Tranching in the syndicated loan market around the world

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Abstract

Loan tranching allows banks to manage risk and facilitate firm financing, which may be essential for firms that cannot access investors from stock markets. We analyze the determinants and benefits of loan tranching by pooling the tranches of individual loans to create the largest cross-country sample of syndicated loans, covering more than 150,000 loans from multinational and domestic firms. We find that, in addition to market, deal, and borrower characteristics, legal and institutional differences impact loan tranching. Strong creditor protection and efficient debt collection increase the probability of tranching and reduce tranche spreads, ultimately promoting firms' access to debt. We also find evidence that tranching facilitates the financing of multinational firms abroad due to the transfer of legal and cultural institutions to foreign subsidiaries. Overall, our results suggest that tranching plays an important role in reducing a country's financial development gap and promotes firms' access to debt.

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INTRODUCTION

Debt financing is the main source of external capital for listed and unlisted firms worldwide. In most countries, debt takes the form of bank loans, since only a few nations have well-developed bond markets. For this reason, it is essential to understand the factors that allow banks to extend loans, thereby supporting credit growth. Loan tranching helps banks manage risk exposure to large syndicated loans. According to a recent Thomson Reuters' Global Syndicated Loans Review report, in 2017 alone, the amount of syndicated loans exceeded \$4.6 trillion worldwide. Existing research has focused mainly on syndication structure (Dennis & Mullineaux, 2000; Esty & Megginson, 2003; Maskara, 2010; Maskara & Mullineaux, 2006, 2011a) and has largely overlooked the analysis of loan tranching. In fact, little is known about loan tranching around the world and how it varies across countries. Moreover, although international businesses initiate an important fraction of syndicated loans, the extent to which international businesses are particularly exposed to this form of loan structuring is unclear.

Examining loan tranching offers a fuller and more accurate picture of the syndicated loan market for two main reasons. First, from the lenders' perspective, since tranching involves splitting a loan into several tranches, or facilities, the lead arranging bank can offer different terms to different investors. Tranching thereby increases the participation of other financial institutions; while some might participate in all tranches, others might only participate in a specific tranche. Active investors, or investors with private information, should be more willing to participate in riskier tranches, while passive investors or investors facing information asymmetry problems might prefer to participate in safer, less-information-sensitive tranches (Boot & Thakor, 1993). In this sense, lead arranger banks seek syndicate members not only for specific loans but also for different tranches. Second, from the borrowers' perspective, to the extent that borrower matching/clientele results from market incompleteness and imperfection (Senbet & Taggart, 1984; Hope et al., 2011), tranching should function as an important mechanism for matching borrower risk and return profiles. Loan tranching may be particularly important for riskier firms (Maskara, 2010) and unlisted borrowers with fewer sources of external finance (Maskara & Mullineaux, 2011b). Since private borrowers are likely to be more risky and more opaque, loan tranching has the potential to serve them as an important method of securing large loans.

In this paper, we analyze the structure of tranching in the international syndicated corporate loan market and determine the ways in which laws and institutions of different countries affect the extent and structure of tranching, beyond borrower, deal, and market characteristics. Maskara (2010) shows that tranching in the U.S. is partially driven by the borrower's risk and partly by information asymmetry. Our analysis of tranching complements the scarce body of existing literature, unveiling the additional impact of legal institutions in an international setting. Moreover, our paper is the first to analyze loan tranching for privately held and publicly traded firms together and to study the tranching of loans from the subsidiaries of multinational corporations.

Our main hypothesis is that legal protection of outside investors facilitates financial contracting by reducing agency costs and information asymmetries (La Porta, Lopez-de-Silanes, Shleifer & Vishny, 1998; John & Senbet, 1998; John, Saunders & Senbet, 2000; Miletkov, Poulsen, & Wintoki,

2017). The law and finance literature has shown that stronger creditor protection leads to larger credit markets in the economy, financial intermediary development, and loans with lower interest rates (La Porta, Lopez-de-Silanes, Shleifer & Vishny 1997a; Beck & Levine, 2005; Djankov, McLiesh, & Shleifer, 2007; Ellis, Moeller, Schlingemann & Stulz 2017; Renneboog, Szilagyi & Vansteenkiste 2017; Qi, Roth, & Wald, 2011, 2017; Giambona, Lopezde-Silanes, & Matta, 2018). To date, there is still no analysis on the relationship between creditor rights and loan tranching. We predict that better creditor rights and more efficient judicial enforcement procedures should increase the prevalence of tranching and impact the structure of tranched loans.

Our second hypothesis is linked to the literature on liability of foreignness. We predict that since multinational subsidiaries have more pronounced risks, foreign subsidiaries should have strong incentives to tranche loans to match those risks with creditors willing to bear them. Finally, our third hypothesis is that the mobility of legal institutions should also affect the way in which multinational companies finance their operations abroad. We predict that the subsidiaries of multinational firms located in countries with weaker legal environments will partially overcome the poor legal setting by transferring institutions (Cumming, Filatoctchev, Knill, Reeb, & Senbet, 2017). This would mean that in weak protection environments, banks would be more likely to tranche loans of subsidiaries of foreign multinational firms than of subsidiaries of domestic firms. Legal institutions have been shown to be internationally mobile as multinational firms transfer their governance practices and regulatory institutions to their acquisition targets abroad (Bris & Cabolis, 2008; Aguilera, Desender, Lopez-Puertas Lamy, & Lee, 2017; Ellis et al., 2017; Renneboog et al., 2017). In the context of the syndicated loan market, the transfer of institutions hypothesis should lead to more loan tranching when the parent company is located in a country with a stronger legal environment.

There are two alternative hypotheses. First, the regulation aimed at protecting creditors is irrelevant. In the spirit of Coase (1960), sophisticated investors involved in the tranching market can write themselves financial contracts to overcome any failings in the legal framework of a particular country (La Porta, Lopez-de-Silanes, & Shleifer, 2006; Bergman & Nicolaievsky, 2007). Loan issuers also have a large reputational incentive to disclose

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as much information as possible to obtain better financing terms from creditors. Reporting accuracy can be backed by warranties, and even in a world of costly verification, firms can resort to mechanism to convince investors of their high quality (Ross, 1979). In this setting, differences in loan tranching need not be related to differences in legal protection from one jurisdiction to another, and the transfer of institutions by multinational firms should play no role in making banks indifferent to the tranching of foreign or domestic subsidiaries.

Second, financial contracting is a partial substitute for (i.e., it partly makes up for or mitigates the effect of) poor legal conditions or is a substitute for other types of investment choices (Johan, Knill, & Mauck, 2013) or pricing of those investments (Boulton, Smart, & Zutter, 2017). This alternative hypothesis would lead us to expect a negative relationship between tranching and creditor rights, since tranching could be used to insulate more-riskaverse investors that are inefficiently protected by a country's legal system. In theory, it is not obvious which explanation has the most real-world relevance.

Our analysis is based on a sample of over 150,000 syndicated loans of close to 65,000 different publicly traded and privately held firms worldwide over a 23-year period spanning from 1995 to 2017. To our knowledge, our sample is the largest ever studied. The few previous articles in the tranching literature have taken each tranche as the only unit of analysis (see Esty & Megginson, 2003; Bae & Goyal, 2009; Maskara, 2010). Our paper takes a different approach. Specifically, we consolidate all tranches of the same loan in order to analyze tranching and to identify the differences among the tranches of each loan.

This comprehensive sample allows us to provide the first in-depth account of the worldwide loantranching market. The data show that tranched loans represent about 30% of all syndicated loans, reaching almost 50% in countries such as Australia and Germany. There is a wide range of possible tranching purposes and arrangements. Finally, our data reveal interesting features in terms of borrowers: loans to subsidiaries represent over 32% of all loans, and close to one-third of all subsidiary loans are made to foreign subsidiaries of multinational companies. The probability that a subsidiary loan has been tranched is substantially higher than that of the average loan, and the probability of tranching is even higher for foreign subsidiaries of multinational companies.

Our econometric results show that, beyond the influence of borrower risk and market characteristics, legal institutions impact the extent of loan tranching; strong creditor rights and debt enforcement reduce agency costs and, consequently, promote tranching and facilitate firms' access to debt financing. We also find that riskier tranches of the loan benefit the most from creditors' protection as tranche spreads narrow. Furthermore, our results show that foreign subsidiaries of multinational firms are more likely to tranche loans. Finally, we also find evidence consistent with transferring institutions - both formal legal institutions and informal cultural institutions - from the stronger conditions in the parent country to the weaker conditions in multinational subsidiary countries. That is, the institutional conditions of the parent company country mitigate the negative impact of weaker conditions on the subsidiaries' countries facilitating loan tranching.

The remainder of the paper is organized as follows: The next section develops our hypotheses and presents the theories that link deal, borrower, and market characteristics to loan tranching. The following section presents an in-depth account of the syndicated loan market based on the analysis of our sample. Thereafter, we present our econometric analysis of the legal determinants of the extent and structure of tranching. We also present results suggesting that loan tranching helps fill the financial development gap and that foreign subsidiaries of multinational firms are more likely to use tranched loans and benefit from the transfer of institutions when located in weaker institutional environments. The conclusion offers our final thoughts and outlines the potential uses of our findings.

Related Literature and Testable Hypotheses

In this section, we derive predictions about the role of legal institutions in tranching and the implications of the transfer of institutions for multinational subsidiaries. We also review the predictions of complementary theories of market conditions, borrower characteristics, and deal terms.

Legal Institutions and Regulation

The law and finance view hypothesizes that legal protection of investors facilitates financing. Strong investor protection and transparent disclosure rules mitigate moral hazard and asymmetric information costs (La Porta et al., 1997a, 1998, 2006; Djankov et al., 2007; Huang T, Wu F, Yu J, & Zhang, 2019).

The specific country rules embedded in bankruptcy and reorganization laws are relevant to creditors participating in the syndicated loan market, because they determine the lenders' legal rights to claim payment and secure assets in the event of default. Similarly, legal systems that provide better contract enforcement with less legal formalism and greater judicial independence (Djankov et al., 2003; La Porta, Lopez-de-Silanes, Pop-Eleches, & Shleifer, 2004) may have greater flexibility to accommodate and facilitate more-complex financial transactions (La Porta et al., 1998).

Hypothesis 1 of our paper states that better legal protection of creditors facilitates financial contracting – leading to more loan tranching – and reduces the pricing among tranches of the same loan. Differences in legal risk affect the capacity of debtholders to recover their loans in the event of default. The easier it is for creditors to secure their rights, the greater the firm's liquidation value and, therefore, the lower the costs of tranching. Investors should also be more willing to buy loans with more tranches that originate in countries with a more impartial legal system and with higher levels of compliance with the law.

