Lean Development - Potentials, Principles and Practices

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To survive in a fast changing environment, we need to continuously improve productivity, reduce rework, and optimize product strategies. Lean development and lean management offers the right ingredients: Eliminating waste, empowering teams, delivering as fast as possible, seeing the whole. But there is a dark side, as recent industry experiences show. Too lean is mean. Lean often fails due to lack of vision, misalignment and insufficient execution. It is thus crucial for companies to successfully manage change towards lean development. This keynote will introduce to lean principles and practices. It will draw upon experiences from a variety of industries with topics such as lean transition, introducing new tools, improving engineering processes, and setting up a global software organization. A change check is provided so that participantscan address their specific challenges.