PUBLIC HEALTH NUTRITION (KE CHARLTON, SECTION EDITOR)



Strengthening Knowledge to Practice on Effective Salt Reduction Interventions in Low- and Middle-Income Countries

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Accepted: 9 June 2021 / Published online: 5 July 2021

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Abstract

Purpose of Review The objective of this review was to consolidate available published information on the implementation and evaluation of salt reduction interventions in low- and middle-income countries (LMICs).

Recent Findings The *Science of Salt* database (made up of studies identified in a weekly Medline search) was used to retrieve articles related to the implementation of salt reduction interventions from June 2013 to February 2020. Studies that measured the effects of the interventions in LMICs, based on four outcome measures—salt intake; sodium levels in foods; knowledge, attitudes, and behaviours (KABs) towards salt; and blood pressure—were included. Results were summarised overall and according to subgroups of intervention type, duration, sample size, country's income class, and regional classification. The review identified 32 studies, representing 13 upper middle-income and four lower middle-income countries. The main salt reduction interventions were education, food reformulation, and salt substitution; and many interventions were multi-faceted. More studies reported a positive effect of the interventions (decreased salt intake (12/17); lower sodium levels in foods or compliance with agreed targets (6/6); improved KAB (17/19); and decreased blood pressure (10/14)) than a null effect, and no study reported a negative effect of the intervention. However, many studies were of small scale and targeted specific groups, and none was from low-income countries.

Summary Consumer education, food reformulation, and salt substitution, either alone or in combination, were effective in their target populations. Supporting scale-up of salt reduction interventions in LMICs is essential to cover broader populations and to increase their public health impact.

Keywords Salt reduction · Salt intake · Low- and middle-income countries · Noncommunicable diseases

Introduction

The most recent Global Burden of Disease (GBD) study estimated that cardiovascular disease (CVD) remains the leading

This article is part of the Topical Collection on Public Health Nutrition

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cause of death and disability globally in 2019, causing around 19 million deaths and 393 million disability adjusted life years (DALYs) [1•]. High systolic blood pressure was the leading risk factor for CVD, responsible for around 10 million deaths and more than 50% of DALYs due to CVD [1•]. In the same year, of all the dietary risk factors, high salt intake accounted for the most deaths (1.7 million) and DALYs (40.5 million) due to CVD [2]. By the World Bank's income levels [3], the contribution of high salt intake to CVD burden was largest in upper middle-income countries (about 60% of all deaths and DALYs), followed by lower middle-income countries (25%), high-income countries (11%), and low-income countries (4%) [2]. Undoubtedly, high salt intake is a public health problem, particularly in middle-income countries.

Population salt reduction is a priority action for the prevention and control of noncommunicable diseases (NCD), including CVD, and in 2013, Member States of the World Health Organization (WHO) committed to a global target to reduce salt consumption by 30% by 2025 [4]. In 2014, 75 countries had national salt reduction initiatives [5]. This represented a two-fold increase in the total number of initiatives identified in 2010 [6], and a huge increase in salt reduction strategies in low- and middle-income countries (LMIC), from seven in 2010 to 33 in 2014 [5]. A subsequent review showed a further increase in the number of initiatives in upper middle-income (from 21 to 30) and lower middle-income countries (from 11 to 13) [7...]. Still, more than half of the 96 national salt reduction initiatives in 2019 were from high-income countries [7••]. A review of the impact of population-level salt reduction interventions reported that several countries achieved substantial reductions in salt intake over time [8]. Further reviews have shown the same [9-11]; however, most of the evidence on salt reduction intervention effectiveness were from highincome countries, with limited information from LMICs [7...].

In 2016, the WHO published the SHAKE Technical Package for Salt Reduction, comprising simple, costeffective interventions to support countries in the implementation of salt reduction strategies [12]. However, this was based mainly on the experience from high-income and upper middle-income countries; thus, there is limited knowledge and understanding about implementing these interventions in other contexts. Given that a considerable disease burden related to excessive salt intake is present in LMICs, it is important to consider how best to support these countries to implement effective programs to reduce population salt intake. The objective of this review was thus to consolidate knowledge on the implementation and evaluation of salt reduction interventions in LMICs, with a view to supporting scale-up of interventions across these settings.

Methods

Articles related to the implementation of salt reduction interventions in LMICs were identified through a weekly Medline literature search, which makes up the *Science of Salt* database. The detailed search methodologies for the *Science of Salt Weekly* have been published previously [13]. Briefly, articles identified each week are screened for eligibility based on established inclusion and exclusion criteria [13]. Eligible studies (related to the relationship of dietary salt and health, and achieving dietary salt reduction in populations) are included in the Science of Salt database.

For this review, articles identified during the runtime of the Science of Salt Weekly initiative from June 2013 to February 2020 were retrieved. Studies that reported on the effects of salt reduction interventions in LMICs were assessed for eligibility. Studies were included if they evaluated or measured the effects of salt reduction interventions, including national, subnational, or pilot studies. Outcomes considered included changes in salt intake; salt/sodium levels in foods; knowledge, attitudes, and behaviours (KABs) towards salt; and blood pressure. In addition, studies that assessed compliance with targets for sodium levels in foods were considered. All types of population were considered, including population subgroups, high-risk groups, and sick populations (with the view to scaling up). On the contrary, modelling studies, reviews, taste-test interventions, and studies that only described baseline data without information on intervention effectiveness were excluded.

