

Revisiting the relationship between traffic congestion and the economy: a longitudinal examination of U.S. metropolitan areas

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Abstract Conventional transportation practices typically focus on alleviating traffic congestion afecting motorists during peak travel periods. One of the underlying assumptions is that traffic congestion, particularly during these peak periods, is harmful to a region's economy. This paper seeks to answer a seemingly straightforward question: is the fear of the negative economic effects of traffic congestion justified, or is congestion merely a nuisance with little economic impact? This research analyzed 30 years of data for 89 US metropolitan statistical areas (MSAs) to evaluate the economic impacts of traffic congestion at the regional level. Employing a two-stage, least squares panel regression model, we controlled for endogeneity using instrumental variables and assessed the association between traffic congestion and per capita gross domestic product (GDP) as well as between traffic congestion and job growth for an 11-year time period. We then investigated the relationship between traffic congestion and per capita income for those same 11 years as well as for the thirty-year time period $(1982–2011)$ when traffic congestion data were available. Controlling for the key variables found to be signifcant in the existing literature, our results suggest that the potential negative impact of traffic congestion on the economy does not deserve the attention it receives. Economic productivity is not signifcantly negatively impacted by high levels of traffic congestion. In fact, the results suggest a *positive* association between traffic congestion and per capita GDP as well as between traffic congestion and job growth at the MSA level. There was a statistically insignifcant efect on per capita income. There may be valid reasons to continue the fght against congestion, but the idea that congestion will stife the economy does not appear to be one of them.

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Introduction

Although not universal, there is a generally established belief that high levels of traffic congestion negatively impact the economy. Figure [1](#page-1-0) depicts vehicle miles traveled (VMT) for the US increasing almost linearly with the nation's gross domestic product (GDP) for most of the last eight decades. Until recently, the positive correlation held reasonably frm, and the seemingly linear relationship between VMT and GDP led policymakers and academics alike to conclude that the relationship is both causal and bi-directional. In other words, anything hindering VMT growth would negatively afect the economy—and vice versa. This mindset often manifests itself as a fear that high levels of traffic congestion are a drain on the economy. For example, the US Department of Transportation (USDOT) stated that:

Congestion in 498 metropolitan areas caused urban Americans to travel 5.5 billion hours more and to purchase an extra 2.9 billion gallons of fuel for a congestion cost of \$121 billion (Federal Highway Administration [2013](#page-36-0)).

For much of the last century, the approach to solving the perceived traffic congestion problem was to increase highway capacity. Nearly every regional planning agency measures system performance with peak hour congestion, measured in terms of vehicle delay, or its correlate, peak hour level-of-service (NCHRP [2003](#page-38-0)). Simply put, locations where these measures exceed some threshold value become targets for capacity-expansion projects. Then contemporary transportation practice considers economic factors by aggregating the travel time and fuel savings for all drivers and comparing that sum against the cost

Fig. 1 US Real Gross Domestic Product (GDP) and Vehicle Miles Traveled (VMT) from 1929–2017. (*Source*: created using data collected from BEA and FHWA)

of the project. If the estimated value of people's time and fuel exceeds the proposed cost of the project, the project is typically deemed economically benefcial and worthwhile to the region (Weisbrod et al. [2001](#page-38-1)).

Despite the widespread prevalence of this transportation planning approach, it is by no means clear that projects focused on eliminating congestion beneft a region's economy. The research question this paper focuses on, however, is whether too much traffic congestion negatively impacts the economy in the frst place. Is our concern for the economic impacts of traffic congestion well founded? In terms of policy implications, should we continue trying to eradicate traffic congestion for the sake of our economic well-being?

We attempt to answer these questions via 30 years of data, from 1982 through 2011, for the largest 100 U.S. metropolitan statistical areas (MSAs). Using a panel regression model with several instrumental variables to control for the endogeneity between traffic congestion and economic productivity, we assess the association between traffic congestion and gross domestic product (GDP) per capita (for the 11 years of available GDP data at the MSA level); jobs (for the same 11 years); and per capita income (PCI) (for the same 11 years as well as for the full 30 years). Controlling for potentially relevant variables such as education, race/ethnicity, and weather—the goal is to shed light on the relationship between congestion and the economy so that planners, engineers, and policy-makers can make informed decisions when it comes to whether or not congestion alleviation for the sake of the economy deserves its spot as a top transportation priority.

Literature review

Traffic congestion itself has long been a prominent topic, particularly with the popular press with regard to concerns regarding the potential negative impact of congestion on the economy (Copeland 2007 ; Staley 2012). The research related to traffic congestion tends to be more complicated (Woudsma et al. [2008;](#page-39-0) Mondschein et al. [2010\)](#page-37-0), with much of the academic work focusing on calculating the various "costs" of congestion (Bilbao-Ubillos [2008;](#page-36-2) Kriger et al. [2007;](#page-37-1) Safrova et al. [2007](#page-38-3); Weisbrod et al. [2003\)](#page-38-4).

Several studies found congestion to be a drain on the economy (Arnott [2007](#page-36-3); Anas and Xu [1999](#page-36-4); Weisbrod et al. [2003](#page-38-4)). For instance, Boarnet investigated California counties from 1977 through 1988 and found that increased congestion was negatively associated with the economy, as measured though a combination of labor inputs and private capital stock (Boarnet [1997\)](#page-36-5). However, Boarnet also found that while congestion reduction is theoretically productive, "the efect of expanding the street and highway stock are more suspect" (Boarnet [1997\)](#page-36-5). In another relevant paper, Hymel studied 85 metropolitan statistical areas (MSAs) with a similar panel model to our study and with employment as the dependent variable (Hymel [2009\)](#page-37-2). Based on his fndings suggesting that congestion is a drain on the economy, Hymel called for "expanding road capacity" or implementing "congestion pricing" in order to combat traffic congestion and ensure continued job growth (Hymel [2009](#page-37-2)).

Another set of papers dispute that idea that traffic congestion is a drain on the economy. Fernald studied the link between congestion and economic output between 1953 and 1989 for the US and found no connection between the variables prior to 1973 and a negative relationship after (Fernald [1999\)](#page-36-6). In a study of London wards, Graham [\(2007](#page-37-3)) modeled congestion and density against economic productivity by sector. He found congestion to be positively associated with some business sectors—such as real estate, banking and fnance, business

services, and personal services—and diminishing returns for others such as manufacturing, construction, distribution, and information technology (Graham [2007](#page-37-3)). It should be observed that FIRE-based industries (i.e. fnancial, insurance, and real estate) tend to generate greater revenues than manufacturing, construction, and distribution. The relocation of the latter type of industries to outside of London would appear to be a part of the natural economic functions of cities, where higher-value activities eventually supplant lower-value ones, which in turn relocate to areas with lower land values (Glaeser [2011\)](#page-37-4).

In another pertinent study, Sweet $(2014b)$ examined how traffic congestion impacts job growth and worker productivity (Sweet [2014b](#page-38-5)). His results suggest that at very high levels of congestion, job growth is expected to be negatively impacted. However, Sweet acknowledges that no MSA in the US has approached the level of congestion at which it would become a negative infuence. Of the MSAs with relatively high levels of congestion, only Detroit experienced a negative association between job growth and congestion. At more typical levels of congestion, Sweet's model found that congestion was positively associated with job growth. However, he downplayed these results as follows:

There is no theoretical reason why congestion would directly act as an input to better economic outcomes, so the efect of congestion at those levels at which it is associated with higher employment growth is perhaps best interpreted as representing the inefficiency of alleviating congestion on uncongested roadways (Sweet [2014b\)](#page-38-5).

