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Dual Use of Combustible Cigarettes and E-cigarettes: a Narrative Review of Current Evidence

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Abstract

Purpose of Review E-cigarette use (vaping) among adults has increased, and various patterns of concurrent smoking and vaping (i.e., "dual use") have emerged. Understanding dual use is important for mitigating tobacco-related harm. This narrative review summarizes recent research on dual use, including prevalence and types of dual use, sociodemographic and psychiatric characteristics, nicotine dependence, reasons for dual use, harm perceptions, toxicant exposure, trajectories of dual use, and emerging treatments for dual use.

Recent Findings Nearly half of e-cigarette users concurrently use cigarettes, and many smoke more frequently than they use e-cigarettes. This is concerning because dual users are exposed to both cigarette and potential e-cigarette toxicants and the data are mixed regarding the ability of e-cigarettes to promote smoking cessation.

Summary Further work is needed to identify ways to increase complete smoking abstinence and optimize harm reduction among dual users, including strategies to encourage e-cigarette cessation after stopping smoking.

Keywords Cigarettes · E-cigarettes · Electronic nicotine delivery systems · Vaping · Dual use · Concurrent use

Introduction

Cigarette smoking remains a leading cause of preventable death worldwide [1]. Many people who smoke cigarettes are motivated to quit smoking and attempt to do so; however, evidence-based treatments (e.g., smoking cessation counseling, pharmacotherapies) are infrequently used, and most quit attempts are unsuccessful [2–4]. E-cigarettes (i.e., electronic cigarettes) may serve as a substitute for cigarettes and

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have the potential to reduce smoking-related harms among adults who are unwilling or unable to quit using tobacco [5].

E-cigarettes - also referred to as "vapes" or electronic nicotine delivery systems (ENDS) - are battery-operated devices that aerosolize a liquid solution that may contain nicotine, propylene glycol, glycerin, flavors, and other chemicals. Although adults who smoke cigarettes may use e-cigarettes in an attempt to quit smoking [6, 7], many continue to smoke while vaping and are thus considered "dual users" of both products [8, 9]. For some people, dual use may be an interim state as they transition away from cigarettes [10, 11••, 12••]. However, the process of fully transitioning from cigarettes to e-cigarettes (or complete abstinence from tobacco) may be a long-term phenomenon, and there are known harms of continued smoking, even at low levels [13, 14]. Additionally, it is unclear how differential dependence on e-cigarettes and cigarettes influences smoking cessation success for dual users. Thus, understanding dual use is important for identifying ways to mitigate harm from combustible cigarette use.

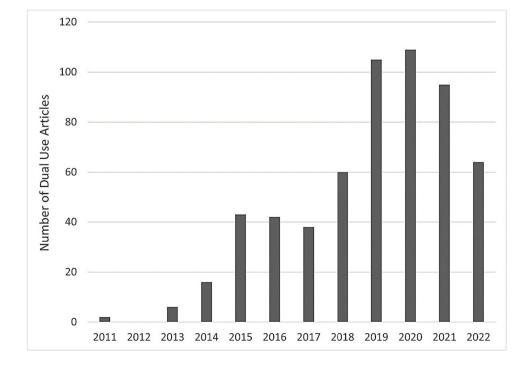
Notably, research on dual use has surged over the last decade. A PubMed search of "dual use" AND "smoking OR cigarette" AND "vaping OR e-cigarette OR ENDS OR electronic cigarette" in July 2022 yielded 580 journal articles published on this topic since 2011 (Fig. 1). There was a substantial increase in research on dual use in 2019, roughly coinciding with the increased popularity of Juul e-cigarettes and other nicotine-salt products in the USA, which deliver nicotine with high efficiency at levels comparable to combusted cigarettes [15]. As e-cigarette devices continue to evolve and adjust to changing regulatory environments (e.g., improving technology of ENDS, restricting the availability of e-cigarettes, e-cigarette brands, or flavors), regular review of the literature on dual use is necessary to help guide public health policy and inform treatment approaches.

