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Patterns of health risk behaviors among job-seekers: a latent class analysis

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Abstract

Objectives To examine the patterning of four behaviorrelated health risk factors (tobacco smoking, risky alcohol drinking, overweight, and physical inactivity) among jobseekers and to investigate socio-demographic and healthrelated predictors of patterning.

Methods The sample of 3,684 female and 4,221 male jobseekers was proactively recruited at three job agencies in northeastern Germany in 2008/09. Participants provided data on socio-demographics, substance use, body mass index, physical activity and self-rated health. Latent class analyses (LCA) and multinomial logistic regression analyses were applied to identify health risk patterns and possible predictors of patterning, respectively.

Results Forty-three percent of the female and 58 % of the male participants had two or more health risk factors. LCA revealed three similar patterns for women and men: *Substance use* (tobacco smoking, risky drinking), *Nonexercising overweight* (physical inactivity, overweight/ obesity) and *Health-conscious* (non-smoking, low-risk drinking, under-/normal weight, physical activity). Age, education, marital status, life-time unemployment and self-rated health were significantly associated with patterning in both genders.

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Conclusions Our results may help to define target populations for improving health behaviors among job-seekers.

Keywords Clustering of health risk behaviors · Overweight · Physical inactivity · Risky alcohol drinking · Tobacco smoking

Introduction

Behavior-related health risk factors (HRF), i.e., tobacco smoking, risky alcohol drinking, unhealthy diet and physical inactivity, account for the vast majority of preventable causes of premature morbidity and mortality in developed countries (Lim et al. 2012). All-cause mortality risk increases with increasing number of HRF (Heroux et al. 2012; Mitchell et al. 2010). International evidence strongly supports the notion that multiple HRF occurring in distinctive patterns within a single individual are rather the rule than the exception (e.g., Fine et al. 2004; Spring et al. 2012). These patterns provide information on quantifiable co-occurrence of the four HRF. Multiple HRF have been found to be more common at younger ages, among men, lower educated or with lower socio-economic status, unemployed, single, divorced or widowed individuals as well as among those with lower self-rated health (Berrigan et al. 2003; Laaksonen et al. 2003; Poortinga 2007; Schuit et al. 2002).

For public health purposes, high-risk populations may be of special interest. One such population may be jobseekers. Several studies confirmed that unemployment is associated with poorer physical and mental health together with an elevated risk for premature mortality (Gerdtham and Johannesson 2003; McKee-Ryan et al. 2005; Paul and Moser 2009). The elevated risk of morbidity is reflected in

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the increased utilization of the health care system among the unemployed (Grobe and Schwartz 2003), resulting in high healthcare expenditures. Particularly men are affected by the negative consequences of unemployment to health: they are more often smokers and spend less time with sports than employed men (Grobe and Schwartz 2003). Furthermore, more unemployed women and men drink heavily and more unemployed women and men are obese than stably employed individuals (Henkel 2011; Hollederer 2011). Freyer-Adam et al. (2011) found that 52 % of jobseekers had three or more of the six HRF investigated, with men having three or more HRF significantly more often than women. Due to these findings, gender differences of health risk behavior patterns among job-seekers seem plausible and should be considered.

Previous evidence on the patterning of HRF in other populations (e.g., Chiolero et al. 2006; Laaksonen et al. 2001) mostly found quantitative gender differences, e.g., women were more likely than men to partake in a "healthy lifestyle" pattern (Conry et al. 2011). However, Laska et al. (2009) also identified qualitatively different patterns: the "health conscious" pattern (healthy diet and physical activity but unhealthy weight control) was uniquely detected in women and the "classic jocks" pattern (high physical activity but binge drinking and intoxicated sex) was uniquely detected in men.

This study aimed to examine the patterning of four key HRF (tobacco smoking, risky alcohol drinking, overweight, physical inactivity) among job-seekers. We wanted to explore whether patterns are different between female and male job-seekers. We further aimed to investigate which socio-demographic and health-related variables are associated with these patterns.