Stronger creditor rights and better legal enforcement may not only generally reduce loans' interest rate spreads (Djankov et al., 2007) but also boost the expected benefits to higher-risk lenders and, thus, facilitate the creation of riskier tranches. Lower expected costs associated with stronger creditor rights and legal enforcement should impact the pricing among tranches. Keeping everything else equal, the greater liquidation value, induced by better creditor rights, should lead to a narrower range of interest rate spreads, as creditors from the riskier tranches, who may typically be impaired, have a larger probability of recovery. The increased security provided by an orderly legal system should also entail less variable enforcement risk, leading to smaller differences among the tranches of the same loan.

Multinational Subsidiaries, Liability of Foreignness, and Transferring Institutions

The international business literature has identified two types of costs for multinational subsidiaries (Eden & Millar, 2004). First, there is the liability of foreignness (LOF), which refers to the social costs of doing business abroad, including the unfamiliarity, relational, and discriminatory costs associated with being a foreign entity (Mezias, 2002). Second, there is the cost of doing business abroad (CDBA), which refers to both the economic and social cost associated with international business. All else being equal, both LOF and CDBA lead to pronounced risks for multinational subsidiaries; therefore, multinational subsidiaries reap greater economic benefits from tranching by matching those risks with tranche investors willing to bear and be compensated for the costs of those risks. Hypothesis 2 of our paper is that loans are more likely to be tranched if the borrower is a foreign subsidiary rather than a domestic subsidiary.

Institutional distance refers to the cognitive, normative, and regulatory distance between the subsidiary's country and the parent's country. The international business literature that has analyzed institutional distance has documented the transference of formal legal institutions and informal cultural conditions from one market to another (for a recent review, see Cumming, et al., 2017). The transfer of the parent subsidiary structure from a stronger legal environment to a weaker legal environment, as well as the choice of markets that enable them to make use of technical advantages, suggests that multinational subsidiaries are more likely to make use of loan tranching.

Subsidiaries of multinationals in countries with weaker legal environments will partially overcome their weaker legal setting by the transference of institutions. The costs of weak legal institutions as they pertain to tranching should be mitigated for subsidiaries with parent organizations in better legal environments. Further, we would expect, given the uncertainties of doing business in a culturally distant environment, that the transference of stronger, more informal cultural conditions between a parent and its subsidiary should lead to a similar result. Research by Giannetti and Yafeh (2012), for example, observes that cultural distance, including the geographic distance between lead banks and borrowers, influences foreign banks to offer borrowers smaller loans with higher spreads. Moreover, this effect also influences syndicated lending involving loans made through a distant foreign bank via a subsidiary in the borrower's country.

Hypothesis 3 of our paper states that the legal institutional setting of the parent organization will mitigate the negative impact of the subsidiary's weak legal environment on its tranching. Similarly, the country-level informal institutions of the parent company will also influence the subsidiary's loan tranching.

Market Conditions, Borrower Characteristics, and Contractual Terms

Loan tranching and the structure of tranched loans may also depend on market conditions, the characteristics of the borrowers, and the terms of the deals. The structure of local financial markets should influence loan tranching: market imperfections create incentives for firms and financial institutions to tailor securities, leading to borrower matching and clientele effects.

Borrower characteristics may also capture a degree of information asymmetries faced by firms and lenders and influence tranching and its structure. For example, loans to risky borrowers with heterogeneous assets on their balance sheets may enable the creation of tranches with varied degrees of risk. Some of these tranches could be overcollateralized and pay a higher rate to compensate for the extra risk (Maskara, 2010). Consequently, borrowers with less-pronounced risk, such as larger firms or those with a public listing or an investment-grade credit rating, may be less likely to have tranched loans. Similarly, if they do take out loans with multiple tranches, the interest rates in one tranche and those in another may not greatly differ.

Contract theory also has implications for analyzing the tranching of loans, as the contractual terms of the tranches and deal characteristics could affect the structure of tranching. Differences in terms, for example, may account for the potential ex ante priority of claims, which influences the order and speed at which debtholders are paid. Indeed, differences in maturities and collateral can help explain the number and structure of tranches in loans. The use of revolving facilities, for example, may indicate that the loan is more likely to be made up of a larger variety of facilities (Maskara, 2010). Revolving loans, which are more flexible than term loans and bonds, are generally awarded to low-risk borrowers. In this paper, we examine key loan contracting differences to explain the structure of tranching.

Finally, the theory of transaction costs also yields predictions for our empirical work. Tranching is costly, and many of these costs are fixed since they involve legal, regulatory, rating agency, and servicing costs (Brennan, Hein, & Poon, 2009). As a consequence, these costs can end up weighing rather heavily on smaller loans. Although some transaction costs are not fixed, the larger the size of the loan, the less important the effects, comparatively (Taylor & Sansone, 2007; Maskara & Mullineaux, 2011a). To the extent that transaction costs matter, we predict that smaller loans would be less likely to be tranched, since the resulting tranches would be too small to be cost-effective. Although we hypothesize that a larger loan is more likely to be tranched, it is unclear whether spreads on tranches in loans of the same size will be more dissimilar. Hence, the transaction costs theory provides no clear prediction of the heterogeneity of tranches of any loan.

THE INTERNATIONAL MARKET FOR LOAN TRANCHING AND OUR DATA

The syndicated loan market is a truly globally integrated debt market. In 2017, it amounted to USD 4.3 trillion and involved a combination of well-established international players and large domestic players that syndicate deals. The main players are investment and commercial banks. At the global level, the top lead arrangers in 2017 were Bank of America, Merrill Lynch, JP Morgan, Citigroup, Wells Fargo, Barclays, and Goldman Sachs (Thomson Reuters, 2017). As McCahery and Schwienbacher (2010) show, since the rank of top leagues is rather constant over many years, this picture is representative of many years in our sample.

Our loan data source is the Loan Pricing Corporation (LPC) DealScan database, from which we extract the details on syndicated loans and borrower characteristics. Since we focus on tranching, our unit of observation is a loan, rather than a facility, so we create a loan-level dataset. To assemble the largest possible sample, we use data from the 125 countries available in DealScan. covering the years between 1995 and 2017. Our initial sample includes 193,726 loans made up of 287,591 tranches. Our data show that the syndicated loan market amounts to an average of close to 5% of GDP for the time period of our sample. Table 1 shows the detailed definitions and sources of all the variables in our dataset, while Figure 1, Table 2, and the Online Appendix Tables 1 to 3 present the construction of our sample and offer different perspectives on our data.

We match the LPC loan sample with information on market conditions from the International Country Risk Guide; several World Bank databases (including the dataset on the structure of domestic financial markets by Beck, Demirgüç-Kunt, & Levine, 2010); and legal institution data from Djankov et al. (2003, 2007) and La Porta et al.

Table 1 Variable definitions

| Dependent variables | |
|-------------------------------|---|
| Loan is tranched | Dummy variable equal to one, if the loan is tranched into two or more facilities. and |
| | zero otherwise. Different types of facilities include term loans, revolving facilities, and bonds. We include all facilities recorded as belonging to the same loan. <i>Source: Own calculation based on LPC DealScan data</i> |
| Number of tranches | Integer variable recording the number of facilities (or tranches) of each loan. Source: Own calculation based on LPC DealScan data |
| Spread ratio | The ratio of the basis point in interest rate spreads over LIBOR (the all-in-drawn spread, which includes the base rate spread and facility fee) of the tranche with the highest spread and the tranche with the lowest spread of a single loan. <i>Source: Own calculation based on LPC DealScan data</i> |
| Spread range | The basis point difference in interest rate spreads over LIBOR (the all-in-drawn spread, which includes the base rate spread and facility fee) between the tranche with the highest spread and the tranche with the lowest spread of a single loan. <i>Source: Own calculation based on LPC DealScan data</i> |
| Deal variables | |
| Deal amount | The total amount of the loan (in millions of U.S. dollars). This value corresponds to the aggregate amount of the different tranches of the same loan. <i>Source: Own calculation based on LPC DealScan data</i> |
| Ln(Deal amount) | The natural logarithm of the variable "Deal amount." Source: Own calculation based on LPC DealScan data |
| Average tranche amount | The average tranche size of a loan (in millions of U.S. dollars). This value is computed by dividing the deal amount by the number of tranches. <i>Source: Own calculation based on LPC DealScan data</i> |
| Average maturity | The average maturity of each loan in months. This value is computed by averaging the maturities of all different tranches of each tranched loan. <i>Source: Own calculation based on LPC DealScan data</i> |
| Range of maturities | The difference, in months, between the longest and the shortest maturity in tranches of a single loan. By construction, this variable equals zero, if the loan is not tranched. The longest (shortest) maturity tranche is that with the longest (shortest) maturity in tranches of a single loan. <i>Source: Own calculation based on LPC DealScan data</i> |
| Range of maturities = 0 | Dummy variable equal to one, if the variable "Range of maturities" equals zero, and zero otherwise. Source: Own calculation based on LPC DealScan data |
| Revolving facility | Dummy variable equal to one, if the loan contains at least one revolving facility/tranche, and zero otherwise. To calculate this variable, we use the definition of a revolving facility provided in Maskara (2010); i.e., the following facility types: 364-day facility, Revolver/ Line < 1 year, Revolver/Line \geq 1 year, Revolver/Term Loan, Bridge Loan, Demand Loan, Guidance Line (Uncommitted), Limited Line, Multi-Option Facility, or Standby Letter of Credit. Source: Own calculation based on LPC DealScan data |
| Loan purpose | Set of dummy variables for all major specific loan purposes, based on the classification of LPC's DealScan. We identify nine different main purposes: corporate purposes, debt repayment/refinancing, working capital, merger and acquisition, leverage buyout (LBO), real estate, project financing, capital expenditures, and other purposes (which include, for instance, trade finance, debtor in possession, ship finance, spinoff, stock buybacks, and aircraft finance). <i>Source: Own calculation based on LPC DealScan data</i> |
| Industry group | Set of dummy variables identifying the major industry groups of the borrower, based on the industry classification provided by LPC's DealScan. In total, there are 40 industry groups. Source: Own calculation based on LPC DealScan data |
| Borrower variables | |
| Borrower is a private company | Dummy variable equal to one, if the borrower is not listed on any public stock exchange, and zero otherwise. <i>Source: Own calculation based on LPC DealScan data</i> |
| Borrower is a subsidiary | Dummy variable equal to one, if the borrower is a subsidiary (i.e., the ultimate parent company is different from the borrower), as indicated in LPC's DealScan, and zero, if the borrower is the ultimate parent company. <i>Source: Own calculation based on LPC DealScan data</i> |

