

A System-wide Intervention to Improve HIV Testing in the Veterans Health Administration

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BACKGROUND: Although the benefits of identifying and treating asymptomatic HIV-infected individuals are firmly established, health care providers often miss opportunities to offer HIV-testing.

OBJECTIVE: To evaluate whether a multi-component intervention increases the rate of HIV diagnostic testing.

DESIGN: Pre- to post-quasi-experiment in 5 Veterans Health Administration facilities. Two facilities received the intervention; the other three facilities were controls. The intervention included a real-time electronic clinical reminder that encourages HIV testing, and feedback reports and a provider activation program.

PATIENTS: Persons receiving health care between August 2004 and September 2006 who were at risk but had not been previously tested for HIV infection

MEASUREMENTS: Pre- to post-changes in the rates of HIV testing at the intervention and control facilities

RESULTS: At the two intervention sites, the adjusted rate of testing increased from 4.8% to 10.8% and from 5.5% to 12.8% (both comparisons, $p < .001$). In addition, there were 15 new diagnoses of HIV in the pre-intervention year (0.46% of all tests) versus 30 new diagnoses in the post-intervention year (0.45% of all tests). No changes were observed at the control facilities.

CONCLUSIONS: Use of clinical reminders and provider feedback, activation, and social marketing increased the frequency of HIV testing and the number of new HIV diagnoses. These findings support a multimodal approach toward achieving the Centers for Disease Control and Prevention's goal of having every American know their HIV status as a matter of routine clinical practice.

KEY WORDS: diagnosis; HIV testing; quality improvement.

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INTRODUCTION

The benefits of identifying and treating asymptomatic HIV-infected individuals are firmly established.¹⁻³ Providing timely antiretroviral medications, immunizations, and prophylactic antimicrobials to HIV-infected individuals vastly reduces mortality and prevents hospitalizations.^{1,4-6} Testing for HIV infection is highly cost-effective; when HIV prevalence is 1%, the cost of one-time testing is approximately \$15,000 per quality-adjusted life-year gained for tested individuals, lower than many accepted clinical preventive services.^{2,3} Furthermore, knowledge of HIV-infection and treatment-induced reductions in viral replication are both associated with decreases in further HIV transmission caused by behavioral changes and decreased infectivity.⁷⁻¹⁰

However, while the U.S. Preventive Services Task Force, Centers for Disease Control and Prevention (CDC), Veterans Health Administration (VHA), and other governmental and professional groups have strongly recommended targeted testing of adults with risk factors for HIV infection,¹¹⁻¹⁸ 25% of the 1.2 million HIV-infected persons in the United States remain undiagnosed.¹² In a similar way, only 30 to 50% of VHA patients with known, documented risk factors for HIV infection have been tested.^{11,19} Consequently, despite frequent opportunities to establish an early diagnosis of HIV infection during patient visits to outpatient clinics, urgent care clinics, emergency rooms and hospitals, 12% to 43% of newly diagnosed patients are already in the advanced stages of immunodeficiency or have a concurrent acute opportunistic infection.^{3,20-22}

In response to these shortcomings in HIV testing, using a before-and-after study design with concurrent controls, we sought to determine whether a multi-modal intervention that is based on the provision of computerized decision support, provider activation, audit-feedback, and removal of organizational barriers would significantly increase HIV testing rates in at-risk individuals who receive care at VHA medical facilities.

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This intervention made use of VHA resources, including a universally implemented electronic medical record, an integrated delivery system, and routine performance measurement, which have fostered quality measures that often exceed that of the rest of the U.S. health care system.^{23,24} We report here the 1-year results of our program.

METHODS

The intervention program was put in place for 1 year in 2 of the 5 administratively independent, geographically separate major regional health care systems (health care systems [HCS] A and B) located in southern Nevada or California, i.e., in Veterans Integrated Service Network 22 (VISN22 5 to 12 facilities in which primary care and specialty services, including mental health and substance abuse treatment programs, were provided by mixtures of academic and non-academic staff physicians, postgraduate medical trainees and mid-level providers. The other control system lacked an inpatient center. At some facilities, care was provided solely by non-academic physicians and mid-level providers. The 2 intervention HCSs had a total of 18 facilities, whereas the control HCSs had a total of 19 facilities. This study was approved by the appropriate Institutional Review Boards.

