Institutional *Habitus* of French Elite Colleges in the Context of Internationalisation: An In-Depth Look at the *Écoles Normales Supérieures*

Anne Schippling

THE SYSTEM OF ELITE EDUCATION IN FRANCE:
TRADITIONALLY ANCHORED AND FACING NEW CHALLENGES

The French system of elite education, in its structure and function, cannot be understood without taking into consideration its interdependence with the state. The foundation of the so-called *grandes écoles*—the elite education institutions—began in the pre-revolutionary period. For centuries, the *grandes écoles* have remained unchallenged as centres of elite education, while universities were considered, at least in the past, as "either too influenced by the Church or too autonomous to produce the kinds of competent military and civil servants that would be loyal to the state" (van Zanten and Maxwell 2015: 74). While, in more recent times, the French universities have become institutions for mass education, which in the main have no special admission processes, the *grandes écoles* have remained

A. Schippling (⋈) CIES-IUL, ISCTE, Lisbon, Portugal exclusive higher elite institutions due largely to their "unique" (Jurt 2004: 92) and very competitive selection procedures.

The French elite education system is comprised of two levels: the classes préparatoires aux grandes écoles, a two-year preparation course offered at certain secondary schools, with the most elite being in the Parisian region¹ and the grandes écoles. The preparation courses begin after the students' 12th year of schooling and the award of the baccalauréat. These courses intensively prepare students for the admission exams for the grandes écoles: the so-called concours (Darmon 2013; François-Poncet and Braconnier 1998). The concours is a very selective written and oral exam. Only those students with the highest results will be offered the small predefined number of places available each year across the various grandes écoles. This stringent admission procedure is seen as promoting the meritocratic ideal of education (Darchy-Koechlin and van Zanten 2005; de Saint Martin 2005; Tenret 2011; van Zanten 2016; Zymek 2014).

Despite a strong discursive commitment to the meritocratic basis of France's elite education system, which is supported by the state, the *grandes écoles* themselves, and many members of the French population, increasingly there is evidence of strong social selectivity regarding who gains a place at these elite institutions. The student populations at the *grandes écoles*—especially at the most renowned—mainly come from the upper classes—(Albouy and Wanecq 2003; Baudelot and Matonti 1994; Bourdieu 1989; Duru-Bellat et al. 2008; Euriat and Thélot 1995). Therefore, in the last few decades, the elite education system has faced a degree of criticism and pressure to change from both politicians and industry.

In response to such challenges, some institutions have sought to introduce new admission pathways for students from socially disadvantaged areas—as done by *Sciences Po* in 2000–2001, the so-called *Conventions d'Éducation Prioritaire*. Nevertheless, this and other initiatives, such as the tutoring programme *Une grande école, pourquoi pas moi?* (Eng. 'A grande école, why not me?') introduced by the *École supérieure des sciences économiques et commerciales* and the programme *talENS* (*Tutorat d'accompagnement de lycéens de l'ENS*) (Eng. 'Tutoring support for the *lycéens* of the ENS'), have not led to any substantial change in terms of the social diversity of students attending the *grandes écoles* (Allouch 2013; Allouch and van Zanten 2008; Pasquali 2010; Schippling and Allouch 2015; van Zanten 2010; van Zanten and Maxwell 2015).

A second set of challenges to the elite French higher education and research landscape has come from processes of internationalisation and globalisation that have affected universities across the world. First, the traditional, rather small and exclusive *grandes écoles* are internationally less visible, largely because they are quite small, often focused on teaching, and therefore do not produce as much research as other elite higher education institutions elsewhere. This has meant that no *grandes écoles* can be found amongst the top universities in worldwide rankings (Harfi and Mathieu 2006). In the *Academic Ranking of World Universities* of 2015–2016, for instance, the *École normale supérieure de la rue d'Ulm* comes at 54, the only French higher education institution in the top 100.

In the last few years, the French government has launched various programmes under the general term *Investissement d'avenir* (Eng. 'Investments for the future'), awarding around €47 billion to the higher education sector, primarily in research and technology. The strategy has been to cluster higher education and research institutions—arguably the most prominent is the *Université Paris Saclay* cluster—which, at the time of writing, brings together 19 research and higher education institutions such as the *École normale supérieure de Cachan*, the *École Polytechnique* but also universities such as *Université Paris-Sud* with the aim of increasing the international visibility of *grandes écoles* and strengthening cooperation between them, universities and other research institutions. It is uncertain whether and how this strategy is going to (a) improve the international ranking of various French higher education institutions, and (b) shift the relationships between and perceived status of universities and the *grandes écoles* in the longer term.

A second issue for the French elite higher education system in terms of international recognition is that access to the *grandes écoles* is highly restricted for international students, due to both cultural and linguistic barriers, but crucially, the strong relationship between attending the preparation classes and successfully completing the *concours*. In those cases, where international students are admitted to the *grandes écoles*—via other admission paths²—they are often viewed as being of lower status compared to their fellow French students as they have not completed the rigorous and perceived meritocratic *concours* (Darchy-Koechlin and Draelants 2010; Darchy-Koechlin et al. 2015; Schippling 2015; Zymek 2014).

