

Erratum to: Global Activism or Media Spectacle? An exploration of ‘Bring Back Our Girls Campaign’

Dorothy Njoroge

Erratum to: B. Mutsvairo (ed.), *Digital Activism in the Social Media Era*, DOI 10.1007/978-3-319-40949-8_15

The Publisher regrets that chapter title of chapter 15 is incorrectly published. The correct chapter title is *Global Activism or Media Spectacle? An exploration of ‘Bring Back Our Girls Campaign’*.

The updated online version of this chapter can be found at http://dx.doi.org/10.1007/978-3-319-40949-8_15

D. Njoroge (✉)
Assistant Professor Mass Communication, United States International
University-Africa, Carbondale, USA
e-mail: dwnjoroge@usiu.ac.ke

© The Author(s) 2017
B. Mutsvairo (ed.), *Digital Activism in the Social Media Era*,
DOI 10.1007/978-3-319-40949-8_16