



# A new framework for analyzing technological change

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## Abstract

Technological evolution is widely thought to be the primary process that brings about economic growth. It is one of the main targets of evolutionary economics, but how technological change induces economic growth has remained unexplained. Based on the new theory of value, this paper explains how technological change leads to long-run improvement in real wage rates and income per capita. Section 2 gives a brief overview of the new theory and presents two theorems (minimal price and the convergence theorem) that afford the basis of analyses in Sections 4 and 5. Before these, Section 3 compares two price systems, traditional and new, and compares efficiency from two points of view. Traditionally economics with equilibrium has been concerned with those conditions that provide *allocative efficiency*. However, technological evolution comprises a series of half-blind selections of ‘better’ production techniques and exhibits another kind of efficiency that can be named *dynamic efficiency*. The latter is more important than the former. Allocative efficiency is self-destructive, while dynamic efficiency is cumulative in its effects. Section 4 shows how technological change works cumulatively and how it leads to real wage increases and income per capita. Section 5 shows that the new theory can explain the emergence and growth of global value supply chains as a part of technology choice arising through international trade. This paper is mainly focused on supply-side theory, while problems concerning the demand side are considered in Section 6. Section 7 concludes.

**Keywords** Technological change · Evolutionary process · Economic growth · Dynamic efficiency · Global value chains

**JEL codes** D21 · D24 · D51 · D81 · E14 · F12 · O33 · O40

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## 1 Introduction<sup>1\*</sup>

Technological evolution is normally thought to be the primary force that brings about economic growth (Freeman 1988). After a detailed survey of three major growth theories (classical, new or endogenous, and evolutionary growth theory), Sredojević et al. (2016) show that all three theories assert this as fact. But growth theories exhibit a strange phenomenon. None give a detailed mechanism showing how technological change induces economic growth. The fact that it does is assumed as self-evident or trivial. Evolutionary economics is no exception in this regard.

Technological change is one of the main foci of evolutionary economics, as is confirmed by Nelson and Winter (2002), the originators of evolutionary theorizing. Their 40 page survey covers 120 sources. In the section on technology and economic growth, the authors identify an important strand in evolutionary economics that “has been concerned with understanding technological advance and economic growth largely driven by advances in technology”. Undoubtedly technological progress is a major source of economic growth (Nelson and Winter 2002 p.38, Nelson et al. 2018 pp.36, 145, 149), but no theory on how technological change induces economic growth is mentioned.

In a more recent book, Nelson et al. (2018), two chapters (Chapters 2 and 4) are devoted to technological change and its effects, but no research is reported except for two groups that connect technological change and economic growth (Sections 5.3 and 5.5). One of these works with one sector economy models. In such models, technological change is treated as something that is directly connected to economic growth. If it is not purely tautological, there is at least no detailed examination of how technological change brings about economic growth. The connection is simply assumed. The second group, works with multisector evolutionary growth models, and is represented by works of Pasinetti (1993), Saviotti (2001) and Saviotti and Pyka (2013, 2017), to cite only the most recent. However, Pasinetti’s structural dynamics is defined on a “pure labour economy”, while inter-industrial complexity is abstracted. Saviotti and Pyka focuses on the effects of introducing product variety rather than the improvement of production processes.<sup>2</sup> Therefore, in spite of the fact that it is widely admitted, the mechanism by which changes in production techniques induce economic growth is not theoretically explored. This paper tries to fill this curious lacuna in the theory of economic growth by using what we call here the new theory of value.

The new theory of value is a modern version of classical theory of value, in sharp opposition with neoclassical theory of value. Traditionally, the neoclassical theory of prices, or ‘economics with equilibrium’, has been concerned with identifying the set of conditions that provides allocative efficiency. However, technological progress is a different thing from allocative efficiency, or it exhibits a much more dynamic and distinctly cumulative process. As Nelson and Winter (1974), Freeman (1988) and Dosi

<sup>1</sup> \* This paper is based on the paper read at the 17th International Joseph Schumpeter Society conference 2018, which took place 2 July–4 July 2018 at Seoul. The original title was “Microfoundations of Evolutionary Economics”. As this is the same as that of a book (Shiozawa, Morioka and Taniguchi 2019) on which we base our new theory, we have changed the title to a more suitable one.

<sup>2</sup> Pasinetti’s reduction assumes a homogeneous workforce. This method cannot be used in international trade. Saviotti and Pyka’s works are complementary to this paper. For a complete explanation of economic growth, see section 6 of this paper.

(1988) have argued, the Walrasian framework as represented by Arrow and Debreu (1954) is not a truly suitable framework for analyzing technological change. A more radical approach is required. Technological evolution comprises a series of half-blind selections of ‘better’ production techniques. Each successive change may be small, but their effects are cumulative. The final effect becomes very big and can be seen to be evolutionary. This paper explains how dynamic efficiency arises and how it is sustained, in the course of which the roots of capitalism’s dynamism are revealed.

This theory of value is relatively new and we give a brief overview in Section 2. In Section 3 we compare the new theory of value with traditional price theory. Since the time of Ricardo, two completely different price theories have existed. One, based on “demand and supply law”, became mainstream after the neoclassical revolution in economics. The other is the classical theory of value. We contend that the latter alone is able to provide a good framework for investigating technological change and its effect on the economy as a whole. This does not mean, however, that the new framework is in contradiction with what evolutionary economics has so far accumulated. On the contrary, the new framework provides a connecting principle (Loasby 1991) for the diverse body of knowledge on technological change. It is a framework that is history-friendly, as is remarked in Subsection 4.6.

Section 4 describes how firms choose among newly discovered production techniques. These choices are in a sense almost blind ones, but this section shows that they can bring about the durable, cumulative result of increasing the real wage rate. Section 5 shows that international specialization is the simple consequence of exercising choice between possible production techniques. It also explains how the new theory can explain the emergence and rapid growth of global value chains. The new framework is supply-side theory, it needs to be supplemented by demand-side theories. Section 6 briefly considers an unsolved question on demand growth in relation to technological evolution. Section 7 then concludes.

## 2 A modern version of classical value theory

Although many economists do not realize it, since the birth of Classical Political Economy there have been two contrasting price theories: one relies upon the law of demand and supply, the other upon the cost of production. The idea that the relation between demand and supply determines price goes back to well before Adam Smith.<sup>3</sup> It remains a core idea of the neoclassical economics represented by Arrow and Debreu’s (1954) General Equilibrium Model. The central idea is that it is the prices that bring demand and supply equal (or nearly equal).

On the other hand, the cost of production theory of value has been misunderstood by most economists. Ricardo had the comparatively radical idea that values are determined by production costs and not by the proportionality of demand and supply (Ricardo 1951[1821] Ch. 30). Although he was explicitly opposed to the latter idea, except for giving rise to effects of temporary duration, he was not well understood by his

<sup>3</sup> Ibn Taimiyah (1263–1328) wrote: “Thus, if the desires for the good increase while its availability decreases, its price rises. On the other hand if availability of the good increases and the desires for it decrease, the price declines.” Cited by Ghazanfar and Azim Islami, in Ghazanfar (2003 p.59).

contemporaries. Thus his influence was only temporary and restricted to a few. There is a reason for this. Ricardo's theory of value had a crucial defect and its correction was only possible in the twentieth century (Shiozawa 2017b). In this section, we provide a modern form of classical value theory, which we call *the new theory of value*. As the theory is already explained in Shiozawa (2019b), this overview must be concise. Readers are requested to read Shiozawa (2019b) for the details.

## 2.1 The fundamental premises of the new theory

The new theory is composed of three pillars:

- (1) basic independence between prices and quantities.
- (2) price theory as a modern extension of Ricardian cost-of-production theory of value.
- (3) theory of quantity adjustment process.

Item (1) is posed to reject demand and supply theory. Equilibrium theory from Marshall to Walras assumes that prices and quantities (i.e. demand and supply) are simultaneously determined. The new theory rejects this "common sense" and claims that price and quantities for a product are normally determined independent of the other. Item (2) will be explained in Section 2.2 to 2.7. Item (3) will be explained in Section 2.8.

Another basic premise is the concept of production techniques. We do not use the concept of the production function, which is scarcely more than a notion that production techniques experience common output effects from the variously arising constraints experienced by their inputs.<sup>4</sup> In reality, a production technique is a set of routines related to the selection of inputs, order of processing, work method, machine operations, team work, actions for tasks and other work routines. If the combination of inputs is changed, the production unit needs to search for and employ a new set of routines. Such a case should be interpreted as creating a different production technique, so a production technique must be defined as the set of routines that permits the output of a specific product using a fixed combination of inputs. The only possible variance is the change of production volume per unit time period (for example, a day or a week).

Thus a production technique is expressed by the combination of an input vector ( $u$ ,  $\mathbf{a}$ ) and an output vector  $\mathbf{b}$ , where  $u$  is an amount of labor,  $\mathbf{a}$  is a vector of input coefficients  $a_1, a_2, \dots, a_N$  and  $\mathbf{b}$  a vector of output coefficients  $b_1, b_2, \dots, b_N$ . It is assumed here that work force is uniform and labor input is measured by a single number.  $N$  denotes the number of all products known to the economy.

In the case of single-product production (i.e. production without joint products), the output vector  $\mathbf{b}$  can be expressed by the vector that possesses a unique positive component at an entry (single product hypothesis). In the standard form, the unique positive entry is assumed to be 1, i.e. the unit of the product. In this case, a production technique  $h$  is specified by the product name  $g(h)$  and an input coefficient vector ( $u$ ,  $\mathbf{a}$ ). We use this expression and expressions such as  $(u(h), \mathbf{a}(h))$  when it is necessary to indicate which production technique is concerned. Input coefficients of a production technique are expressed as  $u_i, a_{ij}$  when we speak of a production technique that

<sup>4</sup> This also marks a big difference between the new theory of value and the neoclassical theory.

produces product  $j$  and if there is no fear of confusion. The changing of production techniques occupies the main topic of study for the new theory of value and is considered in detail in Sections 4 and 5.

## 2.2 Pricing of products by firms

The new theory of value postulates that firms set the prices of their products. Merchants who trade these products are also assumed to set their sales prices based on their procurement costs. This fundamental assumption excludes what is often called commodities, i.e. the product that is homogeneous and undifferentiated between producers. This kind of product includes important products such as oil, iron ore, and rare metals. However, in the following, we do not use the word “commodity” in this sense. In the international trade situation (Subsection 2.9 and Section 5), where this term is used, it has a special meaning (See footnotes 18 and 19). Otherwise, it is used interchangeably with the word “product” and describes both goods and services. When we are talking of a firm or production technique, product means the commodity that is produced as output. Commodity is used as goods and services (in an abstract way) that are traded between countries. We assume prices of products remain invariable unless we explicitly state how they move. As all products are differentiated and should be treated as different, the number of all products  $N$  should be assumed to be extremely large, for example, tens or hundreds of millions.

The custom of sellers setting product prices is quite old. I have cited in Shiozawa (2019b) the copy of a publicity flyer that Mitsui Takatoshi, the founder of the House of Mitsui, used to proclaim a one-price policy in 1683 (Shiozawa 2019b, p.56, footnote 4). In nineteenth century Europe and North America, cases of public announcements of a one-price policy were still unusual but became widespread in the twentieth century. This policy was long understood as evidence of oligopoly and an imperfect market, but we see such customs firmly and widely established even among small retailers and cafes. Thus, price setting is not evidence of oligopoly and imperfect markets. The widespread custom of price setting simply implies the inadequacy of concepts such as perfect and imperfect markets.

In fact, the price setting custom was observed and reported, under different names by many different economists. Frederic S. Lee (1998) depicts three major names: administered prices, normal-cost prices and mark up prices. Although their names are different, all these report the same feature. It is the producers or sellers who, in general, set product prices.

The principle of price setting is quite simple. Prices are set by the cost-plus principle. If  $c$  is the unit cost, the price is set at  $(1 + m)c$ , where  $m$  is the markup rate. How ‘ $m$ ’ is determined, and the factors influencing this, is discussed in the next subsection. There are many methods used for this in cost accounting. The new theory of value assumes normal cost accounting practices. In these, depreciation and other indirect fixed costs per unit product are calculated assuming a normal production volume for a period.<sup>5</sup> The merit of this cost accounting is that the total unit cost remains invariant even if sales and production volume are different from the assumed normal ones.<sup>6</sup>

<sup>5</sup> Lee (1998) worries that unit cost may not be constant. When depreciations were included, the unit costs are no longer constant, but there is a method of cost accounting to handle this, e.g. Fujimoto’s total direct costs. See, on this point, Shiozawa (2019b) Section 2, supplementary note to Postulate 12 and footnote 36.

<sup>6</sup> Takahiro Fujimoto observes that this method is more reasonable than others to stimulate right incentives to the people in production sites. See Shiozawa (2019b, p.62).

The counterpart of this price setting is that consumers (or, more generally, procurers) determine how much they buy at the given price. The Marshallian cross, with demand and supply curves, is inapplicable because the supply of product is not immediately determined by the price level of the product.<sup>7</sup>

The merits of markup pricing are three:

- (1) The theory gives (at least theoretically) the actual prices that are used in the exchanges. Thus, we are freed from a dual system of natural and market prices.
- (2) The new theory provides constancy and stability of prices. It can also specify when prices change.
- (3) The minimal price theorem holds for any technology set that is producible. If the set of production techniques changes, the prices move to the new minimal prices (See Subsection 2.7).

Thus, the effects of technological progress in a product or in its production technology are reflected by a change in prices. This is the reason why the new theory of value can be a good framework for the analysis of technological change.

If we understand that what Ricardo simply called “profit”, in his note to the third edition of his *Principles* (Ricardo 1951[1821] p.47), is a markup component, then it follows that Ricardo was vaguely imagining markup pricing when he insisted that “the cost and value of a thing should be the same” as he meant by cost “‘cost of production’ including profits”.

One important implication of price setting by producers and sellers is that it is consumers and procurers who decide how many or how much of a product they buy at the set price. Thus, in the economy that the new theory assumes, decision making concerning transactions is divided between two parties: producers (or sellers), who decide the price at which they sell, and consumers (or procurers), who decide the quantities they wish to buy. By this separation of decision variables, transactions become quasi-autonomic (Beer 1972; Whitehead cited by Hayek 1945 p.528). In this economy, there is no haggling. Thanks to this, the cost or price side can be separated from the demand side. Of course, this does not mean that producers and merchants do not consider the demand side. Quantity or demand matters for producers and merchants, because profit from a product is calculated by the formula<sup>8</sup>:

$$(\textit{profit}) = (\textit{markuprate}) \times (\textit{unitcosts}) \times (\textit{salesvolume per period}) - (\textit{fixed cost}).$$

Even if the markup rate is constant, the profit increases when the sales volume increases. To calculate the profit rate, it is necessary to divide this profit by the total capital, the concept of which is in fact ambiguous. For a firm making accounting projections of its growth potential, rather than taking into account historic capital cost, it is better to take the total amount of capital needed to renew and expand the present production capacity.<sup>9</sup>

<sup>7</sup> In our days, there are in the economy two domains: the real economy and financial economy. Each works on a totally different principle. The new theory of values applies to the real economy and not to the financial economy.

