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# 22 School- and Community-Based Interventions

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*Joel Gittelsohn and Sohyun Park*

## CONTENTS

INTRODUCTION  
SUMMARY OF THE LITERATURE  
STUDY RESULTS  
DISCUSSION  
REFERENCES

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**Key Words:** School, community, obesity prevention

## INTRODUCTION

For decades, school-based programs have constituted the primary approach for addressing the childhood obesity epidemic at the population level. School programs have the potential to reach many children and affect many factors in the causal path to obesity (i.e., diet, physical activity, knowledge, and other psychosocial factors); in theory, they have great promise for long-term sustainability through institutionalization of intervention components (1–4).

On the other hand, the effectiveness of school-based interventions has for the most part been disappointing. Most school programs have been associated with only modest impacts on childhood behavior and weight gain (5–8). Some success has been observed in school intervention trials that have had strong program champions, but the beneficial effects in children are often reversed if staff members who championed the program leave the school (9,10). These findings have led us and other investigators to question the school-centered approach to child obesity prevention (11–15). One of the primary critiques has been that school-centered programs are unlikely to be successful if not heavily reinforced by strong interventions in the community.

Children are influenced by the wide range of choices and factors that constitute the food and physical activity environments outside of schools; these include the presence and proximity of retail food stores, the availability of prepared and “fast” foods, the variety and quantity of foods available and served within the home, and the accessibility of parks and recreation centers. Parents and other caregivers can influence greatly the foods consumed by their children, particularly at a young age (16,17). In recent years, a growing number of school-based intervention trials have sought to expand beyond the confines of the school to engage the broader community. We term these interventions “school–community programs.” In addition to school-based interventions, they include community and family components that invoke community involvement, nutrition environment intervention near schools, and

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family education and participation. Here we review the literature on “school–community” intervention trials to answer three questions:

- (1) What types of “school–community intervention trials” are found in the literature? How do these programs vary in terms of program components, emphasis on school versus community, strategies, and study size, etc?
- (2) How successful have “school–community” programs been? What components appear to be most successful overall?
- (3) What are future directions for school-based and school–community programs to prevent childhood obesity?

To identify the relevant literature for school–community programs, we conducted a literature search for the years from 1990 to 2009 using Medline, PubMed, PsycINFO, and the Cochrane Database of Systematic Reviews. The following inclusion criteria were used to select articles for the review: (1) selected studies should have both school-based intervention programs and substantial components outside the school aimed at preventing childhood obesity; (2) the overall goal of studies should be preventing unhealthy weight gain or obesity among children through increased physical activity, better nutrition, and/or environmental policy changes in schools and communities; (3) evaluation outcomes must include obesity, physical activity, and/or energy intake to be included in this review. We excluded studies that sent home materials and/or had activities within the school for family members as their primary form of community engagement (e.g., Pathways (18), CATCH (19)). In addition, recent review articles (2000–2007) on school-based and community-based childhood obesity prevention program were manually checked to be sure that any studies mentioned in the reviews would meet the inclusion criteria for this study. A total of eight intervention studies were found matching these criteria and 22 articles were reviewed. Additional searches were performed to identify the relevant literature for school–community-based diabetes prevention studies. Two additional studies were reviewed and included in the tables.

Therefore, a total of ten intervention studies were reviewed. In addition to reference to published articles, we contacted the lead authors when information was missing and included the information provided by the authors to provide a more complete description of the studies.

## SUMMARY OF THE LITERATURE

### *Summary of Articles of School–Community Programs for Obesity Prevention*

Tables 1 and 2 summarize our findings from the review of the literature. Table 1 describes the background, target population, and intervention approach of each program. Table 2 outlines the methods of evaluation used and the primary results and recommendations.

### *General Description of the Intervention Trials*

Of ten studies reviewed, six were implemented in the USA, one in Canada, one in Australia, one in New Zealand, and one in France. The intervention periods ranged from 1 to 3 years, with two exceptions (9,28). With the exception of one study by Perman and colleagues (27), all interventions were controlled trials with comparison groups; three of the studies (TAAG (10), SNPI (34), Switch (38)) randomly assigned schools as intervention and control.

