



The Role of Social Stigma in the Lives of Female-Identified Sex Workers: A Scoping Review

Alison L. Grittner¹ · Christine A. Walsh¹

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Abstract

From 2008 to 2018 research across the social sciences has burgeoned concerning sex work and social stigma. This paper employs a scoping review methodology to map scholarship produced during this period and develop a more coherent body of knowledge concerning the relationship between social stigma and female-identified sex workers. Twenty-six pieces of research related to sex work stigma are identified and reviewed from across the disciplines of sociology ($n=8$), public health ($n=6$), social work ($n=4$), criminology ($n=2$), psychology ($n=2$), communications ($n=2$), nursing ($n=1$), and political science ($n=1$). This scoping review identifies the main sources of sex-work stigma, the ways in which sex-work stigma manifests for sex workers, and stigma resistance strategies, as discussed in this body of literature. If, as theorists and researchers suggest, social stigma is at the foundation of the pernicious violence against sex workers, understanding the sources, manifestations, and resistance strategies of sex-work stigma is critical to countering and shifting this stigma. Findings include potential areas of research, policy, and practice to address and challenge sex-work stigma, recognizing that successful social transformation occurs in a dialectic between society's socio-structural, community, and intraper-sonal levels.

Keywords Sex work · Stigma · Scoping review · Stigma resistance

Introduction

Female-identified sex workers are commonly ‘othered’ (Sayers 2013; Vanwesen-beeck 2001), stripped of community citizenship (Campbell 2015), and subjected to negative societal labeling (Scambler 2007). Stigma is recognized as the main contributor to the pervasive violence sex workers experience (Lewis et al. 2013;

✉ Alison L. Grittner
alison.grittner@ucalgary.ca

¹ Faculty of Social Work, University of Calgary, 2500 University Dr NW, Calgary, AB T2N 1N4, UK

Sanders and Campbell 2007; Seshia 2010; Vanwesenbeeck 2001). Although scholarship on the stigma of sex work is growing, sex-work research has failed to produce a cohesive understanding of the interlocking nature of sex-work stigma sources and stigma manifestations, as well as responsive stigma resistance strategies. Arising from the extant scholarship on stigma and sex work are recent calls to action concerning destigmatization strategies for sex work (Chapkis 2018; Minichiello et al. 2018; Phoenix 2018; Sanders 2018; Weitzer 2018). Responding to this gap, our scoping review asks the question What does the extant body of stigma literature tell us about female-identified sex workers and their experiences of stigma? Accordingly, we aim to: (1) identify the existing body of knowledge concerning sex-work stigma; (2) summarize, analyze, and disseminate current knowledge; and (3) analyze stigma resistance recommendations for future research, policy, and practice. If, as theorists and researchers suggest, social stigma is at the foundation of the pernicious violence against sex workers, understanding the sources, manifestations, and resistance strategies of sex-work stigma is critical to counter and eliminate this stigma.

Defining Sex Work

We define sex work as the exchange of sexual activity for goods or money between two consenting adults (Desyllas 2013; Sloan and Wahab 2000). Sex work exists along a continuum of power, agency, and agreement; at one end, sex work involves individual choice and control of the sexual exchange, while at the opposite end, individual choice and control is absent (British Columbia Coalition of Experiential Communities 2009). Considering this continuum, sex work in this review spans survival sex to sex work undertaken as a preferred source of employment. Sex work within this range is considered sexual exchange free from coercion and with choice, albeit within the constraints of class, gender, race, ability, and other subjectivities.

Sex workers are heterogenous in their identities and experiences but share the commonality of persistent stigma surrounding their employment (Lewis et al. 2013). Linking stigma to violence, Sanders and Campbell (2007) claim that for sex workers to be free from violence, a culture of respect whereby changing the “discourse of disability” that “incites violence and disrespect towards sex workers” is needed (15). Social stigma, they argue, is the cultural process that fosters disability and disrespect towards sex workers. Similarly, Lewis et al. (2013) assert that “it is the persistence and pervasiveness of this stigma ... that serves to maintain workers’ marginalization and to justify their discriminatory treatment” (200).

Defining Social Stigma

Goffman (1963) originally defined social stigma as “an attribute that is deeply discrediting,” reducing the possessor of the stigmatized attribute “from a whole and usual person to a tainted, discounted one” (3). Link and Phelan (2001) further theorize that social stigma becomes embedded within the individual and a woman’s outsider status becomes the totalizing lens through which society views her; other facets of sex workers’ identities are consequently erased. This totalizing identity results

in stigmatized persons experiencing negative external perceptions and social rejection (Phelan et al. 1997). Corrigan (2004) identified two forms of stigma: public stigma and self-stigma. Public stigma, he proposes, blocks stigmatized individuals from social opportunities, both directly through discrimination and also from self-censorship, such as when the stigmatized individual stops pursuing opportunities or seeking services such as healthcare, due to prior negative experiences. Self-stigma involves the internal process within an individual who internalizes negative social perceptions, creating shame and negatively impacting self-esteem and self-worth (Corrigan 2004). Social stigmas are perpetuated and enforced by social, cultural, economic, and political power (Link and Phelan 2001), serving as a powerful social mechanism to prop-up cultural norms and socially control those who do not adhere to social norms (Scambler 2009). Bowen and Bungay (2016) identify stigma as a process of “othering” that “devalues one’s identity, social contributions, and potentiality in ways that limit how one can interact within one’s world of socio-structural relationships” (187).

Significant deleterious consequences of stigma among various marginalized populations include: social isolation, lower income and employment, and poor physical and mental health (Benoit et al. 2018; Green et al. 2005; Link and Phelan 2001). With its widespread impact on health, wellbeing, and quality of life, Link and Hatzenbuehler (2016) argue that stigma is an essential factor of social inequality. Further, stigma impacts identity creation and social inclusion, as well as access to services, resources, and opportunities (Link and Phelan 1995). Despite these harmful impacts, many stigmatized individuals do not passively accept stigma but seek ways to resist, reduce, and re-frame stigma (Benoit et al. 2018).

Methods

We employed a scoping-review methodology in order to appropriately address and answer the broad research question as the scoping approach provides a deliberate yet exploratory process to locate, identify, and map the body of existing knowledge on a broad topic (Arksey and O’Malley 2005). Scoping reviews are used to quickly identify the core ideas, primary methods, and data of an area of study (Arksey and O’Malley 2005). With this, we followed Arksey and O’Malley (2005) five-step process: (1) generating a search topic; (2) locating relevant studies; (3) including/excluding relevant studies; (4) creating a chart of the data collected; (5) summarizing and reporting the collective data. We created an additional sixth step: discussing implications of the scoping review for future research, policy, and practice directions, as recommended by Levac et al. (2010).

