## **ORIGINAL CONTRIBUTION**



# **Enhanced solubilization of reactive dyes using mixed micellar media: insights from spectral and conductometric measurements**

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## **Abstract**

Surfactant molecules possess unique properties that function as a powerful solvent, removing organic contaminants from industrial effluents. It also contains hydrophilic and hydrophobic groups. In the present study, the role of a nonionic surfactant such as Triton X-100 (TX-100) is discussed in dissolving cationic micellar media of Cetyl trimethyl ammonium bromide (CTAB) for reactive dyes such as Reactive Blue-194 (RB-194) and Reactive Blue-250 (RB-250). Through UV/ visible spectroscopy and electrical conductivity, we have explored various features. The values of partition coefficient  $K_x$ and change in Gibbs free energy of partition ( $\Delta G_p$ ) decide the suitable composition of surfactant solution with the highest solubilizing power. The parameters have been determined from UV/Visible spectroscopy data, while thermodynamic parameters ( $\Delta G_m$ ,  $\Delta H_m$ ,  $\Delta S_m$ ) have been calculated from specific conductivity data. The final results revealed that TX-100 has significantly enhanced the solubilization capacity of CTAB. On the other hand, the structural features of RB-250, such as smaller molecular sizes, less aromaticity, less hydrophobicity, and a lower degree of delocalization, make it more solubilized compared to RB-194.

Keywords Mixed micellar media · Micellization · Solubilization · Partition coefficient · Binding constant

# **Introduction**

Nowadays, the research community has shown more attention to using mixed micellar media to improve the solubility of poorly water-soluble compounds and remove dissolved contaminants from aqueous systems. Surfactants are characterized by their amphiphilicity, which means they contain both polar (hydrophilic) and nonpolar (hydrophobic) components. In water, they form micelles at a critical concentration (CMC). Their properties (reducing interfacial tension and increasing wetting ability) have led to their use in

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many places around the house and at work. Additionally, surfactants are used a lot in the mining, printing, and textile industries [\[1](#page-8-0)–[6\]](#page-8-1).

Detergency and textile dyeing require understanding the theory and applications of solubilization. Nonionic and cationic dispersing agents were used to formulate an optimum surfactant composition with improved dye solubilizing capability. Surfactants alter dye spectra primarily by changing the surfactant's nature [\[7](#page-8-2)].

A further observation on the subject of mixing a nonionic surfactant with a micellar cationic solution has been noted, which substantially affects the physio-chemical properties and the solubility of the solution. Adding a cationic-toanionic surfactant head-screening analyte usually triggers micellar transitioning from spherical to rod-like. While  $C_{16}$ TAB and  $C_{16}$ PC are identical in hydrophobic length, their solubilizing efficiency differs significantly. London dispersion forces and Coulombic forces infuence solubility in micellar systems.  $C_{16}$ PC and  $C_{16}$ TAB micellization appear to be both an enthalpy and an entropy-driven process. Compared to nonionic micellar solutions alone, combined cationic and nonionic micellar solutions could provide

outstanding solubilization and detergent efects. This method may help to minimize the number of waste dyes and surfactants in textile wastewater [\[8](#page-8-3), [9](#page-8-4)].

Irfan et al. studied the thermal and spectral analysis associations combining reactive anionic dyes (reactive orange 122 and red 223) and CTAB micellar environment (cationic surfactant). The experimental results demonstrate that pure CTAB has a CMC value of 1 mM. CMC of CTAB is raised by reactive orange 122 due to its structure-breaking efect. On the other hand, RR223 has a less rigid structure; as a result, it can be assimilated easily into micelles, thereby reducing ionic repulsion, improving micellization, and reducing the CMC value of the surfactant. Furthermore, the spectral data show that the dyes and surfactants have a significant dissolution rate. On the other hand, the negative sign of Gibbs free energies of partitioning and binding  $(\Delta G_p$  and  $\Delta G_b)$  reveals that solubilization and binding are spontaneous [[10](#page-9-0)].

