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Large language models predict human sensory judgments across six modalities

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Determining the extent to which the perceptual world can be recovered from language is a longstanding problem in philosophy and cognitive science. We show that state-of-the-art large language models can unlock new insights into this problem by providing a lower bound on the amount of perceptual information that can be extracted from language. Specifcally, we elicit pairwise similarity judgments from GPT models across six psychophysical datasets. We show that the judgments are signifcantly correlated with human data across all domains, recovering well-known representations like the color wheel and pitch spiral. Surprisingly, we fnd that a model (GPT-4) co-trained on vision and language does not necessarily lead to improvements specifc to the visual modality, and provides highly correlated predictions with human data irrespective of whether direct visual input is provided or purely textual descriptors. To study the impact of specifc languages, we also apply the models to a multilingual color-naming task. We fnd that GPT-4 replicates cross-linguistic variation in English and Russian illuminating the interaction of language and perception.

Imagine that you were chosen to be part of an expedition aimed at studying a newly discovered alien species on a distant planet. Your task is to understand the perceptual system of that species. You arrive at the planet and, to your dismay, discover that its inhabitants are long departed and the only thing they left behind is a huge archive of text. How much of the perceptual world of that species can you recover based on text alone? More concretely, how well can you recover the perceptual representations of that species based on the associations found in their text? Versions of this question have occupied philosophers for centuries^{1-[4](#page-10-1)}, and decades of psychological research are beginning to provide glimpses into the rich perceptual content of language and its influence on perception^{[5–](#page-10-2)[13](#page-10-3)}.

But how can the amount of information that language provides about perception be quantifed? Put diferently, how well can we quantitatively capture perceptual judgments based on the statistical regularities of language? Here we propose to do so by eliciting perceptual judgments from large language models (LLMs) such as GPT-3 and its "ChatGPT" variants GPT-3.5 and GPT-4^{14,15}. These models are trained on massive text corpora reflecting a substantial chunk of human language and can be queried in a way that is analogous to humans. They are also explicitly trained to learn the statistical regularities found in text by predicting masked tokens in context. Moreover, GPT-4 is further equipped with multimodal capabilities allowing it to process direct sensory data such as images, allowing for a nuanced analysis across multiple modalities.

Evaluating the extent to which LLMs can perform various cognitive tasks has drawn considerable interest recently, including domains such as language processing in the brain^{16–18}, analogical reasoning^{[19](#page-10-8)}, perception^{[20](#page-10-9)–[22](#page-10-10)}, cross-modal alignment^{[23](#page-10-11)}, and morality^{24,25}. While the extent to which these models succeed in capturing human behavior vary across domains, when they do succeed robustly they provide an opportunity to ask how they do so given the human data they are trained on and the processing they deploy^{16[,17](#page-10-14),19}. Likewise, some failures can be diagnostic of the gap between current LLM-based artificial intelligence and human intelligence^{26,27}. Here, we use the fact that LLMs are trained on large amounts of language to gain insight into the classic problem of the relationship between language and perception: these models provide a lower bound on the amount of information about perceptual experience that can be extracted from language. It is a lower bound in the sense that human linguistic experience cannot be simply reduced into written text which forms the bulk of the training data of LLMs, and that human learning is presumably more than just learning associations via next-word predictions. More broadly, humans have direct access to the sensory world and can actively interact with the environment and one another. Tis kind of experience is absent from LLMs. Tus, by querying these models on various sensory

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judgment tasks, we can see how well they succeed in quantitatively capturing human judgments based on the text data they are trained on, and how well those judgments align with the perceptual representations of humans.

We explored this empirically across six modalities, namely, pitch, loudness, colors, consonants, taste, and timbre. Given a stimulus space (e.g., colors) and its stimulus specifcation (e.g., wavelengths or some approximate hex-codes) we elicit pairwise similarity judgments in a direct analogy to the widespread paradigm of similarity in cognitive science²⁸ using a carefully crafted prompt that is given to the model to complete (Fig. [1a](#page-1-0); see "[Meth](#page-6-0)[ods](#page-6-0)"). Importantly, whereas four of the modalities were based on classical results from the literature (colors²⁹, loudness³⁰, timbre^{[31](#page-10-20)} and taste^{[32](#page-10-21)}), two human datasets (pitch and vocal consonants) were novel and thus were not part of the training set of the models.

As noted above, unlike the other models GPT-4 was trained in a multimodal approach, enabling it to access both written text (similar to the other two variants) and images. Tis allowed us to examine if the additional sensory information resulted in enhanced performance in the color modality relative to the other domains, and to interrogate the underlying mechanisms that drive model predictions from language by analyzing performance on diferent sources of textual and visual input.

Finally, to further interrogate the impact of specifc languages on the LLMs' judgments, we tested whether they would behave diferently in the presence of the same sensory information (a color hex-code), but respond in diferent languages. To that end, we conducted a color-naming task using a paradigm similar to that of Berlin and Kay[33](#page-10-22) and the World Color Surve[y34](#page-10-23)[,35,](#page-10-24) and constructed human and GPT-3, GPT-3.5, and GPT-4 color-naming maps in both English and Russian.

