RESEARCH ARTICLE

Do the asymmetric efects of eco‑digitalization amidst energy transition make or mar the strides toward environmental sustainability in the USA?

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Received: 6 June 2023 / Accepted: 7 November 2023 / Published online: 20 November 2023 © The Author(s), under exclusive licence to Springer-Verlag GmbH Germany, part of Springer Nature 2023

Abstract

The present era faces adverse efects of the strides recorded in economic advancements of the prior generations thus leading the present generation to growth dilemma. Consequently, there is a conscientious consideration for the ecological efects of economic growth. To resolve the preceding issue, due consideration must be given to harmless growth of which ecodigitalization, green fnancing, green technology, energy transition, and regularity quality are key determinants. Despite the aforesaid importance, empirical studies advancing this nexus are scarce. Hence, this study contributes to environment empirics by providing empirical evidence for the impacts of the highlighted indicators on sustainable environment in the USA. The study explores quarterly data from 1996Q1 to 2019Q4 based on the novel non-linear autoregressive distributed lag (ARDL) model. The pretests' outcomes show that long-run nexus exists among the variables, whereas the Zivot-Andrew uncovers breakpoint years in the observations. The main fndings show that eco-digitalization, green fnancing, green technology, and renewable energy promote sustainable environment. On the fip side, non-renewable energy and regulatory quality hinder the pathways to sustaining the environment in the USA. Robustness analyses conducted based on FMOL, DOLS, and CCR provide substantial support and validity for the main results. Furthermore, the causality nexus lends empirical support for the existence of bidirectional and unidirectional causalities in the empirical model. Policy insights that drive the paths to sustainability in the US are suggested based on the fndings.

Keywords Eco-digitalization · Green fnancing · Green technology · Energy transition · Regulatory quality · Sustainable environment

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Introduction

The last few decades have witnessed extensive debates on issues surrounding the sustainability of the ecosystem to the extent that substantial strands of empirical outcomes submit that environmental degradation within the framework of climate change and global warming is the most discussed issue of the present era (Rehman et al. [2022](#page-13-0)). Several treaties, policies, and regulations cutting across national, regional, and international boundaries have been reached with a common and ambitious goal of achieving an atmospheric system that is safe for people, planets, and plants (Ibrahim and Ajide [2022;](#page-13-1) Oke et al. [2021](#page-13-2)). Among the various international organization and global gatherings championing the cause of sustainable environment, the United Nations stands out through the Conference of the Parties (COP) which provide annual declaration and directions on policies and measures that can reshape the environment and resolve the pervasive

ecological challenges facing the global economy (Ibrahim [2022](#page-13-3)). Precisely, COP26 advocates the inexplicable need to phase out coal consumption and signifcantly reduce fossil fuel subsidies. It emphasizes surpassing the emission level of 1.5-degree temperature limit is a danger to the ecosystem and the people that live in it (Ibrahim [2022](#page-13-3); Ibrahim et al. [2022c\)](#page-13-4). Similarly, the need to achieve increased growth at a decreasing rate of carbon emission is further accentuated by COP26 (Murshed et al. [2022](#page-13-5)).

The emphasis on maintaining global warming within 1.5° further accentuates the urgency of taking action in addressing the devastating consequences of climate change. This concern prompts the advocacy for Sustainable Development Goal 13 which posits the inevitability of taking urgent action in addressing the unrelenting adverse efects of climate change (Ahmed et al. [2022](#page-12-0)). Empirical studies such as Anwar et al. ([2022\)](#page-12-1) and Zhao et al. ([2022\)](#page-14-0) provide robust evidence to advance the pertinence of taking sturdy policies that enhance the practicality of pursuing SDG-13 as a viable tool for achieving environmental sustainability. As the global economy is pursuing these ambitious goals jointly, governments at their various states must complement the global strides at the national level especially the key contributors to the pervasive surge in global warming like the USA.

The need for the USA to pursue sustainability targets can never be overemphasized. Available statistics indicate that the USA is the second largest contributor of carbon emissions behind China among the global economies (International Energy Agency [2020](#page-13-6)). Besides, the USA equally ranks third globally behind China and India regarding coal production and consumption. Despite the leading contributions of the USA to global climate change, the fows of carbon emissions in the country have been at decreasing rates in the last two decades (Fig. [1\)](#page-1-0). The achievements of declining carbon emissions in the USA do not come as a surprise on the ground that the country is a key member of the leading international organizations such as the United Nations, G7, and G20 countries that have contributed signifcantly to global decisions on environmental sustainability. In accordance with this advocacy, the USA is among the countries that are practically pursuing the transition to renewable energy with efforts geared towards reducing non-renewable energy (Fig. [2\)](#page-1-1) and at the same time increasing the stock of renewable energy (Fig. [3](#page-2-0)).