<sup>8</sup> When the unit cost includes cost of using machines and other fixed capital as in the case of total direct cost, it is necessary to remove this amount from the fixed cost.

<sup>9</sup> Kaleckians often identify markup rate with profit rate, but they are wrong.

### 2.3 How the markup rates are determined

If we admit that the unit cost of a product is determined by its production technique (and prices of inputs), the markup rate is the unique thing that the management can choose at will in the price setting. However, it does not mean the management can choose it freely. Any product, even if it is differentiated to some extent, is in competition with other differentiated products. If a firm sets a high price on its products, the procurers (consumers and industrial buyers) will choose the relatively cheaper, functionally equivalent product, considering the relative, overall ‘total cost of procurement’ implications of each combination of price and quality of the different but equivalent products of other firms. When abstraction is made of fixed cost, the above cited formula indicates that the profit that a firm can earn in a period is proportional to the product of markup rate and the sold quantity. It is thus necessary that management choose a markup rate or product price at a reasonable level, given all of the elements in its marketing environment. The trouble in this price setting is that it is very difficult to know in advance how much their product will sell at a given price. Ordinary economic calculation that maximizes the expected profit is in reality useless because the sales volume is not a simple function of the product price.<sup>10</sup> The sales volume depends on many factors, including design of the product, sales network, promotion activities, products of competitors, competitors’ price policy, the mood of purchasers as influenced by the overall economic climate, income level and lifestyles of consumers. Simple formulae cannot be applied. The management learns from experience a ‘good level’ of the markup rate and does not change it easily. This feature is often expressed by saying that markup rates are ‘conventionally determined’.

One question that is seldom posed is to ask the reason why the multiplicative form  $(1 + m)c$  is preferred to the adding-up form  $c + M$  in price setting ( $M$  is the fixed amount of cost plus margin independent of unit cost  $c$ ). When Harold Hotelling (1929) posed the ‘best price’ setting problem, he used an illustration of a transcontinental railroad.<sup>11</sup> In this classic case, the best price policy was to set the price in form  $c + M$ , where  $M$  is determined independent of cost.<sup>12</sup> In spite of this, we widely observe that prices are set by the multiplicative form and use of the adding-up form is rarely found. This fact may imply that managers think that the sales volume depends on the price proportions rather than price differences. If we assume that the share of the product is simply a function of ratios of prices, then profit maximization implies the multiplicative form with  $m$  determined appropriately (Shiozawa 2016b Section 6).

I added this remark in order to point out that the market share function changes as price ratios change when the state of market competition changes. For example, if the share

<sup>10</sup> If the sales volume is a function of the price, as is ordinarily assumed, it is then possible to calculate the optimal product price. The famous formula (*marginal revenue*) = (*marginal cost*) in the theory of imperfect competition is obtained based on this assumption. As the assumption that the sales volume is a simple function of the product price is invalid, the formula is invalid as well.

<sup>11</sup> In his illustration of demand distribution on a line segment, Hotelling cited two situations: a main street in a town and a transcontinental railroad. The main street parable became more popular than the transcontinental railroad parable, but the latter better illustrates the dependence of price on total demand for each of two suppliers because we can more precisely calculate each buyers’ calculation.

<sup>12</sup> Note that Hotelling assumed zero production cost for producers. Thus, the  $c$  part is eliminated from his formulae (Hotelling 1929 pp.45, 51).

function that producer 1 expects is expressed by  $p_2^\sigma/(p_1^\sigma + p_2^\sigma) = 1/(1 + p_1/p_2)^\sigma$ , we get the multiplication formula and the optimal markup rate  $m$  is an decreasing function of  $\sigma$ . This means that the markup rate should be reduced when the price responsiveness of clients increases. I do not enter into the details of the argument, but it is important to note that (1) markup rate is determined or adopted in no arbitrary way but depends on past experience over a long time and (2) it may be reduced when market competition for the product increases. We use this observation in Section 4.

### 2.4 Price system for the economy as a whole

If we introduce a markup rate for each product, the prices for an  $N$ -product economy are determined by the system of equations:

$$(1 + m_j) \{ w u_j + a_{j1} p_1 + \dots + a_{jN} p_N \} = p_j \quad \forall j \in [1, N]. \tag{2 - 1}$$

where  $m_j$  is the markup rate for product  $j$ ,  $w$  the wage rate,  $u_j$  and  $a_{ji}$  the labor and material input coefficients of product  $i$  to produce product  $j$  and  $p_j$  the product price. Here it is assumed that there is only one production technique for each product and the workforce is uniform.

This system of equations can be concisely expressed in matrix form:

$$(I + M) \{ w \mathbf{u} + A \mathbf{p} \} = \mathbf{p} \tag{2 - 2}$$

where  $I$  is the identity matrix,  $M$  the matrix the diagonal elements of which are  $m_j$  and off diagonal elements are all 0,  $\mathbf{u}$  the vector composed of labor input coefficient  $u_j$ ,  $A$  the square matrix composed of  $a_{ji}$  and the vector  $\mathbf{p}$  is composed of prices  $p_j$ . The matrices  $I, M, A$  are  $N$  times  $N$  square matrix, and vectors  $\mathbf{u}$  and  $\mathbf{p}$  are  $N$ -dimensional column vectors. The matrix  $A$  is said to be *productive in the extended sense* if there exists an  $N$ -dimensional nonnegative row vector  $\mathbf{x}$  that satisfies the inequality

$$\mathbf{x} > \mathbf{x} (I + M) A, \tag{2 - 3}$$

or more generally, if (2-5) in the next subsection is satisfied. In the first case, the matrix  $I - (I + M) A$  is invertible and its inverse is nonnegative (nonnegative invertibility theorem). It is clear that the price vector  $\mathbf{p}$  is uniquely determined by the eq. (2-2), because we can express it as

$$\mathbf{p} = w \{ I - (I + M) A \}^{-1} (I + M) \mathbf{u}. \tag{2 - 4}$$

The couple of wage rate  $w$  and price system  $\mathbf{p}$  is called value and denoted as  $(w, \mathbf{p})$ .

### 2.5 Choice of production techniques

In the previous subsection, we assumed that there is only one kind of production technique for each product. To analyze the evolution of production techniques, it is necessary to assume there are several, even an infinite number of, production



techniques that produce a given product. As we have assumed that all products are differentiated by firms, a product is produced by a firm. Therefore, all production techniques that produce the same product must be known to the same firm. This does not inhibit a firm from producing several different products (multi-product firm).

Suppose there are a finite number of production techniques for each product.<sup>13</sup> Then, there are in total  $H = H(1) + \dots + H(N)$  production techniques in the economy, where  $H(i)$  is the number of production techniques known to the product  $j$  (and consequently by the firm that produces the product), and  $H$  is the total number of production techniques for all products. Let  $T$  be the set of all production techniques. Each production technique  $h$  is expressed by input coefficients  $u_h, a_{h1}, \dots, a_{hN}$ . The whole set of production techniques is expressed by

$$\mathbf{u}(T) = \{u_h\}, \quad A(T) = (a_{hj}),$$

where  $\mathbf{u}(T)$  is a  $H$ -dimensional column vector and  $A(T)$  is  $H \times N$  matrix. We assume that an appropriate order for indices  $h$  is chosen and it is fixed once and for all. For the convenience of later expressions, we denote the similar vectors and matrices for any subset  $S$  of  $T$ ,  $\mathbf{u}(S)$  and  $A(S)$  the vector and matrix composed of production techniques belonging to  $S$  (set theoretical expression).

The set that contains at least one production technique for all products is called the *spanning set*, and the *minimal spanning set* if it only contains  $N$  elements. In this case,  $J(S)$  and  $M(S)$  are  $N \times N$  diagonal matrices the diagonal element of which at  $(g(h), g(h))$  is 1 and  $m(h)$ , respectively, and 0 at other places. Note that there are  $H(1) \cdot \dots \cdot H(N)$  minimal spanning sets.<sup>14</sup> This number will be astonishingly big even if  $H(j)$  is small. For example, for a small economy with 20 producers and  $H(j) = 2$  for all products, the product is  $2^{20}$ , which is of the order of one million. Naturally a question arises. Which price system associated to which minimal spanning set will prevail in the economy when a set of production techniques  $T$  is given?. A solution is given in the next subsection.

### 2.6 Minimal price theorem

If we take a minimal spanning set  $S$  randomly, and if it is productive in the extended sense, it defines a value  $(w, \mathbf{p})$  and satisfies the equation

$$(J(S) + M(S))\{w \mathbf{u}(S) + A(S) \mathbf{p}\} = \mathbf{p}.$$

However, if we take a production technique  $k$  out of  $S$ , the unit full cost of production may not be equal to  $p_{g(k)}$ . It can be smaller or greater than  $p_{g(k)}$ . In the first case, the firm would replace production technique  $h$  that produces product  $g(k)$  by  $k$  (or another that has smaller unit cost than  $k$ ). Then the problem arises whether there is a value  $(w, \mathbf{p})$

<sup>13</sup> For the simplicity of describing the minimal price theorem, we assume numbers of production techniques for each product are finite. Minimal price theorem can be formulated for the case where an infinite number of production techniques exist if we add some closedness condition for the set of production techniques. Samuelson's original theorem was formulated with this assumption.

<sup>14</sup> This expression is adopted in order to make clear comparison with the case of international trade economy, which is explained in Subsection 2.9.

associated with a minimal spanning set  $S$  that satisfies the inequality for all production techniques i.e.

$$(J(T) + M(T))\{w \mathbf{u}(T) + A(T) \mathbf{p}\} \geq \mathbf{p}.$$

Fortunately, we have the following remarkable theorem (Shiozawa 2019b Th. 4.4).

**Theorem 2.1 (Minimal price theorem)**

*For any set of production techniques  $T$  that is productive in the extended sense, i.e. when there exists a nonnegative scale vector  $\mathbf{s} = \{s(h)\}$  such that*

$$\mathbf{s} J(T) > \mathbf{s} (J(T) + M(T)) A(T), \quad (2-5)$$

*there exists a minimal spanning set  $S$  of  $T$  such that*

$$(J(S) + M(J))\{w \mathbf{u}(S) + A(S) \mathbf{p}\} = \mathbf{p} \quad (2-6)$$

*and satisfies the following inequality*

$$(J(T) + M(T))\{w \mathbf{u}(T) + A(T) \mathbf{p}\} \geq \mathbf{p}. \quad (2-7)$$

*The price vector  $\mathbf{p}$  is unique for given  $T$  (and  $M$ ) and is called the minimal price vector for a given wage rate  $w$ .*

It is important to understand correctly the meaning of the minimal price theorem. The theorem claims a property for an economy as a whole. The existence of a production technique that gives the minimal unit cost for a given value  $(w, \mathbf{p})$  is trivial. However, theorem 2.1 assures the existence of a minimal spanning set  $S$  that gives a value  $(w, \mathbf{p})$ , which satisfies (2–6) and (2–7). If we want to choose such a system among the enormous number of minimal spanning sets, the process becomes a quite complicated one. See Subsection 4.3. Minimal prices are always defined with respect to a wage rate  $w$ . It is often convenient to call the vector  $(w, \mathbf{p})$  minimal value instead of saying that  $\mathbf{p}$  is the minimal price vector with respect of  $w$ .

The second important remark is the range of validity of the minimal price theorem. It holds in a closed economy with uniform work force, but in an international trade situation, one crucial condition, namely the uniformity of wage rates, does not hold. Therefore, the theorem can only be applied for a closed economy. To apply the theorem to an open economy requires that it be practically closed. The open economy case must be treated as a part of an international trade economy and is formulated briefly in Subsection 2.9. The theorem corresponding to Theorem 2.1 for an international economy is Theorem 2.6 but the uniqueness of regular values does not hold in this case. Real wage movement in an international economy is much more complicated than for a closed economy. For this reason, we cannot get similar results to Subsection 4.4 in the international trade situation.

The minimal price theorem has a second but equivalent version.

**Corollary 2.2 (Minimal price theorem, 2nd version)**

Let  $T$  be a set of production techniques that is productive in the extended sense. Let us denote  $\mathbf{p}(S, w)$  for a minimal spanning set  $S$  when they have a price vector defined by (2-6) for the wage rate  $w$ . Then there exists a minimal spanning set  $S^*$  such that

$$\mathbf{p}(S, w) \geq \mathbf{p}(S^*, w) \quad \text{for all } S. \tag{2 - 8}$$

If we recollect the enormity of the number of minimal spanning sets, we see how strong is the theorem. This version also helps in seeing why we call Theorem 2-1 the *minimal price theorem*. The proof of the corollary is easy if we admit Theorem 2-1. Let  $\mathbf{p}^* = \mathbf{p}(S^*, w)$  and take any production technique  $h$  in  $S$  that produces product  $j$  and satisfies inequality (2-7). Then, using the convention that  $\langle \mathbf{a}(h), \mathbf{p} \rangle$  is a scalar product  $a_{h1}p_1 + \dots + a_{hn}p_n$  of one row vector  $\mathbf{a}(h)$  and one column vector  $\mathbf{p}$  of the same dimension, we have, for all  $h$  in  $S$ ,

$$(1 + m(h))\{w u(h) + \langle \mathbf{a}(h), \mathbf{p}^* \rangle\} = p_{g(h)}^*. \tag{2 - 9}$$

Combining these for all elements  $h$  in  $S$  in matrix form and by replacing  $J(S)$  by  $I$ , we get

$$w(I + M(S))\mathbf{u}(S) \geq \mathbf{p}^* - (I + M(S))A(S)\mathbf{p}^*.$$

If  $S$  has a positive value associated with it, then matrix  $\{I - (I + M(S))A(S)\}$  is nonnegatively invertible. Multiplying  $\{I - (I + M(S))A(S)\}^{-1}$  from the left to the inequality above, we get

$$w \{I - (I + M(S))A(S)\}^{-1} (I + M(S))\mathbf{u}(S) \geq \mathbf{p}^*.$$

The left hand side is equal to  $\mathbf{p}$  from (2-9) for all  $h$  in  $S$ . **QED.**

A value  $(w, \mathbf{p})$  that satisfies (2-6) and (2-7) is called *admissible*. For any admissible vector  $(w, \mathbf{p})$ , the production technique  $h$  that satisfies equation

$$(1 + m(h))\{w u(h) + \langle \mathbf{a}(h), \mathbf{p} \rangle\} = p_{g(h)} \tag{2 - 10}$$

is called *competitive*. Other production techniques are not competitive.

