ORIGINAL RESEARCH

IAN‑BERT: Combining Post‑trained BERT with Interactive Attention Network for Aspect‑Based Sentiment Analysis

Sharad Verma[1](https://orcid.org/0000-0002-4140-260X) · Ashish Kumar1 [·](https://orcid.org/0000-0002-2156-2104) Aditi Sharan[1](https://orcid.org/0000-0003-1241-9856)

Received: 16 February 2023 / Accepted: 7 August 2023 © The Author(s), under exclusive licence to Springer Nature Singapore Pte Ltd 2023

Abstract

Aspect-based sentiment analysis (ABSA), a task in sentiment analysis, predicts the sentiment polarity of specifc aspects mentioned in the input sentence. Recent research has demonstrated the efectiveness of Bidirectional Encoder Representation from Transformers (BERT) and its variants in improving the performance of various Natural Language Processing (NLP) tasks, including sentiment analysis. However, BERT, trained on Wikipedia and BookCorpus dataset, lacks domain-specifc knowledge. Also, for the ABSA task, the Attention mechanism leverages the aspect information to determine the sentiment orientation of the aspect within the given sentence. Based on the abovementioned observations, this paper proposes a novel approach called the IAN-BERT model. The IAN-BERT model leverages attention mechanisms to enhance a post-trained BERT representation trained on Amazon and Yelp datasets. The objective is to capture domain-specifc knowledge using BERT representation and identify the signifcance of context words with aspect terms and vice versa. By incorporating attention mechanisms, the IAN-BERT model aims to improve the model's ability to extract more relevant and informative features from the input text, ultimately leading to better predictions. Experimental evaluations conducted on SemEval-14 (Restaurant and Laptop dataset) and MAMS dataset demonstrate the efectiveness and superiority of the IAN-BERT model in aspect-based sentiment analysis.

Keywords Aspect-based sentiment analysis · Attention mechanism · BERT · Post-trained BERT

Introduction

The Web 2.0 era witnessed a drastic change in online shopping culture as customers are likely to share their opinions by writing reviews on online platforms. These reviews are subjective and vital for new customers willing to purchase the product. Moreover, it is advantageous for both product manufacturers and sellers as they gain insight into the

This article is part of the topical collection "Research Trends in Computational Intelligence" guest edited by Anshul Verma, Pradeepika Verma, Vivek Kumar Singh and S. Karthikeyan.

 \boxtimes Sharad Verma sharadlnx@gmail.com

Ashish Kumar ashishkumar2912@gmail.com

Aditi Sharan aditisharan@mail.jnu.ac.in

¹ School of Computer and Systems Sciences, Jawaharlal Nehru University, New Delhi 110067, New Delhi, India

Published online: 29 September 2023

preferences and dislikes of their product, allowing them to enhance it in the future.

Unlike document-level and sentence-level sentiment analysis, Aspect based Sentiment Analysis (ABSA) is a more specifc type of sentiment analysis that concentrates on identifying the sentiment towards a particular aspect or characteristic in a given review. ABSA provides a fner-grained understanding of sentiment than the more broad-level approaches of document-level and sentence-level sentiment analysis. For example, given a review, "Excellent screen but the battery life could be better", the aspect "screen" is positive, and the aspect "battery life" is of negative sentiment in the given review. By considering aspect information, ABSA can avoid inaccurate sentiment analysis at the sentence level and better facilitate the comprehension of users' emotional expressions in various aspects. Jiang et al. [\[1](#page-9-0)] stressed the signifcance of aspects in sentiment classifcation tasks and stated that most errors could be attributed to neglecting the aspect information.

Methods to solve ABSA tasks can be broadly classifed into three categories: Rule-based, Machine Learning, and Deep Learning models [[2](#page-9-1)]. Rule-based models are based on criteria designed by considering the domain knowledge and linguistic patterns. These models have limited learning abilities because the rules they are built with are static, meaning they are applied to the data without being updated or changed. Machine learning models necessitate the labeling or annotating of training data for guidance. Machine learning models are constructed using feature extraction techniques (feature engineering) and continually refning the model parameters based on the training data. Deep learning models came into the picture to bypass the manual feature extraction and let the model learn the signifcant features by itself. The deep learning model is a Neural Network with a fxed architecture. One of the benefts of utilizing a Neural Network is its inherent adaptability, as it can adjust its parameters through errors generated during training. In recent years, deep learning has made breakthroughs in the felds of computer vision [\[3\]](#page-9-2), speech recognition [\[4](#page-9-3)], NLP $[5]$ $[5]$, and medical domain $[6, 7]$ $[6, 7]$ $[6, 7]$ $[6, 7]$.