 Table 1 (Continued)

| Borrower is a foreign subsidiary | Dummy variable equal to one, if the borrower is a subsidiary and that subsidiary is located in a different country than the ultimate parent company, as indicated in LPC's DealScan, and zero, if the borrower is either a domestic subsidiary (i.e., located in the same country as the ultimate parent company) or the ultimate parent company. <i>Source: Own calculation based on LPC DealScan data</i> |
|--|--|
| Borrower is a corporation | Dummy variable equal to one, if the borrower is a non-financial corporation, as indicated in LPC's DealScan, and zero, if the borrower is a finance company, an institutional investor, an insurance company, a law firm, a leasing company, a mutual fund, a bank, a pension fund, a trust company, or another form of borrower. <i>Source: Own calculation based on LPC DealScan data</i> |
| Investment grade | Dummy variable equal to one, if the borrower's senior debt is rated investment-grade by Standard & Poor's (i.e., rating equal to BBB or higher), and zero otherwise. <i>Source:</i> <i>Own calculation based on LPC DealScan data</i> |
| Borrower in not rated | Dummy variable equal to one, if the borrower has no senior debt rating, and zero otherwise. Source: Own calculation based on LPC DealScan data |
| Market variables | |
| Life insurance premium volume | Life insurance premium volume as a share of GDP. When the data are not available, we use the most recent value in the dataset. For years that are not available, we take the value of the closest year. <i>Source: World Bank database</i> (http://databank.worldbank.org/data/reports.aspx?source=1250&series=GFDD.DI.09) |
| Bank concentration | Assets of the three largest banks as a share of assets of all commercial banks. For years that are not available, we take the value of the closest year. <i>Source: World Bank database</i> (http://databank.worldbank.org/data/reports.aspx?source=1250&series=GFDD.OI.01) |
| Ln(Real GDP per capita) | The natural logarithm of the real GDP per capita of the borrower's country at the deal close date. Real GDP per capita is adjusted for price changes (i.e., inflation). <i>Source: World Bank Indicators</i> |
| Legal variables | |
| Common-law origin | Dummy variable equal to one, if the borrower is located in a common-law country, and zero, if the borrower is located in a civil-law country. <i>Source: La Porta</i> et al. (1999, 2008) |
| | The index ranges from zero to four and is time-varying. For recent years, when the data are not available, we use the most recent value in the dataset. <i>Source: Djankov</i> et al. (2007) |
| Court formalism index | This measure is taken from Djankov et al. (2003, p. 469), which defines this index measuring "substantive and procedural statutory intervention in judicial cases at lower-level civil trial courts and is formed by adding up the following indices: (i) professionals versus laymen, (ii) written versus oral elements, (iii) legal justification, (iv) statutory regulation of evidence, (v) control of superior review, (vi) engagement formalities, and (vii) independent procedural actions. The index ranges from zero to seven, where seven means a higher level of control or intervention in the judicial process." <i>Source: Djankov</i> et al. (2003) |
| Law and order | Index ranging from 0 to 6, composed of two sub-indices (being scored from 0 to 3): one is the "Law" element (strength and impartiality of the legal system); the other is the "Order" element (assessment of popular observance of the law). See www.prsgroup. com for more details. <i>Source: International Country Risk Guide (ICRG)</i> |
| Initial financial gap in 1990 (credit) | Difference between Japan's and the country's domestic credit to private sector in 1990 (% of GDP), available in the World Bank database (time series: FS.AST.PRVT.GD.ZS). Source: World Bank Indicators |
| Initial financial gap in 1990 (credit and stock) | Difference between Japan's and the country's total financial development, measured as the sum of the domestic credit to private sector in 1990 (% of GDP) and the market capitalization of listed domestic companies in 1990 (% of GDP), both available in the World Bank database (Time series: FS.AST.PRVT.GD.ZS and CM.MKT.LCAP.GD.ZS). <i>Source: World Bank Indicators</i> |

| Table 1 (Cont | tinued) |
|---------------|---------|
|---------------|---------|

| The four main dimensions of the Hofstede Cultural Index. In the analysis, we calculate, for each dimension, the difference between the borrower's parent company and the |
|---|
| borrower's country (relevant when the borrower is a foreign subsidiary). Source: https://www.hofstede-insights.com/product/compare-countries/ |
| The percentage of the population of each country that belongs to Roman Catholic, Eastern Orthodox or Muslim religions. <i>Source</i> . La Porta et al., (1997b, 1999) |
| An index of the willingness to delegate authority. This index is constructed from the answers to the question: "[I]n your country, how do you assess the willingness to delegate authority to subordinates?" The values go from 1, in situations where top management controls important decisions, to 7, where authority is delegated mainly to business unit heads and other lower-level management. <i>Source:</i> Chong et al. (2014) |
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This table provides detailed definitions of all the variables used in the paper. The source for each variable is also provided. The source of the dependent variables, deal measures, and company variables is the LPC DealScan database. Our sample covers the years between 1995 and 2017.

(1998, 1999, 2008). We include variables that control for the economic development of the country of origin, stock market conditions, and the relative presence of different participants in the syndicated loan market (which are generally commercial banks, investment banks, and institutional investors). While previous studies restrict the sample to publicly traded borrowers, we retain private firms as part of our sample. After we match these different data sources, our final sample for the baseline econometric specification is made up of 156,051 loans with a total of 222,257 tranches from 66,644 distinct borrowers.

Figure 1 displays the extent of tranching and the facilities most widely used in the market. The figure shows that 30% of the deals are multipletranche loans. Among loans that are not tranched, the two largest facility types are revolving credit (48%) and term loans (45%). Loans with two tranches account for approximately two-thirds of tranched loans. The most common two-tranche loan in our sample consists of a revolving facility and a term loan, similar to that in Maskara (2010). However, our data reveal large variations in facilities from deal to deal; nearly half of the twotranche loans have other combinations of facilities. Figure 1 also shows that 33% of all tranched loans are loans with more than two tranches. This figure highlights two key points that guide the econometric analysis that follows. First, it points to a need for understanding the factors that affect the decision to tranche. Second, it shows that, while some loan structures are more frequently used than others, a broad spectrum of structures is observed. Indeed, nearly two-thirds of the loans with multiple tranches are different from the most common two-tranche loan.

Table 2 presents the main summary statistics of the full sample of loans and introduces the main variables proxying for the different theories outlined. The table shows that 30% of the loans are tranched, with an average of 2.42 tranches. However, there is substantial variation, with a maximum of four tranches for one deal. The mean loan size in our sample is nearly \$300 million, but tranched deals are somewhat smaller – \$240 million, on average. Facilities of tranched loans are quite large, though, with an average amount of \$107.4 million. The average size of the loan and the tranche in our sample suggests that large corporations, which are likely to be multinational firms, use this market frequently.

As we mentioned before, different tranches of the same loan can have different contractual terms. Table 2 helps us assess some of these differences. We present two measures of the differences between interest rates among tranches of a single loan. The first measure, the "spread ratio," is computed as the ratio of the basis point difference in the interest rate spread over the London Bank Offered Rate (LIBOR) (the all-in-drawn spread, which includes the base rate spread and the facility fee) of the tranche with the highest spread and the tranche with the lowest spread of each single loan. The second measure, the "spread range," is the basis point difference in interest rate spread over LIBOR(the all-in-drawn spread, which includes the base rate spread and the facility fee) between the tranche with the highest spread and the tranche with the lowest spread. The average spread ratio is nearly 1.1, with a standard deviation of 0.18 (calculated for the full sample, including nontranched deals where that ratio is 1). Meanwhile,





