



Trends in Clinical Benefits and Costs of Novel Therapeutics in AML: at What Price Does Progress Come?

Jennifer E. Vaughn¹ · Veena Shankaran^{2,3,4,5,6} · Roland B. Walter^{2,7,8,9}

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Abstract

Purpose of Review Since 2017, eight novel agents have been approved for the treatment of acute myeloid leukemia (AML) in the USA. Here, we review the clinical benefits and costs associated with these drugs.

Recent Findings For some of the newly-approved drugs, clinical benefit has been documented in randomized trials. Others received accelerated approval based on surrogate endpoints in early phase trials. All, however, carry significant costs and toxicities. Cost-effectiveness analyses are so far only available for midostaurin, CPX-351, and gemtuzumab ozogamicin.

Summary Recently approved drugs for AML have varying levels of evidence for clinical effectiveness and because of associated high costs may further increase the overall economic burden of AML care. This issue is complex and whether novel AML drugs will cost-effective will depend on multiple factors, including their ability to improve survival and quality of life while simultaneously reducing the costs of healthcare resource utilization.

Keywords Acute myeloid leukemia · Novel therapeutics · Clinical benefit · Cost-benefit · Health economics

Introduction

Acute myeloid leukemia (AML) is a hematologic malignancy characterized by clonal, abnormally differentiated cells of the hematopoietic system accumulating in the bone marrow, blood, and possibly other organs [1]. Without treatment, survival is measured in days to weeks [2]. Fit people with AML are usually offered induction chemotherapy, which results in the achievement of

complete remission (CR) in the majority of cases. Still, despite post-remission chemotherapy and/or allogeneic hematopoietic cell transplantation (HCT), relapses are common and only a minority of the affected individuals will be long-term survivors [3, 4]. Outcomes are distinctly worse in patients who are not considered candidates for intensive therapeutic strategies [5, 6]; with the aging population, this subset of patients is ever expanding. Thus, there is an ongoing need for more effective AML therapies.

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✉ Jennifer E. Vaughn
jvaughn@vtc.vt.edu

Veena Shankaran
vshank@uw.edu

Roland B. Walter
rwalter@fredhutch.org

¹ Department of Medicine, Virginia Tech Carilion School of Medicine, 2 Riverside Dr., Roanoke, VA 24016, USA

² Clinical Research Division, Fred Hutchinson Cancer Research Center, Seattle, WA, USA

³ Public Health Sciences Division, Fred Hutchinson Cancer Research Center, Seattle, WA, USA

⁴ Division of Medical Oncology, Department of Medicine, University of Washington School of Medicine, Seattle, WA, USA

⁵ Department of Pharmacy, University of Washington School of Medicine, Seattle, WA, USA

⁶ Department of Pharmacy, Seattle Cancer Care Alliance, Seattle, WA, USA

⁷ Division of Hematology, Department of Medicine, University of Washington School of Medicine, Seattle, WA, USA

⁸ Department of Epidemiology, University of Washington School of Public Health, Seattle, WA, USA

⁹ Department of Pathology, University of Washington School of Medicine, Seattle, WA, USA

After the combination of 7 days of infusional cytarabine and 3 days of an anthracycline (“7 + 3”) became the standard of care induction chemotherapy (IC) regimen almost five decades ago [7], progress in AML therapy has been primarily limited to advances in supportive care. However, a flurry of new drugs has become available over the last 2 years, an evolution partly due to the increasing understanding of the genetic and molecular abnormalities underlying AML pathogenesis, as well as innovation in drug delivery methods. Given the poor outcomes with currently available treatments, especially for medically less-fit patients and those with cytogenetically/molecularly defined high-risk disease features, several of these drugs have gained expedited approval by the US Food and Drug Administration (FDA) based on data from single-arm, uncontrolled phase 1/2 trials conducted in highly selected patients. Until results from better controlled (ideally, randomized) trials become available, the clinical benefits of the latter category of drugs are difficult to appraise.