To examine the pressures faced by elite education institutions due to processes of internationalisation within higher education, and how these are being responded to, this chapter explores in-depth the response of one key institution—the *Écoles normales supérieures*.

THE DISCOURSES ON INTERNATIONALISATION AT THE ÉCOLES NORMALES SUPÉRIEURES: THEORETICAL AND METHODOLOGICAL APPROACHES

The Écoles normales supérieures—especially the most renowned École normale supérieure de la rue d'Ulm found in the centre of Paris—have traditionally educated primary and secondary school teachers for the French state. However, during the twentieth century, they became institutions for the education of the academic elite. In this context, Bourdieu (1988: 19) designated the ENS de la rue d'Ulm as "the apex of the whole academic hierarchy" in France. Until the 1960s, the normaliens³ exerted "a real hegemony on the most important sections of the disciplines" comprising the scientific and the literary section (Karady 1986: 362; see also Rieffel 1994). A recent unpublished institutional ranking by Jonathan Wai and Stephen Hsu shows that the ENS de la rue d'Ulm holds first place worldwide regarding the proportion of undergraduates of the respective institution that went on to win a Nobel Prize between 1901 and 2015 (Clynes 2016).

In France there are currently four Écoles normales supérieures: the ENS de la rue d'Ulm which offers study and graduate programmes in natural sciences and humanities; the ENS de Lyon that merged with the former ENS-Lettres et sciences humaines (ENS-LSH) in 2010, also offering courses in natural sciences and humanities; the ENS de Cachan, founded in 1912, which specialises in the area of (applied) natural sciences and technical courses; and the recently founded ENS de Rennes that until 2013 had been a branch of the ENS de Cachan, which specialises in (applied) natural sciences and sports sciences.

This study on the Écoles normales supérieures is an analysis of the self-representation discourses articulated by academics working at two ENSs, the ENS de la rue d'Ulm and the ENS de Cachan with a special focus on the semantic field around "internationalisation". The aim of this chapter is to reconstruct this semantic field, and on this basis, work out elements of an institutional habitus at the Écoles normales supérieures related to "internationalisation".⁴

Theoretical resources informing this study mainly come from Bourdieu and colleagues' work on social reproduction and the formation of elites, with a particular focus on the theory of *habitus* and distinction (Bourdieu 1979, 1989; Bourdieu and de Saint Martin 1978, 1987; Bourdieu and Wacquant 1991). These theoretical concepts, understood as heuristic

elements, have been developed further, through a focus on internationalisation, during the research process. The concept of *habitus*, for example, was applied to the institutional context following Reay (1998: 521), who understands the institutional *habitus* as "the impact of a cultural group or social class on an individual's behaviour as it is mediated through an organization".

I also draw on Bourdieu's work *La noblesse d'état* (1989), in which he showed how the field of the *grandes écoles* contributes to the reproduction of the national elites. However, Bourdieu never directly engaged with the dimension of internationalisation, so the analysis in this chapter seeks to examine how these more recent developments, spurred on by processes of globalisation within higher education, could be integrated into the insights regarding elite education and the production of national elites offered in *La noblesse d'état* (see also Darchy-Koechlin and Draelants 2010; de Saint Martin 2005).

The study reported on here is based on a data corpus of 23 semi-directed expert interviews (of which five took place in an exploratory study) with professors and lecturers at the ENS de la rue d'Ulm and the ENS de Cachan lasting between 30 and 90 minutes, and an analysis of self-representation documents of both institutions (websites, brochures, posters; further details in Schippling 2015). The principal aim of these interviews was to generate institutional habitualised knowledge (Meuser and Nagel 2005: 75), which is embedded in self-representation discourses of the Écoles normales supérieures. The interviews with the academic staff started with an open stimulus examining how they would describe their institution, followed by open questions about the role of their institution within the current transformation processes of the French higher education landscape, admission procedures and how they understood the concepts of "elite" and "excellence".

To reconstruct elements of an institutional *habitus* through an analysis of the self-representation discourses, the documentary interpretation method (Bohnsack 2010; Nohl 2012) was chosen as the method of analysis. This method, developed by Ralf Bohnsack with references to the traditions of the sociology of knowledge by Karl Mannheim (1964) and ethnomethodology by Harold Garfinkel (1967), aims primarily to reconstruct the *modus operandi* of social actors and, consequently, offer an analysis of "atheoretical knowledge" (Mannheim 1964) or "tacit knowledge" (Polanyi 1958). For that reason, this method provides a reconstruction of *habitus* on a microanalytical level (see also Bohnsack 1993; Meuser 2007). A key concept

within this method is that of "orientation patterns", which examines how implicit knowledge might be related to social practices (Bohnsack 2003: 132f.), which I understand as offering insight not only into the individual but also the institutional *habitus*.

