

Modelling the dynamics between tour‑based mode choices and tour‑timing choices in daily activity scheduling

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Abstract

The paper presents a dynamic discrete–continuous modelling approach to capture individuals' tour-based mode choices and continuous time expenditure choices tradeofs in a 24-h time frame. The analysis of traditional activity-based models are typically limited to activity-type, location and time expenditure choices. Besides, mode choice is often simplifed to ft in a pre-defned activity schedule. However, decisions of tour departure time, tour mode choice and time expenditure choice for out-of-home activities are intricately inter-related, and common unobserved attributes infuence these choices. This paper proposes a random utility maximization based dynamic discrete–continuous model for joint tour based mode and tour timing choices. Tour timing choice is modelled as continuous time allocation/ consumption choice under 24-h time-budget. In the case of the tour-based mode choice component, it uses a modelling structure which harnesses the power of dynamic programming and discrete choice. A cross-sectional household travel survey dataset collected in the Greater Toronto and Hamilton Area in 2016 is employed for the empirical investigation in this study. Empirical model shows the capability of handling all possible mode combinations within a tour including ride-hailing services (e.g., Uber, Lyft). Empirical results reveal that individuals variations in time expenditure choice are defned by activity type, employment status, and vehicle ownership. In terms of mode choice, it is clear the emerging transportation service users have diferent travel pattern than conventional mode users. This modelling framework has the potential to test a wide range of policies.

Keywords Dynamic discrete–continuous modelling · Time expenditure choice · Tourbased mode choice · Tour departure time · Uber · Ride-hailing

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Introduction

In the context of an activity-based modelling (ABM) system, the time constraint is shaped by depleting time budget with increasing number of activities and the space constraint is defned by activity locations and work/home locations. Such dynamic time–space constraint is a fundamental tenet of the ABM system; however, most of the operational ABM tend to simplify the scheduling process that may force to overlook the dynamics of scheduling behaviour. In particular, in the case of out-of-home activities, tour departure time, tour-based mode choice and time expenditure choice need to comply with the time–space constraint and these elements are inter-related as well (Jara-Díaz [2003\)](#page-34-0). A tour refers to a chain of trips that starts from a point (e.g., home) and return to the same point (e.g., home) at the end the trip-chain. Tour-based mode refers to the combinations of all trip-modes within a tour. For example, in a three-trip tour the mode for the frst trip is walk, second trip is public transit and the last trip is Uber. Therefore, the tour-based mode choice will be "walk-public transit-Uber". The analysis of traditional activity-based models (ABM) are preliminarily focused on activity types, location and time expenditure choices. Mode choice component is often simplifed to ft in the operational activity-based models superfcially. As a result, dealing with tour departure time, tour-based mode choice and time expenditure choice comprehensively within a unifed econometric modelling framework is rare in the literature.

To address this issue, a few studies employed activity time expenditure as an exogenous input to jointly model trip departure time and mode choice (Shabanpour et al. [2017](#page-34-1); Habib [2013\)](#page-33-0). A few other studies only modelled trip-based mode choice and work activity time expenditure without incorporating departure time in the modelling framework (Munizaga et al. [2006\)](#page-34-2). Another interesting study used mode choice as an exogenous input to tourdeparture time and activity duration model (Vovsha and Bradley [2004](#page-34-3)). There are three limitations to these approaches. First, a majority of this studies are trip-based and focused only on commuting trip and work duration which are not compatible with most of the operational ABM systems. Second, the analysis of traditional ABMs are primarily focused on activity-type, location and time expenditure choices. Mode choice component is often simplifed to ft in the operational activity-based models superfcially. The majority of the operational ABMs use the main tour-mode, and each trip has a diferent mode, conditional on the main tour-mode, location and previous trip's mode choice (Bradley et al. [2010;](#page-33-1) Davidson et al. [2010](#page-33-2)). This main tour-mode assumption apparently converts the tour-based mode choice paradigm into the trip-based mode choice system and hence loses the dynamics of inter-dependence among various aspects of mode choices. Third, there are obvious tradeofs between the tour departure time, tour mode choice and time expenditure choice which are overlooked in the conventional approach. Despite the importance of jointly modelling the tour departure time, tour-based mode choice, and time expenditure of the outof-home activities, which are well-established in the literature, methodological limitations made it difficult to address such issues.

From the methodological perspective, to capture the inter-relationship between tour departure time, tour-based mode choice and time expenditure choice, a robust modelling technique is warranted which considers a dynamic time–space constrained scheduling process and will avoid the arbitrary discretization of tour departure time. This paper presents a dynamic discrete–continuous modelling approach to capture individuals' tour-based mode choices, tour departure time, and continuous time expenditure choices tradeofs in a 24-h time frame. For the empirical investigation of this paper, the time until an individual starts

the tour (at-home activity) and the duration of out-of-home activities are the topics of interest. To model the departure time of every tour and time expenditure for various out-ofhome activities, we adopted the Kuhn-Tucker demand system model which can explicitly capture individuals travel behaviour through baseline preference and satiation efects. In terms of mode choice, we adopted a dynamic discrete choice modelling (DDCM) approach which is a combination of dynamic programming and random utility maximization (RUM) principle. The proposed DDCM explicitly captures the state dependence and future expectation at the end of every trip within the tour.