One study conducted in France, titled Fleurbaix-Laventie Ville Santé (FLVS (26)), has a different approach than others included here. Unlike the other studies, which were designed as school–community interventions, the French study was initiated in 1992 as a school-based nutrition education intervention and evolved into a school–community intervention beginning in 1999. The program was

Table 1  
Theory and Intervention Strategies Used in the Ten School–Community Intervention Trials

<i>Study title, duration</i>	<i>Theory used</i>	<i>Preparatory work</i>	<i>Main intervention components</i>	
			<i>School based</i>	<i>Outside of school</i>
The Apple Project (A Pilot Programme for Lifestyle and Exercise) (20,21,22,23,24)	“ANGELO” (Analysis Grid for Environments Linked to Obesity)	Community Activity Coordinators (ACs); interviews with community stakeholders and school personnel	<p><i>Curriculum:</i> science/health lessons and an interactive card game on nutrition</p> <p><i>Policy/Env:</i> non-curricular activity at recess, lunchtimes, and after-school; teachers to facilitate short bursts of activity in class and after-school</p>	<p><i>Family:</i> increased parental involvement</p> <p><i>Community Links:</i> physical activity classes; community-based healthy eating resource and free fruit for 6 months</p>
Be Active Eat Well (BAEW) (25)	Capacity-building approach	Community involvement in planning activities	<p><i>Curriculum:</i> a 2-week curriculum for reducing screen time</p> <p><i>Policy/Env:</i> school dietitian and nutrition policies; after-school activities</p>	<p><i>Family:</i> healthy families program</p> <p><i>Community Links:</i> community garden; fruit shop displays; activity programs</p> <p><i>Policy:</i> Municipal Public Health Plan</p>
Fleurbaix-Laventie Ville Sante Study (FLVS) (26)	Not reported	Not reported	<p><i>Curriculum:</i> nutrition education program for all grades</p> <p><i>Activities in schools:</i> cooking classes, visits to farms, family breakfast in schools</p> <p><i>Policy/Env:</i> school cafeterias to increase affordable and diversified food</p>	<p><i>Family:</i> health checkup and clinical examination, targeted counseling</p> <p><i>Community Links:</i> dietitians and sport educators; town councils for sporting activities/facilities</p>

(Continued)

Table 1  
(continued)

<i>Study title, duration</i>	<i>Theory used</i>	<i>Preparatory work</i>	<i>Main intervention components</i>	
			<i>School based</i>	<i>Outside of school</i>
Jumpin' Jaguars: Community-Driven Obesity Prevention and Intervention in an Elementary School (27)	Universal, targeted	Academic, community partners, school teachers	<i>Curriculum:</i> behavior modification to all children in the school <i>Policy/Env:</i> not reported <i>After-school:</i> targeting activity and counseling	<i>Family:</i> evening classes on healthy cooking and lifestyle changes <i>Community Links:</i> free healthy snacks by local NGO; scholarship incentives
Kahnawake School Diabetes Prevention Project (KSDPP) (28,29,30,31–33)	Social learning theory, behavior change theory, native learning styles, health promotion	Community Advisory Board	<i>Curriculum:</i> structured school health education program <i>Policy/Env:</i> healthy nutrition policy; teacher training	<i>Family:</i> healthy breakfasts <i>Community links:</i> Community Advisory Board; research ethics code; conferences
School Nutrition Policy Initiative (SNPI) (34)	Social learning theory	Community-based organization; Nutrition Advisory Group	<i>Curriculum:</i> nutrition education <i>Policy/Env:</i> staff training to change in-school nutrition environment	<i>Family:</i> parent meetings and weekly nutrition workshops <i>Community links:</i> community-based organization with Family Resource Network Coordinators and Parent Teacher organizations

<p>Shape up Somerville: Eat Smart, Play Hard (SUS) (35,36,37)</p>	<p>Social-ecological approach Meetings, focus groups, interviews, advisory councils</p>	<p><i>Curriculum:</i> classroom curriculum <i>Policy/Env:</i> breakfast program; walk to school; staff development; school food service; enhanced recess after-school curriculum</p>	<p><i>Family:</i> parent outreach and education; family events; nutrition forums; "Health Report Card" <i>Community links:</i> Community Advisory Council; Ethnic-minority group collaborations; pedestrian training; wellness campaign; farmers markets; physician and clinic staff training</p>
<p>Switch what you Do, View, and Chew (Switch) (38,39)</p>	<p>Social-ecological model Community events</p>	<p><i>Curriculum:</i> monthly teacher's packet <i>Policy/Env:</i> school-wide kickoff</p>	<p><i>Family:</i> materials on physical activity, nutrition and screen time. <i>Community links:</i> a community wide event; public service advertising campaign</p>
<p>Trial for Activity for Adolescent Girls (TAAG) (10,40– 44,45,46,47,48)</p>	<p>Social-ecological theory, operant learning theory, social cognitive theory, social marketing, organizational change theory</p> <p>Formative research with adolescent girls, parents, school personnel, and community members</p>	<p><i>Curriculum:</i> physical education, health education <i>Policy/Env:</i> teacher workshop and materials; school champions</p>	<p><i>Community links:</i> collaboration between schools, community agencies and university staff; after-school programs; social marketing efforts</p>