Search Strategy and Inclusion Criteria

To answer our research question, we conducted searches of the following electronic databases: Social Work Abstracts, SocINDEX, PsycINFO, Urban Studies Abstracts, PubMed, and Academic Search Complete for English language

peer-reviewed articles published between 2008 and January 2019. Search terms, chosen after executing preliminary searches to determine the key-word classifiers most employed among this interdisciplinary body of literature, as well as those which would capture the diversity of forms of sex work, included: sex work, sex worker(s), prostitute(s), prostitution, sex industry, stigma, social stigma, and discrimination.

We limited our search to the past decade as sex-work scholarship has undergone a theoretical shift over that time frame, moving away from radical feminist frameworks of sex work as exploitation and violence (Farley 2004; MacKinnon and Dworkin 1997; Wynter 1987) towards more nuanced understandings of sex work as labour, and research methodologies that privilege the voices and experiences of sex workers (Desyllas 2013; Jeffrey and MacDonald 2011; Sloan and Wahab 2000). We limited our search to five countries—Australia, Canada, New Zealand, the United Kingdom, and the United States—with arguable cultural similarities. The focus on these nation-states recognizes that stigmas are culturally produced and “structurally mediated cultural objects” (Krüsi et al. 2016, 120), and must be situated and explicated within a similar cultural understanding, while simultaneously recognizing the plurality of individual experiences within the shared context. In addition, we included three articles from a European and International context, as the majority of their data was within the review’s targeted countries.

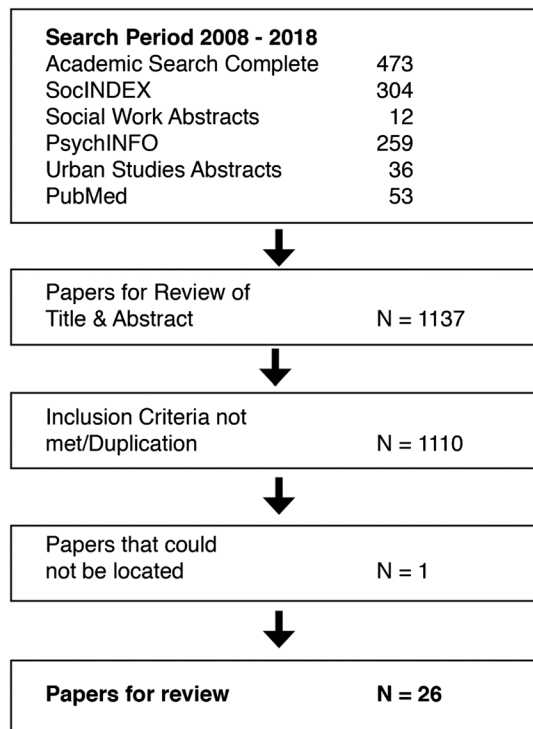
The time period and country-specific focus also reflects significant changes in sex work legislation. Four of the countries included in this review evaluated or implemented juridical changes governing sex work; the UK has not changed sex-work laws during this time frame. New Zealand decriminalized prostitution in the (2003) *Prostitution Reform Act* and underwent a subsequent parliamentary review in 2008 (Abel 2011; Prostitution Law Reform Committee 2008). States in Australia also assessed and introduced new sex-work legislation during this period with Western Australia’s (2011) *Prostitution Bill* and the Australian Capital Territory’s (Australian Capital Territory Government 2018) *Sex Work Regulation Act* (Australian Capital Territory Government 2018; Government of Western Australia 2011). Bill C-36, the *Protection of Communities and Exploited Persons Act*, forced Canada to overhaul its sex-work laws after the Supreme Court of Canada ruled Canadian sex work laws violated the Canadian Charter of Rights and Freedoms (Government of Canada 2014). Finally, the United States implemented the *Stop Enabling Sex Traffickers Act* (SESTA) and the *Allow States and Victims to Fight Online Sex Trafficking Act* (FOSTA) in 2018, targeting sex trafficking in name but effectively shutting down all forms of online sex-work advertising (United States Congress 2017a, b). These legislative changes signal a need to review and understand sex work in relation to stigma within these jurisdictions.

This scoping review excludes literature regarding sex work and stigma related to HIV/AIDS specifically, as this topic has received considerable attention within sex work literature (e.g. Logie et al. 2011; Scambler and Paoli 2008). Other forms of sex-work stigma remain under-interrogated; Begum et al. (2013) explain that, “despite research suggesting that legal sex work is safe and that emotional risks and social stigma are of greater concern than health risks, much research on sex work has focused on health risks” (1).

Finally, this scoping review uses gender as an inclusion/exclusion criterion, restricting research to female-identified participants. Intersectional theory guides this decision, understanding that multiple aspects of identity and systems of inequity create unique experiences of the world (Marsiglia and Kulis 2009), including social stigma. Thus, this scoping review examines the convergence of female-identity, sex work, and stigma. Cisgender and transgender men's experiences of sex work and stigma would be another intersection possible for a similar analysis that recognizes the different socio-historical experiences of male sex workers (Minichiello et al. 2018). Other important social categories such as race, class, sexuality, and Indigeneity were not available as inclusion/exclusion criterion as the existing literature is not written in a way that allows parsing out social categories beyond gender.

The search yielded 1137 potentially relevant journal articles. After the inclusion criteria was applied to titles and abstracts, and duplicates were removed, 26 articles remained (see Fig. 1). We obtained full texts for the 26 articles and applied the inclusion criteria—the final sample for the scoping review was 26 articles. Between one and four articles were published each year between 2008 and 2018, with most published in 2016 ($n = 4$).

Fig. 1 Prisma flow diagram detailing the scoping review process



Results

From the 26 studies included in the review we extracted the author(s), year of publication, purpose, participant characteristics, methodology and methods, country, legal status of sex work, sex-work location typology (outdoor, independent, or managed), and summary of findings, when available (Table 1). Although all of the studies in the review focused on female-identified sex workers, four articles also collected data on a small number of male participants and two included interviews with male brothel staff. Some studies included detailed demographic characteristics such as ethnicity, income, age, relationship status, etc.; however, no research included analysis based on these demographic characteristics.

Most studies were qualitative ($n=21$), comprised of structured or semi-structured interviews paired with thematic analysis ($n=13$), participant observation ($n=3$), interpretive phenomenological analysis ($n=2$), content analysis ($n=2$), and one each of focus groups, archival research, photo-elicitation, and discourse analysis. Three articles were literature reviews and the two quantitative studies used survey and experimental methodology respectively.