Given the critical public health goal of reducing harm from combustible cigarette use and the growing interest in determining whether e-cigarettes may facilitate smoking cessation for adult smokers, this review focuses on understanding dual use among adults. Systematic reviews and meta-analyses have previously examined the effects of e-cigarettes on smoking cessation outcomes [11••, 12••]. To avoid duplicating these efforts, this narrative review provides a current summary of important topics within the dual use literature to help characterize individuals who are dual users, inform public messaging efforts, and highlight potential treatment methods. The topics reviewed include (1) prevalence and types of dual use, (2) sociodemographic and psychiatric characteristics of dual users, (3) nicotine dependence, (4) reasons for dual use, (5) beliefs about the relative harm of e-cigarettes, (6) toxicant exposure, (7) trajectories of dual use, and (8) emerging treatments for dual use. We also identify gaps in the literature and potential areas for future research. This broad narrative review of the dual use literature spans research from the introduction of e-cigarettes to the advent of pod-based systems and nicotine salt e-liquids. As such, readers should keep in mind the generations of e-cigarette products that were on the market at the time of each study [16].

Prevalence and Types of Dual Use

Prevalence and types of dual use can be affected by environmental factors such as what types of products are allowed to be sold and how products are allowed to be marketed. In 2016, an international sample of adults currently using cigarettes, recent quitters, and/or e-cigarette users who formerly smoked (i.e., the International Tobacco Control Four Country Tobacco and Vaping [ITC 4CV] survey) found that dual use rates were highest in Canada (13.0%), followed by England (12.4%), and the USA (10.2%), and lowest in Australia (2.6%) [17••]. The variability in prevalence is consistent with variability in regulatory environments (e.g., e-cigarettes are currently legal and approved for smoking cessation in England, but nicotine-containing e-cigarettes are illegal without a prescription in Australia). In the USA, where restrictions on e-cigarettes were minimal until recently, 2018-2020 national surveys suggest there are at least 2 million dual cigarette and e-cigarette users, representing about 1-2% of the US adult population [18, 19]. Dual use among current e-cigarette users is quite high: For example, data from the 2018-2019 US Tobacco Use Supplement

Fig. 1 PubMed search results, by year, for English-language articles about the dual use of cigarettes and e-cigarettes as of July 2022 (N=580). Search terms included "dual use" AND "smoking OR cigarette" AND "vaping OR e-cigarette OR ENDS OR electronic cigarette"



to the Current Population survey found that 39% of current e-cigarette users were also current smokers [19].

Types of dual use can be studied by examining the frequency of using cigarettes versus e-cigarettes among dual users. Some researchers have suggested 4 major subgroups for characterizing dual use: (1) daily use of cigarettes and non-daily use of e-cigarettes (predominant smokers), (2) non-daily use of cigarettes and daily use of e-cigarettes (predominant vapers), (3) daily use of both products (dual daily users), and (4) non-daily use of both products (dual nondaily users) [17••]. According to data from the 2016 ITC 4CV survey, predominant smokers were the largest subgroup of dual users across countries (1.6% in Australia to 6.5% in England), whereas predominant vapers were typically the smallest subgroup (0.2% in Australia to 1.2% in England) [17••]. The observation that predominant smokers are more prevalent than predominant vapers regardless of differences in tobacco regulation may be due to a variety of pathways. One potential pathway is that some smokers may become dual users deliberately (e.g., vaping as a way to circumvent smoke-free policies or with the intent of reducing but not quitting smoking). Another potential pathway is that smokers who take up e-cigarettes intending to quit smoking may become stuck in the transition and instead become dual users.

Sociodemographic and Psychiatric Characteristics

To the extent that dual use may help (or hinder) efforts to quit smoking, understanding which populations are likely to be dual users versus exclusive cigarette smokers is important for addressing tobacco-related health disparities. Dual use prevalence does not appear to differ by sex [19–21]; dual use rates are higher among women who are not pregnant (3.7%) than among pregnant women (1.4%) [22]. However, it should be noted that dual use is high among pregnant women who smoke (38.9%), possibly indicating an attempt to reduce risk by replacing smoking with vaping [23].