Components of the Intervention

Decision support. We implemented a real-time, electronic clinical reminder to identify patients at increased risk for HIV infection and to encourage providers to offer HIV testing to such individuals (Fig. 1). Clinical reminders, widely used to implement quality improvement, are well-suited for use in the VHA because of the system-wide computerized patient record.^{25,26}

The HIV Testing Clinical Reminder was triggered by any prior evidence of Hepatitis B or C infection, illicit drug use, a sexually transmitted disease (gonorrhea, chlamydia, syphilis, or genital herpes), homelessness, and certain behavioral risk factors (Appendix 1). All data elements were automatically extracted from the VHA electronic medical record. Once triggered, the reminder is resolved by either ordering an HIV test, recording the result of an HIV test performed elsewhere, indicating that the patient is not competent to consent to testing, or specifying that the patient refused HIV testing. Once resolved, the reminder was no longer triggered.

Audit-feedback. We designed an audit-feedback system to inform health care providers of clinic-level performance in regards to HIV evaluation and testing rates in at-risk patients.²⁷ These reports were distributed once per quarter via email to senior and junior managers and clinical leaders responsible for ambulatory care programs and delivery of care at Systems A and B. The contents of the reports were also discussed during academic detailing visits to primary care team meetings and in the social marketing campaign.

Provider activation. The provider activation program included academic detailing, social marketing, and provider and patient educational materials.^{28–31} The academic detailing component involved regular one-on-one, in-person informal discussions of the basis for and benefits of increased rates of HIV testing by

project staff during frequent ad hoc visits to the primary care clinics.^{32,33} Social marketing involved identifying physician and nursing staff clinical opinion leaders who encouraged HIV testing by primary care health care providers and who also made presentations to substation and clinic leadership.³⁴ Finally, we developed and distributed provider educational hand-outs, pocket cards, and posters to instruct providers on the structure and use of the HIV Testing Clinical Reminder, to promote HIV testing, to make providers aware of HIV risk factors not captured by the reminder (i.e., multiple unprotected sexual contacts), and to further increase provider comfort and abilities to provide pre- and posttest HIV counseling. Whereas providers were encouraged to perform HIV testing, no specific incentive was provided.

Organizational factors. Under Federal Laws specific to the VA, written informed consent and pretest HIV counseling have been, and still are, required for all HIV tests.³⁵ To expedite this process, we encouraged nurse-based rather than physician-based pretest counseling³⁶ and the use of a streamlined HIV counseling process that, together with the VHA HIV Consent form, covers all the required elements of HIV pretest counseling and documents consent in 2–3 minutes.^{37,38} Finally, we reduced the logistical challenges of posttest HIV counseling by encouraging telephone notification and brief posttest counseling after negative HIV test results.^{12,39–42} To ensure compliance with posttest counseling requirements, we distributed sample scripts for transmitting the results of the test.

Data Sources

We obtained administrative and clinical data from the preexisting VISN22 data warehouse, which included patient demographics, laboratory tests, diagnostic codes, and health factors of inpatient and outpatient encounters from August 2004 to July 2006. Records were linked across the data files by the common patient identifiers. Patients were defined as having been tested for HIV if there was documentation of HIV testing done within the VHA.

Analytic Methods

Our analytic goal was to evaluate the effects of the intervention by comparing pre- to post changes in the rate of HIV testing at the intervention versus the control HCSs. In addition, we were interested in identifying patient, provider, and subfacility-level factors that were associated with HIV testing. To do so, we performed a multilevel logistic regression analysis. We included in the analysis patients who visited VISN22 facilities in the pre (August 2004 to July 2005) and post (August 2005 to July 2006) intervention years. The unit of analysis was a patient who was at risk but had never received HIV testing prior to the year of visit. Patients were considered as at risk for HIV infection if they were diagnosed with hepatitis B or C infections, drug use, sexually transmitted diseases (STD: gonorrhea, chlamydia, syphilis, and genital herpes), had a history of homelessness, or had VHA-defined risk factors for infection by hepatitis C.