A narrative synthesis of findings was undertaken based on all included studies. Results were presented overall and based on the following subgroups: (1) type of intervention; (2) intervention duration; (3) evaluation sample size; (4) country's income classification by the World Bank; and (5) country's region based on the WHO classification [14]. Pooling of estimates was deemed inappropriate due to the heterogenous nature of the included studies.

Results

Search Results

Between June 2013 and February 2020, the Science of Salt Weekly database contained 395 articles related to the implementation of salt reduction interventions. After title and abstract screening, 72 articles were deemed potentially relevant, and screened further for eligibility. Of these, 40 full texts were excluded for the following reasons: the effects of salt reduction interventions were not described (n = 12); the evaluation was not saltspecific (n = 8); the study was from a high-income country (n = 5); the study was a review (n = 8); the study was a protocol, modelling study or process evaluation (n = 4); and the study was a taste-test intervention (n = 3). Ultimately, 32 studies met our criteria, representing 13 upper middle-income and four lower middle-income countries (Fig. 1). None was conducted in low-income countries.

Study Characteristics

The studies varied by design, sample size, implementation scale, and intervention duration (Table 1). There were 14 randomised controlled trials (RCT) [15–28], seven repeated cross-sectional studies [29–35], five controlled or uncontrolled pre-post intervention [36–40], two quasi-experimental trials [41, 42], and four crosssectional studies [43–46]. Three of the four crosssectional studies assessed compliance with targets for salt/sodium levels in foods [44–46], while the other

The reduction in the proportion of

respondents adding salt during

compared to the control group.

cooking and adding salt at the table

was larger in the intervention group

			SI	SL	KAB	BP	
Nilson, 2017 [29] Brazil Repeated cross-sectional	Voluntary salt reduction targets for packaged foods Type: Food reformulation Target: General population; food industry	Scale: National Duration: 6 years Sample size: 3336 packaged food products		1			There were reductions in the mean sodium content of 13 food categories from 2011 to 2017. In 2017, 100% of products in over half of the categories met the targets and only one category had less than 85% of the products meeting the targets.
Cornelio, 2016 [15] Brazil RCT	SALdavel program: intervention to promote the use of less than 4 g of salt per day during cooking Type: Education (group discussion) Target: Hypertensive women	Scale: Pilot/small/focused Duration: 3 months Sample size: 92 persons	1		1		Compared to the control group, the intervention group improved more in terms of salt addition measures and psychosocial variables. However, the change in mean salt intake was not different between the two groups.
Barros, 2015 [16] Brazil RCT	Low-sodium salt Type: Salt substitution Target: Hypertensive adults aged 20–65 years	Scale: Pilot/small/focused Duration: 1 month Sample size: 35 persons	~			~	There was a reduction in SBP, DBP (casual and home BP monitoring), and sodium excretion in the intervention group from baseline to follow-up. The control group only showed a decline in casual SBP.
de Freitas Agondi, 2014 [17] Brazil RCT	Receiving information on the benefits of reducing salt intake, and in-person sessions and telephone calls Type: Education (individual) Target: Hypertensive women aged 18 years and up	Scale: Pilot/small/focused Duration: 2 months Sample size: 98 persons	1		1		There was no change in the measures of self-efficacy and intention from baseline to follow-up in both groups. However, there was a reduction in urinary sodium excretion in the intervention group.
Lima, 2013 [18] Brazil RCT	Low glycaemic index diet combined with the principles of the DASH-Na diet Type: Education (individual) Target: Hypertensive adults aged at least 20 years	Scale: Pilot/small/focused Duration: 6 months Sample size: 206 persons	1			1	SBP and DBP reductions in the intervention group were higher compared to the BP reductions in the control group. There was a decrease in sodium excretion in the intervention group, while no change was observed in the control group.
Chan, 2019 [36] China Uncontrolled pre-post study	Education interventions to improve salt intake knowledge, attitude, and intention to practice Type: Education (community-based) Target: Adults aged 18 years and above from rural ethnic minority communities	Scale: Community Duration: 18 months Sample size: 18 persons			1		Improvements in salt-related knowledge and salt reduction behaviours were observed, following the intervention.
Li, 2016 [19] China Cluster RCT	Community-based sodium reduction program: salt substitution in conjunction with a community-based health education program Type: Multi-faceted intervention Target: General population	Scale: Community Duration: 18 months Sample size: 1903 persons	~		J	~	Compared with the control, mean sodium excretion in the intervention villages was lower by 5.5%, potassium excretion was higher by 16%, and sodium to potassium ratio was lower by 15%. There was no difference in SBP, DBP, and proportion with hypertension between the groups. Positive KAB measures were higher in the intervention group.