Regarding minoritized populations, dual use is especially low in the non-Hispanic Black population. For example, a comparison of dual use rates among current smokers observed rates of 3.8% for non-Hispanic Black compared to 8.8% for non-Hispanic White, 8.1% for Hispanic, 7.6% for American Indian/Alaskan Native, 8.2% for Asian, and 10.4% for multiracial individuals [19]. As with other patterns of tobacco use, dual use is more prevalent among US adults identifying as lesbian, gay, bisexual, or transgender (LGBT) [24–26]. One US study demonstrated that dual use prevalence was 4% among LGBT adults and 2% among non-LGBT adults between 2016 and 2019; after adjusting for other demographic factors, LGBT adults remained 69% more likely to report dual use than non-LGBT adults [24]. Conversely, in England, where tobacco use rates between LGBT and non-LGBT groups are less disparate, dual use rates among current smokers are similar among LGBT (15.9–22.5%) and non-LGBT adults (19.1–20.2%) [27].

In terms of education or income level, findings are mixed. Three studies found no differences in education or income level between dual or exclusive cigarette users; one study used data from the US Population Assessment of Tobacco and Health (PATH) study and analyzed education and income separately [28], the second study used ITC 4CV survey data and combined education and income level to form a composite socioeconomic status measure [17••], and the third study examined education and income level separately in a community sample of Canadian adults [20]. More recently, 2018–2019 US nationally representative data demonstrated that dual use prevalence was higher among current smokers with a college degree (9.6%) versus those with less than a high school education (5.7%) [19].

With respect to psychiatric characteristics, dual use appears to be more prevalent among adults with greater symptom severity. For example, among adults who participated in the US National Health Interview Survey (NHIS) (2014-2017), a higher percentage of those with versus without serious psychological distress (e.g., feelings of hopelessness, depression, nervousness) reported dual use (5.3% versus 1.3%, respectively) as well as exclusive cigarette use (39.5% versus 13.4%, respectively) [29]. According to the PATH study, compared to adults who report no tobacco use, adults who report dual or exclusive cigarette use are more likely to report internalizing (i.e., anxiety, depression, social withdrawal, and/or somatic complaints) and externalizing symptoms (i.e., opposition, aggression, and/ or delinquent behavior) in the past 12 months (internalizing: dual users = 65.1%, smokers = 57.4%; externalizing: dual users = 61.8%, smokers = 54.1%); however, the study did not directly compare symptoms between the dual and exclusive cigarette use groups [30]. Similarly, in a sample of N = 422smokers and dual users with no plans to quit smoking or vaping within the next 30 days recruited from a midwestern US state, a higher percentage of dual users (61.2%) versus exclusive smokers (43.4%) reported ever being diagnosed or treated for a psychiatric diagnosis [21].

Nicotine Dependence

Assessing nicotine dependence – a complex construct associated with neural adaptation, withdrawal symptoms, and chronic use despite a desire to quit [31] – can provide important insight into the potential risks of dual use as well as inform treatment approaches and predict cessation success. Nicotine dependence is assessed according to the product (e.g., cigarettes) [32–35]. Several cigarette dependence measures have been adapted for use with e-cigarette users, including the Fagerström Test of Cigarette Dependence (FTCD) and the Wisconsin Inventory of Smoking Dependence Motives (WISDM) [36, 37]. There are also new measures that have been specifically developed to assess e-cigarette dependence such as the Penn State E-cigarette Dependence Index (PS-ECDI) [38] and the E-cigarette Dependence Scale [39].

Research using these validated scales suggests that product-specific assessment of dependence is appropriate for dual users. For instance, one study found no correlation between the combustible and e-cigarette versions of the FTCD, WISDM, or PS-ECDI among dual users [40•]. Furthermore, among dual users, the cigarette and e-cigarette versions of these scales only predicted use and cessation rates of the product being assessed and were unrelated to the use or cessation of the other product (e.g., e-cigarette dependence was related to e-cigarette use and cessation but not cigarette use or cessation) $[40\bullet]$. It should be noted that a 16-item measure of tobacco dependence developed in the PATH study using items from validated scales also assesses dependence by specific tobacco product. Items from this scale indicate a single underlying tobacco dependence construct with predictive validity that effectively measures dependence across products [41, 42]. However, the differential performance of e-cigarette and combustible cigarette items has not been examined among dual users.