Sweet's secondary model focuses on change in worker productivity instead of jobs and fnds congestion to be statistically insignifcant. Sweet goes on to say that "economies do not stagnate as a consequence of traffic" and that the best predictors of economic growth in terms of worker productivity have more to do with a dense urban core and regional economic demand (i.e. the quantity, diversity, and types of business and workers within a given region) as opposed to transportation infrastructure (Sweet [2014b\)](#page-38-5).

When considered as a whole, the existing literature is, at best, inconsistent with conventional wisdom that traffic congestion is detrimental to the economy and seemingly dependent upon the framing of the research question and how the data are collected and analyzed. This is particularly true when attempting to account for how traffic congestion might influence land use decisions, infrastructure investments, changes in regional accessibility, and investments in non-automobile modes. For example with the papers investigating how people adapt with location decisions in situations with high traffic congestion, some found more downtown growth (Cervero [1996;](#page-36-7) Cervero and Duncan [2006;](#page-36-8) Gordon et al. [1989](#page-37-5)) while others found increased suburban co-location of both employers and workers (Crane and Chatman [2003;](#page-36-9) Gordon et al. [1989](#page-37-5); Levinson and Wu [2005;](#page-37-6) Levinson and Kumar [1994\)](#page-37-7). Another paper found evidence of frms moving out due to high levels of regional congestion but saw localized congestion (as measured by a marginal congestion penalty that was calculated using an accessibility index) as an economic beneft in terms of frms being more prone to relocate to areas with relatively high levels of localized congestion (Sweet [2014a](#page-38-6)). These fndings raise the question: is the fear of negative economic impacts due to traffic congestion well founded, or is traffic congestion merely a nuisance with little economic impact? Our paper seeks to shed light on this issue.

Theory

Metropolitan areas help foster social interactions and economic exchanges. These connections typically require people and goods to move within and across regions. When accomplished via driving, we can end up with high levels of vehicular mobility. High levels of driving can positively impact the economy in terms of facilitating these social and economic transactions. At the same time, driving can be costly: for the region in terms of infrastructure and maintenance, land consumption for roads and parking, and the related environmental costs; and for businesses and individuals in terms of vehicle ownership, gas prices, time spent driving, and the related human health costs.

Congestion results from too many people trying to realize these ends at the same time in the same space. If everyone is trying to get to work at the same time on a limited set of infrastructure options, it makes sense that traffic congestion could negatively affect the workers, businesses, and the economic well-being of a region. So on one hand, traffic congestion could constrain mobility and accessibility, limit productivity, and discourage residents and businesses from locating in a region. In light of that, conventional wisdom tells us that high levels of traffic congestion would be associated with decreased economic outputs and the need to compensate workers with higher wages because of higher travel costs. On the other hand, high levels of traffic congestion is suggestive of a region with good economic vitality since a strong economy helps facilitate car ownership and the need for goods movement. Traffic congestion lowers the utility of the car and increases the relative utility of other modes. It could also reduce the attractiveness of suburbs due to a lack of accessibility and increase the relative attractiveness of living in the center city or compact and transit-oriented development. As a result, traffic congestion could lead to potentially positive economic externalities such as infill development, more efficient travel patterns and mode choices, as well as agglomeration benefts.

Thus, the crux of our conceptual model revolves around the potential for endogeneity between traffic congestion and economic productivity as well as between vehicle mobility and economic productivity, which we will test for in our statistical models. In other words, the directionality of these relationships is unknown and could theoretically be bidirectional. The more vehicle mobility there is, for instance, the more traffic congestion there is likely to be. At the same time, the more traffic congestion there is, the less attractive driving a vehicle might be (and the more attractive other modes and/or more accessible locations might be). These relationships can also be moderated by automobile ownership costs, gas prices, and a host of other factors such as the ability to meet daily needs without an automobile. If transit, walking, and bicycling modes can serve social interactions and economic exchanges, then traffic congestion and vehicle mobility may not matter quite as much. If people do not have viable options beyond the automobile, then it is easier to see how traffic congestion could negatively influence our economic outcomes. Measures of urban form and the built environment have long been efective proxies for accessibility, transit use, and active transportation mode shares (Ewing and Cervero [2001\)](#page-36-10). Such measures have also been shown to control for agglomeration benefts (Glaeser et al. [2001](#page-37-8)).

Economic outputs come down to more than factors related to mobility, traffic congestion, and the built environment. For instance, a highly educated population might lead to better economic outcomes. Regions with more people of working age or a greater percentage of workers in the prime earning years could also improve economic outputs (Andolfatto et al. [2000](#page-36-11)). Given the gender income gap, regions with relatively higher rates of women in the workforce could play a role (Bobbitt-Zeher [2007](#page-36-12)). Regrettably, minority populations in

Fig. 2 Conceptual Model

the US have also been consistently linked to lower incomes and higher rates of unemployment and poverty than the general population (Wright [1978,](#page-39-1) Portes and Rumbaut [2014\)](#page-38-7).

Crime levels have long been to be linked economic outcomes (Roman [2013](#page-38-8); The Economist [2011](#page-38-9); Klaer and Northrup [2014;](#page-37-9) Glaeser [1994,](#page-36-13) [1998;](#page-36-14) Detotto and Otranto [2010](#page-36-15)). For instance, cities and regions known for high levels of crime, all else being held equal, have been shown to repel workers and businesses (Glaeser [2011\)](#page-37-4). The attractiveness of good weather—particularly in the winter months—has also proven to be a signifcant factor in residential location decisions as well as in forecasting the economic success of different regions (Glaeser and Kohlhase [2004](#page-37-10); Rappaport [2007\)](#page-38-10). Accordingly, both crime and weather seem to be control factors worthy of consideration in our study (Glaeser [2011\)](#page-37-4).

Figure [2](#page-5-0) illustrates the theoretical constructs of this discussion and the basis of our statistical models.

Data

Dependent variables: economic performance

To assess economic activity, we collected data for the 100 largest metropolitan statistical areas (MSA) from the U.S. Bureau of Economic Analysis (BEA), which is the governmental unit charged with measuring economic statistics. This included: gross domestic product (GDP), for the years 2001 through 2011; and per capita income (PCI), for the years 1982 through 2011. While GDP per capita and PCI are highly correlated (Pearson correlation $coefficient = 0.90$ for our dataset), there are differences in how the data are collected. GDP measures the value of what an economy produces in terms of goods and services as well as economic outputs such as technology and intellectual property. PCI intends to capture overall economic value via the pre-tax income of those that produced the goods and services. If it were true that traffic congestion has a negative effect on a region's economic performance, then one would expect regions with higher levels of congestion to have lower levels of per capita GDP and/or PCI, ceteris paribus.

We also collected MSA-level jobs data from the U.S. Bureaus of Labor Statistics. In theory, traffic congestion could have differing impacts on, for instance, PCI and job growth. That is, if frms need to pay their workers more to overcome the costs of congestion, then PCI would increase; yet, job growth could slow because of the lack of additional capital after paying these existing workers higher wages and/or the potentially high costs of starting a business in a congested region where higher wages are needed. For the sake of comprehensiveness, we included per capita GDP, job growth, and PCI as our economic outcomes.

