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A CNN-LSTM Stock Prediction Model Based on Genetic Algorithm Optimization

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Abstract

Predicting the stock market remains a difficult field because of its inherent volatility. With the development of artificial intelligence, research using deep learning for stock price prediction is increasing, but the importance of applying a prediction system consisting of preparing verified data and selecting an optimal feature set is lacking. Accordingly, this study proposes a GA optimization-based deep learning technique (CNN-LSTM) that predicts the next day's closing price based on an artificial intelligence model to more accurately predict future stock values. In this study, CNN extracts features related to stock price prediction, and LSTM reflects the long-term history process of input time series data. Basic stock price data and technical indicator data for the last 20 days prepare a data set to predict the next day's closing price, and then a CNN-LSTM hybrid model is set. In order to apply the optimal parameters of this model, GA was used in combination. The Korea Stock Index (KOSPI) data was selected for model evaluation. Experimental results showed that GA-based CNN-LSTM has higher prediction accuracy than single CNN, LSTM models, and CNN-LSTM model. This study helps investors and policy makers who want to use stock price fluctuations as more accurate predictive data using deep learning models.

Keywords Stock market prediction \cdot Convolutional neural networks \cdot Long short-term memory \cdot Genetic algorithm

1 Introduction

Stock price prediction has emerged as a very important problem in the economic field. However, it is difficult to predict the stock market because stock price prediction is highly uncertain and highly volatile, influenced by many factors, both internal and external, such as the domestic and foreign economic environment, industrial outlook, government policy, and investor sentiment.

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In general, stock price prediction methods can be largely divided into fundamental analysis and technical analysis. Fundamental Analysis is a method that pays more attention to the intrinsic value of stocks, such as inflation, exchange rate, and interest rate. Related studies suggest investment strategies using stock financial data or present simulation results that show higher profitability than average stock price returns through portfolio analysis (Gu & Jangn 2012; Baresa et al., 2013). On the other hand, Technical Analysis predicts stock price only based on the past flow of stock price and trading volume. It is assumed that stock investor's psychology and market environment are all reflected in this flow, and it analyzes indicators to find a certain pattern or trend and predict stock price. Researches related to this have developed predictive modeling using basic indicators such as stock closing price, market price, and trading volume (Long et al., 2019; Rezaei et al., 2021), and verified the effect of technical analysis by reflecting technical indicators using moving averages (Detry & Gregoire, 2001; de Souza et al., 2018). There are studies that suggest predictive modeling based on technical indicators (Chung & Shin, 2018; Lee, 2022). Although this method of analysis is still commonly used by many organizations and individual investors, in the case of fundamental analysis, it may not be persuasive because the prediction results depend on the professional qualifications of the analyst. In addition, traditional time series analysis methods have limitations in their further application or extension due to the uncertainty and noise of financial time series and the tendency for variable relationships to change dynamically over time. Therefore, the accuracy of using only the traditional analytical model is questioned (Yang & Wang, 2019).

However, recent stock price prediction using artificial intelligence has shown good performance, and related research has been continuously conducted. In order to improve the stock price prediction rate, a combination of simple basic indicators and technical indicators was used as a data set, or the extracted prediction factors were presented as experimental results by increasing the accuracy of the model using various algorithms. This proves the superiority of prediction performance using artificial intelligence compared to traditional time series analysis methods. The recent direction of development is the trend of improving by using various optimal algorithms or combining the advantages of algorithms and applying them to predict trends through hybrid methods using the latest algorithms.

However, the hybrid model has higher model complexity than the single model, and the number of parameters to be considered is large. Since the overall performance may be degraded due to the parameters that are not optimized, the performance of the model may vary depending on how the parameters are applied.