We have as an important corollary to Theorem 2-1 (Shiozawa 2019b Th. 4.9):

**Theorem 2.3 (Covering property)**

For any set of production techniques  $T$  that is productive in the extended sense, let  $\mathbf{p}$  be the minimal price vector with respect to wage rate  $w$  and  $S$  be a minimal spanning set that satisfies the eq. (2-6). Then, as long as labor and input goods or services are provided, any nonnegative final demand  $\mathbf{d}$  can be produced competitively as a net product by production techniques in  $S$ , i.e. there exists a production scale vector  $\mathbf{s}$  that satisfies the equality:

$$\mathbf{s}J(S) - \mathbf{s}A(S) = \mathbf{d}.$$

The existence of  $S$  means that a system of input-output can produce competitively any final demand of the economy as long as sufficient labor power is provided. Let  $S^\#$  be the set of all competitive production techniques. A shift to other production techniques outside of  $S^\#$  is not preferred by firms, because, with such a production technique, the firm will incur a “loss” because the full cost becomes greater than the product price. We have distinguished  $S$  and  $S^\#$  because two different production techniques that produce the same product can have the same full cost. But this occurs only by chance. In the following, we assume  $S = S^\#$  for brevity of explanation.

The minimal price theorem was first discovered by Paul A. Samuelson (1951). A more rigorous proof was given by Kenneth J. Arrow (1951) and others. It is known that this theorem holds when two conditions are satisfied: (1) no joint production exists (single product hypothesis), and (2) there is only one homogeneous primary factor. In the above, we have implicitly assumed these two conditions when we defined production technique and when we defined wage cost as  $w u_{ih}$ . It was argued by Ian Steedman (1977) and others that it is necessary to deal with joint production in a general form in order to incorporate fixed capital correctly. However, this is too strong a claim, because the minimal price theorem can be generalized for the case of fixed capitals that have a prefixed life limit and keep its efficiency within that limit.<sup>15</sup> Homogeneity condition concerns two situations: (1) rents for land and mining concessions, and (2) homogeneity of labor powers. Even in these cases, it is possible to generalize the minimal price theorem provided that the rent of land use and the wage rate of different labor powers vary proportionally. For extensions to cases such as non-homogenous labor, land rent and exhaustive resources, see Shiozawa (2019b, Section 2.5).

## 2.7 Asymptotic behavior of prices

Existence of a minimal price system does not imply that the economy is near to such a system. Is there a mechanism that assures that prices out of a minimal price system converge to the minimal price system? Yes, there is, if the set of production techniques remains invariant for a certain length of time.

When prices are not near to the minimal price system, some firms are in a situation that they are producing a product by a production technique the cost of which is not the minimum. In such a case, it is natural that firms change their production technique to that of minimal cost. Thus, we can assume a price revision process:

$$p_j(t) = \min_{h \in T(j)} (1 + m_j) \{w u(h) + \langle \mathbf{a}(h), \mathbf{p}(t-1) \rangle\}.$$

Here,  $p(t)$  is a price system at a time point  $t$ ,  $T(j)$  the set of production techniques that produce product  $j$ . Wage rate is assumed to be constant. It is possible to trace a revision process where wage rates change and such a process is useful when we examine cost-push inflation. As we are concerned here with change in the real wage rate, we keep  $w$  constant.

If all firms revise their product prices at the same time, for example at an integer  $t$ , the price revision price can be written as

<sup>15</sup> Life expectancy of a machine is ordinarily very long. However, it may become obsolete because of the arrival of a new type of machine. So, life expectancy of the machine is assumed to be far shorter than physical life expectancy.

$$\mathbf{p}(t) = (\min_{h \in T(j)} \{w u(h) + \langle \mathbf{a}(h), \mathbf{p}(t-1) \rangle\} \mid j = 1, \dots, N). \quad (2 - 11)$$

This is a *simultaneous revision* process. However, it is implausible that all firms revise their product prices at the same time, except in a hyperinflation situation. A revision process is *non-simultaneous* when some firms revise their product prices and other firms leave their product prices unchanged. The non-simultaneous process may be more realistic, but examination of such a revision process becomes much more complicated. However, it seems there are no big differences between simultaneous and non-simultaneous price revision processes. We have indeed the next theorem (Shiozawa 2019b Th. 4.10):

### Theorem 2.4 (Convergence to Minimal prices)

*If the economy is productive in the extended sense, the price revision process, either simultaneous or non-simultaneous, converges to the minimal price system, provided that*

- (1) *the wage rate  $w$  and markup rates  $m_j$  remain constant,*
- (2) *the set of production techniques remains invariant,*
- (3) *a sufficient number of revisions is made for each product.*

The proof for the simultaneous process is given in Section 2.4.4 in Shiozawa (2019b). The non-simultaneous process is treated in Shiozawa (1978). In the simultaneous revision process, we can estimate the convergence speed of (2–11) to its limits in view of the estimation given in the proof.

Frequency of price revision may depend on the rapidity of the cost changes and the ratio of cost to price. It is not easy to give a firm estimate but we can suppose that, in competitive and otherwise stable conditions, a price system is not very far from the minimal price system if we admit the lapse of 2 to 3 years.

## 2.8 Quantity adjustment process as a whole

Note that the new theory of value provides only half of the core theory. As we premise basic separation between prices and quantities, price theory requires as its counter part a theory of quantity adjustment. Without this half, we cannot say that the classical theory is complete.

The difficulty of treating quantity adjustment lies in the fact that consumers' demand and capital investment have no solid law-like regularity. Mainstream economics assumes that consumers maximize their utility function, but in view of the bounded capabilities of consumers it is almost impossible to assume that they are behaving as utility maximizers (Shiozawa 2019a). Even if we admit that they can maximize their utility, the famous Sonnenschein-Mantel-Debreu theorem proved that the aggregate demand function is not necessarily a well behaved one. Although many efforts to study consumers' demand are ongoing, we have no good theory that can be combined with the new theory of value. Capital investment also depends on management's taking of difficult decisions and there is no simple investment function. Even in this state of economics, it is possible to guess what is happening in the economy, thanks to the

results of Taniguchi and Morioka (Chapters 3 to 6 in Shiozawa et al. 2019). The only hypothesis we must assume is that the average demand of each product moves sufficiently slowly.<sup>16</sup>

Even when the price of a product is fixed, the sales volume changes everyday. The firm deals with this situation by keeping a certain amount of product in stock, called *inventory*. It is also called *safety stock*. Every firm sells its product as much as demand is expressed. There is no problem if the demand of a day or a week remains within the level of prepared stock. When the demand exceeds the prepared stock, the firm cannot satisfy all the demand and customers may move to buy a similar product at another firm or shop. The firm may lose the present and future sales profit, something no firm wants to face. On the other hand, to keep a large amount of product stock invites an increase of inventory costs (working capital committed, interest cost for the running capital, stock depletion, quality degradation, extra holding cost for cooling, etc.). If the demand fluctuation for a product obeys a constant statistical distribution rule, it is possible to determine an optimal quantity of product stock. Herbert Scarf was one of the first researchers who studied mathematical inventory control theory (Scarf 2002). However, to know the probability distribution of the demand of a product is not easy and so firms are obliged to fix their stock levels by more simple procedures, such as taking a moving average.

Scarf's inventory control theory and those of others' stayed at the level of the firm. As economists, we cannot stop there, because we should know how the inventory control practices of firms produce fluctuations in the economy as a whole. Indeed, what does happen when the input demand of one firm is communicated to other producer firms? If I tell my personal history, in the 1980s I was interested in how the economy as a whole responds to a change in demand. To my astonishment, the adjustment process of the economy as a whole was divergent when firms adjusted their demand expectations *prospectively* (Shiozawa 1983). First, the works of Taniguchi (1997) and then of Morioka (2005) substituted my strange result. Taniguchi showed by numerical experiments that the total process of inventory adjustment converges to a stationary state when demand remains constant after the first shock in the case when firms employ *retrospective* expectations by simply taking a suitable moving average. Morioka proved further that the dominant eigenvalue (the eigen- or characteristic value that has the largest absolute value) of the matrix that describes the demand movement is smaller than one if the moving average spans several production periods. This result was really amazing, because it estimates the dominant eigenvalue of a square matrix the dimension of which is bigger than  $N$  times the number of averaging periods (more exactly  $N(\tau + 1)$  where  $\tau$  is the averaging period).<sup>17</sup> Even where we estimate  $N$  to be very small, it exceeds 10 thousand. If  $\tau$  is of order five or six, this means we have to estimate the eigenvalues of a matrix of more than 50 to 60 thousand dimensions. Morioka's result was really astonishing.

The meaning of Morioka's result is expressed in the following theorem.

<sup>16</sup> The meaning of "slowness" is given in Shiozawa (2019b, p128). See also the notes following Theorem 2.5.

<sup>17</sup> The dimension of the matrix changes depending on the assumptions we make on stocks. Morioka assumed that firms keep input stocks (materials, parts and components) in addition to product stocks. Shiozawa (2019b Section 2.7) assumed that firms keep only their product stocks. In this case, the dimension of the matrix is  $N(\tau + 2)$ .

**Theorem 2.5 (Dynamic stability of quantity adjustment process)**

*Let the demand for each final product fluctuate everyday and its moving average be also moving. If the movement of the moving average is sufficiently slow for all products, the inventory control process of firms as a whole can follow demand when the average period and buffer stock coefficients satisfy certain sufficient conditions.*

For details, see Morioka (2019b). Preparatory introduction to the inventory control process is given in Shiozawa (2019b Section 2.7) and Morioka (2019a). Exact meaning of “sufficiently slow” is given in Shiozawa (2019b Sec. 2.7.4).

For simplicity, if the final demand vector  $\mathbf{d} = (d_1, \dots, d_N)$  is nearly constant, we can safely assume that production comes to produce  $\mathbf{d}$  as net product using a competitive production technique in a minimal spanning set  $S$  in such a way that the production scale vector  $\mathbf{s} = (s_1, \dots, s_N)$  satisfies the equation

$$\mathbf{s} (I - A) = \mathbf{d}, \quad (2 - 12)$$

where  $A$  is the material input coefficient matrix corresponding to  $S$ . If the set of production techniques  $T$  remains invariant, then, by Theorem 2.4, the price system approaches to the minimal price system when price adjustment proceeds sufficiently. Then, by Theorem 2.1, firms must operate using production techniques in  $S$ . Of course, when the set of production techniques is rapidly changing, there occurs a kind of mutual chasing between price system and the spanning set of production techniques in operation. Note also that Eq. (2-12) has no matrices related to markup rates. As we include the fixed capital formation in the final demand, investment for capacity increase is already counted in the final demand. Total employment  $L$  measured by working hours is given by the formula:

$$L = \langle \mathbf{s}, \mathbf{u} \rangle = s_1 u_1 + \dots + s_N u_N. \quad (2 - 13)$$

We can calculate from this the level of employment if we can assume that people work a fixed number of hours a day or per week.<sup>18</sup>

All Keynesian macroeconomic models suppose that production can follow the change in aggregate demand but no detailed mechanism is explained and it is simply assumed that, on the whole, the adjustment process must work. This unwarranted assumption was first proved by Taniguchi and Morioka. Their result is one of paramount significance, one that can indeed outdo the Arrow and Debreu (1954) theory (Shiozawa 2019b Subsection 2.7.5). A simple consequence of this theorem is the principle of effective demand, as was just explained above. The demand as a whole determines the levels of production for all products and by consequence the total working hours.

It is necessary to note that, even with this splendid result, the truly difficult problem is not yet solved, this being the long term movement of the aggregate demand and its composition between products. Even if we know by the principle of effective demand that employment depends on the gross amount of final demand, we know little about

<sup>18</sup> Keynes's notion of “employment function” for a firm or industry is quite near to the argument that leads to (2-13) (Keynes 1973[1936] Chapter 20).

how the latter moves in the long run. The new theory of value, with its quantity adjustment process, and the theory of demand form complementary halves of the economics that should be built upon in the near future (Pasinetti 1993 p.107; Nelson et al. 2018 p.215). We will come back to this point later in Section 6.

## 2.9 International values

One thing is worthy of special mention. The new theory can be generalized to the international trade situation. Here we skip the formal formulation of such theory.<sup>19</sup> Details are given in Shiozawa (2017a, 2019b). and Shiozawa and Fujimoto (2018). If I cite only one result of the theory, we have the following theorem:

### Theorem 2.6 (Regular international value)

Let  $(E, T)$  be a Ricardo-Sraffa economy with  $M$ -countries and  $N$ -commodities.<sup>20</sup> If the set of production techniques  $T$  is in a general position, there exists at least one spanning tree  $S$  and an associated international value  $\mathbf{v} = (\mathbf{w}, \mathbf{p})$  that satisfies the following conditions:

(1) For any production technique  $h$  in  $S$ , the value eq.

$$(1 + m(h))\{\langle \mathbf{u}(h), \mathbf{w} \rangle + \langle \mathbf{a}(h), \mathbf{p} \rangle\} = p_{g(h)} \quad (2 - 14)$$

holds,

(2) For any production technique  $h$  in  $T$ , inequality

$$(1 + m(h))\{\langle \mathbf{u}(h), \mathbf{w} \rangle + \langle \mathbf{a}(h), \mathbf{p} \rangle\} \geq p_{g(h)} \quad (2 - 15)$$

holds.

(3) Such an international value is unique up to scalar multiplication.

An international value is a couple of vectors  $\mathbf{w} = (w_1, \dots, w_M)$  and  $\mathbf{p} = (p_1, \dots, p_N)$ , where  $w_i$  signifies the wage rate of country  $i$  and  $p_j$  price of product  $j$ , which is the same for all countries. The new vector  $\mathbf{u}(h)$  is  $M$ -row vector whose  $c(h)$  element is the labor input coefficient in country  $c(h)$  and the other entries are all 0. It is supposed that a production technique is specific for each country.<sup>21</sup> The bracket  $\langle \mathbf{u}(h), \mathbf{w} \rangle$  means the sum of products  $u_1 w_1 + \dots + u_M w_M$ .

The key concept in the above theorem is the *spanning tree*. To define spanning tree, we need the basic notion of graph and bipartite graph. A *graph*  $G$  is a couple of a set of

<sup>19</sup> In the international trade situation, we must assume that two countries can produce the same product. This requires a delicate interpretation that is a little different from simple product differentiation concept, but we omit explaining that complication.

<sup>20</sup> In this section we use the term *commodity* instead of *product*. Commodity in international trade must be treated as common for all countries. If we distinguish commodity in each country, the number of products is equal to  $M \cdot N$ , when  $M$  is the number of countries and  $N$  the number of commodities.

<sup>21</sup> We can treat in a similar way the case where there are many heterogeneous labor forces in a country if the mutual proportions of wage rates remain constant.



vertices  $V$  and a set of edges  $E$ . An edge is a couple of two elements of  $V$ . A special kind of graph is called a *bipartite graph* when  $V$  is composed of two disjoint sets  $V_1$  and  $V_2$  (i.e.  $V_1 \cap V_2 = \Phi$ ,  $V_1 \cup V_2 = V$ ) and edges are couples of an element of  $V_1$  and an element of  $V_2$ . A *tree*  $S$  of a graph  $G$  is a connected subset of  $E$  that has no cycle, a chain of edges with the same vertex at the beginning and at the end of the chain without paasing the same edge twice. *Spanning tree*  $S$  is a tree such that each vertex in  $V$  is included in an edge of  $S$  (as a couple of vertices.) Knowledge about graphs that is necessary to international trade theory is minimal and given in Shiozawa (2019b Section 6) or Shiozawa and Fujimoto (2018 Section 4). For more details, please see any introductory book on theory of graphs, for example, Wilson (2010).