The articles explored the experiences of women across the sex-work spectrum with an almost even distribution of outdoor sex work ($n=11$), independent indoor sex work ($n=10$), and managed indoor sex work ($n=9$). Outdoor location involves sex work performed primarily on the street. Indoor, independent location reflects sex work that is done in various indoor spaces and managed by the sex worker themselves, such as escort or home-based services, while the indoor managed location is associated with sex work organized under the umbrella of a third party, such as brothels or massage parlours.

Most research was conducted in the US ($n=9$), followed by Canada ($n=6$), Australia ($n=4$), New Zealand ($n=1$), and the UK ($n=1$), and described a range of juridical contexts: partially criminalized/Nordic ($n=8$), criminalized ($n=7$), legalized ($n=6$), and decriminalized ($n=1$) (Table 2).

Thematic analysis of the articles revealed three interconnected components of sex-work stigma: (1) sources of sex-work stigma ($n=18$); (2) manifestations of social stigma experienced by sex workers ($n=20$); and (3) sex-work stigma resistance strategies ($n=17$). While we characterize these three themes as discrete concepts, in reality, each of the three themes is interspersed across articles, and each article offers explanation of at least one, but sometimes all of the three themes we identified.

Sources of Sex-Work Stigma

Sex-work stigma presented as a complex process involves layers replicated through social structures, institutions, community organizations, and individuals working to enforce social norms (see Fig. 2). Stigma is centered on maintaining social order by advancing the concerns of groups and individuals possessing the most power as well as justifying these differences by “convincing the dominated to accept existing

Table 1 Scoping review results table

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
Hallgrímsson et al. (2008)	Explores the ecology of stigmas associated with sex work via newspaper narratives in Victoria, Canada	(N = 500) newspaper articles published in the <i>Colonist</i> (1876 to 1910), the <i>Times</i> (1901 to 1910), and the <i>Times-Colonist</i> (1910 to the present day) over two time periods: 1870–1910 (<i>n</i> = 75) and 1980–2004 (<i>n</i> = 425)	Qualitative content and thematic analysis	Nordic	Outdoor Independent Managed	Themes from 1870 to 1910: (1) sex work must be contained, (2) sex workers are culpable, (3) sex work is contagious; from 1980 to 2004 also: (1) sex work is risk, and (2) sex work involves enslavement. Both periods highlight tropes surrounding female sexuality. Sex work stigma is not about right or wrong, but how rules around sexuality perpetuate power structures, particularly race and gender. Findings also indicate that: (1) social stigmas are creations of their social and historical context, and (2) stigmas are mutable and shifting
Tomura (2009)	Investigates an American-female sex worker's experiences of stigma	(N = 1); woman; age: 40 s; Caucasian	Qualitative in-depth semi-structured interview and interpretive phenomenological analysis	Criminalized	Independent Managed	Psychological themes: (1) awareness of participating in socially stigmatized behavior; (2) being labeled negatively; (3) hiding her work to avoid negative social perceptions; (4) experiencing negative mental health due to hidden identity; (5) desire to live out in the open; (6) actively questioning the legitimacy of sex work stigma; (7) highlighting the positive attributes of sex work to shift stigma; (8) identifying and aligning her personal values with her sex work; (9) practicing empathy towards other sex workers; and (10) identifying her own resiliency

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
Sallmann (2010) US	Describes American sex workers' common practices and shared meanings surrounding their work	(N = 14); females; age range: 19 to 48; Caucasian (n = 9), African American (n = 4), Biracial (n = 1); parents (n = 11); employed (n = 6); financial status described as either "very poor" or "just making it" (n = 12); permanently housed (n = 6); involved in sex work average of 14.3 years; entered sex work between the ages of 7–33	Qualitative interviews and interpretive phenomenological (hermeneutic) analysis	Criminalized	Outdoor Independent Managed	Living with stigma involves everyday experiences of labeling, violence, and discrimination from family members, friends, clients, and the criminal justice system. Participants feel permanently altered by sex work due to stigma. Participants resist stigma by identifying and rejecting the position of "other" applied to sex workers, and rejecting double standards surrounding female sexuality. Findings are intertwined with stigma from substance use in addition to sex work

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
Seshia (2010)	Canada Explores the nature and causes of violence experienced by outdoor sex workers in Winnipeg, Canada. Examines the factors involved in violence and strategies for addressing the violence	(N = 20); cisgender women (n = 15), two spirit women (n = 5); age range: 21–45, average 31; Indigenous (n = 15), Caucasian (n = 5)	Qualitative in-depth interviews and thematic analysis	Nordic	Outdoor	Stigma is linked to the violence experienced by street-based sex workers. Sex worker stigma is rooted in patriarchal, classist, racist, and colonialist attitudes, frame some as less human and disposable. Stigma makes them targets for abuse and motivates violence. Laws directed at reducing the visibility of sex work (e.g.: communicating in public) facilitate stigma and makes sex workers vulnerable to violence
Oselin (2010)	United States Analyzes specific factors that foster women exiting outdoor sex work through participation in social support agencies	(N = 36); women; age range: 20–55; average length of time in sex work: 11.5 years; 85% working consistently within sex work for 5 years minimum	Qualitative formal and informal interviews, participant observation and thematic analysis	Criminalized	Outdoor	Prostitutes experience high degree of stigma and labeling due to visibility, involvement with the criminal justice system, and violating social norms. A combination of internal factors (personal reasons and individual turning points) and external factors (finding a social support agency and social network) lead women to initially exit sex work when combined with believing support agencies could assist in transition. Stigma was cited as a personal reason for leaving, including negative perceptions from family, religion, children, and personal relationships

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
New Zealand (2011)	Explores how sex workers from five locations in New Zealand (Christchurch, Auckland, Wellington, Nelson, and Napier) separate and distance themselves from their public role to resist or manage stigma	(N = 58); female (n = 47), male (n = 2), and transgender (n = 9); age range: 18–55; time in industry: 5 months–35 years	Qualitative in-depth interviews and thematic analysis	Decriminalized	Outdoor Independent Managed	Sex workers manage stigma via creating different roles within their private and public lives and distancing themselves from the sex worker role (i.e., condom use and not providing certain services, such as kissing and other intimate activities). Outdoor sex workers with increased public visibility were less able to distance from their sex worker role. Framing sex work as a performance was a valuable tool in counteracting and resisting stigma
US (2012)	Examines how independent female sex workers advertising online as “escorts” perceive and manage the stigma associated with their work, and how these coping strategies impact their personal relationships	(N = 30); female-identified; age range: 21–57	Qualitative semi-structured interviews, questionnaires, and thematic analysis	Criminalized	Independent	Sex workers deal with stigma by concealing involvement in the sex industry (limited disclosures to non-sex workers), resulting in social isolation. Disclosure jeopardized relationships and forced many sex workers “back in the closet.” Few women were open about their employment. Stigma resisted by reframing meaning of sex work as well as fostering relationships with non-judgemental community