The mixed micelles have diverse compositions and elastic properties. Synergistic interaction between components of mixed micelle makes them thermodynamically stable and lowers the value of CMC. The mixture of ionic and nonionic surfactants can be used to (1) change micellar shape, (2) decrease the repulsion among the ionic head groups of the surfactants, (3) reduce CMC values, and (4) increase their solubilization capacity [[11,](#page-9-1) [12\]](#page-9-2). On the other hand, a mixed micellar system has a greater cloud point and is applicable within a broader salinity range and temperature  $[11-14]$  $[11-14]$ .

This study reports the incorporation of Reactive blue-194 (RB-194) and Reactive blue-250 (RB-250) dyes in mixed micellar media of CTAB, a cationic surfactant, and Triton X-100, a nonionic surfactant by UV/Visible spectroscopic analysis The basic molecular structures of the chemical substances used in this study are given in Table S1 (in the Supplementary information). In the present work, we have determined the solubilizing power of micellar solution of CTAB, in terms of partition coefficient and binding constant, in the absence of TX-100. Subsequently, the same experiments were performed at diferent concentrations of TX-100, namely: 0.09, 0.13, 0.15 and 0.17 mM. It has been observed that solubilizing power of CTAB micelles increases with the concentration of TX-100. It is expected that the present study's results will help choose the appropriate micellar media for removing pollutants from aqueous systems.

#### **Parameters calculated**

#### **Spectroscopic parameters**

Benesi-Hildebrand equation (BHE) is considered to be successful for the measurement of binding constant in the case of dye-based micelle (DM) binding [\[15](#page-9-4)].

$$
\frac{dC_d}{\Delta A} = \frac{1}{K_b \Delta \epsilon C_s^{mo}} + \frac{1}{\Delta \epsilon}
$$
 (1)

<span id="page-1-0"></span>In Eq.  $(1)$  $(1)$  Where

 $C_d$  = Dye concentration,

 $C_s^{m0} = C_s - CMC_o =$  Analytical concentration of surfactant

 $\Delta A$  = Differential absorbance (DA)

 $CMC_0$ = CMC of surfactant in absence of dye (CMC<sub>o</sub>= 1.0 Mm for CTAB)

 $\Delta \varepsilon$  = Change in absorption coefficients (Bounded and freely moving dye molecules in aqueous medium)

 $d =$ Path length (1.0 cm)

 $C_s$  = Concentration of surfactant

 $K_b$  = Binding constant

The fnal percentage of RB-194 and RB-250 (dyes) solubilization in the Micellar System is calculated using the Kawamura Equation ([2\)](#page-1-1). Its value gives information about the extent of the partitioning of dye from aqueous to micellar medium [\[16](#page-9-5)].

$$
\frac{1}{\Delta A} = \frac{1}{K_c \Delta A_{\infty} (C_d + C_s^{mo})} + \frac{1}{\Delta A_{\infty}}
$$
(2)

<span id="page-1-1"></span>where

 $\Delta A =$ Differential absorbance

Kc = Partition constant

 $K<sub>x</sub>$  = Partition coefficient (Dimensionless quantity)

<span id="page-1-2"></span> $K_x$  can be determined by using the Equation ([3\)](#page-1-2).

$$
K_x = K_c \times \mathbf{n_w} \tag{3}
$$

where

 $n_w = No$ . of moles of water per liter (55.556)

In this case, the slope of the Kawamura plot can be used to calculate the value of  $K_c$  [[17](#page-9-6), [18](#page-9-7)].

It is possible to calculate change in Gibbs free energies in terms of partitioning and binding by using Equations ([4\)](#page-1-3) and ([5\)](#page-1-4) [[19\]](#page-9-8).

$$
\Delta G_p = -RTlnK_x \tag{4}
$$

$$
\Delta G_b = -RTlnK_b \tag{5}
$$

<span id="page-1-4"></span><span id="page-1-3"></span>In the equations above where.  $R =$ General gas constant  $T =$  Absolute temperature  $K<sub>x</sub>$  = Partition Coefficient  $K_b$  = Binding constant

#### **Thermodynamic parameters**

The graph between the electrical conductivity and the amount of surfactant gives us the CMC (Critical micelle concentration)

value. The change in the peak straight-line, also called the turning point, represents the CMC value at the critical point.