In NLP tasks, the length of an input sentence can vary, necessitating the development of neural networks capable of accommodating such variability. This led to the creation of sequential models, which capture the meaning of a word dependent on the context within the word sequence. Rather than treating words independently, these models capture sequential information during training. Recurrent Neural Networks (RNNs) [\[8](#page-9-7)] were developed to capture sequence and sentence length. Long Short-Term Memory (LSTM) [[9\]](#page-9-8) is a sophisticated type of RNN designed to overcome the vanishing and exploding gradient issues [\[10](#page-9-9)] common in traditional RNNs. LSTMs utilize gates that selectively remember and forget learned information. Many variants of LSTMs, such as Gated Recurrent Unit (GRU) and Bidirectional LSTM (BiLSTM), were developed and used for sentiment analysis subtasks. For example, Target dependent LSTM (TD-LSTM) and Target Connection LSTM (TC-LSTM) [[11\]](#page-9-10) utilize LSTM models and aspect targets for sentiment analysis, and ATE-SPD [[12\]](#page-9-11) uses BiLSTM and CRF for ABSA tasks. A signifcant drawback of LSTMbased sequence models is that they cannot extract semantic information in parallel, resulting in substantial training time overhead.

Attention [[13](#page-9-12)] is a crucial concept in deep learning. It enables the model to concentrate on a specifc part of the sentence provided. It has been widely used in Sentiment Analysis tasks. Previous studies [[14–](#page-9-13)[16\]](#page-10-0) have demonstrated that the efficiency of neural network models can be enhanced by focusing on specifc aspect terms of input sentences and incorporating attention mechanisms. ATAE-LSTM [\[14\]](#page-9-13) used Attention and LSTM for sentiment analysis. IAN [[15\]](#page-9-14) applies an attention mechanism between the aspect vector and its corresponding context vector, obtained from an LSTM using Glove embeddings[\[16\]](#page-10-0). Experimental results demonstrate that utilizing the interactive attention mechanism enhances sentiment classifcation performance. However, GloVe, a static encoding method used as word embedding in the IAN model, cannot perform dynamic diferential encoding according to the context. In addition, the model employs diferent LSTM to separately learn the word semantic information of the aspect and the context.

Bidirectional Encoder Representation from Transformers(BERT) [[17](#page-10-1)], a self-supervised masked language model, signifcantly enhances performance when fnetuned for specifc NLP tasks. BERT can model bidirectional context by utilizing a multi-layer self-attention mechanism. Variations of the BERT model have been employed as the state-of-the-art approach in ABSA [\[18](#page-10-2)[–20](#page-10-3)].

The training of BERT is based on datasets from Wikipedia and BookCorpus. It aims to learn general-purpose knowledge from the extensive corpus data. Recent studies [[21–](#page-10-4)[23\]](#page-10-5) show that learning domain-specifc knowledge would be more beneficial since it can capture long-tailed information, which could be important for domain-specifc end tasks. Post-trained BERT, trained on a specifc end task dataset, performs better than general-purpose BERT trained on the Wikipedia and BookCorpus datasets.

To this end, an IAN-BERT aspect sentiment analysis model is proposed. It leverages post-trained BERT to dynamically encode word vectors that utilize transformer encoder [\[24](#page-10-6)] to extract semantic features in a parallel manner. It alleviates the problems of static word encoding and significant time overhead in the LSTM sequence sentiment analysis model. The contextualized representation is refned using an attention mechanism between the aspect and context vectors. Finally, the sentiment classifcation layer determines the sentiment orientation for the aspect. Tests conducted on the SemEval-14 Restaurant and Laptop and MAMS datasets demonstrate that our model is more precise than the baseline model.