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
Lazarus et al. (2012)	Evaluates prevalence of occupational stigma associated with sex work and its relationship to barriers accessing health services	(N = 252); women; age range: 14+	Quantitative survey	Nordic	Outdoor	Stigma decreases mental and physical wellness, prevents sex access to health care across demographics, environments, and social factors. The criminal nature of sex work and policing of sex work, prompts sex workers to hide their occupation from family, friends, and community. Decriminalizing sex work may reduce stigma and improve access to health care
Begum et al. (2013)	Explores sex work within a legalized context from the collective point of view of sex workers in Melbourne, Australia	(N= 14); female-identified; work environment: licensed legal brothels; age range: 18+, the majority aged between 20–40; relationship status: majority single	Qualitative focus groups and thematic analysis	Legalized	Managed	Legalization of sex work minimized health and safety issues but social stigma remains. Themes of sex work: (1) both financially rewarding and entrapping; (2) both empowering and demeaning; (3) both increases and reduces opportunities; (4) fosters intimacy; (5) creates competition; and (6) sex workers live double lives. Stigma found in being: unable to share income source; treated with disrespect from brothel managers and some clients; unable to include employment related to sex work on resumes; monitoring safety; and maintaining a double life and hiding creates anxiety, guilt, and social isolation. Stigma makes it hard to leave the industry or live authentically. Stigma resistance through selective disclosure, peer-support, identifying and reflecting on the benefits of sex work (financially rewarding, empowering, provides opportunities, and workplace flexibility), and actively acknowledging drawbacks

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
US (NY and San Francisco)	Investigates sex workers' conceptions and management of stigma, which are enmeshed with concerns about health and wellbeing. Uses commercial Bondage, Discipline, Sadism, Masochism (BDSM) "dungeons" in New York and San Francisco as research sites	(N = 64); (n = 63) cisgender female, (n = 1) transgender female; age range: 20–58; median age: 37; (n = 41) Caucasian (n = 4), Black (n = 4) Latina (n = 1) Native American; median length of time in industry: 7 years	Qualitative ethnography, non-participant observation, interviews, and thematic analysis	Legalized (NY) and Criminalized (CA)	Independent	Three intertwined discourses: (1) dominatrixes performing "full service" work stigmatized; (2) dominatrixes positioned themselves against persons they saw as engaging in Bondage BDSM that was physically threatening and aggressive; (3) dominatrixes prioritized clients' physical well-being and training in safe practices
England	Explores the separation between behavior and values of female homeless street sex workers in England	(N = 18); female; homeless	Qualitative semi-structured interviews and thematic analysis	Nordic	Outdoor	No stigma management identified. Stigma management found in substance use, homelessness, and child welfare. Participants did not re-frame their sex work to agree with social norms or engage in stigma management because they did not view sex work as part of their personal identity or self-worth. Sex work viewed as shameful and despised means of survival

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
US (Oregon State)	Examines sex workers' lived experiences through art	(N = 11); women; age range: 18–52	Qualitative interviews, photo elicitation, and thematic analysis	Criminalized	Outdoor Independent Managed	Sex workers used art to define themselves, resist stigma and misconceptions about sex work. Stigma is fostered by sex work as a totalizing identity, safety, being looked down upon, and fear of police. Stigma is linked to the violence and discrimination. Radical feminist discourse present in academic scholarship perpetuates stigma against sex workers.
Australia (Melbourne)	Examines demands for visibility in sex work regulation, the choice of invisibility, and erasure of sex workers' agency in anti-sex work discussions	(N = 55); (n = 47) women, (n = 6) men, (n = 2) transgender. Age range: just over half were > 30 years of age	Qualitative interviews and thematic analysis	Legalized	Independent Managed	Sex workers minimize experiences of stigma by maintaining invisibility. Social and emotional risks of sex work largely rooted in social stigma. Sex workers cited fear of disclosure, reactions from the public, and discrimination as barriers to receiving medical and financial services. Mandatory visibility in the form of health testing for sex workers perpetuates stigma of disease and challenges the stigma avoidance technique of invisibility
Canada	Examines the development and propagation of understandings of street sex workers and their families in Western Canada during the 2006–2009 period as represented in the print media	(N = 402) print media articles	Qualitative discourse analysis	Nordic	Outdoor	Two discourses: sex workers are victim and sex work is a risky lifestyle. Discourses of sex workers, as 'others' outside of community and as threats to children are complicit in sex work stigma, framing sex work as a high-risk lifestyle that normalizes violence against sex workers

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
Americas and Europe (Pinsky (2015))	Explores how dominatrixes in the Americas and Europe manage stigma	(N = 13) women	Qualitative in-depth interviews, thematic analysis and content analysis	Variety	Independent	Dominatrixes control information through concealment, selective disclosure, and cover stories to manage stigma and protect their identities and relationships. To separate themselves from stigma, dominatrixes re-frame position as sex workers and utilize pro-sex work and pro-sadomasochism narratives
Australia (Ade-laide) (Murphy et al. (2015))	Examines how sex workers navigate their intimate relationships and work roles	(N=6); women; age range: 29–65; working in the industry: 2–30 years; average length of time in the industry: 10 years; (n=5) long-term partnered relationship; average length of current relationship: 12 years	Qualitative semi-structured interviews and thematic analysis	Legalized	Independent	Main themes: traditional gender roles employed to mitigate the challenge of sex work within relationships; participants actively concealed their work from others, including their partners; and participants mentally shifted into “work mode,” involving a specific set of bodily responses that depicted but not embodied pleasure. Stigma resistance strategies: concealment and separating emotion, behavior, and bodily responses
US (Nevada) (Wolfe and Blithe (2015))	Examines the tension between revelation and concealment experienced by Nevada’s legal brothels	(N=17); (n=10) female sex workers, (n=3) brothel owners, (n=4) non-sex worker brothel staff	Qualitative interviews and thematic analysis	Legalized	Managed	Brothels’ desire for both visibility and privacy is rooted in stigma. Stigma reflected in the architecture of the brothels, their remote locations, and strategies for keeping sex workers safe when not in the brothel. Brothels seek to promote image reframing stigma into socially acceptable position; brothels resist stigma by making comparisons to non-stigmatized industries, inviting outsiders in, and highlighting community engagement