We focus on the regional level because that is primarily where the population and economic capacity for the US is congregated, as the top 100 MSAs consume only 12% of US land but possess more than two-thirds of US population and three-quarters of the national GDP (Katz and Bradley [2013\)](#page-37-11). According to the Census, the general concept behind MSAs is to bring large population centers together with adjacent communities that have a "high degree of economic and social integration with that core" (U.S. Census [1994\)](#page-38-11). In order to meet the standards for a high degree of integration, surrounding areas must achieve a certain level of commuting to the primary population center as well as meet other requirements relating to metropolitan character such as minimum population densities or percentages of the population considered urban. The idea for metropolitan districts dates back to the early 1900s when the Census of Manufacturers realized that it was difficult to assess economic outcomes while being limited to the boundaries of any one city. While MSA boundaries are county-based and include some rural areas, these designations were intended for economic analysis.

Nominal dollar fgures were converted to 2017 constant dollars using the Consumer Price Index calculator on the US Bureau of Labor Statistics webpage (BLS [2017\)](#page-36-16). The data sources do not distinguish among diferent industries or worker classifcations.

The intent was to control for as many factors that have been found to be associated with a region's economic performance as possible, including: socio-demographic composition (Murnane [2008;](#page-37-12) Ribeiro et al. [2010](#page-38-12); Rose and Betts [2004;](#page-38-13) Sweet [2014b\)](#page-38-5); the physical characteristics of the built environment (Harris and Ioannides [2000](#page-37-13); Marrocu et al. [2013;](#page-37-14) Paci and Usai [2000;](#page-38-14) Glaeser 2001; Glaeser et al. [1992](#page-37-15)); and weather and crime rates (Sweet [2011;](#page-38-15) Glaeser and Kahn [2003](#page-36-17); Glaeser [2011\)](#page-37-4).

Measuring congestion

The first step in measuring the economic effects of congestion is to define what, specifically, traffic congestion *is* and how it differs from vehicle miles traveled (VMT) because there is an important diference between the two measures. Congestion is a measure of the diference between free-fow travel speeds and speeds experienced under congested conditions. This is typically reported in terms of vehicle hours of delay, or else converted into level-of-service, which translates vehicle delay into a scale of A to F, where A=free fow, or unimpeded conditions, and $F=$ forced flow. Traffic congestion, however, is functionally distinct from VMT. A region with a high level of VMT per capita does not necessarily mean that region is congested; on the other hand, much of the VMT in a region with a relatively low total VMT per capita could still be under severely congested conditions. As a result, it is important to distinguish traffic congestion (delay) from vehicular mobility (VMT) as well as understand that overall mobility also includes other modes of transportation and can be moderated by gas prices and a host of other factors. Because congestion and VMT were not highly correlated variables in our dataset (finding a Pearson correlation coefficient of 0.24), we examined the economic efects of congestion while controlling for VMT.

While congestion manifests itself at the micro-scale (i.e. corridor and/or intersection), it remains the macro-scale factors—such as regional land use patterns, modal options, and

car ownership trends—that generate traffic congestion outcomes. In terms of measuring congestion, the Urban Mobility Reports published by the Texas Transportation Institute (TTI) have long been the industry standard for understanding such traffic issues in the US. The focus of the congestion metrics in this series of reports has always been at the regional level. These urbanized area boundaries for which the congestion metrics are collected correspond to contiguous areas of populations more than 50,000 and population densities greater than 1000 per square mile (U.S. Census [2010](#page-38-16)). Measuring congestion at levels of geography larger than the region (such as for a state, nation, or planet) do not mean as much due to the lack of contiguity. Measuring congestion at levels of geography smaller than the region (such as a corridor or intersection) is great for short-term travel decisions, but these metrics do not mean much for strategic planning because of their lack of representative impact and failure to refect congestion exposure. When issues such as crashes or work zones cause individual transportation links to experience congestion, many road users can re-route to a diferent link and reach their destination without much hassle. However, peak hour traffic congestion when experienced across a region—instead of along individual corridors—leaves many of those that are driving with little in the way of alternative route options.

Thus, we collected congestion data from the TTI Annual Urban Mobility Scorecard database. While the TTI Urban Mobility Reports have taken their fair share of criticism, the critiques tend to be less about the congestion metrics themselves and more about how those metrics are used and interpreted. For example in his 2014 report, "Congestion Costing Critique," Litman highlights the Urban Mobility Report's biases in favor of automobile commuters over other travel modes as well as the exaggerated benefts of congestion reduction related to travel time cost savings and emissions reductions (Litman [2014\)](#page-37-16). Litman goes on to say that the title of the Urban Mobility Report is somewhat misleading because, in reality, it only measures vehicle congestion. In terms of the metrics themselves, the most prominent critique is that TTI bases their congestion benefits off of free-flow speed—which in many cases can be signifcantly higher than the speed limit and can lead to the overestimated impacts when under congested conditions (Litman [2014](#page-37-16)). While we acknowledge that the historic TTI Urban Mobility Report traffic congestion metrics are not perfect, few researchers dispute their validity in terms of reflecting regional-scale traffic congestion both within and across regions.

Relevant congestion metrics were available for the period since 1982 included:

- Percent of peak VMT under congested conditions;
- Percent of lane miles under congested conditions;
- Total annual hours of delay and annual hours of delay per automobile commuter;
- Travel time index value; and
- Roadway congestion index.

Since all of the congestion variables were all highly correlated with one another, we focused on fnding the most theoretically relevant congestion variable that would minimize the potential for overestimation as described above. Several studies have investigated the various congestion metrics (Bertini [2006](#page-36-18); Grant-Muller and Laird [2007](#page-37-17); Lomax et al. [1997;](#page-37-18) NCHRP [2003](#page-38-0)). In a survey of transportation professionals conducted by Bertini, for instance, the majority of respondents felt that congestion referred to travel during peak periods (Bertini [2006\)](#page-36-18). Based on this, we wanted our measure of congestion to represent peak hour delay or peak hour level-of-service seeing as these variables are also commonly used in planning decisions regarding congestion mitigation strategies. As peak period traffic congestion also coincides temporally with the majority of work-related commuting travel, it stands to reason that congestion could impact the labor force, business community, and the economic well-being of a region, at least more so than non-peak traffic congestion, which tends to be intermittent and more unpredictable. The "percent of peak VMT under congested conditions" ft these criteria and is also a variable that is easy to understand and relatively stable in terms of TTI procedure over the longitudinal project period (the methods for some congestion metrics changed over the years). TTI calculates this variable in the following manner:

> *Percent of Peak VMT under Congested Conditions* ⁼ *VMT under Congested Conditions during the Peak Period Total VMT during the Peak Period*

It should be noted that the geography used for measuring congestion (i.e. urbanized area) does not precisely overlap with the geography used to measure economic performance (i.e. MSA). MSAs are based upon the county level of geography. The county containing the urbanized area is the core county, and other counties with a high degree of economic or social integration are added to form the overall MSA (U.S. Census 2010). This geographic diference is an unavoidable result of the manner in which these data are collected. As described above, MSAs were intended for economic analysis (even though they use county boundaries), and most jobs, households, and traffic congestion occur within the urbanized area. Moreover, the research suggests that most economic activity within an MSA emanates from the urbanized portion (Redman and Sai [2012](#page-38-17)). Thus, many of those that live outside the UZA boundary but inside the MSA boundary are still impacted by UZA traffic congestion because, according to the Census, all MSA counties must meet a minimum commuting rate threshold into the primary city to be included. While this geographic mismatch may infuence the results, the efects are likely minor since most of the economic activity and travel in any given MSA is within the UZA. Methods to account for potential endogeneity between congestion and the economy will be detailed in the methods section.