Methods

Sample

The study was based on the baseline data of the randomized controlled Trial Of Proactive Alcohol interventions among job-Seekers (TOPAS, ClinicalTrials.gov Identifier: NCT01311245). TOPAS was approved by the ethics committee of the University Medicine Greifswald.

The sample was recruited over 12 months in 2008/09 at three job agencies in Germany (Freyer-Adam et al. 2011). In 2008/09, eight percent of the German adult population was unemployed (Federal Employment Agency 2014). All job-seekers who appeared in the waiting area to talk to a job agent were asked to respond to questions on health behaviors provided by handheld computers. Exclusion criteria were: being under 18 or over 64 years of age, being cognitively/physically incapable or having insufficient

language/reading skills. A total of 9,913 job-seekers were eligible for study participation, of whom 7,920 (79.9 %) participated and 7,905 provided sufficient data for the following study.

Measures

Socio-demographics

Gender, age and three further demographic variables were assessed. School education was assessed asking for common German types of school graduation. These were categorized as: <10, 10–11, and >11 years of school (including those still in school). Marital status was measured using one item with four response categories: single, married, divorced/separated, and widowed. For further analyses and due to small cell occupation, divorced/separated and widowed were summarized to one category. Having own children was assessed using a single item with yes and no as response categories.

Duration of unemployment

Duration of total life-time unemployment was assessed asking for the total number of months or years unemployed. Using 34 and 67 % tertiles, three groups were obtained: non- or short-term unemployed (0–6 months), medium-term unemployed (6–24 months), and long-term unemployed (>24 months).

HRF

Tobacco smoking was assessed using the question "Are you a tobacco smoker currently?" Three response categories differentiated between current daily smoking, current less than daily smoking, and current non-smoking. The first two categories were considered current smokers.

Risky alcohol drinking was determined using the German adaptation of the AUDIT-Consumption (AUDIT-C, Bush et al. 1998). Three items assess frequency of drinking from "never" (0) to "four or more times per week" (4), number of drinks per occasion from "one or two" (0) to "ten or more" (4), and frequency of drinking six or more drinks per occasion, from "never" (0) to "daily or almost daily" (4). The AUDIT-C sum score ranges from 0 to 12. Gender-specific cut-off values of 4 for women and 5 for men were applied to determine risky alcohol drinking (Reinert and Allen 2007). Participants beneath the cut-off values were considered low-risk drinkers, and those with AUDIT-C = 0 abstainers.

The body mass index (BMI) was used as proxy for an unhealthy diet (Fine et al. 2004). It was obtained by self-reported weight (kg) and height (cm). The obtained BMI

(=kg/m²) was then categorized into four groups (WHO report obesity 1998): underweight (BMI < 18.5), normal weight (BMI 18.5–<25.0), overweight (BMI 25.0–< 30.0), and obesity (BMI \geq 30.0). Due to small cell occupation, underweight and normal weight were further summarized to one category.

Physical activity was measured using two items. Every day physical activity was measured using the question "How many minutes per day do you spend walking or cycling, e.g., to do your (grocery) shopping, to go to school or to work?" with five response categories: <5, 5–15, 15-30, 30-45, and >45 min. Sports activity was measured using the question "Do you also do sports?" with six response categories: none, <1 h per week, 1-2 h, 2-3 h, 3-4 h, and >4 h per week. A conglomerate of both items with four categories was used: active (>30 min of every day physical activity and ≥ 1 h of additional sports per week), exercising (>1 h of sports per week, and <30 min of every day physical activity), active in daily life $(\geq 30 \text{ min of every day physical activity, and } <1 \text{ h of }$ sports per week) and inactive (<30 min of every day physical activity and <1 h of additional sports per week).

The total number of HRF was calculated on the basis of four HRF: current tobacco smoking, risky alcohol drinking, overweight/obesity, and physical inactivity; each was coded as 1 (present) or 0 (absent), so that the total HRF score ranged from 0 to 4.