As the number of available new drugs increases, it is also anticipated that the cost of AML care will escalate. Newly approved drugs for hematologic malignancies currently cost between \$30,000 and \$200,000 per year [8, 9]. This is in addition to an already expensive “standard” treatment characterized by conventional chemotherapeutics, complex supportive care, extended hospitalizations, and, for some, allogeneic HCT [10]. From a societal standpoint, attention and planning regarding the economic impact of AML care are therefore imperative. However, the impact of new drug costs may not be so straightforward. While it would seem obvious that expensive pharmaceuticals would inevitably drive costs upward, in actuality, a few unknowns exist. First, will these drugs provide “value” to the healthcare system and patients, a model which has traditionally taken into account the cost of achieving not only increased quantity but also quality of additional life? Second, will drugs that are more effective at getting patients into CR lead to a reduction in the costs accrued from transfusion support, hospitalizations, antibiotic use, and even the need for allo HCT? And third, as many of the new drugs are given orally or with simplified administration schedules, will the reduced need for inpatient administration abate the cost associated with the drugs themselves?

The following article will review what is currently known about the clinical benefits and associated costs of eight AML drugs recently approved by the FDA: midostaurin, gilteritinib, enasidenib, ivosidenib, venetoclax, glasdegib, CPX-351, and gemtuzumab ozogamicin (GO). In addition, we will discuss the complexities of judging the costs of these drugs relative to their projected benefits—both clinical and in terms of their potential to reduce other expenditures within the healthcare system.

Clinical Benefits of “Targeted” Agents for AML

The increasing understanding of the molecular landscape of AML has led to the identification of disease-relevant pathways that lend themselves as therapeutic targets in AML [1]. In some cases, drugs that intervene in these aberrant signaling pathways have indeed resulted in incremental improvements in CR rates and survival. One example of such a “targeted” agent is midostaurin, a multi-kinase inhibitor with activity against the receptor tyrosine kinase FLT3. Mutations in the *FLT3* gene occur in 30% of AML cases, are more prevalent in the elderly, and have—at least in the form of internal tandem duplications—traditionally inferred worse prognosis [4]. CALGB10603 (“RATIFY”) was a global, randomized, placebo-controlled phase 3 trial that demonstrated a significant overall survival advantage in newly diagnosed *FLT3*-mutated AML patients treated with midostaurin in addition to IC (74.7 months vs. 25.6 months in patients given IC + placebo [$p = 0.009$]). Event-free survival was also significantly prolonged with the addition of midostaurin (8.2 months vs. 3.0 months for placebo [$p = 0.002$]) [11••]. This trial led to the approval of midostaurin in combination with frontline IC in *FLT3*-mutated AML in 2017. More recently, another tyrosine kinase inhibitor, gilteritinib (ASP2215), was approved based on interim results from the ADMIRAL trial, a phase 3, randomized controlled trial evaluating the efficacy of gilteritinib versus salvage chemotherapy for relapsed/refractory *FLT3*-mutated AML. Twenty-one percent of patients included in this study achieved a CR or CR with incomplete hematologic recovery (CRi), and 31.1% of transfusion-dependent patients achieved durable transfusion independence [12].

Mutations in the isocitrate dehydrogenase 1 and 2 (*IDH1*, *IDH2*) genes are present in 8% and 12% of AML cases, respectively [13]. Two orally available, potent, reversible, and selective inhibitors specific for mutated forms of IDH, enasidenib (targets mutant *IDH2*) and ivosidenib (targets mutant *IDH1*), have been approved for the treatment of relapsed/refractory *IDH*-mutated AML. Enasidenib received accelerated FDA approval in 2017 after a phase 1 dose-escalation study with expansion cohorts demonstrated a 40.3% response rate among *IDH2*-mutated relapsed/refractory AML, with remissions lasting a median of 5.8 months [14•]. The *IDH1* inhibitor, ivosidenib, was approved in mid-2018 after a phase 1 dose-escalation/cohort expansion study demonstrated a CR + CR with partial hematologic improvement (CRh) rate of 30.4% among patients with *IDH1*-mutated relapsed/refractory disease [15•]. Of additional importance, transfusion independence was achieved in 34% and 35% of transfusion-dependent patients treated with enasidenib and ivosidenib, respectively [14•, 15•].

