



Correction to: Sustainable marketing based on virtue ethics: addressing socio-ecological challenges facing humankind

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The Acknowledgement section was unfortunately missing in the original version of this article. Kindly see below:

The authors would like to thank Madhu Viswanathan and our students at the Asper School of Business for their encouragement and helpful comments on previous versions of this article.

The original article has been corrected.

The original article can be found online at <https://doi.org/10.1007/s13162-020-00184-7>.

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