The consideration of investment in eco-digitalization which suggests the level of the US economy with huge concentration in the service sector is notable strides that are helping in reducing the stock of carbon emissions (Adha et al. [2022](#page-12-2)). The trend in eco-digitalization suggests the prospects of the country in neutralizing the adverse environmental efects of carbon emissions in the near future

Fig. 2 Trend in non-renewable energy

Fig. 1 Trend in carbon emissions per capita

Fig. 3 Trend in renewable energy

Fig. 4 Trend in eco-digitalization

(Fig. [4\)](#page-2-1). Similarly, green fnance is another notable factor believed to be efficient in driving sustainable environment (Shen et al. [2023\)](#page-13-7). An assessment of this indicator shows the US economy is making signifcant progress even though such strides are unstable (Fig. [5](#page-2-2)). Within this prospective framework of performing indicators of environmental sustainability, green technology is keeping the hope high for the country with signifcant improvements in the last two decades (Fig. [6](#page-2-3)). Specifcally, empirical outcomes have alluded that green technology is efficient in driving economic growth without degrading the environment thereby

998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018

996

2500

2000

1500

1000

500

 $\overline{0}$

Fig. 6 Trend in green technology

enhancing pathways toward sustainable development (Gao et al. [2022](#page-13-8); Ibrahim et al. [2022a](#page-13-9), [b,](#page-13-10) [c,](#page-13-4) [d\)](#page-13-11). That notwithstanding the regulatory quality in the USA seems to stress little on factors escalating fossil fuel consumption. This is evident in the fact despite pursuing the transition to sustainable environment, the country still relies more on fossil energy in the production of goods and services. Precisely, regulatory quality has experienced a downward slope in the fght against environmental pollution (Fig. [7](#page-3-0)).

Fig. 7 Trend in regulatory quality

It is instructive to clarify that notwithstanding the prospective drivers of environmental sustainability, the USA remains among the leading contributors of greenhouse gas (GHG) emissions. The curiosity to resolve this environmental puzzle confronting the USA motivates the research interest of the current study. Consequently, this research primarily aims to examine the asymmetric effects of eco-digitalization on environmental sustainability in the USA. The intervening roles of green fnance, green technology, energy transition, and regulatory quality are carefully assessed. Eco-digitalization difers from the usual digitalization on the grounds that it provides mitigation measure for carbon emissions (Shen et al. [2023\)](#page-13-7). Consequently, the robustness of eco-digitalization to efectively drive growth rates without deteriorating the environment makes it a better measure of driving the digital economy.

Following the research objectives, the contributions of the present inquiry are four-fold. First, the chunk of extant studies has often considered the nexus between digitalization and environment with conficting results. For instance, studies such as those of Huang and Zhang [\(2023](#page-13-12)), Tang et al. [\(2023\)](#page-13-13), and Zheng et al. ([2023\)](#page-14-1) provide empirical evidence positing that digitalization has both militating and inducing efects on carbon emissions. To resolve this issue, this study employs eco-digitalization believed to be eco-friendly without any possibility of degrading the environment as observed in the usual digitalization indicators. Hence, this research constitutes the frst strand of empirical research examining the nexus between eco-digitalization indicators and carbon emissions in the USA. Second, the asymmetric impacts of eco-digitalization are worth lauding on the ground that both the positive and negative shocks of ecodigitalization are evaluated on carbon emissions. Examining these two diverging efects will enhance the realization of robust policy implications that will be channeled toward maximizing the full potential of the indicator while at the same time minimizing the inherent adverse environmental complications. Third, the engagements of energy transition, green fnance, green technology, and regulatory quality in a single research is rare among prior studies. Exploring these indicators in a multiple regression model will open the foor for critical assessment of how environmental sustainability can be attained through these crucial factors especially for the USA. Besides, policy implications in this analysis can be extrapolated to other developed economies. Fourth, the study considers non-linear autoregressive distributed lag (NARDL) model. Aside from computing the positive and negative shocks, the estimator is robust for estimating the long-run and short-run efects of eco-digitalization on carbon emissions. Moreover, the consideration of advanced estimators such as non-linear ARDL, fully modifed OLS, dynamic OLS, and canonical cointegration regression coupled with the wide acceptance of Granger causality. Fifth, the policy implications that will emanate from this study will be useful in providing empirically backed evidence on the best practices to be adopted in pursuing SDG 13.

The outline of this empirical study delineates thus; besides ["Introduction"](#page-0-0) presented above, ["Literature review"](#page-3-1) focuses on the appraisal of the existing studies and positions its contributions within the areas of lacunas identifed. "[Method"](#page-5-0) provides details on the methods that guide the verifcation of the empirical outcomes. Section ["Results"](#page-6-0) presents the empirical results and discusses them. "[Conclu](#page-11-0)[sion, policy implications, and limitations"](#page-11-0) summarizes, concludes, recommends, and provides areas of limitation that can be explored by future studies.

Literature review

The pervasive challenges of global warming causing a series of irreparable losses to the ecosystem have constituted the center of attraction to scholars in the last few decades. Feedback from the empirical studies reviews certain macroeconomic indicators such as renewable and nonrenewable energy, technological innovation, green fnance, digitalization, regulatory quality, and others. This section reviews the extant literature in accordance with the objective of the current study.

Starting with the environmental impacts of digitalization, Shen et al. ([2023](#page-13-7)) assess digitalization, green hydrogen, energy efficiency, green finance, and environmental technologies in a panel of the seven most consuming nations in hydrogen from 1995 to 2019. The study employs advanced estimators comprising CCEMG, AMG, and MG to estimate the empirical model. Findings show that digitalization signifcantly drives environmental sustainability by reducing carbon emissions. Besides, the fundamental roles of the covariates are well supported empirically. Yang et al. ([2022\)](#page-13-14) investigate the impacts of heterogeneous digital systems comprising digital economy, infrastructure, application, and industry on carbon emissions in China. Feedback from the analyses reveals divergent effects of the various components of the digital system employed. Besides, the study fnds empirical support for rising and declining environmental effects of digitalization suggesting the validity of the inverted "U" curve relationship. Dong et al. ([2022a](#page-13-15), [b](#page-13-16)) carried out a global analysis of the environmental efects of digital economy from 2008 to 2018 in a panel of sixty selected economies. Findings indicate that advancement in digital economy signifcantly moderates carbon emissions. Besides, fnancial development and economic growth escalate the emissions.