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
Bowen and Bungay (2016)	Explores the social processes that perpetuate and challenge sex-work stigma both directly and vicariously through the experiences of former and active sex workers working in social service roles	(N = 8); (n = 7) females, (n = 1) male; age range: 35–49 years; time involved in sex industry: 1.5–26 years	Qualitative ethnography, interviews, and thematic analysis	Nordic	Not applicable	Themes: (1) direct and indirect experiences of stigma involve public embarrassment, disowned by family, state monitoring, and poor treatment by the general public; (2) fear and internalization of stigma creates feelings of worthlessness and increases social isolation; and (3) hiding from negative reactions and responses. Stigma resistance strategies: education, increasing advocacy among legal and social services, financial literacy and navigation, increasing activist visibility, and implementing public education
Krüsi et al. (2016)	Explores stigma and criminalization of sex workers as intersecting oppressions that position sex workers at increased risk for violence and poor health while simultaneously undermining sex workers' right to citizenship, police protection, and legal recourse	(N = 31); mean age: 38; female-identified	Qualitative semi-structured interviews and thematic coding	Nordic	Outdoor	Working conditions shaped by police responses that normalize violence as a part of sex work, neighborhood nuisance and urban renewal concerns. Sex workers pushed into isolated industrial zones, a spatial occupation associated with higher levels of violence including rape, also impedes sex workers' negotiating ability regarding condom usage

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
Sanders (2016)	International (UK) Emphasis) Argues that violence against sex workers is a result of (1) environment and space; (2) modes of governance; and (3) stigma and social status of sex workers	Not noted	Literature review	Various	Outdoor Independent Managed	Interlocking structural, cultural, legal, and social dynamics are responsible for violence against sex workers, specifically: (1) environment and space; (2) modes of governance; and (3) stigma. Structural factors hold the solutions to stop violence against sex workers. Social status and stigma have significant impact on societal attitudes and violence towards sex workers. Education and sex workers rights will counter stigma. Treating crimes against sex workers as a hate crime is shown to counter stigma
Huang (2016)	Australia (Sydney) Explores the stigmatized experiences of sex workers, social workers, and sex work experts to understand what support sex workers require	(N = 29); (n = 14) female sex workers, (n = 11) social workers, (n = 4) sex work experts; sex workers age range: 18–60+; (n = 2) sex workers identifying as Indigenous	Qualitative interviews and thematic analysis	Legalized	Outdoor Independent Managed	Sex work can be empowering due to increased confidence and perceptions of power. Sex work and social work share the following similarities: emotional and helping labor. To address sex work stigma, sex workers want social workers to: (1) view sex work as labor; (2) recognize the diversity of sex work experiences; (3) practice empathy; (4) perceive sex workers as equals; (5) provide assistance with navigating finances; and (6) provide outreach on the streets and in parlors. Sex workers identified peer support as the best means of challenging stigma and suggested social workers facilitate inner circle support groups

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
US (Nevada)	Explores boundary segmentation as a means of separating work and life for sex workers in Nevada's legal brothels	(N = 18); (n = 10) female sex workers, (n = 4) male brothel staff/management, (n = 4) female brothel staff/management	Qualitative semi-structured interviews, observation, archival research, and thematic analysis	Legalized	Managed	Sex workers' work-life boundaries are heavily influenced by legal myths, brothel worker restrictions, a belief among sex workers in the value of working in the present to fund a better tomorrow, and stigma. Community interests are protected over sex worker stigma. Sex workers avoid stigma via sex worker-friendly business and financial networks
International	Examines the connection between social stigma across micro, mezzo, and macro contexts. Highlights strategies of resistance to counter stigma	Literature review	Literature review	All	Outdoor Independent Managed	Sources of prostitution stigma: (1) macro- laws, regulations, policies, and media; (2) mezzo- systems (justice, health care) and their agents (justice system, health care system); (3) micro- public and sex workers. Strategies for managing stigma: (1) controlling disclosure of sex worker status, (2) employing reframing techniques to depict sex work as any other form of labor, and (3) collective action in the form of sex worker rights movements. Research gaps: working location, comparisons with other working groups, and lack of positivist-based research studies involving "validated measures"
US	Investigates whether the sexual assault of sex workers and non-sex workers produces differing degrees of victim empathy and blame	(N = 197) Midwestern U.S. College students; (n = 155) female	Quantitative experiment and analysis	Criminalized	N/A	Participants expressed significantly less empathy toward sex workers who experienced sexual assault than women identified as non-sex workers. Participants also attributed more victim blame towards sex workers who experienced sexual assault

Table 1 (continued)

Country	Study/article purpose	Sample size and participant characteristics	Study methodology and methods	Legal status	Work location (outdoor/independent/managed)	Findings
International	Examines the issues related to sex-work stigma and proposes a set of conditions required to reduce and eliminate sex-work stigma	Literature review	Literature review	All	All	Sex work stigma requires the following elements to reduce/eliminate stigma: neutral language; balanced sex work portrayal in media; decriminalization; collective action by the sex work industry; sex worker activism; and support from academia

Table 2 Number of articles broken down geographically/juridically including each type of sex work location (overall N=21; five articles could not be categorized)

Country	No. of articles	Legal framework	Location		
			Outdoor	Independent	Managed
Australia	4	Legalized	1	3	3
Canada	6	Partially criminalized	5	1	1
New Zealand	1	Decriminalized	1	1	1
UK	1	Partially legalized	1	–	–
US (Nevada)	2	Legalized (brothels)	–	–	2
US	7	Criminalized	3	5	2

hierarchies through processes of hegemony” (Parker and Aggleton 2003, 6) and—in this way—preserves the hierarchies that perpetuate it. Similarly, Bowen and Bungay (2016) note that power structures communicate and create the social process of stigma as dominant groups wield stigma as a means of electing, dictating, and strengthening their model of how people should behave in the world. Thus, the socio-power structures that preserve hierarchical domination placing female-identified sex workers in a marginalized position are also the structural roots of sex-work stigma.

According to studies in the review, gender, race, class, colonialism, ableism, and capitalism serve as interlocking hierarchical social structures that contribute to sex-work stigma and highlight its structural nature. Although these socio-structural systems are the base of sex-work stigma, sex-work discourses in media, academia, and the state emphasize sex workers’ individual responsibility and behaviour (Strega et al. 2014; Weitzer 2018). These discourses obfuscate socio-structural systems’ responsibility in creating the institutional conditions necessary for the social process of stigma (Hallgrímsdóttir et al. 2008; Young 2011).

