#### OPIOID USE IN AN OPIOID EPIDEMIC (S DALAL, SECTION EDITOR)



# Insights into the Neurobiology of Craving in Opioid Use Disorder

Lindsay M. Lueptow<sup>1,2,3</sup>  $\cdot$  Elizabeth C. Shashkova<sup>2,4</sup>  $\cdot$  Margaret G. Miller<sup>2,4</sup>  $\cdot$  Christopher J. Evans<sup>1,2,3,4,5</sup>  $\cdot$ Catherine M. Cahill<sup>1,2,3,4,5</sup>

Accepted: 14 September 2020 / Published online: 29 September 2020 © Springer Science+Business Media, LLC, part of Springer Nature 2020

#### Abstract

Purpose of Review Opioids remain the most potent form of pain relief currently available yet have a high abuse liability. Here we discuss underlying neurobiological changes in opioid use disorder (OUD) that likely contribute to drug craving, which in turn drives continued drug use and relapse.

Recent Findings Craving has emerged as a strong indicator in drug-seeking and relapse. Studies have demonstrated a number of allostatic changes in circuitry that facilitate learning of drug-stimuli relationships, thereby augmenting cue-triggered drug use and relapse.

Summary This review will focus on key neurobiological changes in underlying circuitry observed during the initial and continued exposure to opioids that result in an increase in neural-reactivity to drug-related intrinsic and extrinsic drug cues and to enhanced learning of drug-context correlations. This sensitized learning state may be an indication of the underlying framework that drives craving and ultimately motivates increased salience of drug cues and drives drug-seeking.

Keywords Opioid use disorder . Drug craving . Incentive sensitization . Negative reinforcement . Stress . Negative affect

## Introduction

While opioid prescriptions in the USA declined from 2012 to 2018 [[1\]](#page-6-0), partially due to increased awareness of risks for both patients and physicians and measures implemented by the Center for Disease Control, opioid-related overdoses, and deaths continued to rise [\[2\]](#page-6-0). Also worrying is the increasing

This article is part of the Topical Collection on Opioid Use in an Opioid Epidemic

 $\boxtimes$  Lindsay M. Lueptow [llueptow@psych.ucla.edu](mailto:llueptow@psych.ucla.edu)

- $\boxtimes$  Catherine M. Cahill [cmcahill@ucla.edu](mailto:cmcahill@ucla.edu)
- <sup>1</sup> Department of Psychiatry and Biobehavioral Sciences, 675 Charles E Young Drive South, Los Angeles, CA 90095, USA
- <sup>2</sup> Shirley and Stefan Hatos Center for Neuropharmacology, 675 Charles E Young Drive South, Los Angeles, CA 90095, USA
- <sup>3</sup> Department of Psychology at University of California Los Angeles, 675 Charles E Young Drive South, Los Angeles, CA 90095, USA
- <sup>4</sup> David Geffen School of Medicine, 675 Charles E Young Drive South, Los Angeles, CA 90095, USA
- <sup>5</sup> Jane & Terry Semel Institute for Neuroscience and Human Behavior, 675 Charles E Young Drive South, Los Angeles, CA 90095, USA

availability of illicit, low cost and very potent alternatives, including etorphine, fentanyl, and fentanyl derivatives such as carfentanil and sufentanil [[3](#page-6-0)–[5\]](#page-6-0). Despite decades of research on the underlying mechanisms leading to opioid use disorder (OUD), there has been limited progress in stemming its impact.

Though it is likely that a number of genetic, biological, and environmental factors play a role in the development of OUD, ultimately, it is the allostatic changes within the brain that continue to support many OUD behaviors, including drugseeking and relapse. In this review, we will focus on the role of craving, as craving has been strongly correlated with ongoing OUD, as well as relapse  $[6-10]$  $[6-10]$  $[6-10]$ . For those vulnerable to addiction, we argue that the neurocircuitry changes that occur during the initial exposure to the drug allow for a potentiation of learning of drug-related cues and contexts that drive craving  $[7, 10-13]$  $[7, 10-13]$  $[7, 10-13]$  $[7, 10-13]$  $[7, 10-13]$ . This enhanced craving network in turn drives drug-seeking behavior.