Apart from full scales discussed above, nicotine dependence may be assessed with key product use behaviors such as the daily amount of nicotine consumed (e.g., number of cigarettes, mL of e-liquid) and time to first use in the morning (i.e., indicative of need to consume nicotine after overnight abstinence) [43]. Assessing dependence based on such behaviors may provide further insight into product-specific dependence among dual users. For example, a longitudinal observational study demonstrated that dual users who more frequently used e-cigarettes before cigarettes in the morning reported higher e-cigarette and lower cigarette dependence, and at 1-year follow-up were less likely to be smoking and more likely to be vaping $[40\bullet]$. More research is needed to understand the development of dual dependence on combustible cigarettes and e-cigarettes and how such dual dependency might influence smoking and vaping cessation. Importantly, investigators should carefully consider variations in e-cigarette device characteristics (e.g., wattage, model) and components of e-liquids that can have a substantial impact on nicotine exposure and dependence [44].

Reasons for Dual Use

Adult dual users have reported a wide variety of reasons for e-cigarette use. Most dual users (over half) report using e-cigarettes to quit or cut down on cigarette smoking [19, 22, 45–47]. Other common reasons for e-cigarette use reported by dual users include coping with nicotine craving/ withdrawal symptoms, evading smoke-free policies, and/or reducing secondhand smoke [45–47]. Additionally, appealing flavors and greater affordability of e-cigarettes relative to cigarettes are reasons that have been reported in multiple studies [45]. Older dual users (age 40 and older) may be more likely than younger dual users (18–24-year-olds) to use e-cigarettes to cut down on smoking and for affordability rather than enjoyment [47]. However, daily versus nondaily e-cigarette users may be more likely to report using e-cigarettes for enjoyment regardless of age [47].

Complementing survey studies, qualitative research has explored barriers to either completely switching to e-cigarettes or quitting both products. Interviews with 20 dual using adults in New Zealand found that common reasons for not fully switching from cigarettes to e-cigarettes included (1) "inauthenticity" of vaping compared to smoking (i.e., vaping failing to simulate smoking, thus resulting in an unsatisfying experience), (2) that smoking reduction without quitting was "success" enough, and (3) that when around other smokers, smoking was more socially acceptable than vaping, the latter of which sometimes had a derogated status [48]. Studies in the USA and England have produced similar findings (e.g., reports that e-cigarettes are an inadequate substitute for cigarettes when stressed, smoking is more acceptable than vaping in certain social contexts) [49–52].

Beliefs about Relative Harm

Examining dual users' beliefs about cigarettes and e-cigarettes is essential for understanding their expectations and goals of use and how they may be encouraged to quit smoking. In alignment with the current scientific consensus [53, 54], many e-cigarette users and non-users believe e-cigarettes to be less harmful than cigarettes; however, multiyear analyses indicate a significant decrease in the proportion of US adults who hold this belief [55]. Data from a study of two national surveys found that 33.9-34.5% of US adults surveyed in 2017 rated e-cigarettes as less harmful than cigarettes, down from 39.4-50.7% in 2012 [55]. It may be that media coverage highlighting studies on the potential health risks of e-cigarettes (e.g., respiratory disease [56]) has broadly affected beliefs about the harms of e-cigarettes relative to cigarettes; research is needed to explore this possibility.

Importantly, harm perceptions of e-cigarettes relative to cigarettes may influence use behavior. According to the PATH study, dual users who perceived e-cigarettes to be less harmful than cigarettes were 40% less likely to later become exclusive cigarette smokers compared to dual users who perceived e-cigarettes to be equally or more harmful than cigarettes or were unsure about their relative harmfulness [57•]. Furthermore, dual users who perceived e-cigarettes to be less harmful than cigarettes (versus equally/more/unsure) were 3 times more likely to later become exclusive e-cigarette users and just as likely to become non-users of both products [57•]. In line with these findings, evidence from the ITC 4CV survey indicated that dual users who predominantly used e-cigarettes reported more positive attitudes toward vaping and more negative attitudes toward smoking compared to predominant smokers and dual daily users [17••].