The environmental effects of energy transition are empirically documented from both country-specifc and panel angles. For instance, Bashir et al. ([2023](#page-13-17)) extend the frontier of knowledge on the environment by exploring how energy transition in the presence of environmental innovation drives signifcant decline in ecological footprint for a panel of top ten manufacturing economies from 1995 to 2019. Feedback from a battery of estimators reveals that transitioning to renewable energy is a viable means for mitigating the surge in ecological footprint. The moderating impacts on ecological footprint are evident for environmental innovation whereas fnancial development and urbanization escalate the footprint towards a deteriorating state of the environment. Balcilar et al. [\(2023](#page-12-3)) probe the role of energy transition in the pursuance of environmental sustainability targets in 34 African economies from 1990 to 2017. The empirical evidence which relies on System GMM and quantile regression considers the interplay of natural resource rents, multinational corporations, and foreign direct investment. The fndings show that energy transition through the conduit of renewable energy signifcantly reduces the surge in environmental pollutants. Besides, natural resource rents reduce the pollutants, foreign direct investment escalates the pollutants. Ibrahim et al. ([2023\)](#page-13-18) examine the roles of energy transition in G7 in the presence of technological innovation and demographic mobility from 2000 to 2019 on environmental sustainability. The empirical model endogenizes the intervening efects of structural change and natural resources. Findings show that energy transition, structural change, and technological innovation reduce carbon emissions. Conversely, demographic mobility from both rural and urban areas exacerbates the emissions. The inducing effects on carbon emissions are equally evident in natural resources.

The empirical effects of structural change on environmental sustainability are well documented in recent times. For example, Zou et al. [\(2023\)](#page-14-2) examine the ecological consequences of population growth and structural change within the framework of technological advancements, foreign direct investments, and renewable energy. The research represents the frst empirical analysis of these factors by employing second-generation techniques to analyze data from the fve largest emitters in Africa between 1990 and 2019. Additionally, the study employs the MMQR regression technique. The impact of demography on both rural and urban populations is assessed, while structural changes are measured by examining value added in the industry, services, and agriculture sectors. The fndings indicate that carbon dioxide emissions are increased by the manufacturing and agricultural sectors, as well as by the rural and urban populations. Conversely, technological advancements and structural change have mitigating efects on emissions. Ibrahim et al. [\(2022c\)](#page-13-4) investigate the impact of natural resources on carbon dioxide emissions in the ten most resource-dependent countries between 1995 and 2019. Additionally, the study explores the relative significance of renewable energy, green finance, energy technological advancement, and structural change. To account for cross-sectional dependence difficulties in panel models, initial tests include cross-sectional interdependence tests, homogeneity tests, stationarity tests, and cointegration tests. These tests follow the general principle. The fndings indicate that natural resources contribute to an increase in carbon emissions whereas structural change, technological innovation, renewable energy, and green fnance reduce the emissions. Lanre Ibrahim et al. ([2022\)](#page-13-19) evaluate how structural change, dependence on natural resources, environmental technology, and renewable energy of the fve African countries with the highest carbon dioxide emissions moderate the strides toward environmental sustainability based on annual data from 1990 to 2019. The results of the CS-ARDL demonstration indicate that indicators of structural changes significantly reduce $CO₂$ emissions, and growth is also reduced by renewable energy and green technologies.

The role of green fnance and technology is not hard to identify in the current global efforts toward minimizing the adverse efects of climate change. Shen et al. [\(2023\)](#page-13-7) estimate that green fnance and green technology signifcantly drive sustainable environment for a panel of the most consuming nations in green hydrogen. Sharif et al. ([2022\)](#page-13-20) examine the impacts of green fnance and green technology innovation on sustainable environment in G7 economies from 1995 to 2019. Empirical outcomes based on second-generation estimators uncover that green fnance, green technology, and green fnancing drive environmental sustainability through their carbon-mitigating effects. Pang et al. (2022) (2022) explore the extent to which green finance drives green technology through achieving carbon efficiency based on the novel wavelet-based quantile on quantile estimator. Outcomes indicate the divergent efects of green finance on green technology and carbon efficiency. In particular, the study reveals that the influential effects of green finance are not sacrosanct on both green technology and carbon efficiency. The empirical feedback from the assessment of the extant studies reveals that not much has been done in the areas of examining how the positive and negative efects of digitalization make or mar environmental sustainability. Besides, considering eco-digitalization is a novel idea that makes this study the frst in the feld of environmental empirics.

Method

Data description

The analysis of the study is founded upon quarterly data spanning from the frst quarter of 1990 to the last quarter of 2019, encompassing green fnance, green energy, green technology, regulatory quality, and environmental sustainability. The objective of the study is to investigate the varying (positive and negative) impacts of eco-digitalization on individuals. The environmental state of the USA is computed through the utilization of three data sources, namely the World Development Indicators (WDI), US Energy Information Administration (EIA), and Organization for Economic Co-operation and Development (OECD) statistics. A comprehensive summary of the data and its sources is presented in Table [1](#page-5-1).

Theoretical underpinning, hypotheses, and empirical modeling

This section delves into the economic principles underlying the comprehension of the correlation between regressors and regressand variables. Besides, the nexuses are explained and argued in line with the expected a priori that are supported and empirically backed by extant studies. Starting with ecodigitalization, the recent advancements in world interconnectedness have led to unprecedented progress in the relations among economies in business, trade, and economic activities.