The modelling framework presented here is developed as a module of an operational dynamic activity-based modelling framework named CUSTOM (Habib et al. [2017;](#page-33-3) Habib [2018\)](#page-33-4). CUSTOM tackles the mode choice component exogenously. Therefore, this study is a very frst step to endogenously model tour-based mode choice with other elements of the CUSTOM. To do so, we are experimenting with various joint discrete–continuous choices (e.g., tour-based mode choice, departure time choice and time-expenditure choice). One possible future work would be adding activity type choice and location choice within the proposed modelling framework of this study. This next step will make CUSTOM robust, and in this way all essential components of an activity-based model will be added to CUS-TOM. In the literature, there is evidence of joint discrete–continuous models in terms of trip-based or four-step modelling (FSM) paradigm. There is a series of studies which developed joint discrete–continuous models to analyze three components (mode choice, departure time choice and activity duration) from trip-based modelling aspect (Habib [2012,](#page-33-5) [2013;](#page-33-0) Shabanpour et al. [2017](#page-34-1)). So, we believe that applying the same concept in the activity-based modelling paradigm contributes to the existing literature.

The next section presents an extensive review of time-expenditure choice and mode choice models. This section is followed by sections explaining econometric model formulations, data for empirical modelling, discussion about the model results, model validations and policy scenario analysis. The last section presents the research summary and some ideas for future research.

Literature review

A unifed econometric modelling framework that captures the tour departure time, tourbased mode choice and time expenditure choice is rare in the literature. As such, given the nature of the study, this section is split into two main sections. First, we discussed how operational ABMs capture these interconnected elements. Then, we focused on examining various stand-alone models that tried to model mode choice in conjunction with departure time and time expenditure choice.

Conceptually, ABMs acknowledge the interrelationships between several interconnected elements such as activity type choice, time expenditure choice, location choice and mode choice at the disaggregate level. In CEMDAP, the scheduling model systems are constituted of pattern-level, tour-level and stop-level model system. Tour-level model system takes care of the tour-mode and tour duration, and the trip-level model system takes care of the trip-level mode and duration (Bhat et al. [2004\)](#page-33-6). TASHA simulates activity frequencies, start time, and durations based on random draws from observed joint probability distribution functions (Miller et al. [2005](#page-34-4)). These predicted activity schedules are used as an exogenous input to the tour-based mode choice models. In the CT-RAMP, an ABM platform, departure time and activity duration (including travel time) are discretized to represent

time as a discrete entity (Davidson et al. [2010](#page-33-2)). In the DaySim modelling structure, main tour mode and tour time-of-day (TOD) are modelled in the tour-level model and trip-based mode and departure time, conditional upon the primary destination of the tour, are modelled in the trip-level model (Bradley et al. [2010\)](#page-33-1). Similar to CT-RAMP, tour time-of-day is represented as a discrete value. CUSTOM is a unifed econometric modelling framework which jointly models activity type choice, location choice and activity duration (Habib [2018\)](#page-33-4). Currently, the mode choice component is exogenous to the CUSTOM framework. Mode-specifc parameters are incorporated to capture the modal infuences in this dynamic ABM.

Mode and departure time choices are particularly crucial in terms of commuting trips. Therefore, joint mode and departure time choice models received considerable attention in the literature.

Bhat proposed a multinomial logit (MNL) model for mode choice and ordered generalized extreme value (OGEV) for the departure time choice in the context of urban shopping trips (Bhat [1998\)](#page-33-7). This study fnds that MNL-OGEV provides fexible correlation structure among choices and outperforms the MNL and nested logit (NL) models. Ding et al. [\(2014](#page-33-8)) presented a series of generalized extreme value (GEV) models for modelling mode choice and departure time choice jointly. Their proposed cross-nested logit (CNL) model allows non-proportional substitution patterns between a pair of alternatives. Besides, two NL models are presented. In the frst NL model, the upper tier is the mode choice, and lower tier is the departure time choice. In the second NL model, the upper tier is the departure time choice, and lower tier is the mode choice. The work of Yang et al. (2013) (2013) highlights the similar approach (CNL and two diferent NL) for modelling a joint choice of residential location, travel mode, and departure time.

Multiple discrete–continuous extreme value (MDCEV) model is a robust modelling framework to model multiple discreteness and continuous choices (Bhat [2005\)](#page-33-9). MDCEV uses Random Utility Maximization (RUM) principle to model discrete and continuous choices. The MDCEV model adopts classical Kuhn–Tucker demand modelling system to model the continuous choice (e.g., time expenditure choice). The model assumes that an individual tries to maximize the total utility in allocating time-use for a specifc activity. The Kuhn–Tucker demand modelling system explicitly considers 24-h time budget constraint within the modelling framework. Bhat and Sen [\(2006](#page-33-10)) jointly model vehicle types and miles of usage of each vehicle type using MDCEV model. MDCEV is adopted in numerous studies to account for activity duration and activity type choice. In a seminal paper, Bhat et al. [\(2006](#page-33-11)) developed a joint modelling framework for activity type choice and time-expenditure choice. Spissu et al. ([2009\)](#page-34-6) employed MDCEV for modelling activity duration and activity-participation. Bhat et al. ([2013\)](#page-33-12) applied MDCEV model that jointly models household members activity participation and their activity duration. Due to the complex nature, MDCEV modelling framework is challenging while forecasting the model for policy scenarios. Though, there have been a few efforts to find efficient forecasting procedure for MDCEV such as Pinjari and Bhat ([2010\)](#page-34-7).

Habib ([2013\)](#page-33-0) argues in favour of adopting a joint discrete–continuous model that follows random utility maximization (RUM) principle for both discrete and continuous choice. In this modelling framework, mode choice is considered as a discrete choice and departure time choice is considered as a continuous choice under a 24-h daily time budget constraint. Similar to Habib [\(2013](#page-33-0)) and Shabanpour et al. ([2017\)](#page-34-1) treated departure time as a continuous variable but modelled by log-linear regression, without explicit consideration of time-budget constraints though. They used a Copula approach to capture the dependency between the mode choice and departure time choice. The signifcance of modelling

activity duration in conjunction with mode and departure time choice model is well established in the literature. Habib [\(2012](#page-33-5)) jointly modelled activity duration with other decision processes (trip-based mode choice and departure time) considering that activity duration is not just an exogenous factor, but an endogenous factor to the modelling framework.