In the following sections, I offer an analysis of self-representation discourses constructed during the interviews with professors and lecturers of the ENSs, focusing particularly on internationalisation. Five reconstructed orientation patterns will be outlined, evident across both ENS colleges, and argued to constitute elements of an institutional habitus. I will then consider the similarities and differences between the two *Écoles normales* supérieures.

ORIENTATION PATTERNS OF THE ÉCOLES NORMALES SUPÉRIEURES IN THE CONTEXT OF INTERNATIONALISATION

Across both colleges, homological patterns were found in the orientation patterns narrated during interviews with professors and lecturers, which I examine further here as constituting elements of an institutional habitus. Below I outline the five patterns, while also highlighting any important variations found between the two institutions being studied.

Five basic orientation patterns were identified for both institutions which could be considered relevant to discourses around internationalisation:

- Orientation towards tradition-transformation
- Orientation towards research
- Orientation towards competition
- Orientation towards social commitment
- Orientation towards selection

These orientation patterns are highly interrelated and do overlap.

Orientation Towards Tradition-Transformation

This orientation pattern was found for both Écoles normales supérieures. Whereas the orientation towards tradition was stronger at the École normale supérieure de la rue d'Ulm, the discourses of self-representation at the École normale supérieure de Cachan suggested an orientation towards transformation, though there are also elements of orientation towards tradition. Regarding the identity construction of the ENS de la rue d'Ulm, the academics often referred to the institution's long-standing history.

The foundation of the *grandes écoles* after the French revolution was highlighted: "It could be observed that the universities formed neither engineers who were needed to build roads, bridges etc. nor teachers who were really needed //mmh//, er, for educational purposes (...)" (Monsieur Albert, *ENS Ulm*). In this description of the historical context in which the *ENS de la rue d'Ulm* was founded, there appears to be strong distinction made between this elite education institution and the French universities, a mechanism which is characteristic for both ENSs, and a central element of their institutional identity construction.

At the *École normale supérieure de Cachan*, while also linking to notions of tradition, participants did so through engaging in a distancing from too much reverence for tradition:

Well, er, when a student at Rue d'Ulm enters the school of Aron, Sartre, Foucault, Bourdieu they feel like they're carrying a weight on their shoulders right? It is a... the feeling, like entering some kind of temple and, er, here no one is entering a temple which means that here we are, we have, we have very good students, er, we have people who have had, who will have very interesting careers and who will perhaps become the next Bourdieu or the next Foucault or the next, but you do not have this weight, if you want so, of the the history, (...). (Monsieur Laval, ENS Cachan)

The focusing metaphor "temple", in this case used to describe the ENS de la rue d'Ulm, serves as a negative contrast for the ENS de Cachan, which wishes to distance itself from the "weight (...) of the history". By referring to well-known personalities, who are alumni of the institution, it is stressed that attending the school can also represent placing too high an expectation on the students. In contrast, while ENS de Cachan is highlighted as an institution that undertakes high-level research and produces "people (...) with very interesting careers", they are nonetheless free of the "weight" of too high a veneration for tradition.

The self-representation discourses found through discussions at the *ENS de Cachan* are therefore more focused on transformation:

So, we are mainly concerned with the ties between education and research, but which are based much more on the research and the international exchanges in research. So this is still in progress //mmh// this hasn't finished but //mmh// we have, we have changed the a::, the active, the type of international activity. (Monsieur Besand, ENS Cachan)

Here the orientation towards transformation is directly related to being more "international". There had been fundamental transformations of the $\acute{E}cole$ in terms of "the type of international activity" pursued, particularly around exchanges in research and the generation of ideas.

Orientation Towards Research

In discussions about the nature of research undertaken and its value, the ENS de la rue d'Ulm professors suggested they pursued an orientation towards undertaking purer research, whereas the ENS de Cachan narratives place an emphasis on research related to "practical sciences", where research plays "a particular role in the connection of fundamental research, applied sciences, industry or, er, fundamental research" (Monsieur Besand, ENS Cachan).

In the context of internationalisation, such different orientations have various implications. The orientation towards "practical sciences" focuses on closer cooperation with international companies in industry and technology:

And the last, er, fundamental change, which is a change, and which occurs rather slowly. Due to our fields of activity at the $\acute{E}cole$, er, of course technological fields of activity, there has always been a lot of cooperation with companies, there have always been research contracts with companies, in mechanics with Renault, with big aircraft manufacturers, with, er, in electrical engineering with all people who deal with questions of electrical systems or magnetism etc., er, but, er, this cooperation goes even beyond, there are developed partnerships, there were, were, the $\acute{E}cole$ has increasingly filed patent applications (...). (Monsieur Besand, ENS de Cachan)

Internationalisation with regard to institutional *habitus* at the *ENS de Cachan* is linked to the idea of an opening up and out towards industry and fuelling economic development at a more global level now. At this point, there is an overlapping of two orientation patterns: transformation and research. Processes of internationalisation have led to an increasing focus on research in cooperation with companies, many of whom now operate on a global level; which in turn positions the college within the international field of research, as it competes with other universities and research institutes for funded projects and innovative contributions.

