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# Challenges and Opportunities in the Use of CTCs for Companion Diagnostic Development

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## Abstract

Circulating tumor cells offer promise as a surrogate source of cancer cells that can be obtained in real time and may provide opportunities to evaluate predictive biomarkers that can guide treatment decisions. In this review, we consider some of the technical hurdles around CTC numbers and suitability of various CTC capture and analysis platforms for biomarker evaluation. In addition, we consider the potential regulatory hurdles to development of CTC-based diagnostics. Finally, we suggest a path for co-development of anticancer therapeutics with CTC-based diagnostics that could enable clinical validation and qualification of CTC-based assays as companion diagnostics.

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## 1 Introduction

Cells with morphological properties similar to neoplastic cells have been recognized to circulate in the blood of cancer patients for over 140 years [1]. Recent data has suggested that these cells exhibit hallmark characteristics of transformed cells. These findings have supported the notion that such circulating tumor cells (CTCs) are shed from tumor masses into the peripheral bloodstream [2, 3], though the relationship between CTCs and other cells that remain within the tumor proper remains somewhat unclear [4, 5]. In patients with late stage metastatic breast cancer (MBC), it has been demonstrated that the detection of elevated levels of CTCs at any time prior to, or during, the course of therapy is an independent predictor of disease progression and mortality [6–8]. As such, CTC levels constitute a prognostic biomarker. Other recent studies have shown that they may also have utility as a surrogate endpoint of anti-tumor activity in early phase clinical trials [9, 10]. CTCs can also be detected in patients with early stage breast cancer and elevated levels have been reported to be associated with poor prognosis, although these patients generally have fewer detectable CTCs than patients with more advanced breast cancer [11, 12].

The primary focus of this review is whether CTCs may provide additional value to biomarker studies. A key question is whether the molecular characteristics of CTCs can be used in predictive diagnostic assays for molecularly targeted therapeutics. As discussed in detail in the accompanying chapter by Taube and Lively, a predictive diagnostic can be defined as a test that can be performed prior to treatment to indicate the likelihood of response to a particular therapeutic or class of therapeutics. Following prospective clinical qualification with a technically and analytically validated assay, a predictive diagnostic can gain regulatory approval as a companion *in vitro* diagnostic (IVD) test intended to be used in conjunction with a therapeutic agent in order to identify patients likely to benefit or in whom the agent is expected to have little or no effect [13]. Examples include HercepTest™ and pharmDx™ tests used to determine HER2 protein and DNA copy number, respectively, as the basis for treatment with agents such as Herceptin® (trastuzumab) and Tykerb® (lapatinib) [14]. Current companion diagnostic assays rely predominantly on archival tissue that is collected at time of diagnosis through biopsy or surgical resection. Such tissue may not be representative of a patient's current disease, particularly after multiple lines of therapy. As such, there is a pressing need for tissues that are more representative of disease at the time a patient is undergoing therapy. This chapter will consider a number of the technical and biological challenges that must be overcome if CTCs are to be successfully used as a source of cancer cells for biomarker analyses.

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## 2 On the Relevance of CTCs as a Source of Representative Cancer Tissue for Predictive Dx

There are many reasons to suppose that diagnostic approaches that rely on archival tissue could be inadequate and result in inaccurate results. Consider for example prostate cancer, which can have a long indolent period of 10–15 years that can be

managed through hormonal therapies, prior to progressing to late stage castrate resistant prostate cancer. Recent studies have shown that metastatic tumor samples can be quite different from the original primary tumor and acquire additional alterations. For example, large-scale genomic profiling of primary and metastatic prostate cancers revealed much more widespread activation of PI3K, PTEN, Rb and RAS/RAF signaling in metastatic tissues compared to primary tumors [15]. In some cases, upregulation of these signaling pathways may be an escape or evolutionary mechanism whereby tumors evade chemo- or hormonal therapies [16], again suggesting a need to obtain representative tissue at the time new therapies are being considered.

Even in cases where metastatic tissue can be obtained, it is not clear that tissue from a single site is representative of the majority of the metastatic lesions, and instances of substantial heterogeneity have been reported [17]. Similar considerations apply to other solid tumor types including breast cancer, which can also have long indolent periods punctuated by treatment that could cause changes in the molecular portrait of a patient's metastatic disease. Recent analyses have indicated that biomarker status can, in some instances, be discordant between primary and metastatic breast cancer. A notable example is mutations in the PIK3CA oncogene that occur with greater frequency in metastatic compared to primary lesions [18].

