

Correction to: Customer Experience and Its Marketing Outcomes in Financial Services: A Multivariate Approach



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Correction to:
Chapter 7 in: H. Chahal et al. (eds.),
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In the original version of this chapter, the author Phillip Klaus' name was included erroneously as a co-author. This has now been rectified and the author name has been removed.

The updated version of this chapter can be found at
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