Self-rated health

Self-rated health was assessed with the question "Would you say your health in general is: excellent (1), very good (2), good (3), fair (4), poor (5)?" This item is known to be an independent predictor of mortality (Idler and Benyamini 1997).

Statistical analyses

Statistical data analyses were performed using MPlus Version 6.12 (Muthén and Muthén 1998–2010) and STATA/SE 12.0 (StataCorp. 2011). First, we computed the proportions of HRF and the mean values for female and male jobseekers. Second, we conducted a latent class analysis (LCA) to identify the patterning of the four categorized HRF within the entire sample. LCA is a model-based approach used to identify underlying unobserved (latent), mutually exclusive subgroups (classes) comprised of similar individuals based on their response patterns to a set of observed variables (Wang and Wang 2012). Because LCA provides a statistically appropriate way to identify unobservable subgroups (e.g., lifestyle patterns, risk profiles) within a population, it is increasingly applied to health issues (e.g., Agrawal et al. 2007; Lanza and Rhoades 2013; Laska et al. 2009: Reboussin et al. 2006). One of the major benefits of LCA over cluster analysis is the availability of statistical indices and tests, such as the goodness-of-fit measures, by which the most appropriate class solution for the data (in terms of number of classes and interpretable results) can be determined (Wang and Wang 2012). Third, gender was added as a covariate to predict class membership. Fourth, given a significant effect of gender in the latent multinomial logit model, we applied two separate LCAs for women and men, using the same HRF categories as for the whole sample. To decide on the most adequate number of latent classes, models with one to five classes were estimated. For each model, we used 10,000 different start value sets to avoid local solutions. The best-fitting model was determined based on size and meaningfulness of the latent classes (Nagin 2005), the sample-size adjusted Bayesian information criterion (ABIC, Sclove 1987), the bootstrap likelihood ratio test (BLRT, Mclachlan 1987), and the estimated posterior probabilities of correct class-classification (Wang and Wang 2012). ABIC balances global fit and parsimony of a model, with smaller values indicating a better model fit. BLRT p values <0.05 indicate that the k-1 class model is rejected in favor of the k class model. Probabilities of correct class assignment of ≥ 0.70 indicate adequate classification (Wang and Wang 2012). We used a maximum likelihood estimator with robust standard errors to estimate the parameters. Fifth, descriptives and bivariate analyses (ANOVAs, χ^2 statistics) stratified by class membership were conducted for women and men to examine class differences regarding socio-demographic variables, self-rated health and the total number of HRF. Sixth, multinomial multivariable logistic regression analyses were calculated for women and men to identify the best sociodemographic and health-related predictors of class membership. Variables that were significant (p < 0.01) in bivariate models were included in the multivariable models, except for the total number of HRF. Relative risk ratios (RRR) and 95 % confidence intervals (95 % CI) were calculated. Cases with missing values (1.4 %) were deleted list wise.

Results

Sample

Of the 7,905 participants, 53.4 % were male, the mean age was 33.5 years (SD = 12.5), 63.1 % were single, 25.3 % married, and 11.5 % divorced/widowed. Most of the participants (57.5 %) had 10–11 years of school education, 22.5 % had less than 10 years, and 20.0 % had more than 11 years of school education. The mean duration of total life-time unemployment was 29.2 months (SD = 41.2).

Latent class solution	ABIC	BLRT p value	Probability of correct class-classification	Class size (n)
Entire sample				
1 class	59599	_	1.00	7,794
2 classes	59347	***	0.9810.99	4,579 3,215
3 classes	59224	***	0.7010.8410.96	3,748 2,653 1,393
4 classes	59247	***	0.7410.6610.6510.70	1,173 1,031 2,001 3,589
5 classes	59281	0.09	0.5510.6310.6310.6010.62	642 1,821 2,927 488 1,916
Women				
1 class	26949	-	1.00	3,631
2 classes	26824	***	0.9510.99	1,943 1,688
3 classes	26809	***	0.6810.7710.74	722 1,836 1,073
4 classes	26834	0.05	0.6810.7610.7210.92	1,377 1,975 75 204
5 classes	26864	0.33	0.6010.6510.6410.7610.59	264 91 1,132 1,876 268
Men				
1 class	32047	-	1.00	4,163
2 classes	31894	***	0.8810.90	841 3,322
3 classes	31830	***	0.8310.9310.68	1,421 909 1,833
4 classes	31858	0.11	0.4510.9710.8410.68	98184211,14112,082
5 classes	31888	0.67	0.5810.6510.7210.7010.67	75 1,871 1,337 716 167