The dependent variable in the multi-level logistic regression analysis was the performance of HIV testing. The independent

Reminder Resolution: Screen for HIV Infection

This reminder is displayed when the medical record indicates that the patient has any one of the following: evidence of current or prior Hepatitis B or Hepatitis C infection, risk behaviors for Hepatitis C, prior STDs, or a diagnosis of a drug use disorder.

Order HIV Serology (consent required)
[Consent form for HIV Testing](#)

Previously tested for HIV

Prior HIV serology negative

Prior HIV serology positive Date: * [] [] 2005 [] [] ...

Comment: []

Refuses HIV testing

Patient unable to provide consent for HIV testing

EVALUATE FOR TESTING FOR OTHER CHRONIC VIRAL INFECTIONS

HEPATITIS B TESTING

Order Hepatitis B profile

Outside Hepatitis B surface antigen positive (carrier)
 Hep B surface Ag pos (HBsAg +)

Record Outside Result - Hep B seropos (immune or prior infection)
 Hepatitis B core antibody positive (HBcAb +) or
 Hepatitis B surface antibody positive (HBsAb +)

Record Outside Result - Hepatitis B seronegative
 Hep B core Ab neg and no prior immunization series

Hepatitis B Serology Not Indicated Reason: * []

Previously immunized for Hepatitis B

Clear Clinical Maint Visit Info < Back Next > Finish Cancel

Clinical Reminders:
Screen for HIV Infection:
Prior HIV serology positive
Date: 2005
Hepatitis B serology is not indicated at this time.

Health Factors: **HEPATITIS B SEROLOGY NOT INDICATED, OUTSIDE HIV SEROLOGY POSITIVE (Historical)**
 Orders: **HIV (consent req)**

* Indicates a Required Field

Figure 1. Opening screen of HIV testing clinical reminder. The HIV testing clinical reminder appears for all persons with identified HIV risk factors who have not been previously tested for HIV, who have not been otherwise identified as being HIV-infected or for whom there has been no previous indication of HIV testing outside of the VA, refusal of HIV testing, or inability to provide informed consent.

variables included patient, provider, and subfacility-level factors. Patient-level factors included demographic and clinical characteristics such as age, race and ethnicity, marital status, lack of housing, co-payment status, being at risk for hepatitis C (see [Appendix](#)), hepatitis C infection, hepatitis B infection, drug use, and STD. Provider-level factor referred to HIV testing performance of the “key” provider whom the patient encountered most frequently. We measured providers’ HIV testing experience by the proportion of at-risk patients whom they

tested for HIV during the pre-intervention year. Subfacility-level factors referred to annual patient load, and prevalence of at-risk patients at the “key” subfacility where the patient received primary care most frequently. For each “key” subfacility, we estimated its annual patient load by the number of unique patients who were seen at that subfacility in a year, and its proportion of at-risk patients. The key provider and key subfacility was determined separately for the pre- and post-interventional years. Since patients who visited the same

provider tended to receive similar care, we adjusted the covariance matrix of the dependent variable for intra-provider correlations. We addressed 2 questions: whether the intervention significantly improved the rate of HIV testing and whether there was a higher or lower impact of the intervention among patient subgroups. We answered the first question by comparing the pre- to post-adjusted rates of HIV testing between the intervention and control facilities, and the second question by comparing the pre- to post-adjusted odds ratios (OR) of HIV testing among patient subgroups. The data analysis was generated using SAS v9.1 *proc genmod* (SAS version 9.1. SAS Institute, Cary, NC, USA).

RESULTS

The characteristics of patients with HIV risk factors seen during the intervention period are shown in Table 1. These characteristics were similar in the pre- and post-intervention periods at each HCS (data not shown). When compared to the other HCSs, persons with HIV risk factors at HCS A more often were African Americans, had a history of homelessness, had lower income levels, had a history of sexually transmitted diseases, and had a history of injection drug use. Patients at HCS B were younger and more often had a history of Hepatitis B infection. HCSs C and D had higher proportions of at-risk

patients who also had hepatitis C-related risk factors. None of these differences were judged to be meaningful. Provider testing performance before the intervention was low at all facilities; fewer than 2 patients per 100 at-risk patients seen by a provider were tested for HIV. Baseline rates of HIV testing for patients who were at risk but had never been tested varied between 2.2% to 6.6% across the 5 facilities.