Historically, in the context of addiction research, craving has often been overlooked as merely a subjective feeling of desire to take a drug. This limited definition has stunted research with a focus on craving as a primary driver in the development, continuance, and relapse of substance use disorders. However, in more recent years, many studies have embraced craving as a major component of OUD,

<span id="page-1-0"></span>acknowledging a broader definition that includes a complex and dynamic interplay between three main behavioralaffective domains: reward and motivation, stress and negative affect, and learning, memory, and executive function [\[7](#page-6-0), [10,](#page-6-0) [14](#page-6-0)–[16](#page-6-0)]. Dysregulation of the balance within and between the circuitries that underlie these behavioral domains can contribute to the manifestation of craving, and each domain plays a different role in the continuance and relapse of drug use. Recent extensive reviews have described underlying mechanisms of this dysregulation precipitated by opioid use [\[17](#page-6-0), [18,](#page-6-0) [19](#page-6-0)••, [20,](#page-6-0) [21](#page-6-0)•, [22,](#page-6-0) [23](#page-6-0)••], including in the context of pain and pain treatment [\[8](#page-6-0), [24](#page-7-0)–[26\]](#page-7-0).

## Etiology of OUD

Though there are numerous theories and models of addiction, in this review we focus on aspects of two popular models that emphasize the neurobiological and behavioral changes that occur during the addiction cycle that we believe best support the role of craving in OUD. One model, originally proposed by Robinson and Berridge in 1993 [[27](#page-7-0)], describes the neurobiological changes following escalating drug use that results in a hyper-reactive dopaminergic state that facilitates learned associations between drugs and drug-related cues, also known as incentive sensitization. Though this model has been updated over the years [[11\]](#page-6-0), the central idea is that the allostatic changes occurring in the brain during the development of substance use disorders facilitate learning between the drug and internal and external cues, thus enhancing craving, while potentially driving drug seeking and relapse. And in fact, there is much evidence that this sensitized state is able to give salience to otherwise neutral stimuli, and these cues can in turn stimulate desire for the drug, consciously or subconsciously [\[28](#page-7-0)–[30,](#page-7-0) [31](#page-7-0)•, [32](#page-7-0)]. However, while this model primarily focuses on positive reinforcement as a driver for aberrant drug use, in OUD it is thought that the neural adaptive changes that occur after repeated drug use result in a switch to negative reinforcement, rather than due to any positively rewarding aspects of the drug  $[17]$ .

A second model by Koob and colleagues addresses the impact of negative reinforcement in OUD and focuses on the idea of negative reinforcement as the main driver of continued drug use and relapse, arguing that the development of the "antireward" state motivates users to seek drugs as a means of relieving the negative affect and withdrawal states [\[17,](#page-6-0) [19](#page-6-0)••, [33](#page-7-0)–[35](#page-7-0)]. This model is especially relevant in OUD, as studies show that the majority of individuals that misuse and go on to abuse opioids had experienced pain or chronic pain prior to their first exposure to developing OUD [\[36,](#page-7-0) [37\]](#page-7-0). The alleviation of pain and negative effect from chronic pain may be a significant reinforcing factor in the initial development of OUD in these populations, rather than reinforcement

purely from the hedonic effects of the drugs, and perhaps the etiology of OUD differs between these groups. In the context of these models, we will discuss the most relevant allostatic changes in the underlying circuitry of OUD, across the domains of reward and motivation, stress and negative affect, and cognitive function that most likely drive craving (Fig. 1).