The following are the key contributions of this work:

- 1. We present a new approach, IAN-BERT, which leverages the BERT representations and recognizes the mutual infuence of aspects and context.
- 2. We tried to create a model incorporating an attention mechanism that interacts between the aspect and context representation obtained through the self-attention mechanism.
- 3. We utilized a post-trained BERT model trained on Yelp and Amazon review datasets to obtain representation with domain-specifc knowledge.

The rest of the paper is organized as follows: ["Related](#page-2-0) [Work](#page-2-0)" highlights BERT, post-trained BERT, and attentionbased approaches for sentiment analysis. ["Proposed Work"](#page-3-0) provides a comprehensive explanation of our proposed method, IAN-BERT. "[Experiments and Results](#page-6-0)" presents the experiment setup and result analysis. Finally, the paper is concluded in "[Discussion and Conclusion"](#page-9-15).

Related Work

Signifcant advancements have been made in NLP, particularly in tasks such as Question Answering, Sentiment Analysis, and Named Entity Recognition, due to the utilization of large pre-trained language models. In this work, we have used post-trained BERT and Attention for the ABSA task. BERT shows signifcant improvement over models using static encoding-based representation. Further, the posttrained BERT model on domain-specifc datasets performs better than the standard BERT. Prior work based on BERT, post-trained BERT, and Attention mechanism for ABSA are discussed in the following subsections:

BERT‑Based ABSA

Li et al. [[18\]](#page-10-2) investigated the utilization of BERT-derived contextualized embeddings for the ABSA tasks. They have designed neural baselines to deal with ABSA. Semeval laptop and restaurant dataset is used in this work. BERT output is combined with GRU, self-attention (SAN), Transformer, and CRF for comparison purposes. The outcome indicates that BERT-GRU excels in the laptop dataset while BERT-SAN is superior in the restaurant dataset. The author has claimed that the BERT-based model can also give comparable results with simple linear layers.

Li et al. [\[19](#page-10-7)] introduced a new unifed approach for two subtasks of E2E-ABSA. They utilized two stacked recurrent networks for the task. The frst RNN fnds the target boundary for the aspect, which the second RNN further uses for predicting unifed tags as the fnal output. They have explicitly modeled the constrained transition from the frst task to the second for inter-task dependency. They have utilized a gate mechanism for sentiment consistency that captures the relation between contiguous words. Experiments were performed on Semeval laptop, Restaurant, and Twitter datasets.

Hu et al. [[20](#page-10-3)] have proposed a span-based extract-thenclassify framework for Open-domain targeted sentiment analysis. Instead of using a sequence tagging scheme, they experimented with fnding all the spans containing aspect words, and it is further used for the polarity detection task. They have investigated three approaches: pipeline, joint, and collapsed models. The proposed framework is divided into two parts, a multi-target extractor and a polarity classifer which are utilized for two subtasks. Experiments were performed on Semeval Laptop, restaurant dataset, and Twitter dataset. The pipelined method outperforms the other two techniques.

Post‑trained BERT for Downstream Tasks

Xu et al. [[21\]](#page-10-4) have introduced a new task called Review Reading Comprehension (RRC), where they utilize review sentences as a source of knowledge to answer questions from users. They build the dataset ReviewRC by taking data from the popular benchmarks for ABSA. BERT is used as the base model for this work. They proposed a post-training approach since the dataset is limited and standard BERT lacks domain-specifc knowledge. The joint post-training process enhances domain and task knowledge that improves the performance of BERT for RRC. Experiments have shown that utilizing the post-training technique for aspect extraction and aspect sentiment classifcation tasks leads to enhanced performance than BERT.

Xu et al. $[23]$ $[23]$ examined the hidden representation acquired from BERT for the ABSA task. The author claimed Masked LM(MLM) learns fne-grained features and treats each word/token equally. While learning aspect representation, it focuses on aspect features rather than opinions and vice versa. This method has proven advantageous for extracting the feature but not for sentiment classifcation. Many end task examples are required to map BERT feature space. They conclude with the requirement of alternative learning tasks besides MLM. The major drawback of MLM is equal treatment for all words. Being a sentiment word or aspect word does not afect MLM. Aspect representation may be obtained by grouping reviews for the same item so that model gets the clue for the aspect of the item. Sentiment representation may be obtained by considering rating.