Research is also central to the institutional *habitus* of *ENS de la rue d'Ulm*; however, here the focus is on research that is conducted in a closed, silent and peaceful environment [see "temple" metaphor (Monsieur Laval,

ENS Cachan)]. Elsewhere, the institution is compared to the "Tübinger Stift", which functions at this point as a positive contrast:

The (.) there is an institution, which I often compare to the *École normale supérieure*, the so-called *Tübinger Stift*. It is a similar institution. There, you find a selection of the best students of the schools ((door slams)) //mmh// which then enter the *Stift* in order to study theology, philosophy, ancient languages, but essentially theology, in a place with little student numbers, material support, an important pedagogical support. Here, we are not talking about a seminary, right? The, the, the, the scientific topics are very broad, but the principle is the same. (Monsieur Poitier, *ENS Ulm*)

The focusing metaphor "Tübinger Stift"⁶, used here to compare the ENS de la rue d'Ulm with this institution in Germany, shows that, according to the interviewed professor, there are different "scientific topics" at both institutions, but that "the principle" is the same for both. It refers to two focus points: selection of students and providing to only a few students special education and working conditions which, in turn, are claimed to be the basis for fruitful scientific work. At this point, a picture of a place of retreat, silence, leisure and isolation from the external world is drawn in which some people can devote themselves to research. Internationalisation appears, in this context, to be a threat to carrying out research in "silence and freedom" (von Humboldt 1964: 255f.). It becomes clear that the research orientation pattern in this case is affiliated to the orientation towards tradition. However, I also found some engagement with an orientation towards transformation around research at the ENS de la rue d'Ulm. One professor, for example, emphasised that isolation from the external world would obstruct an international opening up of his institution, which would become especially problematic when considering how best to prepare their students for future in a largely globalised professional world (Monsieur Albert, ENS Ulm).

Orientation Towards Competition

Research was often discussed in relation to increasing competition due to processes of internationalisation affecting higher education and research. For academics at the *ENS de la rue d'Ulm*, in particular, such pressures were contrasted negatively with the desire to undertake research in the context of silence and security. Yet, participants also acknowledged that if the colleges did not attempt to take part in such a competitive, international field, it will directly threaten the much-valued status of their identity.

When discussing such tensions, the small size of these elite institutions and the negative impact this had on their ability to competitively locate themselves within international rankings was a recurring motif in the discussions with academics at both ENS institutions.

The *École normale* is, er, the *École normale supérieure* is ((telephone rings)) a little small in, er, in, er, in the contemporary world of or research, there is a total globalisation right, er, of the higher education sector and of research. And so the *École normale supérieure* is a little small, thus we decided to build alliances //mmh// right and we have established alliances with institutions, not with the big universities but with relatively small but very renowned institutions. (Monsieur Muller, *ENS Ulm*)

The strategy of building alliances with other renowned institutions prevents an institution's own prestige from being called into question, while allowing it to gain in size and visibility as is, for example, the case for the alliance PSL (Paris Sciences et Lettres, since 2015 COMUE PSL research university), whose members are the ENS de la rue d'Ulm and other renowned institutions such as the Collège de France and the Institut Curie. This is just another example of the preference for traditional distinctions, where no "big universities" are involved in the creation of such alliances. The ENS de Cachan is also engaged in building alliances (e.g. since 2014 it has been part of COMUE Université Paris Saclay), but participants appeared more open minded towards forging partnerships with private enterprises, technological-focused partners and developing links with French universities.⁸

Orientation Towards Social Commitment

The orientation towards "practical sciences" and the cooperation of the *ENS de Cachan* with economic and industrial institutions is strongly linked to a "social commitment" orientation pattern. The institution is committed to supporting the development of societal progress and well-being on a national and international level:

Th- there are, for example, students who built schools in Laos, in Madagascar or things like that. I like that. Those are, those are, those are the students who believe in something and who do not not hesitate to invest time to to participate in activities, er, in in order to do specific things //mmhh//. So yes, that is a good thing. That is a *normalien* right. He is brilliant and at the same time he contributes to society, he participates in society. (Monsieur Monier, *ENS Cachan*)

In this statement, the professor constructs a particular way of understanding who a *normalien* is. Social commitment—in addition to being "brilliant"—is a core attribute that students have and which is further embedded during their time at the institution. In this statement, social commitment is linked to having an impact in the international dimension. There is, therefore, a shift away from the traditional understanding of the *normaliens* as future members of a national elite with close connections to the French state towards students who make an international contribution.