Efforts to improve outcomes in patients considered ill-suited for intensive AML therapies are ongoing. Venetoclax, a small molecule inhibitor of the BCL2 protein, has been

approved for the treatment of elderly/frail AML patients in combination with low-dose cytarabine or an azanucleoside (azacytidine or decitabine). These approvals were based on single-arm, uncontrolled phase 1/2 studies demonstrating responses of some durability in over 60% of HCT-ineligible patients [16•, 17•]. In treatment-naïve AML patients > 65 years of age, an overall survival of > 17.5 months was reported with the combination of venetoclax and either azacytidine or decitabine [17•]. Glasdegib, an orally administered inhibitor of the hedgehog signaling pathway, has also been shown to produce modest benefits in older adults considered ineligible for allogeneic HCT. When combined with low-dose cytarabine, AML patients over the age of 75 experienced a 4-month improvement in overall survival compared with those given low-dose cytarabine alone [18••]. However, low-dose cytarabine is no longer widely used and likely inferior to azanucleoside monotherapy [19]. Whether glasdegib improves treatment outcomes when combined with azacytidine or decitabine is currently not known.

Benefits of Drugs with Novel Delivery Mechanisms

CPX-351 is a drug that provides prolonged exposure to cytarabine and daunorubicin in a synergistic 5:1 ratio through liposomal delivery. This unique delivery mechanism may lead to decreased drug clearance and increased uptake into leukemic cells [20, 21]. Initial clinical trials enrolled older adults (age 60–75) with newly diagnosed AML and compared CPX-351 to traditional 7 + 3 IC. While no survival benefit was noted in the overall study population, a pre-planned subset analysis did reveal a survival benefit among those with secondary AML [22••]. A subsequent phase 3 trial enrolling only patients with secondary AML (antecedent myelodysplastic syndrome [MDS], chronic myelomonocytic leukemia [CMML], MDS-related cytogenetic abnormalities, or prior exposure to cytotoxic therapy) found a significantly higher CR rate (47.7% vs. 33.3% $p = 0.016$) and overall survival rate (9.56 vs. 5.95 months, $p = 0.005$) for those treated in the experimental arm [22••]. Based on these results, CPX-351 was approved as frontline therapy for treatment-related AML and AML with myelodysplasia-related changes in 2017.

GO, which consists of an anti-CD33 antibody conjugated to a toxic calicheamicin derivative, has recently re-emerged as a therapeutic option for CD33+ AML patients after a large meta-analysis of data from five randomized trials demonstrated that addition of GO to IC significantly reduced risk of relapse (HR 0.84 [0.76–0.92], $p = 0.0003$) and improved overall survival (HR 0.9 [0.82–0.98], $p = 0.01$) among patients with newly diagnosed AML. This was despite the fact that it did not increase the chances of achieving a CR or CR with incomplete peripheral count recovery. The effect on overall survival was particularly pronounced among those having favorable-risk cytogenetics

[23••]. GO has now been included in the NCCN guidelines as an option in combination with standard induction therapy (7 + 3) for patients who have favorable- or intermediate-risk cytogenetics but also as monotherapy for those who cannot receive IC or who have relapsed/refractory disease [24]. The latter indication is largely based on data from the Mylo-France1 trial demonstrating a 33% response rate among patients with relapsed/refractory AML patients when the drug was given as a single agent [25].