(Continued)

Table 1  
(continued)

<i>Study title, duration</i>	<i>Theory used</i>	<i>Preparatory work</i>	<i>Main intervention components</i>	
Zuni Diabetes Prevention Program (ZDPP) (9)	Social cognitive theory	Focus group, interviews, dietary survey	<i>School based</i>	
			<i>Curriculum:</i> diabetes education in school curricula	<i>Family:</i> meetings with Parent-Teacher Organizations (PTOs)
			<i>Policy/Env:</i> workshop with school administrators, teachers, employees; modification of food supply; wellness facility	<i>Community links:</i> supportive social networks; teen task force
			<i>Outside of school</i>	

Table 2  
Study Design, Results, and Main Conclusions of the Ten School–Community Intervention Trials

Study title	Study design; evaluation methods used	Results	Main conclusions/recommendations
The Apple Project	<p><i>Treatment:</i> semi-rural community in Otago, New Zealand. Elementary schools (<math>n = 4</math>, 5–12 years; 381 children)</p> <p><i>Control:</i> one community in same area. Elementary schools (<math>n = 3</math>, 5–12 years; 346 children)</p> <p><i>Ethnicity:</i> mostly white, middle-class (17.3% Maori, 0.9% Pacific Island)</p>	<p><i>Process evaluation:</i> not reported</p> <p><i>Behaviors:</i> higher activity level with intervention; lower consumption of carbonated beverages and more fruit</p> <p><i>Health:</i>  <i>Year 1:</i> BMI <math>z</math>-score <math>-0.11</math> (<math>p &lt; 0.05</math>).                      No difference in the risk of being overweight or obese, waist circumference, blood pressure or pulse rate  <i>Year 2:</i> BMI <math>z</math>-score <math>-0.26</math> (<math>p &lt; 0.05</math>).                      WC <math>-1</math> cm (<math>p &lt; 0.05</math>)  <i>Follow-up after ~2 year:</i> BMI <math>z</math>-score <math>-0.17</math> (<math>p &lt; 0.05</math>) and less likely to be overweight</p>	<p>Increased activity and slowed unhealthy weight gain in primary school children</p> <p><i>Sustainability:</i> after the discontinuation benefits in BMI remained apparent in intervention children</p>
BAEW	<p><i>Treatment:</i> Colac, Australia (pop 11,000). All preschools (<math>n = 4</math>, 4 years) and primary schools (<math>n = 6</math>, 5–12 years)</p> <p><i>Control:</i> random samples from the region of Victoria (pop 323,000)</p> <p><i>Ethnicity:</i> mostly white</p>	<p><i>Process evaluation:</i> 6,789 person-hours</p> <p><i>Psychosocial:</i> no harm in body image</p> <p><i>Health:</i> intervention group gained less weight (<math>-0.92</math> kg), smaller increases in waist circumference (<math>-3.14</math> cm), BMI <math>z</math>-score (<math>-0.11</math>), and waist/height ratio (<math>-0.02</math>, all <math>p &lt; 0.05</math>); no difference in prevalence and incidence of overweight and obesity</p>	<p>Effective at slowing rate of weight gain</p>

(Continued)

Table 2  
(continued)

Study title	Study design; evaluation methods used	Results	Main conclusions/recommendations
FLVS study	<p><i>Treatment:</i> two communities in northern France, elementary school children 5–12 years; analysis sample 633 children in 2004</p> <p><i>Control:</i> two communities in same area with similar SES as T</p> <p><i>Ethnicity:</i> not reported</p>	<p><i>Process evaluation:</i> not reported</p> <p><i>Behaviors:</i> not reported</p> <p><i>Health:</i> decrease in prevalence of overweight between 2000 and 2004; boys from 10.2 to 7.4% and girls from 18.6 to 10.4% (2000–2004). Adjusted OR for overweight was 0.72 (boys) and 0.52 (girls). Lower prevalence of overweight with treatment 8.8% vs. 17.8%</p>	<p>Low SES population may benefit from nutritional and health-related interventions</p>
Jumpin' Jaguars	<p><i>Treatment:</i> elementary school in Kentucky (<math>n = 1</math>; 166 children for universal school program, 40 children for the targeted after-school program)</p> <p><i>Control:</i> elementary school with similar demographics selected upon completion in the project school's first year (184 children)</p> <p><i>Ethnicity/SES:</i> 57% of annual household incomes &lt; \$10,000; 80% of participants AA or Hispanic</p>	<p><i>Process evaluation:</i> 27/40 participated in 80% or more of sessions; parental participation low</p> <p><i>Health:</i> BMI percentile lower (<math>T = 68.57 \pm 31.62</math>, <math>C = 75.49 \pm 26.11</math>, <math>p = 0.027</math>)</p> <p>No significant differences in mean BMI percentile for after-school participants</p>	<p>Easily implemented at reasonably low cost</p>