In terms of tour formation, the bottom-up approach is one of the most commonly adopted approaches where tours and their associated attributes (i.e. mode, number of stops, and their locations) are determined in a dynamic fashion (Bowman and Ben-Akiva [2001](#page-33-13)). In the bottom-up approach, lower level decisions are conditioned upon higher-level decisions and higher-level decisions get feedback from lower-level ones through logsum measures (accessibility measures). Bowman et al. [\(1999](#page-33-14)) presented an operational activity-based model where the bottom-up approach has been adopted. Expected maximum utilities from the stop location choice model are fed into the mode and destination choice model. Then, expected tour mode and destination utilities are fed into the time-of-the-day choice model. Eventually, time-of-the-day utilities are plugged into the activity pattern model. Both the Portland and San Francisco models follow a bottom-up approach (Ruiter and Ben-Akiva [1978;](#page-34-8) Bowman et al. [1999\)](#page-33-14). In CT-RAMP, simplifed tour-level logsum (accessibility measures) is integrated into the upper-level models (Davidson et al. [2010\)](#page-33-2). These accessibility measures facilitate capturing the sensitivity of the model to level-of-service and landuse attributes. SACSIM also implements a similar bottom-up approach. However, to avoid computational burden SACSIM only includes the most important accessibility measures. More details can be found in Bradley et al. ([2010\)](#page-33-1). TASHA also uses bottom up approach where activities are generated at the beginning from random-draws and scheduling is performed by applying various rule-based approaches (Miller et al. [2005\)](#page-34-4). Table [1](#page-5-0) shows a summary of the relevant studies discussed above.

From the discussion above, it is evident that none of these studies mainly focused on developing a unifed tour departure time, tour-based mode choice and time expenditure model. To address this research gap, this paper presents a dynamic discrete–continuous modelling approach to capture individuals' tour departure time choice, tour-based mode choice and continuous time expenditure choice tradeofs in a 24-h time frame. The proposed RUM based model structure explicitly complies with dynamic time–space constraints and endogenously captures various choice dimensions in the context of ABM.

Econometric model

The proposed modelling framework has two components: 1. Discrete tour-based mode choice and 2. Continuous time expenditure choice. In the case of the tour-based mode choice, we make use of an innovative modelling structure which harnesses the power of dynamic programming and discrete choice. Regarding time expenditure choice we employed the Kuhn-Tucker demand system model which can explicitly capture individuals time expenditure choices through baseline preference and satiation efects. Figure [1](#page-12-0) shows a home-work-home tour which is a two-trip tour. Figure [2](#page-12-1) shows a home-work-gym-home tour which is a threetrip tour. In this study, tour-based mode choice model is used to model all tour combinations. Figure [3](#page-12-2) shows how dynamic time constraint (24-h time budget) is applied in the proposed modelling framework. Figure [4](#page-13-0) reveals graphical illustration of the modeling components and behavioral assumptions underlying the framework. One prerequisite of the proposed modelling framework is the number of trips in a tour, the activity schedule (sequence of activities) and the location choice information is required to know before the model estimation.

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Trip 1: Mode Choice

Trip 2: Mode Choice

Fig. 1 Home-work-home tour (two-trip tour)

Fig. 2 Home-work-gym-home tour (three-trip tour)

Fig. 3 Dynamic discrete–continuous approach to model tour departure time, tour-based mode choice and time-expenditure choice

Fig. 4 Graphical illustration of the modeling components and behavioral assumptions underlying the framework

The time expenditure choices are modelled as a continuous variable where balances between the time expenditure to a particular activity and the rest of the activities (composite activity) are explicitly taken into consideration. Time expenditure choices are modelled based on RUM-based direct utility function of time expenditure which is proposed by Habib et al. ([2017](#page-33-3)) and Habib ([2011](#page-33-15)). Let's assume that T_j is the time expenditure to the scheduling activity, and T_c is the time expenditure to composite activity. α_j is the satiation parameter for time expenditure to the scheduling activity and α_c is the satiation parameter for time expenditure to the composite activity. Also, Ω is the parameter vector, and *x* is an attribute vector, and ε is the random utility component of the baseline utility of time expenditure choice. Now, the total utility (U_j) of the time expenditure (T_j) to a scheduling activity (j) under time budget *T* $(T = T_i + T_c)$ can be written as:

$$
U_j = \left(\frac{1}{\alpha_j}\right) \left(e^{\Omega_j x_j + \epsilon_j}\right) \left(T_j^{\alpha_j} - 1\right) + \left(\frac{1}{\alpha_c}\right) \left(e^{\Omega_c x_c + \epsilon_c}\right) \left(T_c^{\alpha_c} - 1\right) \tag{1}
$$

Now, if we adopt Kuhn–Tucker optimality condition assuming Type I Generalized Extreme Value (GEV) distribution for the random utility component, the probability of spending time (t_j) to the scheduling activity can be written as follows:

$$
P_{T_j} = \left(\frac{1-\alpha_j}{T_j} + \frac{1-\alpha_c}{T_c}\right) \mu_{t_j} \cdot \left(\frac{e^{-\mu_{t_j}\left(V_{T_c} - V_{T_j}\right)\right)} }{\left(1 + e^{-\mu_{t_j}\left(V_{T_c} - V_{T_j}\right)\right)}\right)^2}
$$
(2)