Results

Similarity study

For each dataset, we designed a tailored prompt template that could be flled in with in-context examples and the pair of target stimuli for which we would want the LLM to produce a similarity rating (see ["Methods"](#page-6-0) and SI for full specifcation of the prompts and datasets as well as additional controls for the choice of examples). Across all domains, we elicited 10 ratings per pair of stimuli from each of the GPT models and then constructed aggregate similarity ratings by averaging. We then evaluated the resulting scores by correlating them with human data. The Pearson correlation coefficients between human data and model predictions are shown in Fig. [1](#page-1-0)b (see ["Methods](#page-6-0)" and SI for details regarding computing the correlations and CIs). We see that across all domains, the correlations were significant, and were particularly high for pitch $(r = .92, 95\% \text{ CI}$ [.91, .92] for GPT-4), loudness ($r = .89, 95\%$ CI [.87, .91] for GPT-3.5), and colors ($r = .84, 95\%$ CI [.84, .85] for GPT-4) (and > .6 for all models), followed by moderate but highly significant correlations for consonants ($r = .57, 95\%$ CI [.56, .59] for GPT-4), taste ($r = .54$, 95% CI [.48, .61] for GPT-3.5) and timbre ($r = .42$, 95% CI [.40, .44] for GPT-3.5). For the two modalities for which we collected data, we could compare model performance to the inter-rater splithalf reliability (IRR). The IRRs for pitch and consonants were $r = .95$ (95% CI [.94, .96]) and $r = .63$ (95% CI [.53, .73]), respectively, suggesting that the performance of GPT-4 is on par with human performance (see SI for additional experiments with an open-source LLM, Mistral-7B³⁶, as well as embedding models).

We also note that in fve out of the six domains, GPT-4 was among the top two models (this is also true when the open-source model is taken into account; see SI). Interestingly, the improvement relative to the average performance of the other models occurred across all modalities with the exception of timbre and loudness, and was not restricted or particularly large for the domain of colors (compare e.g. $\Delta r = .1595\%$ CI [.13, .16] for colors vs. $\Delta r = .16$ 95% CI [.15, .17] for pitch, $\Delta r = .16$ for taste 95% CI [.12, .19], and $\Delta r = .14$ 95% CI [.12, .16] for consonants) suggesting that this improvement is driven by richer textual training in GPT-4 rather than the possibility of its inclusion of images in its training set.

Next, to get a fner picture of the LLM-based judgments and see to what extent they refect human representations, we performed the following analyses. Starting from the domain of pitch, we wanted to see to what extent the LLM data captures a well-known psychological phenomenon that Western listeners tend to associate particular musical intervals or ratios of frequencies (such as the octave or 2:1 frequency ratio) with enhanced similarity 37 .

Fig. 1. (**a**) Schematic of the LLM-based and human similarity judgment elicitation paradigms. (**b**) Correlations between models and human data across six perceptual modalities, namely, pitch, loudness, colors, consonants, taste, and timbre (Pearson *r*; 95% CIs).

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To test this we computed the average similarity score over groups of pitch pairs that are separated by the same fxed interval (i.e., the same frequency ratios). Figure [2a](#page-2-0) shows the resulting average similarity per interval for the models and humans along with an example corresponding smoothed similarity matrix for GPT-3 (smoothing was done by averaging the raw similarity matrix over its sub-diagonals). We can see that apart from the decay as a function of separation (i.e., tones that are far apart in log frequency are perceived as increasingly dissimilar) there is a clear spike precisely at 12 semitones (octave), consistent with the aforementioned phenomenon of "octave equivalence["38.](#page-10-27) Moreover, applying multi-dimensional scalin[g28](#page-10-17) (MDS) to the smoothed similarity matrix whereby the diferent stimuli are mapped into points in a Euclidean space (also known as "psychological space") such that similar stimuli are mapped to nearby points reveals a clear helical structure with twists that correspond to precisely 12 semitone separations (i.e., octaves) recovering the pitch spiral representation (Fig. [2](#page-2-0)a). Likewise, applying MDS to the domains of consonants and colors (Fig. [2b](#page-2-0)) reveals highly interpretable representations, namely, the familiar color wheel and a production-based representation for consonants (see SI for additional controls in GPT-4 showing that the predictive power as well as the color-wheel MDS solution persist when other common color notations are used, namely, CIELAB and and CIELUV; Supplementary Fig. S1).

As an additional analysis, we asked GPT-4 to provide explanations for the judgments it made (Fig. [3\)](#page-3-0). We found that the model resorted to explanations involving the octave, ratios, and harmonic relations for pitch, places of articulation in the vocal tract for consonants, and hue, brightness and color spectra for colors, consistent with the MDS solutions and suggesting that the model's behavior coheres at the quantitative and qualitative levels. More concretely, in the case of colors, some of the most common terms (excluding terms that were part

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ye apart and share a strong harmonic relationship, making them more similar than other pairs with less harmonic connection

Both 'm' and 'n' are nasal consonants, which means they are produced with the airflow passing through the nose However, they have different places of articulation, with 'm' being bilabial (produced with both lips) and 'n' being alveolar (produced with the tongue touching the alveolar ridge). This makes them somewhat similar but not identical in sound.

I gave this similarity rating because the two colors are on onnosite sides of the color spectrum with one heing bright red (\blacksquare #FF0000) and the other being a bright blue (\blacksquare #00b2ff). They have very different hue values, making them visually dissimilar

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Fig. 3. (**a**) Example GPT-4 explanations for similarity judgment scores. (**b**) Word clouds for GPT-4 explanations in the domain of pitch, vocal consonants, and colors.

of the prompt or are generic such as "similar" or "identical") were *blue* (appeared in 49% of explanations), *green* (42%), *brightness* (36%), *hue* (35%), *saturation* (32%), *shade* (27%), and *red* (21%). As for pitch, these were *close* (41%), *higher* (15%), *ratio* (14%), *lower* (10%), *ear* (5%), *time* (5%), and *exact* (4%). Likewise, for consonants these were *articulation* (78%), *manner* (61%), *fricative* (51%), *voiced* (49%), *voiceless* (46%), *alveolar* (38%), and *bilabial* (27%). We also found that in the case of pitch, the model was attuned to special octave relations. Indeed, in 10 out of the 13 comparisons involving a 2:1 ratio between the frst and second frequencies the model correctly resorted to explanations based on the octave construct.