It seems clear that making treatment decisions based on diagnostic assays conducted on primary tumor tissue is a suboptimal solution to personalized medicine strategies. However, collecting metastatic tissue via biopsies imposes risks, anxiety and inconvenience to patients and is perceived to be a barrier in enrolling and conducting clinical trials [19]. For all of these reasons, characterization of predictive biomarkers in CTCs holds tremendous promise to potentially provide a real-time snapshot of the molecular makeup of a patient's cancer prior to administration of therapy, essentially providing surrogate tissue from a "liquid biopsy."

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### **3 Technologies for Molecular Characterization of CTCs**

Development of new and robust technologies for the capture and characterization of CTCs will aid biomarker analyses and is an area of active investigation. A recent tally indicates that up to 30 devices are currently in development ranging from mature concept to prototype device to commercially available instrument. The Veridex CellSearch<sup>®</sup> platform is FDA approved for prognostic purposes based on CTC enumeration in colorectal, breast and prostate cancer [20], but to date no platform or instrument is approved for a companion diagnostic application. Without a gold standard, it is difficult to compare different technologies and to determine their true sensitivity and specificity to detect CTCs. Adding to this complexity is the heterogeneity observed in CTCs both in expression of phenotypic markers such as EpCAM and cytokeratin [3, 21, 22] as well as in size and

morphology [23–25]. This complexity makes a “one size fits-all” platform for capturing all challenging CTCs. The ideal platform would isolate the majority of this rare cell population at high sensitivity, in an intact state, across multiple tumor types and with high purity from the surrounding blood cells. In addition, the ideal technology would lend itself to multiple types of downstream molecular analysis. These include the major methodologies used for biomarker assessment: (1) immunofluorescence (IF) or immunohistochemistry (IHC) to evaluate protein expression, (2) fluorescence in situ hybridization (FISH) to score cytogenetic lesions, (3) mRNA expression analysis by quantitative polymerase chain reaction (qPCR) and (4) mutation profiling and copy number analysis using DNA. These applications have distinct requirements in terms of yield and purity, presenting a formidable technological challenge for a single platform. It may thus be that distinct platforms with strengths in a particular type of application are required, at least initially. An example of an application with a requirement for high yield is cell-based assays (IF, IHC, FISH), which typically require deposition of CTCs with intact morphology for high resolution, multi-color microscopy. Yield is more important than purity for this type of assay, since contaminating surrounding blood cells can be excluded for analysis by using phenotypic criteria to define CTCs (Cytokeratin+, DAPI+, CD45–). However, sufficient numbers of CTCs are required to evaluate potential heterogeneity in the biomarker and to minimize errors due to false positives and negatives. For example, when comparing concordance between HER2 status in archival tumor with HER2 status in CTCs as measured by an IF assay on CellSearch, we found that a minimum of 3 CTCs were required to minimize type I and II errors [3]. Similarly, in a study evaluating ERG rearrangements and PTEN loss by FISH in CTCs from CRPC patients using CellSearch, results from a minimum of four individual CTCs were required to overcome the underlying false positive rate of assay [26]. Based on these experiments, we propose a minimum requirement of  $\geq 5$  CTCs for cell-based assays, albeit this number will have to be empirically determined for each assay during the validation stage of biomarker development. However, even a minimum cutoff of  $\geq 5$  CTCs poses a significant challenge in the number of patients that will meet these criteria and be suitable for biomarker analyses. For example, even in prostate cancer, the tumor type with the highest reported CTC counts, only 41% of prostate cancer patients have  $\geq 5$  CTCs [27]. This concern may be somewhat mitigated in patient populations with late stage disease, since we and others have found that CTC counts can be higher in more advanced disease when evaluating patients who have progressed beyond frontline therapy [3, 26, 28]. For example, in CRPC patients who have progressed on docetaxel treatment,  $\sim 70\%$  had  $>5$  CTCs using the CellSearch platform [9]. This underscores the importance of having a step in the assay validation process to be using blood samples from the target patient population of interest, and also suggests that proof-of-concept studies with molecular characterization of CTCs on the CellSearch platform may currently be best suited to patient populations with advanced disease.