In Eq. [\(2\)](#page-14-0) utility of the scheduling activity (V_T_c) and utility of the composite activity (V_T) can be defined as follows: V_{T_j}) can be defined as follows:

$$
V_{T_c} = \left(\alpha_c - 1\right) \ln \left(T - T_j\right) \tag{3}
$$

$$
V_{T_j} = \Omega_j x_j + (\alpha_j - 1) \ln(T_j)
$$
\n(4)

In the case of tour-based mode choice, the dynamic discrete choice method (DDCM) is adopted (Aguirregabiria and Mira [2002](#page-33-16), [2007](#page-33-17); Rust [1987\)](#page-34-9). The DDCM approach assumes that individual maximize their expected future utility during their current choice. To formulate the tour-based mode choice, we assume a fnite time horizon. In this study, we adopted the DDCM approach for tour-based mode choice proposed by Hasnine and Habib ([2018\)](#page-34-10). The value function for expected discounted future utility can be written:

$$
V(x_t) = \int \frac{Max}{d\epsilon C(x_t)} \left\{ m(x_t, c_t) + \varepsilon_t(c_t) + \beta \sum_{x_{t+1} \in X} \int V(x_{t+1}, \epsilon_{t+1}) \cdot p(x_{t+1} | x_t, c_t) \right\} p(d\epsilon_{t+1} | x_{t+1})
$$
\n(5)

Here, *m*=mode choice utility which depends on two vectors of state variables $m(x_t, \varepsilon_t)$ which follow controlled Markov process, x_t is the attribute vector for a certain trip at time t, ε_t is a random error component with variance σ^2 , c_t is a decision variable which indicated the transition from one trip (x_t) to another trip (x_{t+1}) using Markov transition probability $p(x_{t+1}, \varepsilon_{t+1}|x_t, \varepsilon_t, c_t)$, β is a discount factor which should be in between zero to one.

In Eq. ([5\)](#page-14-1), if we assume that $p(d\varepsilon|x)$ is given by a multivariate extreme value distribution, this assumption simplifies Eq. (5) (5) as follows:

$$
V(x_t) = ln \left[\sum_{c \in C(x_t)} e^{\left\{m(x_t, c_t) + \beta EV(x_t, c_t)\right\}} \right]
$$
(6)

Now the conditional probability $p(c|x, \eta)$ can be written as an MNL formulation:

$$
p(c|x,\eta) = \frac{e^{\{m(x_i,c_i)\} \beta EV(x_i,c_i)\}}{\sum_{j \in C(x_i)} e^{\{m(x_j,c_j)\} \beta EV(x_j,c_j)\}} \tag{7}
$$

Here, η is the set of parameters which we need estimate and EV is the expected value function. Tour-based mode choice is a fnite-horizon problem since we know the full day activity schedule beforehand. To handle this non-stationary problem, we adopted the logsum enumeration approach. Now, the likelihood of any tour-based mode choice in conjunction with the time expenditure choice to the scheduling activity can be written as $L_{mT} = p(c|x, \eta) \cdot P_{T_j}$. Maximum likelihood estimation technique is adopted to estimate the

parameters (*𝜂*) of this joint likelihood equation. This joint discrete–continuous model is estimated by a program written in the GAUSS matrix programing language (Aptech [2018](#page-33-18)).

Data description

The data came from a household level travel survey, which represents 5% of the households within the Greater Toronto and Hamilton Area (GTHA). This survey is well known as Transportation Tomorrow Survey (TTS) 2016. A total 162,700 numbers of households are surveyed in this survey which consists of 395,885 individuals and around 798,000 trip records. TTS 2016 collected a wide range of household and personal attributes. In addition, this survey collected a single-day travel diary for all household members which includes origin, destination, start time, activity purpose of each trip. For the empirical investigation, we retrieved two subsets where individuals performed two-trip and three-trip tours. Despite the proposed dynamic discrete–continuous modelling structure can model any number of trips, due to space constraints we only presented the models for tours with two trips and three trips.

The TTS 2016 survey sample, which is used for empirical modelling, is compared to the Census 2016 sample for the Toronto census metropolitan area (CMA). For the external validity of our fnding, it is essential to compare the TTS 2016 and the Census 2016. Table [2](#page-16-0) shows a comparison between the vital descriptive statistics for the TTS 2016 sample and the Census 2016. Table [2](#page-16-0) shows that the average individual age in the Census 2016 is 40.6, whereas the average respondents' age in the TTS 2016 is 49.713 (two-trip tour) and 51.61 (three-trip tour). The TTS 2016 only collects travel diaries from individuals aged more than 12. This is the reason behind this skewed age distribution in the TTS 2016. In terms of gender distribution, male and female have equal representation (nearly 50%) in the TTS 2016 and Census 2016. The average household size is 2.4 in Census and 2.7 in the TTS, which is very close. In terms of dwelling type, Census and TTS do not have similar classifcation. In the TTS, more people are living in the apartment (65.211%), and in the Census, only 44.323% of people are living in the apartment. Since the Census only includes a building that has fve or more storeys as an apartment, this may be the cause behind the low percentage of apartments in Census. In terms of mode choice, Census only collects commuting mode choice information whereas TTS collects detail travel diaries of individuals for all purposes. Therefore, it is not straightforward to compare mode choice between the TTS and the Census. However, the underlying trends in mode choice for both the Census and the TTS are close. Since the overall descriptive statistics are close, it can be reasonably concluded that the TTS sample is a good representation of the population.