 Table 1
 Fit statistics for solutions specifying 1–5 classes, Trial Of Proactive Alcohol interventions among job-Seekers, 2008/09, Germany

ABIC sample-size adjusted Bayesian information criterion, BLRT bootstrap likelihood ratio test

* $p < 0.05, \; ** \; p < 0.01, \; *** \; p < 0.001$

The mean number of HRF was 1.4 (SD = 0.9) in women and 1.7 (SD = 1.0) in men. Of the females (males), 16.1 % (9.7 %) had none, 40.6 % (32.5 %) one, 31.1 % (38.3 %) two, 10.8 % (16.6 %) three and 1.3 % (2.9 %) four of the examined HRF. Thus, 43.2 % (57.8 %) had \geq 2 HRF.

Latent class analyses

Model selection

For the entire sample, the ABIC suggested three classes, whereas the BLRT p values indicated four (Table 1). Moreover, only the two- and three-class models showed adequate probabilities of correct class-classification. By further considering meaningfulness of the latent classes, the three-class model was preferred and selected for further analyses as it produced a solution with a logical meaningful interpretation. Thus, we included gender as a covariate in the three-class model to predict class membership. It revealed a significant positive effect of gender in the multinomial model, i.e., women were more likely to be classified in class two rather than in class three and in class one (p < 0.001). Therefore, we estimated two gender-specific LCA models.

For both genders, both the ABIC and the BLRT p values suggested that the three-class model was preferable

(Table 1). Only the two-class models showed adequate probabilities of correct class-classification. However, by further considering meaningfulness of the latent classes, the three-class model was preferred and selected for further analyses for both women and men. It produced a solution with a logical meaningful interpretation.

Characterization of the latent classes

Job-seekers in the first latent class, representing 48.1 % of the entire sample, had a 1.00 probability of reporting tobacco smoking (Table 2). In comparison to the other classes, they also had the highest probabilities of reporting risky drinking (0.37) and under-/normal weight (0.66). This class was labeled Substance use. The same pattern emerged within the gender-specific models; it corresponded to class 2 in the female (representing 50.6 % women) and to class 3 in the male (representing 44.0 % men) model. Those in the second latent class, comprising 34.0 % of the sample, were most likely to report obesity (0.26) compared to the other classes. Moreover, they were extremely unlikely to report that they were physically active (0.03) and exercising (0.00). This class was labeled Non-exercising overweight. The same pattern emerged within the gender-specific models, corresponding to class 1 in both models (representing 19.9/34.1 % women/men). The third latent class comprised 17.9 % of the job-seekers and yielded the most

 Table 2
 Item-response probabilities for three-class models among all job-seekers and separately for women and men, Trial Of Proactive Alcohol interventions among job-Seekers, 2008/09, Germany

