Chapter 3 The Emergence of Bioeconomy in the 6th Kondratiev Wave of Change: A Horizon Scanning-Based Approach



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Abstract This paper reports research results on the assessment of the emergence of bioeconomy as part of the mega-wave of socio-technical change that has taken off with the global financial crisis of ca. 2008 and is expected to peak around 2030. The appearance of bioeconomy-related phenomena on this wave is strongly related to the formation of clusters of opportunities, problems and other key factors. Nine such clusters were identified with the use of previous foresight exercises following the Horizon Scanning approach, with the help of a specially designed for the needs of this work Questionnaire, focusing on major expectations, worries and modes of action. A tenth, "mystery" cluster was found necessary to cover collectively the effects of disrupting factors. The various interactions of the identified clusters can explain the so far sporadic and sometimes inconsistent observations on the emergence patterns of bioeconomy as part of a Kondratiev Wave.

Keywords Bioeconomy · Foresight · Horizon Scanning · Kondratiev waves · Problems · Opportunities · Actions · Clusters

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1 Introduction

1.1 Defining Bioeconomy

The term "bioeconomy" includes all industrial and economic sectors that produce, manage and otherwise exploit biological resources, and related services, supply or consumer industries, including the following major examples (European Commission 2012; Cichocka et al. 2010):

- · Agriculture, fisheries, forestry, aquaculture
- · Agro-food, wood, fibre and other bio-industries
- Human and animal health, pharmaceuticals
- · Biochemicals, biomaterials, "green" bio-chemistry
- Bioenergy, biofuels, other bio-products
- · Bio-remediation, bio-waste management
- Bio/eco-systems management, rural development

1.2 A Lot at Stake

According to various indications (Koukios 2017), the new mega-wave of sociotechnical change, expected to peak after 2030, will include the emergence of bioeconomy, i.e. the whole spectrum of applications of biological sciences and technologies in all socio-economic areas and sectors, radically transforming our societies and the world as we know it.

The object of the research presented in this chapter is to foresee, map and assess the emergence of this great wave we call *BIO-TSUNAMI*, thus preparing societies to harness its huge potential for health, work, prosperity and quality of life, while avoiding getting crashed by its risks and side-effects.

Recent research activities by our group include the identification of critical technological breakthroughs affecting the bio-tsunami's emergence, and the socioeconomic clusters describing its main pathways of social change (Koukios and Sacio-Szymańska 2018).

1.3 Risks and Opportunities

The emergence of bioeconomic applications is linked with a great number of strategic opportunities, and major risks and threats for Europe and the World (European Commission 2010; Koukios et al. 2005; Koukios 2015):

• The former includes a great innovation potential; environmental "greening"; mitigation of climatic change effects; substitution of fossil fuels; generation of

- employment; food quality and safety; growth of new SMEs and other businesses; policy coordination; regional development and smart specialization; and international cooperation.
- The latter list soil erosion and desertification; high-intensity farming; food imbalance (malnutrition vs. wastes); food chain and water supply risks; societal reactions to some biotechnologies; extreme pressure on resource; dominant culture of youth and beauty at all costs; centralized governance of systems; unauthorized use of genetic information; and bio-ethics.

1.4 Research Objective

The target of the work reported here is to initiate a foresight exercise on the emergence of bioeconomy, considered as a fast-approaching mega-wave of sociotechnical transformation, following the Information and Communication (ICT) one, and defined as "bio-tsunami", which is built by a wide spectrum of converging elements, clusters and fields: biology, biotechnology, bio-engineering, new agriculture, novel foods, health, quality of life, cosmetics, bioenergy, environment, water, sustainability, education, knowledge management, design of smart applications and more. The bio-tsunami tends to "absorb" selective elements from the previous one, thus multiplying its power and enhancing its applications range, e.g. in bio-informatics.