It is found that individuals who performed tours with two trips stayed at home on an average 15.45 h (after midnight) before the frst out-of-home activity while the individuals who performed three-trip tours stayed 15.68 h (after midnight) before the first out-of-home activity. This means an individual who makes two or three-trip tours tend to leave home around 9 am in the morning. In the case of tours with two trips, it is found that the average activity duration for the out-of-home activity is 6.43 h. In the case of three-trip tours, it is found that the average activity duration for the frst out-of-home activity is 3.93 h and average activity duration for the last out-of-home activity is 2.57 h. For the three-trip tours, working activities are spread in between the frst and second out-of-home activity. Hence, the average activity duration is less than the two-trip tours. In terms of mode choice, 26 different tour mode combinations are observed in the two-trip tours, and 34 diferent tour mode

AD auto drive, *AP* auto passenger, *LT* local transit with walk access, *PR* park and ride, *KR* kiss and ride, *BR* bike and ride, *W* walk, *B* bike, Uber, Taxi, *MC* motorcycle, *Sbus* School Bus

combinations are observed in the three-trip tours. In terms of the two-trip tour, the most dominant tour mode is auto-drive (64.49%) and the second dominant tour mode is transitwalk access (13.72%). In terms of the three-trip tour, the most dominant tour mode is also auto-drive (69.70%) and the second dominant tour mode is transit-walk access (5.56%).

To generate level-of-service information, a Google application programming interface (API) based tool was developed (Hasnine et al. [2017](#page-34-11)). Using origin, destination and departure time as inputs, this API based tool can accurately predict travel time and distance for various modes including public transit, auto-drive, walk and bike. The common practice in travel demand modelling is to develop various traffic assignment models and generate level-of-service matrices based on these models. In the four-stage modelling (FSM) paradigm, these traffic assignment models are aggregated at the traffic analysis zone (TAZ) level. Due to this spatial aggregation, it is hard to calculate the exact travel time and distance between two points. Such traffic assignment models also suffer from temporal aggregation. Typically, we divide the entire day into multiple discrete time periods (e.g., AM peak, midday, PM peak, evening, night). Such an approach could not diferentiate between a trip starting at 8 am versus at 9 am because both are considered as AM peak. To get rid of this spatial and temporal aggregation, Google application programming interface (API) based framework, namely Tool for Incorporating Level of Service attributes (TILOS), is adopted in this study (Hasnine et al. [2017](#page-34-11)). TILOS can generate level-of-service information from the exact origin (longitude and latitude), destination (longitude and latitude) and departure time (date and time). TILOS collects auto-drive data from a mix of historical travel data and real-time travel information. Therefore, it provides a very close match to traffic assignment model results but naturally, TILOS is more precise and accurate. The transit level-of-service information is mainly retrieved from The General Transit Feed Specifcation (GTFS) data. Thus, transit level-of-service is sensitive to daily changes of transit service provision that might afect the mode choices of the individuals. In TTS 2016, individuals reported their origin, destination and departure time for each trip. These inputs are feed into the TILOS, and level-of-service matrices are generated. To generate cost by motorized mode and transit fare we employed a list of available cost matrices which are widely used for transportation planning by various government and public agencies in this region (Natural Resources Canada [2018](#page-34-12)). For ride-hailing services such as Uber and Taxi, a distance-based fare matrix is used for estimating the fare.

Regarding trip-mode, twelve types of trip-modes are observed in both datasets. Auto drive and motorcycle modes are available for an individual if the respondent has a driving license and the household has an automobile. The auto passenger is available if the household owns an automobile. Transit-walk access and bike and ride are available if the Google API tool shows transit availability. Park and ride is available if Google API shows transit availability, if park and ride designated stations are available based on the origin and access distance to park and ride station, and if the auto drive mode is available for the individual. Kiss and ride is available if Google API shows transit availability and if auto passenger mode is available for the individual. Bike and walk mode availability depend on the threshold commuting distance of 10 km and 5 km respectively. Uber and Taxi are available for everyone. The school bus mode is available if the school bus is available in the home location zone of a student. The dynamic discrete–continuous model presented in this paper tracks the status of the automobile, transit and other modes availability and generate the feasible choice set at the beginning of every trip within a tour. For instance, if an individual does not choose the auto-drive on the frst trip, then auto-drive is not available for the rest of the tour. The following section presents the empirical results.

Empirical model

The summary of the empirical models is presented in Tables [3](#page-19-0), [4](#page-21-0), [5,](#page-23-0) and [6.](#page-26-0) The model results for each type of tour is split into two tables: 1. tour departure time and time expenditure choice model, 2. tour-based mode choice model. In the case of model estimation, we

employed a subset of randomly selected 80% of the total sample, and the remaining 20% are treated as a holdout sample for model validation. In the case of the two-trip tour model, we estimated a total of 99 parameters while in the case of the three-trip tour model we estimated a total of 92 parameters. A majority of the parameters presented in this study are statistically signifcant with a 95% confdence interval. Various types of level-of-service, trip-level, household-and person-level of variables are incorporated in the systematic utility equation of the fnal models. A list of these variables are mentioned as follows:

Level-of-service attributes: Travel time, cost and distance for all modes Trip-level attributes: Trip purpose, activity duration Household-level attributes: Number of vehicles in the household, transit pass information Person-level attributes: Gender, age

The goodness-of-ft of the joint model is estimated using adjusted Rho-squared values against the null model. For the joint model of the two-trip tours, the adjusted Rhosquared value against the null model is 0.15 while for the joint model of three-trip tours the adjusted Rho-squared value against the null model is 0.143. Since this is a multi-component joint discrete–continuous model, the goodness-of-ft is reasonable considering the complex modelling structure.