The percent of peak VMT under congested conditions averaged just over 17% for our regions in 1982 and 45% in 2011. This equates to approximately 9 h of annual delay per automobile commuter in 1982 and more than 33 h of annual delay per automobile commuter in 2011. The Los Angeles region experienced the highest levels of traffic congestion over this timespan. With more than 80% of their VMT during the peak period coming under congested conditions, this equates to more than 65 h of delay annually for each automobile commuter. At the other end of the spectrum, the Wichita, Kansas region only has 6% of their VMT taking place under congested conditions with 15 h of annual delay per automobile commuter. While every region experienced traffic congestion and automobile commuter delay, these levels varied by region. The standard deviation of the percent of peak VMT under congested conditions variable was just over 20 and that for delay per automobile commuter was approximately 15 h. These measurable differences in traffic congestion by region form the basis for our study.

Mobility

We collected regional VMT and gas price data from the TTI database for the years since 1982. As discussed in the previous section, the congestion and VMT variables are not highly correlated and are intended to measure diferent phenomena. Longitudinal motor vehicle operating cost data that varied by region would have been preferable but was not available. With respect to gas prices, nominal dollar fgures were converted to 2017 constant dollars using the Consumer Price Index calculator on the US Bureau of Labor Statis-tics webpage (BLS [2017](#page-36-16)).

Built environment

To control for the impact of the built environment and possible positive externalities of traffic congestion such as residential location decision-making that could lead to more efficient travel patterns and mode choices, we sought out population density data. Population density has long been used as a measure of urban form and a proxy for active transport and transit alternatives (Ewing and Cervero [2001](#page-36-10)). For instance in our dataset, population density of the primary city was highly correlated with transit, walking, and biking mode shares as well as overall MSA and UZA populations.

Population density has been shown to be associated with street network and neighborhood characteristics (Tsai [2005;](#page-38-18) Marshall and Garrick [2010,](#page-37-19) [2011\)](#page-37-20); walking, bicycling, and transit mode shares to work and school (Ewing and Cervero [2001](#page-36-10); McDonald [2007\)](#page-37-21); non-work trip-making and modal choice (Frank and Pivo [1994;](#page-36-19) Rajamani et al. [2003\)](#page-38-19); as well as regional commute distances and times (Ewing et al. [2003](#page-36-20); Zolnik [2011\)](#page-39-2). It has also been shown to be associated with economic inputs such higher consumption (Glaeser et al. [2001\)](#page-37-8). Other built environment variables that we tested were omitted due to high correlation and the resulting potential for multicollinearity and biased estimators.

Measuring population density for a region over a 30-year period presented special challenges given the possibility of changing boundaries. To improve consistency and maintain an emphasis on residential location decision-making of the center city, we downloaded GIS shapefles at the city-level for the years 1980, 1990, 2000 and 2010 and then used time series population data to calculate population density for the primary city within each MSA for each of those years (Manson et al. [2017](#page-37-22)).

We also tested MSA and UZA populations in the models in place of population density (since the Pearson correlation coefficients were both greater than 0.73 , we could not include both population and population density in the models due to the potential for multicollinearity issues and biased estimators). However, the population variables were insignifcant or the resulting models not nearly as strong. The signifcance and direction of other variables in our models were stable regardless.

Miscellaneous variables

Socio‑demographic characteristics

In order to control for socio-demographic diferences in age, gender, race/ethnicity, and education, we collected Census data from the National Historical Geographic Information System for the major city within each MSA for the years 1980 through 2010 (Manson et al. [2017\)](#page-37-22). We developed several age-related factors such as the number of workers in each region and the percent of the population that is of working age. We also created variables based on the prime earning years and a variable diferentiating the relative percentage of women in each region. While the literature suggests 40–55 as the prime earning years, we used 35–54 to match the Census designations (Andolfatto et al. [2000](#page-36-11)). Due to high correlation among the various race/ethnicity variables, we aggregated the categories in order to represent the percent of non-white residents as compared to the overall population. Due

to similar issues with the disaggregated education data, we focused on the percent of the population 25 years and over with a bachelor's degree. This education variable is often deemed to be a measure of human capital and hypothesized to be associated with improved economic outcomes (Chatman and Noland [2014](#page-36-21)). For the Census data, we interpolated between the decennial years using the trend function in Microsoft Excel, which performs a least squares statistical regression. With respect to the fnal models, this turned out to be limited to just our race and education variables.

Crime

Violent crime data was gathered from the Uniform Crime Reporting Statistics website for both county and city police departments for the years 1985 through 2012 (DOJ & FBI [2014\)](#page-36-22). The count of violent crime consists of four criminal ofenses: murder and nonnegligent manslaughter, forcible rape, robbery, and aggravated assault. The counts were geocoded based upon the name of the county (or city) and the state. We aggregated the total number of violent crimes in each MSA using a spatial join in GIS and calculated the violent crime rate using the longitudinal population numbers. We then extrapolated the rate of violent crimes in each MSA for the years 1982 through 1984 using the trend function in Microsoft Excel and the subsequent 20 years of data.

Weather

Using data from the PRISM Climate Group based at Oregon State University, we controlled for weather in order to account for the general desire for warmer weather and/or less precipitation when selecting a job (The Prism Climate Group [2014\)](#page-38-20). Glaeser found mean January temperatures and average precipitation rates to be important predictors of metropolitan growth (Glaeser and Kohlhase [2004](#page-37-10)). For the sake of this study, we developed and tested the same variables. This process began with collecting a raster fle containing the average January temperature across the continental US for the 30-year time period. After creating a point layer based upon the raster fle, we employed a spatial join to average the data points spread across the major city within each MSA and converted the data from degrees Celsius to degrees Fahrenheit. The same procedure was repeated when calculating the annual inches of precipitation.

Table [1](#page-11-0) presents the descriptive data for the analysis. This study initially focused on the largest 100 MSAs in the US. Due to occasional missing data with respect to our variables of interest (e.g. crime statistics) and/or inconsistencies with longitudinal geography defnitions (e.g. some regions were not defned as MSAs at the beginning of our longitudinal period), the fnal statistical analyses included 89 MSAs. Over the course of our 30-year study period, this totaled 2670 observations. We describe the methods used for dealing with endogeneity—and the potentially relevant instrumental variables—in the next section.

Methods

The relationship between congestion and economic productivity is quite complex and possibility bi-directional. A strong economy often engenders automobile ownership and goods movement, which in turn facilitates motor vehicle travel and traffic congestion. At the same time, traffic congestion may impede mobility, limit economically productive activities, and

Table 1 Descriptive statistics (selected variables)

impact the ability for residents and businesses to locate in a region. Then again, traffic congestion could lead to potentially positive economic externalities such as infll development, more efficient travel patterns, or those related to agglomeration benefits.

With regard to statistical modeling, the related methodological problem is called endogeneity (Sweet [2014b](#page-38-5)). Statistically, this creates a situation where the error term in the statistical model could be correlated with the variable representing traffic congestion, which violates the independence assumption and could bias the model (Chatman and Noland [2014;](#page-36-21) Duranton and Turner [2011](#page-36-23); Baum-Snow [2007,](#page-36-24) Hymel [2009;](#page-37-2) Sweet [2011](#page-38-15), [2014a](#page-38-6)).