Scale: Community

Sample size: 12,216

Duration: 18-24

months

persons

Scale, duration, and

evaluation sample

size

Outcome measure

reported^a

Summary of results

Table 1 Study characteristics and summary of results

Intervention details, type, and target

Author, year,

country, design

Dyson, 2015 [37]

Controlled pre-post

China, India,

Mexico

study

Community interventions for health:

multi-factorial comprehensive

Type: Multi-faceted intervention

Target: General population

strategies for the prevention of NCDs

 \checkmark

Table 1 (continued)

Author, year, country, design	Intervention details, type, and target	Scale, duration, and evaluation sample size	Outcome measure reported ^a			sure	Summary of results
			SI	SL	KAB	BP	
He, 2015 [20] China Cluster RCT	School-EduSalt: education program to reduce salt intake in school children and their families Type: Education (group discussion) Target: Primary school children (grade 5) and adult family members	Scale: Pilot/small/focused Duration: 3.5 months Sample size: 832 persons	~			1	Mean salt intake decreased in the intervention group and increased in the control group, with a mean effect of -2.6g/day, equivalent to a 26% reduction. SBP and DBP increased in both groups, with a larger increase in SBP in the control group, while the increase in DBP was the same for both groups.
Lu, 2015 [21] China RCT	Three health education strategies: self-reading reading (group 1), monthly regular didactic lecture (group 2), and monthly interactive education workshop (group 3) Type: Education (group discussion) Target: Hypertensive adults aged 40–75	Scale: Pilot/small/focused Duration: 24 months Sample size: 347 persons			√	1	There was an increase in the proportion of participants with normalised BP in groups 2 and 3 (with group 3 having a larger increase), but not in group 1. The improvement in knowledge about appropriate salt intake was progressive from group 1 to group 2 to group 3.
Zhang, 2014 [43] China Cross-sectional	China Healthy Lifestyles for All: nationwide initiative (knowledge-based) to promote lower salt intake Type: Education (community-based) Tarret: General population	Scale: National Duration: 5 years Sample size: 30,799 persons			√		Individuals from intervention counties were more aware of the limits of salt consumption and have more intent to modify their consumption than individuals from control counties.
Zhao, 2014 [22] China RCT	Low-sodium, high-potassium salt substitute to reduce BP Type: Salt substitution Target: Hypertensive adults aged 40 years and up	Scale: Pilot/small/focused Duration: 3 months Sample size: 282 persons; 54 households	~			1	The reduction in SBP and DBP from baseline to follow-up was higher in the intervention group compared to the control group. Following the intervention, the proportion of patients with controlled BP was higher in the intervention group. The estimated mean daily salt intake was 20 g in the intervention group compared to 27 g in the control group.
Chen, 2013 [23] China RCT	Community intervention study: salt-restriction-spoon Type: Multi-faceted intervention Target: Adults responsible for home cooking	Scale: Community Duration: 6 months Sample size: 264 questionnaires; 294 salt weighing; 173 24-h urine	~		✓		There was a larger reduction in daily salt intake (through salt intake tracking) in the intervention group compared to the control group. However, based on 24-h urines, there was no difference between the groups by time. The owning rate, using frequency, and correctly using percentage of salt-restriction spoon were higher in the intervention than in the control group.
Zhou, 2012 [24] China Cluster RCT	Reduced-sodium, high potassium salt substitute Type: Salt substitution Target: Families with at least one hypertensive member; adults aged at least 18 years	Scale: Pilot/small/focused Duration: 24 months Sample size: 372 persons	1			√	The overall mean difference in SBP and DBP between the intervention and control group was -3 and -1 mmHg, respectively. There was no difference in median urine sodium between the two groups over time.
Peters, 2017 [44] South Africa Cross-sectional	Mandatory sodium limits across a wide range of processed food categories Type: Food reformulation Target: General population; food industry	Scale: National Duration: 3 years Sample size: 11,065 food products; 1851 subject to legislation		1			About 70% of targeted foods had a sodium level at or below the sodium limits during its introduction, but there was a wide variation across categories in terms of percentage of products meeting the target.