Each production technique of an international trade economy with  $M$ -countries and  $N$ -commodities can be interpreted as an element of a bipartite graph the sets of vertices of which are composed of countries and commodities, because a production technique belongs to a country and produces a product. When we have only one production technique for each pair of a country and a commodity, the associated bipartite graph is a complete bipartite graph  $K_{M,N}$ . A closed economy can be interpreted as an international trade ecoomy, that has only one country. A spanning tree of a closed economy was called spanning set in Subsections 2.5 and 2.6. A spanning tree of a bipartite graph that has  $M$ -countries and  $N$ -commodities and is a superset of  $K_{M,N}$  has exactly  $M+N-1$  edges. For example, in the complete graph  $K_{3,3}$ , there are 12 spanning trees and generally three admissible spanning trees. In the case of a closed economy, we have only one admissible spanning tree. This explains partly why, in the international trade situation, the minimal price theorem does not hold.

In the international trade economy case, uniqueness of the value is not guaranteed, but we obtain the two inequalities (2–14) and (2–15). This is simply the international version of inequalities (2–6) and (2–7). Therefore, once a regular international value obtains, as long as the final demand  $\mathbf{d}$  is produced as the net products of productions within the production techniques in  $S^\#$ , the set of all production techniques that satisfy equality (2–14), the value cannot change because no other production technique outside of  $S^\#$  can be competitive with regard to  $\mathbf{v} = (\mathbf{w}, \mathbf{p})$ . The sole difference between the closed economy of a country and the international trade economy lies in the fact that there is no covering property. Thus, although we should admit path dependency on the selection of competitive production techniques, the uniqueness, constancy and local stability of the prices at a given point of time are confirmed.

As we have affirmed above, the prices are determined basically independent of demand and production volume. The separation of prices and quantities is the most important premise of the new theory. The adverb “basically” means that quantity relations can rarely intervene in prices. But in some cases, for example, when labor is in short supply, or in the case in which demand exceeds the production capacity of some industries, prices may be influenced by the shortage. The latter case must be rare, because managers normally invest to increase capacity before the demand actually exceeds it. So, except for a case of suddenly increased demand, the second case is rare.

### 3 Comparison of two value systems

This section compares the traditional neoclassical price theory and the new theory of value. As the neoclassical theory remains the mainstream price theory and is taught in

colleges, a detailed account of the traditional theory is not necessary. In order to make this section as short as possible, comments are reduced to a minimum.

### 3.1 Some misconceptions on equilibrium prices

In the last quarter of the nineteenth century, the law of demand and supply had taken a roughly mathematical formulation through the work of the founding fathers of the neoclassical school, such as Jevons and Walras. Around the turn of the century, Marshall's *Principles of Economics* (1920) became a standard textbook of economics for all economics students in the English speaking world. In the middle of the twentieth century, the law of demand and supply was rigorously formulated within general equilibrium models by Arrow and Debreu and others (Arrow and Debreu 1954; Arrow and Hahn 1971). The Arrow and Debreu theory has no problem as an axiomatic system, which is logically perfect. However, as almost all economists know, the premises it assumes are extremely unrealistic.

Standard models assume that firms and households maximize, respectively, their profit and their utility in a perfectly competitive economy. To make this premise theoretically possible, it was necessary to assume that (1) firms face decreasing returns to scale at the point of operation (convexity of production possibility set), which is in contradiction to widely observed facts, and (2) households have a consistent utility function for all possible consumption combinations and can calculate the maximal solution to the budget constraint problem, which is in fact impossible in view of getting necessary information and the complexity of problem solving (See Shiozawa 2016a, 2019a). The new theory of value assumes no such unrealistic capabilities, neither for firms nor for households.<sup>22</sup> But the key points we must observe here are not the questions raised by the use of unrealistic assumptions. Rather we must consider the consequences of each of the two value theories as alternative frameworks for the basic structure of economics.

In order to avoid confusion, before addressing the problem, it is better to define two concepts that are often confused: rigidity and stability. *Rigidity* (or stickiness or constancy) of prices means that prices remain unchanged for a certain interval of time. *Stability* means that prices tend to the equilibrium or any stationary state when they are out of it.

Rigidity or stickiness of a price means that the price stays invariable between two market times. We are accustomed with the idea that prices become stationary when equilibrium of demand and supply is satisfied. But this is a misconception, because, as we see everyday in stock markets, the price at each market changes from one "equilibrium" to another. Existence of an equilibrium at a specific point of time does not imply the stickiness of the price. As for the stability, many economists have already argued that Arrow-Debreu equilibrium theory and related models have not succeeded in proving the stability of prices (Kirman 1989; Keen 2011). The famous theorem named after Sonnenschein, Mantel and Debreu asserts that the excess demand function can take any functional form if it satisfies Walras' law. If we do not assume extra hypothesis such as gross substitutability, equilibrium is not necessarily stable even in the virtual world of a Walrasian economy. There is no theory that shows how an actual

<sup>22</sup> The new theory of value assumes constant (marginal) cost up to the production capacity, but it stands on the increasing returns to scale assumption if we take fixed cost into account.

price out of equilibrium converges to an equilibrium. The new theory of value includes the mechanism for stability as a part of the theory as we saw in Subsection 2.7.

The rigidity of prices is one of the major arguments of New Keynesian economics. Mankiw and Romer (1991) treated this question at the top of seven topics. Although a variety of reasons for price rigidity are identified, most of them consider the presence of price adjustment costs (e.g. menu cost) as its cause. The new theory of value provides a totally different reason for price rigidity, as is explained in the next subsection.

Neoclassical price theory can explain neither price rigidity nor price stability, in the sense defined above, without adding some significant supplementary reasons.

### 3.2 Stickiness and stability: Alternative explanations

In contrast to neoclassical price theory providing New Keynesian theory with reasons for price stickiness by the presence of price adjustment costs, the new theory of value affords an alternative explanation. The new theory of value claims that prices remain constant even if no price adjustment costs exist.

Suppose the minimal price theorem (Theorem 2.1) applies and that firms are operating by production techniques in  $S$ . Production technique  $h$  in  $S$  satisfies (2–10) and is competitive. Let another production technique  $k$  in  $T$  but out of  $S^\#$  satisfy the inequality (2–9) when  $k$  is replaced by  $h$ . Then, as long as the economy as a whole can produce the final demand  $\mathbf{d}$ , firms have no reason to change their production technique from  $h$  to  $k$ . Neoclassical theory fears that prices change when the final demand  $\mathbf{d}$  changes, but it is unnecessary to worry because we have the covering theorem (Theorem 2.3) and quantity adjustment process (Theorem 2.5). In a national economy, any final demand is producible as long as the speed of demand change is sufficiently slow, as was explained in Subsection 2.8.

Of course, Theorem 2.1 and Theorem 2.3 do not mean that prices do not change at all. The merit of the new theory is that it tells us in what conditions prices will change and in what others they will not change. Let  $\mathbf{p}^*$  be the minimal price vector corresponding to spanning set  $S$  that satisfies the equality (2–10) for  $h \in S$  and inequalities (2–9) for all  $h \in T/S$ . Then the price system  $\mathbf{p}^*$  remains constant as long as the following three conditions are satisfied:

- (1) wage rate  $w$  stays constant,
- (2) prices of primary resources remain constant, and,
- (3) markup rate remains invariable.

If one of these conditions is violated, the price of a product may change. If the change of total costs per unit is small, it is possible that the price remains invariant when price change requires an extra cost.<sup>23</sup> On the other hand, when the labor market becomes tight, it is likely that the wage will be raised in firms where the labor shortage is severe. If conditions (1) and (3) remain satisfied for all products, prices of input goods or services stay constant unless some prices of primary resources change substantially, because prices of input goods and services also remain constant by the same reason as for the product itself.<sup>24</sup>

<sup>23</sup> Menu cost theory explains only this aspect of stickiness.

<sup>24</sup> A kind of circularity exists between assumptions and results we get. This is only solved by accepting the micro-macro loop argument (Shiozawa 2019a Subsection 1.5.3).

One consequence of these circumstances is the negation of the quantity theory of money. Even when the total quantity of money (for example,  $M_2$ ) changes, there is no direct influence on prices.

As pure theory, the stability of prices is more important than price rigidity. As stated above, neoclassical general equilibrium theory has no stability theorem. In contrast, stability of the price system is easily obtained in the new theory of value. In fact, as we have a convergence theorem (Theorem 2.4) that states that any price system  $\mathbf{p}(t)$  converges to the minimal price system when the set of production techniques remains unchanged. Thanks to the convergence theorem, when the set of production techniques remains invariant, we can safely assume that prices will be near to the minimal prices system after a sufficient number of price revisions. This fact is crucial to the explanation of how technological progress induces the rise of real wages and economic growth. There is no need to explain that the majority of the earning population of a nation is composed of wage workers (except for a few exceptional, small countries that feed on finance or on rents on primary resources) and a real wage rate hike signifies an increase in per capita income, provided that the economy is near to full employment.

### 3.3 Allocative versus dynamic efficiency

The above observations reveal paradigmatic differences between the neoclassical price theory and the new theory of value. However, the greatest differences lie in even deeper layers of theory. What is at stake is the understanding of how the market economy works and what kind of efficiency the market economy brings about.

Arrow and Hahn (1971, p.1) boasted that the contribution of general equilibrium theory is “the most important intellectual contribution that economic thought has made to general understanding of social processes.” It is, however, doubtful if this now continues to be true. As we have observed, the Taniguchi-Morioka results are as important as general equilibrium theory. But there is a much more important objection. What is claimed to be proven by general equilibrium theory, in combination with two fundamental theorems of welfare economics, is the allocative efficiency of the market mechanism. Does this really reveal the fundamental efficiency of the market economy? We are doubtful.

In Nelson and Winter (2002) they cite three guiding questions that were central to Adam Smith:

- (1) Without any central authority guiding and commanding actions, how is economic activity coordinated? Or, how can order emerge from the interactions of people who all have different values and objectives?
- (2) How can we explain the prevailing constellation of prices, inputs and outputs?
- (3) How can we explain the processes of economic progress or development?

It is true that Arrow and Debreu (1954) attacked questions (1) and (2) and solved them in their own way. When Hayek (1945) previously asked how the dispersed knowledge is used in society, he must have asked the same questions (1) and (2). Hayek asked a very important question, probably a key question on the market economy. How, and why, is the market economy more efficient than a centrally organized economy? But what Hayek saw concerned only allocative efficiency. He

spoked of many things and referred to technology, but his main concern was the efficient allocation of resources. He emphasized the importance of “knowledge of the particular circumstances of time and place”. Some examples that Hayek illustrated are “a machine not fully employed”, “a surplus stock which can be drawn upon”, and “a shipper who earns his living from otherwise empty or half-filled journeys of tramp-steamers” (Hayek 1945 p.522). For Hayek, what makes people behave in this way is in a final account prices. “Fundamentally, in a system where the knowledge of the relevant facts is dispersed among many people, prices can act to coordinate the separate actions of different people in the same way as subjective values help the individual to coordinate the parts of his plan” (p.526). Hayek wholly draws on the price system.

The new theory of value also answers the questions (1) and (2) cited above (Shiozawa et al. 2019). However, it is certain that Arrow and Debreu type general equilibrium theory does not answer question (3) (Krüger 2008 p.331). Solow’s (1957) seminal paper may have showed that the motive power of economic growth is technical change, but he did not explain how technical change brings about economic growth. Endogenous growth theory assumed that the production possibility set expands for some unexplained reasons such as, for example, R&D investment, but it could not explain how individual firm’s efforts bring about economic growth. Neoclassical economics could only explain allocative efficiency but not the dynamic efficiency that is the main feature of technological progress (Freeman 1988, p.2). There is a clear distinction between the neoclassical theory of prices and the new theory of value. The new theory can explain the dynamical and cumulative mechanism of technological change, as we shall see in the following sections. In other words, the new theory of value is a theory that also answers question (3).

The distinction made between allocative and dynamic efficiency appears to bear a close relationship with Schumpeter’s opposition between the theories of circular flow and of development (Schumpeter 1926 Ch. 2, pp.82–83), although it is necessary not to confuse these with two types of economic behaviors: static, or hedonistic, and dynamic, or energetic, behaviors (Schumpeter 1912). Schumpeter perceptively identified dynamic behavior of entrepreneurs as the prime mover of economic development, but did not elucidate as to how these behaviors bring about economic development. The present paper fills this gap.<sup>25</sup>

## 4 Economic growth by technological change

There is now a huge literature on how production techniques change (Dosi et al. 1988; Ziman 2000; Antonelli 2011). There are many papers that have studied learning-by-doing and organizational learning effects on unit costs (Thompson 2012). At a more aggregate level, the Kaldor-Verdoorn law relates the increase of productivity to the increase of

<sup>25</sup> See Huerta De Soto (2006 Second Part, 2009 Ch. 2) for a short history of “dynamic efficiency” from an Austrian point of view and Havyatt (2017) for a history of the trilogy comprised technological, allocative and dynamic efficiency. Ellerman (2016) gives a wider perspective on dynamic efficiency. One which may help us to reconsider why a market economy is more efficient than, for example, a centrally planned economy.

industry- and economy-wide output (Deleidi et al. 2018 Section 3).<sup>26</sup> However, in this paper, we offer no hypothesis on how production techniques change and evolve. Rather, we are interested in how technological change induces the growth of real wage rates and hence economic growth.<sup>27</sup> Our questions are: What guides the choice of production techniques? If it is prices, will the selection of production techniques produce a good effect for the economy as a whole? These are the questions that we seek to elucidate in this section.

The starting point is the separation of prices and quantities. For a given set of production techniques, it is proved that the production system can follow the slowly changing demand flows. When repeated technological choice continues we can observe how the real wage level moves by only selecting the lowest cost production technique. To realize economic development through the increase of real wage rates, demand side consideration is necessary. In this section, we assume that effective demand increases in such a way that the rate of unemployment remains low. Whether this assumption is justified or not will be examined briefly in Section 6.

#### 4.1 Features of technological change

Technological change must be examined according to two main categories. One category is the invention and commercialization of new products. The new theory of values has few things to say on this technological change, because a theory of demand is vacant in it. Another category is the change in methods of the production processes. According to our definition, this is a change of production techniques.