#### Reward and Motivation

For decades researchers have pinned the pathophysiology of addiction on changes in the mesolimbic, dopaminergic pathways in the brain [\[38](#page-7-0)]. This classical pathway involves projections from the ventral tegmental area (VTA) to the nucleus



Fig. 1 Allostatic changes in neurocircuitry following repeated opioid exposure in OUD. Following repeated opioid use, allostatic changes are observed in circuitry that mediates reward and motivation (a switch from "liking" to "wanting"), stress, and negative effect (decreases in anti-stress; increases in stress), as well as cognitive function (decreases in executive function, and increased incentive sensitization to drug cues). Amy amygdala, dlPFC dorsal lateral PFC, DS dorsal striatum, Hipp hippocampus, Hypothal hypothalamus, NAc nucleus accumbens, OFC orbitofrontal cortex, vlPFC ventral lateral PFC, vmPFC ventral medial PFC, VP ventral pallidum, VTA ventral tegmental area. Figure created with [Biorender.com](http://biorender.com)

accumbens (NAc) in the ventral striatum. However, while the dopamine release in these regions was originally thought to correlate with the hedonic value of drugs, or "liking," studies have since shown a much stronger correlation with "wanting" or craving of the drug  $[11]$ . "Liking" is defined as the pleasurable experience associated with a drug, while "wanting" is the preoccupation of craving and desire to take more drug [[11\]](#page-6-0). Even though conceptually these terms overlap, the circuitry responsible for each differs, both in terms of initial activation and response to repeated drug exposure. Recent research suggests that the "liking" system is made up of small, neurochemically stimulated hotspots that are found within subregions of mesolimbic structures, whereas general sensitization and stimulation of the mesolimbic pathways are correlated with enhanced "wanting" [\[11](#page-6-0), [39](#page-7-0)–[41](#page-7-0)]. For example, one such hotspot in the posterior ventral pallidum (VP) is critical for experiencing "liking", and lesioning of this spot is sufficient enough to cause a loss of hedonic value [[40\]](#page-7-0). Furthermore, reciprocal connections between hotspots, such as the NAc and VP, can work to enhance or decrease "liking" [\[39\]](#page-7-0). Over time and with repeated drug use, it appears that while the "wanting" circuitry becomes more sensitized, the "liking" hotspots may actually shrink or become desensitized (Fig. [1](#page-1-0) [\[41](#page-7-0)]). And in fact, a central tenet of incentive sensitization theory is that focus is narrowed to drug-wanting and seeking, as well as to drug relevant cues, often at the expense of devaluing other available non-drug rewards, including natural rewards necessary for survival such as food and sex. Rather than a distinct switch from "liking" to "wanting," this sensitization is more a change in "potency" or strength of circuitry between and within each system, with the mesolimbic dopamine system ramping up incentive salience while reducing engagement of circuits responsible for the "liking." Such changes in sensitization of the mesolimbic subregions can also be correlated to the differing contributions of positive versus negative reinforcement.

It is important to note that hyper-reactivity does not mean an overall increase in dopamine activity but instead an altered dopaminergic state that has been sensitized to respond to drug cues [\[11\]](#page-6-0). Positron emission tomography (PET) and singlephoton emission computed tomography (SPECT) studies in humans have demonstrated this sensitization by showing increased dopamine release following the presentation of drug cues [[38,](#page-7-0) [42](#page-7-0)], while functional MRI (fMRI) studies have also shown increased reactivity of mesolimbic circuitry in response to drug cues [\[43,](#page-7-0) [44](#page-7-0)]. However, in contrast to this enhanced cue-reactivity, individuals with OUD have shown blunted dopamine release in response to opioid administration [\[38](#page-7-0), [42,](#page-7-0) [45\]](#page-7-0). One explanation for the apparent divergence is the extent of tolerance versus sensitization within the same circuitry, and in fact, similar studies have shown that while drug-induced dopamine is blunted, users show robust dopamine hyperreactivity to drug cues [[11,](#page-6-0) [44,](#page-7-0) [46](#page-7-0)–[48\]](#page-7-0). Considering the relatively fast and robust onset of tolerance (i.e., a decline in pharmacological effect with equivalent doses) from repeated opioid use, this is likely an important distinction. Furthermore, studies have shown that the rewarding and reinforcing properties of opioids do not always require dopamine to drive drug-seeking behavior, likely due to the opioid system itself, as well as other neurotransmitter systems activated by opioids [\[49](#page-7-0), [50](#page-7-0)]. However, it is now generally accepted that dopamine release is involved in modulation of cue salience, and while some drug seeking may continue to be driven through other relevant neurotransmitter systems, cue-encoding and cueinduced drug seeking is likely driven mainly via dopamine [\[35](#page-7-0), [51\]](#page-7-0). Furthermore, emerging evidence demonstrates that this reward and motivation circuitry are inextricably interconnected with effective and cognitive circuitry that also plays a role in driving drug craving, as discussed below.