Micellization values can be calculated in terms of variations in thermodynamic quantities such as enthalpy, Gibbs free energy as well as entropy by using Equations  $(6)$  $(6)$ ,  $(7)$  $(7)$  and  $(8)$  $(8)$ [\[2](#page-8-5), [20,](#page-9-9) [21](#page-9-10)].

$$
\Delta H_{\rm m} = -2.3(2 - \beta)RT^2 \left[ \frac{\partial (log X_{\rm cmc})}{\partial T} \right]_P \tag{6}
$$

$$
\Delta G_{\rm m} = (2 - \beta)RTlnX_{CMC}
$$
\n(7)

$$
\Delta S_{\rm m} = \frac{\Delta H_{\rm m} - \Delta G_{\rm m}}{T} \tag{8}
$$

From the equations, XCMC denotes the mole fraction that exhibits CMC and  $\beta$  is the degree of dissociation in terms of slopes of premicellar (PM) to post micellar regions (PMR) [\[19–](#page-9-8)[21](#page-9-10)].

## **Materials and methods**

#### **Material used**

The reactive blue-194 and reactive blue 250 (molar masses: 1205.38 and 1021.84 g/mol, respectively) were generously donated by Sandal dyestuf, Faisalabad, Pakistan. Surfactants such as TX-100 (extra pure grade) and CTAB (99.9% purity) were bought from Daejung, Korea and used as received. The structures of chemicals used along their specifcations and resources are shown in Table [1](#page-3-0).

#### **Experimental methods**

#### **UV/visible spectroscopy**

A series of CTAB solutions, ranging from submicellar to micellar concentration, were prepared using  $3 \times 10$ -5 M dye solution. A double-beam UV/visible spectrophotometer (Shimadzu UV-1700) recorded simple and diferential UV/visible absorption spectra. The reference compartment obtained simple and diferential absorption spectra of distilled water and dye/water binary by UV/visible spectrophotometer solutions. In contrast, an explanation of CTAB, prepared in the dye solution, was placed on the sample side [[22](#page-9-11)[–24\]](#page-9-12).

#### **Electrical conductivity**

The electrical conductivity of a series of CTAB solutions was measured using Hanna, HI 2003–02 specifc conductance meter. 0.01 M KCl solution is employed for calibration

of the conductometer. In the submicellar and micellar range, the temperature was 293–323 K (with a diference of (10 K).

## **Results and discussion**

#### <span id="page-2-0"></span>**UV/visible spectroscopic study**

#### **Interaction of CTAB with RB‑194**

<span id="page-2-1"></span>Figure [1a](#page-4-0) shows UV/visible absorption spectrum of aqueous solution of RB-194 in aqueous media with and without CTAB. The dye concentration was kept constant at  $3 \times 10^{-5}$  M. The  $\lambda_{\text{max}}$  of dye has been recorded to be 606 nm.

<span id="page-2-2"></span>A bathochromic shift (red shift) has been observed in dye spectra in the presence of CTAB, indicating dyesurfactant association. The bathochromic shift may result from solvatochromism, a phenomenon in which dye absorption spectra shift towards higher wavelengths when solvent polarity decreases [\[25](#page-9-13)[–29\]](#page-9-14). In this process, dye molecules get transferred from the aqueous phase (polar phase) into the micellar phase (less polar). Polar energy levels stabilize polar environments, i.e., "n" and  $\pi^*$  molecular orbitals. The n-orbitals, i.e., nonbonding molecular orbitals, are more stable than the  $\pi^*$  orbitals, i.e., antibonding molecular orbitals. In a less polar environment, the energy difference between n and  $\pi^*$  decreases, facilitating  $n \rightarrow \pi^*$  transitions that occur at a higher wavelength, causing redshift [\[30–](#page-9-15)[32](#page-9-16)]. Blue-194 has hydrophobic aromatic rings and anionic polar groups, so it should interact strongly with cationic surfactants. The spectra shift is caused by electrostatic and hydrophobic interactions between molecules of dye and CTAB [\[33\]](#page-9-17).

The UV/visible absorbance of RB-194 increases with CTAB concentration, as evident from Fig. [1b](#page-4-0), which indicates the large-scale incorporation of dye molecules into the micelle of CTAB. The dye's absorbance increases quickly until CMC and then decreases slowly as the dye has been accommodated in micelle to the fullest extent. However, sometimes absorbance increases slowly even after CMC because more dye molecules are incorporated into newly born micelles [[34\]](#page-9-18).