2 Methodology

2.1 Riding the Kondratiev Wave of Change

The model of socio-technical change adopted in this work is that of Kondratiev's (K) long cycles, of 40–60 years each, starting since the industrial revolution. According to this concept, the K1 wave, dominated by textile and other industries, deployed between 1771 and 1829; K2, powered by steam and railroads, ran in 1829–1875; K3, driven by steel and heavy engineering, ran in 1875–1908; K4, dominated by petroleum, electricity, automobiles and mass production ran in 1908–1970; K5 was driven by information and telecommunication, in the period 1970–2010; and finally, K6 is the current wave (2010–2050?), which is to be explored for its bioeconomic elements (Nefiodow and Nefiodow 2014; Wilenius 2017).

In the first step of our approach, we reviewed the existing literature on the present Kondratiev Wave (K6) and identified wave features having any relevance with bioeconomy. In Table 3.1, we summarize the results of our literature survey of K6 elements relevant to bioeconomy, either directly or indirectly, i.e. through interaction

Table 3.1 Main literature suggestions for K6 elements

Health, especially Holistic Health Applications

Psycho-Social Health

Biotechnology

Biomedical Applications

Nano-Molecular Applications

Nuclear Energy Developments

Renewable Energy Breakthroughs

Hydrogen Energy

Robotics, Intelligent Machines

Artificial Intelligence

New Leadership and Management

ICT to support the above – Post-Info Applications

Converging Technologies (info-bio-nano, etc.)

Source: Nefiodow and Nefiodow (2014), Wilenius (2017), Mason (2015), Goldschmidt and Hilbert (2009), Smihula (2010), Wilenius (2014), Toffler (1980)

and convergence. From that list we can see that there is no clear pattern of bioeconomy emergence, with some authors even almost eliminating bioeconomy from their describing of K6 actions (Mason 2015; Goldschmidt and Hilbert 2009).

2.2 Horizon Scanning Approach

The method selected for the foresight of the bioeconomy emergence during K6 is the Horizon Scanning one (Horizon Scan Report 2007; OECD 2016). Specifically, we have assessed the available information on the problems and the opportunities as identified from previous Horizon Scans, having the same or a similar time horizon, in order to isolate the most relevant, directly or indirectly, to bioeconomy (OECD 2009a, b; Koukios 2014; Geels and Schot 2007).

In addition, we have used a tailored designed Questionnaire, shown in Table 3.2, in order to focus on the expectations, the worries and the preferred modes of action of experts and lay persons, including students and other youth. More than 100 responses were collected in the period of March–June 2017, from audiences in Poland, Greece and Italy.

The various types of parameters used in our analysis of the Horizon Scanning process are described by the following symbols:

A: FOCUS ON EXPECTATIONS according to Questionnaire

B: FOCUS ON WORRIES according to Questionnaire

C: FOCUS ON PROPOSED ACTIONS according to Questionnaire

P: PROBLEMS identified by Horizon Scanning

O: OPPORTUNITIES identified by Horizon Scanning

Following the identification of the most relevant to bioeconomy features, a number of Clusters will be put together, consisting of appropriate combinations of A, B, C, P and O.

Table 3.2 Questionnaire on major bioeconomic driving forces and barriers

The term "Bioeconomy" refers to the applications of biological sciences and technologies to Economy and Society. To help our project tentatively map such a complex landscape, please share with us your related major wishes and visions, as well as fears and threats. **A. EXPECTATIONS** (*Please*, *select no more than 4 of the following*): A1. Achievement of longevity _____ A2. Fighting of serious illnesses _____ A3. Quality foods – Fighting hunger and obesity _____ A4. A new generation of cosmetics A5. Clean biofuels A6. New bio-materials for quality of life A7. Reproduction and regrowth of organs A8. Protection of environment and ecosystems A9. New employment possibilities _____ A10. Regional development A11. New national development model _____ A12. Other (please, explain) **B. WORRIES** (*Please*, *select no more than 4 of the following*): B1. Hyper-intensive farming of plants/animals/others B2. Genetically modified foods _____ B3. Cloning/genetic improvement of humans B4. A culture of beauty and youth at any cost _____ B5. Biological weapons – Bio-risks _____ B6. Domination of large multi-national companies _____ B7. Control of bio-innovations through patents _____ B8. Increase of unemployment due to new technologies_____ B9. Lack of protection of personal biological data _____ B10. Bio-ethics and morality issues _____ B11. Other (please, explain) **C. PROPOSED ACTIONS** (*Please, select no more than 3 of the following*): C1. Research and innovation _____ C2. New investment projects _____ C3. New forms of project financing C4. Environmental management _____ C5. Social tasks and initiatives C6. Education and training C7. Art and culture _____ C10. Citizens information/awareness C11. Other (please, explain)