Table 2 compares adjusted testing rate from pre-intervention to post-intervention between the intervention and control HCSs. At HCS A, the adjusted HIV testing rate increased from 4.8% to 10.8% ($p < .001$). Similarly, at HCS B, the adjusted HIV testing rate increased from 5.5% to 12.8% ($p < .001$). The adjusted magnitude of the increase in the rate of HIV testing was similar across all patient and subfacility strata (Table 3).

As shown in Table 4, the pre-versus-post adjusted OR of HIV testing showed that the intervention worked well in all patient subgroups, and especially so among the patients who were 65 years or older, had HCV risk factors, were seen at subfacilities with annual patient loads <40,000 and prevalence of at-risk patients <15% (pre-versus-post OR ≥ 2.0). Finally, although the magnitude of the increase in HIV testing was greatest in patients seen in Primary Care clinics, similar increases were seen among patients who received care in mental health and substance abuse clinics (data not shown). In contrast, the adjusted HIV testing rates showed no increases across the 3 control HCSs.

Table 1. Comparison of Patient, Provider, and Subfacility Factors Across the Facilities in the Pre-intervention Year

	Intervention facilities		Control facilities		
	A	B	C	D	E
Patient-level factors					
Untested patients with HIV risk factors	25,007	11,783	16,095	18,923	9,559
Age (mean \pm S.D.)	59.2 \pm 14.0	56.2 \pm 15.4	60.0 \pm 14.7	60.0 \pm 13.6	59.8 \pm 13.4
Low income (%)*	31.6	28.9	37.8	37.7	38.2
Race (%)					
Caucasian	16.7	22.2	25.7	27.8	16.0
African American	13.4	4.7	4.0	8.6	3.3
Hispanic	4.2	2.4	4.9	6.3	1.3
Other	8.8	6.3	10.9	13.1	1.9
Missing data	56.0	64.3	54.4	44.3	77.5
Marital status (%)					
Single	27.6	21.0	12.6	19.6	15.3
Married	30.2	38.5	47.6	34.9	39.2
Other	42.2	40.5	40.0	45.6	45.5
Patient-level factors					
HIV risk factors					
Lack of housing (%)	28.0	13.0	6.7	8.0	19.1
HCV risk factors (%)	63.1	60.8	79.0	76.9	66.2
HCV infection (%)	19.6	18.7	18.7	18.7	19.8
HBV infection (%)	9.0	20.0	6.3	15.4	4.0
Prior STD (%)	4.3	3.4	2.5	2.1	3.7
Illicit drug use (%)	21.2	13.5	11.0	10.2	9.8
Provider-level factor					
Number of key providers	1510	954	681	787	389
% of at-risk patients tested per provider (mean \pm SD, median)	0.9 \pm 1.9, 0.0	1.3 \pm 2.7, 0.0	1.1 \pm 1.6, 0.6	0.7 \pm 1.0, 0.4	1.8 \pm 4.1, 0.6
Subfacility-level factors					
Number of sub-facilities	11	6	6	5	3
Annual patient load (range)	787–56,034	900–45,829	2,453–53,856	1,039–40,700	2,262–37,963
% of patients at-risk (range)	13.2–36.9	9.2–19.3	15.8–26.7	26.9–43.4	9.1–27.1
Facility-level factor					
Baseline HIV testing rate (%)	4.8	6.6	4.3	2.2	5.5

The denominator for all proportions is the total number of untested patients with HIV risk factors

*Patients who were not required to provide a co-payment for VA medical services and who did not have a military Service Connected condition of less than 50% were considered as having low income (persons with a service connected condition of more than 50% are not required to provide a co-payment for care)

Table 2. Comparison of Adjusted HIV Testing Rates from Pre- to Post-intervention Between Intervention and Control Facilities

	Adjusted Testing rate (%) (95% CI)	
	Pre-intervention	Post-intervention
Intervention facility A	4.8 (4.2, 5.4)	10.8 (9.8, 11.8)
Intervention facility B	5.5 (4.7, 6.6)	12.8 (11.5, 14.4)
Control facility C	4.4 (3.8, 5.0)	4.2 (3.5, 5.2)
Control facility D	2.3 (1.8, 2.9)	2.1 (1.6, 2.7)
Control facility E	4.6 (3.6, 5.7)	5.0 (4.2, 5.9)