Costs of Novel AML Therapies

The advent of novel therapeutics for AML may ultimately lead to improvements in outcome; however, this progress comes at a price. The indications, dosing recommendations, and average wholesale price (AWP) for each of these drugs are summarized in Table 1. Midostaurin, an oral drug that is given for 14 of 28 days during induction and consolidation [26], costs approximately \$500–\$600 (AWP) per day [27, 28•]. This equates to a cost of approximately \$7500 (AWP) per induction and consolidation cycle [11••]. Gilteritinib, another drug recently approved for relapsed/refractory, FLT3-mutated AML, is given at a dose of 120 mg daily orally until progression or toxicity [29]. The AWP of gilteritinib is \$300 per 40-mg tablet [27].

Both enasidenib and ivosidenib are oral medications that are given continuously until the time of progression or unacceptable toxicity [30, 31]. The cost of each 100-mg dose of enasidenib is approximately \$1000 (AWP) [27]. A 500-mg daily dose of ivosidenib carries a similar AWP (\$1044) [27]. Treatment with both drugs is recommended for a minimum of 6 months before declaring non-response, leading to a minimum drug cost of \$200,000 (AWP) even in situations in which treatment ultimately fails.

Venetoclax and glasdegib are also orally administered and taken daily. Current estimates in the USA (largely based on its use in B cell malignancies) for the monthly AWP of venetoclax is approximately \$10,000 [32] or > \$100,000 per year [27]. Glasdegib is given for a minimum of 6 months before declaring treatment failure [18••]. Each daily dose carries an AWP of approximately \$677 [27], which would equate to a cost of approximately \$114,000 per 6 months of treatment.

Contrary to the other newly approved drugs, CPX-351 and GO are given as infusions. Specifically, CPX-351 is given as a single infusion on days 1, 3, and 5 [33] of induction therapy and each 44–100-mg vial costs approximately \$9579 (AWP) [27]. This is followed by reinduction or consolidation infusions depending on patient response. A 4.5-mg vial of GO is a little less than \$10,000 (\$9840 [AWP]) [27]. It is recommended that a 3 mg/m² dose be given on days 1, 4, and 7 in combination with 7 + 3, as well as on day 1 of consolidation cycles. As monotherapy, it is dosed on days 1 (6 mg/m²) and 8 (3 mg/m²) of induction followed by a 3 mg/m² dose every 4 weeks during maintenance [34].

Table 1 Novel therapeutics in AML: clinical indications, dosing, and costs

Drug name (route of administration)	Indication	Dosing recommendations	Average wholesale price ^δ
Midostaurin (oral)	Newly diagnosed, FLT3-mutated AML in combination with 7 + 3 or HIDAC consolidation	50 mg twice daily, days 8–21 of induction and consolidation	\$170.24 per 25-mg tablet
Gilteritinib (oral)	Relapsed/refractory FLT3-mutated AML	120 mg once daily	\$300.00 per 40 mg
Enasidenib (oral)	Relapsed/refractory IDH2-mutated AML	100 mg once daily	\$1029.79 per 100 mg
Ivosidenib (oral)	Relapsed/refractory IDH1-mutated AML	500 mg once daily	\$522.30 per 250 mg
Venetoclax (oral)	Newly diagnosed AML in adults in whom IC is contraindicated—given in combination with azacytidine or decitabine	Day 1, 100 mg once daily Day 2, 200 mg once daily Day 3, 400 mg once daily Day 4 and beyond, 400 mg once daily	\$11.15 per 10 mg \$55.75 per 50 mg \$111.51 per 100 mg
Glasdegib (oral)	Newly diagnosed AML in adults in whom IC is contraindicated—given in combination with LDAC	100 mg once daily	\$338.50 per 25 mg
CPX-351 or liposomal daunorubicin and cytarabine (intravenous)	Newly diagnosed treatment-related AML or AML with myelodysplasia-related changes induction and consolidation	Induction, 44 mg/m ² –100 mg/m ² on days 1, 3, 5 Reinduction (if patient not in remission), 44 mg/m ² –100 mg/m ² days 1, 3 Consolidation, 29 mg/m ² –65 mg/m ² on days 1 and 3 for 2 cycles	\$9579.00 per 44–100-mg vial
Gemtuzumab ozogamicin (intravenous)	Newly diagnosed CD-33+ AML in combination with 7 + 3 Monotherapy for newly diagnosed CD-33+ AML in patients unsuitable for IC	Induction, 3 mg/m ² * on days 1, 4, 7 Consolidation, 3 mg/m ² * day 1 Induction, 6 mg/m ² on day 1** then 3 mg/m ² on day 8 Consolidation, 2 mg/m ² day 1 every 4 weeks for maximum of 8 cycles	\$9840.00 per 4.5-mg vial