Tour departure time choice for the frst tour of the day: time expenditure choice for at‑home activities before the frst out‑of‑home activity

Tables [3](#page-19-0) and [4](#page-21-0) present the estimated parameters for the tour departure time choices for twotrip tour and three-trip tour. For both types of tour, departure time is treated as a continuous choice at home before the frst out-of-home activity. The time-expenditure choice model has two components such as a baseline utility of time expenditure and satiation parameter. The baseline utility component reveals the baseline preference of spending time at-home before leaving home in comparison to the rest of the activities (composite activities). In the case of satiation parameter, the positive value of satiation parameters indicates that individuals tend to spend a longer duration for a specifc activity and vice versa. According to the econometric specifcation, the satiation parameter should be less than one. To ensure such restriction, we adopted the following specifications of satiation parameter, $\alpha = 1 - \exp(-\theta y)$. In this equation, y is a vector of attributes and θ is a parameter vector.

The baseline utility component of an individual's time expenditure is defned as an exponential function which is parameterized as a function of employment status, individual's age, activity type and vehicle ownership. A high constant value is found for both tour types which essentially suggest that there are some unobserved determinants which are not captured by this dataset and these unobserved determinants infuence the marginal utility of the departure time choice for the frst tour of the day. It is found that full-time employees tend to leave home earlier than the part-time employees. The model results reveal that older people are more likely to leave home later than younger people. These fndings echo the fnding of another research where the study area was another Canadian region, the Ottawa–Gatineau metropolitan region (Habib [2018](#page-33-4)). It is challenging to fnd attributes which capture the satiation function for at-home activities. We incorporated only dwelling type and a constant as explanatory variables in the satiation function for both two-trip and three-trip tours. It is found that apartment owners tend to spend more time at home before

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Table 4 (continued)

Number of observations		70,476	
Number of estimated parameters		99	
Adjusted Rho squared against a null model		0.15	
Parameters	Mode	Estimates	t-stat
First trip: Alternative Specific Con- stant (ASC)	Auto drive	4.012	19.944
	Auto passenger	1.754	8.777
	Transit-walk access	0.000	
	Park and Ride	-1.927	-2.846
	Kiss and Ride	-2.975	-11.608
	Bike and Ride	-2.827	-8.796
	Walk	0.501	2.059
	Bike	1.974	9.165
	Uber	-2.824	-9.840
	Motorcycle	-2.307	-7.695
	School bus	3.139	10.827
	Taxi	-1.174	-4.870
ASC of the second trip when the first	Auto passenger	0.000	
trip is made by auto passenger	Transit-walk access	-1.288	-15.102
	Walk	-1.376	-12.999
	Taxi	-4.657	-20.842
ASC of the second trip when the first	Auto passenger	0.000	$\overline{}$
trip is made by Transit-walk access	Transit-walk access	3.711	43.345
	Kiss and Ride	-2.181	-10.123
	Walk	1.255	10.153
	Uber	-2.209	-9.941
	Taxi	-0.845	-5.356
ASC of the second trip when the first trip is made by Kiss and Ride	Auto passenger	0.000	
	Transit-walk access	4.661	23.595
ASC of the second trip when the first trip is made by Walk	Auto passenger	0.000	$\overline{}$
	Transit-walk access	1.427	7.907
	Walk	3.447	26.213
ASC of the second trip when the first trip is made by Uber	Transit-walk access	0.000	$\overline{}$
	Uber	1.667	6.418
ASC of the second trip when the first trip is made by Taxi	Auto passenger	0.000	
	Transit-walk access	1.137	4.368
	Taxi	3.100	12.684
Cost: First trip	Auto Drive, Auto Passenger, Transit-walk access, Park and Ride, Kiss and Ride, Bike and Ride	-0.238	-23.763
	Uber and Taxi	-0.039	-9.765
Cost: Second trip	Auto Passenger, Transit-walk access, Park and Ride, Kiss and Ride, Bike and Ride	-0.039	-9.765
	Uber and Taxi	-0.027	-5.704
Travel Time: First and second trip	All motorized mode	-0.057	-48.619
	All motorized mode	-0.005	-5.703

Table 5 Dynamic mode choice model (tours with two trips)

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Coefficient of the function of forward-looking term: Number of Car per number of household members	Auto passenger, Transit-walk access, Kiss and Ride, Walk, Uber, and Taxi	1.226	14.376	
Coefficient of the function of forward-looking term: Constants	Transit-walk access Walk	-1.319 -1.263	-4.697 -4.942	

Table 5 (continued)

the frst tour of the day. In Toronto, the majority of the apartments and work locations are situated in the downtown core. Thus, the majority of the apartment owners live near to their work location, and they require less travel time to reach work. Since the majority of the houses are situated outside of the downtown core, it requires higher travel time for homeowners to reach to the work location (if the work location is in downtown). Therefore, homeowners tend to leave home earlier than the apartment owners.

Time expenditure choices for out‑of‑home activities

Tables [3](#page-19-0) and [4](#page-21-0) present the estimated parameters for the time expenditure choices for outof-home activities for two-trip tour and three-trip tour, which are defned by a baseline utility function and a satiation parameter function. The baseline utility function indicates the constant marginal utility of spending time for a specifc activity. A positive value for baseline utility means that individuals tend to spend more time in current activity than the other activities scheduled later part of the day. Various activity types are incorporated in the baseline utility function.

In terms of out-of-home activities, empirical model reveals that individuals tend to spend more time at work than at the school, which is intuitive. Besides, individuals comparatively spend much less time in facilitating a passenger. In the time expenditure choice model, departure time-of-day (as a fraction of 24 h) for a specifc trip is interacted with different activity types and these variables depict signifcant infuences on the baseline utility function. Individuals are likely to spend a longer duration at work or school if they start at home early in the morning. On the other hand, individuals likely to schedule other activities such as shopping and facilitating a passenger at later parts of the day.