This study proposes a hybrid model of CNN (Convolutional Neural Networks) and LSTM (Long Short-Term Memory) to which a parameter optimization algorithm is applied for stock price prediction. A model was created that combines the advantages of CNN, which shows good performance in effectively extracting features from data, and the advantages of LSTM, which can sequentially arrange data from time series data and find data interdependencies. For parameter optimization of CNN and LSTM, GA (genetic algorithm) technique was applied. GA helps to select parameters scientifically. In other words, this paper proposes a hybrid model that

integrates deep learning algorithms and GA to find a model suitable for predicting the stock market's next-day closing price.

The rest of this study is as follows. Chapter 2 describes related research. Section 3 describes the proposed stock price prediction model in detail. Section 4 describes the experimental results of the model. Finally, Section 5 presents conclusions and future research topics.

2 Literature Review

Stock market forecasting is a complex and challenging task due to its high level of uncertainty and non-stationarity (Abu-Mostafa & Atiya, 1996). However, as several empirical studies have proven that stock market prediction is possible to some extent, research and experiments using various analysis methods are still being conducted. In particular, with the advent of artificial intelligence, various techniques used in stock price prediction are being explored using not only machine learning but also deep learning methodology, a type of machine learning. Machine learning technology shows superior performance compared to traditional statistical models because it has an excellent ability to learn hidden relationships between market factors and identify complex patterns in data (Kim & Han, 2000).

Relevant studies developing in this field are reviewed as follows. Chen and Hao (2017) proposed a hybrid framework that can improve predictive ability using a feature weighted support vector machine and a feature weighted K-nearest neighbor through experimental results on two well-known Chinese stock market indices (Chen & Hao, 2017). Sharma and Juneja (2017) propose a tree ensemble in a random forest using LSBoost to predict stock market indicators based on stock price data for the past 10 years. Technical indicators were used as input variables of the prediction model, and the prediction performance of the proposed model was compared with SVR (Support Vector Regression). As a result, it was found that the proposed model showed better predictive performance than SVR (Sharma and Juneja 2017). Zhang and Bai (2019) selected the top 10 stocks most likely to exceed the median return in the CSI300 index to compare the performance of various machine learning algorithms, and machine learning of Random Forest, Artificial Neural Network (ANN) and Logistic Regression. As a result of evaluating, the random forest achieved the highest accuracy. Ye et al. (2021) proposed a stock prediction model based on LightGBM, and the proposed model showed higher returns and superior predictive power than the XGBoost model and Neural Network (Ye et al., 2021). Yang et al. (2018) showed the feasibility and suitability of time series data prediction applied to feature extraction for stock index prediction based on CNN structure (Yang et al., 2018), Wu et al. (2020) compared SVM and traditional neural network with CNN to improve stock trading prediction accuracy, and showed that CNN using multi-filter has the highest stock price prediction efficiency (Wu et al., 2020). Mezghani and Abbes (2022) presented a model that predicts GCC financial stress based on 1D-CNN (One-Dimensional Convolutional Neural Network) (Mezghani & Abbes, 2022). Yan et al. (2021) compared back propagation neural network, recurrent neural network (RNN), and LSTM to model and predict financial transaction

data of Shanghai. It was shown that the stock market can be effectively predicted (Yan et al., 2021). Bhambu (2023) compared deep learning algorithms such as RNN, LSTM, Gated recurrent unit (GRU), and Bi-LSTM (Bi-directional Long Short-Term Memory) models for short-term and long-term time series prediction (Bhambu, 2023).

In addition, until recently, the trend of research on stock price prediction by combining and applying the characteristics of various models has been maintained. Yang et al. (2021) proposed a combined model using XGBoost and LightGBM for stock price prediction, which showed better predictive performance than single model and neural network model (Yang et al., 2021). Shah et al. (2018) applied DNN and LSTM to stock market price prediction, and LSTM, rather than deep neural network (DNN), showed the possibility of finding the underlying trend and making long-term predictions for stock datasets with high volatility (Shah et al., 2018). Chung and Shin (2018) proposed a hybrid method that integrates LSTM and GA, which showed better prediction performance than the existing LSTM model (Chung & Shin, 2018). Lv et al. (2021) showed that the LightGBM and LSTM hybrid model had the best prediction accuracy compared to RNN and GRU (Lv et al., 2021). Yuan et al. (2023) proposed a model combining a temporal convolutional neural network with a multiscale attention mechanism (MA-TCN) and Multi-View Convolutional-Bidirectional Recurrent Neural Network with Temporal Attention (MVCNN-BiLSTM-Att) to predict the Chinese stock market during COVID-19 (Yuan et al., 2023).