^δ Costs are reported as average wholesale price and are not meant to represent true costs as payer/institutional negotiations are not considered

* max 4.5 mg/dose

** no max dose

Complexities of Assessing Costs Versus Benefit in AML

The economics of caring for adult AML patients are highly complex, and the financial impact of these costly new drugs must be considered in this context. Regardless of drug costs, it has been previously demonstrated that the expense of treating AML is significant and largely driven by healthcare resource utilization [10, 35–39]. For instance, while standard chemotherapy for AML (e.g., 7 + 3 or high-dose cytarabine) is estimated to cost less than \$2500 per treatment [40], administration of these regimens requires skilled nursing staff and at least a 5–7-day admission to the hospital. In addition, it is the current standard of care at most centers to follow induction

chemotherapy with a 3–4-week hospital stay to monitor for disease- and treatment-related complications [41]. Supportive care for AML patients after IC adds significantly to the total inpatient costs [10, 40]. Even at centers where outpatient management after IC is available, readmissions are frequent and inpatient charges are rarely completely avoided [42]. In addition, intense outpatient monitoring, transfusion support, and antimicrobial prophylaxis are standard among those who achieve remission after IC or among patients receiving less aggressive treatments [35, 36]. Taking all of this into account, it is estimated that the cost of AML care among patients receiving IC ranges from \$200,000 to 300,000 per year, exceeding \$500,000 for those who undergo allogeneic HCT [10, 43]. Care of patients who are ineligible for IC is also expensive,

with one retrospective review of 237 AML patients finding a \$27,756 per-patient per-month cost in the first year after diagnosis [44]. These large sums affect not only the healthcare system at large but may also lead to financial hardship and high-stress burden among AML patients [45].

It is therefore important to judge the cost-benefit of new AML treatments not only by the clinical benefit they may provide but also by how they will affect the downstream costs of AML care. Due to the novelty and lack of randomized trial data available for most of the drugs discussed in this article, very few budget impact and cost-effectiveness analyses are currently available. However, for drugs that have been evaluated in randomized trials, attempts have been made to examine their cost-effectiveness within the broad context of AML care. Some of these models use a societal perspective and take into account not only pharmaceutical costs but also the impact of new drugs on costs of other aspects of AML care, including inpatient and supportive care needs and importantly, potential shifts in the need for allogeneic HCT. The cost-effectiveness of midostaurin, for example, has been evaluated in combination with 7 + 3 from both the US payer and United Kingdom (UK) healthcare system perspectives [28•, 46•]. Both analyses found an overall rise in costs of care with the addition of midostaurin. However, this was driven not only by drug costs but also by an increase in the number of patients with *FLT3*-mutated AML receiving allogeneic HCT after responding to treatment. Ultimately, the potential survival benefit associated with the addition of midostaurin led both models to conclude that the drug is likely cost-effective [28•, 46•]. Similar studies are needed to assess the economic value of the other oral medications mentioned in this review, but this will likely not happen until phase III data are reported.