	Entire sample	e		Women			Men		
	Class 1 $(n = 3,748)$	Class 2 $(n = 2,653)$	Class 3 $(n = 1,393)$	Class 1 (n = 722)	Class 2 $(n = 1,836)$	Class 3 $(n = 1,073)$	Class 1 (n = 1,421)	Class 2 $(n = 909)$	Class 3 $(n = 1,833)$
Tobacco smok	ing								
No	0.00	0.61	0.78	0.69	0.00	0.87	0.55	0.66	0.00
Yes	1.00	0.39	0.22	0.31	1.00	0.13	0.45	0.34	1.00
Alcohol drinki	ng								
Low-risk	0.53	0.65	0.67	0.66	0.61	0.75	0.59	0.62	0.49
Abstinent	0.10	0.19	0.13	0.25	0.14	0.14	0.17	0.11	0.07
Risky	0.37	0.16	0.20	0.09	0.26	0.11	0.24	0.27	0.44
BMI									
Under/ normal weight	0.66	0.42	0.55	0.34	0.71	0.68	0.34	0.50	0.65
Overweight	0.27	0.32	0.32	0.32	0.20	0.23	0.38	0.37	0.31
Obese	0.07	0.26	0.12	0.35	0.09	0.08	0.28	0.13	0.03
Physical activi	ty								
Active	0.30	0.03	0.57	0.12	0.17	0.34	0.00	0.58	0.37
Exercise	0.14	0.00	0.36	0.04	0.11	0.19	0.01	0.40	0.15
Active in daily life	0.29	0.53	0.00	0.52	0.40	0.22	0.47	0.02	0.24
Inactive	0.27	0.44	0.07	0.32	0.33	0.26	0.52	0.00	0.24

favorable distribution of all four HRF, relative to the other classes. These individuals were likely to report non-smoking (0.78), low-risk drinking (0.67), under-/normal weight (0.55), physical activity (0.57) and exercise (0.36). This class was labeled *Health-conscious*. The same pattern emerged within the gender-specific models; it corresponded to class 3 in the female (representing 29.6 % women) and class 2 in the male (representing 21.8 % men) model.

Further description of classes

Age, education, marital status, life-time unemployment and self-rated health were significant predictors of class membership in the female and male multinomial logistic regression models (Tables 3, 4).

In both genders, a younger age was positively associated with the *Substance use* while it was negatively associated with the *Non-exercising overweight* class membership. Higher school education was negatively associated with the *Substance use* and the *Non-exercising overweight* class membership. Being single and being divorced/widowed were positively associated with belonging to the *Substance users*, while it was negatively associated with belonging to the *Non-exercising overweight*. Long-term unemployment was positively associated with both the *Substance use* and the *Non-exercising overweight* class membership. The Non-exercising overweight and the Substance users rated their health inferior to the *Health-conscious* class and the Substance users rated their health superior to the Nonexercising overweight.

Only in women, having children was positively associated with belonging to the *Substance users*. Only in men, medium-term unemployment was positively associated with both belonging to the *Substance users* and to the *Nonexercising overweight*.

Discussion

Our findings suggest a considerable patterning of HRF among job-seekers with more similarities than differences between women and men. Three distinct patterns were identified for both genders and these patterns were qualitatively almost identical: a *Substance use* pattern with smoking and risky drinking as key characteristics; an unhealthy diet and inactive pattern with overweight/ obesity and lack of physical activity/exercise as key characteristics; and a *Health-conscious* pattern with the most preferable distribution of all four HRF. The coexistence of two distinct unhealthy patterns, namely addictive behaviors (smoking and risky drinking) and health promoting behaviors (*un*healthy diet and physical *inactivity*), has been reported previously (de Vries et al.