The positive value of satiation parameters reveals that individuals tend to spend a longer duration for a specifc activity and vice versa. The empirical model shows that work and school activities have the lowest constant satiation parameters which mean individuals do not enjoy spending long hours on such activities and they have little fexibility on such activity durations. Model results indicate that individuals enjoy spending more time in shopping activities. Departure time-of-day (as a fraction of 24 h) for a specifc trip is interacted with various activity types and these variables have signifcant infuences on the satiation parameter. The model reveals that individuals like to enjoy shopping and facilitating passenger if they can schedule these activities in the later part of the day and vice versa.

Mode choice

Tables [5](#page-23-0) and [6](#page-26-0) present the estimated parameters for the tour-based mode choices for two-trip tour and three-trip tour. The majority of the alternative specifc constants (ASC) are highly

Table 6 (continued)

statistically signifcant. All level-of-service (LOS) parameters are showing proper signs, and they are statistically signifcant. Based on the paired *t* test value, tour-specifc parameters are estimated for few LOS variables while trip-specifc parameters are estimated for the rest of the LOS variables. The tour-based mode choice model reveals that values of travel time savings (VOTS) are higher for frst trips than those of the second and third trips. In terms of two-trip tours, VOTS for auto-drive, auto-passenger and all transit mode is \$14.244 per hour for the frst trip, while the VOTS for the same modes for the second trip is \$8.265 per hour. In addition, VOTS is much higher for Uber and Taxi passengers. In terms of mode selection, Uber passengers typically don't choose Taxi and Taxi passengers typically don't switch their mode to Uber. The model results reveal that possessing local and regional transit passes increases the likelihood of choosing local or regional transit mode. The model results show that individuals with a higher number of automobiles in the household tend to drive more.

For both models, we tested the efect of diferent age cohort and genders on tour-based mode choice. The empirical model shows that millennials are inclined to choose auto passenger, transit-walk access, kiss and ride and walk. A majority of the individuals who are aged less than 25 years old don't own a car. As such, they are dependent on another household member to drop them off, or they use public transit or walk. Students are inclined to choose to walk, bike or public transit as a commuting mode on their frst trip which echoes other studies on students' mode choice in this region (Hasnine et al. [2018](#page-34-13)). An interesting trend is found for individuals aged more than 25 years where individuals are less likely to choose auto-passenger or kiss and ride mode. Both models reveal that when the activity type is work, individuals tend to choose Uber, auto-drive, various transit modes, walk, and bike.

According to the random utility maximization (RUM) theory, the parameter of the future expectation of mode choice (β) must be in between zero to one (Swait et al. [2004](#page-34-14)). To ensure such a constraint, we employed the following specifications: $\beta = 1/(1 + \exp(\text{constant} + \mu x))$. In this equation, x is a vector of attributes and μ is a parameter vector. The forward-looking agent of mode choice is parameterized as a function of the number of the cars per number of households and a constant. The results show that household auto ownership is statistically significant which means the number of cars in the household has a signifcant infuence on the future mode choice. In terms of two-trip tours, if the frst trip mode is auto-passenger, kiss and ride, transit-walk access, walk, Uber, or Taxi, there is a high correlation exists between the feasible future trip modes. For instance regarding two-trip tours, if the frst trip mode is walking, the possible future modes are a walk, auto-passenger, transit-walk access, kiss and ride, Uber and Taxi. According to the empirical model, these possible future modes are highly correlated. The future expectation has 61.63% weight factor for local transit and 60.37% weight factor for walk mode. This result indicates that the forward-looking agent represents a substantial portion of the systematic utility in the current mode choice. In terms of three trip tour, auto ownership is not included in the systematic utility of the future expectation function for the second trip. The parameter was not signifcant, and this is intuitive since, after the frst trip, auto availability is deterministic. If auto-drive is not chosen in the frst trip, the auto-drive mode will not available for the entire tour.

Model validation and policy scenario analysis

For model validation, a holdout sample is used $(20\%$ of the total sample). Figures [5,](#page-29-0) [6](#page-29-1), and [7](#page-30-0) show the validation results of the time-expenditure and mode choice component of the two-trip and three-trip tours. Figure [5](#page-29-0)a, b shows the validation result of the departure

Fig. 5 Validation Results of time expenditure choice and mode choice two-trip tour (n=17650). AD: auto drive, AP: auto passenger, LT: local transit with walk access, PR: park and ride, KR: kiss and ride, BR: bike and ride, W: walk, B; bike, Uber, Taxi, MC: Motorcycle, Sbus: School Bus

Fig. 6 Validation Results of time expenditure choice and mode choice three-trip tour (n=4411). AD: auto drive, AP: auto passenger, LT: local transit with walk access, PR: park and ride, KR: kiss and ride, BR: bike and ride, W: walk, B; bike, Uber, Taxi, MC: Motorcycle, Sbus: School Bus

time distribution of the frst tour and the validation result of the duration distribution of the last out-of-home activity. The validation result clearly shows that the proposed dynamic discrete–continuous modelling structure can accurately predict the time expenditure choice for at-home and out-of-home activities. A similar result has been found for the three-trip Tour-based Mode Choice: Three trip tour

Fig. 7 Validation results of tour mode choice (n=4411). AD: auto drive, AP: auto passenger, LT: local transit with walk access, PR: park and ride, KR: kiss and ride, BR: bike and ride, W: walk, B; bike, Uber, Taxi, MC: Motorcycle, Sbus: School Bus

tours. The tour-based mode choice model provides the probability of the tour-mode. The trip-based mode choice probability is estimated using the conditional probability. Figure [5](#page-29-0)c–e show that the estimated model is capable of accurately predicting both tour-based mode choice and trip-based mode choice. Similar validation results are found for the threetrip tours (Figs. $6c-e$, and [7\)](#page-30-0).