Next, to better understand the linguistic mechanisms underlying model predictions we performed a series of control experiments. First, observe that the domain of colors is unique in that it can be analyzed in a fully multimodal fashion using the publicly available API of GPT-4(V) which allows for prompt-based processing of both images and text. Tis way we can see how predictions based on diferent forms of textual descriptors compare against direct visual judgments on color images. Specifcally, we wanted to see to what extent the predictive power is driven by (i) direct sensory information, (ii) simple mathematical manipulations derived from the hex-code representation, and (iii) higher-order word associations^{[13](#page-10-3)}. To that end, we computed color similarity with GPT-4 based on the following complementary sets of input information that substitute the original hex-code values (see ["Methods"](#page-6-0) and SI), (i) color pair images: images of color pairs were produced for each corresponding pair of color hex-codes, (ii) individual color terms: for each color hex-code we searched for a standard HTML color term that is as close as possible without imposing a one-to-one mapping between terms and codes (see ["Methods"](#page-6-0)) to prevent reliance on specifc hex-code manipulations (i.e., the model can no longer compute Euclidean distance between specifc hex code values by converting them into perceptual color space coordinates), and (iii) sets of word associations that humans experience when a given color is observed: if the model indeed relies on such second-order information then we hypothesized that substituting the original stimuli with their indirect associations should still yield signifcant correlations (though possibly lower than the more accurate individual descriptors which is expected). Now, since such associations are difficult to extract from the training set of GPT-4, we elicited them directly from humans using a semantic mining framework known as STEP-tag^{[23](#page-10-11)} whereby participants collaboratively describe stimuli using simple tags and evaluate tags provided by others (see ["Methods"](#page-6-0) and SI). In previous research²³, we demonstrated that the method is efficient and reliable at extracting high-quality verbal labels without relying on a fxed list of a priori associations. We found that all three input forms yielded significant correlations with human data, namely, $r = .77$ for direct images (due to rate limits on the number of multimodal API calls, we could not bootstrap that correlation stochastically and instead used a zero temperature prediction), $r = .79$, 95% CI [.78, .80] for color terms, and $r = .53$, 95% CI [.52, .54], for word associations. As a baseline, recall that the correlation with human data based on hex-codes was $r = .84,95\%$ CI [.84, .85]. These results support the following conclusions: (i) eliciting similarity based on color-names or hexcodes performs on par with direct visual similarity which suggests that textual information is sufficient to drive accurate predictions, (ii) simple mathematical manipulations on hex-code representations are not necessary for producing high human correlations (though they may slightly boost the model performance as the hex-codebased predictions achieved the highest score), and (iii) replacing colors with high-level associations still yield signifcant predictive power which implies that they indirectly contribute to color similarity.

The second control concerned the pitch domain. Note that while our pitch data is new and as such could not have been part of the training set of any of the models, the fact that we considered frequency values that correspond to common discrete MIDI notes (60–84, or C4–C6) could still allow for some reliance on memory,

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e.g., by accessing frequency-to-MIDI conversion tables. To control for that, we jittered the frequency values by randomly adding \pm 0.1 semitones. This small noise may weaken the strength of the octave peaks to some extent (as expected from de-tuning effects on pitch and melody representations³⁹) but it should not have any drastic efects on the general structure. If, on the other hand, the model relies largely on lookup tables of MIDI note conversion then the predictive power should be signifcantly compromised as the jittered values no longer correspond to any defnite MIDI note values. We found that the former was the case, namely, that the correlations indeed remained quite high ($r = .86, 95\%$ CI [.85, .87], for GPT-3; $r = .89, 95\%$ CI [.88, .90], for GPT-3.5; $r = .95, 95\%$ CI [.94, .95], for GPT-4). These values are in fact slightly higher than before, possibly because the original exact values tended to produce somewhat exaggerated profles relative to the human baseline (Fig. [2](#page-2-0)a and Supplementary Fig. S2).

Color naming study

The results so far suggest that LLMs can use textual information to form perceptual representations. If this is indeed the case, we hypothesized that diferent languages of the prompt may infuence the judgments of the LLMs in the presence of identical input. Tis would be consistent with cross-cultural diferences observed in humans suggesting that different languages lead to different partitioning of a given perceptual space $6,34,40$ $6,34,40$ $6,34,40$, as well as previous claims in the literature concerning the influence of language on perceptual representations $8,41-43$ $8,41-43$ $8,41-43$. To test this, we propose to test LLMs on an explicit naming task introduced in the seminal work of Berlin and Kay³³ and further explored across cultures around the globe^{[34](#page-10-23),[35](#page-10-24)}, and using computational modeling^{[6,](#page-10-29)[9](#page-10-32)}. It is also worth noting that color naming was studied recently in the context of previous-generation language models⁴⁴, as well as other artificial agents $45,46$ $45,46$ $45,46$.

We thus tested whether LLMs would yield diferent naming patterns of color hex codes depending on the language of the prompt used to elicit those names (see ["Methods](#page-6-0)"; Fig. [4](#page-4-0) and Supplementary Fig. S3). Specifically, we presented both humans and LLMs with diferent colors and asked them to perform a forced-choice naming task by selecting from a pre-specifed list of 15 color names (see ["Methods](#page-6-0)"). We specifcally focused on English and Russian as test cases, since Russian speakers are documented to use richer vocabulary to describe what English speakers would otherwise describe as blue and purple^{33[,43](#page-11-1)[,47](#page-11-5)}. We collected data from 103 native English speakers and 51 native Russian speakers and compared them against LLMs performing the same task, and to the in-lab data of Lindsey and Brown³⁵ as an additional baseline.

