



Correction to: Engaging a product-focused sales force in solution selling: interplay of individual- and organizational-level conditions

Anna Salonen¹ · Harri Terho¹ · Eva Böhm² · Ari Virtanen³ · Risto Rajala³

Published online: 2 July 2020
© Academy of Marketing Science 2020

Correction to: Journal of the Academy of Marketing Science.

<https://doi.org/10.1007/s11747-020-00729-z>

The original article was published online with incorrect Table 3 layout. The correct table is shown below:
The original article has been corrected.

The online version of the original article can be found at <https://doi.org/10.1007/s11747-020-00729-z>

✉ Anna Salonen
anna.k.salonen@utu.fi

¹ University of Turku, Turku, Finland

² TU Dortmund University, Dortmund, Germany

³ Aalto University, Espoo, Finland

Table 3 Respondent Demographics

SALESPEOPLE			CHAMPIONS			MANAGERS		
Sales Experience	N	Percent	Sales Experience	N	Percent	Sales Experience	N	Percent
5<	45	24.5	5<	8	34.8	5<	5	19.2
5-9	37	20.1	5-9	4	17.4	5-9	5	19.2
10-14	39	21.2	10-14	4	17.4	10-14	2	7.7
15-19	24	13	15-19	5	21.7	15-19	4	15.4
20-24	23	12.5	20-24	0	0	20-24	2	7.7
25>	16	8.7	25>	0	0	25>	4	15.4
Total	184	100	Missing	2	8.7	Missing	4	15.4
			Total	23	100	Total	26	100
Gender			Gender			Gender		
Male	N	Percent	Male	N	Percent	Male	N	Percent
Male	167	90.8	Male	21	91.3	Male	23	88.5
Female	10	5.4	Female	1	4.3	Female	1	3.8
Missing	7	3.8	Missing	1	4.3	Missing	2	7.7
Total	184	100	Total	23	100	Total	26	100
Education level			Education level			Education level		
Education level	N	Percent	Education level	N	Percent	Education level	N	Percent
Master or higher	52	28.3	Master or higher	7	30.4	Master or higher	11	42.3
Bachelor	56	30.4	Bachelor	10	43.5	Bachelor	11	42.3
Vocational degree	36	19.6	Vocational degree	6	26.1	Vocational degree	3	11.5
High school	26	14.1	High school	0	0	High school	1	3.8
Other	13	7.1	Other	0	0	Other	0	0
Missing	1	.5	Total	23	100	Total	26	100
Total	184	100						
Education type			Education type			Education type		
Education type	N	Percent	Education type	N	Percent	Education type	N	Percent
Technical degree	85	46.2	Technical degree	13	56.5	Technical degree	12	46.2
Business degree	50	27.2	Business degree	5	21.7	Business degree	10	38.5
Other	33	17.9	Other	4	17.4	Other	2	7.7
Missing	16	8.7	Missing	1	4.3	Missing	2	7.7
Total	184	100	Total	23	100	Total	26	100
Age			Age			Age		
Age	N	Percent	Age	N	Percent	Age	N	Percent
25<	1	.5	25<	0	0	25<	0	0
25 – 29	10	5.4	25 – 29	0	0	25 – 29	0	0
30-34	24	13	30-34	4	17.4	30-34	0	0
35-39	37	20.1	35-39	3	13	35-39	2	7.7
40-44	36	19.6	40-44	6	26.1	40-44	2	7.7
45-49	25	13.6	45-49	3	13	45-49	8	30.8
50-54	24	13	50-54	3	13	50-54	7	26.9
55-59	16	8.7	55-59	3	13	55-59	4	15.4
60>	11	6	60>	1	4.3	60>	1	3.8
Total	184	100	Total	23	100	Missing	2	7.7
						Total	26	100

Publisher's note Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.