| Table 2 Summary statistics. | | | | | | | | | | | | |
|---|---------------|--------------|----------------------|------------------|-------------------|----------------|-------------------------------|---|---|---|---|---------------------------------------|
| Variables | Full s | ample | Deals th not trai | nat are nched | Deals th tranc | nat are hed | Tranched vs. non- tranched | Initial fii gap in (credii stock) > med | nancial 1990 t and sample ian | Initial fii gap in (credit stock) ≤ med | nancial 1990 : and sample ian | High vs. low initial financial gap |
| | Mean | Std. Dev | Mean | Std. Dev. | Mean | Std. Dev. | P value | Mean | Std. Dev. | Mean | Std. Dev. | <i>P</i> value |
| | | | | | | | | | | | | |
| Loan is tranched | 0.300 | 0.458 | 0 | 0 | - | 0 | I | 0.324 | 0.468 | 0.292 | 0.455 | 0.000 |
| Number of tranches | 1.426 | 0.741 | - | 0 | 2.419 | 0.646 | I | 1.494 | 0.824 | 1.401 | 0.706 | 0.000 |
| Deal amount | 300.055 | 807.247 | 325.713 | 856.077 | 240.255 | 676.198 | 0.000 | 327.094 | 899.186 | 290.095 | 770.385 | 0.000 |
| Average tranche amount | 260.168 | 742.957 | 325.713 | 856.077 | 107.402 | 311.534 | 0.000 | 283.304 | 834.714 | 251.646 | 705.972 | 0.000 |
| Spread ratio | 1.033 | 0.116 | 1.000 | 0.000 | 1.098 | 0.184 | I | 1.046 | 0.143 | 1.029 | 0.108 | 0.000 |
| Spread range | 6.423 | 23.175 | 0.000 | 0.000 | 19.104 | 36.812 | I | 7.179 | 23.438 | 6.213 | 23.096 | 0.000 |
| Average maturity | 54.089 | 44.462 | 50.525 | 45.578 | 62.397 | 40.549 | 0.000 | 68.439 | 55.295 | 48.803 | 38.406 | 0.000 |
| Range of maturities | 5.355 | 21.910 | 0.000 | 0.000 | 17.837 | 37.098 | I | 8.116 | 31.127 | 4.338 | 17.208 | 0.000 |
| Range of maturities = 0 | 0.847 | 0.360 | 1.000 | 0.000 | 0.490 | 0.500 | I | 0.833 | 0.373 | 0.852 | 0.355 | 0.000 |
| Revolving facility | 0.554 | 0.497 | 0.483 | 0.500 | 0.719 | 0.450 | 0.000 | 0.300 | 0.458 | 0.647 | 0.478 | 0.000 |
| Borrower is a private company | 0.636 | 0.481 | 0.610 | 0.488 | 0.697 | 0.459 | 0.000 | 0.717 | 0.450 | 0.607 | 0.488 | 0.000 |
| Borrower is a corporation | 0.762 | 0.426 | 0.733 | 0.442 | 0.829 | 0.377 | 0.000 | 0.725 | 0.447 | 0.775 | 0.417 | 0.000 |
| Borrower is a subsidiary | 0.321 | 0.467 | 0.289 | 0.453 | 0.395 | 0.489 | 0.000 | 0.421 | 0.494 | 0.284 | 0.451 | 0.000 |
| Borrower is a foreign subsidiary | 0.089 | 0.285 | 0.080 | 0.271 | 0.112 | 0.315 | 0.000 | 0.176 | 0.381 | 0.057 | 0.233 | 0.000 |
| Investment grade | 0.083 | 0.276 | 0.094 | 0.292 | 0.057 | 0.232 | 0.000 | 0.055 | 0.228 | 0.093 | 0.291 | 0.000 |
| Borrower is not rated | 0.802 | 0.399 | 0.810 | 0.393 | 0.783 | 0.412 | 0.000 | 0.887 | 0.317 | 0.770 | 0.421 | 0.000 |
| Common-law origin | 0.599 | 0.490 | 0.555 | 0.497 | 0.702 | 0.457 | 0.000 | 0.233 | 0.423 | 0.734 | 0.442 | 0.000 |
| Creditor rights | 1.619 | 0.897 | 1.641 | 0.860 | 1.569 | 0.977 | 0.000 | 1.959 | 0.988 | 1.496 | 0.828 | 0.000 |
| Court formalism index | 2.872 | 0.663 | 2.892 | 0.642 | 2.825 | 0.708 | 0.000 | 3.483 | 0.906 | 2.651 | 0.346 | 0.000 |
| Law and order | 0.832 | 0.119 | 0.828 | 0.120 | 0.842 | 0.118 | 0.000 | 0.752 | 0.187 | 0.859 | 0.066 | 0.000 |
| Initial Financial gap in 1990 | 75.855 | 46.461 | 72.095 | 49.626 | 84.616 | 36.610 | 0.000 | 128.106 | 31.433 | 56.831 | 35.056 | 0.000 |
| (credit) | | | | | | | | | | | | |
| Initial financial gap in 1990 (credit and stock) | 111.376 | 66.199 | 105.382 | 70.546 | 125.345 | 52.139 | 0.000 | 188.183 | 33.572 | 83.413 | 51.359 | 0.000 |
| This table presents statistics on t | the main va | riables used | l in the pap | er. Statistic | cs for each | measure ar | e shown for the full sa | imple, the si | ubsample o | f deals that | are not tra | nched, the subsample of |
| tranched deals, the subsample c | of deals by t | orrowers lo | cated in a c | country wit | h a high lev | vel of finan | cial development (abo | ve or equal t | o the medi | an sample | value of the | variable "Initial Financial |
| Development in 1990 (Credit ar | nd Stock)"), | and the sub | sample of | deals by bc | orrowers loo | cated in a c | ountry with a low leve | el of financial | developme | ent. All the | variables ar | e defined in Table 1. The |
| table also reports p-values of tes | ts of differe | nces in mea | ans tests for | different s | ubsamples. | The full sa | mple has 156,051 loar | JS. | | | | |

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the average spread range is close to 20 basis points, with a standard deviation of 37 basis points.

Interest rate differences may be driven by differences in loan maturity stemming from an increasing or decreasing yield curve and its impact on the speed at which debtholders are paid. Table 2 presents data for various measures of maturity from one tranche to another. The average loan in our sample has a maturity of 54 months. Loans that are not tranched have a maturity of 50 months, whereas tranched deals have a substantially longer-than-average maturity, reaching over 62 months. The range of maturities in the tranches of any one loan (i.e., the difference in months between the tranche with longest and that with the shortest maturity) is more than 17 months. Meanwhile, the standard deviation of maturities for all tranches in a single loan is nearly 11 months. However, it is unlikely that contractual differences account for all the variations in interest rates, since almost half of tranched loans have tranches of exactly the same maturity.

The last measure of contractual differences presented in Table 2 shows the proportion of loans with at least one revolving facility. Revolving facilities are usually awarded to large and publicly traded companies as well as to those firms considered consolidated or safer (Maskara, 2010). These facilities differ significantly in terms – such as term loans and bond – from other facilities, since they offer greater flexibility. Our data show that 50% of non-tranched loans are revolving facilities, whereas nearly 72% of tranched loans include at least one of these facilities.

The next five variables shown in Table 2 provide borrowers' characteristics. Close to 64% of the loans are from private companies, suggesting that the syndicated loan market is an essential source of financing for private firms. Seventy-five percent of the borrowers in our sample are corporations, while the remaining 25% are financial institutions. Although slightly more than 8% of the firms in the full sample are investment-grade (i.e., BBB or higher), close to 80% of borrowers are not rated. There are a few statistically significant differences between companies with tranched loans and those with non-tranched loans. Close to 70% of tranched deals, but only 61% of non-tranched loans, are from private companies. We also observe that in terms of borrowers' risk, non-investment-grade firms and those without an available rating represent a significantly larger proportion of tranched than non-tranched deals. Some of the differences point to the relevance of asymmetric information

and transaction costs in tranching. It will, therefore, be important to incorporate these differences into the econometric analysis in the next section.

The final block of variables in Table 2 shows the main legal institutions. We look at four of the standard measures developed in the law and finance literature: legal origins, creditor rights, the formalism of court procedures, and law and order. As in the rest of the literature, the legal institutions that we use are those of the country in which the capital is being raised because they provide the main framework used in case of creditor disputes, irrespective of the origin of the financiers. Table 2 shows that 60% of our loans come from commonlaw countries, while the remaining 40% come from borrowers in civil-law legal families. About 70% of tranched loans, but only 55.5% of non-tranched loans, are from borrowers located in common-law countries. Overall, these results support our prediction that firms domiciled in common-law countries are more likely to resort to tranching.

Table 2 also displays the characteristics of our sample in terms of the three other legal and enforcement institutions directly linked to the loan market. To measure the strength of creditor rights in each country, La Porta et al. (1998) develop an index consisting of four dummy variables measuring key features of bankruptcy and reorganization codes that limit potential expropriation from creditors. Our measure of the efficiency of debt collection procedures comes from Djankov et al. (2003). This court formalism index measures how debt enforcement takes place for a bounced check. The final measure of legal institutions shown in the table covers the general enforcement characteristics of a country through the degree of impartiality of its legal system and popular observance of the law, as measured by the time-varying "law and order" index of the International Country Risk Guide (ICRG). Table 2 suggests that, ceteris paribus, deals are more likely to be tranched in countries with less-formalistic court procedures and greater impartiality and observance of the law (i.e., a higher "law and order" index). In contrast, countries with higher creditor rights seem to have less tranching. As we will discuss in the next section, this last difference is reversed in the multivariate setting, which is necessary to obtain the final estimation.

The last five columns of Table 2 show differences between loans by borrowers from financially developed and underdeveloped countries, based on the country's financial gap in 1990, before the take-off of loan tranching and the start of our data. We measure the size of financial markets in two ways: (1) the value of domestic credit to the private sector; and (2) the sum of the values of domestic credit to the private sector and stock market capitalization. Since these two measures capture financial development and not a financial gap, we construct the initial financial gap as the difference between the value of credit (and stock markets) as a proportion of GDP between Japan (with the highest ratio in the sample) and each country in 1990. One important difference that emerges from the comparison between financially developed and underdeveloped nations is that borrowers located in countries with an initially larger financial gap use loan tranching more. We also observe that countries with large initial financial gaps tend to be civil law nations with more formalistic court systems and lower law and order scores.

MULTIVARIATE ANALYSIS

Our main hypotheses are that loan tranching is more frequent in common-law countries with high creditor protection (Hypothesis 1); that, in the context of multinational subsidiaries, foreign subsidiaries should tranche more frequently (Hypothesis 2); and that transferring institutions allows foreign subsidiaries to benefit from parent companies located in legal and cultural environments that are conducive to obtaining better terms (Hypothesis 3). The previous section presented univariate results that are suggestive of these patterns. In this section, we ascertain whether our main hypotheses are robust in a multivariate setting by presenting a series of cross-sectional results on the determinants of the extent and structure of loan tranching. This framework also allows us to evaluate the impact of market conditions, borrower risk, and contractual terms on loan tranching across countries.

All of the remaining tables have the same structure. The independent variables are divided into three categories: (1) legal institutions, (2) borrower characteristics and contractual terms, and (3) market conditions. For each category, we include a battery of proxies constructed from our data. Detailed definitions of these variables can be found in Table 1. All regressions include a set of year, industry, and loan-purpose dummies and present standard errors clustered by year.

The Extent of Tranching

Table 3 presents the cross-sectional results for the determinants of the probability of tranching and

the extent of tranching, as proxied by the number of tranches in each loan. The dependent variable in Models (1) to (4) is "Loan is tranched," which is a dummy variable equal to one, if the loan is tranched, and zero otherwise. These models report marginal effects of probit specifications to show the economic significance of our estimates. Model (1) shows that, consistent with the law and finance theory, loans from borrowers located in commonlaw countries are 9.6% more likely to be tranched than loans made to borrowers in civil-law nations. This finding is also consistent with the greater adaptability of common-law systems, which could allow leading banks to monitor loans less closely and to sell larger parts of the loans through tranching.

The rest of the regressions in Table 3 test for the influence of more specific dimensions of legal institutions likely to affect loan tranching. Common-law countries have better creditor rights, less formalistic and more efficient court systems, and greater impartiality and observance of the law. Consistent with this view, Model (2) shows that countries with strong creditor rights are more likely to have loans tranched by banks. In terms of economic magnitude, a two-standard-deviation increase in creditor rights is associated with a 1.6% increase in the probability of tranching. The results of Model (3) imply that a one-standarddeviation increase in the court formalism index is associated with a 1.5% reduction in the probability of tranching. Finally, Model (4) indicates that a one-standard-deviation increase in the law and order index is associated with a 1% increase in the probability of tranching. Overall, the data are highly supportive of Hypothesis 1.