Remember that a production technique is defined as set of input and output coefficients (Subsection 2.1). When it is a single-product production, we can take a standard expression taking output coefficients vector  $\mathbf{b}$  as a unit vector. In such a case, a production technique  $h$  is expressed by a couple  $(u(h), \mathbf{a}(h))$  and the name of the product by  $g(h)$ . It is noteworthy that, by the above definition, any change in productivity is a result of changed production techniques. Even if the process or method of production remains the same, any change of proportion between inputs and outputs is a change of production techniques. All the improvements of a production process or of a method are a change of production techniques that has the possibility of reducing its cost. Many acts of learning-by-doing (or learning-by-making) induce changes of this kind. Another possibility is the introduction of small enhancements such as a limit switch that eliminates the labor of watch-guard time, a guide-rail that eliminates misplacing the work, and of various other fool-proofing devices. A re-arrangement of machines and infrastructure installations will also often substantially improve the labor productivity of a process.

Transportation can be treated as an independent production process. A good is an input at the start of its journey and is an output at the end point. But transportation is also necessary for any inputs. It is therefore most straight-forward to treat it as another kind of input, as this convention is adopted in input-output table compilation.

<sup>26</sup> Other topics concerning technical change and progress include path dependency, technological trajectories and the techno-economic paradigm. All these questions are skipped here, because our task is to make clear how individual improvements of production techniques accumulate to cause an overall improvement of the economic state. See also Subsection 4.6.

<sup>27</sup> Economic growth here means (real) income growth per capita after the definition of Arthur Lewis (1955). Abstracting index problems, income per capita is largely determined by the real wage level for majority of countries.

Consequently, any changes in transportation costs should be reflected as changes in input coefficients. Investment in social infrastructures such as road, railway, and ports reduce input coefficients in this sense and contribute to the reduction of production costs.

Innovation normally accompanies changes in product and production techniques. Schumpeter (1926 Ch.2, II) identified five types of innovation: (1) new product, (2) new production method, (3) new market, (4) new source of supply, and (5) new organization. It should be noted all of these types, except (3), are reflected by some changes of product and production techniques. Introduction of a new product necessarily accompanies a new production technique. Improvement of production methods or process introduces a new (improved) production technique. Acquisition of a new source of supply normally means change of procurement route. Change of transportation (in cost, in method and in route) is expressed as change of input coefficients, as transportation of an input good itself must be counted as an input to the production. Thus an investment in infrastructure may reduce the input coefficients and contribute to the reduction of production costs. Organizational and managerial reorganization are reflected by new production techniques. The type of innovation that is not incorporated in the change of production techniques is the discovery of new markets. Even in this case, if the new market is an industrial one (in contrast to the consumer market), it necessitates a change of the user's production technique (the introduction of a new positive coefficient accompanied by reductions in those of various other input goods), although the discovery may not change the producer's production techniques. The task of marketing engineers (business developers) is to induce this change of users' production techniques.

**4.2 The criterion for choosing a new production technique**

Let  $(u^*, a^*) \Rightarrow e(j)$  be a new production technique that produces product  $j$  and  $(w, p)$  be the value vector of the economy. If we suppose by definition the product is the same as produced by the old production technique,<sup>28</sup> then the sole condition for choosing between the existing and the new production technique is the cost, i.e. whether the following condition is satisfied or not:

$$(1 + m_j)\{w u^* + \langle a^*, p \rangle\} < p_j. \tag{4 - 1}$$

This condition is illustrated by Fig. 1.

Coordinates of the figure illustrate a placing of the input vector. The horizontal axis represents the labor input coefficient  $u$  and the vertical axis the material input vectors  $a$ . As the input vector is in general multi-dimensional, Fig. 1 is in fact a projection from a high dimensional space onto a two dimensional plane. When the wage rate is  $w$  and prices are  $p$ , a production technique  $h$  that has the full cost equal to  $p_j$  occupies a point on the line (more correctly, the hyperplane):

<sup>28</sup> We abstract the aspect that new production technique usually accompanies quality change of the product. Rosenberg (1982, Ch.1, §3) is a short summary of the debates on the direction of technological progress. It is necessary to distinguish ex-ante selection of possible techniques and the ex post identification of related technological change.

$$(1 + m_j)\{u w + \langle \mathbf{a}, \mathbf{p} \rangle\} = p_j. \tag{4-2}$$

Suppose the actual production technique is at position P somewhere on (4-2). Then the nonnegative orthant can be divided in four domains, excluding boundary points. The domain A includes all points the full cost of which exceeds  $p_j$ . (In the following, we simply say “cost” instead of full cost.)  $B_1$  and  $B_2$  are the domains where the cost is less than the product price and the abscissa or the ordinate exceeds that of point P. In the general case of  $N$  commodities, the domains  $B_1$  and  $B_2$  are the set of points where the cost is smaller than the product price and one of the coordinates exceeds that of point P. When the number of products is more than one, these domains are connected and we can simply name them domain B. The third domain C is the set of points where all coordinates are less than those of point P.

When the new production technique is situated in the domain C, it is better than the actual production technique irrespective of values. However, in other places, whether a new production technique is better or not than the actual production technique (in terms of costs) depends on the value vector  $\mathbf{v} = (w, \mathbf{p})$  or the set of the wage rate and the prices of goods and services. The domain A is the place where the production technique has a larger cost than the actual production technique. Thus no point in domain A can be adopted as a new production technique. A point in B (or either in  $B_1$  or  $B_2$ ) has a better cost than the actual one. So the production technique in B and C can be adopted as a new production technique if it does not violate any legal stipulations (such as pollution prevention and noise regulation) or moral codes.

### 4.3 Complexity of technological change

If we have two or more new production techniques for a product, it is normal to choose the lowest cost one, but this may not be a definite choice, because by the introduction of a new production technique of another product, the superiority of production

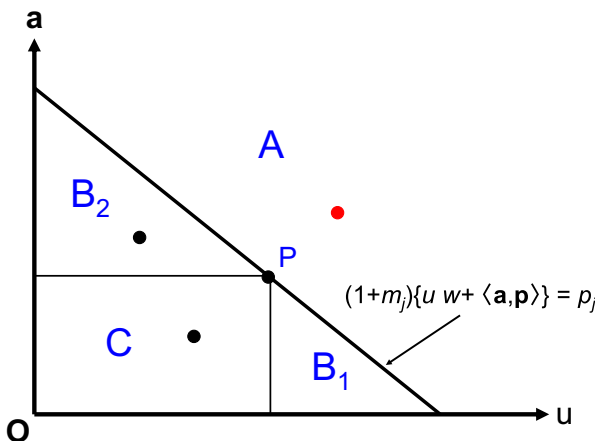


Fig. 1 Criterion for new production techniques to be chosen



techniques of the product may change the ordering. These circumstances are illustrated in Fig. 2.

A point of Fig. 2 also shows a production technique as in the case of Fig. 1 but, in this case, the method of representation of a production technique is different. For simplicity, we explain the case of two products. If A is a production technique that produces product 1, let the production technique A be expressed as  $(1, a_1, a_2) \Rightarrow (b_1, 0)$ . In other words, we normalize the production technique by requiring labor input to be always 1.<sup>29</sup> The coordinates of the plane in Fig. 2 represents the production technique that has the coordinates  $(b_1 - a_1, -a_2)$ . In the case of a production technique that produces product 2, it has coordinates of the form  $(-a_1, b_2 - a_2)$ . This coordinate expression is convenient when we want to know (in the two product case) which pair of production techniques gives the minimum prices. Suppose at the beginning there are five production techniques comprising  $A_{10}, A_{11}$  that produce product 1 and  $B_{10}, B_{11},$  and  $B_{12}$  that produce product 2. Consider combinations of two production techniques that produce product 1 and 2. There are six combinations ( $2 \times 3 = 6$ ). (Recall the argument in Subsection 2.5) Among these six combinations, the combination  $\{A_{10}, B_{10}\}$  gives the minimal prices, because all the points  $A_{11}, B_{11}$  and  $B_{12}$  are placed lower and left of the line that connects  $A_{10}$  and  $B_{10}$  (These are conditions equivalent to (2–7) or (2–9)).

Now, imagine new production techniques come to be known. First, assume production techniques  $A_2$  and  $A_3$  that produce product 1 have been introduced. If there are no newly known production techniques that produce product 2, the best combination (i.e. the combination that gives the minimal prices) is  $\{A_3, B_{10}\}$ . In the price system associated with combination  $\{A_3, B_{10}\}$ , the production technique  $A_2$  is inferior in the sense that it incurs higher cost. Then, suppose a new production technique  $B_2$  comes to be known. The best combination becomes  $\{A_2, B_2\}$  and  $A_3$  is inferior than  $A_2$ . In this way, an inferior production technique at one time may later become a superior one if the total set of production techniques changes. This example illustrates the complexity of choosing production techniques and the subtlety of Theorem 2–1 (the minimal price theorem).<sup>30</sup>

The choice of production techniques depends on prices at the time of the choice. Prices depend on the set of production techniques, in particular, the set of competitive production techniques. Thus, there occurs a co-evolution between production techniques and prices. This is one of the causes of the path dependency of technological development. Note also that the following of a particular path necessarily includes time as a variable.

#### 4.4 Cumulative effects of technological selection

Although there is co-evolution and path dependency for prices and production techniques, the cumulative effect leading to economic progress is clear and simple in the

<sup>29</sup> If we use the ordinary representation  $(u, a_1, a_2) (1, 0)$ , the new representation takes the form  $(1, a_1/u, a_2/u) \Rightarrow (1/u, 0)$ . Thus,  $a_1$  and  $a_2$  in Figure 2 express  $1/u - a_1/u$  and  $-a_2/u$  in the standard representation with normalization condition  $b_1 = 1$ .

<sup>30</sup> This is also a case of *re-switching* but probably more important (at least for growth theory) than that argued in the 1960's in the capital controversy, i.e. a capital reverse and re-switching that are caused by the change of profit rate (Harcourt 1972; Cohen and Harcourt 2003).

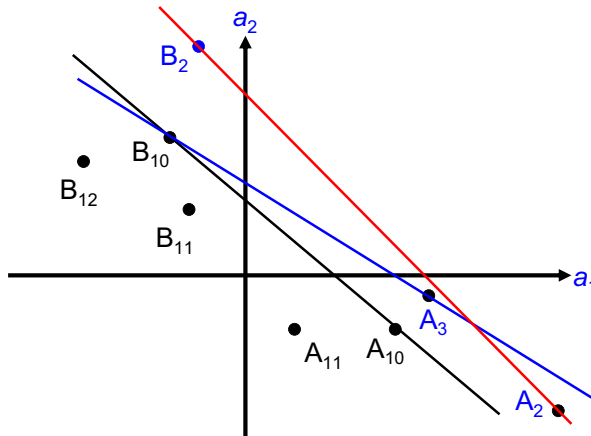


Fig. 2 Combinations that give the minimal prices

case of a closed economy. Costs of production techniques are in fact an amazingly good guide. These ‘almost half blind’ criteria (4–1) lead the economic system to display steady technological progress and a continuous improvement in the real wage level. If demand is induced in an appropriate way, the consumption level of workers rises and the economy of a nation grows.

To see this, let us assume a time path of, for example, 20 years, in which the production techniques change and new products are added to the economy. Changes may happen as a result of pursuing higher productivity, of unanticipated successes, or as a natural event along a technological path.<sup>31</sup> We can suppose, however, that the set of production techniques and the set of commodities (i.e. goods and services) increase through time, if we are not forgetful. Let us denote the set of commodities and of production techniques at time  $t$  by  $C(t)$  and  $T(t)$ , respectively. Then, almost certainly, we can assume that  $C(t)$  and  $T(t)$  will increase through time. Thus, we have

$$C(t_0) \subset C(t_1) \text{ and } T(t_0) \subset T(t_1) \quad \forall t_0 < t_1 \quad (4-3)$$

for any two points of time  $t_0$  and  $t_1$ .

It is true that, in some cases, knowledge of old production and product techniques are lost. For example, coal chemistry was important industrial technology before the arrival of low cost oil. Because the reign of low cost oil continued more than a half century, many product and production techniques have been lost. Nobody now has experiential knowledge of the products and production methods based on coal chemistry. We only know them through papers and textbooks from before World War 2. In this case, we can say that many product and production techniques are forgotten and it is possible that  $C(t)$  and  $T(t)$  have shrunk. But over a period of 20 years, we can safely assume (4–3). Even if some parts of  $C(t)$  and  $T(t)$  have been lost, there is no problem as

<sup>31</sup> We can assume that technological change occurs quite randomly (the first stylized fact by G. Dosi 1988, p.222). This is not to claim that production and product techniques progress only by chance. Although we can find various law-like phenomena, as we have mentioned in section 4.1, it is unnecessary to the arguments that follow, to know what happens.

long as those products are not used and production techniques remain non-competitive. However, in a case in which oil prices become extremely high and products based in coal chemistry become competitive, it is necessary to re-discover product and production techniques that were once commonly practiced.

Now return to the situation in which (4–3) holds. Let us assume that firms reset their product prices each time a new competitive production technique is obtained. Consequently, price structure changes as  $T(t)$  changes. Let  $w(t)$  and  $\mathbf{p}(t) = (p_1(t), \dots, p_N(t))$  be the wage rate and the minimal price vector with respect to the wage rate  $w(t)$  at time  $t$ . It may evolve in a quite random and unexpected way. (See Fig. 3 as a hint of price changes.) Even with such a historical change, the minimal price theory (Theorem 2.1 or 2.2) is applicable. In fact, from this we have the next theorem:

**Theorem 4.1 (Increase of real wage level)**

*Suppose the condition (4-3), in which the sets of commodities and production techniques are increasing over time for an economy where the minimal price theorem holds. Suppose also that markup rates of all products remain constant or decrease from time  $t_0$  to  $t_1$ . If  $\mathbf{p}(t)$  is the minimal price vector of  $T(t)$  for wage rate  $w(t)$ , then*

$$(1/w(t_1))\mathbf{p}(t_1) \leq (1/w(t_0))\mathbf{p}(t_0). \tag{4-4}$$

**Remark 1** The real wage rate is normally expressed as  $w/p$ , but in the case of multiple commodities, the price vector cannot be put as the denominator. Instead, we take the inverse  $\mathbf{p}/w$ . If (4-4) holds, the real wage rate generally increases when we take any price index. The inequality (4-4) cannot be replaced by  $<$  or  $\leq$ .<sup>32</sup> However, if  $T(t_1)$  contains a production technique  $h$  such that

$$(1 + m_j)\{w u(h) + \langle \mathbf{a}(h), \mathbf{p} \rangle\} < p_j.$$

where  $j = g(h)$  and  $(w, \mathbf{p})$  is the minimal value for the set of techniques  $T(t_0)$ , then (4-4) holds with strong inequality for some products and the real wage rate truly increases.

**Remark 2** When  $C(t)$  increases, the number of commodities  $N$  increases. In such a case, Theorem 4.1 requires a particular interpretation. For a product  $k$  that is in  $T(t_1)$  but not in  $T(t_0)$ , we assume that  $p_k(t_0) = \infty$ . With this convention, (4-4) holds for any commodities that are newly introduced after  $t_0$ . With this convention, we can talk as if  $N(t)$  is a constant. There is no need to worry about the change in the number of commodities when  $C(t)$  increases and we do not mention when this convention applies.