To assess the overall impact of our intervention, we also evaluated the cumulative proportion of at-risk patients receiving care who had ever been tested for HIV infection. This analysis included all at-risk patients receiving care in the time period of interest, including those who had been tested before the implementation of the intervention. As shown in Figure 2, the increases in the proportion of previously untested at-risk patients who were tested for HIV (quarterly rate) were maintained over the first 4 quarters of the intervention, whereas no change was seen at the control HCSs. As a consequence, the proportion of at risk patients who were seen and tested for HIV infection in each quarter or ever previously (i.e., the cumulative rate of HIV testing) steadily increased from 16% in the quarter before the intervention to 25% in the fourth quarter

Table 3. Adjusted Pre- and Post-intervention Rates of HIV Testing Among Patient, Provider, and Subfacility Strata

Effect	Pre-intervention	Post-intervention
Patient-level factors		
Age		
18–30 years	10.3 (8.4, 12.5)	24.6 (22.2, 27.1)
31–50 years	5.5 (4.6, 6.4)	15.5 (14.2, 16.9)
51–64 years	3.8 (3.3, 4.5)	12.1 (11.0, 13.2)
> 64 years	1.7 (1.4, 2.1)	6.6 (5.7, 7.5)
Income		
Low	4.8 (4.1, 5.6)	14.1 (12.9, 15.2)
High	3.8 (3.1, 4.5)	11.9 (10.8, 13.2)
Ethnicity		
Caucasian	5.0 (4.1, 6.0)	13.6 (12.1, 15.2)
African American	3.6 (2.7, 4.8)	13.3 (11.3, 15.6)
Hispanic	4.3 (3.5, 5.3)	12.8 (11.3, 14.5)
Other	6.0 (5.2, 7.0)	15.1 (14.0, 16.3)
Missing	3.7 (3.0, 4.5)	12.3 (11.1, 13.7)
Marital status		
Single	5.3 (4.5, 6.2)	15.0 (13.7, 16.4)
Married	3.2 (2.7, 3.9)	10.8 (9.8, 12.0)
Other	5.1 (4.3, 5.9)	14.8 (13.6, 16.1)
Homeless		
No	4.1 (3.5, 4.9)	12.5 (11.5, 13.6)
Yes	5.5 (4.6, 6.6)	16.6 (15.0, 18.2)
HCV risk factors		
No	3.9 (3.3, 4.7)	10.1 (9.2, 11.1)
Yes	4.7 (4.0, 5.6)	15.8 (14.5, 17.2)
HCV infection		
No	3.8 (3.3, 4.5)	12.2 (11.2, 13.3)
Yes	8.1 (6.8, 9.6)	19.4 (17.7, 21.3)
HBV infection		
No	4.1 (3.5, 4.8)	12.7 (11.7, 13.8)
Yes	7.3 (6.1, 8.7)	19.1 (17.2, 21.0)
Prior STD		
No	4.2 (3.6, 5.0)	13.0 (12.0, 14.1)
Yes	11.9 (9.8, 14.4)	24.9 (22.0, 28.0)
Illicit drug use		
No	4.0 (3.4, 4.7)	12.7 (11.7, 13.8)
Yes	7.1 (5.9, 8.4)	16.8 (15.2, 18.4)
Subfacility-level factors		
Annual patient load		
<5,000	3.9 (3.2, 4.6)	13.3 (12.1, 14.6)
5–40,000	7.2 (5.9, 8.8)	16.3 (14.3, 18.6)
>40,000	3.1 (2.5, 3.8)	11.0 (9.7, 12.5)
Prevalence of at-risk patients		
0–15%	3.3 (2.8, 3.8)	9.9 (8.9, 11.0)
15–24%	3.8 (3.0, 4.8)	13.7 (11.9, 15.8)
25–35%	4.5 (2.8, 7.3)	15.2 (12.0, 19.0)
>35%	6.7 (5.7, 7.8)	15.5 (14.0, 17.2)

These data are for the intervention facilities only.

afterward at HCS A and from 22% to 35% at HCS B. Again, no change was observed at the control HCSs. On a yearly basis, among all at-risk patients, the cumulative rate of ever being tested for HIV increased from 20.1% for at-risk persons who received care in the pre-intervention year to 53.7% for such persons in the post-intervention year.