To meet up with the ever-growing interaction without losing count of standards and quality of services, digitalization is thus perceived as instrumental globally. Besides, it is assumed that adopting eco-friendly digitalization is important to achieve an equilibrium between economic progress and environmental sustainability. Empirical evidence has alluded that digitalization drives sustainable environment (Adha et al. [2022](#page-12-2); Nosova et al. [2022](#page-13-22)). In other words, we hypothesize an inverse relationship between eco-digitalization (EDIG) and carbon emissions per capita (CO_2P) thus $\frac{\delta CO2P}{\delta EDIG} < 0$. It is important to note that the efects of fnancial development on the environment have been debated divergently between promoting and deterring environmental sustainability. Despite that, the role of fnancing cannot be overemphasized on the road to achieving carbon carbon–neutral environment in the years ahead. To keep on with the fnance-led environmental sustainability, global attention is recently shifting towards green finance believed to be efficient in driving. The driving role of green fnance (*GFIN*) on environmental sustainability has been empirically documented (Bai et al. [2022](#page-12-4); Ibrahim et al. [2022a](#page-13-9), [b,](#page-13-10) [c,](#page-13-4) [d\)](#page-13-11). Hence, we anticipate negative nexus between *GFIN* and CO_2P as thus $\frac{\delta CO2P}{\delta EFIN} < 0$.

There is no gainsaying that green technology is an efective driver of environmental quality giving its ability to drive economic growth at a decreasing rate of carbon emissions. Consequently, extant studies have advanced that green technology is a fundamental factor in achieving carbon neutrality (Cui et al. [2022;](#page-13-23) Dong et al. [2022a,](#page-13-15) [b\)](#page-13-16). Similarly, copious empirical studies have established the existence of a signifcant relationship between institutional measures and environmental indicators (Ibrahim et al. [2022a](#page-13-9), [b,](#page-13-10) [c](#page-13-4), [d](#page-13-11); Ibrahim and Ajide [2022](#page-13-1)). The nature of regulatory quality either strong or weak determines the direction of impacts (positive or negative) on the environment. Hence, we expect a two-way nexus between the two as thus $\frac{\delta CO2P}{\delta REGQ}$ < 0 or $\frac{\delta CO2P}{\delta REGQ}$ > 0. The pervasive adverse efects of fossil fuels on the environment have motivated the advocacy on the imperative of energy transition to renewable energy-driven economy. Consequently, copious empirical studies have established the criticality of energy transition in driving the pathway to sustainable environment (Afshan et al. [2022;](#page-12-5) Onifade and Alola [2022](#page-13-24)). The a priori expectations of

energy transition on carbon emissions per capita can thus be disintegrated into positive (non-renewable energy) $\frac{\delta CO2P}{\delta NREN} < 0$ and negative (renewable energy effects) $\frac{\delta CO2P}{\delta RENE} > 0$.

The above theoretical foundation and stated hypotheses form the basis for modeling the empirical model of the present study in accordance with extant studies (Dogan et al. [2022](#page-13-25); Shen et al. [2023](#page-13-7)) as thus.

$$
LCO2P_t = \sigma_0 + \sigma_1 LEDIG_t + \sigma_2LGFIN_t + \sigma_3LGTEC_t + \sigma_1LREGQ_t + \sigma_1LNEE_t + \sigma_1LRENE_t + \varpi_t
$$
\n(1)

Based on the equation stated above, $CO₂P$ signifies carbon emissions per capita; *EDIG* implies eco-digitalization; *GFIN* denotes green fnance; *GTEC* means green technology; *REGQ* denotes regulatory quality; and *NREN* and *RENE* denote non-renewable energy and renewable energy, respectively. The present study employs an autoregressive distributed lag (ARDL) model, which has its origins in the work of Pesaran and Shin ([1995\)](#page-13-26), to conduct an empirical analysis of the long-term and short-term dynamics of the aforementioned association. The ARDL model is constructed on the basis of Eq. [\(1](#page-6-1)).

$$
\Delta LCO2P_{t} = \sigma_{0} + \sum_{i=1}^{t} \sigma_{1} \Delta CO2P_{t-1} + \sum_{i=1}^{t} \sigma_{2} \Delta LEDIG_{t-1} \n+ \sum_{i=1}^{t} \sigma_{3} \Delta LGFIN_{t-1} + \sum_{i=1}^{t} \sigma_{4} \Delta LGTEC_{t-1} \n+ \sum_{i=1}^{t} \sigma_{4} \Delta LREGQ_{t-1} + \sum_{i=1}^{t} \sigma_{6} \Delta LNREN_{t-1} \n+ \sum_{i=1}^{t} \sigma_{7} \Delta LRENE_{t-1} + \varphi_{1} LCO2P_{t-1} + \varphi_{2} LEDIG_{t-1} \n+ \varphi_{3} LGFIN_{t-1} + \varphi_{4} LGTEC_{t-1} + \varphi_{5} LREGQ_{t-1} \n+ \varphi_{6} LNREN_{t-1} + \varphi_{7} LRENE_{t-1} + \varpi_{t}
$$
\n(2)