## KSDPP

*Treatment:* Kahnawake (Mohawk), Canada; 458 students in grades 1–6  
*Control:* Tyendinaga; 199 students in grades 1–6  
*Ethnicity/SES:* first nations

*Behaviors:* no significant differences in mean intake of energy, fat, and sucrose after 4 years of intervention; significant decrease in the frequency of consumption of high-fat foods ( $p < 0.05$ ) and fruits ( $p < 0.001$ ); significant increase in energy contribution of white sugar ( $p < 0.05$ ). Consumption of high-fat and high-sugar foods and fruits and vegetables decreased after 8 years of intervention. Activity and TV watching favorable trends 1994–1999; not sustained in 2002  
*Health:* increases in skinfold thickness and BMI from repeated cross-sectional measures. Fitness showed favorable trends from 1994 to 1999 that were not sustained in 2002

Early results showed some successes; benefits not maintained over 8 years

(Continued)

Table 2  
(continued)

Study title	Study design; evaluation methods used	Results	Main conclusions/recommendations
SNPI	<p><i>Treatment and control:</i> elementary school in Pennsylvania (<math>n = 10</math>); 1,349 children in 4–6 grades)</p> <p><i>Ethnicity/SES:</i> <math>&gt;=50\%</math> of children eligible for free or reduced lunch; 44% African American, 17% Asian, 22% Hispanic</p>	<p><i>Process evaluation:</i> teachers and support staff averaged 10.4 and 8.4 h of training, respectively, and devoted 48.0 and 44.0 h to each year of intervention</p> <p><i>Behaviors:</i> no difference in dietary intake, activity change before and after the program but less sedentary behavior</p> <p><i>Psychosocial:</i> no harm in body image</p> <p><i>Health:</i> predicted odds of overweight <math>\sim 33\%</math> lower for T. No difference in incidence of obesity;</p> <p>Effect strongest for black students (OR: 0.59)</p>	<p>A multicomponent school-based intervention can be effective in children in grades 4–6 but stronger or additional interventions are needed</p>
SUS	<p><i>Treatment:</i> Somerville, MA public elementary schools (<math>n = 10</math>, grades 1–3; 631 children)</p> <p><i>Control:</i> two communities that matched by SES (<math>n = 20</math> schools; 1,065 children)</p> <p><i>Ethnicity:</i> mixed (7.5% AA, 18.2% Hispanic, 9.1% Asian)</p>	<p><i>Health:</i> BMI z-score decreased <math>-0.1005</math> (<math>p = 0.001</math>); expected to decrease weight gain by 1 pound for a child at the 75th percentile</p> <p>BMI z-score and 50th percentile for height</p>	<p>It is possible to address childhood obesity through a multifaceted environmental change approach that involves the community, schools, families, and students.</p>

## SWITCH

*Treatment:* two communities from Lakeville, MN, and Cedar Rapids, IA, USA ( $n = 5$  schools, grades 3–5; 685 children)  
*Control:* two nearby communities ( $n = 5$  schools, grades 3–5; 674 children)  
*Ethnicity/SES:* 90% white

*Behaviors:* decreased screen time (1.38 h/week at 6-months post-intervention); increased fruit and veg consumption (1 serving/week); no difference in activity  
*Psychosocial:* positive perceptions on target behaviors  
*Health:* no difference in mean BMI

Positive effect on child-reported screen time was greatest for obese children

## TAAG

*Treatment:* 18 schools in six US areas  
*Control:* 18 schools  
 6th graders in 2003 ( $n = 1,721$ ), 8th graders in 2005 ( $n = 3,504$ ) and 8th graders in 2006 ( $n = 3,502$ ); Girls the focus of intervention; however, both boys and girls received health and physical education classes  
*Ethnicity:* mixed

*Behaviors:* no differences in adjusted MET-weighted minutes of moderate-to-vigorous physical activity  
 Girls in intervention schools were more physically active (mean difference 10.9 MET-weighted minutes of MVPA, 95% CI = 0.52–21.2).  
*Health:* no differences in fitness or % body fat

Modestly improved physical activity in girls

## ZDPP

*Treatment:* Zuni Indian reservation (western New Mexico)  
 High school ( $n = 2, 119$  students in year 1, 9–12 grades)  
*Control:* Anglo females and males of same age in Tuscon area  
*Ethnicity/SES:* Native American

*Behaviors:* decreased consumption of sugared beverages  
*Health:* increase in glucose/insulin ratios  
 No comparison group and statistical analysis was done between 1 and 3 years

Cross-sectional analysis limits conclusions

still ongoing in 2007 when the evaluation paper was published; the reviewed paper summarized the intervention effect through 2004.