The ENS de la rue d'Ulm participants also referred to social commitment, although more often aligned this with a reflexive approach. The grande école appears here as a "place of reflection on big challenges which currently concern the world" (Monsieur Albert, ENS Ulm). In this context, the students are characterised as focused on "research", devoted to science and intellectual contributions—ones that will have an impact globally, but which is undertaken in a secluded context—"the temple".

Orientation Towards Selection

Discussions around "selection" highlight important differences in engagement with the international at both the ENSs. Whereas the ENS de la rue d'Ulm supports the maintenance of the traditional national selection procedures of the concours (with, at the same time, the creation of the sélection internationale as a special concours for foreign students), colleagues at ENS de Cachan appeared more open minded towards the development of alternative admission procedures:

I think that they [the ENS; A.S.] must be substantially more open-minded towards the international and this is a little bit difficult, because, well, it is a little bit in contrast compared to its republican, very French character of their functioning. So, er, I think, they must open up towards the the international which may er, er (.) bring along changes within the selection procedures, that, in turn, means not to recruit only from the *concours* of the French *classes* préparatoires. We have to find other ways. (Monsieur Legrand, ENS de Cachan)

This professor is calling for the implementation of alternative admission paths in order to facilitate the entrance of more foreign students. Thus, a stronger orientation towards transformation found at the *ENS de Cachan* is aligned with a commitment to changing current selection procedures as well.

DISCUSSION

Through careful analysis, elements of an institutional habitus were reconstructed for both ENSs. The orientation pattern towards traditiontransformation, in relation to the ENS de la rue d'Ulm, places greater emphasis on tradition. Internationalisation, often associated with the idea of transformation, therefore functions as a negative contrast in the sense of posing a threat to the institution's identity, which is strongly tied to tradition and its place in French history, and the notion that research is best undertaken in silent, closed-off spaces. Meanwhile, at ENS de Cachan, there is a greater openness to transformation, linked to internationalisation regarding research engagement; how students and the institution demonstrate their social commitment; and college admissions procedures. Internationalisation poses a threat for both institutions when considering increased competition for status, funding and students. While both ENSs engage in alliance building to increase size and visibility, again their approach to who is a welcome and fruitful partner differs—which links back to their different orientations to the tradition-transformation continuum. How an orientation towards tradition or transformation shapes an institution's response to internationalisation and in turn has a positive or negative effect on the ENS' status as institutions of formation of the future research elite, remains an open question with no definitive answer because it is dependent on constantly changing power relations in local, national, international and transnational contexts in the French system of higher education. What is certain is that these contexts provoke a permanent restructuring, sometimes with ambiguous dimensions, of their institutional identity.

The reconstruction of these five orientation patterns as well as the reasons for differences found within institutional *habitus*, could be usefully applied to other elite education institutions in France, who also face the same challenges and possibilities that have emerged through processes of internationalisation.

FUTURE PROSPECTS: INTERNATIONALISATION PROCESSES IN THE FIELD OF ELITE EDUCATION IN FRANCE—AN ALMOST UNTOUCHED AREA OF ENQUIRY

The French system of elite education has developed over centuries and is strongly shaped by national culture. Perhaps its most distinctive feature is its admission procedures—the interplay of *classes préparatoires, concours* and *grandes écoles*. It is secured by ideologies as "the social fiction of

meritocratic mobility within the educational system" (van Zanten 2015: 36; see also Dubet 2004; Tenret 2011; van Zanten and Maxwell 2015). Despite processes of transformation found in the French higher education and research landscape in recent years, such as the effect of the Bologna Process, for instance, the system of elite education has proved very resistant in its structure and function.

The pressure to be visible at an international level for research, but also to attract international students are now seen as central in the attempts of higher education institutions to become "the best of the best". It is these new pressures around 'internationalisation' which makes the study of the French system fascinating—as despite these changes, it is still a system closely managed by the French state, and so central to the production of the French national elite. Thus far there have been only a few isolated studies focused on this question. These have tended to be more descriptive or focused on analysing the (self-) perception of (international) students at the *grandes écoles* (Darchy-Koechlin 2012; Darchy-Koechlin and Draelants 2010; Darchy-Koechlin et al. 2015; van Zanten and Maxwell 2015; Zymek 2014).

Thus, the research reported on in this chapter offers new insights into these questions—by focusing on the perspectives of the academic staff at two elite institutions and a reconstruction of their orientation patterns towards internationalisation offers further insights into their institutional *habitus*. At the same time, the study begins to facilitate greater comparison between national systems of elite education and how internationalisation processes are altering them (Krüger and Helsper 2014; Maxwell and Aggleton 2015).

A further, yet also significant, contribution made by this research is its ability to extend the classical studies on the French field of elite education such as, for example, found in the work of Bourdieu and colleagues (Bourdieu 1989; Bourdieu and de Saint Martin 1987; Bourdieu and Wacquant 1991), by considering how internationalisation is shifting priorities for the *grandes écoles*, opening up differences between them, and realigning relationships between elite and more broadly higher education institutions, the state, private enterprises, and actors or institutions based outside France.