The assumption in Eq. (2) (2) is only efficient for providing estimates for symmetric impacts. However, given the objectives of this research which consider the positive and negative impacts of eco-digitalization (*EDIG*⁺*ve* and *EDIG−ve*), non-linear ARDL (NARDL) estimator becomes the most appropriate (Ibrahim et al. [2022a\)](#page-13-9). Conventionally, NARDL estimation technique advanced (Shin et al. [2014\)](#page-13-27) is robust in estimating both long- and short-run positive and negative (asymmetric) effects. The estimator is fit in the case of mixed order of *I*(0) and *I*(1) integration. Incorporating the asymmetric effects of eco-digitalization on carbon emissions per capita gives the following models;

$$
LEDIG^+ = \sum_{i=1}^t \Delta LEDIG^+ \sum_{i=1}^t \max(EDIG_i, 0) \tag{3}
$$

$$
LEDIG^{-} = \sum_{i=1}^{t} \Delta LEDIG^{-} \sum_{i=1}^{t} \max(LEDIG_i, 0)
$$
 (4)

Based on Eqs. [2,](#page-6-2) [3,](#page-6-3) and [4](#page-6-4), the NARDL model can be expanded as thus.

$$
\Delta LCO2P_{2t} = \sigma_0 + \sum_{i=1}^{t} \sigma_1 \Delta LEDIG_{t-1}^+ + \sum_{i=1}^{t} \sigma_2 \Delta LEDIG_{t-1}^- + \sum_{i=1}^{t} \sigma_3 \Delta LGFIN_{t-1} + \sum_{i=1}^{t} \sigma_4 \Delta LGTEC_{t-1} + \sum_{i=1}^{t} \sigma_5 \Delta LREGQ_{t-1} + \sum_{i=1}^{t} \sigma_6 \Delta LNREN_{t-1} + \sum_{i=1}^{t} \sigma_6 \Delta LRENE_{t-1} + \sigma_1 LCO2P_{t-1} + \sigma_2 \Delta LEDIG_{t-1}^+ + \sigma_3 LEDIG_{t-1}^- + \sigma_4 \Delta LGFIN_{t-1} + \sigma_5 \Delta LGTEC_{t-1} + \sigma_6 \Delta LNREN_{t-1} + \sigma_7 \Delta LRENE_{t-1} + \sigma_t
$$

Results

Summary statistics, trend analysis, and bivariate correlation analysis

The summary statistics presented in Table [2](#page-6-5) reveal that each household agent in the USA contributes an average of 2.88% level of carbon emissions. Interestingly, the contributions are at a decreasing rate over the last two decades, as depicted in Fig. [8](#page-7-0). It is worth of noting that eco-digitalization maintains a mean value of 4.77; green fnance averages 6.99; and green technology has a mean value of 8.60 suggesting that the USA is doing well in advancing the contributions of these indicators towards environmental sustainability. This hypothetical view

Table 2 Summary statistics

Fig. 8 Trend analysis

Table 3 Bivaria analysis

is supported by the upward slope in these indicators in Fig. [8.](#page-7-0) The mean value of regulatory quality stands at 0.41 which is a bit far from absolute value of one thus indicating some relaxation or laxity inefectiveness of the law and order to protect the environment. Besides, a further assessment of the trend in the fgure will reveal how regulatory quality has been unstable over the past two decades. The mean value of non-renewable energy outpaces the value of renewable energy implying that the USA still relies heavily on fossil fuel energies. Notwithstanding this point, the economy is doing great in its efforts to reduce the consumption of non-renewable energy while striving to increase the contributions of renewable energy as evident in Fig. [8.](#page-7-0) The bivariate correlation analysis in Table [3](#page-7-1) shows the model is free from the problem of multicollinearity.

Panel Unit root and long‑run tests

The results on panel unit root based on Augmented Dickey-Fuller (ADF), Kwiatkowski-Philips-Schmidt-Shin (KPSS), and Zivot-Andrew (ZA) breakpoint tests are presented in Table [4.](#page-8-0) The choice of employing a battery of unit root tests lies in the need to ensure validity of the stationarity tests. For instance, while both ADF and ZA posit that the series are nonstationary, KPSS assumes stationarity. Hence, a rejection of the ADF null hypothesis should imply an acceptance of the KPSS. Besides, the incorporation of ZA is to account for the presence of structural break.

The results of the tests show that the series are *I*(0) and *I*(1). Likewise, the structural breakpoints relating to each of the indicators are as follows; *LCO₂P* (2009), *LEDIG* (2012), *LGFIN* (1995), *GTECH* (2015), *GFIN* (2014), *LNREN* (2010), *LREGQ* (2019), and *LRENE* (2010). Among many other factors, these breakpoint years may be connected to occurrences that signifcantly afect the US economy.

The following table presents the fndings of the long-term examination (Table [5](#page-8-1)). It is noteworthy that the *F*-statistic value of 6.5 at the 5% level of signifcance surpasses both the lower and upper critical levels, indicating the presence of cointegration among the variables. The Gregory-Hansen cointegration test is employed to assess the resilience of long-term relationships, which can be disrupted by structural breakpoints that may confound conventional cointegration test estimators. This is a matter of signifcant consideration. The outcomes are displayed in Table [6,](#page-8-2) revealing a cointegration of 5%.