Toxicant Exposure

Given the literature reviewed above, it is important for researchers, clinicians, and the public to understand current science regarding the absolute and relative risks of e-cigarettes and cigarettes. Harmful chemicals in cigarette smoke include tobacco-specific nitrosamines (TSNAs), heavy metals, polycyclic aromatic hydrocarbons (PAHs), and volatile organic compounds (VOCs) with known or suspected carcinogenic properties [58], and nicotine exposure during pregnancy is associated with impaired fetal brain and lung development [59, 60]. Cigarette smoke also contains chemicals that contribute to the development of cardiac (e.g., carbon monoxide, arsenic, cyanide) and pulmonary disease (e.g., acrolein, acetaldehyde), and smoking just one cigarette per day may be enough to reach exposure thresholds for adverse health effects [61, 62].

Exclusive use of e-cigarettes may reduce exposure to many of the toxicants described above (e.g., PAHs, VOCs) [22, 58]. However, evidence from the PATH study indicates that dual users and exclusive smokers have comparable levels of exposure to multiple toxicants [22, 58], and similar findings have been reported elsewhere [10, 21]. This suggests that typical dual use (e.g., predominant smoking [17••]) may be no safer than exclusive cigarette use. However, a recent randomized clinical trial demonstrated that dual use characterized by more frequent e-cigarette use and only intermittent cigarette use was associated with significant reductions in NNAL (a TSNA and potent lung carcinogen) and carbon monoxide $[63\bullet, 64]$. Thus, dual use pattern (e.g., predominant smoking versus predominant vaping [17••]) may be an important predictor of overall toxicant exposure.

Despite the potential for (predominant or exclusive) e-cigarette use to reduce exposure to many of the toxicants found in cigarettes, e-cigarette use may involve novel risks. E-cigarettes work by aerosolizing e-liquid with heating components containing toxic metals (e.g., cadmium) [65]. Accordingly, heavy metal exposure may not be reduced by exclusive e-cigarette use [22, 58]. In addition, e-liquids contain chemicals such as propylene glycol, glycerin, and flavorings, some of which are associated with negative health outcomes when inhaled [66, 67]. Thus, on the continuum of harm reduction, evidence generally supports dual users minimizing harm by transitioning to exclusive e-cigarette use. As the long-term health consequences of e-cigarette use are still being investigated, stopping e-cigarette use after successfully quitting smoking may be important to eliminate harm.

Trajectories of Dual Use

To achieve the goal of maximizing harm reduction, it is important to understand product use patterns and transitions among dual users. Dual use may be an interim state for people attempting to quit cigarette smoking. While some studies indicate that e-cigarette use is associated with success quitting smoking [11••], findings are mixed in population studies [12••], and some evidence suggests that continued vaping may increase the risk of smoking relapse [68]. Examining trajectories of dual use can provide insight into what factors influence smoking cessation or continuation among dual users.

Observational studies generally do not support e-cigarette use for smoking cessation [12••]. For example, one longitudinal study demonstrated that dual users (versus exclusive cigarette users) had higher rates of biochemically confirmed seven-day point-prevalence smoking abstinence at a 1-year follow-up assessment [69]. However, very few initial dual users quit smoking at the 1-year assessment: 48.8% remained dual users, 43.9% were exclusive smokers, 5.9% were exclusive e-cigarette users, and only 1.4% quit using both products [69]. Interestingly, PATH data demonstrate that those with higher tobacco dependence (combined cigarette and e-cigarette) may be less likely to transition from dual use to exclusive cigarette or e-cigarette use, but those with higher e-cigarette dependence may be more likely to transition from dual use to exclusive e-cigarette use [70]: these findings align with evidence that more frequent use of e-cigarettes versus cigarettes among adult dual users is associated with greater smoking cessation success $[12^{\bullet\bullet}, 70]$.