### ***Target Populations***

Most of the studies reviewed here targeted elementary school students, most of whom ranged from 4 to 12 years of age. SNPI study targeted 4th–6th graders, whereas, SUS mainly focused on 1st–3rd graders. TAAG worked mainly with middle school girls and ZDPP study targeted high school students.

The trials included in this review included children from a wide range of ethnic groups. Many of the studies focused on low-income populations; for example, the two studies designed to reduce diabetes risk factors were conducted in American Indian and First Nation children (9,29). Of the remaining seven investigations, two specifically targeted populations with relatively lower socio-economic status. Jumpin' Jaguars worked with one elementary school in a community in which 57% of households earned less than \$10,000 annually; among participating children, 80% were either African-American or Hispanic (27). Similarly, more than 50% of the SNPI participants were eligible for federally subsidized, free, or reduced-price meals. The majority were ethnic minorities: 44% African-American, 17% Asian, and 22% Hispanic children (34). On the other hand, the BAEW study population (Australia) and the Switch population were mostly white (25,39).

### ***Theoretical and Participatory Approaches***

Not surprisingly, all ten studies mentioned community engagement as a key component of the formative phase of the intervention. The TAAG study obtained detailed information on formative research with community and school members as well as youth and family members (40–44). The SUS and the SNPI formed advisory councils to assist in assessing community needs and designing the program (34,35). The community-based intervention components in the FLVS study were proposed by community members and organizations that had previously participated in an earlier school-based nutrition education intervention in the community. The communities themselves suggested and organized events for increasing physical activity levels targeting whole communities (26). Lastly, all the diabetes prevention studies in native communities emphasized partnership between research teams and community leaders for a successful intervention; this is well documented in KSDPP (28,30,49).

### ***Intervention Components Inside and Outside Schools***

All the studies included in this review have both school-based and out-of-school components (Table 3). While studies that solely emphasized family materials/workshops were not considered sufficient for inclusion, most investigations included parent outreach programs and events (except TAAG (10)). Most of the studies (7/10) included policy and environmental changes as components of school-based programs. For example, the SNPI study (34) used a coalition of community-based organizations to focus on changing food and nutrition environments in schools. After-school programs were incorporated to increase physical activity levels [BAEW (25), SUS (35), TAAG (10), and APPLE (20)] and to target overweight or obese children by collaborating with other local agencies [Jumpin' Jaguars (27)].

The types and intensities of community programs varied considerably (Table 3). However, more than half of the studies (6/10) endeavored to change the food environments in their communities. For example, the SUS study devoted a substantial part of the intervention to developing community gardens and farmers' markets and recruiting SUS "approved" restaurants in the city (35). SNPI also worked with local food stores to help customers identify healthier food options by providing point of purchase information (34). Half of the studies (5/10) focused on environmental factors that encourage physical activity in communities. With the support of the town councils, the FLVS study led

**Table 3**  
Types of Intervention Strategies Used in the Studies Included in This Review

	<i>APPLE</i>	<i>BAEW</i>	<i>FLVS</i>	<i>JJ</i>	<i>KSDPP</i>	<i>SNPI</i>	<i>SUS</i>	<i>SWITCH</i>	<i>TAAG</i>	<i>ZDPP</i>
Classroom curriculum	x	x	x	x	x	x	x	x	x	x
School policy development <sup>a</sup>	x	x			x	x	x			x
Before school program <sup>b</sup>		x	x			x	x		x	
After-school program	x	x		x			x		x	
Parent outreach	x	x	x	x	x	x	x	x		x
Community components										
Participatory research	x	x		x	x	x	x		x	x
Advisory council formed					x	x	x			
Changing food environments <sup>c</sup>	x	x	x		x	x	x			
Changing PA environments		x	x		x		x		x	
Working with various local stakeholders <sup>d</sup>		x	x	x	x	x	x	x	x	x
Collaboration with local health offices		x	x				x			
Community events	x	x	x		x		x	x		
Mass media campaigns	x	x	x		x		x	x		

<sup>a</sup>Including a wide variety of school policies with regard to better nutrition and higher physical activities (school food service, vending machines, cooled water filters, improvement of school physical activity facilities, etc).