Gender, particularly ideas of female sexuality, is the most heavily recognized socio-structural source of sex-work stigma, as female-identified sex workers embody a “resistant identity that exposes suppression of women’s sexuality” (Jeffrey and MacDonald 2011, 11). Supporting this argument, a Canadian study of print media coverage of sex work concluded that sex workers were consistently depicted as women overcome by sexual depravity and enslaved into immoral behavior (Hallgrímsdóttir et al. 2008). This analysis also exposed a consistent fusion between sex work and female sexuality, while male sexuality, as clients or sex workers, was ignored (Hallgrímsdóttir et al. 2008). Murphy et al. (2015) research with sex workers in romantic personal relationships also illuminated the impact of gender on sex work. In order to reduce guilt experienced by transgressing traditional female relationship roles involving commitment and faithfulness, sex workers in their study distanced themselves emotionally from clients and avoided physical pleasure in their work. Similarly, Koken’s (2013) research with online escorts in the U.S. exposes sex workers’ dichotomous position in a social context that both vilifies and rewards women for engaging in sexual behavior that transgresses heteropatriarchal

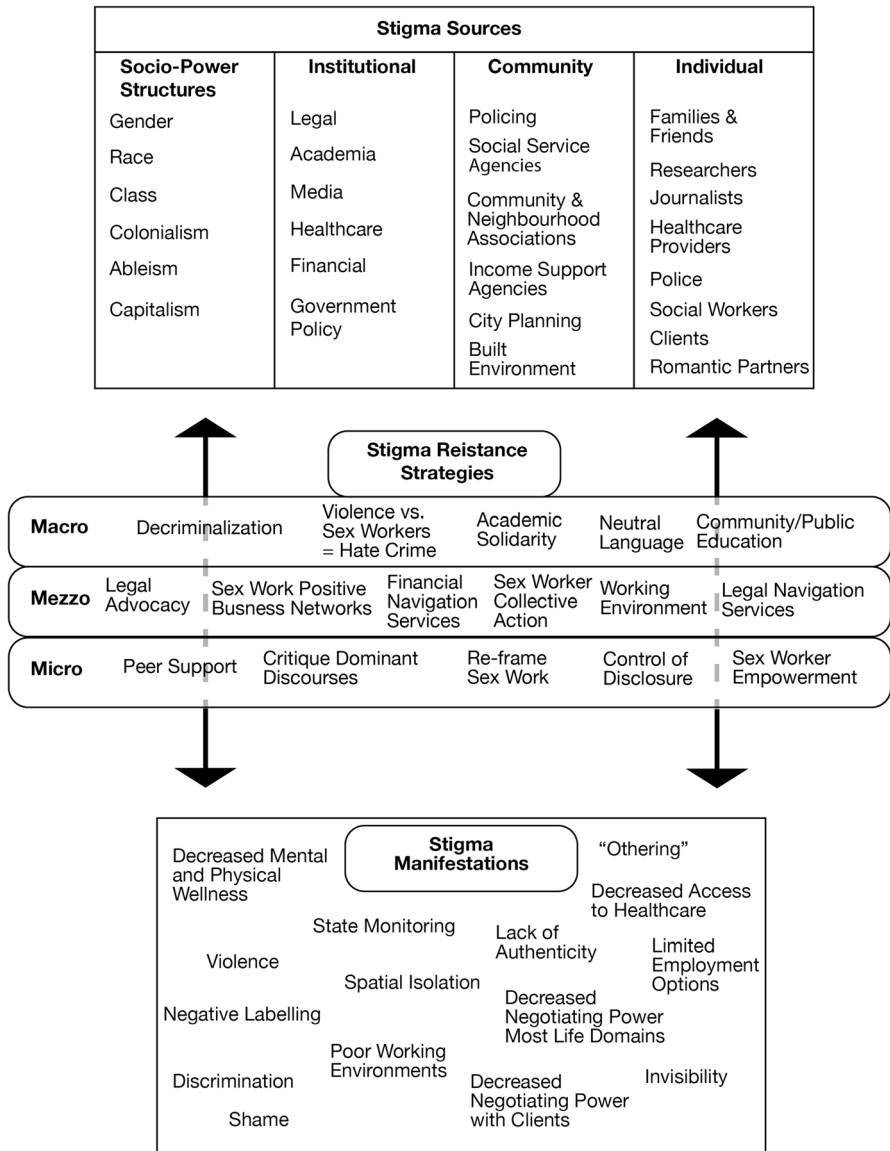


Fig. 2 The main sources of sex-work stigma, stigma manifestations, and stigma resistance

relationship norms. Gender, in concert with other hierarchical social systems, creates and perpetuates the institutions that regulate society.

Articles in this review documented institutional sources of sex-work stigma across multiple systems (government, legal, academia, media, healthcare, and financial). Although criminalized, partially criminalized/Nordic, and legalized juridical contexts were all shown to perpetuate sex-work stigma, the form of regulation

influences the amount of vulnerability and marginalization sex workers experience within healthcare systems (Sanders 2016). For example, criminalized and partially-criminalized legal environments perpetuate sex-work stigma to a greater degree. However, within legalized environments, the movements and health status of sex workers are monitored (Ham and Gerard 2014) and sex workers in legal brothels in Nevada are subject to the practice of “lockdown,” whereby they must remain in-brothel for the duration of their contract as well as undergo state-regulated health checks (Blithe and Wolfe 2017). Health monitoring fosters the belief that sex workers are carriers of disease and exposes women as sex workers, which hinders their ability to leave sex work and impedes their access to financial services (Begum et al. 2013; Ham and Gerard 2014). Relatedly, according to the articles in this review, healthcare was significantly intertwined with stigma; other research advances that non-judgemental and sensitive healthcare systems and providers are required to counter sex-work stigma (Lazarus et al. 2012).

In terms of stigma within financial systems, legal brothel workers in Nevada report being denied financial loans as well as access to accounting and financial planning services (Blithe and Wolfe 2017). Sex workers in Australia also report stigma when attempting to access financial services (Huang 2016; Begum et al. 2013).

Police were found to perpetuate stigma by treating outdoor sex workers in Canada as a threat to neighborhood values, pushing sex workers out of communities and into isolated industrial zones (Krüsi et al. 2016). The criminalized environment frames sex workers as criminals without legal protection and as neighborhood interlopers. Criminalized contexts also expose sex workers to stigma from the criminal justice system (Sallmann 2010).

The media is another socio-structural source of stigma. Strega et al. (2014) concluded that Canadian media portrays sex workers as either vermin or victims: partaking in risky lifestyles that threaten children. Another Canadian media study presented similar findings, illustrating how newspapers constructed sex-work stigma through narratives depicting sex workers as enslaved, contagious, and risky (Hallgrímsdóttir et al. 2008). Concerningly, prior academic literature on sex work is noted as stigmatizing, specifically the radical feminist scholarship of the 1980s and 1990s that framed sex work as exploitative and inherently violent (Desyllas 2013; Sanders 2016; Weitzer 2018).