To bridge the gap between standard language models (such as ELMo and BERT) and domain understanding, Xu et al. [\[22](#page-10-8)] designed a language model capable of capturing the domain knowledge guided by the end tasks. It tries to combine the standard language model trained on large and mixed domain datasets with low-resource domain-specifc knowledge. The authors have introduced DomBERT, a language model that expands upon BERT by incorporating domain knowledge. It facilitates learning domain knowledge-enhanced language models while using low resources. The results from the SemEval Laptop and Restaurant datasets showed that incorporating domain knowledge into BERT results in improved performance across various tasks.

Attention‑Based ABSA

Song et al. [[25\]](#page-10-9) have introduced an attentional encoder network (AEN) that employs attention mechanisms rather than the traditional RNN architecture to capture the aspect and context interrelationship. The model consists of two attention layers: the Attentional Encoder and Target-Specifc Attention layers. The Attentional Encoder layer encodes the interaction between words of a sentence. In the frst layer, multi-head attention is employed to analyze context and context-aware aspects. A convolution operation (PCT) transforms the information obtained from the Multi-Head Attention (MHA), and the same transformation is applied to each token. The target-specifc attention layer, the second attention layer, employs another multi-head attention mechanism to acquire a context representation specifcally tailored to the target. They used label Smoothing regularization (LSR) for label unreliability issues. The experiments were conducted on three datasets: SemEval-14 restaurant and laptop dataset, and the ACL-14 Twitter dataset, having three sentiment polarities: positive, negative, and neutral. Pretrained BERT has been employed in this work.

Wu et al. [[26\]](#page-10-10) have used an attention mechanism to generate representations of aspect and context for aspect-based sentiment analysis. The proposed model employs attention for sequence modeling, ensuring that the context and aspect are aware of each other during the modeling process. It eliminates the need to model aspects and context separately and can have an interactive aspect context representation. The model can deal with multiple aspects and sentiments in the given sentence. Experiments were conducted on Twitter and Semeval14 datasets.

Ma et al. [\[15\]](#page-9-14) divided the input sentence into aspect and context, utilizing Long Short-Term Memory (LSTM) to learn the sequential representation of the aspect target separately from its context and vice versa. A new Interactive Attention Network (IAN) has been suggested to determine the mutual signifcance of context and aspect terms and create two diferent representations. Together, these depictions refect the target aspect and its surroundings, enabling the identifcation of the sentiment orientation of the specifed aspect. The author has designed a variety of models for performance comparison. The idea behind the model is to extract important information from both aspects and context independently and then utilize the resulting combined representation for sentiment identifcation. Experimental results on the SemEval-14 dataset indicate that the IAN model efectively captures relevant features and provides crucial information for the sentiment classifcation task.

Ambartsoumian et al. $[27]$ $[27]$ $[27]$ investigated the efficacy of the Self Attention Network (SAN) for various tasks in sentiment analysis. Experiments conducted on six datasets demonstrated the superior performance of SAN as it outperforms RNN and CNN variants. The SAN model competes on benchmark metrics, including training time, memory consumption, and accuracy. Several modifcations, such as the number of heads and sequence position information, have been explored in this work. Experiments were conducted on word embeddings obtained from the Word2Vec algorithm. This works emphasize the importance of relative position representation and claim that it performs better than other variants of position encodings.

BERT is trained on a general-purpose dataset; it possesses a context-aware representation but lacks domainspecifc knowledge. Post-trained BERT on domain-specifc datasets can effectively capture the domain knowledge, resulting in word representations specifc to that domain. It motivates us to use post-trained BERT instead of standard BERT for contextualized representation. Also, the core of BERT is centered around self-attention. Self-attention aims to comprehend the importance of words with one another. Each word is treated equally regardless of whether it is an aspect word. So it cannot use explicit knowledge in the form of aspect information fed to the model. It motivates us to use attention mechanism on top of self-attention-based contextualized representation.

Proposed Work

This section will provide a brief overview of the components of our model, followed by an in-depth explanation of our proposed model.

