

Chapter 11

Methods for Evaluating Social Vulnerability to Drought

Ana Iglesias, Marta Moneo and Sonia Quiroga

Abstract Social vulnerability to drought is complex and it is reflected by society's capacity to anticipate, cope with and respond. Here we estimate these aspects of social vulnerability, evaluating the natural resource structure, the economic capacity, the human and civic resources, and aspects of agricultural innovation. These factors are components of a vulnerability index and they can be weighted appropriately in computing the final value of the index. In this chapter we present the results of the index under two valuation scenarios. For Scenario 1 all components are valued equally. For Scenario 2 the human resources component is given 50% of the weight, the economic and natural resource components are given 20% of the weight each, and the agricultural technology is given 10% of the weight. This reflects the assumption that a society with institutional capacity and coordination and mechanisms for public participation is less vulnerable to drought and that agriculture is only one of the sectors affected by drought. The vulnerability index establishes robust conclusions since the range of values across countries does not change with the assumptions under the two scenarios.

Introduction

The objective of the vulnerability assessment is to identify underlying causes of risk derived from inadequate structures, management, and technology, or by economic, environmental, and social factors. Vulnerability refers to the characteristics of a group in terms of its capacity to anticipate, cope with, resist and recover from the impact of drought. Vulnerability assessment is to identify characteristics of the systems that modify the level of risk derived from inadequate structures, management, and technology, or by economic, environmental, and social factors.

A. Iglesias (✉)
Department of Agricultural Economics and Social Sciences,
Universidad Politécnica de Madrid (UPM), Spain
e-mail: ana.iglesias@upm.es

Yohe and Tol (2002) proposed a method for developing indicators for social and economic coping capacity in the context of climate change. Later, a simple index to quantify adaptive capacity was used by Ionescu et al. (2008) including only GDP, literacy rate, and the labour participation rate of women. Yohe et al. (2006) used the Vulnerability-Resilience Indicator Prototype (VRIP) developed by Brenkert and Malone (2005) as a proxy to adaptive capacity index, considering the capacity to adapt to environmental change as implicit in the vulnerability assessment.

Iglesias et al. (2007b) develop an Adaptive Capacity index (AC index) with three major components that characterize the economic capacity, human and civic resources, and agricultural innovation. A similar approach has been taken in the context of drought (Moneo, 2007). The approach is flexible and can be applied to managed and natural ecosystems as well as to socio-economic systems.

The overall vulnerability is determined by combining: vulnerability derived from the direct exposure to drought, and vulnerability to drought derived from social and economic aspects. For example, given a specific farm, the vulnerability is directly related to the intensity of the drought event. In contrast, given a defined drought event, the most vulnerable farming system is the one that has less social and economic resiliency; in general marginal and poor farming systems suffer the largest consequences of drought.

Vulnerability Directly Related to Drought

This component analyses the vulnerability directly related to the exposure to drought in the present. The underlying causes of risk may be related to structural problems, such as lack of adequate hydraulic infrastructures or technology, and also to management, economic and social features that increase the vulnerability of the region, watershed or water supply system under analysis. For example, the direct impact of precipitation deficiencies may be a reduction of crop yields. The underlying cause of this vulnerability, however, may be that the farmers did not use drought-resistant seeds, either because they did not believe in their usefulness; their costs were too high, or because of some commitment to cultural beliefs.

Another example could be farm foreclosure related to drought. The underlying cause of this vulnerability could be many things, such as small farm size because of historical land appropriation policies, lack of credit for diversification options, farming on marginal lands, limited knowledge of possible farming options, a lack of local industry for off-farm supplemental income, or government policies.

An Index to Evaluate Socio-Economic Vulnerability to Drought

An index that estimates social vulnerability to drought is developed and calculated in selected Mediterranean countries. The methodology is appropriate to integrate both quantitative and qualitative characterizations of vulnerability – this permits the

involvement of stakeholders in the process. The index can be applied locally or spatially and with different aggregation levels of the input data. The intermediate components can be evaluated independently, allowing comprehensive interpretation of the strengths and weaknesses of each system.

The sequential steps taken for the quantification of the vulnerability index are: (a) select proxy variables for factors that contribute to the vulnerability; (b) normalize the proxy variables with respect to some common baseline; (c) combine the sub-component proxy variables within each vulnerability category by weighted averages; and (d) quantify vulnerability as the weighted average of the components.

Selection of Variables

The socio-economic vulnerability components (Table 11.1) and the variables included were selected because: (1) data is readily available and an example may be computed to assist stakeholders in defining the sensitivity of the system; and (2) the variables are drought-scenario dependent and geographically explicit. The vulnerability index may be used to understand the sensitivity of the system and to assist in the selection of measures to be adopted. For example, improving the efficiency of agricultural water use, decreasing population under the poverty line, increasing adult literacy rate, and increasing agricultural technology, are measures that result in an overall vulnerability decrease.

The components of socio-economic vulnerability and the representative variables that have been used to characterize it are provided in Table 11.1. A final indicator for each category of exposure may be computed as the weighted average of all the representative variables within the category.