The analysis in Models (1) to (4) rests on the argument that the decision to tranche may be of prime importance and that choosing the number of tranches may be second. Alternatively, one could argue that the decision at hand for banks is to choose the number of tranches from the outset. As evidenced in Figure 1, there is significant variation in the number of tranches. A simple plot of the frequency of the number of tranches across loans resembles the shape of a Poisson distribution. For this reason, Models (5) to (8) of Table 3 reveal a series of Poisson regressions, in which the dependent variable is the number of tranches per loan. Just as in the case of the decision to tranche, the Poisson estimation results show that the four proxies for the legal environment significantly impact the structure of tranched loans. Indeed,

| Table 3 The determinants of tranc | ching. | | | | | | | |
|---|--|--|--|---|---|---|---|---|
| Variables | (1) | (2) Loan is t | (3) ranched | (4) | (5) | (6) Number o | (7) of tranches | (8) |
| Institutional characteristics Common-law origin Creditor rights Court formalism index Law and order | 0.0957a | 0.01 <i>7</i> 5a | - 0.0225a | 0.0827b | 0.1194a | 0.0334a | - 0.01 <i>7</i> 0a | 0.1723b |
| Borrower and deal characteristics Borrower is a subsidiant | 0 06263 | | 0.06835 | 0 0677a | 0 10373 | 0 10883 | 0 10035 | 0 10063 |
| Borrower is a private company | 0.0115a | 0.0153a | 0.0157a | 0.0157a | 0.0332a | 0.0388a | 0.0389a | 0.0400a |
| Borrower is not rated | – 0.1185a | – 0.1318a | – 0.1276a | – 0.1282a | – 0.1963a | – 0.2150a | — 0.2087a | – 0.2106a |
| Ln(deal amount) | – 0.0565a | – 0.0536a | — 0.0537a | — 0.0543a | – 0.0923a | — 0.0887a | – 0.0886a | — 0.0897а |
| Investment grade | – 0.1062a | — 0.1170a | — 0.1144a | — 0.1172a | – 0.2032a | — 0.2168a | — 0.2132a | – 0.2191a |
| Borrower is a corporation | 0.0751 | 0.0662 | 0.0693 | 0.0580 | 0.0706 | 0.0601 | 0.0599 | 0.0411 |
| Revolving facility | 0.2193a | 0.2417a | 0.2371a | 0.2376a | 0.3615a | 0.3901a | 0.3849a | 0.3847a |
| Market characteristics | | | | | | | | |
| Life insurance premium volume | – 0.0063a | – 0.0106a | – 0.0085a | – 0.0112a | – 0.0060b | – 0.0134a | – 0.0080a | – 0.0111a |
| Bank concentration | 0.0028a | 0.0017a | 0.0021a | 0.0018a | 0.0050a | 0.0034a | 0.0041a | 0.0039a |
| Ln (Real GDP per capita) | - 0.0034 | 0.0074 | - 0.0031 | -0.0006 | -0.0022 | 0.0141c | 0.0004 | - 0.0061 |
| Year dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Industry group dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Loan purpose dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Number of observations | 156051 | 155217 | 155161 | 149806 | 156051 | 155217 | 155161 | 149806 |
| Pseudo <i>R</i> -squared | 0.161 | 0.155 | 0.156 | 0.158 | I | I | I | I |
| Deviance goodness-of-fit | I | I | I | I | 38599.7 | 38548.6 | 38564.8 | 37349.2 |
| The dependent variable in the first four estimation is the Probit regression. The d is an integer variable, the method of esti are defined in Table 1. Standard errors a | specifications is "Lc dependent variable in imation is the Poisso are clustered by yea | an is Tranched," w n the last four specif n regression. Values tr. Significance level | hich equals one if t ications is the "Num of coefficients repo s: a for 1%, b for 5 | he loan is tranched, lber of Tranches," w rted are marginal ef %, and c for 10%. | and zero otherwise hich gives the numb fects (with discrete c | . Since this variable er of tranches that c thange of dummy v | is a binary variable, ompose the loan. Sir ariable from 0 to 1) | the method of nce this variable All the variables |

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loans of firms in common-law countries and in nations with higher creditor rights, court efficiency, and law and order have more tranches. The data on the structure of loans in terms of the number of tranches are also highly consistent with Hypothesis 1.

Apart from legal factors, borrower characteristics may influence information and transaction costs and, hence, affect the extent of tranching. We include four control variables that are likely to capture differences in borrowers' risk across deals. The first measure is a dummy variable equal to one, if the company is not listed on a stock exchange. This measure is used consistently in the literature on syndicated loans to proxy for the borrower's informational opacity (Maskara, 2010). Results across all Models of Table 3 suggest that asymmetric information has an impact on tranching; private companies are between 11.0% and 15% more likely to tranche. The second measure is a dummy variable that identifies all borrowers that are subsidiaries or of either domestic or foreign firms. Subsidiaries are likely to carry higher risk for creditors, as the shareholders of the mother company may engage in self-dealing policies that could affect the value of their assets (La Porta et al., 2006). To the extent that subsidiaries are separate legal entities, this creates a barrier to subsidiary creditors' ability to satisfy their claims from the assets of the parent firm. Results throughout the table support the claim that subsidiaries are riskier and, therefore, engage in more tranching. The third measure we include is a dummy variable equal to one, if the company's senior debt is investment-grade. Specifications in Table 3 show that investment-grade companies issue loans that are about 11% less likely to be tranched. Our fourth measure is the log of the size of the loan, which can be thought to proxy for transaction costs, since most of these costs are expected to be fixed. The results indicate that an increase in loan size increases the likelihood that the loan will be tranched. This effect is consistent with the transaction costs explanation that many of the tranching costs are, indeed, fixed.

Given the availability of data in the LPC dataset, we created two sets of proxies to capture the effect of differences in contractual terms across loans. Since, revolving facilities have several contractual differences with respect to term loans and bonds, we included a dummy variable for the presence of a revolving facility in the loan. Loans with a revolving facility are between 21% and 24% more likely to be tranched, and the number of tranches is these loans is significantly higher. Additionally, and based on the data we presented in Table 3, with respect to the purpose of the syndicated loans, we added in all models a set of dummy variables for each of the eight main transaction purposes in that table. The effect and significance of these individual dummies varies from one specification to the next, but they contribute to improving the overall R-squared and enable us to control for further effects that may be specific to each type of transaction.

The final set of variables included in our analysis covers the differences in financial market conditions, the types of investors participating in each market, and economic conditions as a whole. These measures proxy for the structure and degree of completeness of domestic financial markets. We include three measures: (1) life insurance premium volume over GDP; (2) bank concentration in the borrower's country; and (3) the log of real GDP per capita in the year the deal was closed, as the literature uses this measure as a good summary proxy for macroeconomic and political country conditions or asymmetric information in the economy (La Porta et al., 1997a, 1998, 2004). All of these variables are also good proxies for capital market imperfections. In the spirit of Senbet and Wang (2012), we predict that the value of tranching would be higher in places with more market imperfections. The results in Table 3 bolster most of the arguments justifying the inclusion of market characteristics. Countries with more concentrated banking sectors support more loan tranching. Finally, lending credence to the notion that asymmetric information is more pronounced in less wealthy economies, we find less tranching in countries with higher per-capita GDP.

Differences from Tranche to Tranche

In this section, we look at differences from tranche to tranche by examining the subsample of tranched loans with data on interest spreads per tranche. Table 4 presents regression results with the interest rate ratio as the dependent variable. In Models (1) to (4), we use all tranched loans, irrespective of the number of tranches, while in Models (5) to (8), we present the results for the subsample of loans with exactly two tranches, as an additional way to mitigate the influence of contractual differences in the ratio. The last set of models deals with the potential concern that the heterogeneity of spreads may increase mechanically with more tranches. The structure and set of independent variables is

| Table 4 Determinants of heteroge | eneity in tranching | g (ratio between h | ighest and lowe: | st spread). | | | | |
|---|--|---|---|--|--|---|---|--|
| Variables | (1) | (2) All tranch | (3) ied loans | (4) | (5) | (6) Subsample of Ioan | (7) Is with two tranch | (8) es |
| Institutional characteristics Common-law origin Creditor rights Court formalism index | – 0.0519a | – 0.0051c | 0.0246a | | - 0.0377a | - 0.0052 | 0.0212a | |
| Law and order Borrower and deal characteristics | | | | – 0.0574b | | | | - 0.0466 |
| Borrower is a subsidiary | 0.0065b | 0.0069b | 0.0078a | 0.0070b | 0.0051c | 0.0052c | 0.0060c | 0.0044 |
| borrower is a private company Borrower is not rated | 0.00309a 0.0309a | 0.0030 - 0.0290a | 0.0024 - 0.0311a | 0.0033 0.0298a | u.uuzo - 0.0242a | 0.0021 - 0.0229a | 0.0018 - 0.0248a | 0.0019 - 0.0241a |
| Ln(deal amount) | 0.0031a | 0.0035a | 0.0030a | 0.0032a | 0.0033a | 0.0037a | 0.0033a | 0.0033a |
| Investment grade | — 0.0557a | — 0.0547a | — 0.0559a | – 0.0563a | – 0.0405a | – 0.0399a | — 0.0412a | – 0.0425a |
| Borrower is a corporation | 0.1888 | 0.1892 | 0.1898 | 0.1878 | 0.2900 | 0.2905 | 0.2932 | 0.2898 |
| Spread of maturities | 0.0012a | 0.0013a | 0.0012a | 0.0012a | 0.0012a | 0.0012a | 0.0012a | 0.0012a |
| Revolving facility Market characteristics | – 0.0131b | – 0.0186a | – 0.0156b | – 0.0168b | – 0.0214a | – 0.0261a | — 0.0233a | – 0.0252a |
| Life insurance premium volume | 0.0036a | 0.0029b | 0.0047a | 0.0033a | 0.0010 | 0.0007 | 0.0022a | 0.0008 |
| Bank concentration | 0.0001 | 0.0008a | 0.0005a | 0.0008a | - 0.0000 | 0.0005a | 0.0002b | 0.0004a |
| Ln(Real GDP per capita) | - 0.0020 | — 0.0104a | - 0.0027 | - 0.0042 | - 0.0027 | – 0.0090a | - 0.0026 | - 0.0038 |
| Year dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Industry group dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Loan purpose dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Number of observations | 27654 | 27538 | 27538 | 26635 | 19464 | 19387 | 19381 | 18640 |
| Adjusted R-squared | 0.083 | 0.078 | 0.084 | 0.074 | 0.076 | 0.072 | 0.077 | 0.068 |
| The dependent variable in all the specifi spread and the tranche with the lowest s the loans with exactly two tranches only b for 5%, and c for 10%. | ications is the "Sprea spread of a single loa The method of esti | d Ratio," which is m n. This variable is cal mation is the OLS re | easured as the ratio culated only for the gression. All the var | of the basis point c subsample of trancl iables are defined in | lifference in intere hed loans. Moreo Table 1. Standar | sst rate spreads over L ver, the analysis in the d errors are clustered | IBOR of the tranche last four specificatior by year. Significance | with the highest is is restricted to levels: a for 1%, |

practically the same as in Table 3, with a couple of additional variables we were able to create for this subset of the data.