#### Stress and Negative Affect

In addition to sensitized cue reactivity, individuals experiencing OUD often present with altered affective states [\[16](#page-6-0), [52,](#page-7-0) [53](#page-7-0)] and sensitized stress reactivity [\[17,](#page-6-0) [18](#page-6-0), [23](#page-6-0)••, [54](#page-7-0)–[56](#page-8-0)]. Allostatic changes observed in many brain regions have been implicated in mediating the negative affective components of OUD, both as a result of chronic opioid use and especially in withdrawal states. More specifically, the extended amygdala, which includes a transition portion of the NAc-shell, bed nucleus of the stria terminalis (BNST) ,and central nucleus of the amygdala (CeA), is a central brain region involved in stress and negative affect [\[17](#page-6-0)]. Within the extended amygdala, the corticotropin-releasing factor (CRF) system has been consistently implicated [[57\]](#page-8-0). Changes in CRF expression correlated with escalation of heroin intake [[58\]](#page-8-0), and CRF antagonists were able to attenuate compulsive-like drug taking in rats [\[59](#page-8-0)]. CRF is upregulated in the amygdala during opioid withdrawal, and CRF antagonists blocked withdrawal-induced anxiogenic-like behaviors in rats, which is thought to be a potential driver of relapse [\[57](#page-8-0)]. Concurrently, while CRF levels increased with repeated opioid exposure [\[58,](#page-8-0) [60\]](#page-8-0), neuropeptide Y (NPY), which has been shown to exert opposing effects to CRF, appears to be downregulated in the extended amygdala, and this imbalance is a potential mechanism for the sensitized stress response in OUD [\[17](#page-6-0), [20](#page-6-0), [23](#page-6-0)••, [33](#page-7-0)].

The dynorphin-kappa opioid receptor system has also been strongly linked to stress-induced opioid seeking behavior. Stressors induce release of dynorphin, and kappa opioid antagonists have been shown to block the development of both pain and stress-induced negative affect in mice [[61](#page-8-0)–[63](#page-8-0)]. Kappa opioid antagonists have also been shown to block compulsive-like responding for heroin in rodent self-administration, as well as decrease anxiety-like behavior observed during withdrawal [[64\]](#page-8-0). Moreover, stress-induced reinstatement of heroin self-administration is blocked by kappa opioid

antagonists [[65](#page-8-0), [66\]](#page-8-0) and more specifically antagonist administration directly into the NAc shell blocked stress-induced reinstatement and escalation of drug taking [\[19](#page-6-0)••].

Chronic kappa opioid receptor activation results in decreases in dopamine release in mesolimbic brain regions and presents a potential mechanism for the intersection of opioid use and pain- and stress-induced negative affect. One study demonstrated that inflammatory pain decreased dopamine release as a result of disinhibition of dynorphin-releasing neurons and subsequent activation of kappa opioid receptors in the NAc shell, and this was sufficient to drive a negative affective state [\[63\]](#page-8-0). Stress-induced negative effect has implicated both CRF and kappa opioid receptors, where the CRF system is shown to mediate kappa/dynorphin activation, which in turns drive the dysphoric component of stress [[62,](#page-8-0) [67\]](#page-8-0). Currently, there is much promise in a kappa opioid antagonist that recently entered clinical trials under the National Institute of Mental Health (NIMH) "fast-fail" approach showing the compound to be well tolerated and to lower anhedonia in patients suffering from mood or anxiety disorders [\[68,](#page-8-0) [69\]](#page-8-0).