Notes

In the last few years, classes préparatoires have been increasingly established outside the centre of Paris, also in socially disadvantaged areas, the so-called zones d'éducation prioritaire in order to increase the social and ethnic diversity of the student body at the grandes écoles (Allouch 2013; Buisson-Fenet and Landrier 2008; Pasquali 2010; Poulin-Deltour 2013; van Zanten and Maxwell 2015).

- 2. Special selection procedures were introduced for the admission of international students at the *grandes écoles* which differ from the traditional *concours*. For example, there is often an individual interview with each candidate which does not occur in the classical admission procedure.
- 3. The designation *normalien* (female form: *normalienne*) functions as a name for the students of the ENS who have passed the classical admission procedures (*concours*). They have the status of a *fonctionnaire-stagiaire* (Engl. 'civil servant trainee') and receive a monthly salary of €1494.30 for four years with the obligation to work in the civil service for ten years which includes the duration of their studies.
- 4. The research project, whose results will be presented in the following, is entitled "French elite colleges in the process of internationalisation. A qualitative study on the *Écoles normales supérieures*" was funded by the German Research Foundation (DFG) (project period: 01.12.2013–31.05.2015). It is a secondary analysis of data material initially collected in another research context (Schippling 2012, 2013) during a visit to the *Centre Maurice Halbwachs* at the *École normale supérieure de la rue d'Ulm* from September 2010 to July 2011 (funded by the German Academic Exchange Service, DAAD). In addition to the project director, Anne Schippling, the following research assistants worked in the project: Tabea Tetzner, Johannes Zimmermann, Maria Schmidt, Lydia Barthels, Wiebke Schramm and Caroline Nolte. The research project closely cooperated with the DFG research group "Mechanisms of Elite Formation in the German Educational System" (FOR 1612).
- 5. The project director was responsible for the translations into English, which were carried out in collaboration with Johannes Zimmermann. Peter Walton and Claire Maxwell were responsible for proofreading the article.
- 6. The *Tübinger Stift*, founded in the sixteenth century, is an educational institution where people who want to become pastors in Württemberg are educated.
- 7. Communauté d'universités et d'établissements (COMUE; Engl. 'Association of Universities and Higher Education Institutions') is a designation for recently founded research clusters, initiated in 2013 by the French government to strengthen the scientific cooperation between these institutions. They are the followers of the so-called *Pôles de recherché et d'enseignement supérieur* (PRES; Engl. 'Centres for Research and Higher Education').
- 8. Both institutions belong to different alliances, but there is no alliance between themselves. This situation allows conclusions to be drawn on the power relations in the field of the ENS.
- 9. Foreign students in the final year of their bachelor's or first year of their master's programme can apply for participation at the *concours* of the *sélection internationale* in which they have to pass several exams. This procedure differs from the traditional *concours*. For example, international students are often asked to take part in an admissions interview, which does not occur in

the classical admission procedure. The students who are accepted at the college receive a monthly grant of €1000. Nevertheless, they do not have the status of a *normalien* with the same conditions as students, who have to pass the classical selection procedure of the *concours*.

References

- Albouy, V., & Wanecq, T. (2003). Les inégalités sociales d'accès aux grandes écoles. Économie et statistique, 361, 27–47.
- Allouch, A. (2013). L'ouverture sociale comme configuration. Pratiques et processus de sélection et de socialisation des milieux populaires dans les établissements d'élite. Une comparaison France-Angleterre. PhD dissertation, Sciences Po, Paris.
- Allouch, A., & van Zanten, A. (2008). Formateurs ou "grands frères"? Les tuteurs des programmes d'ouverture sociale des grandes écoles et des classes préparatoires. *Education et sociétés*, 2, 49–65.
- Baudelot, C., & Matonti, F. (1994). Le recrutement social des normaliens 1914–1992. In J. F. Sirinelli (Ed.), École normale supérieure. Le livre du bicentenaire (pp. 155–190). Paris: Presses universitaires de France.
- Bohnsack, R. (1993). Kollektivität als konjunktiver Erfahrungsraum. Unpublished manuscript.
- Bohnsack, R. (2003). Orientierungsmuster. In R. Bohnsack, W. Marotzki, & M. Meuser (Eds.), *Hauptbegriffe qualitativer Sozialforschung* (pp. 132–133). Opladen: Leske + Budrich.
- Bohnsack, R. (2010). Rekonstruktive Sozialforschung—Einführung in qualitative Methoden. Opladen and Farmington Hills: Barbara Budrich.
- Bourdieu, P. (1979). La distinction. Critique sociale du jugement. Paris: Éditions de Minuit.
- Bourdieu, P. (1988). Homo academicus. Stanford, CA: Stanford University Press.
- Bourdieu, P. (1989). La noblesse d'état. Paris: Éditions de Minuit.
- Bourdieu, P., & de Saint Martin, M. (1978). Le Patronat. Actes de la recherche en sciences sociales, 20(21), 3–82.
- Bourdieu, P., & de Saint Martin, M. (1987). Agrégation et ségrégation—Le champ des grandes écoles et le champ du pouvoir. *Actes de la recherche en sciences sociales*, 69, 2–50.
- Bourdieu, P., & Wacquant, L. J. D. (1991). Das Feld der Macht und die technokratische Herrschaft. In P. Bourdieu & I. Dölling (Eds.), *Die Intellektuellen und die Macht* (pp. 67–100). Hamburg: VSA-Verlag.
- Buisson-Fenet, H., & Landrier, S. (2008). Être ou pas? Discrimination positive et révélation du rapport au savoir. Le cas d'une 'prépa ZEP' de province. Éducation et sociétés, 21, 67–80.
- Clynes, T. (2016, October 7). Where Nobel winners get their start. Undergraduates from small, elite institutions have the best chance of winning a Nobel prize.