Table 1 (continued))						
Author, year, country, design	Intervention details, type, and target	Scale, duration, and evaluation sample	Outcome measure reported ^a				Summary of results
		size	SI	SL	KAB	BP	
An, 2013 [30] South Africa Repeated cross-sectional	HealthyFood program: 10% or 25% discount on healthy food purchases Type: Discount on healthy food purchases Target: Members of the Vitality program by the South African health and life insurance company Discovery	Scale: National Duration: 12 months Sample size: 351,319 persons			1		Individuals receiving cash discounts of 10% and 25% were less likely to have foods high in salt, processed meats, and fast-foods regularly. The 25% discount was associated with a larger effect than the 10% discount.
Allemandi, 2019 [46] Argentina <i>Cross-sectional</i>	National and regional targets for sodium content in processed food categories <i>Type</i> : Food reformulation <i>Target</i> : General population; food industry	Scale: National Duration: 4 years Sample size: 3674 food products; 864 subject to legislation		1			About 6% of the products covered by the national law exceeded the sodium targets. Of the products covered by the regional targets, about 13% and 50% exceeded the 2015 and 2020 sodium targets, respectively.
Rubinstein, 2016 [25] Argentina, Guatemala, Peru RCT	mHealth intervention: text message to promote good dietary habits Type: Education (individual) Target: Adults aged 30–60 years with SBP 120–139 mmHg and DBP 80–89 mmHg	Scale: Pilot/small/focused Duration: 12 months Sample size: 553 persons			1	~	No difference in the change in self-reported intake of high sodium foods between the intervention and control group. There was no difference in change in SBP and DBP between the intervention and control group.
Allemandi, 2015 [45] Argentina Cross-sectional	National law: reduction of salt content in processed foods to meet set targets (note: a voluntary agreement with the food industry was in place prior to this law) Type: Food reformulation Target: General population; food industry	Scale: National Duration: 3 years Sample size: 1320 food products; 292 subject to legislation		1			Maximum levels have already been achieved by most of the food groups included in the law.
Rahimdel, 2019 [26] Iran RCT	Education intervention based on the Theory of Planned Behaviour (TPB) Type: Education (group discussion) Target: Adults aged 35–50 years with SBP 120–139 mmHg and DBP 80–89 mmHg	Scale: Pilot/small/focused Duration: 2 months Sample size: 127 persons	~		1	1	The reduction in mean salt intake from baseline to follow-up was larger in the intervention group compared to the control group. The change in SBP and DBP was similar between the two groups. The mean scores of TPB constructs increased in the intervention group.
Jafari, 2016 [27] Iran Cluster RCT	Reduction of salt in bread by 40%, installation of educational banners, and door-to-door distribution of pamphlets Type: Multi-faceted intervention Target: General population: bakeries	Scale: Community Duration: 3 months Sample size: 656 persons	1			1	Greater reduction in salt intake and SBP in the intervention compared to the control group.
Talaei, 2013 [38] Iran Controlled pre-post study	Healthy bread initiative designed to produce high-fibre, low-salt bread, combined with the promotion of its health benefits Type: Multi-faceted intervention Target: General population; bread companies	Scale: Community Duration: 3 years Sample size: 9559 persons			1		402 bakeries in the intervention area joined the healthy bread initiative in 2009 compared to only one bakery at baseline. People in the intervention area consumed the healthy bread 6 times more than those in the reference area in 2007.
Pillay, 2017 [31] Fiji Repeated cross-sectional	Multi-faceted community-based sodium reduction intervention: strategic health communication, industry engagement, interventions in the main hospital Type: Multi-faceted intervention Target: General population; food industry	Scale: National Duration: 20 months Sample size: 441 persons	~				Change in mean salt intake from baseline to follow-up by -1.4 g/day; however, this was not <i>statistically</i> significant. Subanalysis showed a reduction in salt intake amongst females in one division.
Trieu, 2018 [32] Samoa	Multi-faceted salt reduction intervention: policy and food environment changes,	Scale: National Duration:18 months	~		1		There was no change in the mean salt intake from baseline to follow-up. Some improvements in salt-related

Table 1 (continued)

Author, year, country, design	Intervention details, type, and target	Scale, duration, and evaluation sample size	Ou rep	itcom oortee	ne meas 1 ^a	sure	Summary of results
			SI	SL	KAB	BP	
Repeated cross-sectional	community engagement, and awareness and advocacy campaigns Type: Multi-faceted intervention Target: General population; food industry	Sample size: 713 persons					knowledge and behaviours were noted, such as increase in the proportion who understand the adverse effects of salt and use one or more methods to control salt intake, and decrease in the proportion who always/often add salt when eating.
Liyanage, 2019 [41] Sri Lanka Quasi-experimental trial	The INPARD project and RaP: community-led multisectoral intervention for nutrition promotion Type: Education (community-based) Target: General population	Scale: National Duration: 1 year Sample size: 1628 persons	5		✓		Post-intervention, the reduction in mean salt intake was higher in the intervention group than in the control group. The proportion of individuals adding salt when eating decreased in the intervention group, but increased in the control group. In both groups, consumption of processed foods high in salt increased, but to a larger extent in the control group.
Reynoso-Marreros, 2019 [42] Peru Quasi-experimental trial	Reduction of 20% in salt added to food preparations Type: Salt reduction in meals Target: Employees (aged 18 years and above) who are customers of a food concessionaire in a private company	Scale: Pilot/small/focused Duration: 1 month Sample size: 71 persons				~	SBP and DBP decreased by -3.1 and -2.9 mmHg, respectively, over the duration of the trial.
Vega-Solano, 2019 [33] Costa Rica Repeated cross-sectional	National voluntary sodium reduction targets Type: Food reformulation Target: General population; food industry	Scale: National Duration: 3 years Sample size: 2174 food products		1			Between 2015 and 2018, 16% of the food categories had reductions in sodium content, while the remaining 84% had no change. The proportion of products meeting the sodium targets increased from 80 to 87%, with only two categories with a compliance of ≤50% in 2018.
Walsh, 2018 [39] Lebanon Uncontrolled pre-post study	Educational leaflet about dietary salt intake and salt reduction Type: Education (individual) Target: Individuals at high cardiovascular risk (cardiovascular care unit patients)	Scale: Pilot/small/focused Duration: 1 month Sample size: 50			√ 		Salt-related knowledge increased immediately post-intervention; however, knowledge declined over the 4-week follow-up period, but remained above baseline levels. Salt-related behaviours, such as not adding salt at the table, and trying to buy low-salt foods and foods with no added salt, increased at 4-week follow-up.
Enkhtungalag, 2015 [34] Mongolia Repeated cross-sectional	Pinch Salt Mongolia: training of staff on the negative health impact of salt, and provision of reduced salt food and meals through company canteens and workers' kitchens; food industry initiatives to reduce salt in bread Type: Multi-faceted intervention Target: Employees of three of the main food producing factories in Ulaanbaatar; bread companies	Scale: Community Duration: 2 years (Pinch Salt Mongolia); 1 year (food industry initiatives) Sample size: 240 persons; 10 bakeries	1	1	✓		There were reductions in mean salt intake, proportion of respondents who did not know which foods were high in salt, and salt content of meals served in two companies from 2011 to 2013. A bread company reduced the salt content in its <i>Atar</i> bread by 12%. Other companies reduced the salt content of bread by 1.6% on average, equivalent to 22 tonnes of salt removed from food processing in 1 year.
Do, 2016 [35] Viet Nam Repeated cross-sectional	Community-based intervention based on the COMBI framework: mass media communication, interventions in schools, community communication	Scale: Community Duration: 1 year Sample size: 1020 persons	~		✓	1	There were reductions in mean salt intake, SBP, and DBP following the intervention. Participants also showed