Finally, we found that among the 1,906 HIV diagnostic tests done at HCSA during the prior year, there were 12 new diagnoses of HIV infection (0.63%) versus 19 new diagnoses among 3,858 diagnostic tests during the year after the implementation of the intervention (0.49%). Similarly, at HCS B during the prior year there were 3 new diagnoses of HIV infection (0.24% of 1,341 HIV tests) before the intervention versus 11 new diagnoses among 2,793 diagnostic tests afterward (0.39%).

DISCUSSION

We demonstrate that implementation of an integrated package of quality improvement interventions that utilized decision

Table 4. Comparison of Pre-versus-Post Odds Ratios of HIV Testing Among Patient, Provider, and Subfacility Strata at the Intervention Facilities

		Pre-versus-post odds ratio of HIV testing
Patient-level factors		
Age (years)	18–30	1.71 (1.47, 1.97)
	31–50	1.57 (1.39, 1.76)
	51–64	1.72 (1.56, 1.91)
	> 64	2.33 (1.98, 2.75)
Income	Low	1.76 (1.61, 1.92)
	High	1.68 (1.50, 1.89)
Ethnicity	Caucasian	1.79 (1.57, 2.04)
	African American	1.57 (1.34, 1.84)
	Hispanic	1.84 (1.47, 2.31)
	Other	1.93 (1.58, 2.37)
	Missing	1.73 (1.57, 1.91)
Marital status	Single	1.68 (1.52, 1.87)
	Married	2.02 (1.79, 2.29)
	Other	1.65 (1.49, 1.82)
Homeless	No	1.81 (1.64, 1.99)
	Yes	1.55 (1.35, 1.79)
HCV risk factors	No	1.43 (1.30, 1.57)
	Yes	1.98 (1.78, 2.20)
HCV infection	No	1.92 (1.74, 2.12)
	Yes	1.39 (1.25, 1.54)
HBV infection	No	1.75 (1.60, 1.93)
	Yes	1.67 (1.46, 1.90)
Prior STD	No	1.78 (1.63, 1.94)
	Yes	1.28 (1.07, 1.54)
Illicit drug use	No	1.85 (1.67, 2.04)
	Yes	1.46 (1.30, 1.65)
Provider-level factors		
Provider HIV testing experience*	None (0%)	1.56 (1.42, 1.73)
	Some (>0%)	1.86 (1.63, 2.11)
Subfacility-level factors		
Annual patient load	<5,000	1.96 (1.55, 2.49)
	5–40,000	2.23 (1.93, 2.58)
	>40,000	1.39 (1.26, 1.52)
Prevalence of at-risk patients	0–15%	2.61 (2.15, 3.15)
	16–25%	1.92 (1.68, 2.19)
	26–35%	1.42 (1.25, 1.61)
	>35%	1.14 (0.85, 1.52)

*Percentage of at-risk patients tested by the provider in the pre-interventional year

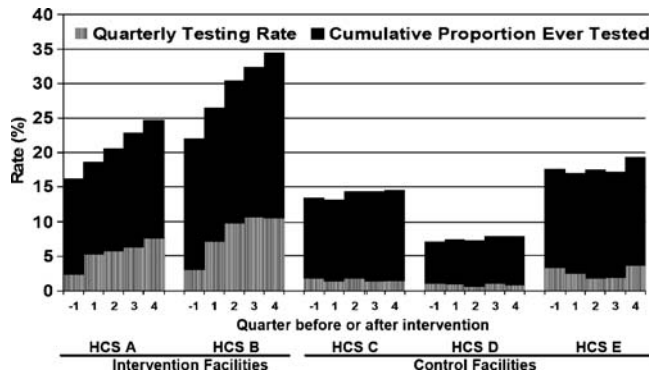


Figure 2. Longitudinal incident and cumulative HIV testing rates at intervention vs control sites. “-1” refers to results in the quarter (90 days) prior to implementation of the intervention, whereas 1–4 refers to results in the 4 subsequent 90-day periods. The quarterly testing rate (striped bars) refers to the proportion of at risk, previously untested patients who received care and were tested for HIV infection during each quarter. The cumulative proportion ever tested (solid bars) is the proportion of at risk patients who received care and who had a previous HIV test. The cumulative rate is sum of the incident and previous testing rates.