BERT Model

BERT [[17\]](#page-10-1) is the encoder component of the Transformer [\[24\]](#page-10-6) architecture that has been specifically designed for natural language processing. The given input is transformed into a contextualized representation through a self-attention mechanism. Contrary to earlier language models such as Word2Vec [\[28](#page-10-12)], Glove [\[16](#page-10-0)], and ELMo [[29\]](#page-10-13), BERT learns the representation by considering the context from both directions, hence the name bidirectional. BERT uses a fnetuning approach that makes it appropriate for end tasks.

Unlike Word2Vec, which generates static embeddings, BERT considers the context and relates each word (token) to all other words (tokens) in the given sentence. Hence it creates dynamic embeddings, aware of its context. BERT utilizes a multi-headed attention mechanism to make a contextbased representation for every word in the input sentence. It further uses residual connection and layer normalization to obtain the fnal representation.

Along with token embedding, BERT takes segment embedding and position embedding as input. Segment embedding emphasizes a sentence out of two sentences given as input. Also, since the BERT model eliminates the need for recurrence required in previous sequential models and processes all words simultaneously, it uses position embedding to sense the relative position of words in the given sentence.

BERT has two standard confgurations, viz. BERT-base and BERT-large as shown in Table [1](#page-4-0)

Table 1 Parameters of BERT

In this work, we have used bert-base-uncased and bertlarge-uncased (here uncased signifes words have been lowercased before tokenization)

Post‑trained BERT Model

The BERT model was trained using the Wikipedia and BookCorpus datasets. These datasets contain information from various domains. It is benefcial for learning the word vectors since words become aware of diferent possible contexts while learning the vector representation. However, the training dataset belongs to a specifc domain for a downstream task like ABSA. Post-training on the BERT model is done to utilize the domain knowledge so that words become aware of domain-specific context. Post-training BERT model, trained on diverse and extensive datasets, equips the language model with restricted domain-specifc expertise. In this study, we utilized a post-trained BERT model that was trained on a combination of Amazon and Yelp datasets [\[21](#page-10-4)].

IAN Model

Ma et al. [[15\]](#page-9-14) created an Interactive Attention Model (IAN) to capture context's impact on aspect terms and vice versa. Glove word vectors are fed to the LSTM model for contextaware representation. Further, context and aspect are separated, and attention mechanisms are applied. The two representations obtained from diferent attention mechanisms are concatenated. Finally, a dense layer containing three nodes corresponding to positive, negative, and neutral sentiment and a nonlinear activation function is applied for sentiment classifcation.

In our research, we have applied an interactive attention mechanism that facilitates the exchange of information between the aspect and context vectors, both of which were derived from post-trained BERT.

Proposed Model

In this study, we have integrated post-trained BERT with interactive attention to determine the sentiment polarity of a specifed aspect within a sentence. The design of our model is illustrated in Fig. [1.](#page-5-0)

The BERT model initially processes the sentence for a given sentence and aspect to obtain a context-aware representation. Further, the context and aspect representations are separated. Attention is applied to these two representations to fnd the contribution of these representations to each other. Finally, the resultant vectors obtained after applying the attention mechanism are concatenated, and the sentiment classifcation layer is used to fnd the sentiment polarity of the aspect in the given sentence. The following subsections describe these steps in detail:

Contextualized Representation Using BERT

In this work, we have used BERT and post-trained BERT to obtain the contextualized representation of input words/ tokens. Unlike earlier language models, BERT focuses on the entire input sentence to compute the vector representation of tokens. Given an input sentence and aspect as

$$
S = [w_1, w_2, \dots, w_n]
$$
\n⁽¹⁾

$$
A = [a_1, a_2, \dots, a_m]
$$
 (2)

where $A \in S$, n and m are sentence and aspect length, respectively. The input vector fed to BERT is represented as

$$
E = [e_1, e_2, \dots, e_n]
$$
\n⁽³⁾

where

$$
e_t = T_t + S_t + P_t \tag{4}
$$

Here, T_t represents token embedding, S_t represents segment embedding, and P_t represents position embedding corresponding to the input token w_t . The L layer transformer processes the input vector E to produce refned context-aware token features. Specifcally, the fnal representation of input after passing by all L-layers of the transformer is represented in Eq. [5:](#page-4-1)

$$
H_L = \text{Transformer}_L(E) \tag{5}
$$

For a more detailed understanding of how BERT works, readers should refer to [\[24\]](#page-10-6). We consider $H_L = [h_1, h_2, \dots, h_n]$ as the context-aware representations of the input tokens and utilize them for prediction in subsequent tasks.