Stigma Manifestation

In addition to the socio-structural sources of stigma outlined above, sex workers report experiencing discrimination and negative labeling from family, friends, community, and clients, as a consequence of stigma (Begum et al. 2013; Sallmann 2010). Social exclusion impacts sex workers' access to healthcare (Lazarus et al. 2012), support services (Oselin 2010; Tomura 2009), and various forms of employment (Begum et al. 2013). These effects result in sex workers enduring social and spatial isolation (Reeve 2013; Sanders 2016), as well as unsafe working environments (Benoit et al. 2018).

These many manifestations of stigma result in experiences of shame and fear (Bowen and Bungay 2016; Reeve 2013), prevent sex workers from living authentically (Levey and Pinsky 2015; Murphy et al. 2015; Wolfe and Blithe 2015), and impede physical and mental wellness (Benoit et al. 2018). Collectively, the literature in this review affirms that sex workers experience public embarrassment, estrangement from family, friends, and community, state monitoring, and police harassment. Once internalized, this self-stigma creates and perpetuates feelings of shame and lack of worth, exacerbating social isolation and further impeding wellness.

The most heavily cited impact of sex-work stigma in this review, is interpersonal violence (Krüsi et al. 2016; Sanders 2016; Sallmann 2010; Strega et al. 2014). Stigma creates a culture that normalizes violence against sex workers, rendering them vulnerable to violence. Many sex workers identify stigma as intertwined with pervasive beliefs that sex workers are personally to blame or deserve the violence and discrimination they experience (Sallmann 2010). Similarly, dominant narratives that frame sex work as a high-risk lifestyle bolster stigma through normalizing violence against sex workers (Strega et al. 2014). The prevalence of these beliefs is illustrated in experimental research on sex-work stigma that demonstrates significantly higher levels of victim blaming and less empathy towards sex workers who experienced sexual assault than women not tainted with a sex worker identity (Sprankle et al. 2018). These views infiltrate institutional agents as evident in police responses to sex workers, which view violence as a common part of sex work (Krüsi et al. 2016). Similarly, sex workers in Canada describe sex-work stigma as motivating the violence they experience: viewed as less-than-human and amoral, violence is both expected and deserved (Seshia 2010). Further, laws directed at reducing the visibility of sex work, such as prohibitions surrounding communicating in public for the purpose of solicitation, render sex workers vulnerable to violence due to spatial isolation (Krüsi et al. 2016; Sanders 2016). Ultimately, sex-work stigma facilitates an environment wherein sex workers are framed as disposable and culpable for the violence they experience.

Stigma Resistance

In the face of these rampant sources and manifestations of sex-work stigma, sex workers and sex work allies draw from a variety of stigma resistance strategies on the structural, community, and individual level. Structural resistance strategies involve the decriminalization of sex work (Abel 2011; Bowen and Bungay 2016) and treating crimes against sex workers as a hate crime (Sanders 2016). Educational resistance strategies aim to increase public awareness and include education that frames sex work as labor (Bowen and Bungay 2016), or consciousness-raising media campaigns such as advertising slogans proclaiming “someone you know is a sex worker” (Schreiber 2015 as cited in Weitzer 2018, 724). Education targeted towards sex workers as stigma resistance includes legal and financial navigation and enhancing knowledge (Huang 2016; Oselin 2010). Peer support was also identified as a resistance strategy, in the form of sex work communities (Huang 2016) and sex work positive business networks (Blithe and Wolfe 2017). Social service agencies

that provide non-judgemental services are also critical for resisting sex-work stigma (Desyllas 2013; Huang 2016), as is community-based collective action by sex work advocacy groups (Benoit et al. 2018).

On an individual level, sex workers employ a variety of strategies to counter and distance themselves from stigma, including keeping their personal and professional lives “bodily, geographically, and symbolically” distant (Reeve 2013, 828). One means of creating this separation is by viewing sex work as a performance, demarcating a clear boundary between work and private life (Abel 2011). Constructing a division between personal and professional realms is not unique to sex work as other service industry workers routinely disengage their inner-selves from their work (Abel 2011); however, it is less clear as to whether this separation is beneficial or detrimental (Abel 2011; Koken 2012; Weitzer 2018). Another means of creating distance from sex-work stigma is selectively disclosing employment, which is identified as a means of exerting power over information (Ham and Gerard 2014) and as a coping and avoidance mechanism that may create social isolation from living a double life (Begum et al. 2013; Koken 2012; Levey and Pinsky 2015). Non-disclosure of employment status is particularly challenging for outdoor sex workers who experience increased public visibility due to their work environment (Abel 2011). Sex workers with experiences of homelessness and substance use reported that stigma from these sources was easier to manage than sex work stigma (Reeve 2013; Sallmann 2010).

To resist stigma, sex workers actively re-frame sex work. By countering the dominant discourses perpetuating stigma, sex workers highlight the positive aspects of sex work (Levey and Pinsky 2015), reject double standards of female sexuality (Sallmann 2010), and identify how their personal values align with sex work (Tomura 2009). Desyllas’ (2013) study found that reframing and defining sex work through the production of art counters sex-work stigma. Levey and Pinsky (2015) concluded that creating narratives of resistance allows sex workers to “transform or subvert dominant ideologies and discourses of power and social control” (363). These narratives then reverberate through and shift socio-structural systems by challenging social beliefs and practices as well as providing alternative portrayals of sex work. In these ways, sex workers use narratives of resistance as a successful means of rejecting the labels and judgements social stigma attempts to impose, and separate themselves from sex-work stigma.

Discussion

Understanding the multi-faceted nature of sex-work stigma is key to changing stigma, as the nature of oppression must be understood and revealed to create the basis for transformative social change (Bishop 2015; Mullaly 2007). This scoping review identifies the main sources of sex-work stigma, the ways in which sex-work stigma manifests for sex workers, and stigma resistance strategies. Potential areas of research, policy, and practice to address and challenge sex-work stigma emerged through this review, recognizing that successful social transformation occurs in a

dialectic between socio-structural, community, and intrapersonal levels (Mullaly 2007).