Electrostatic interactions were observed in the premicellar region form the Dye-surfactant ion association complex (DS).

 $D - +S^+ \rightarrow DS$ 

Dye-surfactant aggregates are formed as a result of the aggregation of said complexes.

 $n(DS) \rightarrow (DS)n$ 

Sr. No.	<b>Chemicals</b>	<b>Structure</b>	<b>Specifications</b>	<b>Resources</b>
$\mathbf{1}$	Reactive- Red (RB- 194)	NaO <sub>3</sub> SOH <sub>2</sub> CH <sub>2</sub> CO <sub>2</sub> S	Molar mass: 1205.38g/mol	Sandal dyestuff, Faisalabad, Pakistan
$\overline{2}$	Reactive Blue (RB- 250)	NaO <sub>3</sub> S SO <sub>3</sub> Na NaO <sub>3</sub> S ŃН, OH CH <sub>3</sub> SO <sub>3</sub> Na	Molar mass: 1021.84 g/mol	Sandal dyestuff, Faisalabad, Pakistan
3	<b>CTAB</b>	Br	Appearance: Off-white powder Melting point:237- 243C° Density: 0.5 $g/cm^3$ Purity: 99.9%	Daejung Chemicals & metals co., LTD, Korea
$\overline{4}$	<b>TX-100</b>	$\overline{\overline{\overline{z}}}$ $\mathbf n$ i III II $\backslash$	Appearance: Clear pale- yellow Solution Grade: Extra pure Specific Gravity at 20C°: 1.062- 1.068 Melting point: 6C <sup>o</sup> <b>Boiling Point:</b> 270C° (at 760 mmHg)	Daejung Chemicals & metals co., LTD, Korea

<span id="page-3-0"></span>**Table 1** Structures of chemicals used along their specifcations and resources

<span id="page-4-0"></span>

<span id="page-4-1"></span>**Fig. 2 a** Plot of differential absorbance of RB-194 as a function of CTAB concentration. **b** Plot for the calculation of partition constant  $K_c$  for the RB-194/CTAB system. **c** Plot for the calculation of binding constant K<sub>b</sub> for the RB-194/CTAB system

There is a region of the post micelles region where dyesurfactant aggregates are adsorbing onto micelles, and with time, they are solubilizing within them [[35\]](#page-9-19). The diferential absorbance of the said dye also increases with CTAB concentration, as shown in Fig. [2](#page-4-1)a, due to strong dye-surfactant interaction. The data of diferential absorbance (shown in Table [2](#page-4-2)) has been used to calculate partition and binding parameters for RB-194/CTAB, and consequent plots are given in Fig. [2](#page-4-1)b, c.

There is a slight increase in values of diferential absorbance because (1) hydrophilic and hydrophobic forces are not balancing each other, (2) solubilization is a dynamic phenomenon, and (3) micelles have a non-rigid structure [\[16](#page-9-5), [36](#page-9-20), [37](#page-9-21)]. Large  $K_x$  values, as evident from Table [3](#page-5-0), indicate the large-scale inclusion of dye molecules into micellar media. The partitioning and binding energies have negative values (−28.54 kJ/mol and−20.10 kJ/mol, respectively), confrming the phenomena spontaneity.

#### **Partitioning of RB‑194 in mixed micellar media**

Solubilization of RB-194 has been studied in the micellar solution of CTAB in the presence of 0.09 mM, 0.11 mM,

and 0.15 mM Triton X-100. It has been observed that a mixed micellar system has a more extraordinary ability to solubilize dyes. Because molecules of nonionic surfactant

<span id="page-4-2"></span>**Table 2** Values of diferential absorbance (∆A) with varying concentration of CTAB for RB-194/CTAB and RB-250/CTAB combined system