In addition, GA, an optimization algorithm, has been widely applied to machine learning and deep learning algorithms. It is used as an integrated model approach to optimize analysis or train neural networks. Kai and Wenhua (1997) proposed a combined GA and ANN model for stock price prediction, and Yun et al. (2021) proposed a GA-XGBoost hybrid model to improve the performance of the model (Kai & Wenhua, 1997; Yun et al., 2021). This study proposes an improved deep learning prediction system through optimized parameter adjustment and a combined model of CNN and LSTM to define the data combination to be analyzed using GA.

3 Methodology

3.1 Data

In this study, a stock price analysis server was built to perform data collection, preprocessing, analysis, and result aggregation in a container-based virtual environment. This study collects data using Yahoo financial version 1.6, a library designed to request/receive data from the API provided by Yahoo Finance. Analysis data is daily stock price data from 2014/9/14 to 2022/10/31. For the indicators collected in this study, the basic indicators of KOSPI, Korea's composite stock index, opening price, highest price, lowest price, closing price and volume, and major technical indicators were used for analysis. Technical indicators are statistical calculations based on variables such as price or other technical indicators. Active traders or technical analysts use technical indicators to analyze short-term or long-term price movements, so these indicators are widely used in the market.

The technical indicators used in this study are Simple Moving Average (SMA), Weighted Moving Average (WMA), Relative Strength Index (RSI), Stochastic K%, Stochastic D%, and Moving Average Convergence Divergence (MACD).

SMA is a technical indicator that digitizes the direction of a stock price for a specific period based on the closing price, and means a moving average of n days from a specific day (t). WMA assigns more weight to the latest data points because the latest data points contain more relevant information than older data points. The SMA and WMA periods in this study were 5, 10, 20, 60, and 120 days. RSI is an indicator that can measure the relative trend by expressing the strength of the current stock price trend as a percentage (Chen & Hao, 2017). The most commonly used period of the RSI is 14 days, which was also adopted in this study. A stochastic oscillator represents the close position of a stock in relation to a range of high and low prices over a period of time. There are two types of stochastic oscillators: stochastic K% and stochastic D%, and D%, is a 3-day moving average of K% (Chung & Shin, 2018). MACD is an indicator that can identify the trend of stock prices by using the difference between the short-term moving average and the long-term moving average. MACD is a momentum oscillator calculated by subtracting the 26-day EMA (exponential moving average) from the 12-day EMA (Murphy, 1999). Traders use this to determine the trend, direction, momentum, and potential reversal of stock prices (Bhandari et al., 2022). MACD is observed for signal lines. Analysis of the intersection of the signal line and the MACD helps to better understand whether the market is inherently bullish or bearish. Signal line is the exponential moving average of the MACD line itself over a period of time. The most common period for counting signal lines is 9, which averages the MACD line itself, so the signal line is smoother than the MACD line. The histogram is plotted to show the difference between the MACD line and the signal line. It's great component used to identify trends. The histogram is calculated by subtracting the signal line from the MACD line (Table 1).