Clearly, it would also be advantageous to be able to capture higher numbers of CTCs for biomarker analyses in order to meet the suggested criteria of  $\geq 5$  CTCs per patient, and there are emerging platforms with surfaces amenable to high-resolution imaging and higher reported CTC counts. These include the fiber-optic array scanning technology from EPIC Sciences [25], which uses immunostain and morphological features determined by automated scanning on a histology slide to distinguish CTCs from WBCs. The isolation by size of epithelial tumor cell (ISET) method from Rarecell Inc also holds some promise in this regard, as a recent report identified 41% of patients with morphologically malignant circulating non-hematological cells using standard cytopathology staining and microscopic analysis in patients with resectable non-small cell lung cancer [29]. These platforms need to be evaluated in side-by-side comparisons with CellSearch on matched patient blood samples to determine the utility and feasibility of use for cell-based assays.

In contrast to cell-based assays where CTC purity is not as critical, molecular assays on CTC-derived DNA or RNA typically require high purity (upwards of 50%). Such purity is required to overcome the background “noise” from contaminating blood cells that are included in the initial cell lysate preparation step. Impressive levels of purity ( $\sim 50\%$ ) as well as high capture rates (median, 50 CTCs per mL) have been reported for the microfluidic CTC-chip platform [30]. In a study evaluating EGFR mutations in metastatic lung cancer, they observed the expected EGFR mutation in 12 of 13 patients [31], suggesting sufficient purity for this type of downstream molecular analysis. However, maintaining this level of purity through scale-up and standardization process has been a challenge, with increased variability observed in CTC purity ranging from 50 to 0.1% [32]. At the lower end, this level of purity is similar to what is observed on CellSearch and the commercial CTC-chip technologies from Collective and Biocept [3].

An architecturally distinct next generation microfluidic CTC-chip, the herringbone (HB)-chip, was developed in order to overcome some of the shortcomings of the original three-dimensional micropost-based platform [33]. Using the HB-chip, the Haber and Toner labs demonstrated the ability to detect the TMPRSS2-ERG fusion transcript in RNA extracted from CTCs in metastatic prostate cancer [34]. It will be interesting to determine the utility of this new design for other molecular assays.

Another approach to circumvent the purity requirements for molecular assays is to use laser capture microscopy (LCM) to further purify CTCs from enriched CTC preparations. LCM has been used to purify CTCs captured on the Collective microfluidic CTC-chip and transcripts derived from CTCs showed strong concordance to those from primary and metastatic tissues from an orthotopic xenograft model [35]. Another technology that has reported  $>50\%$  purity as assessed by cell line spike-in experiments is the MagSweeper, an immunomagnetic separation technology that enriches target cells while eliminating cells unbound to magnetic particles [36]. This device has been coupled with Illumina’s genomic platforms to analyze CTCs at the single cell level by RNA sequencing (RNA-Seq).

Technologies suitable for cell-based assays:

Technology	Surface	Capture method	Assays
CellSearch, Veridex LLC	CTCs held planar by magnetic field	Immunomagnetic capture by EpCAM	IF, FISH
EPIC sciences	Blood cells are visualized on microscope slide	No selection. CTC identified by morphology and immunophenotype	IF, FISH
ISET, Rarecells Inc.	Filter based membrane	CTC captured by size	IHC, IF, FISH

Technologies suitable for molecular assays:

Technology	Purity (%)	Capture method	Assays
Microfluidic CTC-chip	0.1–50	EpCAM or other antibodies	Mutation assays, RNA expression
HB-chip (2nd generation microfluidic CTC-chip)	14	PSA or other antibodies	Mutation assays, RNA expression
Collective CTC-chip + LCM	0.1 further enriched by LCM	EpCAM	Gene expression (RNA)
MagSweeper + Illumina genomic analysis	51	EpCAM	RNA-Seq

## 4 HER2 Diagnostics in CTCs

Demonstrating that the molecular phenotype in CTCs accurately represents the molecular characteristics of the tumor cell is an important step in qualifying CTCs for molecular biomarker detection and patient selection. A test case investigated by several labs has been to compare HER2 status in CTCs from breast cancer patients to that in matched tumor tissue. HER2 is a gold standard for biomarker validation because it is a well-characterized marker where the metrics for HER2 positivity have been tested and correlated with response to trastuzumab treatment. The neoadjuvant GeparQuattro study showed that while CTC numbers are low in early stage breast cancer patients, it is possible to quantitate HER2 levels in these CTCs [37]. Furthermore, this study identified a number of patients with HER2-negative primary tumors who had HER2-positive CTCs, and suggested that HER2 biomarker analyses in CTCs might be helpful for stratification and monitoring of HER2-directed therapies [37].