Attention Mechanism

In this step, context-aware word representation obtained from the BERT model is utilized to ascertain the contribution of context words on aspect terms and vice versa. The contextualized representation is separated into context and aspect. Suppose we have an input sentence of n tokens and an aspect of m tokens, and the aspect appears at kth position

in the input sentence. Then, we can extract two representations as follows:

$$
C = [h_1, \dots, h_{k-1}, h_{k+m}, \dots, h_n]
$$
 (6)

$$
A = [h_k, h_{k+1}, \dots, h_{k+m-1}]
$$
\n(7)

Two additional representations are acquired by taking the average of the aspect and context representations:

$$
C_{\text{avg}} = \frac{\sum_{i=1}^{k-1} h_i + \sum_{i=k+m}^{n} h_i}{(n-m)}
$$
(8)

$$
A_{\text{avg}} = \frac{\sum_{j=k}^{k+m-1} h_j}{m} \tag{9}
$$

We leverage the information from Eq. [6](#page-5-1) to Eq. [9](#page-5-2) and utilize an attention mechanism to identify the key information in determining the sentiment polarity of the aspect in the sentence. Our approach considers both the impact of the aspect on the context and the impact of the context on the aspect,

providing a deeper understanding of relevant sentiment features. We use a pair of contexts and aspects and apply the attention mechanism, as shown in Fig. [1](#page-5-0). The attention mechanism generates an attention vector α_i through the use of the aspect representation *A*avg and the context word representations C_i , as expressed as follows:

$$
\alpha_i = \frac{\exp(\beta(C_i, A_{\text{avg}}))}{\sum_{j=1}^{n-m} \exp(\beta(C_j, A_{\text{avg}}))}
$$
(10)

where β is score function that signifies how much context word C_i attends to the aspect A_{avg} . The score function β is calculated as

$$
\beta(C_i, A_{\text{avg}}) = \tanh(C_i \cdot W_a A_{\text{avg}}^T + b_a) \tag{11}
$$

where W_a and b_a are trainable parameters.

Similarly, the attention vector γ ^{*i*} is calculated by taking into account both the average context representation C_{avg} and the aspect representation A_i as follows:

$$
\gamma_i = \frac{\exp(\beta(A_i, C_{\text{avg}}))}{\sum_{j=1}^m \exp(\beta(A_j, C_{\text{avg}}))}
$$
(12)

The context and aspect representations are derived from Eqs. [13](#page-6-1) and [14,](#page-6-2) respectively, as

$$
C_r = \sum_{i=1}^{n-m} \alpha_i C_i \tag{13}
$$

$$
A_r = \sum_{i=1}^{m} \gamma_i A_i \tag{14}
$$

Finally, the aspect representation A_r and context representation C_r are combined into a single vector S, and the final representation is obtained as

$$
S = \text{Concat}(A_r, C_r) \tag{15}
$$

Sentiment Classifcation

The vector S is passed through a fully connected layer with three output neurons, each corresponding to a sentiment class: positive, negative, and neutral. Softmax is applied to fnd the output probability distribution over the sentiment classes for the given aspect:

$$
O = \text{Softmax}(W * S + b) \tag{16}
$$

where parameters *W* and *b* are trainable.

The loss function utilized in this work is cross-entropy, represented by Eq. [17:](#page-6-3)

$$
L = -\sum_{i=1}^{c} Y_i \log(O_i)
$$
 (17)

where Y_i is a true polarity vector, and c signifies polarity classes.

Experiments and Results

This section explores the dataset used for experiments for Targeted sentiment analysis, parameter settings, and model training, followed by performance evaluation.