Table 1 Technical indicators	
Technical indicators	Formula
Simple moving average(SMA)	$SMA = \frac{C_t + C_{t-1} + \dots + C_{t-n}}{n}$
Weighted moving average(WMA)	$SMA = \frac{C_t + C_{t-1} + \dots + C_{t-n}}{n}$ $WMA = \frac{(n) \times C_t + (n-1) \times C_{t-1} + \dots + C_n)}{(n+(n-1) + \dots + 1)}$
Relative Strength Index (RSI)	$RSI = 100 - \frac{100}{1 + (\sum_{t=0}^{n-1} Up_{t-1}/n)/(\sum_{t=0}^{n-1} Dw_{t-1}/n)}$
Stochastic K%	Stochastic K% = $\frac{C_t - LL_{t-n}}{HH_{t-n} - LL_{t-n}} \times 100$
Stochastic D%	StochasticD% = $\frac{\sum_{t=0}^{n-1} K_{t-1}\%}{n}$ MACD = $\sum_{t=t-9}^{t} (EMA(12)_t - EMA(26)_t)$
Moving Average Convergence Divergence (MACD)	$MACD = \sum_{i=t-9}^{t} (EMA(12)_{t} - EMA(26)_{t})$

3.2 Algorithm

3.2.1 CNN (Convolutional Neural Networks)

CNN was first proposed by Fukushima (1988), but was not widely used due to limitations in computational hardware for network training. In the 1990s, LeCun et al. applied a gradient-based learning algorithm to CNN, and since then it shows good performance in image processing and natural language processing, and can be effectively applied to time series prediction (Fukushima, 1988; LeCun et al., 1998). In general, CNNs are composed of layers, and each layer is composed of several layers to form the entire CNN. CNN has a structure that outputs the characteristic result by calculating the input received from the previous layer with a matrix-shaped filter. This has the advantage of being able to extract multiple features from one input through multiple filters, and has been mainly used in image data analysis studies consisting of complex and many values (Szegedy et al., 2015; Krizhevsky et al., 2017). While the application for visual image analysis is operated through a filter in the form of a two-dimensional matrix, a one-dimensional convolutional neural network is used to extract the temporal characteristics of time series data (Liu et al., 2019; Livieris et al., 2020). Conv1D convolves one-dimensional signals to identify basic rules in sequence data, thereby extracting important features from sequence data and reducing the dimensionality of sequences. Equation (1) is a convolution calculation formula. Here, F(x) means a function for calculating convolution, and F(x) and g(x) represent an input and a convolution kernel, respectively. x is the kernel size and τ represents the data index of the sequence.

$$F(x) = (f \times g)(x) = \sum_{\tau = -\infty}^{\infty} f(\tau)g(x - \tau)$$
(1)

Dilated Convolutions are mainly used for semantic cutting. Compared to regular convolution, dilated convolution adds a dilation rate parameter to indicate the size of the dilation. Dilated convolution differs from normal convolution in that the size of the convolution kernel is the same, but a larger receptive field is obtained due to the existence of the dilation rate (Sercu & Goel, 2016). The receptive field is the range over which the convolutional kernel can operate on the original information. Equation (2) is the convolution kernel size calculation formula for Dilated Convolutions. Where k_{size} is the convolution kernel size after expansion, rdilation is the expansion rate, and o_{size} is the original size of the defined convolution kernel.

$$k_{size} = rdilation \times (o_{size} - 1) + 1$$
⁽²⁾

After the convolution layer, the activation function layer is generally located. As the activation function, relu, sigmoid, elu, etc. are used. The activation function plays a role in increasing nonlinearity in the CNN structure. In a fully connected layer, all weight filters operate on each and every input. Among the CNN layers, the closer to the input data tends to learn general features, and the later layers learn specific data features. In general, each layer has several nodes, and when learning data from an input node to the next node, the signal between the two nodes is calculated

and output as a single value through weight calculation and activation function. Features are extracted through convolution from the image values entered into the normal layer, and as these are accumulated in multiple layers, higher-level features are extracted as the higher layers go. The top fully connected layer and the softmax layer calculate the probability of each label using the high-level features extracted through the lower layers and determine the final recognition result.