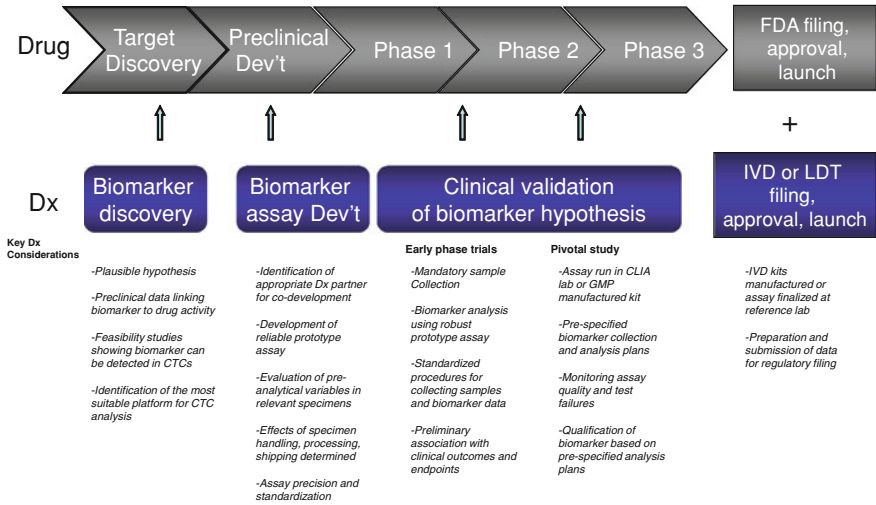
We recently evaluated HER2 status by IF in CTCs from 29 patients with advanced metastatic breast cancer whose HER2 primary tumor status was known and found a high degree of concordance at 89% [3]. Other reports have shown lower concordance in the range of 50–70%, with HER2-positive CTCs observed in patients where the primary tumor was HER2-negative, as well as HER2-negative CTCs in patients with HER2+ primary tumors [38–41]. These results suggest the

possibility that HER2 status can change over time, though further study is required to rule out testing errors as a source of the differences. Prospective clinical studies will be required to qualify HER2 status in CTCs as a relevant predictive biomarker that can be used in real-time assessments. Several such studies are underway to determine whether positive HER2 status in CTCs are indicative of benefit to HER2 targeted therapies. These include Phase II study of the HER2 targeted inhibitor lapatinib in breast cancer patients with HER2 non-amplified primary tumors and HER2-positive CTCs (NCT00820924 [clinicaltrials.gov](https://clinicaltrials.gov)), and a Phase II study evaluating the effects of trastuzumab in combination with the chemotherapeutic agent vinorelbine in patients that are positive for HER2. The latter study also includes patients whose original breast cancer was negative but whose CTCs are positive for HER2 (NCT01185509 [clinicaltrials.gov](https://clinicaltrials.gov)). The outcome of these and other studies will inform the clinical utility of molecular analysis in CTCs for predictive biomarker analysis and patient selection.

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## **5 Applications of Predictive Biomarker Analyses in CTCs to Treatment of Metastatic and Early Stage Disease**

Metastasis of solid tumor malignancies to distant organs almost always results in patient mortality and accumulating evidence suggests that the process of metastasis may be mediated by CTCs in peripheral circulation or by disseminated tumor cells (DTCs) that can be found in bone marrow [42]. Early stage breast cancer without obvious local or distant metastases is often cured by surgical intervention, though a subset of these patients relapse due to metastatic disease which is likely attributable to minimal residual disease in the form of micrometastatic lesions, DTCs and/or CTCs [43]. This phenomenon is the basis for adjuvant therapy wherein patients are treated with systemic chemo- or targeted therapies following surgical resection of primary tumors in order to eradicate the remaining residual cancer cells. A key limitation of this approach is that treatment is almost always made without knowledge of the molecular makeup of the residual cancer cells, and could surely be improved if treatment could be tailored based on the molecular characteristics of CTCs or DTCs from an individual patient. Incorporation of CTC biomarker evaluations in patients in the adjuvant setting may be initially more challenging, since these patients not only have fewer CTCs, but also generally have better survival prospects and longer time to clinical events that prolongs drug development timelines. Based on this, it may be prudent to focus initial efforts on validating CTC predictive biomarker assays in metastatic patients. Success in this setting could then be followed by application to early stage breast cancer, analogous to the development of novel therapeutics, which are typically validated in the metastatic setting prior to testing in the adjuvant setting.