$C_{s}$ (mM)	$C_s^{\rm \,mo}$ (mM)	$C_d + C_s^{mo}$ (mL)	Differential absorbance $(\Delta A)$	
			<b>RB-194</b>	<b>RB-250</b>
1.44	0.44	0.47	0.103	0.113
1.33	0.33	0.36	0.095	0.096
1.25	0.25	0.28	0.059	0.087
1.21	0.21	0.24	0.055	0.081
1.17	0.17	0.20	0.050	0.074
1.13	0.13	0.16	0.039	0.073
1.10	0.10	0.13	0.032	0.068
1.07	0.07	0.10	0.025	0.064
1.04	0.04	0.07	0.018	0.056
1.01	0.01	0.04	0.014	0.050

 $*CMC_0 = 1.0$  mM,  $C_d = 30.0$   $\mu$ M

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<span id="page-5-0"></span>

get penetrated between CTAB molecules and, thus, reduce repulsive forces between ionic heads, reduce CMC, increase the size of micelle and consequently, cause enhancement in the degree of solubilization. The more negative values of  $\Delta G_b$  and  $\Delta G_p$  indicate that solubilization in mixed micellar solution is more spontaneous and shows a synergistic efect than in the micellar solution of individual surfactants [\[20,](#page-9-9) [38](#page-9-22)[–40](#page-9-23)].

#### **Interaction of CTAB with RB‑250**

Figure [3](#page-5-1)a shows the UV/Visible spectrum of dye with and without CTAB showing  $\lambda_{\text{max}}$  at 612 nm. The addition of CTAB causes a blue shift (hypsochromic shift) in the value of  $\lambda_{\text{max}}$  (612 to 592 nm), being a sign of dye surfactant interaction. The observed hypsochromic shift is because polar energy levels viz. n and  $\pi^*$  are more stabilized in aqueous media. Thus, due to the transfer of dye molecules from the

polar phase to the micellar medium, the energy gap between  $\pi$  and  $\pi^*$  increases, and the  $\pi \rightarrow \pi^*$  transition occurs at a shorter wavelength and, consequently, the hypsochromic shift is observed [\[28](#page-9-24)].

Absorbance increases up to CMC and then acquires an almost constant value due to maximum penetration of dye molecules into micelle, as evident from Fig. [3](#page-5-1)b. Diferential absorbance of RB-250/CTAB system undergoes increases with CTAB concentration, as clear from Fig. [4a](#page-6-0), due to the inclusion of dye molecules in micelles (data of diferential absorbance is shown in Table [2](#page-4-2)).

Figure [4b](#page-6-0), c displays plots to calculate binding and partitioning parameters, respectively, and values of said param-eters have been given in Table [3](#page-5-0). The larger value of  $K_b$  $(1 \times 10^4 \text{ dm}^3 \text{mol}^{-1})$  indicates the stronger binding between CTAB and RB-250, while the larger value of  $K_x$  (6.41 × 10<sup>5</sup>) suggests that migration of dye molecules from the bulk aqueous phase to micelle takes place at large scale. The value of  $K<sub>x</sub>$  helps to predict the locus of solubilization. For RB-250,



<span id="page-5-1"></span>**Fig. 3 a** UV/visible spectra of RB-250 in the presence and absence of CTAB. **b** Plot of simple absorbance of RB-250 as a function of CTAB concentration

<span id="page-6-0"></span>

 $K<sub>x</sub>$  is larger, indicating that its molecules reside in a micelle near the surface (in the palisade layer). In contrast, RB-194 goes relatively deeper in the micelle. However, the solubilizate does not have a fxed position in the micelle due to its dynamic nature [\[19](#page-9-8)].

## **Partitioning study of Reactive Blue‑250 in mixed micellar media**

In the case of RB-250 molecules in mixed micellar solutions, TX-100 showed increased solubilization in the presence of CTAB. For the said purpose, 0.09 mM, 0.13 mM, 0.15 mM, and 0.17 mM of Triton X-100 were added to the micellar solution of CTAB at a fxed concentration of dye as given in Table [3](#page-4-2). The increasing values of binding constant  $(K_b)$ , with the concentration of TX-100, indicate the stronger interactions of RB-250 in the mixed micellar system. The molecules of Triton X-100 get trapped between the cationic heads of CTAB. The result is that repulsion is minimized, and, as a result, the volume and surface area of the micelles formed is increased. The larger number of dye molecules are, thus, penetrated mixed micelles, as evident from values of  $K<sub>x</sub>$ . The more negative values of  $\Delta G_x$  and  $\Delta G_b$  describe that partitioning of dye in mixed micellar media is more synergistic and spontaneous than single surfactant system [\[17,](#page-9-6) [41](#page-9-25)].