3 Results and Discussion

3.1 Identification of the Most Relevant to Bioeconomy Opportunities

Table 3.3 presents the results of our assessment of the list of 73 opportunities already identified by Horizon Scanning (HSc) from the point of view of our foresight study, i.e. regarding the emergence of bioeconomy (Wilenius 2014; OECD 2009b).

O67

Table 3.3 List of very high bioeconomy relevance opportunities identified by HSc

ATMOSPHERE: Climate change O05 HYDROSPHERE: Minerals and gas hydrates from ocean floor 008 BIOSPHERE: Inspiring life processes O09 BIOSPHERE: Focused development of marine and other wild environments O10 BIOSPHERE: (Re-) creating a living environment can contribute to more life BIOSPHERE: Intervention in humankind's own evolution FOOD - AGRICULTURE: Strategic function agriculture O18 FOOD – AGRICULTURE: Modern craftsmanship O19 FOOD – AGRICULTURE: Healthy, eating patterns-based, functional foods O24 HEALTH CARE: Monitoring/developing vaccines for infectious diseases O26 HEALTH CARE: Preventive medicine O28 ENERGY PRODUCTION: Robust strategy for energy supply O33 SCIENCE & TECHNOLOGY: Threats as leitmotif for innovation O34 SCIENCE & TECHNOLOGY: Promising new fields of science O35 SCIENCE & TECHNOLOGY: Converging technologies (CT) O36 SCIENCE & TECHNOLOGY: CT for human cognition and communication O37 SCIENCE & TECHNOLOGY: CT to improve health and physical capacities O38 SCIENCE & TECHNOLOGY: CT to improve group and social processes O39 SCIENCE & TECHNOLOGY: National security O44 SCIENCE & TECHNOLOGY: Understand disease with developmental biology O45 SCIENCE & TECHNOLOGY: Biological research into pathogens O46 SCIENCE & TECHNOLOGY: Biomedicine and the prolongation of life O49 EDUCATION: Educational system keeping up with global knowledge increase O50 EDUCATION: Creativity in education O53 SOCIAL, FAMILY, WORKING LIFE: Ageing as Silver Fleet O54 SOCIAL, FAMILY, WORKING LIFE: Ageing actively O59 NATIONAL ECONOMY: Employment at all education levels O60 NATIONAL ECONOMY: Country branding 061 NATIONAL ECONOMY: The right economic growth O63 NATIONAL ECONOMY: Entertainment industry O64 NATIONAL ECONOMY: Wellness O65 NATIONAL ECONOMY: No use made of unique features

The level of the bioeconomic relevance of each opportunity was expressed on a five-level scale (where + = Very Low, ++ = Low, +++ = Moderate, ++++ = High and +++++ = Very High). The 33 factors listed in Table 3.3 (45% of the total) are those ranked at the top level of the assessment. The numbers of the opportunities are those of the initial list in the literature (Horizon Scan Report 2007). The capital letters indicate the respective section of the opportunities list, whereas the identified opportunity is shown in lower case letters.

NATIONAL ECONOMY: New technical products and services

3.2 Identification of the Most Relevant to Bioeconomy Problems

Table 3.4 presents the results of our assessment of the list of 86 risks and problems already identified by Horizon Scanning (HSc), from the point of view of our foresight study, i.e. regarding the emergence of bioeconomy (Wilenius 2014; Toffler 1980; Horizon Scan Report 2007; OECD 2016, 2009a, b).

The level of the bioeconomic relevance of each problem was expressed on a five-level scale (where + = Very Low, ++ = Low, +++ = Moderate, ++++ = High and +++++ = Very High).

The 21 factors listed in Table 3.3 (25% of the total) are those ranked at the top level of the assessment. The numbers are those of the initial list (Horizon Scan Report 2007). For the use of capital and lower case letters, see above.