<sup>b</sup>Including breakfast program, walk to school campaign.

<sup>c</sup>Including farmers market, community gardening, working with local food stores and restaurants.

<sup>d</sup>Including local physician, clinic staff and city employers training, and involvement of other community-based organizations.

to the construction of new sporting facilities; new sport educators were employed as a part of the intervention (26). The KSDPP study held various promotional events on increasing physical activities targeting the whole community (28). The SUS study worked closely with the city government to increase walkability and bikeability in the community (35).

Most of the interventions (8/10) worked closely with various local stakeholders. The TAAG study implemented intervention components for increasing physical activity among girls both on and off school property, working with small advisory groups of school staff and community organizations and members. Community organizations, such as the YMCA or YWCA, local health clubs, and community recreation centers, were identified in intervention schools and invited to plan and implement programs and events. Moreover, the study recruited and trained Program Champions from intervention schools and communities to take ownership of the program for the purpose of sustainability after researchers from outside the community leave the study (10). The Jumpin' Jaguars study enlisted the support of various local community-based organizations (e.g. YMCA, Community Trust Bank, and God's pantry) for their after-school program (27). Lastly, the SNPI study worked with local food stores to promote intake of healthy foods (34). The SUS trained local physicians and clinic staff to increase awareness of childhood obesity and formed collaborations with ethnic-minority group in the community (35). The Zuni Diabetes Prevention Program (ZDPP) developed supportive social networks by forming a Teen Task Force, which helped to recruit youth participants into the study and served as peer mentors for other students (9). Three of ten studies included collaboration with local health offices or support from government organizations. For example, the BAEW strategies were incorporated into the Municipal Public Health Plan and Integrated Health Promotion Plan (25). Most studies (7/10) reported that the intervention attempted to reach the whole community in order to increase awareness of the programs through various mass media campaigns.

### ***Process Evaluation***

Most of the studies (8/10) collected process evaluation data [except (27,26)], with great variation in methods and documentation. Process evaluation measures included changes in schools' and in communities' environments as well as dose, reach, and fidelities of intervention activities (28,35,45). Two papers from the SUS study presented the results of food environment modification efforts in the community, focusing on food service at schools and local restaurants (36,37).

### ***Psychosocial Measures and Behavioral Impacts***

We compared the forms of evaluation used by the different trials. Psychosocial factors were measured in more than half of the studies reviewed. The BAEW (25) and the SNPI (34) studies administered body dissatisfaction questionnaires to monitor adverse effects of the interventions. The KSDPP (28), Switch (39), TAAG (46), and ZDPP (9) studies measured psychosocial factors such as self-efficacy, outcome expectations, knowledge, perceptions, and/or attitudes.

Seven studies measured both dietary intake and physical activity. The TAAG study measured only physical activity levels among participating girls using accelerometers and observations (10). FLVS and Jumpin' Jaguars did not include behavioral assessments (27,26). Most of the studies of physical activity level and dietary intake used self-reported questionnaires. Some specific behaviors, such as intake of fruits and vegetables or screen time, were reported separately in some studies [KSDPP (29), Switch (39), and ZDPP (9)].

### ***Health Outcomes***

BMI and BMI  $z$ -scores were the most common health outcomes measured. In addition, some studies included other anthropometric measures such as waist-hip ratio, percent body fat, and physiological measures such as blood pressure and pulse rate. Overweight or obesity prevalence and incidence were also reported in some studies [FLVS (26), SNPI (34)].

### ***Community Measures***

Impacts at the community level were assessed in some trials. One study measured sustainability of the program effect after 2 years of program completion by interviewing school principals [APPLE (22)]. Other studies (28,45,36) mentioned environmental and policy changes as a measure of the impact of intervention. The Switch study performed community surveys before and after the intervention to measure the changes on community awareness of the study's target healthy behaviors (38). The SUS study team described efforts to change food environments in restaurants and schools. The compliance rate of restaurants that followed approval criteria was not high (~50%); however, school food environments improved after implementation, with increased availability of fruits, vegetables, whole grains, and low fat dairy products (36,37).

## **STUDY RESULTS**

### ***Impact on Psychosocial Factors and Behavior***

Three studies assessed the psychosocial impacts of intervention: two studies found no increase in body dissatisfaction or eating disorders among participants [BAEW (25), SNPI (34)], and one study reported that participants perceived positive changes in their behaviors (39).