We used Durbin Wu-Hausman to test traffic congestion, VMT per person per day, and population density for possible endogeneity with our economic outputs and found that while there are logical arguments for all three, instrumentation was only necessary for our traffic congestion variable.^{[1](#page-13-0)} We addressed this concern through the use of instrumental variables. Instrumental variables are predictors of one of the problematic endogenous variables but statistically independent of the other (Chatman and Noland [2014](#page-36-21)). Accordingly, we sought out variables that would potentially be useful in predicting traffic congestion but not necessarily economic well-being. We then tested these instrumental variables in a twostage least-squares panel model regression.

Instrumental variables

Finding suitable instrumental variables led us back to the existing literature and researchers that have tackled similar endogeneity problems. For example, Sweet (2013) and Hymel ([2009\)](#page-37-2) both relied upon a count of the number of years of service of House of Representatives' members from each metropolitan statistical area (MSA) on the House Transportation and Infrastructure committee (or prior to 1994, the House Public Works and Transportation Committee) (Sweet [2014b,](#page-38-5) Hymel [2009](#page-37-2)). As Hymel suggested, "the relationship between this measure and congestion is clear; members of Congress tend to promote projects and spending that beneft their constituents. One would therefore expect that metropolitan areas with greater historical representation on the Transportation Committee received more funding" and relate to subsequent congestion levels in these metropolitan areas (Hymel [2009\)](#page-37-2). Sciara's work (2012) suggests that Congressional infuence can help redistribute transportation money via earmarks (Sciara [2012](#page-38-21)). Brown (2003) analyzed federal highway dollars and found them to be most closely related to political representation (Zhu and Brown [2013\)](#page-39-3).

The underlying premise of this instrumental variable, however, is less about funding and more about the idea that regions with high levels of congestion may have a higher level of representation on the House Transportation and Infrastructure Committee. Since the evidence suggests that transportation infrastructure investments do little to help congestion problems anyway (Duranton and Turner [2011](#page-36-23); Noland [2001](#page-38-22), [2007](#page-38-23), Cervero [2002](#page-36-25), Cervero

The Durbin Wu–Hausman results for our traffic congestion variable are included in Table [2](#page-18-0).

With vehicle miles traveled variable: for Model 1, Durbin $p=0.5034$ and Wu–Hausman $p=0.5096$; for Model 2, Durbin $p=0.2259$ and Wu–Hausman $p=0.2322$; and for Model 3, Durbin $p=0.2769$ and Wu– Hausman $p = 0.2844$.

With the population density variable: for Model 1, Durbin $p=0.7809$ and Wu–Hausman $p=0.7837$; for Model 2, Durbin $p=0.4317$ and Wu–Hausman $p=0.4375$; and for Model 3, Durbin $p=0.2769$ and Wu– Hausman $p=0.2844$.

With both the VMT and population density variables, these results tell us that instrumentation is not necessary.

and Hansen [2002](#page-36-26); Jorgensen [1947](#page-37-23); Downs [1992;](#page-36-27) Downs [2006](#page-36-28)), then committee membership could be representative of traffic congestion levels whether or not these regions see higher funding levels. Thus, we frst collected committee membership data from the C-SPAN website (C-SPAN [2016\)](#page-36-29). We then cross-referenced representative names with Congressional archives to determine the state district number before then geocoding each committee member using historic district boundary GIS fles (Lewis et al. [2013\)](#page-37-24). While it would be possible for a Congressional district to overlap with the MSA boundary but not the UZA boundary, this was done intentionally because these outlying counties must meet a minimum commuting rate threshold into the primary city to be included in an MSA. This suggests that many of the constituents of an MSA that do not live within the UZA would still be concerned about traffic congestion into UZA. In turn, traffic congestion would likely be an issue of concern to the Congressional representative and be a valid data point for our instrumental variable. For each year of our study, we summed the number of committee members within each MSA for the previous 5 years.

The existing literature also commonly employed historic infrastructure maps—such as mid-twentieth century planned highway maps or early 1900s major road and railroad maps—to help predict contemporary traffic congestion (Baum-Snow [2007;](#page-36-24) Hymel [2009;](#page-37-2) Sweet [2011;](#page-38-15) Duranton and Turner [2011](#page-36-23)). The thinking is that the planning of new transportation infrastructure often focuses on areas where there is already signifcant existing traffic congestion. For example, a 1954 Highway Research Board report on urban traffic congestion discusses the process of justifying highway projects based on existing vehicle delay (Highway Research Board [1954](#page-37-25)). If existing congestion led to planned highways, and induced demand negated the expected benefts, then it stands to reason that such plans could coincide with future congestion.

The results of Duranton and Turner ([2011\)](#page-36-23) also support the hypothesis that roads generally lead to an increase in traffic in urban areas (Duranton and Turner 2011). If adding infrastructure to urban areas does typically lead to increased traffic, then these historic maps do not necessarily need to be a response to pre-existing congestion to be valid. In other words, these historic maps of planned infrastructure could have led, at least in part, to contemporary congestion levels. The same can be said for the private rail companies, presumably looking to make a proft, building their systems along congested travel corridors. Overall, the logic suggests that this sort of historic transportation infrastructure could help predict current congestion levels while remaining orthogonal to economic outcomes, especially given sufficient temporal lag. Thus, we tested instrumental variables representing planned highways published by the Public Works Administration in 1947 as well as maps representing US primary roads in 1902 and US railroads in 1901. We operationalized each of these potential instrumental variables by bringing the maps from Fig. [3](#page-15-0) into GIS to calculate the area of each infrastructure type for each region (Roddy [1902;](#page-38-24) Public Works Administration [1947](#page-38-25); Public Works Administration [1957\)](#page-38-26).

With respect to our congestion metric, the Pearson correlation coefficients for our instrumental variables ranged from 0.37 (for the 1901 US Railroads map) to 0.44 (for the 1947 Planned Highways map). Although all were statistically signifcant, we wanted to dig a bit deeper into how these factors might differentiate contemporary traffic congestion. For instance, the region with the most planned highways based on the 1947 map was Riverside-San Bernardino CA. This turned out to be the region with the second most growth in our congestion metric with the percent of peak VMT under congested conditions increasing from 16 to 82% over the course of our 30-year study period. In terms of our Congressional committee measure, the two regions with the highest level of representation were the New York City and Chicago MSAs. Both of these regions also rank among the regions with the highest levels of

1902 U.S. Major Roads Map

1947 Planned System of Interstate Highways Map

Fig. 3 Historical Maps Tested as Instrumental Variables (Roddy [1902;](#page-38-24) Public Works Administration [1947](#page-38-25); Public Works Administration [1957](#page-38-26))

traffic congestion. At the other end of the spectrum, the three regions with the lowest levels of congestion (Wichita, KS; Corpus Christi, TX; and Spokane, WA) only had 10 years of Congressional House committee representation among them (adding up the total number of years of service for every member). At the same time, the ten regions with the highest traffic congestion levels averaged more than 100 years of total Congressional representation on the House Transportation and Infrastructure committee each.