3.3 Identification of the Most Popular Options for the Emergence of Bioeconomy

Table 3.5 presents some results from the use of the Questionnaires. The spread of the responses was such that almost all options appear to be statistically significant. The relative emphasis of responses was given to opportunities, followed by actions to be taken and less so on risks and problems. The latter seem to be linked to unexpected/disrupting factors. Another interesting finding of the Questionnaires was their potential to express the attitude of the responding by their answer profile.

Table 3.4 List of very high bioeconomy relevance problems identified by HSc

- P11 BIO-SPHERE: Loss of natural resources
- P13 BIO-SPHERE: Infectious diseases constitute a permanent threat
- P19 FOOD AGRICULTURE: Hunger
- P20 FOOD AGRICULTURE: Obesity increases
- P36 SAFETY AND EMERGENCY SYSTEMS: Crisis control
- P37 SECURITY: No rational security policy
- P41 BUSINESS OF S&T: Insufficient knowledge management
- P42 BUSINESS OF S&T: The leading role of Europe is in danger
- P43 BUSINESS OF S&T: Threat to intellectual property rights
- P44 BUSINESS OF S&T: Decreasing confidence in science
- P45 SCIENCE & TECHNOLOGY: New risks, ethical issues and social problems
- P46 SCIENCE & TECHNOLOGY: Custom-made man
- P47 SCIENCE & TECHNOLOGY: Developments give criminals opportunities
- P48 SCIENCE & TECHNOLOGY: Robots ousting humans
- P50 EDUCATION: Insufficient educational level of population
- P51 EDUCATION: Educational system not attuned to the educational biography
- P78 INTERNATIONAL SYSTEM: International agreements on tech developments
- P79 TENSIONS: Shortage, a breeding ground for conflicts
- P83 NATIONAL STATE: Lack of government, business and social partnerships
- P84 NATIONAL STATE: Insufficient reflexive/strategic capacity of governments

Table 3.5 List of the ten most significant Questionnaire results

- A1 Achievement of longevity
- A2 Fighting of serious illnesses
- A3 Quality foods Fighting hunger and obesity
- A8 Protection of environment and ecosystems
- B3 Cloning/genetic improvement of humans
- B10 Bio-ethics and morality issues
- C1 Research and innovation
- C6 Education and training
- C9 Integrated policy framework
- D Other priorities indicated by survey participants and literature (see Table 3.6, below)

Symbols as defined in Table 3.2

Table 3.6 Possible disrupting trends (D) for bioeconomy in the period 2016–2018

- (a) Disrupting socio-economic trends relevant to bioeconomy
- D1. In the new brand experiences are more important than products
- D2. Shift from sharing economy to on-demand economy
- D3. Digital Darwinism of Companies towards social trends
- D4. Dynamic customers change brand dynamics away from legacy strategies
- D5. New jobs for tasks that computers need humans to complete education as a constant
- D6. Marketing-innovation-technology-Human Resources synergies
- D7. Shift from R&D Departments to Innovation Centres
- D8. Investing in Culture 2.0!
- D9. Businesses operate under radical transparency to gain trust by customers
- D10. Schools pay students to learn how to become agents of expertise
- (b) Disrupting technology trends relevant to bioeconomy
- D11. Web transformed by mobile-first behaviour
- D12. The new Machine Age Intelligent systems for all everyday life and work uses
- D13. From reactive to proactive medicine
- D14. Plugging tech into the Human Operating System (HOS) to create new "ecosystems"
- D15. Vertical uses of drones for care, delivery, exploration and more
- D16. 3D printing applications disrupting supply chains in vertical industries
- D17. Autonomous, self-driving cars transforming transportation and infrastructures
- D18. Experiences get real virtual by immersive computing and next-gen imaging
- D19. In-home battery systems for eco-friendly power of households and cars
- D20. Smart fabrics and bluetooth tech in clothing for body and environment control

Source: Solis (2013)

3.4 Clustering of Opportunities, Problems and Actions

By combining the results of the previous two tables and those of the Questionnaire, we have been able to identify among the huge number of possible combinations (more than half a million) the following nine Clusters of socio-technical action (Geels and Schot 2007).