Among five studies that reported nutrition-related behavioral changes, three had positive results (9,20,39) while two found no changes in dietary intake (34,29). The APPLE project documented lower consumption of carbonated beverages and higher consumption of fruit among intervention children and the ZDPP noted lower consumption of sugared beverages. Lastly, the parents of children from the Switch intervention communities reported higher consumption of fruits and vegetables (39). Only one study reported dietary results at the nutrient level (KSDPP); no significant impacts were observed.

Among five studies that reported effects on physical activity, four had a positive impact. The APPLE intervention increased physical activity level (20), SNPI and Switch reduced sedentary behavior (34,39), and the TAAG study increased the activity levels of adolescent girls (10). The KSDPP study showed increases in physical activity during the initial study period (1994–1999); however, these changes were not sustained in a 3-year follow-up (29).

### ***Impact on BMI and Anthropometric Measures***

Six of the ten studies demonstrated positive albeit small impacts on BMI and related anthropometric measures (Table 4). Children undergoing the BAEW intervention gained less weight and had smaller increases in waist circumference, BMI *z*-score, and waist-hip ratio than children in the comparison group. Even though the program did not analyze changes in the prevalence and incidence of overweight and obesity between intervention and comparison groups, the changes in BMI and other anthropometric measures are encouraging (25). The SUS (35) and the APPLE project also showed promising outcomes (20,22): mean BMI *z*-scores were reduced. Moreover, BMI *z*-scores and the prevalence of overweight remained lower in the APPLE intervention group for 2 years. The SNPI program (34), which focuses on changing nutrition environment at schools, showed that the predicted odds of incidence and prevalence of overweight were lower for the intervention group. The KSDPP showed some early positive effects on skinfold thickness but not on BMI or fitness (29). Glucose/insulin ratios were increased in the ZDPP study; the significance of this finding is unclear without proper comparison groups and without controlling for other factors in the analysis (9).

### ***Impact on Community***

Most of the studies sought to work with community groups to reduce unhealthy weight gain or diabetes risk factors; however, little information on how the intervention changed communities was found

Table 4  
Study Impact and Target Age Summary

<i>Study</i>	<i>Age (years)</i>	<i>Effect on BMI z or rates of overweight/obesity</i>
APPLE	5–12	–0.11 to –0.26
BAEW	4–12	–0.11
FLVS	5–12	Odds Ratio overweight: 0.72 boys, 0.52 girls
Jumpin' Jaguars	Elementary school	Mean BMI percentile lowered in T
KSDPP	6–12 (1st–6th graders)	None
SNPI	9–12 (4th–6th graders)	Odds ratio overweight 0.67/No effect on obesity
SUS	6–9 (1st–3rd graders)	–0.10
SWITCH	8–11 (3rd–5th graders)	None in BMI mean value
TAAG	11–14 (6th–8th grade girls)	None
ZDPP	14–18 (9th–12th graders)	None (lowered BMI post-intervention but NS)

NS: Not statistically significant, T: Treatment group.

in the papers. One follow-up study of APPLE explicitly addressed sustainability issues: whether the intervention components in schools and communities were still in place 2 years after program cessation (50). Some studies mentioned that they followed environmental and policy changes in communities as part of process evaluation but results were not documented [e.g., KSDPP (38), TAAG (26)].

## DISCUSSION

Our review of the literature identified a limited number of school-based obesity prevention programs that had a substantial community component. It is clear that a great deal of work remains to expand this area of intervention research as a means of addressing the child obesity epidemic. Some large-scale interventions with extensive community involvement are underway: the SUS study is being replicated in six urban communities in the USA (renamed BALANCE) and is being adapted and implemented in eight rural communities in the USA (renamed CHANGE) (51). We expect to see more evaluation results in a few years; this should provide more definitive information regarding the effectiveness of school–community intervention programs. Nevertheless, on the basis of the work reviewed, some limited conclusions can be drawn.

In general, the school–community trials reviewed in this chapter have had a limited but significant impact in reducing BMI *z*-scores or obesity rates in children. Limited success has also been achieved with efforts to change food and physical activity environments in order to increase the choices available to children and their caregivers, such as working with food stores to increase the availability of healthy foods. However, more work needs to be done to tie these school-external changes to those that have been made to curriculum and to activities within the schools so that children and their adult caregivers are aware of the changes made.