## **Comparison between interaction of RB194 and RB250 in micellar media**

The molecular structures of both dyes give us a better idea of the efect of both dyes. RB-250 has greater charge density, and its lateral pressure is balanced by electrostatic attraction with cationic heads of CTAB, due to which it does not go deeper into the micelle. However, most of its molecules are solubilized in the outer portion of the micelle, where a lot of space is available. Larger values of the partition coefficient support this conclusion. While less charge density of RB194 fails to balance lateral pressure on its molecules due to which dye molecules deeply penetrate micelle due to availability of relatively narrow space and thus have lower  $K<sub>x</sub>$  value. Thus, RB-250 is efectively removed from the aqueous solution in the presence of CTAB. The presence of small amounts of TX-100 increases the efficiency of this micellar media. A nonionic surfactant, triton TX-100, produced micelles more efective than single surfactants at facilitating aggregation and penetration of dye molecules. Mixtures of cationic and nonionic surfactants weaken the repulsive forces between their hydrophilic heads, allowing CTAB to become more soluble by decreasing the CMC and, therefore, increasing the degree of solubilization. Furthermore, mixing a non-ionic surfactant stabilizes and enhances the hydrophobic core of the mixed micelle. The RB-250/CTAB system has a higher value of binding constants than the RB-194/CTAB system. This higher value shows stronger and more efective binding between molecules of RB-250 and CTAB. The extended conjugation and resultant large-scale delocalization in molecules of RB-194, on the other hand, reduces charge density on its anionic groups and decreases its binding affinity. It is, thus, concluded that the binding and solubilization of RB-250 is more spontaneous and takes place to a larger extent than that of RB-194.

Table [3](#page-5-0) helps to compare the affinities of both dyes for solubilization in micellar media of CTAB. Looking at the structures of both dyes, it is clear that RB-194 is more hydrophobic and penetrates deeply into micelle where relatively narrow space is available and, thus, it has a lower value of  $K_{x}$ . However, a higher value of  $K_{x}$  has been observed for RB-250 because of being less hydrophobic. Therefore, the molecules of this dye experience more attraction for cationic heads of CTAB and get accommodated close to the micellar surface where large space is available. Micellar solution of CTAB is, thus, a more efficient medium for encapsulation of RB-250, and its efficiency increases in the presence of nonionic TX-100.

RB-250/CTAB system, in the absence of TX-100, has a higher value of binding constant, which indicates that dye molecules bind more efectively with CTAB due to less delocalization of negative charge. The extended conjugation and resultant large-scale delocalization in molecules of RB-194, on the other hand, reduce charge density on its anionic groups and decreases its binding affinity. It is concluded that the binding and solubilization of RB-250 is more spontaneous and takes place to a larger extent than that of RB-194 [[20,](#page-9-9) [39](#page-9-26)[–45](#page-9-27)]. The possible loci of the said dyes have been portrayed in Figs. [5](#page-7-0) and S2.

<span id="page-7-0"></span>**Fig. 5 a** Specifc conductance versus concentration of CTAB, in presence of RB-194, at different temperatures. **b** Specifc conductance versus concentration of CTAB, in presence of RB-194, at 298 K



#### **Electrical conductivity**

In dilute solution (below CMC), the molecules of CTAB undergo dissociation, and there exists a dynamic equilibrium between undissociated molecules and ions produced;

## $CTAB \leftrightarrow CTA^+ + Br$

Br- ions are adsorbed at the micellar surface producing an electrical double layer with a net positive charge due to unequal distribution of charges. The Stern model explains the nature of the electrical double layer being composed of two parts (1) the Stern layer consists of strongly held counter ions and (2) a difused layer of less strongly attached counter ions. The electrical potential decreases rapidly within the Stern layer and slowly within diffused layer [[19\]](#page-9-8).