Although e-cigarettes are generally not associated with smoking cessation in observational studies, the use of e-cigarettes has been associated with greater smoking cessation success in randomized controlled trials (RCTs) [11••, 12••]. In a recent meta-analysis of 9 RCTs from 5 countries (USA, UK, New Zealand, Italy, and Korea), it was estimated that those using e-cigarettes were 55% more likely to quit smoking compared to those using conventional smoking cessation therapies [12••]. Similarly, a recent Cochrane review found some evidence that the use of nicotine-containing e-cigarettes increased smoking cessation rates compared to placebo e-cigarettes, and adverse events associated with e-cigarette use were generally minor (e.g., transient mouth or throat irritation) [11••]. In a large RCT conducted in the UK, 18.0% of participants using e-cigarettes plus behavioral support for smoking cessation exhibited sustained 1-year smoking abstinence compared to 9.9% of participants using NRT plus behavioral support [71]. This study also demonstrated that 80% of the participants in the e-cigarette condition continued using e-cigarettes one year later compared to only 9% of participants in the NRT condition who continued using NRT [71]. Although findings from RCTs generally indicate that e-cigarettes may promote smoking cessation, questions remain about possible long-term health effects of e-cigarette use, and whether factors such as regulatory environment (e.g., e-cigarette availability, public messaging), device type, nicotine formulation, and e-cigarette flavors influence smoking cessation [12••, 72••]. Thus, more research is needed to examine how e-cigarette regulations and product characteristics affect trajectories of dual use.

Emerging Treatments

Given the known health consequences of continued cigarette smoking, finding ways to enhance smoking cessation success among dual users is critical. Evidence suggests dual users are more likely to attempt to quit smoking than those who smoke exclusively [73]. Thus, engaging dual users in smoking treatment could represent an opportunity to facilitate smoking cessation as these individuals may already be motivated to quit and have taken initial steps toward cessation by using e-cigarettes. Emerging research in this area has focused on evaluating the effectiveness of treatments that address cigarette and e-cigarette cessation concurrently.

There are two published studies of behavioral interventions to help adult dual users quit smoking and vaping, both conducted in the USA [74••, 75]. In one study, evidencebased smoking-cessation self-help materials based on cognitive-behavioral theory [76] were adapted to target dual users by providing specific strategies for using an e-cigarette to facilitate smoking abstinence. Strategies included using e-cigarettes to reduce nicotine withdrawal and craving, only using e-cigarettes in places one would normally smoke, and gradually tapering nicotine levels in the e-cigarette to eventually stop vaping [77, 78]. In this manner, e-cigarettes functioned as a nicotine replacement strategy. Dual users who were not necessarily seeking treatment or motivated to quit smoking or vaping (N=2896) were randomized to one of three conditions: (1) self-help materials targeting dual use, (2) generic smoking-cessation self-help materials [76], or (3) assessment only (i.e., control) [74••]. Over an 18-month treatment period, participants receiving self-help materials targeting dual use had smoking abstinence rates 5-10 percentage points higher than participants in the assessment-only control condition but comparable to participants receiving generic self-help materials. While abstinence rates were higher among participants with low versus high cigarette dependence, baseline cigarette dependence moderated treatment effects such that dual users with high cigarette dependence who received self-help materials targeting dual use achieved higher abstinence rates versus the control group [74••]. These findings indicate that dual users, particularly those with greater cigarette dependence struggling to quit, could benefit from specific smoking cessation strategies that capitalize on their e-cigarette use. Future research is needed to identify effective ways to encourage eventual e-cigarette cessation.

A second study (N=96) recruited adults who were dual users from the Oklahoma Tobacco State quitline [75]. Participants were randomized to receive either (1) quitline treatment as usual (TAU) or (2) e-cigarette enhanced coaching (EEC). Everyone received 5 coaching calls and free nicotine replacement therapy. TAU coaching support focused on setting a quit date, coping with urges, and specified that participants stop both cigarettes and e-cigarettes on their quit date when they start NRT. EEC added e-cigarette education, discussing e-cigarettes as a quitting tool similar to NRT and an alternative form of NRT, and required coaches to assess and address e-cigarette use at each call. Although this pilot study was not powered to detect differences in guit rates, outcomes assessed at 3 months indicated high ratings of treatment satisfaction and 7-day point-prevalence abstinence in both groups, and a greater number of completed coaching calls in EEC (M [SE] = 3.4 [0.24]) vs. TAU (M [SE] = 2.7[0.19]) [75]. Additional large-scale studies are needed to evaluate the effectiveness of this intervention that has the potential for wide dissemination as a treatment for dual use.