Special consideration should also be given to the impact of newer therapeutics on out-of-pocket costs and indirect costs related to lost work and income for patients and families, which have not historically been included in traditional cost-effectiveness analyses and economics models. The increasing use of oral oncology drugs may expose patients to higher out-

of-pocket spending, particularly given the sharp rise in tiered prescription formularies in which expensive specialty oral drugs are often associated with the highest cost sharing. Few studies have focused on the out-of-pocket and indirect cost burden in adult AML patients; however, in chronic myeloid leukemia (CML), a disease in which oral oncology drugs predominate, high out-of-pocket costs are associated with poorer treatment adherence and lower health-related quality of life [47–50]. Future research should focus on the patient financial burden of new oral AML drugs and potential disparities in drug access, adherence, and subsequent outcome.

CPX-351 and GO are both given as infusions. The simplified administration schedule of CPX-351 may negate the need for the hospitalization required to administer standard 7 + 3. Thus, while CPX-351 carries a significant price tag, cost-benefit analyses suggest that the movement from inpatient to outpatient administration may lessen the impact on US payers [51]. One industry-sponsored budget impact analysis found that the incorporation of CPX-351 would have negligible financial impact, in large part because increased drug costs were offset by a reduction in inpatient time [51]. Another model predicted the increased efficacy of CPX-351 in treatment-related and myelodysplasia-related AML will likely drive its cost-effectiveness, with gains in quality-adjusted life-years offsetting the costs of the drug and increased number of allogeneic HCTs [52]. In a budget impact analysis of GO, improved efficacy led to theoretical reductions in relapses and reduced the need for allogeneic HCTs in patients with low- or intermediate-risk cytogenetics. These cost savings balanced drug costs in the model and ultimately projected minimal financial impact on US payers [53].

Conclusion

It is exciting to practice in a time when novel therapeutics are providing new hope to AML patients. As knowledge regarding the underlying mechanisms of the disease expands, it is expected that additional drugs will receive regulatory approval in the near future. However, for many of the drugs approved in the last 2 years, results of phase III trials have yet to be reported, making it difficult to assess their true clinical impact at this time. It also cannot be ignored that these potential clinical benefits will likely come at a substantial price, as has been seen with the development of other novel therapies for hematologic malignancies [9, 54]. This issue warrants close attention. The American Association of Clinical Oncology (ASCO) and National Comprehensive Cancer Network (NCCN) have recently devised methodologies to help clinicians assess the “value” of various cancer treatments and provide guidance in decision-making about patient care [55•, 56]. These

Table 2 Important considerations in cost-effectiveness of new AML agents

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- Drug costs
 - Chronicity of administration
 - Increased survival time, quality of life years attained
 - Reduction in resource utilization (e.g., transfusions, antibiotics) as more patients achieve CR
 - Shift from inpatient to outpatient administration
 - Reduced vs. increased costs from allogeneic stem cell transplantation
 - Direct costs to healthcare system vs. patients
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assessments weigh the affordability and cost of a particular treatment not only against efficacy outcomes (i.e., remission rates, duration of remission, overall survival benefit) but also how achievement of these goals may translate to improvement in the quality of life and cost reduction by leading to symptom relief and treatment-free intervals. For AML, the ultimate economic value of new drugs will be determined by these variables in addition to considering the larger, but perhaps more indirect impact they may have on the use of healthcare resources (Table 2). Given the novelty of many of the drugs reviewed in this article, it may be some time before in-depth cost-benefit analyses are available to provide evidence of their economic value, and these future studies must be comprehensive in their approach. Among the few drugs for which phase 3 results are available, initial cost-effectiveness assessments appear to be favorable. Incorporation of data collection on health-related quality of life and financial toxicity into future randomized trials evaluating all of the novel AML agents could further strengthen the evidence of their economic value. Strategies such as these will ensure that the excitement of new discovery does not distract us from constantly monitoring the economic impact of AML care as we see more and more novel therapeutics come to market.

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Compliance with Ethical Standards

Conflict of Interest The authors declare that they have no conflict of interest.

Human and Animal Rights and Informed Consent This article does not contain any studies with human or animal subjects performed by any of the authors.

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