3.2.2 LSTM (Long Short-Term Memory)

LSTM is a model proposed by Schmidhuber & Hochreiter (1997) and is designed to solve the problem of the long-term dependence of RNN. LSTM has been used in various fields such as machine translation, speech recognition, and text analysis (Shi et al., 2018; Kinghorn et al., 2019; Tiwari et al., 2020). Recently, it has been proven to be effective in the field of stock market prediction by capturing the time series characteristics of input data better than other models. An LSTM memory cell consists of three parts: a forget gate, an input gate, and an output gate. *t* in Fig. 1 represents a specific time step and explains the operating mechanism of LSTM through three gates marked inside the cell.

Forget gate receives the hidden state at the previous time and the current input, h_{t-1} , x_t , and outputs a value between 0 and 1 through the sigmoid activation function. Through this process, it is determined how much the h_{t-1} information received from the previous cell will be forgotten. The operation process of the forget gate is as follows (3). Here, f_t is (0,1), h_{t-1} is the output value of the last moment, x_t is the input value of the current time, w_f is the weight of the forget gate, and b_f is the bias of the forget gate.

$$f_t = \sigma(w_f \times [h_{t-1}, x_t] + b_f)$$
(3)

Next, the left part of the input gate receives h_{t-1} and x_t as inputs and outputs new input information to be reflected in the cell state through the tanh function. The

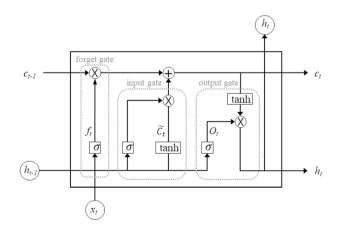


Fig. 1 Structure of LSTM Cell

corresponding process is the same as (4). In the formula, w_e is the weight of the candidate input gate, and b_e is the bias of the candidate input gate.

$$\widetilde{c}_t = tanh(w_e \times \left[h_{t-1,x_t}\right] + b_e) \tag{4}$$

For the cell state, the value of how much information to forget and remember is multiplied by the cell state at the previous time in the forget gate. Through this, the current state of the cell is created by combining the previous state value reflected with the oblivion information and the information on the current input value. The process is the same as (6). Here, c_i is the cell state, f_i is the forget gate, c_{i-1} is the information of the previous moment, and i_i is the input gate. The equation of the input gate is as (5). where w_i is the weight of the input gate, and b_i is the bias of the input gate.

$$i_t = \sigma(w_i \times [h_{t-1}, x_t] + b_i) \tag{5}$$

$$c_t = f_t \times c_{t-1} + i_t \times \widetilde{c}_t \tag{6}$$

Finally, the output gate goes through two processes to output the final value. In the first step, the strength of the cell state to be propagated at the next point is determined through the left sigmoid function of the output gate. Here, w_o is the weight of the output gate, and b_o is the bias of the output gate.

$$o_t = \sigma(w_o \times |h_{t-1}, x_t| + b_o) \tag{7}$$

In the second process of the output gate, the tanh function is applied to the cell state derived in (6), and then the cell radio wave intensity determined in (7) is multiplied to generate the h_t value to be propagated at the next time point t+1. The process of generating the h_t value is the same as (8).

$$h_t = o_t \times \tanh(c_t) \tag{8}$$

3.2.3 Genetic Algorithm (GA)

The Genetic Algorithm proposed by Holland in 1975 is a theory that imitates the principles of survival of the fittest and natural selection, which are the laws of natural evolution. It provides an optimal solution to the optimization problem of large search spaces. It is an algorithm to find through parallel and global search (Jh 1975). The GA process consists of four steps: initialization, fitness calculation, selection, crossover, and mutation. In the initialization stage, N random solutions are set as the population targeting the entire space where the optimal solution to be found exists, and in the next stage, the fitness of the chromosome selected according to the predefined fitness function Evaluate After going through a selection process in which a large number of individuals with high fitness values are selected, the crossover in which genetic information is exchanged between the selected individuals and the mutation operation in which random genetic changes are performed are repeated to

evolve the solution group toward the optimal solution. Individuals with good performance are more selected and replicated, while bad individuals are eliminated from the population. The newly formed group by the three operators is evaluated again and the computational process is repeated until an optimal solution is found (Lin et al., 2012). Since GA starts from a random solution group and evolves, it is very unlikely to stochastically fall into a local minima, and in existing studies, it is an experimental study that shows better performance than greedy methodologies in a complex solution space. It was demonstrated in (Oh et al., 2004). In addition, since it is an optimization technique through stochastic iteration, it can be applied to complex optimization problems that are difficult to mathematically model.