Table 11.1 Components of socio-economic vulnerability and representative variables that can be used to characterize the vulnerable groups

Components	Proxy variables
Natural component	Agricultural water use (%)
	Total water use (% of renewable)
	Average precipitation 61–90 (mm/year)
	Area salinized by irrigation (ha)
	Irrigated area (% of cropland)
Economic capacity	Population density
	GDP millions US\$
	GDP per capita US\$
	Agricultural value added/GDP %
	Energy use (kg oil equivalent per capita)
Human and civic resources	Population below poverty line (% population with less than 1 US\$/day)
	Agricultural employment (% of total)
	Adult literacy rate (% of total)
	Life expectancy at birth (years)
	Population without access to improved water (% of total)
Agricultural innovation	Fertilizer consumption (100 gr/ha of arable land)
	Agricultural machinery (tractors per 100 km ² of arable land)

Normalization to Some Common Baseline

The variables in Table 11.1 were normalized between the different countries in order to be able to more directly compare the results. The standardization has been made with respect to the maximum value of each variable across the countries to combine within the categories and guarantee the index being a percent rate. The sub-component proxy variables are combined within each category by using either a geometric mean (MOSS et al., 2000) or a weighted mean with weights inversely proportional to the impact uncertainty level.

Combination of the Sub-Components

Sub-component proxy variables can be combined within each category by using either a geometric mean or a weighted mean with weights inversely proportional to the impact uncertainty level. This study considers the weights separately for each of the categories, as in Iglesias et al. (2007b), in order to evaluate them independently. This allows evaluation of the strengths and weaknesses of each component of the total vulnerability index within each country. It should be pointed out that the vulnerability components have an inverse interpretation to the adaptation capacity components.

Quantifying Vulnerability

The total vulnerability index has been quantified as the weighted average of each of the four components. The four components of the index and the total computation are shown on Table 11.2 and Fig. 11.1 also illustrates the drought vulnerability index. The scores of the vulnerability index range on a scale of 0 to 100, the least vulnerable being 0 and the most vulnerable 100. The total index is generated as the average of all components. The final value of the index depends on the valuation of each component. Here we present the results of the index under two valuation scenarios. In Scenario 1 all components are valued equally. In Scenario 2 the human resources component is given 50% of the weight, the economic and natural resource components are given 20% of the weight each, and the agricultural technology is given 10% of the weight. This reflects the assumption that a society with institutional capacity and coordination and the ability to incorporate public participation in the process is less vulnerable to drought and that agriculture is only one of the sectors affected by drought.

The results of this evaluation led to the identification of actions to minimize risk by reducing the underlying causes (vulnerability). The results contribute to increasing adaptive capacity and developing policy decisions to increase adaptation options. The vulnerability assessment bridges the gap between impact assessment and policy formulation by directing policy attention to underlying causes of

Table 11.2 Components of the social vulnerability index and total values of the index under two different scenarios of valuation of the vulnerability components. Source of data: FAO 2007, Iglesias and Moneo 2005

Component of the index	Drought vulnerability index (%)					
	Cyprus	Greece	Italy	Morocco	Spain	Tunisia
Renewable natural capital	40	26	36	69	37	70
Economic capacity	34	37	4	96	15	88
Human and Civic Resources	1	5	7	65	7	39
Agricultural innovation	29	26	4	91	57	90
Drought Vulnerability Index (Scenario 1)	26	24	13	80	29	72
Drought Vulnerability Index (Scenario 2)	18	18	12	75	20	60

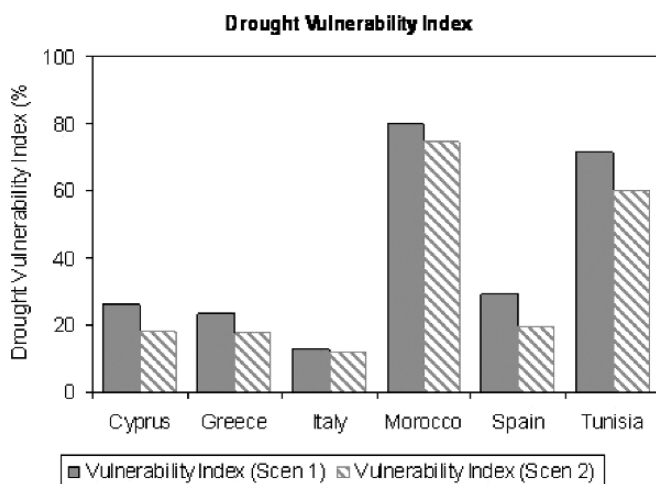


Fig. 11.1 Social vulnerability index across MEDROPLAN countries under two different scenarios of valuation of the vulnerability components

vulnerability rather than to its result, the negative impacts, which follow triggering events such as drought (Wilhite, 2005). The vulnerability evaluation helps to define the sensitivity of the systems to external shocks and to identify the most relevant aspects that decrease the level of risk.

Discussion

Vulnerability to drought in the Mediterranean region may intensify in the future, particularly in association with climate change and the pressures associated with development, increasing populations, water management that is already regulating most available water resources, and agricultural systems that are often not well adapted to local conditions. Evidence for the vulnerability of socio-economic and agricultural

systems in the Mediterranean region can be documented in recent history. For example, water reserves were not able to cope with sustained droughts in the late 1990s in Morocco and Tunisia, causing many irrigation-dependent agricultural systems to cease production. In 2007, the vulnerability of Moroccan agriculture to drought was also quite apparent. In addition, effective measures to cope with long-term drought and water scarcity are limited and difficult to implement because of the variety of the stakeholders involved and the lack of adequate means to negotiate new policies. Climate change projections indicate an increased likelihood of droughts (Kerr, 2005). The combination of long-term change (e.g., warmer average temperatures) and greater extremes (e.g., droughts) can have decisive impacts on the vulnerability of many regions (Arnell, 1999). If drought impacts intensify as a result of climate change, Mediterranean water delivery systems and control may become increasingly unstable and vulnerable (IPCC 2007, Reilly and Schimmelpfennig, 1999, Iglesias et al. 2007a, Burton 1997). Water managers may find planning more difficult and current agricultural water management strategies based on irrigation should be revised.

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