The results are shown in Fig. [4](#page-4-0) (additional results for an open-source model are provided in SI). Our first fnding was that GPT-4 maps in both English and Russian were more human-like than the other variants when compared with an adjusted Rand index (see Fig. [4](#page-4-0)a; English: GPT-4 0.59 95% CI [0.56, 0.63], GPT-3.5, 0.50 95% CI [0.46, 0.52], GPT-3 0.39 95% CI [0.37, 0.42]; Russian: GPT-4 0.54 95% CI [0.46, 0.54], GPT-3.5 0.50 95% CI [0.45, 0.52], GPT-3 0.35 95% CI [0.29, 0.35]; see "[Methods](#page-6-0)"). It is evident from our data, however, that LLMs are still not perfect in predicting human color naming as compared to a separate lab-based experiment conducted by Lindsey and Brown³⁵ (dashed line in Fig. [4](#page-4-0)a top, constrained naming task 0.73 95% CI [0.65,0.74], free naming task 0.75 95% CI [0.66,0.75]). Likewise, unlike the similarity domain, we found in an additional control experiment (see SI) that GPT-4's performance in the naming task is compromised when using CIELAB/CIELUV color

Fig. 4. Color naming experiment using 330 Munsell colors from the World Color Survey (top, color space). (**a**) Adjusted Rand index illustrating the alignment between human and LLM experiments (95% CIs). Te dashed lines for English represent lab-based free naming and forced-choice naming experiments collected by Lindsey and Brow[n35](#page-10-24) (data reproduced with permission). (**b**) Data comparison between humans and LLMs in Russian and English. Participants and LLMs were shown colors and were asked to choose from the same 15-color list. The count of chosen colors for each option is given in parentheses. The color of a response cluster in the maps represents its average color (see Supplementary Fig. S3 for all maps). Colors for which less than 50% and 90% of the times the dominant color term was selected were indicated by "−" and "*", respectively. If the dominant color term was selected more than 90% of the time, no marking was used.

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coordinates instead of hex (see Discussion). Moreover, the naming of GPT-4 colors difers from human data in some important cases, including the color turquoise, which was selected as the dominant color for 46 Munsell colors in GPT-4 versus only 15 in human data. Note, however, that our human English results conducted online and with relative less control over color presentation were highly consistent with those of Lindsey and Brown^{[35](#page-10-24)} that were conducted in the lab and under controlled environment, even though Lindsey and Brown³⁵ used slightly diferent paradigms: free naming (consistency to our human data: 0.75 95% CI [0.66, 0.75]) and forced-choice list with a diferent set of items (0.73 95% CI [0.65, 0.74]).

Importantly, however, GPT-4 appears to replicate cross-lingual diferences (Fig. [4](#page-4-0)b), for example separating Russian blue and purple into distinct categories for lighter and darker areas⁴³. Indeed, the color sínij / синий (Blue) was the dominant category for 18 and 29 Munsell colors for GPT-4 and humans, respectively, and the color golubój / голубой (Light-blue) was accordingly the dominant category for 33 and 26 colors. Similarly, the color folétovyj / фиолетовый (Violet) was the dominant category for 27 and 32 Munsell colors for GPT-4 and humans, respectively, and the color lilóvyj / лиловый (Lilac) was accordingly the dominant category for 20 and 18 Munsell colors (see Supplementary Figure S3 for similar light and dark blue distinctions in GPT-3.5 which further suggest that such distinctions can be learned without visual input training).

Discussion

In this work, we showed how recent advances in large language models and, in particular, their fexible prompt engineering capabilities provide an elegant way for extracting clear quantitative psychophysical signals from text corpora. Our results contribute to a variety of thought-provoking issues in perception and language research. In particular, our fndings further support recent research suggesting that people that lack direct sensory experiences (e.g., congenitally blind individuals) could still possess a rich understanding of perceptual concepts through language (e.g., colors^{[13](#page-10-3)} or appearance^{[10](#page-10-33),[12](#page-10-34)}). Our control analyses also shed light on the underlying mechanisms that drive this perceptual knowledge and situate them, in part, in direct and higher-order semantic associations consistent with distributional statistics accounts of visual knowledge^{[12,](#page-10-34)13}. Likewise, the language-dependence of the color-space partitions of GPT-4 in the naming task suggests that the physical stimulus alone (in our case, the color hex code) is insufficient for explaining the behavioral patterns of the model since the same hex codes triggered diferent color categorizations in Russian and English. Tis fnding is consistent with two possible interpretations. One possibility is that language truly distorts the perceptual representation. Tis is consistent with prior work suggesting that performance in low-level discrimination tasks is impacted by the speaker's language (e.g., native Russian speakers were shown to be faster at discriminating diferent shades of blue when the colors fell into diferent linguistic categories in Russian as opposed to colors from the same category; native English speakers tested on the same stimuli did not exhibit this category advantage⁴³). Alternatively, our results could refect diferent color-name mappings in diferent languages with respect to the same underlying perceptual representation. Tis is consistent with previous literature that demonstrates that cross-cultural variation in color naming maps can be accounted for by optimal partitions of the same perceptual space with diferent numbers of terms^{6,[9](#page-10-32)}. Finally, the fact that GPT-4 achieved IRR-level performance without any fine-tuning in the newly collected datasets of pitch and vocal consonants, contributes to our understanding of LLMs' ability to mimic human behavior¹⁵.