- Nature News. Retrieved October 15, 2016, from http://www.nature.com/news/where-nobel-winners-get-their-start-1.20757
- Darchy-Koechlin, B. (2012). Les élites étudiantes étrangères face au modèle français de l'excellence. PhD dissertation, Sciences Po, Paris.
- Darchy-Koechlin, B., & Draelants, H. (2010). 'To belong or not to belong?' The French model of elite selection and the integration of international students. *French Politics*, 8, 429–446.
- Darchy-Koechlin, B., Draelants, H., & Tenret, E. (2015). National and international student's definitions of merit in French Grandes Écoles. In A. van Zanten, S. J. Ball, & B. Darchy-Koechlin (Eds.), *Elites, privilege and excellence. The national and global redefinition of educational advantage* (pp. 140–152). London and New York: Routledge.
- Darchy-Koechlin, B. & van Zanten, A. (2005). La formation des élites— Introduction. Revue internationale d'éducation de Sèvres, 39, 19–23.
- Darmon, M. (2013). Classes préparatoires. La fabrique d'une jeunesse dominante. Paris: La Découverte.
- de Saint Martin, M. (2005). Méritocratie ou cooptation? La formation des élites en France. Revue internationale d'éducation de Sèvres, 39, 57-66.
- Dubet, F. (2004). L'école des chances: Qu'est-ce qu'une école juste? Paris: Le Seuil.
- Duru-Bellat, M., Kieffer, A., & Depledge, R. (2008). From the Baccalauréat to higher education in France: Shifting inequalities. *Population*, *63*, 119–154.
- Euriat, M., & Thélot, C. (1995). Le recrutement social de l'élite scolaire en France. Revue Française de Sociologie, 36, 403–438.
- François-Poncet, C. M., & Braconnier, A. (1998). Classes préparatoires: des étudiants pas comme les autres. Paris: Bayard.
- Garfinkel, H. (1967). Studies in ethnomethodology. Englewood Cliffs, NJ: Prentice Hall.
- Harfi, M., & Mathieu, C. (2006). Classement de Shanghai et image internationale des universités: quels enjeux pour la France? *Horizons Stratégiques*, 2, 100–115.
- Jurt, J. (2004). Les Grandes Écoles. Der französische Sonderweg der Elitenausbildung. In J. Jurt (Ed.), Intellektuelle—Elite—Führungskräfte und Bildungswesen in Frankreich und Deutschland (pp. 91–96). Freiburg i. Br: Frankreichzentrum.
- Karady, V. (1986). De Napoléon à Duruy. Les origines et la naissance de l'université contemporaine. In J. Verger (Ed.), Histoire des universités en France (pp. 261–322). Toulouse: Bibliothèque historique Privat.
- Krüger, H. H., & Helsper, W. (2014). Elite und Exzellenz im Bildungssystem— Nationale und internationale Perspektiven. Einleitung. Zeitschrift für Erziehungswissenschaft, 17, Special Issue 19, 1–10.
- Mannheim, K. (1964). Wissenssoziologie. Neuwied, Berlin: Luchterhand.
- Maxwell, C., & Aggleton, P. (Eds.). (2015). Elite education. International perspectives. Oxon and New York: Routledge.