Recommendations for Future Research

Sanders (2016) asserts that the same structural conditions that create sex-work stigma possess pathways towards solutions. If these socio-structural powers and hierarchies possess much of the responsibility for sex-work stigma, it becomes even more important to understand how the experience and manifestations of stigma impact sex workers with various subjectivities. Conflating sex workers across the spectrum as a homogenous group is a limitation of current research on sex work and stigma. Sex workers, like all of us, possess “multiple realities and complex selves” (Desyllas 2014, 497); thus, sex work and stigma research would necessarily benefit from an intersectional lens that addresses a multiplicity of experiences in relation to socio-power structures. For example, an intersectional understanding of sex work research and stigma is key when considering the experiences of many outdoor sex workers in Canada who “belong to a space of prostitution and Aboriginality in which violence routinely occurs” (Razack 2000, 125). Research in Canada’s Vancouver Downtown Eastside (DTES) shows that sex work reflects structural issues of colonization as approximately 70% of sex workers in the DTES are Indigenous (Culhane 2003; Krüsi et al. 2012) and “the dominant image of the DTES is that of an Indigenous sex worker” (Hunt 2013, 97). Sex workers in other jurisdictions experience similar intersections of subjectivity yet, despite widespread understanding that complex socio-structural issues create the environment of stigma, sex work and stigma research struggles to create an intersectional understanding that takes into account the role of colonialism. Seshia’s (2010) research with street-based sex workers in Winnipeg, Canada, is the lone exemption that highlights the link between sex-work stigma and colonial violence. Chapkis (2018) argues that ending sex work stigma requires confronting patriarchy, racism, classism, and oppressions targeting sexual differences, dismantling the social categories of “normal” and “perverse” (p. 745). Accordingly, further research that aims to unfold the intersections of social locations within sex workers’ lived experiences is both novel and necessary in relation to stigma.

To understand how converging axes of oppression form unique experiences of sex work and stigma, scholarship requires methodological approaches that expand beyond traditional sit-down interviews, which methodologically dominate the field. Arts-based research methods (Grittner 2019; Desyllas 2014), as well as other decolonizing methods such as storytelling (Qwul’sih’yah’maht 2005; Wilson 2008) are shown to create space for both researchers and research participants to reflect, acknowledge, and understand the power relations intertwined within identity and lived experience. Towards this goal, Rogers (2012) advocates for anti-oppressive research methods that: “connect with people in a collaborative way, identifying issues as well as exposing oppression and joining with people to challenge it and instigate change” (13). Experiences of intersectionality and identity are often difficult to express verbally but the reflexive mental space embedded

within these methodological forms provide alternatives for exploring experiences and ideas (Gauntlett and Holzwarth 2006), offering potent possibilities for understanding intersectional experiences of sex work and stigma.

Recommendations for Policy

Social stigma was found across all juridical environments, suggesting that while legal systems play a role in contributing to or exacerbating stigma, they are not solely responsible for sex-work stigma; as Weitzer (2018) observes: “decriminalization is a necessary, but not sufficient, condition for destigmatization” (722). Without decriminalization sex work stigma remains entrenched as sex workers are framed by the state, law enforcement, and media as community outsiders associated with criminal activity (Sanders 2018). Stigma can only be effectively targeted via policy once sex workers possess the rights of full citizenship.

Any policy changes, however, should be based on the lived experience of sex workers and generated from “collaboration, trust and critical reflection” in partnership with sex workers (Minichiello et al. 2018, 734). As this scoping review illustrates, with 21 of 26 articles epistemologically grounded in qualitative research that privileges the knowledge and voices of women working in the sex industry, sex workers possess much of the knowledge required to combat sex-work stigma and improve their social position, but their knowledge is slow to infiltrate public policy. Regulatory frameworks developed in this void that ignore the voices of sex workers will “continue to produce contradictory outcomes and unintended harms” (Ham and Gerard 2014, 310).

Current sex trafficking policies are exemplars of unintended consequences and damage stemming from legislation. The current policy realm in many of the countries included in this scoping review [e.g. the United States’ (2018) Stop Enabling Sex Traffickers Act (SESTA) and the Allow States and Victims to Fight Online Sex Trafficking Act (FOSTA)] foster sex work stigma by framing all sex work as exploitative and by conflating sex work and sex trafficking (Weitzer 2007). Activists from religious, conservative, and radical feminist groups drive this discourse, while sex workers’ perspectives remain overlooked (Weitzer 2007, 2014; Bettio et al. 2017). New policy directions that recognize sex work’s “continuum of choice” (Bettio et al. 2017, 17) will promote a more nuanced understanding of agency while concomitantly decreasing sex work stigma, which Bettio et al. (2017) argue are inversely related.

An example of successful policy that is based on the expertise of sex workers, in coalition with sex work support agencies and law enforcement, exists in Merseyside, UK (Sanders 2016). Implemented in 2006, the Merseyside policy enforces crimes against sex workers as hate crimes, which increased reports of violence to the police by 400% over the first four years it was implemented and resulted in a conviction rate of 83% (Sanders 2016). Merseyside’s example illustrates that successful sex-work policy is predicated upon the lived experiences of sex workers.

Recommendations for Practice

Education about sex work aimed at consciousness-raising among the general public is a potentially fruitful avenue for countering sex-work stigma. Widespread public education campaigns that challenge dominant discourses about sex work can act as a corrective frame, positioning sex workers as rightful members of a community (Bowen and Bungay 2016). Further, sex-worker advocacy and collective action (Benoit et al. 2018), community engagement practices (Wolfe and Blithe 2015), and public education undertaken by former sex workers (Bowen and Bungay 2016) are key stigma resistance strategies.

Education and consciousness-raising amongst sex workers is also shown to resist internalized stigma. Social-support agencies have an important role to play in this work by providing non-judgemental programming and services to sex workers. Intrapersonal support that works with sex workers to recognize, reflect on, and critique the structural and social causes of their experiences of stigma and then actively reconstruct their work and identity is a successful practice intervention (Desyllas 2014; Huang 2016; Levey and Pinsky 2015; Wolfe and Blithe 2015). Sex workers identified peer support groups as a particularly impactful means of achieving this intrapersonal work. For example, in Huang's (2016) research, over a third of participants emphasized the importance of peer support in resisting stigma. Specific knowledge and skill-building education is also important. Programming that provides financial planning and income tax guidance would allow sex workers to navigate through murky economic space and assist in creating financially stable and non-economically marginalized futures (Blithe and Wolfe 2017; Huang 2016). Huang's (2016) research also identifies that support agencies must treat sex work as a form of labor, practice empathy, and treat sex workers as equals.

Conclusion

This scoping review identifies the recent body of research shaping understanding surrounding the sources of sex-work stigma, the manifestations of sex-work stigma, and stigma resistance strategies from across a variety of disciplines. While sex-work stigma research is relatively plentiful and increasing in recent years, possibly indicating a growing understanding of the critical connection between sex work and social stigma, interventions to counter sex-work stigma remain largely absent within policy and practice domains. Critically, sex workers continue to live under the burden of stigma, while policy and practice have historically remained mired in debates of criminalization versus legalization and exploitation versus emancipation. This review underscores the requirement for comprehensive policy changes and social support programs for sex workers that address stigma, rooted in the lived experience and knowledge of sex workers. A pressing need remains for promising research, policy, and practice avenues aimed at preventing sex-work stigma from destroying "sex workers from the inside out and from the outside in" (Bowen and Bungay 2016, 195).

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*Denotes reference included in scoping review

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