We end by discussing some limitations which point towards future research directions. First, while in our work we experimented with three diferent types of behavioral data (similarity, explanations, and naming), there are other perceptual measures that one could consider (for example, odd-one-out triplet judgments⁴⁸). Future work could explore these measures and interrogate to what extent they too yield a consistent representation. Second, our work is restricted to population-level averages as a leading-order analysis, a follow-up study could look into the natural variability of the LLM judgments and see to what extent they capture individual-level diferences in humans. Tird, our treatment of color and pitch perception using single wavelength or frequency measures is naturally an idealization. Indeed, colored light produced from computer monitors is not monochromatic, and musical tones are ofen composed of an array of harmonic partials. Nevertheless, the fact that our text-based similarity judgments yielded high correlations with human data, and the fact that we observed high agreement with in-lab studies in the case of color naming experiments suggest that this approximation is a useful one when it comes to modeling perceptual judgments using LLMs. Fourth, while our work provides some evidence for LLMs' ability to capture cross-cultural diferences, it remains to be seen how far this holds for other languages, especially those that are underrepresented⁴¹. Relatedly, while we found that GPT-4's similarity predictions were robust to the choice of color coordinates, this was not the case in the color naming experiment where the performance was compromised (see SI). While a modifcation of the prompt could potentially remedy this (e.g., by explicitly instructing the model to convert to hex-codes), this observation suggests that the source of training data that the model relies on to perform the naming task is much more heavily based on hex-codes as these are very common in HTML documents that are part of the model's training set. Future work could investigate how the inclusion of more balanced training data could improve this behavior. Finally, it is important to point out that the very same massive training pipelines that make LLMs a powerful proxy of human language also make them particularly susceptible to inheriting biases⁴⁹. Researchers should be particularly cautious when interpreting the patterns of behavior elicited from LLMs and should always benchmark them against genuine human data. To conclude, our work showcases how LLMs can be used to explore the limits of what information about the world can be recovered from language, and more broadly, it highlights the potential of combining human and machine experiments in order to address fundamental questions in cognitive science.

Methods

GPT prompt elicitation

The general structure of the prompt elicitation template for the similarity experiments was: one sentence describing the dataset (e.g., *"people described pairs of colors using their hex code."*), one sentence describing the similarity rating task and scale (e.g., *"how similar are the colors in each pair on a scale of 0-1 where 0 is completely dissimilar and 1 is completely similar?"*), three sets of three lines each corresponding to two stimuli and their actual similarity rating taken from behavioral experiments which serve as in-context examples, and an additional set of three lines corresponding to the pair of target stimuli and an associated empty rating feld for the model to fll in (*"Color one: #FF0000. Color two: #A020F0. Rating:"*). Tese were necessary to ensure that the model provided numerical values, and in all cases consisted of three fxed and randomly chosen comparisons so that most of the content was lef for the model to produce. For each pair of target stimuli, we elicited ten ratings from each GPT model. Across all repetitions of all pairs of stimuli for a given dataset, we used only the same three in-context examples to ensure that the model is exposed to only a very small fraction of the similarity judgments against which its ratings were compared (see SI for full prompts and additional details).

For the multimodal color similarity experiments we used the vision variant of GPT-4 (GPT-4V) by generating an image for each pair of colors that consisted only of two squares, side-by-side, corresponding to the two colors being compared in the pair. For each pair, we provided the corresponding image along with the same single sentence prompt as above. We did not add the additional examples provided in other experiments as this would require multiple images to be sent with each prompt. As a result, GPT-4V results are zero-shot results (i.e., it is likely that they would be even better in the in-context example case). Due to very low GPT-4V API rate limits we could elicit only a single rating per pair, which we elicited at zero temperature to recover the highest probability response in each case.

For the color-naming experiments, we frst elicited 15 basic color names from GPT-4 using the prompt *"Name 15 basic colors."* and a temperature of 0 (to get the highest probability answers). We then had GPT-4 name the hex code corresponding to each of the WCS colors using the following prompt: *"Here is a list of 15 basic color names: <shufed basic color list>. Which of these names best describes the following color: <hex-code>? Respond only using the name.*" We repeated this prompt ten times for each WCS color with the basic color list shuffled each time and temperature set to the default 0.7 to elicit ten names per WCS color. We repeated the full procedure with both prompts translated to Russian (GPT-4 also responded to both of these in Russian; see SI for full prompt and additional details).

Stimuli

The six human similarity datasets we considered come in two flavors—direct (dis-)similarity ratings and confusion matrices—and from two sources—previous psychological studies from the literature and newly collected datasets. Confusion matrices provide an alternative way to compute similarity scores between stimuli by counting the number of times a stimulus *x* is confused for a stimulus *y*. By normalizing the counts one gets confusion probabilities p_{xy} which can be converted into similarity scores using the formula $s_{xy} = \sqrt{p_{xy}p_{yx}/p_{xx}p_{yy}}^{50,51}$ $s_{xy} = \sqrt{p_{xy}p_{yx}/p_{xx}p_{yy}}^{50,51}$ $s_{xy} = \sqrt{p_{xy}p_{yx}/p_{xx}p_{yy}}^{50,51}$ $s_{xy} = \sqrt{p_{xy}p_{yx}/p_{xx}p_{yy}}^{50,51}$ $s_{xy} = \sqrt{p_{xy}p_{yx}/p_{xx}p_{yy}}^{50,51}$.

Colors

This dataset was taken from²⁹ (also reproduced in²⁸) and comprised direct similarity judgments across a set of 14 colors with wavelengths in the range 434 − 674 nanometers. We converted wavelengths into RGB using the script at <https://hasanyavuz.ozderya.net/?p=211> (also provided in the code repository; see Code availability below) and then we used the webcolors Python package to convert into hex codes. To get better coverage of the color wheel in Fig. [2b](#page-2-0) we extended the space to 23 color stimuli by interpolating between the original colors in the dataset and eliciting an extended similarity matrix from GPT-4.

Pitch

This dataset was collected and made publicly available very recently by a subset of the authors in 52 (see details below). It contains similarity judgments over pairs of 25 harmonic complex tones (10 partials and 3dB/octave roll-off) over a two octave range from C4 (60 MIDI; 261.626 Hz) to C6 (84 MIDI; 1046.502 Hz). The pitch values were separated by 1 semitone steps to account for the fact that pitch perception is logarithmic³⁸ where the mapping between frequencies *f* in Hertz and pitch *p* in semitones are given by $p = 12 \log_2 f / 440 + 69$.