- Meuser, M. (2007). Repräsentation sozialer Strukturen im Wissen. Dokumentarische Methode und Habitusrekonstruktion. In R. Bohnsack, I. Nentwig-Gesemann, & A. M. Nohl (Eds.), *Die dokumentarische Methode und ihre Forschungspraxis: Grundlagen qualitativer Sozialforschung* (pp. 209–224). Wiesbaden: VS Verlag für Sozialwissenschaften.
- Meuser, M., & Nagel, U. (2005). ExpertInneninterviews vielfach erprobt, wenig bedacht. Ein Beitrag zur qualitativen Methodendiskussion. In A. Bogner,
 B. Littig, & W. Menz (Eds.), Das Experteninterview. Theorie, Methode, Anwendung (pp. 71–93). Wiesbaden: Springer VS.
- Nohl, A. M. (2012). Interview und dokumentarische Methode. Anleitungen für die Forschungspraxis. Wiesbaden: VS Verlag für Sozialwissenschaften.
- Pasquali, P. (2010). Les déplacés de "l'ouverture sociale". Sociologie d'une éxperimentation scolaire. *Actes de la Recherche en sciences sociales*, 183, 76–103.
- Polanyi, M. (1958). Personal knowledge. Towards a post-critical philosophy. Chicago: University of Chicago Press.
- Poulin-Deltour, W. (2013). The prépa de proximité: A French attempt at affirmative action in higher education? *French Politics, Culture and Society, 31,* 114–134.
- Reay, D. (1998). 'Always knowing' and 'never being sure': Familial and institutional habituses and higher education choice. *Journal of Education Policy*, *13*, 519–529.
- Rieffel, R. (1994). Les normaliens dans la société intellectuelle française depuis 1945. In J. F. Sirinelli (Ed.), *École normale supérieure*. *Le livre du bicentenaire* (pp. 215–239). Paris: Presses universitaires de France.
- Schippling, A. (2012). Qualitativ-empirische Zugänge zum Feld französischer Elitehochschulen: Fallanalysen zur Selbstrepräsentation einer École normale supérieure. Zeitschrift für qualitative Forschung, 13, 191–208.
- Schippling, A. (2013). Elitebildung in Frankreich. Entwürfe zu idealen PrüfungskandidatInnen an französischen Elitehochschulen. In K. Müller-Roselius & U. Hericks (Eds.), *Bildung—Empirischer Zugang und theoretischer Widerstreit* (pp. 147–160). Opladen and Farmington Hills: Barbara Budrich.
- Schippling, A. (2015). Die *grandes écoles*: ein Auslaufmodell? Selektion an französischen Elitehochschulen im Prozess der Internationalisierung. In W. Helsper & H. H. Krüger (Eds.), *Auswahl der Bildungsklientel. Zur Herstellung von Selektivität in "exklusiven" Bildungseinrichtungen* (pp. 241–262). Wiesbaden: Springer VS.
- Schippling, A., & Allouch, A. (2015). Zur Transformation der Aufnahmeverfahren an den *grandes écoles*. Französische Elitehochschulen zwischen Initiativen einer *ouverture sociale* und der Herausforderung der Internationalisierung. *Zeitschrift für Pädagogik*, 61, 58–74.
- Tenret, E. (2011). L'école et la méritocratie. Paris: PUF.
- van Zanten, A. (2010). 'L'ouverture sociale des grandes écoles': Diversification des élites ou renouveau des politiques publiques d'éducation? *Sociétés contemporaines*, 79, 69–95.

- van Zanten, A. (2015). A family affair. Reproducing elite positions and preserving the ideals of meritocratic competition and youth autonomy. In A. van Zanten, S. J. Ball, & B. Darchy-Koechlin (Eds.), *Elites, privilege and excellence. The national and global redefinition of educational advantage* (pp. 29–42). London and New York: Routledge.
- van Zanten, A. (2016). Promoting equality and reproducing privilege in elite educational tracks in France. In C. Maxwell & P. Aggleton (Eds.), *Elite education*. *International perspectives* (pp. 114–125). Oxon and New York: Routledge.
- van Zanten, A., & Maxwell, C. (2015). Elite education and the State in France: Durable ties and new challenges. *British Journal of Sociology of Education*, 36, 71–94.
- von Humboldt, W. (1964). Über die innere und äußere Organisation der höheren Anstalten in Berlin. First published 1810. In A. Flitner & K. Giel (Eds.), Wilhelm von Humboldt. Werke in fünf Bänden. Band 4: Schriften zur Politik und zum Bildungswesen (pp. 255–266). Darmstadt: Wissenschaftliche Buchgesellschaft.
- Zymek, B. (2014). Ausleseverfahren und Institutionen der nationalen Elitebildung und ihre internationalen Herausforderungen. Eine historisch-vergleichende Skizze zu Frankreich, England und Deutschland. Zeitschrift für Erziehungswissenschaft, 17, Special Issue 19, 59–80.

Anne Schippling is a Post-doctoral Researcher at the Centre for Research and Studies in Sociology—University Institute of Lisbon (CIES-IUL, ISCTE) and in the Department of General Education at Martin-Luther University of Halle-Wittenberg, Germany. She is also a Visiting Lecturer at the Fern Universität in Hagen. Currently she is working on a research project on international schools in Lisbon funded by the FCT, Lisbon. Her recent publications include 'Academic Identity Constructions of the Écoles Normales Supérieures and the Challenges of Internationalization' (with Johannes Zimmermann and Maria Schmidt) in Universities and the Production of Elites (Palgrave Macmillan 2017) and the book Kritische Bildungsforschung as co-editor (Barbara Budrich 2016).