Statistical methodology

The literature suggests that a longitudinal study—where we are also interested in cross-locational issues—can best be conducted using a panel data regression model (Ahangari et al. [2014](#page-36-30)). This methodology is common to studies examining the relationship between the economy and various explanatory variables (Sweet [2011,](#page-38-15) [2014b\)](#page-38-5). As described above, congestion also has the potential to be endogenous to our dependent economic variables, and a two-stage least-squares panel model regression accounts for the potential bias caused by endogeneity (Katchova [2014](#page-37-26); Greene [2012](#page-37-27); Sweet [2014a](#page-38-6)).

Based upon this approach, we tested the following dependent variables:

- Model 1: per capita gross domestic product (GDP) at the regional MSA level (2001–2011)
- Model 2: jobs at the regional MSA level (2001–2011)
- Model 3: per capita income (PCI) at the regional MSA level (2001–2011)
- Model 4: per capita income (PCI) at the regional MSA level (1982–2011)

Scatterplots depicting the relationship between traffic congestion and the outcome variables were skewed, suggesting a non-linear relationship. However, we frst ran models using unlogged values as our dependent variables, and the results were nearly identical to the logged models presented in this paper. We also tested both fxed and random efects models, and the results of the Hausman test indicate that the random efects model is appropriate. The following log-linear equation example of a random efects panel regression statistical model facilitates the modeling of non-linear relationships (Greene [2012\)](#page-37-27):

$$
\ln(\text{GDP}_{it}) = \alpha_i + \beta(x_{it}^{'}) + \gamma (y_{it}^{'}) + \varepsilon_{it}
$$
 (1)

with GDP = per capita gross domestic product (constant 2017 dollars), $i = MSA$ identification variable; t=time variable, α_i =represents the unobservable random effects, x=endogenous congestion variable, y=exogenous explanatory variables, β , γ =coefficients of x and y, ε_{it} =error term for MSA i at time t.

The frst stage of the two-stage least-squares panel model estimates the percent of peak VMT under congested conditions with the instrumental variable and exogenous regressors, which vary by MSA i and time t, as follows.

$$
C_{it} = \delta_{0i} + \delta_{1t}(X'_{it}) + \delta_{2t}(Y'_{it}) + \varepsilon_{it}
$$
\n(2)

with C=percent of peak VMT under congested conditions, $i=MSA$ identification variable; t=time variable, $X=$ instrumental variables, $Y=$ exogenous explanatory variables, δ_0 = intercept for congestion, δ_1 , δ_2 = coefficients of X and Y, ε_{it} =error term for MSA i at time t.

To control for this endogeneity of congestion, Eq. [1](#page-16-0) is modifed to include Eq. [2](#page-16-1) in the following manner (Katchova [2014;](#page-37-26) Greene [2012;](#page-37-27) Sweet [2014a\)](#page-38-6).

$$
\log(\text{GDP}_{it}) = \alpha_i + \beta \left[\delta_{0i} + \delta_{1i}(X'_{it}) + \delta_{2i}(Y'_{it}) + \varepsilon_{it} \right] + \gamma (y'_{it}) + \varepsilon_{it}
$$
(3)

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The validity of our instrumental variables was checked with the Durbin-Wu-Hausman tests for endogeneity (Katchova [2014\)](#page-37-26). For the models presented, the instrumentation of the congestion variable was necessary as evidenced by the signifcance of the test statistics shown in Table [2.](#page-18-0)

For each model, we also tested our instrumental variables for weak instruments, underidentifcation, and over-identifcation. For Models 1 and 4, the following two instrumental variables led to the strongest overall model that also ft the instrumental variable conditions:

- Number of years of House of Representatives Transportation and Infrastructure committee members from the previous 5 years
- Land consumed by interstate highways planned for each MSA based upon the 1947 highway plan

This combination of instruments led to over-identifcation in Models 2 and 3. Instead, Models 2 and 3 were successfully instrumented with:

- Number of years of House of Representatives Transportation and Infrastructure committee members from the previous 5 years
- Land consumed by major roads in each MSA based upon the 1902 major roads map

These instrumental variables were then combined with our other exogenous variables to predict traffic congestion, the result of which was then used to predict our economic outcomes as the MSA level. The results of the two-stage least-squares panel model regression follow in the next section.

Model results

Model overview and ft

Table [2](#page-18-0) presents the following four models in order to best illustrate the relationship between traffic congestion and the economy:

We included Model 4 to provide longer-term context for the other results and to protect against any biases that might be caused by the recent recession. We also decided to include Model 3 for the sake of a more direct comparison with Models 1 and 2 as well as to facilitate a more comprehensive interpretation of Model 4. The dependent variables are all in 2017 constant dollars. The panel data for the frst three models includes 11 years of data for 89 MSAs and 979 total observations. The 30 years of data for Model 4 results in 2670 observations.

The non-instrumented OLS panel regression for Model 1 finds an adjusted \mathbb{R}^2 values of 0.6065 (see ["Appendix](#page-28-0)"). While this suggests a strong goodness-of-ft, the Durbin-Wu-Hausman tests identify an endogeneity issue and the need for instrumental variables.^{[2](#page-19-0)} Accordingly, we predict our model using a two-stage least-squares panel model regression. As shown at the bottom of Table [2](#page-18-0), the signifcance of the weak instruments test indicates that the selected instrumental variables helped remedy the endogeneity bias $(p<0.0001)$. With the test of over-identifying restrictions, the insignificant p values denote that the instruments do not over-identify and are valid $(p=0.2230)$. The ["Appendix](#page-28-0)" presents the unlogged models.

We also attempted to lag our economic outcomes dependent variables in order to test, for example, whether last year's congestion led to this year's GDP (we tested 1, 2, and 3 years of lag). While lagged endogenous variables can be problematic and lead to estimator bias (MathWorks [2017](#page-37-28)), lagging could also help reduce endogeneity issues. For instance if traffic congestion inhibits the future expansion or relocation of a firm, then the relationship is less likely to be endogenous. However, our lagged models still had endogeneity issues. For the 11-year models, the lagged results were similar to the unlagged models; the main difference was that the lagged models ended up with very low \mathbb{R}^2 value for the within-group variance. Model 4, for the 30-year timespan, resulted in nearly identical results whether lagged or unlagged. As a result, the models presented in this paper are unlagged, but the lagged models are all included in the ["Appendix"](#page-28-0). For the sake of comparison, we also included the fxed efects models in the ["Appendix"](#page-28-0).

Final variable selection was based upon overall signifcance and instrumental variable goodness-of-ft using Stata 13.1. Table [3](#page-20-0) presents the frst stage regression results of the two-stage process, which includes the instruments as well as the other exogenous variables.

Log-linear model elasticities are presented in Table [4.](#page-21-0) These numbers represent the percent change that one would expect in per capita GDP given a one unit increase in the variable shown. For illustrative purposes, we also calculated the expected diference in per capita GDP based upon changing a single independent variable and holding all other variables at their mean value for the dataset. These results are shown in Table [5](#page-22-0). For instance in the top row with Model 1, Table [5](#page-22-0) shows that if the congestion metric increased from a reference value of 35% to 50% of peak VMT congested, this would be associated with an expected diference in GDP per capita of 12.8% (from \$44,416 to \$49,728). This expected diference is mathematically the same as the elasticity value shown in Table [4](#page-21-0) but easier to visualize and understand (Noland and Quddus [2004](#page-38-27)). Please note that these results do not imply causality.