3.3 CNN-LSTM Hybrid Model Based on GA

The flow chart of the overall GA-based CNN-LSTM integration model proposed in this study is as follows. After performing the preprocessing, the window size was set to 20 through the sliding window method. After constructing the data set, the model is trained by applying GA to optimize the analysis of the model using the training data set. The kernel size and the number of layer filters suitable for CNN networks, the number of layers in LSTM networks, and epochs are searched using GA. It is then applied to the CNN-LSTM model for GA fitness evaluation. Based on the population, the selection and recombination operator starts looking for a good solution, the solution is evaluated with a predefined fitness function and string, and selects the one with good performance for reproduction. In this study, the fitness of chromosomes is calculated and the smallest MSE is selected as the optimal solution for conversion. If the output of the reproduction process satisfies the termination criterion, it is applied to the prediction model, otherwise the entire process of selection/crossover/mutation is repeated again (Fig. 2).

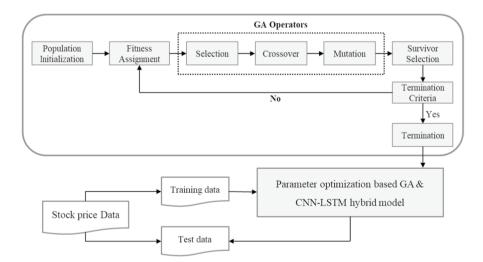


Fig. 2 Framework of GA-based CNN-LSTM hybrid model

3.4 Model Performance Metrics

To measure the performance of stock price prediction, Mean Absolute Error (MAE), Mean Squared Error (MSE), Root Mean Squared Error (RMSE), Mean Squared Log Error (MSLE), Mean Absolute Percentage Error (MAPE), Mean Percentage Error (MPE) is used. After reviewing the performance indicators presented in various studies, this study uses RMSE, MAE, and MAPE as evaluation indicators. MSE is used to measure the deviation between predicted and actual values that are sensitive to outliers. MAE is more effective when the error increase is actually proportional to the overall effect. MAPE is also a very useful measure for understanding the performance of predicted values. The formula for calculating each indicator is as follows:

MSE is defined as

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$
(9)

Where y_i is the desired value, \hat{y}_i is the predicted output value of the model's ith observation in the model, and *n* is the number of samples.

MAE is defined as follows:

$$MAE = \frac{\sum_{i=1}^{n} |y_i - \hat{y}_i|}{n}$$
(10)

MAPE is given as

MAPE =
$$\frac{\sum_{i=1}^{n} |(y_i - \hat{y}_i) / y_i|}{n} \times 100$$
 (11)

4 Experimental Results and Discussion

The data used in this study were classified as 8:2 between Train and Validation data sets from 2014/9/14 to 2022/10/31. The sliding window method, which is widely used in time series data, was applied, and the data set was reorganized by specifying a window size of 20. The optimization of the CNN-LSTM hybrid model using the GA technique in this study is as follows. First, search parameters were composed of genes to search for genes with optimized values among the population. The search scope used in this paper is as follows. The layer filters of the CNN network were in the range of 4, 64, 128, 256, and 512, respectively, and the kernel size was searched in the range of 3, 5, 7, and 9, respectively. It was fixed using 'relu' as the activation function reflected in the convolution layer. Convolutional layer padding is specified as 'causal'. In this study, the LSTM network was searched in the range of 4 layers of 64, 128, 256 and 512, respectively. And the batch size is set to 32, the optimizer is set to 'adam', and the learning rate is set to 0.0005. To reduce overfitting in the feature extraction process, this study includes dropout, which stochastically excludes

