

Editor's Note:

With this issue Papers on Non-Market Decision Making becomes Public Choice and at the same time its general institutional and financial backing is considerably strengthened. The newly founded Public Choice Society will act as sponsor of the journal, and I am happy to say that the National Science Foundation has made a grant to cover its financial support for three years. We are still a struggling journal, but our struggles will be a little bit less desperate in the future.

One of the purposes for which we intend to expend our National Science Foundation grant is the circulation of potential subscribers in order to build subscription of Public Choice up to a point where it is self supporting. Unfortunately, it is hard to predict in advance what type of person might be interested in Public Choice. We have therefore decided to seek the cooperation of present readers. Stuck loosely into the journal, I hope opposite this page, is a subscription card. If you know anyone who you think might be interested in subscribing to Public Choice, will you be so kind as to give them the card and perhaps let them see your issue so that they can get an idea of what the journal is about. If you need further such cards, we will of course be glad to provide them. This is an unorthodox way of seeking new subscribers, but we are an unorthodox journal in an unorthodox field. Later we will turn to more conventional mass mailings.