Table 1 (continued)								
Author, year, country, design	Intervention details, type, and target	Scale, duration, and evaluation sample size	Outcome measure reported ^a				Summary of results	
			SI	SL	KAB	BP		
	programs, and a focus on high risk groups Type: Multi-faceted intervention Target: General population						improved knowledge and behaviours related to salt intake.	
Irwan, 2016 [28] Indonesia RCT	Education training sessions (90 min) over 2 days within 1 week Type: Education (group discussion) Target: Pre-hypertensive and hypertensive adults aged ≥60 years	Scale: Pilot/small/focused Duration: 1 month Sample size: 45 persons	5		1	1	Self-efficacy to decrease salt intake increased in the intervention groups, but not in the control group. There was no change in urinary salt in all groups. SBP decreased in the <i>salt-reduction</i> <i>and efficacy maintenance</i> group, but not in the <i>salt reduction training</i> and control groups.	
Borah, 2018 [40] India Controlled pre-post study	Information, education, and communication intervention Type: Education (community-based) Target: Workers at a tea garden, school children and teachers, healthcare providers, and general population	Scale: Community Duration: 1 year Sample size: 393 persons			1	~	The reductions in SBP and DBP were higher in the intervention group than in the control group, following the intervention. The practice of adding salt at the table decreased in the intervention group after 1 year.	

^a Check mark (\checkmark) indicates that the outcome measure is reported

BP, blood pressure; *COMBI*, Communication for Behavioural Impact; *DASH-Na*, Dietary Approaches to Stop Hypertension–Sodium; *DBP*, diastolic blood pressure; *INPARD*, Integrating Nutrition Promotion and Rural Development; *KABs*, knowledge, attitudes, and behaviours towards salt; *SBP*, systolic blood pressure; *SI*, salt/sodium levels in foods

study evaluated the "China Healthy Lifestyles for All" initiative by comparing counties that implemented the initiative against non-participating counties [43]. Two studies were implemented in multiple countries [25, 37], while the rest involved a single country. Eleven studies were evaluations of government interventions, including the salt/sodium targets for processed foods in Brazil [29], South Africa [44], Argentina [45, 46], and Costa Rica [33]; the salt-restriction spoon in China [23]; the *China Healthy Lifestyles for All* [43]; the *Healthy Bread Initiative* in Iran [38]; the population salt reduction interventions in Fiji [31] and Samoa [32]; and the *Integrating Nutrition Promotion and Rural Development* (INPARD) study in Sri Lanka [41]. The other studies were research-driven.

Five studies used food products as the unit of analysis, and sample sizes ranged from 1320 to 11,065 food products [29, 33, 44–46]. In the other studies, sample sizes ranged from 18 to 351,319 individuals. The intervention duration ranged from 1 month to 6 years (median 1 year). Ten studies were implemented at a national scale [29–33, 41, 43–46], while nine studies were at community level [19, 23, 27, 34–38, 40]. The remaining 13 studies were small-scale or pilot studies, or were aimed at specific groups (e.g. households with a hypertensive member [24], persons at risk of developing hypertension [26], school children and their families [20], and workers at a private company [42]).

Type of Interventions Implemented and Target Population

Education interventions were the most commonly evaluated salt reduction interventions, and these were carried out through group discussions [15, 20, 21, 26, 28], individual sessions (such as dietary counselling) [17, 18, 25, 39], or community-based implementation [36, 40, 41, 43] (Table 1). Voluntary or mandatory targets for sodium levels in foods were evaluated in four countries (Argentina [45, 46], Brazil [29], Costa Rica [33], and South Africa [44]), while the use of salt substitutes was tested in two (Brazil [16] and China [22, 24]). Nine studies carried out multi-faceted interventions (defined here as the combination of two or more approaches), all of which involved some form of education [19, 23, 27, 31, 32, 34, 35, 37, 38]. Some interventions covered institutional settings, including schools, hospitals, workplaces, and government offices [20, 31, 32, 34, 35, 37, 39, 40]. Other types of interventions implemented were reducing salt in meals [42] and discounts on healthy food purchases [30].

Consumer education studies targeted pre-hypertensive and hypertensive adults or at-risk population groups [15, 17, 18,

21, 25, 26, 28, 39], or were conducted in the general population [36, 40, 41, 43] or amongst school children [20]. The salt substitution studies targeted pre-hypertensive and hypertensive adults of different age groups [16, 22, 24]. Food reformulation studies targeted the general population through the changes made by the food industry to food composition (bread for example), although the range of processed foods targeted varied across the studies [29, 33, 44–46]. Multi-faceted interventions targeted either the general population directly or as a result of the food industry making changes to food composition [19, 23, 27, 31, 32, 34, 35, 37, 38].