#### Learning, Memory, and Executive Function

The crux of incentive sensitization is the facilitation of learning and memory for drug-related cues. Within the mesolimbic circuitry, conditioned reinforcement, which is the driver of learned cue-drug relationships, has been strongly correlated with activation of the basolateral amygdala (BLA) and dorsal and ventral hippocampal brain regions, as well as prefrontal cortical regions [[22\]](#page-6-0). While it may seem obvious that cues are generated by conditioned reinforcement of external stimuli and contexts, this circuitry is also robust at encoding internal emotional changes as cues, such as the alleviation of negative affective states following drug use during acute or protracted withdrawal  $[14, 22]$  $[14, 22]$  $[14, 22]$  $[14, 22]$ . The learned association between taking a drug and relief of symptoms is likely a strong component of continued opioid use, and the salience of these learned associations appears to persist and often grow over time, even under protracted abstinence, a phenomenon referred to as incubation of craving [\[11](#page-6-0), [18](#page-6-0)]. And in fact, conditioned opioid withdrawal cues, including things as seemingly innocuous as smells, have been shown to produce craving in humans and induce drug seeking in rodents [[19](#page-6-0)••]. In terms of underlying circuitry, during withdrawal, the BLA specifically has been implicated in altered reward processing, with generalized enhanced reward value encoding early on [[70,](#page-8-0) [71\]](#page-8-0) and skewed reward value encoding towards drug-related cues after many weeks [[71\]](#page-8-0). More generally, the BLA has been heavily implicated in encoding both the salience of reward [\[72](#page-8-0)], as well as reward-related cues, and mediating reward expectations [[73,](#page-8-0) [74\]](#page-8-0).

While conditioned reinforcement and reward learning may be enhanced in the mesolimbic structures of the brain to

facilitate learning and memory of rewards and affective states, layered over these adaptations are changes in connectivity with important cortical structures, often resulting in decreased top-down control. In order to encode the proper salience for any given cue following a drug stimulus and thus modulate appropriate behavioral output, a certain level of executive control is needed. For example, frontal cortical lesions en-hance morphine self-administration in rats [\[75\]](#page-8-0), and medial prefrontal cortical (mPFC) lesions enhance acquisition of cocaine self-administration [[22](#page-6-0)], likely due to loss of inhibitory control. Human studies report that OUD results in impairment of working memory, increased impulsivity, and poor decision-making, all behaviors dependent on frontal cortical function [\[19](#page-6-0)••]. These findings are consistent with results from imaging studies, where OUD patients show decreased cerebral perfusion and resting state activity in the frontal cortex [\[76](#page-8-0)]. Researchers have also found altered function of reciprocal glutamatergic and GABAergic connectivity between regions of the cortex, including mPFC and orbitofrontal cortex (OFC) with mesolimbic structures (see [\[77](#page-8-0)] for extensive review of glutamate homeostasis on cortico-limbic function in addiction). Taken together, the mesolimbic incentive sensitization to internal and external drug cues, combined with a lack of appropriate top-down control, results in neurocircuitry that is strongly primed for continued drug use and/or potential relapse.

### A Focus on Craving as a Driver of OUD

Prior to 1990, research pertaining to craving was very limited with much of the early craving research centered around alcohol use disorder. Craving was historically thought of as a "secondary outcome," and in fact, it was only added to the DSM-5 criteria for substance use disorders in 2013 [\[78](#page-8-0)]. Under this criteria, craving is defined as the "strong desire or urge to use the substance" where craving "makes it difficult to think of anything else" and "often results in the onset" of use or relapse of use [\[78](#page-8-0)]. More recent studies show that craving is one of the most strongly correlated symptoms with likelihood of relapse, often independent of other factors such as pain and even negative effect  $[7, 9, 19$  $[7, 9, 19$  $[7, 9, 19$  $[7, 9, 19$  $[7, 9, 19$ ••,  $[7, 9, 80]$  $[7, 9, 80]$ , though these states, along with stress, can trigger craving [[23](#page-6-0)••, [55,](#page-7-0) [81\]](#page-8-0).