•						•	
	Non-exercising	Substance use (SU)	Health-conscious (HC)	$\mathrm{F}^{\mathrm{a}}/\chi^{2}$ ^b (<i>df</i>)	HC vs.		SU vs.
	overweight (NEO) n = 722 (19.9 %)	n = 1,836 (50.6 %)	n = 10.13 (29.6%)		NEO RRR; 95 % CI	SU RRR; 95 % CI	NEO RRR; 95 % CI
Age in years (M;SD)	39.8; 13.1	31.0; 11.5	34.0; 12.6	135.5 (2; 3,628)***	1.0; 0.99-1.0	0.96 ; 0.9–0.98	1.0 ; 1.0–1.1
School education $(n; \%)$							
<10 years	145; 20.5	401; 22.2	102; 9.5	$205.2 (4)^{***}$	Reference		
10-11 years	460; 65.1	1109; 61.4	591; 55.1		0.6 ; 0.4–0.8	0.6; 0.4–0.7	1.0; 0.8–1.3
>11 years	102; 14.4	295; 16.4	380; 35.4		0.3 ; 0.2–0.4	0.2; 0.2–0.3	1.2; 0.9–1.7
Marital status $(n; \%)$							
Married	338; 46.8	386; 21.1	349; 32.5	$200.0 (4)^{***}$	Reference		
Single	267; 37.0	1194; 65.2	600; 55.9		0.9; 0.7 - 1.2	1.5 ; 1.2–2.0	0.6 ; 0.4–0.8
Divorced/widowed	117; 16.2	250; 13.7	124; 11.6		0.9; 0.6-1.2	1.8 ; 1.4–2.4	0.5; 0.4–0.6
Having children ^c $(n; \%)$	550; 76.8	1026; 56.5	601; 56.0	$101.0(2)^{***}$	1.3; 0.9–1.7	1.3 ; 1.0–1.6	1.0; 0.8–1.3
Life-time unemployment (n;	%)						
0–6 months	157; 22.9	673; 37.8	484; 45.1	$156.5 (4)^{***}$	Reference		
6–24 months	167; 24.3	531; 29.9	314; 29.3		1.3; 0.9-1.7	1.2; 0.9-1.4	1.1; 0.8-1.4
>24 months	363; 52.8	574; 32.3	275; 25.6		2.3 ; 1.7–3.0	1.5 ; 1.2–1.9	1.5 ; 1.1–1.9
Self-rated health (M; SD)	3.2; 0.9	2.9; 0.9	2.7; 0.9	53.4 (2; 3,526)***	1.5 ; 1.3–1.7	1.3 ; 1.2–1.4	1.1 ; 1.0–1.2
Number of HRF (M; SD)	1.5; 0.7	1.9; 0.8	0.6; 0.6	$1,048.6(2; 3,470)^{***}$			
<i>n</i> number of observations, h * $n < 0.05$ ** $n < 0.01$ *** r	I mean, SD standard dev < 0.001 RRR relative	iation risk ratio 95 %CI 95 % c	onfidence intervals statistica	llv sionificant RRRs in hold			

Table 3 Sample characteristics for women, stratified by class membership, Trial Of Proactive Alcohol interventions among job-Seekers, 2008/09, Germany

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nnn Ξ 2 b Intel connaence 8 5 20/2 2 ratio, IISK p < 0.001, KKK relative p < 0.05, **p < 0.01, *

^a Continous variables

^b Categorical variables

^c Reference: no children

Table 1 Dample Characteri	sues for ment, sugaried	of class included by t			ing juurdeeven, zoog up,	COLINARIY	
	Non-exercising	Substance use (SU)	Health-	$\mathrm{F}^{\mathrm{a}}/\chi^{2}$ b (df)	HC vs.		SU vs.
	overweight (NEO) n = 1,421 (34.1 %)	n = 1833 (44.0 %)	conscious (HC) n = 909 (21.8 %)		NEO RRR; 95 % CI	SU RRR; 95 % CI	NEO RRR; 95 % CI
Age in years (M; SD)	38.4; 12.7	29.8; 10.4	32.3; 12.8	219.2 (2; 4160)***	1.0 ; 1.0–1.02	0.96 ; 0.9–0.97	1.1 ; 1.0–1.1
School education $(n; \%)$ ye.	ars						
<10	394; 28.1	556; 30.7	137; 15.1	$170.3 (4)^{***}$	Reference		
10-11	798; 57.0	987; 54.6	484; 53.2		0.6; 0.5–0.8	0.6; 0.5–0.8	1.0; 0.8–1.2
>11	208; 14.9	265; 14.7	288; 31.7		0.3; 0.3–0.5	0.3 ; 0.2–0.4	1.1; 0.9-1.4
Marital status $(n; \%)$							
Married	481; 33.9	219; 12.0	197; 21.7	$279.3(4)^{***}$	Reference		
Single	757; 53.3	1457; 79.7	638; 70.2		1.0; 0.7-1.4	1.8 ; 1.3–2.4	0.6; 0.4–0.7
Divorced/widowed	182; 12.8	151; 8.3	74; 8.1		0.9; 0.6-1.2	1.8 ; 1.2–2.5	0.5; 0.4–0.7
Having children ^c $(n; \%)$	814; 57.8	662; 36.4	356; 39.2	159.7 (2)***	1.2; 0.9-1.5	1.2; 0.9-1.5	1.0; 0.8–1.2
Life-time unemployment (n	; %) months						
0-6	349; 25.5	586; 32.9	426; 47.0	$155.8(4)^{***}$	Reference		
6-24	480; 35.1	667; 37.5	312; 34.4		1.3; 1.0–1.6	1.6 ; 1.3–1.9	0.8 ; 0.7–0.99
>24	540; 39.4	526; 29.6	169; 18.6		2.0; 1.5–2.6	2.5 ; 1.9–3.2	0.8; 0.7-1.0
Self-rated health (M;SD)	3.0; 0.9	2.6; 0.9	2.4; 0.9	128.7 (2; 4038)***	1.7; 1.5-1.9	1.3 ; 1.2–1.5	1.3 ; 1.2–1.4
Number of HRF (M;SD)	1.9; 0.9	2.0; 0.8	1.0; 0.8	428.0 (2; 3942)***			
n number of observations, l	M mean, SD standard de	eviation					
p < 0.05, p < 0.01, p <	p < 0.001, RRR relative	e risk ratio, 95 % CI 95	% confidence interva	als, statistically significe	ant RRRs in bold		