support, academic detailing and audit feedback resulted in a doubling of HIV testing for a population of at-risk individuals who had not previously been tested at 2 large VHA HCSs. No change in HIV testing occurred at the 3 control HCSs. These results were robust with dramatic increases in the likelihood of being tested for HIV being observed across patient-level, provider-level, and subfacility-level factors. Furthermore, the rate of positive HIV tests remained constant despite the doubled rate of testing. In aggregate, the percentage of tests, which resulted in new diagnoses of HIV infection was 0.46% in the pre-intervention year versus 0.45% in the post-intervention year and thus well within the range at which the costs of HIV testing is less than \$50,000 per quality-adjusted life year when the societal benefits of testing are considered².

Our intervention relied on several components. First, we implemented a real-time computerized clinical reminder to identify patients with risk factors associated with HIV infection. Previous work has shown that the use of clinical reminders in individual patients when combined with audit/feedback and organizational changes improves vaccination, cardiovascular risk reduction, and breast and colorectal cancer screening rates.^{24–26,43–49} However, the use of clinical reminders alone is generally insufficient to achieve and sustain a transformation of group norms and maximize quality improvement.^{28–30,43,50–52} Consequently, we also implemented a multi-faceted provider activation program that included academic detailing and social marketing with the aim of increasing the priority with which providers view HIV testing, routinizing the test ordering process, and encouraging providers to routinely test at risk patients HIV.^{28–30,32–34} We also provided clinic level feedback to health care providers regarding the rate at which HIV screening and testing was performed.³¹

Several of our interventions were specifically designed to address congressionally mandated legal requirements that VHA patients provide written informed consent for HIV testing and that providers document pre- and posttest counseling.³⁵ As a consequence, many VHA providers have regarded HIV

testing to be a time-consuming process that cannot be readily accomplished in the setting of a busy outpatient clinic.⁵³ In response, we developed a streamlined script for HIV pretest counseling that reduces the time required for HIV pretest counseling to 2–3 minutes.³⁸ We also addressed the processes of posttest counseling to specifically allow for telephone notification of negative test results. Studies from other clinical settings including urgent care clinics, emergency departments, and STD clinics have previously shown that HIV testing rates increase after implementation of similar measures.^{39–41} Our study confirms these results and extends their applicability to a geographically dispersed system of primary care clinics.

The strengths of our study include a quasi-experimental design in which the effect of the intervention was clearly demonstrated in comparison of pre- to post-increases in HIV testing at the intervention HCSs with no pre- to post-changes at the control HCSs. This was very much a real-world effectiveness study that examined the impact of our intervention in an unselected population of at-risk veterans receiving care in a routine clinical setting.

Limitations of our work include the fact that the intervention relied heavily on the quality improvement infrastructure in the VHA, including the electronic medical record, clinical reminder software, and familiarity with performance measurements. This makes it difficult to generalize the intervention to health care systems that do not currently have access to these tools. However, such tools are becoming increasingly common and some components of the intervention, such as provider activation, do not require the infrastructure of an integrated health care system. Another limitation of the design was that we were unable to quantitatively dissect the contributions of the individual elements of our intervention. To address this critical issue, we are undertaking a qualitative process (or formative) evaluation to better understand the influences that impact the success of the intervention; specifically, by identifying contextually relevant factors (i.e., facilitators and barriers) and assessing the degree that behaviors leading to improved testing performance become part of routine practice.⁵⁴ Areas of particular interest will be to formally evaluate the contribution of nurse-based vs physician-based HIV testing and evaluation as well as the role of intensive provider activation as this is the most costly and time-consuming activity. Finally, since the intervention facilities were selected for convenience and not randomly, this may have biased the results. In this regard, it is relevant that there were little difference in the distribution of patient, provide, subfacility- and facility-level factors between the intervention and control facilities (Table 1).