While the inclusion of craving in the DSM-5 is a step in the right direction, in this review, and in agreement with other previously published work, we support the argument that the definition of craving should be expanded to encompass a neurocognitive state beyond just the conscious, subjective experience [[14](#page-6-0), [15\]](#page-6-0). While the subjective state of excessive "wanting" is central to most definitions of craving, a comprehensive definition of craving includes subconscious elements such as increased activity in attention networks involving drug cues; physiological, psychological, and emotional reactions to drug-related cues; episodic memories related to drug use; and impaired concentration due to intrusive or craving-related thoughts [[14](#page-6-0), [15\]](#page-6-0). A drug cue could be any number of external physical objects, locations, or people, as well as internal physiological states, or any number of affective states that becomes a learned association with drug use. Within this definition, we suggest that the learned associations of negative reinforcement associated with the relief of stress or anxiogenic states that contributed to the development of an OUD is generalizable to future stressful or anxiogenic states (independent of the original learned association) and thereby will precipitate craving. Here, we argue for the broadened definition of both craving and drug cues, which means that any form of craving discussed is a form of cue-induced craving, regardless of whether that cue is an internal emotional, psychological, or physiological change or a context. Furthermore, by broadening the definition of craving, research has begun to more concisely identify underlying neurocircuitry as well as its role in numerous aspects of the pathophysiology of OUD.

## Rodent and Human Studies on Craving-Current Findings

Very recently, researchers have used functional near-infrared spectroscopy (fNIRS) to quantify activation of PFC regions in response to drug cues in an attempt to develop a measurement predictive of the likelihood of current and future opioid use. This study showed that left lateral PFC activation upon drug cue presentation was correlated with a lower percentage of current opioid negative urine drug screens and interestingly was independent of self-reported or cue-induced craving [\[31](#page-7-0)•]. Furthermore, activity of the left lateral PFC was highly predictive of abstinence or relapse in the 90-day follow-up period. This highlights the necessity for a broader definition of craving, as self-reported, subjective craving may not accurately reflect underlying, subconscious neurophysiology. And in fact, numerous studies have correlated neurophysiological responses with cue presentation in the absence of self-reported craving [[28,](#page-7-0) [31](#page-7-0)•, [82](#page-8-0)–[85](#page-8-0)].

In patients that report high levels of craving, stimulation of regions of the dorsal lateral PFC using transcranial magnetic stimulation was very effective at reducing cue-induced craving in heroin users [[82,](#page-8-0) [86](#page-8-0)]. Rodent studies also show that the mFFC to NAc connectivity drives cue-induced reinstatement, whereas the ventromedial PFC and subiculum to NAc connections drive context-induced reinstatement [[19](#page-6-0)••, [23](#page-6-0)••]. Other cortical projections have also been implicated in cue encoding and cue-induced drug seeking, including OFC projections to the NAc and BLA [\[87,](#page-9-0) [88\]](#page-9-0). Both the mPFC and OFC connectivity has been strongly implicated in incubation of craving during abstinence [[23](#page-6-0)••, [89\]](#page-9-0), while OFC to BLA projections have been shown to be involved in encoding and

retrieval of reward value, an important component of salience attribution for encoding drug cues [\[74](#page-8-0)].

Stress and negative affect are strong drivers of drug craving, especially in OUD individuals [\[14](#page-6-0), [15,](#page-6-0) [87\]](#page-9-0). Studies have shown that OUD patients often have a dysregulated hypothalamic-pituitary-adrenal (HPA) axis, which is an indicator of chronic stress [\[15,](#page-6-0) [19\]](#page-6-0), as well as increases in dynorphin and CRF within the extended amygdala, which contribute to OUD stress and dysphoria, especially during withdrawal periods [[34\]](#page-7-0). Acute heroin administration has been shown to diminish anxiety levels, decrease HPA-axis related hormones, and decrease activation of the left amygdala [[56\]](#page-8-0), likely contributing to the incentive value of alleviating acute and conditioned withdrawal states. In rodents, drug cues paired with naloxone-precipitated withdrawal increase heroin consumption and elevated intracranial self-stimulation thresholds [\[90](#page-9-0)], and even naloxone (an opioid receptor antagonist) itself can induce drug-seeking [\[23](#page-6-0)••]. Many stressors reinstate drug-seeking behavior, where extended amygdala, and more specifically, the BLA have been strongly implicated in stressinduced drug-seeking and reinstatement [\[21](#page-6-0)•, [23](#page-6-0)••]. In rats, silencing the BLA-induced reinstatement of drug-seeking produced by either a conditioned stimulus- or drug-priming with heroin [[91](#page-9-0), [92](#page-9-0)]. Studies have also shown that reversible inhibition of other extended amygdala regions, including CeA and BNST, decrease both cue- and footshock stress-induced rein-statement for heroin seeking [\[23](#page-6-0)••].