It should be noted that eight of the ten studies we reviewed were conducted in *elementary school children*; the two studies of teenagers found no effect on weight gain or fat mass, although the TAAG intervention increased activity levels in adolescent girls. The preferential responses of prepubertal children to a lifestyle intervention likely reflect greater parental supervision and tighter control of food intake and selection. Other studies have noted the difficulty in changing weight-related behaviors in obese adolescents (50,52,53).



Changing the environment around schools and in communities is enormously challenging and requires a great deal of focused effort and community support and engagement. Community engagement and participatory approaches are central features of the successful “school–community” intervention trials reviewed in this chapter. No single approach appears to have been highly effective, and in fact the level of engagement ranged considerably.

Many of the programs reviewed stressed and incorporated policy changes both inside and outside schools (34,25,35,20). Policy changes may be viewed as another form of community engagement. Policy changes would lead to institutionalization of program activities in schools and community settings, which may lead to long-term sustainability.

Serious deficiencies exist for most of the intervention trials reviewed in terms of evaluation methodologies. While the studies included community intervention components, there is significant room for improvement in assessing change at the community and environmental levels pre- and post-intervention. A further weakness is the lack of substantial process evaluation of each component of the intervention implemented in the community. These are major gaps that should be addressed in future trials of school–community programs. Furthermore, most of the studies did not provide data on the impact of their programs on dietary intake at the nutrient level. Behavioral outcomes like diet and physical activity are required to explain the mechanisms for change in weight status or lack thereof.

In addition, it is important to document and disseminate information regarding costs for future assessment of trials in this area. Only one study conducted a cost analysis (23); a second mentioned the total cost of intervention implementation (27). We contacted the original authors of the studies to gather more information on cost (Table 5). Due to the complex nature of school–community-based interventions, including variation in study size, geographical differences, and evaluation methods, it was challenging to make any comprehensive comparisons using the data provided by the authors. The variation that we observed was substantial: costs of intervention ranged from 2 euro (~ 2.9 USD) to 429 USD per child per year. This can be explained by program differences. One was an intensive 2-year intervention beginning with building partnership with other stakeholders in the community to working with school cafeterias to alter food choices (23); the other capitalized on an established collaboration with the community and did not require many external resources (26).

Table 5  
Intervention Cost Summary

<i>Study</i>	<i>Total cost</i>
APPLE	\$239,518 for 2 years; \$429/children/year
BAEW	\$326,806 for 4 years
FLVS	\$2.84/person/year
Jumpin’ Jaguars	\$14,000–16,000/school/year
KSDPP	N/A
SNPI	\$30,000/school/year
SUS	N/A
SWITCH	\$1.2 million for the whole program; \$35–40/family
TAAG	N/A
ZDPP	N/A

Two studies found no adverse effects on children's psychological health. Stigmatization of children in school-based programs is a potential concern and led to the termination of one reportedly successful approach that targeted overweight children (54,55). Only one of the ten studies reported here (Jumpin' Jaguars) included a specific intervention for overweight children. On the one hand, the inclusion of the entire school population represents a strength of school–community programs. On the other hand, the lack of targeting may limit the effectiveness of school-based obesity interventions for overweight or high-risk children. More detailed investigation will be required to resolve this conundrum.

An additional challenge lies in the area of study design. We emphasized intervention strategy as the primary criterion by which we selected studies for this review; this enabled us to include many studies with various forms of school–community interventions. However, limitations in design of some of the studies (such as lack of a control group) weaken our ability to draw firm conclusions. In addition, many school-based studies, such as CATCH (19) and Pathways (18), took the unit of analysis and randomization as the school itself. This is not possible when extensive community engagement and changes become an additional focus of the intervention. Instead the unit of analysis becomes the community. Rigorous statistical analytical methods are needed to capture the unique aspects of community involvement and social engagement.

As noted, the reductions in mean BMI  $z$  observed in these studies were modest and variable, and the interventions are time consuming and, in some cases, expensive. Should we then abandon our efforts with school and communities and focus on targeting families and children at the highest risk for obesity and its complications? Strong evidence indicates that these targeted efforts can be effective (56,57). We would argue, however, that the sheer size, scope, and progression of the obesity epidemic will not permit us to focus our efforts solely on the small number at greatest risk.

To conclude, the experience with *school-based interventions* has been discouraging, and an emerging body of literature reveals strong associations between the obesogenic environment and the prevalence of childhood obesity. Our findings suggest that *school–community interventions* provide one possible solution to the problem. Ongoing studies with strong design and evaluation plans will provide more information regarding the efficacy and costs of school–community programs for prevention (and management) of childhood obesity. In the meantime, the positive trends noted in our review provide support for continued and expanded research trials that intervene in both schools and the communities that surround them.

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