## **Conductometric study of CTAB in the presence of reactive blue‑194**

The plot of the electrical conductivity of CTAB versus concentration in the presence of RB-194 is shown in Fig. [5](#page-7-0)a. Electrical conductivity gradually increases with concentration and temperature due to the increased number of free ions and their mobility. The value of CMC increases with temperature due to an increase in dehydration of hydrophobic parts of the surfactant.

Figure [5b](#page-7-0) shows how CMC was detected at 298 K. The negative values of enthalpy ( $\Delta H_m$ ) and Gibbs energy ( $\Delta G_m$ ) and positive values of entropy of micellization  $(\Delta S_m)$ , as evident in Table [4](#page-7-1), show that micellization of CTAB, in the presence of RB-194, is a spontaneous, exothermic, and entropy-driven process.

The values of  $\Delta H_m$  and  $\Delta G_m$  become more negative with temperature because electrostatic forces become stronger with temperature rise. The negative values of  $\Delta H_m$  are due to hydration of polar head groups of surfactants, and positive values of  $\Delta S_m$  are due to the destruction of the water structure around hydrophobic groups [\[16](#page-9-5), [19](#page-9-8), [37](#page-9-21), [42\]](#page-9-28).

## **Conductometric study of CTAB in presence of Reactive blue‑250**

Figure [6](#page-8-6)a shows the plot of specifc conductance of CTAB solution, in the presence of reactive blue 250, versus CTAB concentration.

The CMC values, at diferent temperatures, are measured from intersection points, as shown in Fig. [6b](#page-8-6).

The conductivity increases with concentration; however, this increase is rapid in the sub micellar region and becomes slow after CMC due to decreased number and mobility of free ions. The temperature causes CMC to increase because of the structure breaking of water in the vicinity of hydrophobic groups. Table [4](#page-7-1) displays the values of

<span id="page-7-1"></span>

<span id="page-8-6"></span>**Fig. 6 a** Specifc conductance versus concentration of CTAB, in presence of RB-250, at different temperatures. **b** Specifc conductance versus concentration of CTAB, in presence of RB-250, at 298 K



thermodynamic parameters of the CTAB/dye/water ternary system, calculated from CMC values at various temperatures. The said values favor the spontaneity and exothermic nature of micellization [\[19](#page-9-8), [41](#page-9-25)].

## **Conclusion**

Using mixed micellar media, removing organic pollutants from industrial effluents shows an excellent synergistic effect and remarkable applicability. The addition of nonionic surfactants to a micellar solution of cationic ones is not only more economical but also more efficient due to  $(i)$  increasing the aggregation number, (ii) increasing the volume/size of the micelle, (iii) reducing the CMC of the surfactant, and (iv) availability of a more hydrophobic environment [\[19,](#page-9-8) [46,](#page-9-29) [47\]](#page-10-0). In the light of the following points, diferent concentrations of a nonionic surfactant (TX-100) were mixed with a cationic surfactant (CTAB). The solubilization of reactive dyes, i.e., RB-194 and RB-250, was carried out in cationic-nonionic micelle mixed media utilizing spectroscopic and specifc conductivity measurements. The higher values of binding parameters, Kx and Kb, for the RB-250/CTAB system are due to a stronger electrostatic interaction between the dye and surfactant. The RB-250 has a higher charge density due to a lower degree of charge delocalization, less hydrophobicity, and therefore becomes more solubilized. On the other hand, more hydrophobicity, higher aromaticity, and more delocalization of charges negatively infuence the degree of solubility of RB-194, which leads to lower  $K_x$  values. The values of  $K_x$  predict that molecules of RB-250 will be solubilized in the outer palisade layer near the surface of the micelle, while those of RB-194 go relatively deeper. In addition, mixing TX-100 provides a synergistic effect on the solubility power of CTAB. The values of the thermodynamic parameters, i.e.,  $\Delta H_m$ ,  $\Delta G_m$ , and  $\Delta S_m$ , show that solubilization is a spontaneous, exothermic, entropydriven process. The reported study will help select suitable micellar media for environmental remediation technologies. It will also help to predict the solubility properties of mixed surfactant solutions based on those of individual surfactants [\[35](#page-9-19)]. **Supplementary Information** The online version contains supplementary material available at<https://doi.org/10.1007/s00396-022-05021-w>.

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#### **Declarations**

**Conflict of interest** The authors declare no competing interests.

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