Outcome Measures Reported

Changes in KAB and salt intake were the most commonly reported outcome measures (n = 19 and 17, respectively), followed by changes in blood pressure (n = 14). Six studies looked at salt/sodium levels in foods, one of which reported

changes over time [34], three assessed the compliance of salt/sodium contents of foods with targets [44–46], while two assessed both [29, 33]. Of the 32 studies, 19 (59%) reported more than one outcome measure. The method of assessment varied across the studies, but the most common approach used was 24-h urine collection for salt intake (n = 12) and food label survey for sodium levels in foods (n = 5). Consumer KAB was measured using self-reported tools, while blood pressure was assessed using standard procedures (i.e. average of two or three blood pressure readings).

Effects of the Interventions

Overall, more studies reported a positive effect (i.e. decreased salt intake, lower sodium levels in foods, reduced blood pressure, and improved KAB) than a null effect (i.e. no change), and no study reported a negative effect (e.g. increase in salt intake) of the interventions on any of the outcome measures





Fig. 2 Effects of the interventions on the outcome measures



(Fig. 2). Twelve studies (of 17; 71%) reported a reduction in salt intake, 17/19 (89%) reported improvements in KAB, 6/6 (100%) reported lower sodium levels in foods or showed compliance of sodium levels with agreed targets, and 10/14 (71%) reported a decrease in blood pressure. In the majority of subgroups (by intervention type, intervention duration, sample size, country's income class, and country's region), there were more studies that demonstrated a positive effect of the intervention than a null effect (Supplementary File 1).

Magnitude of Effect on Salt Intake and Blood Pressure

For studies that measured salt intake using the gold standard 24-h urine collection (n = 12), the magnitude of effect of the interventions on salt intake ranged from -3.8 (95% CI -5.9 to -1.8) to -0.4 g/day (-1.6 to 0.9) for RCTs, and from -2.8 (-3.9 to -1.8) to 0.19 g/day (-0.50 to 0.88) for non-RCTs (Fig. 3). For systolic blood pressure (SBP), the magnitude of effect ranged from -10.1 (95% CI -22.4 to 2.3) to 1.8 mmHg (-1.4 to 5.0) for RCTs, and from -8.3 (-11.7 to -4.9) to -3.1 mmHg (-4.3 to -2.0) for non-RCTs (Fig. 4).

Furthermore, the magnitude of effect on diastolic blood pressure (DBP) ranged from -6.8 (95% CI -14.2 to 0.6) to 1.9 mmHg (-1.1 to 5.0) for RCTs, and from -6.4 (-8.3 to -4.5) to -2.9 mmHg (-3.8 to -2.0) for non-RCTs (Fig. 5).

Discussion

This review identified 32 studies related to the implementation and evaluation of salt reduction interventions in LMICs from June 2013 to February 2020. Overall, more studies demonstrated that the interventions led to positive effects (i.e. decreased salt intake, lower salt/sodium levels in foods, decreased blood pressure, and improved KAB) compared to no effect, and there was no study that presented an adverse effect of the interventions. However, there were considerable differences in study characteristics, and the studies adopted a variety of implementation strategies to reduce salt and different measures of impact. We conducted five subgroup analyses (by intervention type, intervention duration, sample size, income class, and region) to take into account these differences, and





Fig. 4 Magnitude of effect of the interventions on systolic blood pressure



observed a similar finding in most. However, we speculate that these sub-analyses were not able to fully explain the differences between the studies; hence, the results should be interpreted with caution.

Most of the studies were from upper middle-income countries (n = 28), four from lower middle-income countries, and none from low-income countries—a distribution that reflects the order of these income groups in terms of

CVD burden related to a diet high in salt [1•, 2]. While most of the studies were from upper middle-income countries, it is notable that more than 50% of the studies were from four countries (nine studies from China, five from Brazil, and three studies each from Argentina and Iran). However, the studies included covered five of the six WHO regions, and the only region for which data were not available was Europe. The regions with the highest number of studies



Fig. 5 Magnitude of effect of the interventions on diastolic blood pressure

were Western Pacific (n = 13) and the Americas (n = 10), while the regions of Africa, Eastern Mediterranean, and South East Asia had at most 4 studies each. This means that the applicability of findings may be limited in other contexts and suggests the need for further salt reduction intervention and evaluation studies in other settings.

Consumer Education Interventions

Our review found that education interventions resulted in improvements in salt-related KAB. However, most of these studies were individual or group interventions, which may not be suitable for large-scale implementation due to the interventions being resource-intensive. Nevertheless, all multi-faceted interventions that had an education component, and were of larger scale, also showed positive changes in KAB. This suggests that education interventions, either alone or in combination with other interventions, could potentially produce favourable KAB outcomes. This finding is in line with previous reviews [47, 48]. However, it is important to note that the tools or questionnaires used to measure changes in KAB differed across the studies, and were based on self-report; thus, they were subjective and might not have precisely reflected the participant's actual behaviour and what they actually consumed. For instance, three studies [15, 28, 32] that measured both changes in KAB and salt intake showed contrasting results, presenting positive changes in KAB but not in salt intake. Previous studies have shown that self-reported KABs are not always related to salt intakes [49, 50]; therefore, it is important to consider the subjective nature of KABs when evaluating salt reduction intervention effectiveness, and where possible, use more objective outcome assessment methods [47].