**Remark 3** Results of this subsection do not hold for the international trade situation. See the second remark after Theorem 2.1.

If we add some specific assumptions about the change of input coefficients, we obtain more powerful results than Theorem 4.1.

<sup>32</sup> We distinguish for vectors three inequalities  $<$ ,  $\leq$ , and  $\leq$ . Inequalities  $<$  and  $\leq$  signify that inequality holds for all respective components of the vectors. Inequality  $\leq$  means that  $\leq$  holds for all component pairs and there exists one component pair for which  $<$  holds.

**Theorem 4.2 (Effect of the increase of labor productivity)**

Assume an economy in which (4–3) and the minimal price theorem hold. For a given positive number  $\eta$  ( $\eta \leq 1$ ), let us assume that the following three conditions are satisfied:

- (1) For any competitive production technique  $h$  in  $T(t_0)$ , there exists a production technique  $h'$  in  $T(t_1)$  that has the labor input coefficient  $u(h')$  that is equal to or less than  $\eta u(h)$ .
- (2) For any competitive production technique  $h$  in  $T(t_0)$ , the production technique  $h'$  assumed in (1) satisfies the inequality  $a_k(h') \leq a_k(h)$  for all material inputs  $k$ .
- (3) The markup rate for commodity  $j$  remains constant or decreases, i.e.  $m(t_1, j) \leq m(t_0, j)$ .

Then, minimal prices vector  $\mathbf{p}(t)$  for wage rate  $w(t)$  satisfies the following relations:

$$(1/w(t_1))\mathbf{p}(t_1) \leq (\eta/w(t_0))\mathbf{p}(t_0). \tag{4 - 5}$$

The meanings of these three conditions are clear. (1) means that labor productivity (in physical terms) increases at least by the factor  $1/\eta$  when time passes from  $t_0$  to  $t_1$ , while condition (2) means that material input coefficients did not increase. Strictly speaking, conditions (1) and (2) are often contradictory, because in order to increase labor productivity it is often necessary to add small gadgets such as limit switches and fool-proof devices. However, we can assume these increases are small in comparison to the cost reducing effects of labor productivity increase. Condition (2) is a simplifying substitute to express this situation. We can normally assume condition (3), because the markup rate of a product increases only when market competition decreases substantially. The latter case is difficult to imagine when a market economy remains competitive. But it is often observed when the conditions for a competitive market economy have been violated.

To prove Theorem 4.2 is not difficult. Let  $S$  be the spanning set that gives the minimal  $\mathbf{p}(t_0)$  for  $T(t_0)$ . For any production technique  $h$  in  $T(t_0)$  with  $j = g(h)$ , we have

$$(1 + m(t_0, g(h)))\{w(t_0)u(h) + \langle \mathbf{a}(h), \mathbf{p}(t_0) \rangle\} \geq p_j(t_0). \tag{4 - 6}$$

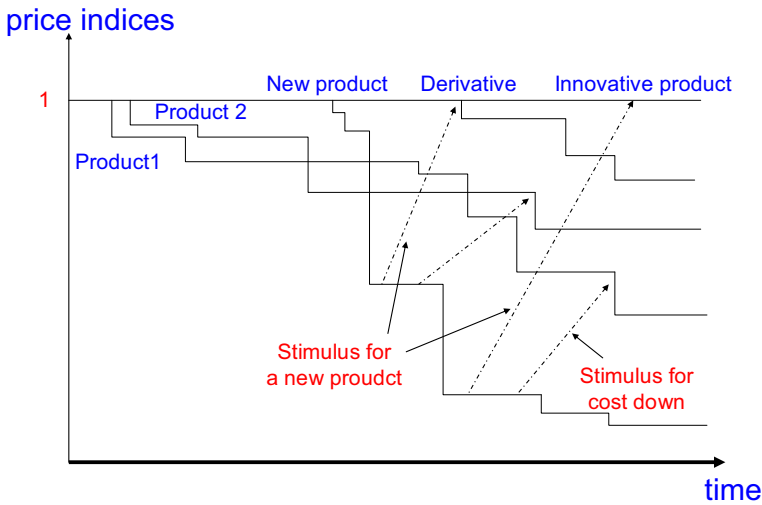
By conditions (1), (2) and (3), if we take  $h'$  in  $T(t_1)$  that corresponds to competitive  $h$ , we have

$$(1 + m(t_1, g(h')))\{(w(t_0)/\eta)u(h') + \langle \mathbf{a}(h'), \mathbf{p}(t_0) \rangle\} \leq p_j(t_0).$$

Let  $S'$  be the set of production techniques in  $T(t_1)$  that correspond to competitive production techniques in  $S$ . These inequalities can be written in vector form as

$$(I + M)\mathbf{u} \leq (\eta/w(t_0))\{(I - (I + M))A\} \mathbf{p}(t_0), \tag{4 - 7}$$

where  $\mathbf{u}$ ,  $A$ ,  $M$  are the labor input coefficient vector, the material input coefficient matrix for  $S'$  and the diagonal matrix that is composed of markup rates at time  $t_1$ . As  $S'$  is productive in the extended sense,  $(I - (I + M))A$  is nonnegatively invertible. Multiplying the inverse  $\{(I - (I + M))A\}^{-1}$  from the left to vector inequality (4–7), we get



Note: Wage is supposed to be constant.

Fig. 3 A schematic depiction of how price reduction proceeds through technical changes

$$\left\{ (I - (I + M)A)^{-1} (I + M) \right\} \mathbf{u} \leq (\eta/w(t_0)) \mathbf{p}(t_0). \tag{4-8}$$

On the other hand, take the minimal value  $(w(t_1), \mathbf{p}(t_1))$  for  $T(t_1)$ . As each  $h'$  in  $S''$  is a production technique in  $T(t_2)$ , by the Theorem 2.1, we have

$$(I + M)\{w(t_1) \mathbf{u} + A \mathbf{p}(t_1)\} \geq \mathbf{p}(t_1).$$

In the same way as we have (4-8) from (4-7), we get

$$\left\{ I - (I + M)A \right\}^{-1} (I + M) \mathbf{u} \geq \mathbf{p}(t_1)/w(t_1) \tag{4-9}$$

Combining (4-8) and (4-9), we get the inequality (4-4). Theorem 4.1 is obtained as a corollary to Theorem 4.2, because it is only the special case when  $\eta = 1$ .

As long as (4-3) is satisfied and markup rates remain constant or decreasing, Theorem 4.1 holds for any couple of times  $t$  and  $t'$ . Suppose this estimation is effective and we can assume that technical change brings minimal values for  $t_0 < t_1 < \dots < t_{n-1} < t_n$  into relations

$$\mathbf{p}(t_1)/w(t_1) \leq \beta_{01} \mathbf{p}(t_0)/w(t_0), \mathbf{p}(t_2)/w(t_2) \leq \beta_{12} \mathbf{p}(t_1)/w(t_1), \dots, \mathbf{p}(t_n)/w(t_n) \leq \beta_{n-1,n} \mathbf{p}(t_{n-1})/w(t_{n-1})$$

for suitable scalars  $\beta_{01}, \dots, \beta_{n-1,n}$ ,  $n$ , it is evident that we have the relation

$$\mathbf{p}(t_n)/w(t_n) \leq \beta_{01} \beta_{12} \dots \beta_{n-1,n} \mathbf{p}(t_0)/w(t_0). \tag{4-10}$$

This chain rule is an illustration of how the effects of technical changes are cumulative.

We can get a more refined chain rule. Let us assume that we have a time series

$$t_0 < t_1 < t_2 < \dots < t_n$$

and

$$T(t_0) \subset T(t_1) \subset T(t_2) \subset \dots \subset T(t_n).$$

We also assume that markup rates remain constant or decrease. In another expression, we assume

$$\mathbf{m}(t_0) \geq \mathbf{m}(t_1) \geq \dots \geq \mathbf{m}(t_n).$$

The inequalities should be understood as being of vectors.

Take two time points  $s$  and  $t$ , where  $s < t$ . Let  $T(t)$  contains a production technique  $h$  that produces product  $j$  but does not belong to  $T(s)$  and let it satisfy the strong inequality

$$(1 + m_j(s))\{w(s)u(h) + \langle \mathbf{a}(h), \mathbf{p}(s) \rangle\} < p_j(s), \tag{4-11}$$

where  $(w(s), \mathbf{p}(s))$  is the minimal value for  $T(s)$ . Then, the minimal value  $(w(t), \mathbf{p}(t))$  for  $T(t)$  satisfies the inequality

$$\mathbf{p}(t)/w(t) \leq \mathbf{p}(s)/w(s) \quad \text{and} \quad p_j(t)/w(t) < p_j(s)/w(s). \tag{4-12}$$

The first weak inequality is simply the result of Theorem 4.1. The latter strong inequality is proved by contradiction. If the latter inequality does not hold, we have

$$p_j(t)/w(t) = p_j(s)/w(s),$$

which contradicts the estimate (4-11), because

$$\begin{aligned} p_j(s)/w(s) &> (1 + m_j(s))\{w(s)u(h) + \langle \mathbf{a}(h), \mathbf{p}(s) \rangle\}/w(s) \\ &\geq (1 + m_j(t))\{w(t)u(h) + \langle \mathbf{a}(h), \mathbf{p}(t) \rangle\}/w(t) = p_j(t)/w(t). \end{aligned}$$

Thus, if there exists at least one production technique  $h$  for product  $j$  in  $T(t)$  that satisfies the strong inequality (4-11) for minimal values  $(w(s), \mathbf{p}(s))$  for the set of production techniques  $T(s)$  at the immediately preceding time point  $s$ , we get a positive number  $\varepsilon_j(s, t)$  such that

$$\varepsilon_j(s, t)p_j(t)/w(t) = p_j(s)/w(s).$$

The coefficient  $\varepsilon_j(s, t)$  represents a cost reduction ratio for product  $j$ . It is in general positive and equal to or less than 1. When there is a new production technique  $h$  that satisfies inequality (4-11) for a preceding minimal value  $(w(s), \mathbf{p}(s))$ , we say that the

improvement of production techniques is effective. If an introduction of a new product is effective,  $\varepsilon_j(s, t)$  is smaller than 1. Effective improvements work cumulatively. In fact, we get inequalities

$$p_j(t_n)/w(t_n) \leq \varepsilon_j(0, 1)\varepsilon_j(1, 2)\cdots\varepsilon_j(n-1, n)p_j(t_0)/w(t_0). \quad (4-13)$$

The inequality (4–13) is much stronger than the inequality (4–10). In fact, the inequality (4–13) holds for individual products whereas (4–10) assumes a uniform price reduction at each step of technological improvement. This version of chain rule is useful when the cost reduction is not uniform for different products.

As a corollary to (4–13), we can also get an assertion that, if there is for each product an effective production improvement at least once in the series  $T(t_0), T(t_1), \dots, T(t_n)$ , we have

$$\mathbf{p}(t_0)/w(t_0) < \mathbf{p}(t_N)/w(t_N) \quad (4-14)$$

for all commodities. If we translate these facts into common language, the effects of technical changes are cumulative.

Economic evolution is highly uncertain (Dosi's first stylized fact of technical innovation, Dosi 1988 p.222; Kay 1988 pp.283–4). It is difficult to know exactly what will happen in even one year's time. All firms are trying to reduce their product cost but it is not certain if they will achieve their target plan (technological uncertainty). New products are launched with the hope that they will sell sufficiently but it is uncertain whether they sell as well as expected (market uncertainty). We are in a world of uncertainty. Even in such an uncertain world, the selection of production techniques by cost criteria (4–1) or (4–11) works in an astonishingly good way. This cumulative nature of technical progress must be one of the main economic mechanisms that lead economies to produce more at lower cost in spite of the uncertainty of technical change and our inability to foresee the future.

Figure 3 is a schematic depiction of how price reduction proceeds through technical changes. The vertical axis shows movement of the index of products the initial price of which is set to be 1. For new products, index 1 means the price when the product is first released to the market. Relative prices may change in a complex way. Product 2 that started relatively high may become cheaper than product 1 when cost reduction proceeds faster for product 2 than for product 1. A new product may appear and in some cases its cost and price fall rapidly and significantly. If a product's price falls very significantly, it may stimulate the creation of new products. Some of these may be a simple application of the new product and others may be really innovative products. Figure 3 is only an indication of the full effects of changing production techniques and products.

#### 4.5 Dynamic nature of technological development

What Hayek (1945) questioned was the mechanism that brings about the efficiency of the private property economy by means of prices. It was the result of actions of the "arbitrager who gains from local differences of commodity prices". Even if

this arbitrage was once a major source of the primitive accumulation of capital (especially in the time of merchant capitalism), it requires that those arbitragers update their knowledge every time they realize their profit. Arbitrage is an act that seeks to eliminate the opportunities for profit. The knowledge or information that arbitragers use is ephemeral and self-destructing. Technological progress has different features.

Knowledge of a new competitive production technique may reduce the cost of production. The direct effect is to bring down the price of the product. However, this may contribute to reductions in the production costs of other products. If the cost reduction is substantial, it may induce development of a new product. It may also stimulate a firm that produces a similar product to emulate the improvement and reduce the cost of their own production technique. Effects of technological change are thus cumulative, stimulating and emulating. In view of the uncertainty of technical development, technological progress is open-ended and path-dependent. In spite of this complexity and uncertainty, technological evolution brings about a certain irreversible development. In sum, technological change produces a more productive economy instead of more efficient allocation.

The merit of the analysis of this section is exemplified by chain rules such as (4–10) and (4–13), which are simple corollaries of Theorem 4.1. These rules show how new knowledge is accumulated so that the economy becomes more productive. This is a very different feature of economies that the new theory of value can explain. Neoclassical economics could have explained questions (1) and (2) of Nelson and Winter (2002; see Subsection 3.3 of this paper), but the new theory of value can explain question (3), i.e. the cumulative and dynamic nature of technological progress. To add a word, this process of technical change is also an evolutionary process. It is guided by a simple selection rule (4–1), i.e. choosing the least cost production technique at the current price system. The resulting process of technological evolution then brings about a steady growth in the real wage level and hence economic growth as a whole. Each firm may have some accurate foresight of future technical progress but economic progress does not draw on such knowledge. Half blind selection of production techniques is able to lead an economy to a tremendous amount of progress, as we have seen since the British Industrial Revolution. Figure 4 is only an illustration how real wages of workers changed over a long period. We can easily see that real wages for English builders started to increase rapidly from the 1850s. This was not only the result of the increasing productivity of building workers but the result of a general improvement in products and production techniques.<sup>33</sup>

#### 4.6 History-friendly framework

In evolutionary economics, we have an enormous accumulation of knowledge on how products and production techniques evolve. The topics include path-dependency, technological (or techno-economic) paradigm, technological opportunities, national

<sup>33</sup> As was stated in Subsection 2.6, the minimal price theorem holds in a closed or near closed economy. In the globalized economy, we observe a different feature. For example, US workers' median wage rate has been stagnating in real terms since the end of the 1970's. This can only be explained by international trade scheme.



innovation system, general purpose technology, catching up, economic backwardness, technology transfer, product cycles, and global value chains. All these topics treat how products and production techniques change given the specific situation in which each firm tries to achieve its technological opportunity and realize its chance for profit. The emergence of each new product and production technique is loosely connected with other products and other technological knowledge. Each emergence is so specific and not easy to predict. This is a field that is only suitable for narrative description. There lies, however, a constant logic that explains the forces that operate under these diverse phenomena. It is the cost of production that mainly determines the price of the product. Buyers react to the price of the new product and the functions it offers. New production techniques reduce production costs and the choice of production techniques is guided by their cost. The total process produces an evolutionary process and the minimal price theorem assures that the economy grows dynamically and cumulatively. The theory developed in this section provides a connecting principle (Loasby 1991) that underlies these diverse phenomena.