One non-randomized study conducted in the UK used pharmacotherapy to treat dual use [79]. Dual users were enrolled and offered varenicline for up to 3 months plus phone-based smoking cessation support once weekly for 6 weeks [79]. Among the N = 204 enrolled, N = 124 (60.8%) were interested in trying varenicline and N = 80 started the medication. At the 3- and 6-month follow-up assessments, those who did (versus did not) use varenicline were more likely to be abstinent from smoking (RRs = 3.0-5.8, $ps \le 0.006$), vaping (RRs = 7.4–11.6, $ps \le 0.007$), and both products (RRs = 10.9-14.0, ps ≤ 0.02). It is sometimes assumed that adults using e-cigarettes to quit smoking are doing so because they are not interested in other methods including smoking cessation medications; however, this and other studies [80, 81] indicate that dual users are willing to use smoking cessation pharmacotherapy and that pharmacotherapy may improve their chances of quitting. This study also provides preliminary data suggesting that varenicline use among dual users may promote success in quitting smoking and vaping. Randomized trials are needed to permit causal inference.

Conclusions

In conclusion, concurrent use of cigarettes among e-cigarette users is common, and most dual users smoke more frequently than vape $[17 \bullet \bullet]$. This is noteworthy because although many adults report using e-cigarettes to quit or cut down on cigarette smoking [19, 22, 45-47], even low rates of smoking increase morbidity and mortality rates compared to not smoking [14, 61]. Thus, dual use without eventual smoking cessation poses health risks since individuals remain exposed to the toxicants contained in cigarette smoke [10, 21, 22, 58] as well as the potential toxicants contained in e-cigarette vapor.

There is evidence that e-cigarette use may facilitate smoking cessation and harm reduction among adults [11••, 12••, 71]; however, many remain dual users for extended periods and some return to exclusive cigarette smoking [68, 69, 82]. Further research is needed to identify ways to enhance smoking cessation success and optimize harm reduction among dual users, particularly among priority populations (e.g., minoritized groups, low socioeconomic status, psychiatric comorbidities) who are disproportionately burdened by tobacco-related harm. Receiving specific guidance on the use of e-cigarettes as a substitute for cigarettes [78] and using e-cigarettes more frequently (i.e., daily) [12••] may be useful strategies to help facilitate success in quitting smoking. However, little is known about how to advise those who smoke about what e-cigarette device, nicotine concentration, or flavors to use (or avoid) during a quit attempt. Additionally, research is needed to determine effective ways to educate dual users (and the general public) about e-cigarette use to stop smoking, known risks of e-cigarettes relative to cigarettes, and the importance of eventual e-cigarette cessation after quitting smoking. Currently, mass media messages about dual use are rare, and clear messaging to address dual use requires strong data.

The findings presented in this report should be interpreted considering key limitations. First, e-cigarettes represent myriad products and this may impact a variety of dual use outcomes (e.g., user behavior, nicotine exposure, dependence [44]). Unfortunately, it was not possible to partition out the findings presented in this review by specific e-cigarette characteristics. Future studies on dual use should carefully address e-cigarette product characteristics and/or clearly identify when data were collected so that readers will understand what products were available at that time. Second, as discussed, different countries have very different regulatory approaches which affect the availability of e-cigarettes, public messaging, and subsequently influence factors like dual use prevalence, reasons for dual use, and beliefs about the relative harm of e-cigarettes and cigarettes. Thus, systematic literature reviews and meta-analyses on dual use should also report the studies' country of origin. We have identified a variety of critical research questions pertaining to dual use that need to be addressed to inform ways to reduce the public health harms of combustible tobacco. Of course, as the marketplace for e-cigarettes continues to evolve, ongoing review and synthesis of research on dual use will be critical to informing policy decisions, guiding clinical recommendations, and creating accurate and effective health messages targeting dual use.

Compliance with Ethical Standards

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Human and Animal Rights and Informed Consent This article does not contain any studies with human or animal subjects performed by any of the authors.

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