We found some evidence that the use of theoretical frameworks (such as the self-care deficit theory, salt-efficacy theory, the Theory of Planned Behaviour, or the Communication for Behavioural Impact) was helpful for successful behaviour change interventions [15, 17, 26, 28, 35, 40]. This is in line with a previous systematic review that reported that theory-based behaviour change interventions lead to improvements in either salt intake or salt-related behaviours [47]. Some theoretical frameworks support identification of specific behaviours to target, so the activities or interventions can be designed specifically to change those behaviours. For example, the study in Vietnam, which utilised the Communication for Behavioural Impact (COMBI) framework, set three behaviour change targets: to reduce salt use in cooking, to reduce salt use at the table, and to improve selection of foods low in salt [35]. The activities carried out mainly focused on addressing these behaviours, and the study was successful in meeting the targets following the intervention. Furthermore, many studies considered the importance of cultural eating habits when designing behaviour change interventions. One study reported the ingrained habit of salt use as the strongest factor preventing behaviour change [15], and another showed that counselling calls and text messages were not effective in promoting good habits [25]. In contrast, a school-based education program amongst school children and their families in China was successful in reducing salt intake, and the authors suggested that this strategy has the potential to set good habits that will likely continue throughout adulthood [20].

Food Reformulation Interventions

The food reformulation interventions included in this review were of national scale, and were implemented in the real world, led by government institutions. All five studies were from upper middle-income countries (i.e. Argentina, Brazil, Costa Rica, and South Africa) [29, 33, 44-46], and showed successful reductions in salt/sodium levels in foods over time or compliance with meeting the sodium targets. However, the degree of reduction in sodium varied across the food categories, and some categories had little to no change over time. This echoes the findings of a recent global review of changes in sodium levels in foods [51], which showed a modest overall reduction in mean sodium content of foods by 36 mg/100 g, and significant reductions in only five out of 10 categories examined. Thus, it is important to establish a robust monitoring scheme, to assess compliance with agreed targets across food categories, and to ensure that targets cover a large enough proportion of foods that impact population salt intake [52].

There were insufficient studies to show whether voluntary or mandatory targets were more effective for reducing salt/sodium levels in foods. Previous work has demonstrated that mandatory approaches may be more effective for producing changes [53, 54]; yet, voluntary initiatives found in this review appear to be working. For instance, Argentina started with voluntary agreements with the food industry before legislating the targets, which resulted in more than 80% of the food categories already meeting the targets set by the national law prior to its introduction [45]. Pooled analysis of change in sodium levels in foods showed that voluntary schemes lead to about 40 mg/100 g sodium reduction in packaged food products over time [51]. Regardless of the approach, the success of food reformulation interventions relies on the commitment of the food industry, so it is essential to create partnerships with the food industry, negotiate agreements, and hold them to account, continuously engage, and monitor progress, and provide adequate technical support (for small manufacturers) where needed [52]

Salt Substitution Interventions

The studies that used salt substitutes demonstrated that the intervention was effective in reducing both salt intake and blood pressure [16, 22, 24]. It is important to note, however, that these studies targeted pre-hypertensives and hypertensives, and seemingly, it is easier to reduce blood pressure

when the baseline level is high [55]. There was one study that measured the effects of salt substitutes combined with consumer education in the general population [19], which showed a reduction in salt intake but not blood pressure. This suggests the potential for scale-up of using salt substitutes, but more research is needed to understand how salt substitutes could complement other salt reduction interventions to further reduce population salt intake (and at the same time increase potassium intake). The China Salt Substitute and Stroke Study (SSASS), a large-scale cluster RCT in China, has been investigating the effects of salt substitutes on cardiovascular outcomes and total mortality [56]. Interim results showed that there have been reductions in SBP in the intervention group [57]. Further findings from this study will be important in identifying the long-term benefits of using salt substitutes, and in encouraging governments to use a salt substitutebased salt reduction strategy (if the intervention is effective).

An important consideration relating to the use of salt substitutes is cost. One study showed that the higher cost of salt substitute compared to regular salt influenced its uptake, such that when authors subsidised its price, its uptake almost doubled [19]. This suggests that the full potential of this intervention could be realised if the difference in price is removed. Another consideration is consumer taste acceptability. One study reported a low acceptance rate of a salt substitute due to its peculiar taste [16]. This is in contrast to previous studies, which demonstrated that they are generally accepted, and that most consumers were unable to taste the difference between foods containing salt substitutes and regular salt [58–61]. These considerations will be beneficial in informing future salt reduction interventions that involve salt substitution.