The proposed framework in this paper is a history-friendly one. Let us follow the process that happens in the co-evolution of prices and competitive techniques, as we have done in Subsection 4.4. The driving events are the arrival of new products and production techniques. These events may change prices and the set of competitive production techniques. Users, or potential users, of the product react to price and quality. Thus, the economic process considered there is an event-driven one. It is an evolving process, because each arrival of new products and production techniques are at all times conditioned by the prices and the set of production techniques known. In this evolving process the future is uncertain but the past is clearly defined and determined.

It should be noted that here the meaning of history-friendliness is a bit different from that used in Malerba et al. (1999), Dopfer (2001) and Malerba et al. (2016). Yoon and Lee (2009) give a good methodological account of these models. The main difference of history-friendly models from neoclassical models lies in the fact that these models are selected based on appreciative observation and focus on understanding the underlying process. Our paper proposes a theory that can be used *ex post* when the history of products and production techniques is given. No precise prediction is intended. Thus, both have the common view: “the main virtue of a ‘good’ theory [is] that it gives better understanding of the operative causal mechanism” (Malerba et al. 2016, p.24) and not that it gives a more precise prediction.

## 5 Choice of production techniques in the international trade situation

International trade affords a situation that we seldom experience inside a country's borders. One conspicuous situation is the big discrepancy in wage rates between countries. If there is no big difference in wage rates between two trading countries, international trade is not very different from domestic trade except that it is most often necessary to obtain permission to export and import and to pay tariffs if necessary. However, if wage rates are substantially different, competition displays substantially different characteristics. Low wage rates provide an opportunity for less developed countries and a high wage rate represents a handicap for developed countries (Shiozawa

and Fujimoto 2018). Although wage discrepancy has such important significance, this has been a neglected subject. Subsection 5.1 explains briefly why this strange situation occurred and compares the major difference between traditional trade theory and the new theory of international values. Subsection 5.2 is an illustration of why great wage differences matter. In Subsection 5.3, we show how the new theory can give insight into important phenomena such as global value chains. The emergence and rapid growth of global value chains is in fact the manifestation of choice in production techniques applied to the international trade situation.

### 5.1 International competition and an opportunity for low-wage-rate countries

When China fully opened the country to trade around 1990, Japanese wage rates were 20 times as high as Chinese wage rates in urban areas. Now the ratio is approaching five to one or less, but there is still a big difference between Japan and China.<sup>34</sup>

Although this is a widely observed phenomenon, international trade theory did not deal with this large-wage-rate-discrepancy problem because traditional trade theories had no framework to analyze wage discrepancy between countries. This is in sharp contrast with the often argued topic that is the wage discrepancy problem within a country. This peculiar situation can be explained by the theoretical structure of traditional trade theories. One of the main topics of Heckscher-Ohlin-Samuelson (HOS) theory is the Factor Price Equalization Theorem. It claims that factor prices are equal, provided that certain conditions are satisfied (two countries are in the same diversification cone). The wage rate being a factor price, the Factor Price Equalization Theorem means that wage rates are equal across countries. New generations of trade theories (the New and New New trade theories) dealt with particular problems such as intra-industry trade and productivity differences of firms within a country and but could not shed light on the wage discrepancy problem. Traditional trade theories such as HOS and the New trade theories rely too much on the symmetry of technological conditions. If India and China have the same production functions as the U.S.A., it is impossible to observe a big difference of wage rates. One of the merits of the new theory of international values is that it is a theory that can determine wage rates for all countries. Even with that theory, if all countries had the same set of production techniques, there would be no wage rate differences. However, the technological asymmetry is great. If the sets of production techniques are different, wage rates becomes different, even enormously so.<sup>35</sup> Roughly stated, it is national productivity that determines the wage rate of a nation.<sup>36</sup> Ricardian trade theory had the possibility of becoming a theory able to determine the wage rates across nations, but an unfortunate history of the theory deprived it of this opportunity. Note that the textbook Ricardian model is, in fact, not

<sup>34</sup> To know the wage differences is not easy, because wage rates change according to areas of employment, industry, and required skills. The above numbers are a rough estimate based upon Japanese managers who worked in Chinese filial firms. According to ILO data (2009), monthly-wage ratio between Japan/China in 1990 was 18.9, but in 2000 it decreased to 13.2.

<sup>35</sup> One of main differences between the *production function* and the *set of production techniques* formulation lies in the tractability of the latter in the international trade situation. See Subsection 2.1.

<sup>36</sup> National productivity can be well defined for a closed economy, but in an international trade situation where input goods and services are freely traded national productivity of a nation can be decided only by using the new theory of international values.

Ricardo's theory (Faccarello 2017). When John Stuart Mill tried to determine the terms of trade that he interpreted as being undetermined in Ricardo's original explanation, he concluded by restoring the old law of demand and supply and so opened the way to neoclassical economics (Shiozawa 2017b).

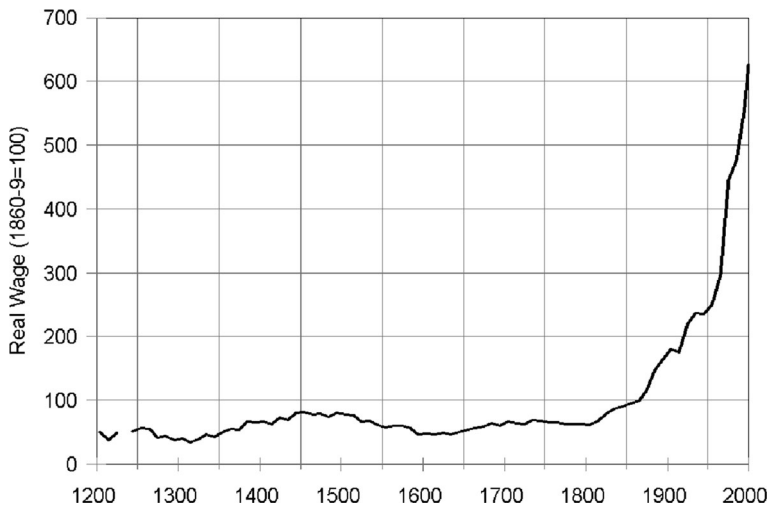
Despite this neglect of wage-discrepancy problems by traditional trade theories, the wage rate difference offers a big opportunity for low-wage-rate countries and presents a severe threat to high-wage-rate countries. As we have discussed this problem in Shiozawa and Fujimoto (2018) mainly from the standpoint of a high-wage-rate country, here we explain what kind of opportunity this offers to low-wage-rate countries.

Figure 5 illustrates a competition between two countries where a high-wage-rate country pays three times as much as the low-wage-rate country. (We use the same representation as Fig. 1.) Prices of produced goods are assumed to be equal across countries. Any production technique is represented as a point in the nonnegative quadrant of the graph. Suppose  $c$  is the cost of the production technique in the high-wage-rate country. Two points A and B in the horizontal axis are marked at the abscissa  $c/w_H$  and  $c/w_L$ . As  $w_H = 3 w_L$ , the segment OB is three times as long as OA. The intercept on the horizontal axis is taken at  $c/p$ . When there exist more than one kind of commodities, lines AC and BC are in fact hyperplanes of  $N$  dimensions in  $N + 1$  dimensional space. The hyperplanes intercept at each horizontal axis  $Y_j$  at  $c/p_j$ . The nonnegative quadrant (nonnegative orthant in the case  $N \geq 2$ ) is divided into three domains Q, R, S excluding boundary points: Q is the set of points outside of the BC line segment, R the set of points inside of two line sections CB and CA, and S the domain interior of triangle OAC.<sup>37</sup>

Let us call the high-wage-rate country H and the low-wage-rate country L and assume a production technique  $P_H$  that has the cost  $c$ . As we compare production techniques that produce the same product, we assume they all produce a fixed product  $i$ . Any production techniques in country H situated outside of line segment AC (in R or Q) has a higher cost than  $P_H$  whereas any production technique in the interior of the triangle OAC (in S) has a lower cost than  $P_H$ . On the other hand, as the wage rate is different, in country L, any production techniques situated outside of line segment BC (in Q) have a cost higher than  $P_H$  and those inside of line segment BC (in R or S) have a lower cost than  $P_H$ . For the sake of comparison, let us fix the production technique  $P_H$  and consider the variety of production techniques in country L. If we use the notation in Fig. 5, when the production technique in country L is situated in the domain Q, it has a higher cost than the production in H. If production techniques in country L are situated in domain R or S, it has a lower cost than the production in H. Thus, in order to compete in prices, the necessary condition for firms in L to be competitive in product  $j$  is that its production technique is situated inside the triangle OBC or on the line BC. As is visually clear, country L has a larger area than H's for its production techniques to be competitive.

The first step would be to get the ability to produce on the BC segment. Once country L succeeds in producing somewhere on BC, it can soon become able to produce inside domain R through learning-by-doing. If country L possesses an ability

<sup>37</sup> We have given a similar figure in Shiozawa (2017a) Figure 2. In order to describe the graph in a two dimensional plane, the horizontal axis is there taken in value terms. In this illustration of our present paper, we are assuming an  $N + 1$  dimensional graph configuration reduced to a 2D plane. Both interpretations are possible.



Source: Figure 1: Real Builders Day Wages from 1200 to 2000

G. Clark (2004, p.29)

<https://pdfs.semanticscholar.org/f3ab/f9c4411430bd3cdaf85adca447e4acf70dc9.pdf>

**Fig. 4** Real Builders Day Wages in England from 1200 to 2000

to produce the product at point  $P_U$  not very far from BC, protection through import tariffs or restriction may be helpful to bring the production techniques to the line BC. Kaname Akamatsu argued this catching-up process. This was in a sense a late-comer version of Vernon's product cycle theory. (See for more details Shiozawa (2017a) Section 12 Flying Geese.)

It is often claimed that a low-wage-rate country must specialize in labor intensive products or industries. There is no firm reason to think so. The three points  $P_1$ ,  $P_2$  and  $P_3$  have almost the same cost because they are on a line parallel to the line BC. Their labor intensity varies extremely, whether the production technique lies on point  $P_2$  or  $P_3$ . The production technique in L expressed by  $P_2$  is more capital intensive than production  $P_H$  in country H.<sup>38</sup> As a question of probability, labor intensive points occupy a larger area, but there is no necessity to choose production points at  $P_3$  instead of  $P_2$ . Both have the same cost and are equally competitive.

## 5.2 Technological evolution in the presence of international trade

In the international trade situation where the input trade is freely operated, the analysis of the process pictured above becomes much more difficult since we cannot use Theorem 2.1 (minimal price theorem). The main trouble lies in the fact that there is more than one regular value and that it is not easy to know how the economy switches from a regular value to another. However, we have two extreme international trade

<sup>38</sup>  $P_2$  is taken at the point that has the same abscissa as point  $P_H$ . Then  $P_2$  and  $P_H$  have the same circulating capital or cost of material input per unit of product. The labor cost of  $P_2$  is lower than  $P_H$  because  $P_2$  has a lower labor cost than  $P_H$ . Labor to fixed capital ratio is not known here but we can imagine a situation where  $P_2$  is more capital intensive in value terms. Note that we cannot compare physical capital intensity ratio either for circulating or fixed capital.

settings in which the effects of technological evolution can be explored: (1) the process in which the technological pattern of specialization does not change and (2) the case where all countries are close to full employment. These are not mutually distinct cases. In both cases, the specialization pattern is fixed, but the reasons to suppose why this is so are different: one draws on a historical observation and the other on a theoretical result.

As Amendola, Guerrieri, and Padoan (1998, p.141) admitted “[f]ew studies have focused on the evolution of national pattern of specialization” and this is still true 20 years later. In the international trade literature, we have only two important books that have focused on technology: Vernon (1970) and Dosi et al. (1990). No comparable books have appeared since then. We know of no paper that has made a breakthrough in this field. In a book such as Nelson et al. (2018), no such topic is treated and no papers are listed in the literature. Checking on a search engine such as Google Scholar produced no remarkable results. This shows the difficulty of dealing with this topic theoretically. But we have some empirical results. As is cited by Amendola, Guerrieri, and Padoan (1998, p.142), Pavitt (1988) and Cantwell (1989) observed that the international patterns of technological specialization are remarkably stable, at least in the short and intermediate terms (15–20 years). If we assume this as fact, we can use the modified version of the minimal price theory. Indeed, if a country A has a set of products  $C$  and some of their production techniques are competitive during the period of our examination, the minimal price theorem can be applied, provided that the prices of foreign input products used in the production of  $C$  do not change substantially.

The second case on which we can say something is the near-full-employment case. If there is substantial unemployment in several countries, it is possible that the same final demand is produced as net production by production techniques belonging to different admissible spanning trees. However, in the case where all countries are close to full employment, a particular final demand can be produced only by production techniques belonging to a unique spanning tree.<sup>39</sup> In such a case, the specialization pattern and the international value is uniquely determined and we can develop a similar scenario to the case of a closed national economy.

### 5.3 Drivers of global value chains

If the set of products and production techniques (the technology set) differ from country to country, the new theory of international values claims that wage rates are normally different among countries. The range of discrepancy depends on the differences between technology sets. In some cases, this discrepancy is quite as large as it was in the 1990’s between Japan and China. As there are advantages of being backward (as we have seen in Subsection 5.1), it is possible that low-wage-countries catch up with high-wage-rate countries, but this is a process that requires the general upgrading of production techniques. As transportation occupies a substantial part of total cost of any widely traded product, the improvement of infrastructure, internally and internationally, is also necessary. However, this technological catch-up needs a long period of time and wage-rate-discrepancies can continue for a long time. Then, it is possible and even reasonable for

<sup>39</sup> For any RS trade theory (see Shiozawa 2017a, Section 2) with fixed labor power, the following theorem holds. To a facet  $F$  of the production possibility frontier there exists an open domain in which any final demand can only be produced as the net product of production techniques that belong to the spanning tree (or its superset) that is associated with facet  $F$ . The domain identified by the theorem is called the *side domain* of the facet  $F$ . This is the first time that this theorem has been publicly announced.