In parenthesis, we suggest the use of an appropriate for each Cluster symbolic figure taken from history, literature or mythology (Kereńyi 1951).

With asterisks (*) we indicate factors shared between Clusters.

CLUSTER #1: The Silver Society (Gilgamesh)

This cluster is formed by a rather small, but clear – and clearly opportunistic – presence on the horizon of the emerging bioeconomy.

- A1 Achievement of longevity
- O46 SCIENCE & TECHNOLOGY: Biomedicine and the prolongation of life
- O53 SOCIAL, FAMILY, WORKING LIFE: Ageing as Silver Fleet
- O54 SOCIAL, FAMILY, WORKING LIFE: Ageing actively

The story of Gilgamesh, the hero who wished eternal life to find out its limitations, could serve as an appropriate lesson to be learnt from the "silver" vision of longevity.

CLUSTER #2: The Cure and Care Economy (Aesculapius)

This cluster shows also a strongly opportunistic presence on the horizon of the emerging bioeconomy, with the exception of just one problem-limitation (P13) that could come as a warning: beware of the permanent threat of infectious diseases.

- A2 Fighting of serious illnesses
- P13 BIO-SPHERE: Infectious diseases constitute a permanent threat
- O24 HEALTH CARE: Monitoring/developing vaccines for infectious diseases
- O26 HEALTH CARE: Preventive medicine
- O37 SCIENCE & TECHNOLOGY: CT to improve health and physical capacities
- O44 SCIENCE & TECHNOLOGY: Understand disease with developmental biology
- O45 SCIENCE & TECHNOLOGY: Biological research into pathogens

The case of Aesculapius – the founder of medicine and proponent of a holistic approach - could serve as the key lesson to accompany the emergence of a Cureand-Care approach.

CLUSTER #3: The Horn of Affluence (Amalthea)

This cluster shows a more balanced emergence, as its foreseen opportunities appear to be of equal power to its scanned problems, in clear contrast to the Health Cluster.

- A3 Quality foods Fighting hunger and obesity
- B1 Hyper-intensive farming of plants/animals/others
- B2 Genetically modified foods
- P19 FOOD AGRICULTURE: Hunger
- P20 FOOD AGRICULTURE: Obesity increases
- O17 FOOD AGRICULTURE: Strategic function agriculture
- O18 FOOD AGRICULTURE: Modern craftsmanship
- O19 FOOD AGRICULTURE: Healthy, eating patterns-based, functional foods

The story of Amalthea, the sacred goat who secretly fed the hiding baby Zeus, offering him a Horn of Affluence full of the food of gods, could serve as the key symbol of the role of nutrition.

CLUSTER #4: The Garden of Mother Earth (Gaia)

This is the cluster of Green and Sustainable Development, full of opportunities, with just a touch of management and some pressure on resources. The list of features covers a variety of "Green" applications, with emphasis on energy.

- A5 Clean biofuels
- A6 New bio-materials for quality of life
- A4 A new generation of cosmetics
- A8 Protection of environment and ecosystems
- C4 Environmental management
- P11 BIO-SPHERE: Loss of natural resources
- O01 ATMOSPHERE: Climate change
- O05 HYDROSPHERE: Minerals and gas hydrates from ocean floor
- O09 BIOSPHERE: Focused development of marine and other wild environments
- O28 ENERGY PRODUCTION: Robust strategy for energy supply
- O64 NATIONAL ECONOMY: Wellness
- O67 NATIONAL ECONOMY: New technical products and services*

The case of Gaia represents a story of the Garden of Eden revisited, in which the green-ness could concern several elements of the emerging bioeconomy: resources, processes, products, services, social practices, etc.

CLUSTER #5: The Green Governance (Nemo)

This cluster is one of the richest in converging elements, including several Action and Management options. In addition, the cluster appears well balanced with respect to problems and opportunities – in contrast to some of the other clusters.