In summary, we found that the coordinated use of computerized real-time clinical reminders, audit/feedback, provider activation, and removal of systemic barriers significantly increases HIV testing rates and thus allows early diagnosis and treatment for these vulnerable patients. These findings support a multimodal approach toward achieving the CDC’s goal of having every American aged 13–64 regardless of the presence of known risk factors know their HIV status as a matter of routine clinical practice. If sustained, dissemination of this program holds promise of substantial benefit to the VA, the largest single HIV provider in the United States and potentially in other jurisdictions where logistical barriers such as obtaining written informed consent impede implementation of routine opt-out HIV testing as recommended by the CDC.⁵⁵

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Conflicts of Interest: Matthew Bidwell Goetz: consultancy with Monogram Biosciences, grant support from Gilead Pharmaceuticals, GlaxoSmithKline; Henry D. Anaya: stock ownership in Trinity Biotechnology, which develops biomarker devices, one of which is a test for the HIV virus, and educational support in the form of unrestricted grants from both Trinity Biotechnology and OraSure Technologies; Allen Gifford: royalties for authorship of *Living Well With HIV And AIDS*, Ball Publishing Company; Steven Asch: unrestricted travel grant from Trinity Pharmaceuticals. The other authors have no conflicts of interest.

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APPENDIX

TRIGGERS FOR THE HIV TESTING CLINICAL REMINDER

Hepatitis C Infection:

ICD-9 codes. 070.41, 070.44, 070.51, 070.54, 070.6, 070.70, 070.71, 070.9, 571.40, 571.41, 571.49, 571.5, 571.8, 571.9, 573.3, 573.8, V02.62

Laboratory tests. Positive HCV antibody test or HCV viral load test

VHA-defined Hepatitis C Risk Factors:

Excessive alcohol use, injection drug use, lack of housing, multiple sexual partners, tattoos, body piercing, receipt of blood/blood products before 1992, unequivocal blood expo-

sure (e.g., in combat), hemodialysis, or unexplained liver disease (including abnormal serum alanine aminotransferase levels). These data are collected through the VHA hepatitis C risk factors dataset.

Hepatitis B Infection:

ICD-9 codes. 070.20, 070.21, 070.22, 070.23, 070.3, 070.30, 070.31, 070.32, 070.33, 070.52

Laboratory tests. Positive HBV core antibody test or positive surface antigen

Sexually-transmitted Disease: Includes Gonorrhea, Chlamydia, Syphilis, Herpes

ICD-9 codes. 054.10, 054.11, 054.12, 054.13, 054.19, 098.xx, 099.40, 099.41, 099.50, 099.51, 099.52, 099.53, 099.54, 099.55, 099.56, 099.59, 099.8, 099.9, 090.0, 090.1, 090.2, 090.3, 090.40, 090.41, 090.42, 090.49, 099.56, 090.5, 090.6, 090.7, 090.9, 091.0, 091.1, 091.2, 091.3, 091.4, 091.50, 091.51, 091.52, 091.61, 091.61, 091.69, 091.7, 091.81, 091.82, 091.84, 091.89, 091.9, 092.0, 092.9, 093.0, 093.1, 093.20, 093.21, 093.22, 093.23, 093.24, 093.81, 093.82, 093.89, 093.9, 094.0, 094.1, 094.2, 094.3, 094.51, 094.52, 094.7, 094.81, 094.82, 094.83, 094.84, 094.85, 094.86, 094.87, 094.89, 094.9, 095.0, 095.1, 095.2, 095.3, 095.4, 095.5, 095.6, 095.7, 095.8, 095.9, 096.0, 097.0, 097.1, 097.9

Laboratory tests. None

Drug Abuse:

ICD-9 codes. 304.00, 304.01, 304.02, 304.03, 304.20, 304.21, 304.22, 304.23, 304.40, 304.41, 304.42, 304.43, 304.60, 304.61, 304.62, 304.63, 304.70, 304.71, 304.72, 304.73, 304.90, 304.91, 304.92, 304.93, 305.50, 305.51, 305.52, 305.53, 305.60, 305.61, 305.62, 305.63, 305.70, 305.71, 305.72, 305.73, 305.90, 305.91, 305.92, 305.93

Laboratory tests. None

HIV Infection

ICD-9 codes. 042., 042.1, 042.2, 042.9, 043.0, 043.1, 043.2, 043.3, 043.9, 044.9, 079.53, V08

Laboratory tests. Positive HIV antibody test or viral load

Homelessness

ICD-9 codes. V60.0

Laboratory tests. None