Our Hypothesis 1, based on law and finance theory, predicts that the lower expected costs emerging from better creditor rights and debt enforcement should reduce the price of risk across loans. Additionally, one might expect that riskier tranches would benefit the most from this improved protection, as they are typically the ones that suffer most in the case of default. This logic predicts that we should expect a lower interest rate spread ratio among the tranches of a single loan.

The results in Table 4 corroborate the prediction of Hypothesis 1. In Models (1) to (4), which include all loans with multiple tranches, improvements in all of the four legal measures lead to statistically significant reductions in the spread ratio among tranches of the same loan (recall that in Model (3), higher levels of formulism mean lower-quality legal institutions). The economic significance of the results translates into loan spread ratios 0.05 lower in common-law countries (Model 1). A one-standard-deviation increase in creditor rights gives rise to a 0.5% reduction in the spread ratio (Model 2). Meanwhile, a one-standard-deviation reduction in the court formulism index gives rise to a 2.5% reduction in the spread ratio (Model 3), and a onestandard-deviation increase in the law and order index gives rise to a 0.57% reduction in the spread ratio (Model 4). The analysis is consistent for twotranched loans in Models (5) to (8).

The impact of legal conditions on the structure of tranches is robust to the inclusion of borrowers' risk, contractual terms, and market characteristics, bolstering the theory that asymmetric information affects loan tranching. Table 4 also shows evidence that borrowers' risk characteristics affect spread ratios, as investment-grade loans have lower spread ratios, and subsidiaries have consistently higher spread ratios. Consistent with the transaction costs hypothesis, we observe that tranching costs are fixed, as larger loans have larger spread ratios.

Differences in contractual terms also account for some of the variation in spread ratios from tranche to tranche, as revolving facilities are granted more often to safer borrowers, or their existence reduces the risks for all the other tranches, since they provide a constant source of cash that can be used over the life of the loan. The existence of a revolving facility in the loan is associated with a smaller spread ratio across all models. In Table 4, we introduce an additional measure to capture maturity differences across tranches of the same loan by computing the range of maturities among the tranches. Tranches with shorter maturity may be less risky, because they are paid out earlier. Tranches with different maturities are also likely to have different interest rates, depending on the shape of the yield curve. Not surprisingly, the results show that loans with a larger range of maturities exhibit larger interest rate ratios in all specifications of Table 4.

As an additional robustness check, we repeated the analysis of Table 4 using the interest rate spread range as a dependent variable. These robustness checks are available in Appendix Table 4. The results are largely similar when this alternative measure of in-loan heterogeneity is used. Finally, we carried out an additional robustness check motivated by the fact that a substantial portion of our sample is made up of U.S. borrowers. Indeed, around 44% of the deals originate in the United States, a common-law country. This preponderance can affect our results, notably on the impact of the legal environment and the structure of financial markets. Appendix Table 5 shows the main econometric results excluding the U.S. Results are virtually unchanged.

TRANCHING, THE FINANCIAL DEVELOPMENT GAP, THE LIABILITY OF FOREIGNNESS, AND THE TRANSFER OF INSTITUTIONS

The Financial Development Gap

Overall, the results in previous sections on the effects of legal institutions, borrower characteristics, contractual terms, and market conditions provide corroborating evidence for the theories outlined at the outset of the paper. In this section, we try to expand these findings to explain how loan tranching may affect the ability of domestic and multinational firms to raise debt in markets with reduced access to finance.

Countries differ to the extent that they provide domestic or foreign borrowers with access to financial resources. Many emerging countries have a significant "financial development gap," due to their poorly developed credit and stock markets (Gande, John, & Senbet, 2008; McDonald & Schumacher, 2007). In the spirit of Senbet and Wang (2012), the degree of market incompleteness in such countries may, therefore, be more pronounced, incentivizing borrowers to adopt different credit structuring practices, including relying

| Table 5 Tranching and the initial financial gap. | | | | | | | | |
|--|--|--|--|--|--|---|--|---|
| Variables | (1) | (2) | (3) tranchod | (4) | (5) | (6) Number o | (7) f tranchos | (8) |
| | | | מומורובמ | | | | ו רומוורוובא | |
| Creditor rights | | | 0.0246a | 0.0294a | | | 0.0457a | 0.0541a |
| Initial financial gap in 1990 (credit) | 0.0021a | | 0.0021a | | 0.0033a | | 0.0034a | |
| Initial financial gap in 1990 (credit and stock) | | 0.0015a | | 0.0015a | | 0.0024a | | 0.0026a |
| Borrower and deal characteristics | | | | | | | | |
| Borrower is a subsidiary | 0.0578a | 0.0610a | 0.0566a | 0.0593a | 0.0912a | 0.0957a | 0.0885a | 0.0922a |
| Borrower is a private company | 0.0105a | 0.0071b | 0.0106a | 0.0069b | 0.0287a | 0.0226a | 0.0293a | 0.0226a |
| Borrower is not rated | – 0.1221a | – 0.1208a | – 0.1251a | – 0.1244a | – 0.2001a | – 0.1979a | — 0.2063a | – 0.2053a |
| Ln(deal amount) | – 0.0604a | – 0.0600a | – 0.0611a | – 0.0610a | – 0.0998a | – 0.0996a | – 0.1009a | — 0.1013a |
| Investment grade | - 0.1053a | – 0.1062a | – 0.1056a | – 0.1066a | – 0.2024a | – 0.2038a | – 0.2040a | – 0.2058a |
| Borrower is a corporation | 0.0428 | 0.0389 | 0.0443 | 0.0409 | 0.0194 | 0.0117 | 0.0232 | 0.0156 |
| Revolving facility | 0.2208a | 0.2191a | 0.2226a | 0.2213a | 0.3551a | 0.3511a | 0.3586a | 0.3550a |
| Market characteristics | | | | | | | | |
| Life insurance premium volume | 0.0073a | 0.0111a | 0.0028b | 0.0063a | 0.0155a | 0.0226a | 0.0072a | 0.0142a |
| Bank concentration | 0.0008a | 0.0009a | 0.0004 | 0.0003 | 0.0021a | 0.0021a | 0.0013a | 0.0010b |
| Ln(Real GDP per capita) | 0.0456a | 0.0357a | 0.0546a | 0.0460a | 0.0752a | 0.0615a | 0.0915a | 0.0802a |
| Year dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Industry group dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Loan purpose dummies | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Number of observations | 155562 | 155562 | 154728 | 154728 | 155562 | 155562 | 154728 | 154728 |
| Pseudo R-squared | 0.171 | 0.170 | 0.172 | 0.173 | I | I | I | I |
| Deviance goodness-of-fit | I | I | I | I | 37754.6 | 37697.0 | 37427.2 | 37325.3 |
| The dependent variable in the first four specifications i estimation is the Probit regression. The dependent vari an integer variable, the method of estimation is the Pois defined in Tablo 1. Standard or or or an outbroad by vo | is "Loan is Tranche able in the last fou sson regression. Va | ed," which equals r specifications is ulues of coefficient | * one, if the loan is "Number of Trances reported are man for 500, and of for | tranched, and ze hes," which gives ginal effects (with | ro otherwise. Sinc the number of tra discrete change o | ce this variable is nches that compo f dummy variable | a binary variable, se the loan. Since from 0 to 1). All th | the method of this variable is ie variables are |
| defined in Table 1. Justical deficies are clustered by ye | cal. Juginicance re | VEIS. & IUL 1 /0, D | 101 J /0, 4114 C 101 | 0.70. | | | | |

₩ 111 on loan tranching. Following the logic in Senbet and Taggart (1984), borrowers located in countries with large financial development gaps may be particularly prone to rely on tranching as a way to overcome market incompleteness. Loan tranching allows banks to cater to the segmented markets (similar to catering to different clienteles through a dividend payout policy by publicly listed firms) and improves firms' access to financing via the issuance of different types of loans, according to their needs.

To further explore this point, we add measures of the initial financial development gap, based on the size of the financial markets as a percentage of GDP in 1990. Recall that we constructed one financial gap measure based on the size of credit markets and another one based on the size of debt and stock markets, both in reference to Japan. At the same time, using Japan as a reference point makes the interpretation of the tables easier. As argued above, we expect borrowers in countries with a larger initial financial gap to have a higher incentive to use loan tranching and to benefit from it. To the extent that our results suggest that this is, indeed, the case, we speculate that loan tranching might contribute to a country's financial development over time.

In Table 5, we provide the results for this hypothesis. Because financial development is known to be related to the development of legal institutions, we show regressions with and without controlling for legal variables as a way to ensure that the coefficient significance of our financial development gap measures are not driven by possible correlation with creditor protection. The different specifications in the table show robust results consistent with the prediction that borrowers located in countries with an initially larger financial development gap rely more on tranching, in terms of both whether to use tranching (Models 1 to 4) and the number of tranches (Models 5 to 8). In economic terms (based on Model 4), a onestandard-deviation reduction in the financial gap (which corresponds to a move from Morocco to Luxembourg or from Mexico to France) leads to a 10% reduction in the probability of tranching.

Since tranching facilitates financing, we interpret these results as suggesting that tranching may contribute to the reduction of the financial development gap that plagues many emerging countries. Given the importance of credit markets worldwide, and particularly the absence of well-functioning stock markets as an alternative source of financing in these countries, tranching appears to be especially beneficial to firms in emerging countries with poorly developed financial markets. These findings complement the existing literature on the importance of well-functioning legal institutions – credit rights in particular (McDonald & Schumacher, 2007) – as mechanisms to foster financial development and, in turn, economic growth (Levine and Zervos, 1998).

The Liability of Foreignness and the Transfer of Institutions by Multinational Firms

Our second main hypothesis relates to another aspect of international businesses as they seek to finance their operations around the world. Multinational firms looking to raise funds have an option to raise debt through the syndicated loan market where their foreign subsidiary is located.