We selected the reference value of each category in Table [5](#page-22-0) based upon a logical value close to the mean for the dataset and then tested other values based upon diferences close to the standard deviation. The intent was to be able to focus solely on the infuence of a single variable while holding all others at their mean value. For instance with the percent of non-white residents, the mean for the dataset was 37.5% and the standard deviation was 17.1. For the sake of Table [5](#page-22-0), we estimated the expected economic outcomes diferences at the following levels of non-white residents: 20, 37.5, and 55%.

 2 The results of the Durbin–Wu–Hausman tests of endogeneity are shown at the bottom of Table [2,](#page-18-0) and signifcant *p* values indicate that the variables in question are endogenous and need to be corrected.

Table 3 Stage 1 Regression results **Table 3** Stage 1 Regression results

Table 4 - Log-Linear Model Elasticities

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(continued)

Traffic congestion

Conventional wisdom regarding traffic congestion suggests that higher levels of peak hour delay would be associated with decreases in GDP and jobs as well as higher wages to compensate workers for the increased costs of travel. We did not fnd this to be the case. For our regions, peak hour delay had a statistically signifcant and *positive* efect on both per capita GDP and jobs. This suggests that our current concerns about traffc congestion negatively impacting the economy may not be particularly well founded. In terms of per capita income, the results were statistically insignifcant. Thus, regions with more congestion were more economically productive with more jobs, and this took place without traffic congestion manifesting itself with higher labor costs.

Congestion versus VMT

Our results suggest that higher VMT levels per person per day are associated with higher per capita GDP and higher PCI. As detailed in the literature review, this idea that expanding economies associate with more VMT was expected. However, higher VMT levels per person per day are also associated with fewer jobs. This can perhaps be explained by the increased costs associated with more driving reducing the funds able to be allocated for additional workers.

These results should not necessarily be interpreted to say that the average worker gains much economic beneft from this additional driving. For example in Table [5,](#page-22-0) an increase of 4 miles per person per day would equate to more than 2.9 billion additional miles driven each year for an average-sized MSA in our dataset. We would expect this increase in VMT to be associated with a 3.7% higher per capita GDP and a PCI jump of just over 1.6% in Model 3 and 6.3% in Model 4. Using the more recent estimate from Model 3, this translates to an increase of about \$679 of income annually per capita. However, this neglects the associated driving expenditures. Given the standard mileage rate, this additional driving would cost approximately \$840, which eats up all of the additional income before even considering the value of time that might be associated with the additional driving.

Also, while graphs such as Fig. [1](#page-1-0) might lead us to believe that the dip in VMT was due to the recession, researchers have subsequently shown that the decline in per-capita VMT started in 2004, several years before the recession hit (Dutzik and Baxandall [2013](#page-36-31)). Moreover, nationwide VMT continued to drop for more than 5 years after the recession was over (Sundquist and McCahill [2015](#page-38-28)) and has now started to rise again with the help of relatively lower driving costs, among other factors (Manville et al. [2017](#page-37-29)).

Fuel costs

It is worth noting that gas prices are often associated with reductions in driving and total VMT. As an input into the economy, it is further assumed that higher gas prices have a negative efect on the economy. Interestingly, we did not fnd this to be the case. The price of gas was positively associated with an increase of our economic outputs in the 11-year models. For instance, an increase of ffty cents per gallon in the cost of gasoline was associated with increases in per capita GDP, jobs, and PCI between 1.4 and 1.8%. Gas prices were not signifcant in Model 4. Our results cannot be considered causal and thus do not

a Determined by dividing population by average number of persons per dwelling unit for the United States (Source: US Census)

necessarily support the conclusion that increasing gas prices or gas taxes would lead to better economic outputs. However, the 11-year models suggest that we should expect regions with higher gas prices to have better economic outputs, holding all other variables constant.

Built environment

In all three of the 11-year models, the variable we used as a proxy for the built environment—population density of the primary city—was positively associated with improved regional economic output. This suggests that, at least in the more recent models, people in denser environments are more economically productive, and that these regions have more jobs with higher wages. Given the positive association of traffic congestion in the first two models, it also suggests that high levels of traffic congestion may induce more people to move to the center city into areas with higher levels of accessibility and more modal options. The positive association between population density and jobs was the strongest relationship found in any of our models and could be indicative of jobs helping attract inmovers. Population density was insignifcant in the 30-year PCI model.

To help make these statistics more relevant to practice, Table [6](#page-25-0) includes the corresponding population density values so we can focus on the actual population density numbers standing in for the standardized scores. That is to say, a population density score of 15 is equivalent to an actual population density of approximately 4000 people per square mile (PPSM); this is the realm of cities such as Denver, CO and San Diego, CA. For the sake of discussion, we also included estimated dwelling units per acre (du/ac), which for a city of 4000 PPSM is approximately 2.4 du/ac. With all other variables held at their mean, we would expect the regional per person GDP of cities with 4000 PPSM to be \$43,900 (using 2017 constant dollars), as shown at the bottom of Table [5](#page-22-0).

When holding all other variables at their mean and only changing population density in the models, we would expect cities with lower primary city population densities to have lower regional economic outcomes. For cities with around 1333 PPSM—such as Kansas City, MO or Salt Lake, UT—we would expect a 3.8% lower regional per capita GDP, 20.6% reduction in jobs, and a 4.4% drop in regional PCI (equating to a reduction of around \$1600 of annual income per person), as compared to our baseline cities. Conversely, the frst three models suggest that denser cities are associated with better economic outcomes. For instance with cities of roughly 8000 PPSM (4.8 du/ac), our models would expect regional per capita GDP close to \$46,650, a 40% increase in jobs, and regional PCIs of more than \$45,200, all else being equal. This population density level is approximately where cities such as Baltimore, MD and Los Angeles, CA fall on the spectrum.

As population density continues to increase—and assuming all other variables are held at their mean value—we would expect similar increases. The next level shown is for primary cities with population densities of around 12,000 PPSM (7.1 du/ac)—such as Boston, MA and Chicago, IL—where we would expect a jump in regional per capita GDP of over 13% from the reference value (to over \$49,600) and a nearly 100% increase in jobs. The expected increase in regional PCI equates to 14.5% over the reference value to a level of over \$48,000. Economic productivity and incomes continue to grow for the next two levels of population density shown in Table [5](#page-22-0). For the sake of this discussion, the 16,000 PPSM (9.5 du/ac) is representative of San Francisco, CA while the 26,667 PPSM (15.8 du/ ac) characterizes New York City.

Control variables: age, gender, race, crime, education, and weather

The variables describing the percent of the population in the workforce and the percent in their relatively prime earning years (i.e. 35–54) were highly correlated with one another. The results focus on the former, which led to the strongest models overall. The percent of population in the workforce was positively associated with PCI in Models 3 and 4 and insignifcant in Models 1 and 2.

In terms of gender, the percent of women in the workforce factor that we developed did not seem to do enough to distinguish our regions from each other and turned out to be insignifcant in our models.

The percentage of non-whites residing in the primary city was insignifcant in Model 3. However, this variable was negatively associated with regional GDP per capita and jobs in Models 1 and 2 but positively associated with regional per capita income in Model 4. This result may be indicative of diferences in the level of gentrifcation over the short-term (Models 1 and 2) versus the long-term (Model 4) in wealthier regions with respect to the drastic changes in urban residential preference over this timespan.