The presented models are tested to predict the efect of various transportation policies on tour-mode choice. A diference between predicted demand and base case demand is showed in Fig. [8.](#page-31-0) Figure [8a](#page-31-0) shows the efect of providing transit pass incentive on twotrip tour modes. Figure [8a](#page-31-0) shows that reducing transit fares by 10% will increase transit tours by 0.17% and decrease auto-drive tours by 0.13%. Interestingly, decreasing transit fare reduces the utilization of tour patterns where an individual used transit for the frst trip but used a taxi or Uber for the second trip. Figure [8](#page-31-0)b shows the efect of providing a reduced transit fare (10%) on three-trip tours. Similar to two-trip tours, transit tours are increased by 11% and auto-drive tours are decreased by 0.10% . Figure [8](#page-31-0)c shows the effect of increasing auto-drive cost by 200% and providing free transit services to individuals. Figure [8c](#page-31-0) shows that increasing auto-drive cost by 200% and providing free transit services will decrease auto-drive tour by 5.86% 5.86% 5.86% . Figure 8c also shows that increasing auto-drive cost by 200% and providing free transit services will increase transit tour by 1.36%. This policy scenario is particularly tested to see whether we can "stretch" the estimated model to extreme situations and test the model's ability to simulate scenarios that are outside the range of the observed inputs. A wide range of policies can easily be tested using the models presented in this study.

(a) Two-trip tour: Decreasing transit fare by 10%

Fig. 8 Policy scenario test. AD: auto drive, AP: auto passenger, LT: local transit with walk access, PR: park and ride, KR: kiss and ride, BR: bike and ride, W: walk, B; bike, Uber, Taxi, MC: Motorcycle, Sbus: School Bus

Conclusions and recommendations of future research

The dynamic RUM based model presented in this paper endogenously captures the interactions of sequential discrete–continuous choices and is a signifcant step towards better understanding the tangible beneft of jointly modelling tour-based mode choice, tour departure time and time expenditure behaviour. In the case of the tour-based mode choice model,

we used a combination of dynamic programming and discrete choice which explicitly captures the forward-looking behaviour of trip modes and state dependency.

The tour departure time and time expenditure to the scheduling activities are modelled adopting Kuhn-Tucker optimality condition, which captures the time expenditure behaviour through baseline utility function and satiation parameter. The proposed closed form joint dynamic discrete–continuous modelling structure has far broader applicability than to activity-based model only. The model validation and policy scenario test results are promising which states that the proposed modelling framework is compatible with existing operational activity-based modelling framework.

In terms of tour departure time, it is found that full-time employees and younger individuals tend to leave home earlier than the part-time employees and older individuals. This fnding echoes the other studies which were conducted in diferent study areas in Canada and Switzerland (Spissu et al. [2009](#page-34-6); Habib et al. [2017](#page-33-3); Habib [2018\)](#page-33-4). It is found that individuals likely to spend long hours at work or school if they leave home early. Individuals are likely to schedule non-mandatory activities such as shopping activity at later parts of the day. It is found that individuals do not enjoy spending long hours on work or school activities, but they enjoy spending long hours in shopping activities. These results are consistent with Habib ([2018](#page-33-4)) time-expenditure choice model results.

The tour-based mode choice model can handle all types of tour combinations and reveals various behavioural insights. The VOTS of ride-hailing services is much higher than auto-drive and transit modes. Interestingly, investigating the tour pattern, it is found that Uber users typically don't change their mode to Taxi and vice versa. The policy scenario test reveals that subsidized public transit will encourage individuals to choose transit. It is also found that if the mode for the frst trip is auto-passenger, Uber, or Taxi, transit-walk access, kiss and ride, walk, there is a high correlation exist between the available future modes. A majority of the cases, it is found that forward-looking component represents a substantial portion of the systematic utility of current mode choice. The validation result shows that the models presented in this paper are capable of accurately capturing both time expenditure choice and tour-based mode choice.

One caveat of the model is we need to know the number of trips, the activity schedule, and location choice before the model estimation. Since we modelled the tour departure time and time expenditure choices, the time-constraints is explicitly tackled by the Kuhn–Tucker optimality condition. Since one assumption made in this study is, we know the activity schedule and locations beforehand, the spatial constraint is also inherently considered within the modelling framework. Besides, the modelling formulation presented in this paper is 'tightly coupled' model, since a single function is used to model discrete–continuous choices. Possible future work would be developing 'loosely coupled' modelling framework which will explicitly capture the correlation between all three components such as departure time, mode choice and time expenditure choice. If we use multi-day travel diaries, there are possibilities that idiosyncratic errors are spatially dependent and serially correlated (Pesaran and Tosetti [2011\)](#page-34-15). In this study, we had access to a single-day travel diary only. Besides, we did not estimate the location choice model in this study. Therefore, spatial dependence and spatial correlation are not considered in this study. We added this limitation in conclusion.

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Authors' contribution Md Sami Hasnine: Dataset preparation, econometric model estimation, validation and policy scenario testing. Mr. Hasnine contributed to the manuscript. Prof. Khandker Nurul Habib: Prof. Khandker Nurul Habib contributed to the manuscript and supervised the project.

Compliance with ethical standards

Confict of interest On behalf of all authors, the corresponding author states that there is no confict of interest.

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