Long‑run asymmetric results

The fndings of the NARDL bound test estimator in Table [7](#page-9-0) showcase the outcomes of the asymmetric long-term and short-term impact evaluations of eco-digitalization. The feedback received suggests that the positive impact of ecodigitalization has a moderating effect on $CO₂$ emissions, both in the long-term and short-term. Consequently, the extensive

1% 5% 10%

Table 4 Feedback on unit root analysis

Variables	Augmented Dickey-Fuller			KPSS			Zivot-Andrew breakpoint test			
	Level	1st difference	Order	$1.253^{\rm a}$	$1.298^{\rm a}$	I(0)	Level	1st difference	Order	Break year
LCO ₂ P	-1.643	$-6.532***$	I(1)	1.239***	$1.203***$	I(0)	-1.025	$-7.311***$	I(1)	2009
LEDIG	2.334	$-4.762***$	I(1)	$1.632***$	$1.423***$	I(0)	-1.046	$-6.872***$	I(1)	2012
LGFIN	-2.732	$-5.256***$	I(1)	$1.312***$	$1.235***$	I(0)	$-4.913***$	$-7.324***$	I(0)	1995
LGTEC	$-4.852***$	$-6.576***$	I(0)	$1.092***$	$1.005***$	I(0)	-2.509	$-6.509***$	I(1)	2015
LNREN	-2.083	$-6.506***$	I(1)	$1.051***$	$0.985***$	I(0)	-2.146	$-8.255***$	I(1)	2010
<i>LREGO</i>	-0.186	$-7.088***$	I(1)	$0.665**$	$1.098***$	I(0)	$-6.415***$	$-8.119***$	I(0)	2019
LRENE	5.885***	$-4.889***$	I(0)	$1.007***$	$1.865***$	I(0)	-1.406	$-7.223***$	I(1)	2010

*** indicates 1% level of signifcance

ADF −6.25 202 2015 −6.05 5.56 −5.31 Zt −6.33 20 2015 −6.05 −5.56 −5.31

cointegration

rela

 Z a -30.23 20 2015 -70.18 -59.38 -54.38

Variables	Long-run	Δ Short-run
$LCO2P(-1)$	$-0.146**$ (0.065)	$-0.089**$ (0.043)
$LEDIG(ve+)$	$-0.135**$ (0.032)	$-0.093***$ (0.029)
$LEDIG(ve-)$	0.022 (0.015)	$0.036**$ (0.015)
<i>LGFIN</i>	$-0.013*$ (0.007)	$-0.042***$ (0.012)
LGTEC	$-0.084***$ (0.024)	$-0.045***$ (0.012)
LREGO	$0.090**$ (0.040)	$0.045***$ (0.012)
LRENE	$-0.045**$ (0.016)	$-0.057**$ (0.27)
<i>LNREN</i>	$0.091***$ (0.015)	$0.063***$ (0.018)
DUMMY	0.056 (0.046)	
$ECM(-1)$		$-0.115***$ (0.034)
Post estimation diagnostics		
R -squared	0.85	
Adjusted R -square	0.87	
Fisher statistic	45.774***	
Durbin-Watson	2.19	
Breusch-Godfrey Serial Correlation LM test	2.899 0.118	
Heteroscedasticity test	1.186 0.765	
Jarque-Bera normality test	1.197 0.549	

The values enclosed in parentheses indicate standard errors. The symbols *, **, and *** indicate levels of signifcance at 10%, 5%, and 1%, respectively. Values that are both bolded and italicized indicate probability values for the diagnostic tests

digitization of the economy is expected to result in a substantial decrease in carbon dioxide emissions. On the other hand, negative impacts temporarily elevate carbon emissions, but their signifcance diminishes over time. This retention efect of digitization aligns with prior research (Adha et al. [2022](#page-12-2); Ibrahim et al. [2022a](#page-13-9)) which hold the submission that digitalization promotes sustainable environment through signifcant reduction in carbon emissions. The feedback on green fnancecarbon emissions nexus reveals that improvements in green projects have the potential to reduce carbon emissions both in the short-run and long-run. This empirical feedback corroborates the fndings documented by Bai et al. [\(2022\)](#page-12-4) and Ibrahim et al. [\(2022a](#page-13-9), [b,](#page-13-10) [c](#page-13-4), [d\)](#page-13-11) that green fnance reduces stock emissions thereby promoting sustainability of the ecosystem.

Furthermore, the results expose that green technology exerts negative and statistically significant effects on carbon emissions per capita implying that a substantial advancement in environmental-related technology will lead to a signifcant decline in carbon emissions per capita. Copious empirical outcomes in the past have held the view that technological innovation drives economic growth without halting the ecosystem thereby promoting sustainable development (Dong et al. [2022a](#page-13-15), [b](#page-13-16); Ibrahim et al. [2022a,](#page-13-9) [b](#page-13-10), [c](#page-13-4), [d\)](#page-13-11). The environmental impacts of regulatory quality are noted to be carbon enhancing going by the positive and statistically signifcant efects. This implies that regulatory quality in the USA is not totally against activities that promote drivers of carbon emissions per capita. Quite appreciable strands of empirical studies (Ibrahim et al. [2022a](#page-13-9), [b,](#page-13-10) [c,](#page-13-4) [d](#page-13-11); Ibrahim and Ajide [2022](#page-13-1)) confrm the existence of signifcant relationship between regulatory quality and the environment.