**Fig. 1** Proposed drug-CTC diagnostic co-development paradigm

## 6 The Path Forward

The current drug-diagnostic co-development paradigm requires early identification of predictive biomarkers to allow prospective validation in clinical trials, ultimately leading to joint regulatory filings on the drug and diagnostic test [44]. For CTC-based diagnostics to conform to these expectations, a number of challenges will need to be overcome. First, indications need to be identified where the majority of patients have CTCs in sufficient numbers to allow molecular characterization of the biomarker of interest. Second, the platform most suitable to performing the assays needs to be determined. Third, in the USA, all predictive biomarker tests used for patient management must be run under appropriate laboratory conditions. Specifically, assays must comply with the Clinical Laboratory Improvement Amendments (CLIA) act of 1988 [45, 46], or the guidelines of the office of in vitro diagnostics (OIVD) of the FDA. This creates a challenging regulatory path for new and unproven diagnostic technologies [46]. Below, and in the accompanying Fig. 1, we propose a stepwise process to address technical and regulatory development hurdles and clinically validate CTC-based predictive diagnostic tests.

As discussed in the accompanying chapter, a first step in biomarker development is the creation of a robust prototype assay that is technically and analytically validated and can be applied to early phase clinical trials. Important considerations in this process include detailed specification of the technical protocol and defined assay validation criteria [44]. This encompasses both pre-analytical parameters such as effects of specimen handling, processing, shipping and storage, as well as post-analytical parameters such as establishing inter- and intra-assay precision, linearity and standardization [47]. While this is feasible for tumor tissues that can



be fixed and stored embedded in paraffin, it imposes special challenges in the area of CTCs, since current technologies require fresh blood collection and processing within a time frame of 72–96 h [3]. A possible path forward here would be for the drug sponsor to work closely with clinical investigators on pre-analytical validation prior to initiating clinical studies. Steps here would be to prospectively procure blood samples with basic clinical data and appropriate pre-analytical variables, and use these samples for analytic validation of the prototype diagnostic. It should also be possible and may be desirable to include cell line controls representing differing biomarker status in “spike-in” experiments as a basic quality control for inter-experiment variability and to calibrate results between runs. The next step in the process is clinical qualification, the process of linking biomarker status with clinical outcomes or endpoints in a trial appropriately designed to test the biomarker hypothesis. A robust prototype assay that met the above validation criteria would ideally be used at this point in biomarker qualification, initially in proof-of-concept studies but culminating in prospective analysis in a pivotal study.

The next consideration is whether the assay should be a laboratory developed test (LDT) run at a single reference lab, or a kit that can be widely distributed and run in community laboratories. As discussed by Taube and Lively, both paths have pluses and minuses that can impact the overall chances of success, though the regulatory and analytical hurdles may be easier to achieve in a single laboratory setting under the LDT model. Given that numerous CTC capture platforms are in development and a clear winner has yet to emerge that is superior for all forms of molecular characterization, a practical solution may be for the drug developing entity to form an early partnership with a lab that offers a technology suitable for the biomarker question of interest. The early phase of the partnership could consist of the preclinical validation studies described above, with a plan to coordinate clinical evaluation of the drug and diagnostic in appropriately designed early phase clinical studies. At the same time, the diagnostic company could take steps to obtain FDA clearance of the CTC platform or instrument for biomarker testing, and could plan the path with the drug sponsor for biomarker data collection and analysis in pivotal studies, leading to a joint regulatory filing for approval of the drug and CTC-based diagnostic.

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## 7 Conclusions

Molecular characterization of CTCs holds significant promise to aid in companion diagnostics development by providing a representative source of tumor material from a minimally invasive procedure. For this promise to be fully realized, both additional advances in technology as well as careful consideration of drug and CTC diagnostic co-development will be required.

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