- A11 New national development model
- A10 Regional development
- A9 New employment possibilities
- B8 Increase of unemployment due to new technologies
- C2 New investment projects
- C3 New forms of project financing
- C9 Integrated policy framework
- P48 SCIENCE & TECHNOLOGY: Robots ousting humans
- P78 INTERNATIONAL SYSTEM: International agreements on tech developments
- P83 NATIONAL STATE: Lack of government, business and social partnerships
- P84 NATIONAL STATE: Insufficient reflexive/strategic capacity of governments
- O59 NATIONAL ECONOMY: Employment at all education levels
- O60 NATIONAL ECONOMY: Country branding
- O61 NATIONAL ECONOMY: The right economic growth
- O63 NATIONAL ECONOMY: Entertainment industry
- O65 NATIONAL ECONOMY: No use made of unique features
- O67 NATIONAL ECONOMY: New technical products and services

Captain Nemo, the hero created by the pen of Jules Verne, would be the ideal leader to navigate the emerging bioeconomy in the rough, uncharted and uncertain waters of the twenty-first century.

CLUSTER #6: The Human Re-engineering (Pygmalion)

This cluster represents a case of almost balanced emergence, as opportunities are of the same power as problems. We also note that opportunities are mostly affected by health-care aspects, whereas problems by moral and ethical issues.

- B3 Cloning/genetic improvement of humans
- A7 Reproduction and regrowth of organs
- B4 A culture of beauty and youth at any cost
- P46 SCIENCE & TECHNOLOGY: Custom-made man
- O08 BIOSPHERE: Inspiring life processes
- O10 BIOSPHERE: (Re-) creating a living environment can contribute to more life
- O11 BIOSPHERE: Intervention in humankind's own evolution

Pygmalion, a superb sculptor, created Galatea so perfect that he fell in love with his creation, with dire consequences. This story could teach Human (Re-) Engineers a great lesson.

CLUSTER #7: The New Risk Bio-Society (Sphinx)

This cluster is dominated by several types of problems and people's worries, whereas the opportunities are minimal. The multitude of such emerging bioeconomy features indicate that a new type of action territory will be spreading, whereas appropriate action plans are missing.

- B5 Biological weapons Bio-risks
- B6 Domination of large multi-national companies
- B7 Control of bio-innovations through patents
- B9 Lack of protection of personal biological data
- B10 Bio-ethics and morality issues
- C5 Social tasks and initiatives
- P36 SAFETY AND EMERGENCY SYSTEMS: Crisis control
- P37 SECURITY: No rational security policy
- P43 BUSINESS OF S&T: Threat to intellectual property rights
- P45 SCIENCE & TECHNOLOGY: New risks, ethical issues and social problems*
- P47 SCIENCE & TECHNOLOGY: Developments give criminals opportunities
- P79 TENSIONS: Shortage, a breeding ground for conflicts
- O33 SCIENCE & TECHNOLOGY: Threats as leitmotif for innovation*
- O39 SCIENCE & TECHNOLOGY: National security

The new bioeconomic landscape of the emerging risks and worries can find its proper mythological symbol in the enigmatic smile and the deadly riddles of the Egyptian Sphinx.

CLUSTER #8: Shaping the Future (Leonardo)

In this cluster, opportunities seem to be the main driving forces, but problems are also present and acting; with the whole equilibrium being regulated by a relevant action plan. Overall, this cluster represents forces that are shaping up the whole emerging bioeconomy.

- C1 Research and innovation
- P48 SCIENCE & TECHNOLOGY: Robots ousting humans*
- P41 BUSINESS OF S&T: Insufficient knowledge management*
- P42 BUSINESS OF S&T: The leading role of Europe is in danger*
- O33 SCIENCE & TECHNOLOGY: Threats as leitmotif for innovation*
- O34 SCIENCE & TECHNOLOGY: Promising new fields of science
- O35 SCIENCE & TECHNOLOGY: Converging technologies (CT)
- O36 SCIENCE & TECHNOLOGY: CT for human cognition and communication
- O38 SCIENCE & TECHNOLOGY: CT to improve group and social processes

Proposing Leonardo's story as a symbolic element of the particular type of bioeconomy emergence was not because of Gioconda's enigmatic smile, but for Leonardo as an innovator, being well ahead of its time – a warning to colleagues aiming to shape the future by their research actions.