Vocal consonants

Tis dataset was also collected via an online study (see below) and comprised similarity judgments over 16 recordings of vocal consonants taken from the International Phonetic Association. The vocal consonants considered were b (**b**ay), p (**p**ay), m (**m**ay), n (**n**o), ɡ (**g**o), k (ca**k**e), d (**d**ie), t (**t**ie), f (**f**ee), v (**v**ow), s (**s**o), Ɵ (**th**igh), ð (**th**ey), Ʒ (**J**acques), and ʃ (**sh**ow). Te recordings came from two speakers, one male and one female.

Loudness

We accessed this dataset via⁵¹ which itself takes the data from^{[30](#page-10-19)}. The dataset comes in the form of a confusion matrix over 8 pure tones of diferent loudness values ranging from 71.1 to 74.6 decibels.

Taste

This dataset was also accessed via^{[51](#page-11-9)} and is taken from³². The data comes in the form of a confusion matrix over 10 favors described to participants as salt, salt-substitute, MSG, quinine, acid, sugar, artifcial sweetener, saltsugar, acid-sugar, and quinine-sugar.

7

Timbre

This dataset was assembled in^{[31](#page-10-20)} based on 1217 subject's judgments from 5 prior publications. It comprises dissimilarity judgments over 12 instrument timbres: clarinet, saxophone, trumpet, cello, French horn, oboe, fute, English horn, bassoon, trombone, violin, and piano.

Behavioral experiments

To collect similarity judgments over pitch and vocal consonants, we deployed two online experiments on Amazon Mechanical Turk (AMT). Overall, 55 participants completed the pitch study, and 64 participants completed the vocal consonants study. To collect color word associations, we recruited 17 UK participants from Prolifc [\(https://www.prolifc.com\)](https://www.prolific.com). Finally, for the color naming study, we collected data from Russian and British English participants through Prolifc: overall, we recruited 154 participants, of whom 103 were UK participants and 51 were Russian participants. Experiments were implemented using PsyNet ([https://psynet.dev/\)](https://psynet.dev/) and Dallinger [\(https://dallinger.readthedocs.io/](https://dallinger.readthedocs.io/)). All participants provided informed consent in accordance with approved protocols by the Princeton Institutional Review Board (#10859) and the Max Planck Ethics Council (#2021_42). See additional details below.

Similarity experiments: participants

As noted above, 55 participants completed the pitch study and 64 participants completed the vocal consonants study. Participants were recruited from the United States, were paid \$9-12 USD per hour, and provided informed consent as approved by the Princeton IRB (#10859) and the Max Planck Ethics Council (#2021_42). The recruit-ment and experimental pipelines were automated using PsyNet^{[53](#page-11-11)}, a modern framework for experiment design and deployment which builds on the Dallinger platform for recruitment automation.

To enhance data quality, participants had to pass a standardized headphone check⁵⁴ that ensures good listening conditions and task comprehension, and were required to have successfully completed at least 3000 tasks on AMT. Upon passing the prescreening stage, participants were randomly assigned to rate the similarity between diferent pairs of stimuli and provided numerical judgments on a 7-Likert scale ranging from 0 (completely dissimilar) to 6 (completely similar). In the pitch experiment, participants provided an average of 80 judgments, and in the vocal consonants experiment an average of 55 judgments. Inter-rater reliability was estimated using a split-half method bootstrapped over participants with a Spearman-Brown correction⁵⁵ $2r/(1 + r)$.

Similarity experiments: procedure

Upon providing informed consent and passing the headphone check, participants received the following instructions. In the case of the pitch experiment: "In this experiment we are studying how people perceive sounds. In each round you will be presented with two sounds and your task will be to simply judge how similar those sounds are. You will have seven response options, ranging from 0 ('Completely Dissimilar') to 6 ('Completely Similar'). Choose the one you think is most appropriate. You will also have access to a replay button that will allow you to replay the sounds if needed. Note: no prior expertise is required to complete this task, just choose what you intuitively think is the right answer." Participants were then informed of an additional small quality bonus "The quality of your responses will be automatically monitored, and you will receive a bonus at the end of the experiment in proportion to your quality score. The best way to achieve a high score is to concentrate and give each round your best attempt". While the task is subjective in nature, we used consistency as a proxy for quality by repeating 5 random trials at the end of the experiment and computing the Spearman correlation *s* between the original responses and their repetitions. The final bonus was computed using the formula min(max(0.0, 0.1s), 0.1) yielding at most 10 cents. In the main experiment participants were assigned to random stimulus pairs and were instructed to rate their similarity using the following prompt: "How similar are the pair of sounds you just heard?" and provided a response on a Likert scale. The procedure for the vocal consonants similarity experiment was identical up to the specifc instructions. Specifcally, participants received the following instructions: "In this experiment we are studying how people perceive the sound of vocal consonants. A consonant is a speech sound that is pronounced by partly blocking air from the vocal tract. For example, the sound of the letter *c* in *cat* is a consonant, and so is *t* but not *a*. Similarly, the sound of the combination *sh* in *sheep* is a consonant, and so is *p* but not *ee*. In general, vowel sounds like those of the letters *a*, *e*, *i*, *o*, *u* are not consonants." The instructions then proceeded: "In each round you will be presented with two diferent recordings each including one consonant sound and your task will be to simply judge how similar are the sounds of the two spoken consonants. We are not interested in the vowel sounds nor in the voice height, just the sound of the consonants. You will have seven response options, ranging from 0 ('Completely Dissimilar') to 6 ('Completely Similar'). Choose the one you think is most appropriate. Note: no prior expertise is required to complete this task, just choose what you intuitively think is the right answer." Participants were then informed of the quality bonus which was identical to the pitch task, and then rated the similarity between pairs of random consonants based on the following prompt "How similar is the sound of the consonants pronounced by the two speakers?" and a Likert scale as before.