Dataset

We conducted experiments using three publicly available datasets: the SemEval-14 Restaurant and Laptop dataset [[30\]](#page-10-14) and the Multi-Aspect Multi-Sentiment (MAMS) dataset [[31\]](#page-10-15). The SemEval-14 dataset includes labeled customer reviews for the Laptops and Restaurants categories. The MAMS dataset contains review sentences that have at least two aspects. The sentiment labels are categorized into three predefned classes in all three datasets: positive, negative, and neutral. The statistics of the dataset are given in Table [2.](#page-6-4)

Model Hyperparameters

Experiments were performed on three review datasets. The "bert-base-uncased" and "bert-large-uncased" pre-trained models and the "bert-base-uncased" post-trained models were evaluated. The number of encoder layers in the pretrained "bert-base-uncased" and post-trained "bert-baseuncased" models is 12, while in the "bert-large-uncased" model, it is 24. The learning rate is 2e-5. The batch size is set to 32 for both Laptop and Restaurant datasets. We train the model for 25 epochs. As per the settings outlined in Table [3](#page-6-5), we train five models with different random seeds and present the average of the results.

Table 2 Statistics of dataset

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Evaluation Metrics

For performance evaluation, accuracy and f1-score metrics were used for targeted sentiment analysis tasks. Accuracy is defned to measure the correct predictions among total predictions as given in Eq. [18:](#page-7-0)

$$
Accuracy = \frac{number\ of\ correct\ predictions}{total\ predictions}
$$
 (18)

F1-score is defned as the harmonic mean of precision and recall as given in Eq. [19](#page-7-1):

$$
F1 - score = \frac{2 \times Precision \times Recall}{Precision + Recall}
$$
 (19)

Performance Evaluation

Variation of Our Model

We conducted experiments using various BERT variations, namely bert-base-uncased, bert-large-uncased, and post-trained BERT. In Table [4,](#page-7-2) we present six diferent models, where the frst three (bert_base, bert_large, and bert base PT) use bert-base-uncased, bert-large-uncased, and post-trained BERT, respectively, to generate contextualized representations. To obtain the aspect vector, we applied an aspect mask over the contextualized representation and then used the mean of the aspect vector to determine the sentiment orientation.

On the other hand, the last three models (IAN-BERT_BB, IAN-BERT_BL, and IAN-BERT_BB_PT) apply interactive attention over the contextualized representation obtained from the diferent BERT variants (bert-base-uncased, bertlarge-uncased, and post-trained BERT, respectively). Interactive attention is used to get the aspect and context vectors concatenated and passed through a softmax layer for polarity detection.

Our experiment findings demonstrate that bert-base achieved the lowest accuracy and f1-score for the Restaurant and MAMS dataset, whereas bert-large showed the lowest accuracy for the Laptop dataset. However, a combination of post-trained BERT and interactive attention performed best on all three datasets, as depicted in Table [4.](#page-7-2)

Base Models

In this section, we have discussed the base models used to compare our method.

- 1. *TD-LSTM* [\[11](#page-9-10)] employs two LSTMs that simultaneously analyze the context on either side of the targeted aspect. The output of these LSTMs is combined to form the fnal representation, which is then used for sentiment classifcation.
- 2. *ATAE-LSTM* [[14](#page-9-13)] uses an attention-based LSTM for sentiment analysis of aspect terms and aspect categories. The target embedding is combined with the hidden states of the LSTM to calculate the attention weights.
- 3. *MemNet* [[32](#page-10-16)] treats the ABSA as a Question Answering task and combines the context word vectors by summing up linearly transformed aspect vectors with the attention output.
- 4. *IAN* [\[15](#page-9-14)] resorts to an attention mechanism that interactively learns the score between the target word and its context. This attention score is further used to create a context-aware target and target-aware context representation.
- 5. *RAM* [\[33](#page-10-17)] utilizes a 2-layer BiLSTM to generate memory, incorporating position information and producing a custom-made set of memory. It employs a recurrent attention network to extract sentiment features related to the designated target.
- 6. *MGAN* [[34\]](#page-10-18) employs fne-grained and coarse-grained attention for aspect term and aspect category sentiment classifcation tasks. Fine-grained attention is utilized for word-level interaction between aspects and their context.
- 7. *CDT* [\[35](#page-10-19)] employs BiLSTM over the input and further learns the aspect representation using Graph Convolution Network(GCN) over the dependency tree.
- 8. *AOA-MultiACIA* [[26](#page-10-10)] employs interactive attention between aspect and context for classifying aspects

Table 4 Diferent variations of the proposed model for various datasets

present in the input. Multiple groups of key and value pairs of aspect and context are utilized to generate aspect and context representation, respectively. The result is obtained through a combination of these two representations.