The previous section has already established that riskier borrowers seem to particularly benefit from loan tranching. Consistent with this view, Tables 3 and 4 show that loans to subsidiaries are more likely to be tranched and to have more tranches and higher spread ratios. But do subsidiaries of domestic and foreign firms show the same pattern in loan tranching? Our sample is well suited for answering this question, since we are able to separate loans to local parent companies from those made to subsidiaries of domestic and foreign multinational firms. In Table 6, we analyze tranching of domestic and foreign subsidiaries. This table has the same structure as the previous regression tables but introduces two dummy variables one for domestic subsidiaries and another for subsidiaries of multinational corporations.

The results in Models (1) to (4) of Table 6 show that domestic and foreign subsidiaries are more likely to tranche loans and have more tranches per loan than local parent companies. We also find that foreign subsidiaries are even more likely than domestic subsidiaries to engage in tranching, as evidenced by the high level of significance in the difference test of coefficients across all four models. These findings suggests that multinational firms use the tranching market more often to raise debt for their foreign subsidiaries since it allows them to split risks across investors. Models (5) and (6) of Table 6 report that the higher spread ratios of subsidiaries documented in Table 4 are due mainly to the borrowing by foreign subsidiaries of multinational firms. In accordance with the predictions of the literature on the liability of foreignness, creditors perceive foreign subsidiaries of multinational firms as having pronounced risks, but they

| | | Q | ę | | í, | |
|---|--|---|--|--|--|--|
| Variables | (\cdot) | (7) | (3) | (4) | (c) | (0) |
| | Loan is | tranched | Number (| of tranches | Spread | d ratio |
| Institutional characteristics | | | | | | |
| Creditor rights | | 0.0173a | | 0.0327a | | – 0.0055c |
| Borrower and deal characteristics | | | | | | |
| Borrower is a domestic subsidiary | 0.0661a | 0.0659a | 0.0992a | 0.0990a | 0.0030 | 0.0031 |
| Borrower is a foreign subsidiary | 0.0819a | 0.0795a | 0.1416a | 0.1355a | 0.0195a | 0.0190a |
| Borrower is a private company | 0.0150a | 0.0153a | 0.0381a | 0.0389a | 0.0032 | 0.0033 |
| Borrower is not rated | – 0.1293a | – 0.1321a | – 0.2102a | – 0.2157a | – 0.0294a | – 0.0293a |
| Ln(deal amount) | – 0.0532a | – 0.0536a | – 0.0882a | – 0.0888a | 0.0032a | 0.0034a |
| Investment grade | – 0.1164a | – 0.1171a | – 0.2150a | – 0.2171a | – 0.0546a | – 0.0548a |
| Borrower is a corporation | 0.0628 | 0.0652 | 0.0526 | 0.0573 | 0.1884 | 0.1886 |
| Spread of maturities | | | | | 0.0013a | 0.0013a |
| Revolving facility | 0.2397a | 0.2418a | 0.3862a | 0.3901a | – 0.0184a | – 0.0184a |
| Market characteristics | | | | | | |
| Life insurance premium volume | — 0.0073a | – 0.0105a | – 0.0074b | – 0.0134a | 0.0017c | 0.0030b |
| Bank concentration | 0.0020a | 0.001 <i>7</i> a | 0.0039a | 0.0033a | 0.0006a | 0.0008a |
| Ln(Real GDP per capita) | 0.0026 | 0.0076 | 0.0058 | 0.0146b | – 0.0082a | – 0.0101a |
| Year dummies | Yes | Yes | Yes | Yes | Yes | Yes |
| Industry group dummies | Yes | Yes | Yes | Yes | Yes | Yes |
| Loan purpose dummies | Yes | Yes | Yes | Yes | Yes | Yes |
| Diff. test domestic vs. foreign sub | 215.64a | 213.37a | 203.35a | 204.95a | 11.18a | 10.59a |
| Number of observations | 156051 | 155217 | 156051 | 155217 | 27654 | 27538 |
| Pseudo/adjusted R-squared | 0.154 | 0.155 | Ι | Ι | 0.078 | 0.079 |
| Deviance goodness-of-fit | I | I | 38815.1 | 38538.98 | I | I |
| The dependent variable in Models (1) and (Tranches," which gives the number of tranch interest rate spreads over LIBOR of the tranch values of coefficients reported are marginal e values of coefficients reported are marginal e | 2) is "Loan is Tranched," v tes that compose the loan. The with the highest spread effects (with discrete chang | which equals one, if the lo The dependent variable in and the tranche with the ge of dummy variable from | an is tranched, and zero o Models (5) and (6) is "Spr lowest spread of a single 10 to 1). All the variables a | otherwise. The dependent ead Ratio," which is measu oan. This variable is calcula re defined in Table 1. Stan | variable in Models (3) and red as the ratio of the basis ted only for the subsample dard errors are clustered b | (4) is "Number of s point difference in e of tranched loans. y year. Significance |
| ובעבוזי מוחו ז /ח' חוחו קיח' מוומר וחו ז /חי | | | | | | |

 Table 6
 Tranching by domestic and foreign subsidiaries.

seem to draw greater economic benefits from tranching, as it allows them to split the loans and cater to investors with different risk appetites.

Multinational corporations operate across boundaries and are, therefore, well positioned to raise capital across different legal and institutional regimes. The prior literature established the ability of multinationals to arbitrage across borders focused on tax regime differentials (Chowdhry & Coval, 1998; John, Senbet, & Sundaaran, 1991). A new complementary strand of this literature connects parent-subsidiary financing to differences in legal institutions across countries. Noe (1998) and Banerjee and Noe (2017) suggest that heterogeneity in legal systems can help explain the mix of parent and subsidiary financing in most multinationals, even in the absence of both tax differentials and private information. Desai, Foley, and Hines (2004) argue that legal institutions are important factors influencing the debt allocations of multinationals controlling for tax effects. Following similar reasoning, Aggarwal and Kyaw (2008) find a positive link between creditor rights and the local borrowing of foreign subsidiaries. To date, however, there is still an absence of empirical studies on the effect of formal and informal institutions on the borrowing structure of foreign subsidiaries. Our sample allows us to contribute in this area.

In Table 7, we restrict the sample to the subset of foreign subsidiaries of multinational corporations to test the transferring of institutions hypothesis. In Panels A, B, and C of the table, we present regressions of the impact of legal and informal institutions on tranching by foreign subsidiaries of multinational corporations. These panels analyze the extent and structure of tranching by foreign subsidiaries, presenting the same basic econometric specification and controls of previous tables. Model (1) of each panel actually shows the same regression as in Tables 3 and 4 but for the sample of foreign subsidiaries alone. Then, Models (2) to (11) of each panel add a series of regressors to capture the effect of transferring institutions. With the exception of the variable of common vs. civil law, the rest of these variables are calculated as the difference between the measure of institutions in the country in which the parent multinational company is located and the measure of institutions in the location of the foreign subsidiary.

The results in Panel A, Model (2) show that foreign subsidiaries are 1.75% more likely to tranche when the legal origin of the parent is common law and that of the subsidiary is civil law. Model (2) in Panel B of Table 7 shows a similar effect for the number of tranches. The similar transference of institutions from higher parent to lower subsidiary country-level conditions is observed in Panels A and B of Table 7 for the other measures of legal institutions. Overall, the results from Table 7 should be interpreted as showing that legal institutions are transferred from the parent to subsidiary to mitigate the negative impact of weak legal institutions on tranching, consistent with our Hypothesis 3. These results indicate that in weaker legal environments, banks are more likely to tranche loans from subsidiaries of foreign multinational firms when the latter are located in a country with a better legal environment.

Hypothesis 3 states that legal and informal institutions are likely to be transferred across countries when the institutions in the host country are of lower quality (Cumming et al., 2017). Panels A and B of Table 7 show evidence of transferring cultural conditions from the parent to the subsidiary. Breuer, Riesener, and Salzmann (2012) explain that individualism is associated with risk taking and access to finance, while uncertainty avoidance has the opposite effect.

The data in Panels A and B of Table 7 are consistent: individualism transferred from the parent company country to the subsidiary country facilitates tranching, while uncertainty avoidance in the parent country mitigates tranching by the subsidiary for similar reasons, insofar as power distance - which informs us about dependence relationships and higher deference to authority (Mac an Bhaird and Lucey, 2014) – is lower in the parent country than in the location of the subsidiary, the transferred influence from the parent facilitates loan tranching by the subsidiary. The last two models in each panel use a measure of the difference in the preponderance of hierarchical religions (Porta, Lopez-de-Silanes, Shleifer, and Vishny 1997b) and the willingness to delegate (Chong, La Porta, Lopez-de-Silanes, & Shleifer, 2014) between the country of the parent and the subsidiary. The results in both panels show that more willingness to delegate and fewer hierarchical structures transferred from the parent multinational to the foreign subsidiary facilitate tranching by the subsidiary. This result is similar to the one found when looking at the differences in power distance, which is related to deference for authority.

Finally, the results in Panel C of Table 7 show that, for the most part, the benefits of transferring