Similarity experiments: model evaluation

We quantifed model performance in predicting human similarity judgments by computing the Pearson correlation coefficient between the flattened upper triangle of the LLM-based and human-based similarity matrices (to account for the fact that these matrices are symmetric). This approach is similar to representational similarity analysis⁵⁶. To compute 95% confidence intervals, we bootstrapped with replacement over model predictions with 1,000 repetitions and computed for each repetition the average similarity matrix. We then correlated the upper triangles of each of those matrices with human data to produce a list of correlation coefficients on which we computed confdence intervals.

STEP-Tag control: experiment

To elicit human impressions of colors, we used a recently developed adaptive tag mining pipeline called Sequential Transmission Evaluation Pipeline²³ (STEP-Tag). In this paradigm, participants adaptively annotate a set of target stimuli (here, color patches), both by providing new descriptive tags for the stimulus and by simultaneously rating the tags produced by previous participants. Participants also have the possibility of fagging tags they deem inappropriate. Tags are removed if they are fagged twice (but can potentially reappear if a future participant adds them again). As the process unfolds over multiple iterations, meaningful tags emerge that describe the stimulus well and are validated by multiple participants, thus enabling free elicitation of tags describing the stimulus. Tis paradigm has been shown to be efective in eliciting open-ended taxonomies without pre-specifcation across multiple modalities, and in capturing perceptual and semantic similarity in the representation of humans and deep learning models^{[23](#page-10-11)}.

In the present experiment, 17 participants annotated 14 color patches. Each color, on average, received ten iterations. Each participants observed ten color patches. For each tagging process, we extracted the tags at the final iteration. These tags were used for further analysis. The elicited tags can be accessed through the Data availability section.

STEP-Tag control: analysis

Afer extracting the tags from the fnal iteration of the procedure described above, we fltered out any "low-rated" tags (those with an average rating less than 3). No additional pre-processing was applied to any individual tags (i.e., some tags may have diferent spellings or typos). Tags for each individual color were joined into a commaseparated list, and these lists were then used to elicit similarity rating from GPT model using a slightly modifed version of the previously used color similarity judgment prompts (see SI for full prompt).

Color term control: LLM similarity elicitation

We converted color hex-codes to HTML color terms using the following online tool [https://www.color-name.](https://www.color-name.com/hex) [com/hex](https://www.color-name.com/hex) and checked that there is indeed no one-to-one mapping between terms and codes (by exploring different hex code values). The chosen list of color names was: electric ultramarine, blue (RYB), azure, blue bolt, aqua, guppie green, lawn green, bitter lime, yellow rose, amber, vivid gamboge, orange (pantone), red, red (see SI for full prompt).

Color naming experiments: participants

To collect the color naming data in Russian and British English participants, we ran online experiments on Prolifc. Overall, we recruited 103 UK participants and 51 Russian participants. All texts in the interface of the experiment (e.g., buttons, instructions, etc.) were presented in the native language of the participant. The Russian texts were frst automatically translated using DeepL [\(https://www.deepl.com](https://www.deepl.com)) and then manually checked and corrected by a native speaker of Russian (author I.S). Participants had to be raised monolingually and to speak the target language as their mother tongue. Each participant was paid 9 GBP per hour and provided informed consent according to an approved protocol (Max Planck Ethics Council #2021_42). The experiment was implemented using PsyNet 53 .

Color naming experiments: procedure

The color naming experiments consisted of two stages. In the first stage we freely elicited basic color terms. Participants received the following instructions: English: "Please name at least 8 basic color names. Press enter afer each color name. Only use lower-case letters.", Russian: "Укажите не менее 8 названий основных цветов. Нажмите клавишу Enter после каждого названия цвета. Используйте только строчные буквы". Participants could only submit color names without spaces, numbers, or special characters and may only submit the page if they have provided at least eight names. The list of obtained colors is highly overlapping with the GPT-4 list, justifying our choice to use GPT-4 as the basis for the word naming task (colors are sorted by their naming frequency). Specifcally, the top 15 terms in English were:

"blue", "green", "yellow", "red", "purple", "orange", "black", "pink", "white", "brown", "grey", "violet", "indigo", "turquoise", "silver"

Likewise, the top 15 terms in Russian were:

"красный", "синий", "белый", "зеленый", "оранжевый", "желтый", "фиолетовый", "черный", "голубой","коричневый", "розовый", "серый", "жёлтый", "зелёный", "чёрный"

From the top 15 color terms, 11 (English) and 12 (Russian) color terms are overlapping with the list provided by GPT-4 (for Russian the diference was simply due to accent variants in the list above). Next, in the second stage participants performed the color naming task. Before the main experiments, participants received the following instructions: English: "During this experiment, you will be presented with a square of a particular color and will be required to select the most suitable color term from a list of options. Please be aware that some of the colors may be repeated to verify consistency of your choices. If we detect any inconsistencies in your answers, we may terminate the experiment prematurely. The best strategy is to answer each question truthfully, as attempting to memorize responses may prove difcult.", Russian: "В ходе этого эксперимента вам будет представлен квадрат определенного цвета, и вам нужно будет выбрать наиболее подходящее название цвета из списка вариантов. Имейте в виду, что некоторые цвета могут повторяться, чтобы убедиться в согласованности вашего выбора. Если мы обнаружим какие-либо несоответствия в ваших ответах, мы можем досрочно прекратить эксперимент. Лучшая стратегия - отвечать на каждый вопрос правдиво, так как попытка запомнить ответы может оказаться сложной". The participants then went through the main experiment with the following prompts.