The role of energy transition based on the positive and negative effects of non-renewable and renewable energy proves to induce and militate carbon emissions per capita. The conficting roles of renewable and non-renewable energy on the environment under the concept of energy transition are well documented by extant studies (Afshan et al. [2022;](#page-12-5) Onifade and Alola [2022](#page-13-24); Wang et al. [2022](#page-13-28)). The dummy variables are not significant across the long- and short-run. Besides, the error correction term shows that the disruption in the short-run can be corrected at a speed of adjustment of 34%. The post-estimation analyses indicate the model estimated is consistent and persists in predicting the impacts of eco-digitalization and other indicators on carbon emissions per capita. The summary of the reported impacts of the exogenous variables is presented in Fig. [9.](#page-10-0)

Robustness analysis and causality reports

The present study extends the contributions to the subject matter of investigation by employing three diferent estimators in evaluating similar empirical models (Fig. [10](#page-10-1)). The essence of the robustness analysis is to fnd out if the outcome variable will respond similarly to explanatory variables or not. Consequently, we employ the fully modifed OLS (FMOLS), dynamic OLS (DOLS), and canonical cointegration regression (CCR) robust for long-run association. As evident in Table [8,](#page-11-1) the positive shocks from eco-digitalization are statistically signifcant to mitigate carbon emissions per capita based on the estimates provided by FMOLS and DOLS. Similarly, the moderating roles of green fnance, green technology, and renewable energy are statistically signifcant. On the fip side, the inducing roles of regulatory quality and non-renewable energy on carbon emissions per capita are empirically supported by the estimates of the robustness estimators.

Feedback on causality is presented in Table [9.](#page-11-2) The results reveal the existence of unidirectional causality running from

Fig. 10 Graphical summary of the causality nexus. Note: Two-sided arrows represent bidirectional and one-sided arrows denote unidirectional causalities

eco-digitalization, green fnance, green technology, and renewable energy. These empirical outcomes imply that policy measures implemented to drive the highlighted indicators will have a multiplier moderating impact on carbon emissions per capita. Conversely, bidirectional causality is reportedly running from regulatory quality and non-renewable energy to carbon emissions per capita. Similar causality runs from carbon emissions per capita to both exogenous indicators.

Table 8 Robustness checks based on FMOLS, DOLS, and CCR estimators

Variables	Dependent variable: $LCO2P$					
	FMOLS	DOLS	CCR			
$LEDIG(+ve)$	$-0.021**$	$-0.062***$	-0.021			
	(0.010)	(0.018)	(0.014)			
$LEDIG(-ve)$	-0.059	-0.019	-0.051			
	(0.034)	(0.012)	(0.029)			
<i>LGFIN</i>	$-0.042**$	$-0.040***$	$0.041**$			
	(0.017)	(0.020)	(0.017)			
<i>LGTEC</i>	$-0.097***$	$-0.102***$	$-0.098***$			
	(0.018)	(0.027)	(0.019)			
<i>LREGO</i>	$0.152***$	$0.142**$	$0.152***$			
	(0.044)	(0.059)	(0.044)			
LRENE	$-0.211***$	$-0.211***$	$-0.212***$			
	(0.047)	(0.074)	(0.047)			
<i>LNREN</i>	$0.272***$	$0.278**$	$0.273***$			
	(0.067)	(0.114)	(0.068)			
C	$2.896***$	2.922***	$2.901***$			
	(0.279)	(0.407)	(0.280)			

The values enclosed in parentheses indicate standard errors. The symbols *, **, and *** indicate levels of signifcance at 10%, 5%, and 1%, respectively. Values that are both bolded and italicized indicate probability values for the diagnostic tests

Table 9 Outcomes of the heterogeneous causality test

Null hypothesis	<i>F</i> -statistic	Probability	Decision
$LEDIG \rightarrow LCO_2P$	2.384	0.098	Unidirectional
$LCO_2P \rightarrow LEDIG$	1.063	0.934	
$LGFIN \rightarrow LCO_2P$	4.0231	0.046	Unidirectional
$LCO_2P \rightarrow LGFIN$	1.353	0.704	
$LGTEC \rightarrow LCO_2P$	3.794	0.026	Unidirectional
$LCO_2P \rightarrow LGTEC$	1.104	0.906	
$LREGO \rightarrow LCO_2P$	5.145	0.003	Bidirectional
$LCO_2P \rightarrow LREOG$	6.319	0.002	
$LRENE \rightarrow LCO_2P$	4.134	0.005	Unidirectional
$LCO_2P \rightarrow LRENE$	1.022	0.423	
$LNREN \rightarrow LCO_2P$	5.052	0.008	Bidirectional
$LCO_2P \rightarrow LNREN$	2.439	0.093	

The values enclosed in parentheses indicate standard errors. The symbols *, **, and *** indicate levels of signifcance at 10%, 5%, and 1%, respectively

Conclusion, policy implications, and limitations

The current research probes the long- and short-run asymmetric efects of eco-digitalization, green fnance, green fnance, regulatory quality, and energy transition on environmental sustainability in the USA based on data running from 1995Q1 to 2019Q4. The study employs a battery of estimation methods comprising non-linear ARDL bound testing for asymmetric long-run and short effects and FMOLS, DOLS, and CCR for the long-run association. Outcomes of the study show that positive shocks from ecodigitalization promote environmental sustainability shortand long-run by moderating the surge in carbon emissions per capita. Besides, moderating efects of green fnance, green technology, and renewable energy are empirically confrmed, whereas regulatory quality and non-renewable energy contribute substantially to the surge. Interestingly, the reported nexuses are noted to be robust and consistent with the consideration of other estimators comprising FMOLS, DOLS, and CCR estimators. The Granger causality test reveals the existence of both bidirectional and unidirectional causality in the estimated model.

The policy implications that can drive the pathways toward sustaining the American environment are provided below.