Education (as measured the percent of residents aged 25 or older in the MSA primary city) was associated with better economic outcomes in all of our models. With 35% of residents aged 25 or older possessing their bachelor's degree, we would expect a 5.3% increase in per capita GDP, a 9.4% increase in jobs, and a 2.5% increase in PCI. For the 30-year model, this jumps to a 19.8% increase in PCI.

The rate of violent crimes in a region was positively associated with per capita GDP and PCI in Models 1 and 3. In other words, places with higher economic outputs had slightly higher violent crime rates. This supports the strand of literature linking higher crime rates to better economic times (Roman 2013, The Economist 2011, Klaer and Northrup [2014](#page-37-9)). However, this variable was not signifcant in Model 4 over the longer timeframe or in the jobs model. Again, these results do not speak to causality.

The weather-related factors (i.e. average January temperature and annual inches of precipitation) were not signifcant in any model even though these variables have shown to be significant in some of the existing literature (Rappaport [2007,](#page-38-10) Glaeser and Kohlhase [2004](#page-37-10)).

Conclusion

This study sought to understand whether traffic congestion in US metropolitan areas should be considered a foe that needs to be jettisoned for the sake of the economy or merely an inconvenience with minimal economic impact. Based on longitudinal data from 89 US regions and controlling for reverse causality, our fndings suggest that a region's economy is not significantly impacted by traffic congestion. In fact, the results

even suggest a positive association between traffic congestion and economic productivity as well as jobs. This is unlikely, however, to be a directly causal relationship as growing economies typically result in rising gross domestic product (GDP), more jobs, and income growth. Alternatively, we might also expect declining economies to experience less traffic congestion. In both cases, it stands to reason that traffic congestion could be positively associated with economic outcomes and not the limiting factor it is often considered to be.

With respect to our other variables of interest, population density of the primary city and the education level of residents resulted in the greatest positive associations with economic productivity, jobs, and income. Higher vehicle miles traveled (VMT) was also associated with higher per capita GDP and income but fewer jobs. Although this variable was not highly correlated with our congestion variables nor found to be endogenous with our economic output variables, the relationship among VMT, congestion, and economic wellbeing is complicated, may depend on context, and deserves additional research. Gas prices were positively associated with better economic outcomes in the 11-year models. The percent of non-white residents in the primary center was associated with lower per capita GDP and fewer jobs in the shorter-term models but higher incomes in the 30-year model. The percent of the population in the workforce was positively associated with higher incomes but not signifcant with respect to either per capita GDP or jobs. Lastly, the violent crime rate was positively associated with higher per capita GDP and incomes in the 11-year models but insignifcant in the other models. Although these results by no means imply causality, they do facilitate a greater understanding economic outcome trends within and between our US regions. Future research should look to further analyze these complex relationships as related to the structural diferences among metropolitan areas and attempt to untangle issues related to causality, directionality, and generalizability across regions. This study should also be revisited with improved congestion metrics once companies such as INRIX have enough longitudinal data to do so.

One explanation for the positive association between traffic congestion and economic outcomes might have to do with the positive adaptations that traffic congestion may entice. For instance, traffic congestion could potentially lead to positive economic externalities such as infill development (via improved location efficiency), more efficient travel patterns, and/or agglomeration benefits. People may also adapt to high levels of traffic congestion by switching to other travel modes (Wheaton [2004,](#page-38-29) Chatman and Noland [2014](#page-36-21)). Our own regression analysis of driving mode share as the dependent variable and traffic congestion as the independent variable showed higher levels of congestion to be signifcantly associated $(p=0.0002)$ with lower driving mode shares. Case in point: of the ten most congested cities in the recent Urban Mobility Report, seven of those cities rank in the top ten for lowest driving mode share. Eight of the top ten congested cities rank in the top ten for highest transit mode share, and four rank in the top ten for highest active transportation mode shares.

It would make sense for individuals and businesses to respond to traffic congestion by changing modes or locations, but there might also be higher-level shifts toward a greater concentration of industries—such as professional service and tech industries—that would be less impacted by traffic congestion than industries such as manufacturing. Such a mix of industries may be more resilient to traffic congestion problems as well as associated with higher GDP and incomes. Future research should look to study the relative impacts of traffic congestion by industry. Businesses in high congestion areas have also been shown to use "email, third-party carriers, consolidated shipments, driver assistance, fexibility in work and meeting schedules, and work at home days" to minimize the impacts of traffic

congestion (Hartgen et al. [2012\)](#page-37-30). While it is also worth noting that we cannot observe how these economies might have been different absent traffic congestion, such adaptations illustrate how cities and regions can help maintain accessibility and economic prosperity despite high levels of traffic congestion.

We continually hear that traffic is bad and getting worse. We also keep hearing that this problem costs Americans more than \$160 billion annually (Schrank et al. [2015](#page-38-30)). Civil engineers, in turn, contend that traffic congestion can be solved with more funding and improved infrastructure (ASCE [2017](#page-36-32)). While increasing roadway capacity helps relieve congestion in the short-term, a growing body of literature demonstrates this new capacity flling far earlier than expected (Duranton and Turner [2011;](#page-36-23) Noland [2001;](#page-38-22) Noland [2007;](#page-38-23) Cervero [2002;](#page-36-25) Cervero and Hansen [2002](#page-36-26); Jorgensen [1947;](#page-37-23) Downs [1992](#page-36-27); Downs [2006](#page-36-28)). One reason has to do with the downward sloping demand curves with respect to the generalized cost of travel. This shift is also referred to as the principle of induced demand (Levinson et al. 2017). This is not to suggest that we should ignore micro-scale inefficiencies in the system that produce needless congestion such as poorly-confgured signal timings, as such improvements allow us to realize the benefts of the system in which we have already invested. However, the larger implication is that, at least in most US metropolitan areas, we should begin to move our focus away from macro-scale congestion relief eforts and towards more salient economic and transportation concerns.

Downs from the Brookings Institute argues that: "congestion should be considered the price Americans and others around the world pay to achieve and sustain high-level economic efficiency and provide millions of households with varied choices of where to live and work and the means to move between them" (Downs [2006\)](#page-36-28). The Urban Mobility Report even acknowledges that "some traffic congestion is indicative of a strong regional economy" (Schrank et al. [2012,](#page-38-31) Sweet [2011\)](#page-38-15). In fact, many of the cities that perpetually show up on the annual list of the most congested US cities—such as Washington DC, Los Angeles, San Francisco, New York, and Boston—also seem to be considered some of our best and most vibrant (Roads & Bridges [2013\)](#page-38-32). Moreover, cities faced congestion problems long before the advent of the automobile (Morris [2007\)](#page-37-32). There may be valid reasons to continue the fight against traffic congestion in US metropolitan areas– such as improving accessibility, health, and emergency response while reducing road rage, air pollution, and fossil fuel consumption—but a fear that gridlock will stife the economy does not seem to be one of them.

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Compliance with ethical standards

Confict of interest All authors that they have no confict of interest.

Appendix

See Tables [7,](#page-29-0) [8](#page-30-0), [9,](#page-31-0) [10](#page-32-0), [11](#page-33-0), [12](#page-34-0) and [13.](#page-35-0)

 $*_{P} < .10;$ $*_{P} < .05;$ $*_{**} p < .01$ **p*<.10; ***p*<.05; ****p*<.01

1 3**Table 7** OLS regression results for models included in paper

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Table 10 Model 2: Lagged dependent variable results

Table 11 Model 3: Lagged dependent variable results

Table 12 Model 4: Lagged dependent variable results

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