Color naming task prompts English:

<square of a particular color>

 You will see below a list of 15 basic color names. Which of these names best describes the color above? <shuffled basic color list presented as buttons>

Russian:

 <square of a particular color> Ниже Вы увидите список из 15 основных названий цветов. Какое из этих названий лучше всего описывает вышеуказанный цвет? <shuffled basic color list presented as buttons>

At the end of the experiment, the participant took a color blindness test⁵⁷. Some participants abandoned the experiment prematurely, but we nevertheless included their responses (42 English participants, 3 Russian participants). Only a fraction of the participants failed the color blindness test (5 of 103 English participants, and 2 of 51 Russian participants). Consistent with the WCS we included all participants including those who failed the color blindness test. In a control analysis, we excluded all color blind individuals and all participants that did not complete the entire session and got nearly identical results (the adjusted Rand index was 0.92 for English experiments and 0.97 for Russian experiments).

Color naming experiments: analysis

For each color, we collected at least 10 responses per LLM variant, and at least 10 forced-choice human selections per color (English mean 19.30 responses, Russian mean 12.17 responses). Consistent with previous literature for each Munsell's color we selected the most frequently reported term. We then presented the dominant colors in Fig. [4](#page-4-0)b. To aid visualization we averaged the RGB values of all colors with the same color term, and presented them as the legend and clustered color in that fgure. We also listed per color the number of Munsell colors that were associated with each dominant color term. Figure [4](#page-4-0)b provides additional information on the degree of agreement for each color. Colors for which less than 50% and 90% of the times the dominant color term was selected were indicated by "-" and "*", respectively. If the dominant color term was selected more than 90% of the time, no marking was used.

Adjusted Rand index

The Rand index⁵⁸ is a label-insensitive measure of clustering similarity that instead of relying on specific labels (e.g. "Blue") quantifes the similarity between two clustering partitions by counting pairs of items (in our case Munsell colors) that are clustered consistently and dividing them by the overall number of pairs. Tis allows to compare diferent clustering schemes when the vocabulary of labels is not aligned (e.g. English and Russian). Formally, we computed: $R = (b + c)/a$; where *b* is the number of pairs of items that are in the same subset in one clustering and in the same subset in the other, *c* is the number of pairs of items that are in diferent subsets in one clustering and in different subsets in the other and *a* is the total number of pairs. The Rand index provides high values for two random clusterings, to adjust for this we used the corrected-for-chance version of the Rand index^{[58](#page-11-16)}, which normalizes the raw value by the expected value of the Rand index for random clusterings. Formally, we have ARI = (RI − RIrand)/(1 − RIrand) where *ARI* is the adjusted Rand index, *RI* is the raw Rand index and RI_{rand} is the expected Rand index for random clusterings. The adjusted Rand index is thus ensured to have a value close to 0.0 for random labeling independently of the number of clusters and samples, exactly 1.0 when the clusterings are identical (up to a permutation), and reaches -0.5 for "orthogonal clusters" that are less consistent relative to what is expected by chance. In our case, all values were strictly positive suggesting consistency across languages and experiments. To compute confdence intervals, we created bootstrapped datasets by sampling the responses of each color with replacement and recomputing the dominant selected color name. We then obtained CIs by computing the adjusted Rand index for 1,000 pairs of bootstrapped datasets.

Lindsey and Brown dataset

We compared our experimental data to a dataset by Lindsey and Brown³⁵, reproduced with permission by Delwin Lindsey. The data contains two experimental conditions conducted in the lab with the same 51 participants. In the frst condition, participants were instructed to provide free naming responses. In the second condition, participants were instructed to choose from a pre-specifed list of 11 color terms: (Green, Blue, Purple, Pink, White, Brown, Orange, Yellow, Red, Black, and Gray). Despite the fact that the Lindsey and Brown experiment was conducted in the lab (and not online like our experiments) and that the constrained list in our experiment was somewhat diferent, the results of both experiments were highly consistent with our human English data (Constrained, ARI = 0.73 95% CI [0.65, 0.74], free naming 0.75 95% CI [0.66, 0.75]). In addition to putting an upper bound on the consistency with which the LLM can predict human data (by comparing it with another human experiment), these results prove that despite less control over color presentation compared to the lab, online presentation still provides high-quality color naming data.

Data availibility

All data used in this work can be accessed via the following link: [https://github.com/computational-audition/](https://github.com/computational-audition/LLM-psychophysics/tree/main) [LLM-psychophysics/tree/main](https://github.com/computational-audition/LLM-psychophysics/tree/main), with the exception of the color naming dataset of Lindsey & Brown³⁵ as it is only available upon request from the authors. An interactive visualization of raw similarity matrices and their two-dimensional MDS spaces for the six modalities is available at: [https://computational-audition.github.io/](https://computational-audition.github.io/LLM-psychophysics/all-modalities.html) [LLM-psychophysics/all-modalities.html](https://computational-audition.github.io/LLM-psychophysics/all-modalities.html). Te human color naming data can be interactively explored via: [https://](https://computational-audition.github.io/LLM-psychophysics/color.html) computational-audition.github.io/LLM-psychophysics/color.html.

Code availability

All code used in the present work is available at the following repository: [https://github.com/computational-audit](https://github.com/computational-audition/LLM-psychophysics/tree/main) [ion/LLM-psychophysics/tree/main](https://github.com/computational-audition/LLM-psychophysics/tree/main).

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Author contributions

All authors contributed to the design of the experiments and editing the manuscript. Authors RM, NJ, and TLG conceptualized the project. Author IS conducted the LLM experiments. Authors RM and PVR conducted the human experiments. Authors RM, IS, PVR, and NJ analyzed the results. Authors NJ and TLG contributed equally to this work.

Competing interests

The authors declare no competing interests.

Additional information

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