stratified by class membershin. Trial Of Proactive Alcohol interventions among iob-Seekers. 2008/09. Germany Table 4 Sample characteristics for men,

Health risk behavior patterns

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^c Reference: no children ^b Categorical variables ^a Continous variables

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2008). De Vries et al. (2008, p. 206) argued that the former "require restraining, refraining or abstinence," whereas the latter "require actively engaging in health promoting activities," and that differently tailored intervention strategies may be needed.

Looking at quantitative differences, the proportions of the three patterns differed slightly between both genders: the healthiest pattern was the second largest class in women but the smallest class in men. This is in accordance with previous findings stating that women were more likely to adopt a healthier lifestyle pattern (e.g., Conry et al. 2011). However, the Substance use pattern was by far the largest class in both women and men, indicating that combined tobacco smoking and risky drinking might be the most common health threat to job-seekers, irrespective of gender. By further comparing the predictors of patterning by gender, the similarities were remarkably large. For instance, lower education, long-term unemployment and poorer self-rated health were positively associated with belonging to the two "unhealthy" classes in both genders, confirming previous findings (e.g., Schuit et al. 2002).

Strengths and limitations

This study is among the first to examine the patterning of the four major HRF among the high-risk group of jobseekers—a typically hard to reach group of the general population (Bender et al. 2012). Our proactively recruited sample had a high screening adherence. We used categorized variables with at least three categories if possible to identify health-related patterns. Previous studies on the patterning of HRF almost exclusively used dichotomized risk variables to enhance interpretability (Laska et al. 2009), but this simplification approach may have been accompanied by substantial loss of information (Laaksonen et al. 2002; for an overview of problems associated with dichotomization, see MacCallum et al. 2002).

Three limitations of our study should be considered. First, we used cross-sectional data only. Second, our findings refer to one region of Germany only. Third, all four HRF were assessed by self-report only and may be biased. Generally, it can be stated that there are more objective measures available for the assessment of all four HRF, e.g., the accelerometry assessment for physical activity. However, by pursuing a proactive screening approach, we depended on quick measures. If target populations for brief health behavior change interventions are to be reached, self-statements remain indispensable.

Conclusions

Our findings indicate that job-seekers perform the same HRF patterns as previously found in other populations. As

individuals who engage in specific HRF patterns may respond to interventions differently, it might be useful to provide combined interventions for tobacco smoking and risky drinking, as well as for unhealthy diet and physical inactivity. Furthermore, gender does not seem to make relevant difference in HRF patterning.

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