| Table 7 Tranching and tr | ansferring i | institutions to | foreign sub | osidiaries. | | | | | | | |
|--|---|---|---|--|---|---|--|--|---|---|---|
| Institutional differences | | Common to civil law | Creditor rights | Court formalism | Law and order | Power distance | Individualism | Masculinity | Uncertainty avoidance | Hierarchy | Delegation |
| Panel A: Loan is tranched Creditor rights Institutional differences Controls and dummies | 0.0173a Yes | 0.0184a 0.0252a Yes | 0.0171a 0.0016 Yes | 0.0176a — 0.0088a Yes | 0.0198a 0.0131 Yes | 0.0195a — 0.0006a Yes | 0.0174a 0.0004a Yes | 0.0171a 0.0003c Yes | 0.0195a — 0.0006a Yes | 0.0191a - 0.0002c Yes | 0.0198a 0.0272a Yes |
| Number of observations Pseudo R-squared | 13,671 0.170 | 13,671 0.170 | 12,734 0.172 | 13,191 0.172 | 10,887 0.172 | 12,362 0.174 | 12,362 0.174 | 12,362 0.174 | 12,362 0.175 | 13,444 0.170 | 13,242 0.172 |
| Panel B: Number of tranch Creditor rights Institutional differences Controls and dummies | es 0.0322a Yes | 0.0352a 0.0662a Yes | 0.0320a 0.0010 Yes | 0.0357a — 0.0288a Yes | 0.0436a 0.0528 Yes | 0.0387a — 0.0013a Yes | 0.0339a 0.0009a Yes | 0.0333a 0.0004 Yes | 0.0406a — 0.0016a Yes | 0.0392a — 0.0007a Yes | 0.0402a 0.0640a Yes |
| Number of observations Deviance goodness-of-fit | 13,671 4022.76 | 13,671 4017.15 | 12,734 3736.08 | 13,191 3869.79 | 10,887 3371.65 | 12,362 3608.43 | 12,362 3608.96 | 12,362 3612.28 | 12,362 3598.0 | 13,444 3956.08 | 13,242 3879.41 |
| Panel C: Spread ratio (for t. Creditor rights Institutional differences Controls and dummies | ranched Ioa – 0.003 Yes | ıns only) — 0.003 0.013c Yes | - 0.003 - 0.002 Yes | – 0.002 – 0.008c Yes | 0.002 0.008 Yes | – 0.003 – 0.000 Yes | – 0.003 0.000 Yes | — 0.003 0.000 Yes | – 0.003 – 0.000 Yes | – 0.001 – 0.000 Yes | — 0.002 0.003 Үеs |
| Number of observations Adjusted <i>R</i> -squared | 2775 0.077 | 2775 0.078 | 2593 0.069 | 2692 0.074 | 2308 0.078 | 2521 0.068 | 2521 0.068 | 2521 0.068 | 2521 0.069 | 2729 0.073 | 2698 0.072 |
| The dependent variable in Par C is the "Spread Ratio" (OLS π only (Borrower is a Foreign Su space reasons. Each regression and "Institutional Differences. "Common to Civil law" is a du difference between the measu coefficients reported are marg for 1%, b for 5%, and c for 1 | rel A is "Loan bestions), v bistidiay = 1) i also include " The first ro mmy variable re of instituti inal effects (v 0%. | is Tranched" (P hich is only cal Each regressio se year dummies w of the table is e when the legal ons in the count vith a discrete ch | robit regressi culated for th n includes th is, industry gre identifies the I origin of the rry in which th hange of dun | ons). The deper le subsample of e full set of cont aup dummies, a difference in in parent is comm re parent multir nmy variable fro | ndent variable tranched loa trol borrower ind loan purp stitutions tha non law and t aational com m 0 to 1). All | in Panel B is than. Ins. For compar- ore dummies, the subsidiary is pany is located. the variables a | e "Number of Tra eablity reasons, the ket characteristics as in previous table in each column. The in civil law. The re and the measure o re defined in Table | nches" (Poisson e sample is restrit as in previous tr as. Each regressi hese regressors to f the transfer f institutions in th | regressions). Thracted to the loans ables, but we do ables, but we do an shows the co capture the effe ring institutions he location of th ors are clustered | e dependent va issued to foreic not show the c efficients of "Cr et of transferrin variables are cal e foreign subsid by year. Signifi | iable in Panel In subsidiaries oefficients for editor Rights" g institutions. culated as the iary. Values of iary. levels: a |

institutions are limited to the increased ability of foreign subsidiaries to tranche, as there is virtually no effect on the interest rate spread ratio. Overall, the results in this section suggest that transferring institutions from multinational firms located in countries with good investor protection and strong informal institutions to their foreign subsidiaries located in places with weaker institutions helps borrowers overcome the initial liability of foreigners faced by these subsidiaries, providing them liquidity through more tranching.

CONCLUSION

Loan tranching is valuable because it enables banks to manage risk and facilitates firm financing. In this paper, we analyze the determinants and benefits of loan tranching, creating the largest cross-country loan-level sample. The evidence of the impact of creditor protection on loan tranching supports the law and finance view (La Porta et al., 1998, 2008) and uncovers an additional channel through which creditor protection furthers the development of financial markets and alleviates the financial development gap faced by domestic and multinational firms in many countries. Our data also show that foreign subsidiaries of multinational firms draw greater economic benefits from tranching, as it allows them to split the loans and cater to investors with different risk appetites. To this end, the data suggest that transferring institutions from multinational firms located in countries with good investor protection and strong informal institutions to their foreign subsidiaries in nations with weaker institutions helps these borrowers overcome the initial handicap they face.

The findings also have important policy implications. Beyond the varying nature of legal regimes across national boundaries, the results have potential implications for the ability of loan tranching to address the financial development gap (Allen, Carletti, Cull, Qian, Senbet, & Valenzuela, 2014; Beck, Senbet, & Simbanegavi, 2014). International financial institutions grapple with the issues of access to finance and the quest for inclusive finance (Allen, Otchere, & Senbet, 2011; Allen, Carletti, Cull, Qian, Senbet, & Valenzuela, 2012). Therefore, this paper's results are consistent with the view that loan tranching helps to complete markets matching borrowers and lenders of different risk profiles and risk tolerance. These findings suggest loan tranching can be encouraged in less developed

regions, thereby enabling improved access to finance.

Overall, our findings raise a number of questions and open potential new areas of research in a field that has received inadequate attention in the literature. First, since each loan facility is itself financed by a syndicate of banks, future research should explore these syndicates and the role of the lead arranger. Current studies of loan syndicates treat each facility in isolation, ignoring possible links between tranches of any one loan. An initial look at our data indicates that lead arrangers sometimes participate simultaneously in different tranches. How lead arrangers choose their degree of participation in the different tranches of a single loan remains unexplored. Second, an interesting area is to more closely examine the interplay of the ownership and governance characteristics of the borrower, the propensity to tranche, and the structure of tranches, which would also constitute an additional promising research avenue.

A third area involves the relation between tranching and other institutional determinants apart from legal differences across countries and time examined here, such as culture (Beugelsdijk, Kostova & Roth, 2017; Kirkman., Lowe & Gibson, 2006, 2017; Ronen & Shenkar, 2013). A fourth area of research would involve looking into specific transaction types in more detail. This study reveals that some loans, such as LBOs and mergers and acquisitions, involve more sophisticated transactions, are tranched more often, and show greater variation in tranching contracts than other loans, such as loans for capital expenditure. A closer look at specific transaction types may offer further insights and allow more-refined hypotheses to be tested. Finally, our findings suggest determining whether tranching complements or replaces other contractual mechanisms that deal with information asymmetry and agency problems in financial markets. We still lack an integrated view of the roles of mechanisms that lead to more successful development of financial markets and firm access to finance.

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NOTES

¹As evidenced by the size of borrowing firms in this market (Bae & Goyal, 2009) and the average loan amount of US\$ 300 million in our sample.

²Maskara (2010) analyzes each loan tranche separately and focuses its analysis on rates. Esty and Megginson (2003) show that project finance loan syndicates of tranches are more concentrated in countries with better creditor protection. Finally, Bae and Goyal (2009) show that tranches are larger in stronger creditor-rights environments.

³Our loan-level analysis is more relevant for capturing the perspectives of borrowers and lenders participating in the loan market. From the firm's perspective, what matters most is the total amount that can be borrowed; larger facilities may simply mean fewer tranches, which, in turn, could mean that the overall loan amount remains the same. From the lender's point of view, looking at the total size of the loan offers a more accurate picture of the risk taken vis-à-vis a specific borrower, since lenders may participate in different tranches of the same loan.

⁴Our analysis of tranching complements the seminal work on capital structure equilibrium under market imperfections and incompleteness (Senbet & Taggart, 1984). As the authors argue, market incompleteness can be complementary to the agency or asymmetric, as described above. Loan tranching, like other corporate securities, can enhance market completeness by matching borrower risk and return profiles.

⁵However, the presence of many large US banks is due to the fact that the US is, by far, the largest market. In other parts of the world, some of the main arrangers are *regional* investment and commercial banks. In EMEA (Europe, the Middle-East, and Africa), the league table of lead arrangers is composed of BNP Paribas, HSBC, ING, Crédit Agricole CIB, JP Morgan, and Deutsche Bank. In Asia (ex-Japan), the top five arrangers in 2017 were the Bank of China, the State Bank of India, the Industrial and Commercial Bank of China, China Development Bank, and HSBC. ⁶Indeed, investor composition may be important, as each investor group has different incentives, investment horizons, risk appetites, and monitoring capacities (Boot and Thakor, 1993; Dennis & Mullineaux, 2000; Harjoto et al., 2006; Maskara & Mullineaux, 2006). Furthermore, recent evidence shows that different kinds of institutional investors may face different regulatory constraints that could influence the assets they purchase. Insurance companies, for example, must invest in less-risky assets. Similarly, the regulations affecting the structure of the banking sector may be important particularly in terms of the concentration of banks, their size, and their capacity and incentives to monitor risky borrowers.

⁷In unreported analysis, we find that the average of 30% of loans tranched is quite stable over the entire time period of our sample, with the exception of 2008 and 2009.

⁸Loans with more than four tranches were excluded while filtering out outliers.

⁹Another possible source of differences is the use of covenants. Unfortunately, the database offers very poor-quality information on covenants. Even good-quality data on covenants do not help us assess if the covenants are actually binding. This is particularly true in our paper because the information on different tranches needs to be aggregated at the loan level. Moreover, the use of covenants is likely to be correlated with facility type, something we control for.

¹⁰Some studies on syndicated loans use standard errors clustered at the borrower level. This is possible when treating each facility/tranche separately. When we aggregate facilities at the loan level, close to 60% of the borrowers are represented only once, and there are very few observations per borrower for the rest of the sample.

¹¹Additional standard checks confirm that the number of tranches follows a Poisson distribution.

¹²In unreported analyses, we use finer risk measures by constructing separate dummy variables for each rating level, instead of a single investment grade dummy. Our findings on the "law and finance" variables remain unaffected. Moreover, we observe a clear difference in coefficients between investment-grade ratings and others, which provides support for our decision to use only a single investment-grade dummy.

¹³In alternative specifications (not shown), we include controls for natural resource endowments and religion. To control for religion, we use the percentage of the population adhering to different

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religious faiths and each country's capital city latitude (La Porta et al., 1999). We do not find an effect for religions, but we do find that latitude has an impact on loan tranching. Importantly, the inclusion of the endowment measures does not affect our legal institutions results. Since latitude is highly correlated with per-capita GDP, we present only the results using per-capita GDP.

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¹⁴This measure is only included when examining the degree of heterogeneity among tranched loans. The measure is equal to zero for non-tranched loans. So, [it] (\leftarrow define) may lead to a mechanical relation with the decision to tranche.

¹⁵For reasons of space, the rest of the tables in the paper present results using only creditor rights as a legal protection measure. Results are virtually the same if we use the other measures of common law and court formalism.

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