First, the positive shocks of eco-digitalization on environmental sustainability should be sustained by the government and private bodies by sponsoring and making policies that will incentivize huge and consistent investments in digitalization. Pursuing these policy options is sacrosanct for the US government which is experiencing a signifcant rise in digital economy. The government can make laws that will mandate and motivate corporations and individuals to continually adopt digitalization of their economic activities. In addition, the US government and policymakers must allocate sufficient funding towards the basic digital infrastructure. Besides, the governments should implement policies that ensure they prioritize investments that may not be accessible or lucrative for private service providers while acknowledging the shared responsibility of both governmental bodies and private enterprises in this endeavor.

Second, to keep the pace of more green fnance, projects that support green growth and environment should be encouraged by the US government. This can be achieved by the government committing its resources to green bonds and encouraging fnancial institutions to support investments and initiatives that drive green projects. The government of the US can also equally strengthen domestic regulatory frameworks, enhance the alignment of public fnancial incentives, stimulate signifcant increase in green fnancing across diverse sectors, legally ensure the integration of environmental considerations into public sector fnancial decisions in line with sustainable development goals and the promotion of investments in green fnancial technologies. Pursuing these policy options will be resourceful in promoting green fnance in the USA.

Third, to keep pace with renewable energy development, government should continue to sponsor research and developments, science and innovations and all technologically driven projects to ensure the current moderating roles of

technology on the level of carbon emissions per capita in the USA are maintained. Besides, developing and implementing a policy and regulatory framework that facilitates the advancement and utilization of renewable energy sources is deemed one of the most efficacious approaches the US government can adopt to foster its growth. Incorporating intricate objectives and mandates about the proportion of renewable energy, mitigating carbon dioxide emissions, and enhancing energy efficiency can be integral components through which renewable energy is enhanced. Fourth, more focus and priority should be given to reviewing environmental laws and regulations in the USA to further heighten the quality of the environment and the drive toward achieving carbon neutrality. The government must take the lead by abiding by environmental law in the USA. Besides, the enforcement of environmental law should be taken with utmost seriousness in order to ensure citizens follow the various laws. Fifth, there is no denying the fact that the USA is doing pretty well in the pursuit of carbon neutrality by increasing the consumption of renewable energy at the expense of non-renewable energy. The government should strive to consciously keep this current trend in energy transition.

The present study is not short of certain limitations which leave much to be desired by future studies. Specifcally, the present study focuses on carbon emissions per capita to proxy environmental sustainability which for far-reaching investigation could be extended to other indicators of the environment such as ecological footprint, $PM_{2.5}$ air pollution, and nitrous oxide among others. Besides, this study can be extrapolated to panel analysis of globally recognized intergovernmental organizations such as G7, G20, and E7 economies.

Author contribution Conceptualization (ideas; formulation or evolution of overarching research goals and aims: Fangbin Han, Ridwan Lanre Ibrahim, Usama Al-Mulali, and Jun Tang. Methodology (development or design of methodology; creation of models): Ridwan Lanre Ibrahim, Fangbin Han, and Jun Tang. Software (programming, software development; designing computer programs; implementation of the computer code and supporting algorithms; testing of existing code components): Ridwan Lanre Ibrahim, Fangbin Han, and Jun Tang. Validation (verifcation, whether as a part of the activity or separate, of the overall replication/ reproducibility of results/experiments and other research outputs): Ridwan Lanre Ibrahim, Fangbin Han, Usama Al-Mulali, and Jun Tang. Formal analysis (application of statistical, mathematical, computational, or other formal techniques to analyze or synthesize study data): Ridwan Lanre Ibrahim, Fangbin Han, and Jun Tang. Investigation (conducting a research and investigation process, specifcally performing the experiments, or data/evidence collection): Ridwan Lanre Ibrahim, Fangbin Han, Usama Al-Mulali, and Jun Tang. Resources (provision of study materials, reagents, materials, patients, laboratory samples, animals, instrumentation, computing resources, or other analysis tools): Ridwan Lanre Ibrahim, Fangbin Han, and Jun Tang. Data curation (management activities to annotate (produce metadata), scrub data, and maintain research data (including software code, where it is necessary for interpreting the data itself) for initial use and later reuse): Ridwan Lanre Ibrahim, Fangbin Han, and Jun Tang. Writing — original draft (preparation, creation and/or presentation of the published work, specifcally writing the initial draft (including substantive translation): Ridwan Lanre Ibrahim, Fangbin Han, Usama Al-Mulali, and Jun Tang. Writing — review and editing (preparation, creation and/or presentation of the published work by those from the original research group, specifcally critical review, commentary or revision — including pre-or post-publication stages): Ridwan Lanre Ibrahim, Fangbin Han, Usama Al-Mulali, and Jun Tang. Visualization (preparation, creation and/or presentation of the published work, specifcally visualization/data presentation): Fangbin Han, Ridwan Lanre Ibrahim, and Usama Al-Mulali. Supervision (oversight and leadership responsibility for the research activity planning and execution, including mentorship external to the core team): Usama Al-Mulali and Ridwan Lanre Ibrahim. Project administration (management and coordination responsibility for the research activity planning and execution): Ridwan Lanre Ibrahim. Funding acquisition (acquisition of the fnancial support for the project leading to this publication): not applicable.

Data availability The datasets used and analyzed during the current study are available from the corresponding author on reasonable request.

Declarations

Ethics approval Not applicable.

Consent to participate Not applicable.

Consent for publication Not applicable.

Competing interests The authors declare no competing interests.

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