- 9. *AEN-BERT* [\[25](#page-10-9)] uses an attention mechanism to model the interaction between aspects and context for targeted sentiment analysis and incorporates label smoothing regularization to address the issue of fuzzy labels.
- 10. *BERT-SPC* [[25](#page-10-9)] uses input sentence and aspect as sentence pairs and feeds them to pre-trained BERT. Aspect classifcation into predefned classes is done using pooled embedding.

Result Analysis

Table [5](#page-8-0) demonstrates that our IAN-BERT_BB_PT model outperforms other models on Laptop, Restaurant and MAMS datasets. These datasets contain domain-specifc terms that require specialized word embeddings, which can be more efectively captured by post-trained BERT models trained on relevant sources such as Amazon and Yelp datasets. Furthermore, our model leverages interactive attention between aspect and context vectors, enhancing the quality of representations and augmenting aspect classifcation accuracy. Hence, our IAN-BERT_BB_PT model provides superior performance on these challenging datasets thanks to its ability to leverage domain-specifc knowledge and attention mechanisms.

BiLSTM models outperform LSTM models by efectively capturing complete contextual information for every word, resulting in superior performance. Consequently, models utilizing LSTM, such as TD-LSTM and ATAE-LSTM, exhibit inferior performance compared to those using BiLSTM, such as RAM and IAN. However, BERT-based models outperform both BiLSTM and attention models due to their bidirectional capability. Therefore, models that incorporate BERT, such as AEN-BERT, IAN-BERT_BB, IAN-BERT_BL, and IAN-BERT_BB PT, demonstrate superior performance compared to other models.

Standard BERT vs Post-trained BERT

The idea behind applying post-trained BERT is to capture the domain-specifc knowledge during word(token) representation, which needs to be improved in standard BERT trained on the general dataset. Table [6](#page-9-16) illustrates instances where standard BERT (IAN-BERT_BB) falls short in comparison to post-trained BERT(IAN-BERT_ BB_PT). The table exhibits sentences and their predicted sentiment polarities by both BERT and post-trained BERT models. It can be observed from the table that in comparison to BERT, a model with post-trained BERT efficiently predicts the correct sentiment of sentences having multiple aspect terms also.

Attention vs Interactive Attention

As a transformer model, BERT uses self-attention to learn the contextualized representation. With self-attention, every word or token is given equal consideration, and an effort is made to understand the influence of a word or token on the other words or tokens in the sentence. In the ABSA task, we have both a sentence and an aspect, and the goal is to determine the sentiment toward the aspect within the sentence. To exploit this additional aspect information, we have added interactive attention on top of the post-trained contextualized word representation.

Table 5 Accuracy of various techniques on the SemEval-14 dataset

Table 6 Result comparison of BERT(IAN-BERT_BB) vs post-trained BERT(IAN-BERT_BB_PT)

Discussion and Conclusion

This work integrates interactive attention with cuttingedge context-sensitive representation to perform aspectbased sentiment analysis. Post-trained BERT trained on Amazon, and Yelp datasets are used instead of generalized BERT trained on Wikipedia and BookCorpus datasets. Further, an interactive Attention mechanism between aspect and context is applied on top of Domain Knowledge enhanced context-aware BERT representation. Experiments were performed on SemEval-14 Laptop, Restaurant, and MAMS datasets. The results demonstrate superior performance compared to other existing works. Applying Graph attention over BERT would be interesting future work.

Funding The authors have no funding to disclose.

Data availability The dataset used in this article is publicly available.

Declarations

Conflict of Interest Not applicable.

 Ethics Approval This article does not contain any studies with human participants or animals performed by any of the authors.

 Financial Interest The authors have no relevant fnancial or non-fnancial interests to disclose.

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