While few preclinical studies have examined sex differences, women have been shown to be more sensitive to stress-induced craving in response to both stress- and drugrelated cues  $[21, 93, 94]$  $[21, 93, 94]$  $[21, 93, 94]$  $[21, 93, 94]$  $[21, 93, 94]$ , though when controlling for drug access, women and men show similar rates of drug use [[21](#page-6-0)•]. Retrospective studies have shown that women tend to initiate drug use as a means for coping with negative affective states [\[21](#page-6-0)•] and women also report more negative affect during withdrawal compared to men [\[21](#page-6-0)•, [94](#page-9-0)]. This is consistent with rodent studies showing females acquire heroin selfadministration more quickly than males [[95,](#page-9-0) [96\]](#page-9-0) and females showed much higher break points (work effort) for heroin in progressive ratio tests [\[96](#page-9-0)].

## How the Etiology of OUD Contributes to the Development of Craving

Though specific cortico-limbic circuitry has been correlated with craving, the precise underlying circuitry and mechanisms are still be fully understood. In agreement with previously reviewed research [[7,](#page-6-0) [8](#page-6-0), [10](#page-6-0), [13,](#page-6-0) [14](#page-6-0), [41](#page-7-0), [87,](#page-9-0) [97](#page-9-0)•], we argue here that drug craving results from enhanced state of incentive salience to drug-related stimuli, which results in aberrant learned associations between the drug and drug cues and drives motivation to drug-seeking. We also argue that craving is more than just a "subjective urge" to consume a drug and is involved in both conscious and subconscious desire, making it an integral component of each phase of the addiction cycle. While changes to reward and motivation circuitry may be the most obvious allostatic changes driving craving, other domains of behavior and neurocircuitry must also be considered. Executive function is often compromised, while certain drug-related learning and memory functions are enhanced, and associations between the negative affective states of withdrawal and the alleviating effects of opioid use will also be learned [[7,](#page-6-0) [15](#page-6-0), [17,](#page-6-0) [19](#page-6-0)••].

In terms of development of OUD, it seems likely that both positive and negative reinforcement play a role in its etiology and perhaps the contribution and timing of each is dependent on the drug involved, as well as the baseline level of stress, physical or affective, prior to opioid exposure. In the context of opioids, we suggest that the initial exposure likely exploits a neurocircuitry primed to react to enhanced dopaminergic tone that then quickly adapts to a new baseline functioning, ultimately dampening down the positively reinforcing aspects of the drug, and instead enhancing learning of drug cues that alleviate the negative allostatic load that has been created. A salient example of this potential difference in circuitry primed for cue encoding is found in rodent studies. Rats trained to press a lever for a reward (including opioids) in the presence of a cue can be grouped according to one of the two distinct behaviors. Some rats are quickly engaging with the cue that predicts a reward and are willing and motivated to work for the reward (i.e., signtrackers), while others instead are more interested in the area where the reward is dispensed (i.e., goal-trackers) [[11](#page-6-0), [12\]](#page-6-0). The sign-tracker rodents show higher incentive-salience towards the cues and appear more vulnerable to cue-induced relapse.

Furthermore, while anxiety and stress, and even chronic pain have been correlated with higher levels of craving, studies show that the strength of craving and not the affective or pain state, is most predictive of drug use [\[15\]](#page-6-0). It could also be argued that negative reinforcement model does not necessarily account for periods of prolonged abstinence when withdrawal symptoms have dissipated, so perhaps negative reinforcement is facilitating incentive sensitization/salience, which contributes to the incubation of craving that in turn drives relapse during protracted abstinence [[22](#page-6-0)]. Therefore, in describing the etiology and continuance of OUD, especially in chronic pain states [\[26\]](#page-7-0), perhaps neither "incentive sensitization" via positive reinforcement nor "antireward" involving negative reinforcement are fully encompassing of the processes involved in OUD and might better be summarized as a "reward processing imbalance," involving dysregulation of the neurocircuitry between reward and motivation; stress and negative affect; and learning, memory, and executive function.