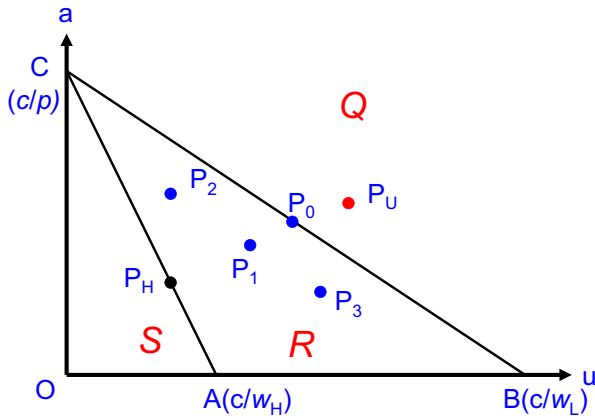


Fig. 5 Choice of production techniques when the wage rate gap between two countries is large

firms to invest in a country with a sufficient level of production capability and a low wage if the production technique is transferable with a small loss of productivity, i.e. small increases of input coefficients.

Such an opportunity suddenly appeared around 1990. Many countries that had been adopting a rather closed-door policy suddenly changed to a policy of opening up their countries to trade and foreign direct investment. Almost simultaneously, a revolution in communication and information technology occurred. This offered a big opportunity for combining their low wage rates with the production techniques known to developed countries and a new type of production came into being. It is called by various names: global supply chains, global value chains, global commodity chains, global production systems, the second unbundling, offshoring, and fragmentation of production processes.

Many people judged these phenomena to be remarkable. Two reasons were prominent. First, it was a new type of trade pattern. Second, the new phenomena grew remarkably rapidly and changed the nature of world trade and production substantially in a short time. The second reason can be explained by the historically rare occasion of the sudden and simultaneous opening-up of such countries as India, China, Russia and countries in Central and East Europe and the ex-Soviet countries. Nearly half of the total world population suddenly emerged as trade partners. Wages of countries such as India and China were extremely low. In addition, information and communication technology revolutionized the communication cost across and between countries. This situation made offshoring and fragmentation a kind of general purpose technology (GPT) for high-wage-rate country managers.<sup>40</sup> Foreign direct investment increased rapidly and trade in intermediate products came to occupy more than half of the world trade, excluding energy. Between 1995 and 2006, trade in intermediate goods grew at an average rate of 6.2% (Miroudot et al. 2009), whereas the world economy as a whole

<sup>40</sup> Lipsey et al. (2006) counted among 24 transforming GPTs three organizational GPTs: factory system, mass production, and lean production. We may add global supply chains among these organizational GPTs.

<sup>41</sup> IMF World Economic Outlook. The rate is a simple average of GDP growth rates in real terms for years 1996 to 2005. These were years of rapid growth but trade in intermediates grew even faster than the world economy and total world trade.

grew at an average annual rate of 3.9%.<sup>41</sup> It is estimated that “intermediate inputs represent 56% of goods trade and 73% of services trade.” (ibid.)

The formation of Global Value Chains (GVCs) is not an astonishing phenomenon. It is simply a complexification of input trade across countries. Of course, there was a historically rare coincidence of three conditions: (1) liberalization or opening-up of about ten countries with large populations (India, China, Russia and smaller countries), (2) a rapid decrease in transport and transaction costs, and (3) a large wage rate gap between high and low waged countries. As we will explain, if there are these three combined conditions, the rapid emergence of GVCs is a quite natural economic phenomenon. However, research in GVCs followed a peculiar history. GVCs had been studied mainly under the name of global commodity chains or global supply chains (GSCs) before 2000. Study of GSCs was preceded by research by historians (Bair 2009), sociologists (Gereffi and Korzeniewicz 1990; Gereffi and Fernandez-Stark 2016), economists in industrial organization (Kaplinsky and Morris 2001) and management economists (Skjott-Larsen et al. 2007). Their research agenda focused on the governance of GVCs (Gereffi 2018). Baldwin (2006) was one of the earliest papers to investigate, from an economics viewpoint, the emergence, significance and future of GSCs. Yet Baldwin (2012)'s account of the emergence of GSCs was made up of a historical comparison of two *great unbundling* movements from which we can learn little about the concrete logic that drives the emergence of GSCs. Around the turn of the twenty-first century, some economists started to study similar phenomena from a slightly different angle. Markusen (2004) treated intra-firm vertical integration in an awkward way. Jones (2000) and Jones and Kierzkowski (2001) dealt with input trade and gave a reason why a production process can be divided into two separated processes, but we cannot say that it gave an overall view of production globalization.

This delay of mainstream economics in recognizing the formation of a global production network can be explained by the theoretical structure of traditional trade theories. At a superficial level, traditional trade theories lacked the possibility to deal with input trade. Even if economists acknowledged the emergence of GVCs, they could not give a good explanation for it and were forced to abandon the topic. The mechanism they found and named ‘service link’ is much more restricted than the simple illustration I gave as a possibility for fragmentation (Shiozawa 2017a, Section 13). At a deeper level, the failure of traditional trade theory to explain GSCs or GVCs can be traced back to the production structure utilized by neoclassical theory, while it normally supposes a linear structure of production. Jones (2000) assumed a structure of three tiers. This means that by means of third tier products one produces the second tier products and by means of second tier products one produces the first tier products. In this simple production structure, at most we can arrive at a three layered vertical division.

The new theory of international values assumes a circular structure of production, as Sraffa (1960) assumed. In the circular structure case, a production chain can be traced back infinitely through many steps of input-output relations. For example, if the economy counts only three commodities, the product A can be made by B and C, and B can be made by C and A, and C by A, B and C, and so on. For the new theory of international values, the emergence of GSCs or GVCs is simply a result of firms’ adaptation to the new situation indicated by the above three conditions, arrived

simultaneously. In other words, managers of firms adapted themselves to a new situation by adopting the new GPT that became available by the realization of three conditions indicated above.

#### 5.4 Complexity of global production networks

The patterns of global production networks can be very complex. To see this, let us assume two extreme cases. In the first case, transport cost is extremely high and all countries produce all products inside the country frontier. In this case, there is no international trade. In the second case, we suppose that there is no trade restriction or tariff, no transport cost and no transaction cost. Such a case does not occur in a real economy because there are always many untraded goods and services in any country, for instance, face-to-face services and perishable goods. However, this hypothetical case is useful for understanding the effects of a decrease in transport and transaction costs. From now on, when we say transportation cost, we include tariffs and transaction costs within it. In this hypothetical economy of  $M$ -countries and  $N$ -commodities, the new theory of international values says that, in the general case, we have in total just  $M + N - 1$  production techniques that operate competitively, because the spanning tree in Theorem 2.6 has exactly  $M + N - 1$  edges. This is the extreme case where there is no transportation cost.

To consider the case more concretely, let us suppose that the economy comprises 20 big countries each of which counts 50 million people, and suppose that these 20 countries altogether produce one million commodities (this number of commodities may be too small as a realistic estimation). When the number of commodities is very large when compared to the number of countries, there are a small number of products that are produced in two or more countries. The number of such products does not exceed 19, because the total number of competitive production techniques counts only  $M + N - 1 = 1,000,000 + 20 - 1$ , whereas any commodity must be competitive at least in one country. Thus, except for 19 commodities (or the number of countries minus one), each of the commodities is produced only in one country. The number of commodities produced in a country may vary greatly with the state of each country's technology. Now suppose that an instrument is produced by using 100 parts (this is a very simple instrument). If these 100 inputs are distributed randomly among 20 countries, a possible case is that the producer imports about five kinds of parts as inputs from each country.<sup>42</sup> In other cases, if input goods and services are distributed in a very skewed way, the firm may import eight items each from 10 countries and only two items from the other 10 countries. We can also imagine that 20 parts of the 100 required are in turn produced from more than five other parts and it may happen that these inputs are imported in many varieties. In addition, these dependencies of parts upon other parts for their

<sup>42</sup> To know the most probable pattern is not easy to calculate. In a simpler case of 10 countries and 100 parts, where each country produces the same number of different commodities, Romeo Meštrović found that the most probable pattern is not completely symmetric as he shows that a form (14, 13, 12, 11, 10, 10, 9, 8, 7, 6) has more combinations than when each country shares 10 parts and components. A general formula for a fixed pattern is given in his short note attached to his post on March 3., 2019 in reply to my question in ResearchGate: [https://www.researchgate.net/post/What\\_is\\_the\\_most\\_probable\\_pattern\\_when\\_we\\_distribute\\_N-items\\_into\\_M-boxes](https://www.researchgate.net/post/What_is_the_most_probable_pattern_when_we_distribute_N-items_into_M-boxes).



production can be extended infinitely because the production structure is circular. So, in our hypothetical non-transportation cost case, we see that the supply chain or production network can take extremely varied forms.

Of course, in the real economy, neither of the above two extreme cases appear. Even if transportation costs are reduced, they would still occupy 10 to 15% of total cost. Transportation between countries would not cost less than the transportation inside a country. Therefore, a case of no transportation costs is purely fictional. However, the second extreme case teaches us the basic logic of GVC formation and growth. Imagine a procurement manager of a firm who plans to buy various parts and components from other firms. If we abstract the questions of differences of qualities and supply stability conditions, the optimal procurement policy is to buy each product from the producer that achieves the minimal total cost of price and transportation. If the three conditions in Subsection 5.3 are satisfied, the pattern of specialization becomes more and more similar to the second extreme situation. Every product except a few is produced only in a country. Even in the case where they have choices, procurement must obey the optimal procurement policy. Then, as long as there are technological differences for countries, the network of optimal procurement becomes more and more complex as the barriers to trade and transportation costs are brought down further. This is clearly a simple technology (say a knowhow) that has become possible for all makers or named-brand manufacturers around 1990's. Thus, GVCs are a new type of transforming GPTs and are changing the mode of world production. The new theory of international values provides the basic framework to analyze the emergence and growth of GVCs

## 6 Brief comments on demand movement

In this section, we consider briefly the question that seems to be unsolved. The new theory of value has a twin theory, the quantity adjustment theory. As explained in Subsection 2.8, an input-output network can follow the slow change of final demand. Then, if we can know the final demand for each product  $\mathbf{d} = (d_1, \dots, d_N)$ , then the production scale vector  $\mathbf{s} = (s_1, \dots, s_N)$  is given by the formula (2-12). As the matrix  $A$  changes as the set of production techniques changes, the quantity of processes involved generates complicated structural changes. But, this is not the theme of this section. This process is already theoretically solved by the new theory of value if only we can know how the structure of the final demand changes. What matters here is how the total amount of final demand moves when an economy changes as a result of technology changes.

As we have shown in Section 4, the evolutionary process of production technique changes leads the economy to raise the real wage level. If unemployment remains low, this generally brings about economic growth. However, a real-wage-level increase applies only to workers who are employed. If final demand stagnates, technological improvement may lead to unemployment and the economy stagnates. From the opposite side, if full employment is secured with a higher real wage level, the total demand must be greater than before. The question is whether there is a mechanism that assures that final demand will increase so that continuing full employment is assured. This is a difficult question and we know

little about it. We have only fragments of the theory of consumer decision making (Pasinetti 1993 p.107). We only indicate here the existence of the problem.

Although we have some heroic proposals such as those of Witt (2001), Saviotti and Pyka (2004), Nelson and Consoli (2010), Chai (2017), and Foster (2019), we must admit that demand theory in evolutionary economics is still in a primitive stage (Dopfer and Nelson 2018 p.215).

An important fragment of consumption demand theory is provided by the Engel curve and saturation. We already have many researches on this theme, including Witt (2001) and Aoki and Yoshikawa (2002).<sup>43</sup> If the demand for all commodities saturate at some moment of income level, it is impossible that an improvement of production techniques alone can bring about economic growth. Is it possible to overturn this situation by introducing new products?

Demand for products is vitally important for individual firms. Demand creation was one of five innovative activities of entrepreneurs for Schumpeter (1926).<sup>44</sup> Putting sales promotion efforts aside, firms have two channels to increase total sales volume. One is to reduce the price. The other is to launch new products. When the price reduction is a result of a decrease in cost, this is a sound operation for the firm. But, if the price cut decreases the sales of other products of the firm, the firm may not profit. Similar situations may occur for the economy as a whole. It is not assured that the introduction of new products will bring about an increase in total demand.

There is a sure circumstance that may prevent an increase in total demand even if income increases without limit. It is the time constraint. The concept of a time constraint was proposed by A. C. DeSerpa (1971) and developed by Ian Steedman (2001), Nisticó (2015) and others. Many people including managers and workers are forced to restrain consumption because of a time constraint. Imagine extremely rich people, for whom no budget constraint exists. Instead, they do not have enough time to consume. Consumption, such as travel or other entertainment, requires time. Consumption that requires learning takes time. In any rate, one cannot use more than 24 h a day for consumption. This may be one of the mechanisms that stop consumption from increasing infinitely even if there is no budget constraint. Similar logic can be detected for other constraints. For example, typical Japanese households face a space constraint; many people must renounce purchasing furniture they want to buy because of lack of space to place it in.

Neither evolutionary economics nor Post Keynesian economics seem to have yet solved this question.

## 7 Conclusion

Based on the new theory of value presented in Section 2, this paper examined the possibility of analyzing how technical change is related to economic growth. Section 3 compared two price systems, traditional and new, and argued that technological change is concerned with dynamic efficiency, which is fundamentally different from the

<sup>43</sup> Recent empirical research teaches us that the Engel curve's behavior for a narrow group of commodities is quite complicated (Chai and Moneta 2010).

<sup>44</sup> Schumpeter (1926) referred to "demand creation" through the expression "opening of a new market" as being one of five entrepreneurial activities.

allocative efficiency of equilibrium economics. Section 4 successfully showed that half blind choice of production techniques can bring about economic growth under the assumption that a sufficient amount of final demand is always provided. Section 5 showed that the choice of production technique is the logic that underlies specialization in international trade. Global value chains can be explained as firms' reactions to the new situation typically opened in the 1990s. However, as mentioned in Section 6, there exists an unsolved question as to whether there exists a mechanism that provides the sufficient demand needed to make it possible to achieve full employment.

The new theory of value, which is a modern version of the classical theory of value, namely, Ricardo's cost-of-production theory of value, has a totally different vision of how a market economy works. While the common vision of mainstream theories, ranging from the law of demand and supply to Arrow and Debreu's general equilibrium theory, picture that demand and supply is brought to near equality by the adjustment function of prices, the new theory of value contends that (1) prices and quantities are basically independent, (2) producers set their product prices and (3) procurers decide the quantity they buy. The fact that this system works well was established by Taniguchi and Morioka, whose result is not only comparable to Arrow and Debreu's general equilibrium theory, but has paramount significance because it is the first to have demonstrated how the complex quantity adjustment process works.

The picture made clear by this paper shows that a capitalist economy driven by technological progress has totally different dynamics than Hayek (1945) and Arrow and Debreu (1954) have pictured. It is the technological progress that makes the economy more productive and affluent. This is a paradigm shift away from that of the economics of scarcity to a paradigm of the economics of productiveness. But the question of final demand remains.

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## Compliance with ethical standards

**Conflict of interest** The author declares that he has no conflict of interest.

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