Multi-faceted Interventions

The most common theme found in the studies was that a combination of salt reduction interventions is needed to achieve the largest health benefits. This is in line with past reviews which show that multi-faceted interventions are likely to be more effective in reducing population salt intake [53, 62]. The many multi-faceted interventions we identified in this review is itself a positive finding, as it suggests these approaches are being considered and/or are feasible, even in resource-limited settings. Although the mix of interventions used in the studies was diverse, the studies consistently showed that the interventions lead to positive outcomes. Of the five studies that assessed both change in KAB and salt intake [19, 23, 32, 34, 35], all showed improvements in KAB while four also showed reductions in salt intake. The study that showed a null effect on salt intake was carried out in Samoa [32], and the authors suggested that this was due to a number of factors, such as the differences in the characteristics of recruited samples and methodologies between the baseline and follow-up surveys, limited duration, and dose of intervention [63], and the already increasing trend in salt intake in Samoa that negated the effect of the interventions. This example demonstrates that implementing and evaluating salt reduction interventions come with challenges for different settings. Interim evaluations of the interventions might be helpful to identify issues and areas that require variation, and ensure that the interventions are being delivered as planned [64•].

Effect on Salt Intake and Blood Pressure

In terms of magnitude of effect of the interventions on salt intake and blood pressure, the study design, method of assessment, target population, and measures of change varied across the included studies, so the results should be interpreted in light of such differences. Controlled studies reported either the net difference between the control group and intervention group or the difference between groups at follow-up, while uncontrolled studies reported the change pre- and post-intervention. For both salt intake and blood pressure, the majority of studies were RCTs and were targeted at pre-hypertensive and hypertensive adults; thus, there is a need for more studies on the effects of carrying out the interventions in the general population. It is also worth noting that of the studies that showed decreases in salt intake over time, all salt intake estimates at follow-up were still higher than the recommended intake of 5 g/day, which clearly supports the need for continued efforts to reduce salt intake.

Strengths and Limitations

Strengths of this review include the systematic approach through the Science of Salt Weekly, and the inclusion of all articles during the lifetime of the initiative. All LMICs were considered based on the current World Bank income classification. A limitation of this review is the restriction by language (the Science of Salt Weekly search only includes articles in English), so it is possible that we have missed salt reduction interventions published in other languages. It is also possible that implementation and evaluation data are available from other LMICs but unpublished or not available through Medline, hence beyond the scope of the Science of Salt Weekly search. It was deemed inappropriate to pool the measure of effect reported in the studies due to the heterogeneity of the included studies. Lastly, we cannot preclude the possibility of publication bias. It is likely that studies with positive findings are published more than negative or null results, amplifying

the effects of the interventions on the outcome measures.

Conclusion

In conclusion, this study found that salt reduction interventions have the potential to be successful in LMICs. The majority of studies demonstrated that the interventions were effective in their target populations, based on a range of outcome measures. Interventions implemented alone, or combined with other approaches, were successful in producing positive outcomes (decreased salt intake, lower sodium levels in foods, improved KAB towards salt, and decreased blood pressure). However, many studies were of small scale, targeted specific groups, and were concentrated in a few upper middle-income countries. Supporting scale-up of salt reduction interventions is essential to cover broader populations and to increase their public health impact.

Supplementary Information The online version contains supplementary material available at https://doi.org/10.1007/s13668-021-00365-1.

Author Contribution J Webster and LK Cobb conceived the study. J Santos conducted the search and analysed the data. B McKenzie, E Rosewarne, M Hogendorf, K Trieu, M Woodward, and R Dodd provided input on the preliminary draft of the manuscript. All authors reviewed subsequent versions of the manuscript and approved the final paper.

Funding This manuscript is based on a previous work funded through a partnership between the World Health Organization and Vital Strategies (Resolve to Save Lives). J Santos is supported by a National Health and Medical Research Council (NHMRC) Postgraduate scholarship (1168948). B McKenzie is supported by a University of New South Wales (UNSW) Scientia Postgraduate Scholarship. E Rosewarne is supported by UNSW Postgraduate Award (00889665) and George Institute Top-Up Scholarship. K Trieu is supported by an NHMRC Early Career Fellowship (1161597) and a Postdoctoral Fellowship (102140) from the National Heart Foundation of Australia. JW is supported by a National Heart Foundation Future Leaders Fellowship II on strengthening and monitoring food policy interventions (1082924). She receives additional funding for work on salt reduction from NHMRC, the Victorian Health Promotion Foundation, Vital Strategies, and the World Health Organization. K Trieu and J Webster are supported by an NHMRC Centre of Research Excellence on food policy interventions to reduce salt (1117300).

Data Availability The data used for this study are available from the authors upon reasonable request.

Code Availability Not applicable

Declarations

Ethics Approval Not applicable

Consent to Participate Not applicable

Consent for Publication Not applicable

Conflict of Interest Joseph Alvin Santos declares that he has no conflict of interest. Briar McKenzie declares that she has no conflict of interest. Emaile Rosewarme declares that she has no conflict of interest. Martyna Hogendorf declares that she has no conflict of interest. Kathy Trieu declares that she has no conflict of interest. Kathy Trieu declares that she has no conflict of interest. Mark Woodward has received compensation from Amgen, Freeline, and Kyowa Kirin for service as a consultant. Laura K. Cobb declares that she has no conflict of interest. Rebecca Dodd declares that she has no conflict of interest. Jacqui Webster is the Director of the World Health Organization Collaborating Centre on Population Salt Reduction with a remit to support countries to implement and evaluate salt reduction programs in line with the WHO target for all countries to reduce population salt intake by 30% by 2025.

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