#### Inclusion of Craving in Future OUD Studies

In human studies, we need to broaden the metrics used to identify craving in iatrogenic-induced OUD in patients prescribed opioid medications. While some individuals experiencing OUD may readily and accurately report persistent cravings, other individuals may use different language, such as urges or intrusive thoughts and memories correlated with previous drug use. Additionally, more subtle indicators such as physiological measures and brain imaging responses to drug-related cues may provide further support and insight into how active a "craving network" may be in an individual. This more complete picture of craving can more accurately identify the role of craving in continued drug use, and assist researchers and clinicians in finding useful treatments that may help reverse or modify the allostatic changes and neuroplasticity within circuitry that led to enhancement and strengthening of craving [[97](#page-9-0)•].

If craving is indeed a strong driver of continued drug use and relapse and craving is a result of enhanced learning of drug-related cues, perhaps the key to breaking the cycle involves leveraging the learning and memory system in a way that overrides past associations with new positive associations, rather than simply attempting to block them [[98\]](#page-9-0). This might be similar to approaches taken in PTSD cognitive behavioral therapy, which involve reimagining a traumatic event in order to reprocess and reappraise negative narratives that might be triggering re-experience of the traumatic experience [\[99](#page-9-0)]. In the same way, if strong memories are attached to past drug use, and the cues continue to be triggering, rather than focusing on the negative consequences of drug use, individuals reimage a drug-free future and focus on positive outcomes as rewards, which are inconsistent with drug use, and in fact, this approach has shown some efficacy with other drugs of abuse [\[98\]](#page-9-0).

In pre-clinical studies, researchers must carefully consider how to accurately model and measure the various domains of craving observed in human populations of OUD. A large majority of publications regarding craving are from contingent self-administration studies that utilized cue-induced, drug-induced, and stress-induced reinstatement models following extinction [[81](#page-8-0)]. Although these models have been effective for studying neural circuitry and behavior involved in craving, abstinence through extinction training is not a realistic representation of human behavior, since human abstinence is usually forced, due to incarceration or inpatient treatment, or voluntary, due to a cognitive recognition of the negative consequences of continued drug use. Rather than using extinctionbased models, newer research models have focused on forced abstinence or abstinence induced by negative consequences [[23](#page-6-0)••, [81](#page-8-0)]. Punishment-based model employs the use of foot-shock after operant responding for the drug  $[23\bullet]$  $[23\bullet]$  $[23\bullet]$ . These studies are then able to assess the impact of incubation of craving and cue-induced relapse following abstinence [[81\]](#page-8-0). Another method for inducing voluntary abstinence in rodents is by offering alternative rewards, such as food or social interaction, which studies have shown decrease opioid drug-

<span id="page-6-0"></span>seeking and even lower cue-induced relapse [23••]. However, when using sweetened water as a palatable alternative to heroin, extended access to heroin actually increased choice in heroin over a nondrug alternative [[100\]](#page-9-0), which might suggest these models are not ideal for opioid specific abstinence.

# **Conclusions**

Neurocircuitry changes that occur following repeated exposure to an opioid result in *incentive salience* state that facilitates learning of drug-relevant cues, both internal and external, while blunting circuitry related to non-drug-related rewards. Chronic opioid use results in rapid allostatic changes that lead to the development of tolerance, resulting in periods of acute withdrawal that provide additional salience to cues via negative reinforcement. The long-term adaptations result in altered executive function and increased stress and negative affect, which in turn continue to support a strong craving network, formed from these learned associations, which continue to drive drug-seeking or produce vulnerability in protracted abstinence.

#### Compliance with Ethical Standards

Conflict of Interest None of the authors has any potential conflicts of interest to disclose.

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