specific nodes from the neural network layer. After initializing the population of the genetic algorithm, a CNN-LSTM model is constructed with the parameters of each gene to proceed with learning. After learning the genes of each of the 10 populations, one of the best genes is maintained and passed on to the next generation, and excellent genes with high suitability are selected for the remaining genes by the roulette wheel selection method. Then, based on the selected gene, single-point crossing is performed excluding the elite gene, and then a mutation is generated for the gene of the offspring generation to form the next generation population. Then, as a termination condition, if the fitness evaluation value is 0 or if the search is up to 3 generations, it ends, and if it is not reached, it repeats. The model with the highest accurary per generation is selected as the final result of the experiment, and the deep learning model selected in the corresponding generation becomes the fine-tuning result of the experiment.

As mentioned above, in this study, GA was applied for parameter optimization, and the optimized parameters are shown in Table 2. The appropriate kernel size and number of layer filters for the CNN network were found to be 5 and 128, respectively, and the number of hidden layers and epochs of the LSTM network were found to be 512 and 72, respectively, and applied to the model.

The derived results for performance evaluation of the CNN-LSTM hybrid model optimized for GA were measured by calculating MSE, MAE, and MAPE. These performance measures have been widely used and provide a means of determining model efficiency. To test the efficacy of the proposed model, it was compared with CNN, LSTM, and CNN-LSTM models. Table 3 shows the experimental results of the approach proposed in this study.

As shown in Table 3, the CNN-LSTM hybrid model optimized for GA shows superior performance compared to the comparative model in all error measurements. The MSE of CNN, LSTM, and CNN-LSTM were 2324.548, 1735.451, and 1683.706, respectively, while the CNN-LSTM hybrid model was 1604.517, which

Table 2 Parameter CNN-LSTM based on GA	Parameters	Value
	Convolution layer filters	128
	Convolution layer kernel size	5
	Convolution layer activation function	Relu
	Convolution layer padding	causal
	Number of hidden units in LSTM layer	512
	LSTM layer activation function	tanh
	Time step	20
	Batch size	32
	Dropout	0.1
	Learning rate	0.00005
	Optimizer	Adam
	Loss function	Huber
	Epochs	72

Table 3Prediction performancefor KOSPI Index	Method	MSE	MAE	MAPE
	CNN	2324.548	38.932	0.014
	LSTM	1735.451	33.702	0.012
	CNN-LSTM	1683.706	32.309	0.012
	GA-CNN-LSTM	1604.517	31.475	0.011

was 30.97%, 7.54%, and 4.7% improved compared to the comparative model. The MAE of CNN, LSTM, and CNN-LSTM were 38.932, 33.702, and 32.309, respectively, while the CNN-LSTM hybrid model was 31.475, which was 19.15%, 6.61%, and 2.58% better than the comparative model. The MAPEs for CNN, LSTM, and CNN-LSTM are 0.014, 0.012, and 0.012, respectively, while the CNN-LSTM hybrid model is 0.011. The graphs of the predicted results of the model are presented in Figs. 3, 4, 5 and 6. The blue line represents the actual closing price, and the orange line is the predicted output of the model presented in this study.

In this study, values close to the optimal parameters of CNN-LSTM were searched for using GA, and as a result of comparison with other models to verify the validity of the proposed model approach, MSE, MAE, and MAPE were lower than other models. Which proves that the proposed model is a valid approach with the highest prediction accuracy and the best performance. Experimental results showed that the CNN-LSTM and GA-CNN-LSTM combined models performed better than the single models of CNN and LSTM. In addition, GA-CNN-LSTM to which the parameter optimization technique was applied showed the highest performance compared to other comparison models, proving the superiority of the parameter optimization approach using the GA technique. Parameter tuning is an important factor in achieving satisfactory performance of the model, and finding it is a very difficult task. However, according to the results of this experiment, GA showed the possibility of being an effective tool for determining the optimal model. Through