CLUSTER #9: For a Skilful Society (Piaget)

In contrast to research (Cluster #8), the main driving forces in the field of education in bioeconomy seem to be the problems, worries and risks. The second in power factors are those of action planning and management, with creativity and educational innovations playing a key role.

- C6 Education and training
- C7 Art and culture
- C8 Youth initiatives
- C10 Citizens information/awareness
- P50 EDUCATION: Insufficient educational level of population
- P51 EDUCATION: Educational system not attuned to the educational biography
- P41 BUSINESS OF S&T: Insufficient knowledge management*
- P42 BUSINESS OF S&T: The leading role of Europe is in danger*
- P44 BUSINESS OF S&T: Decreasing confidence in science
- O49 EDUCATION: Educational system keeping up with global knowledge increase
- O50 EDUCATION: Creativity in education

The story of Jean Piaget has covered educational theory and practice in ways that have influenced, and keep affecting, educators and institutions. So, his story is useful as a shaping factor of people's minds, skills and lives, especially those involved in the emerging bioeconomy.

CLUSTER #10: "Mystery" Cluster – Action of Disrupting Forces (Agatha Christi)

The above-listed nine Clusters provide less than 50% of the explanatory power of the assessment; therefore there is a need to define a 10th Cluster, which can be justified as the result of disrupting forces. In Table 3.6, we present a list of possible disrupting trends in action for the current period of research.

The story we associate to this "mystery" cluster is the one of the most famous mystery story-teller, Agatha Christi; the basic element of her stories is the one of surprise and of an emerging unexpected outcome, which looks a posteriori normal and predictable with lots of hindsight.

3.5 Emerging Bioeconomy: The Role of Clusters

Using the Clusters identified as determining the dynamics of bioeconomy emergence, we can now revisit the list of factors presented in Table 3.1. Table 3.7 summarizes the effect of Clusters on the emergence elements, almost all of which can be expressed as the result of the interaction of a minimum of two (2) Clusters. Of particular importance are two of the nine clusters: Cluster #4 (Garden of Eden) and Cluster #8 (Shaping the Future), as well as their multiple combinations and interactions on energy and nano-molecular applications.

4 Concluding Remarks

The foresight of the emerging bioeconomy based on a Horizon Scanning approach has made possible the identification of the nine essential Clusters of opportunities, problems and stakeholder actions, as shown in Table 3.8.

Table 3.7 Emergence of bioeconomy in K6 explained by Clusters

Health, especially Holistic Health Applications #1, 2
Psycho-Social Health #2, 7
Biotechnology # 3, 4
Biomedical Applications # 1, 2
Nano-Molecular Applications # 4, 8
Nuclear Energy Developments # 4, 7
Renewable Energy Breakthroughs # 4, 8
Hydrogen Energy #4, 8
Robotics, Intelligent Machines #6, 9
Artificial Intelligence #6, 9
New Leadership & Management #5, 7
ICT to support the above – Post-Info Applications #8, 9
Converging Technologies (info-bio-nano, etc.) #8, 9

Table 3.8 The essential Clusters of emerging bioeconomy

- #1: The Silver Society Ageing and Demographic Barriers
- #2: The Care and Cure Practice Towards Holistic Health
- #3: The Horn of Affluence Food for 10+ B People on Earth
- #4: The Garden of Mother Earth Green Biobased Economy
- #5: The Green Governance New Type of Managers and Leaders
- #3. The Green Governance New Type of Managers and Lea
- #6: The Human Re-Engineering Re-Designing Nature
- #7: The New Risk Bio-Society Re-Setting Boundaries
- #8: Shaping the Future Smart-to-Wise Research Priorities
- #9: For a Skilful Society Training Brains for the 10 Clusters
- #10: "Mystery" Game Changers Surprise Disrupting Factors

The products of interaction between those nine Clusters can explain the various empirical observations of emergence phenomena reported by various researchers, e.g. (Koukios et al. 2018; Timmis and Timmis 2016).

Of particular value is the possibility of this approach to explore the content of the ongoing Kondratiev Wave of socio-technical change (2010-?) with respect to its bioeconomy-relevant elements.

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