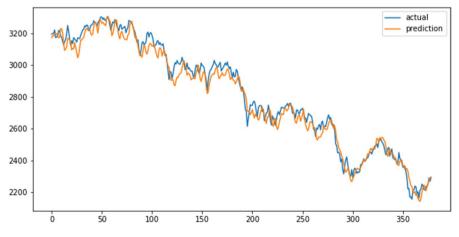


Fig. 3 Prediction outputs of CNN model

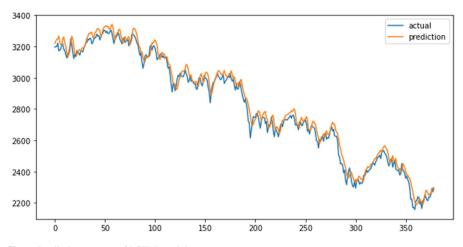


Fig. 4 Prediction outputs of LSTM model

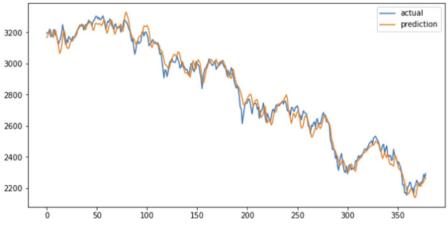


Fig. 5 Prediction outputs of CNN-LSTM model

this, when the number of parameters to be considered is large, the performance may vary depending on whether optimization is applied, which shows the need to apply the optimization process for models with high complexity.

5 Conclusion

Stock price prediction is a major field of interest for stock traders and individual investors, and it is important to increase the predictability of the model because it is actually linked to financial loss or gain. In order to predict the complex and highly volatile stock market, there have been many studies to model and predict financial time series using deep learning algorithms, a type of machine learning, from

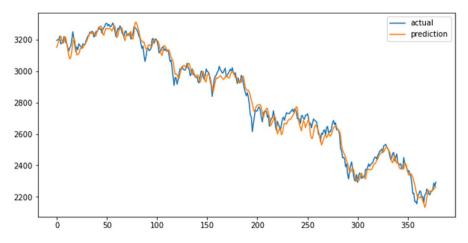


Fig. 6 Prediction outputs of GA-CNN-LSTM model

traditional statistical analysis methods. In particular, deep learning techniques are being actively applied with excellent results.

In this study, a stock price prediction model was built by adding parameter optimization using GA to a hybrid model combining CNN and LSTM, one of the representative algorithms of deep learning. To prove the superiority of the proposed model, the performance of the single model and the model without optimization was compared.

Through this study, the following implications were derived. First, according to the results of this experiment, the GA-based CNN-LSTM proposed in this paper was superior to the comparative model and predicted the closing price of the next day well. The proposed model is shown to achieve better performance with higher efficiency, which is useful because it provides a GA-based solution rather than a simple rule of thumb. In other words, in the case of a model built with more than two algorithms, if the parameters are not optimized, the performance of the model may deteriorate. As the efficiency of feature extraction of the CNN algorithm and the prediction accuracy of the time series data of the LSTM algorithm are highlighted, an approach to build a model with optimal parameters is needed. This hybrid deep learning method can make better predictions and successfully handles complex high-dimensional data by providing optimal models for financial forecasting. The proposed model will help explain theoretical and practical tools to investors and policy makers who want to utilize stock price fluctuations as more accurate predictive data using deep learning models.

Although the proposed model has good predictive performance, there are still limitations. First, in terms of data, it is necessary to develop a model suitable for predicting volatility by additionally discovering various macroeconomic factors and applying economic indicators to the model. In the stock market, macroeconomic indicators such as interest rates and price index are also presented as important factors, but this study did not consider them. Second, this study created a short-term forecasting model focusing on the prediction of the next day's closing price, but it is judged that future research will need to extend the period to predict the mid- to longterm stock price.

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